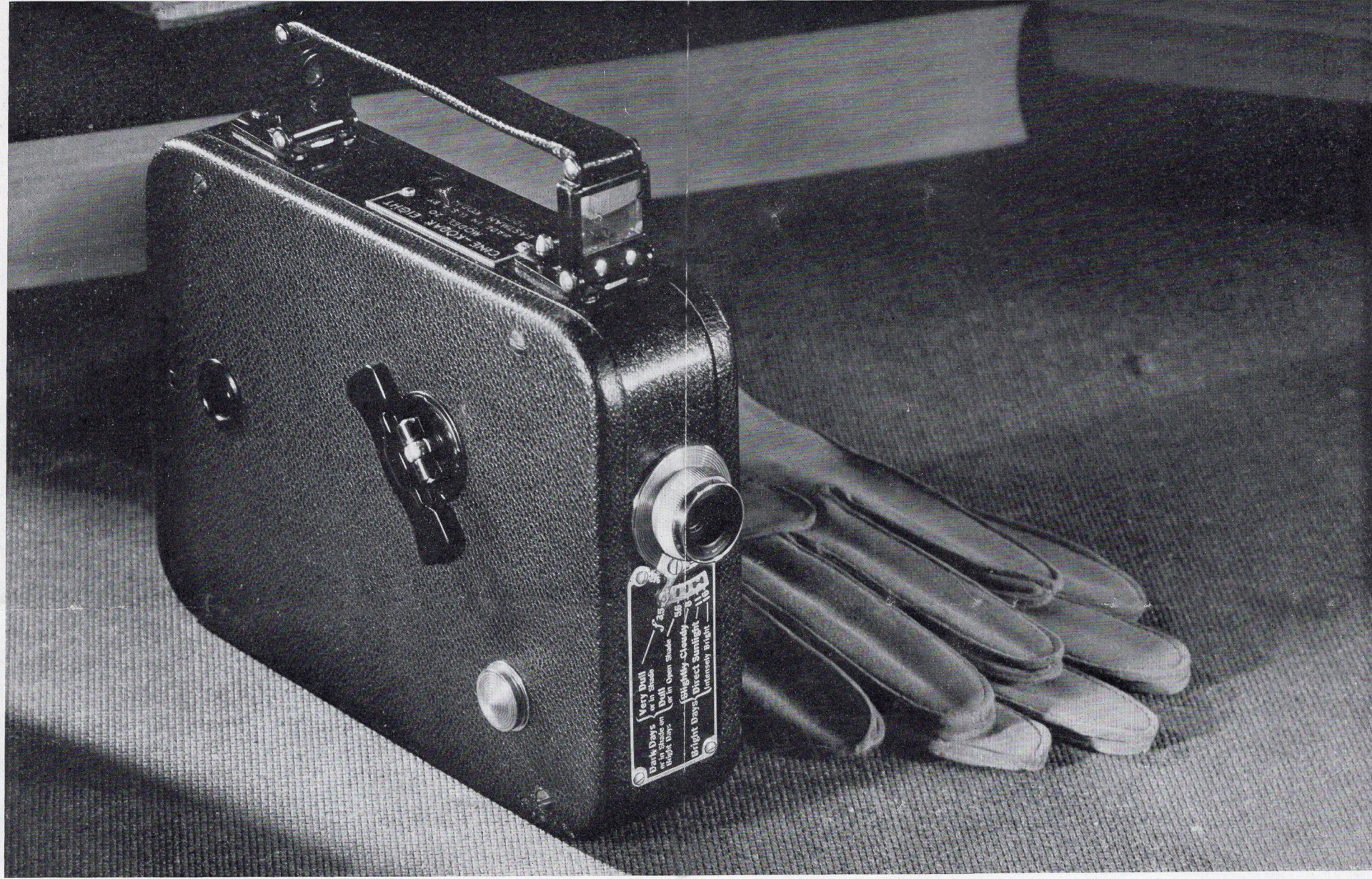


A NEW
CINÉ-KODAK
for \$29.50
that cuts
the cost of
Home Movies
nearly $\frac{2}{3}$





Very Dull as in Shade
Dull as in Open Shade
Bright Days
Slightly Cloudy as in
Bright Days
Direct Sunlight
Intensity Bright

KODAK
CINE-KODAK EIGHT
MODEL 8
MADE IN U.S.A.

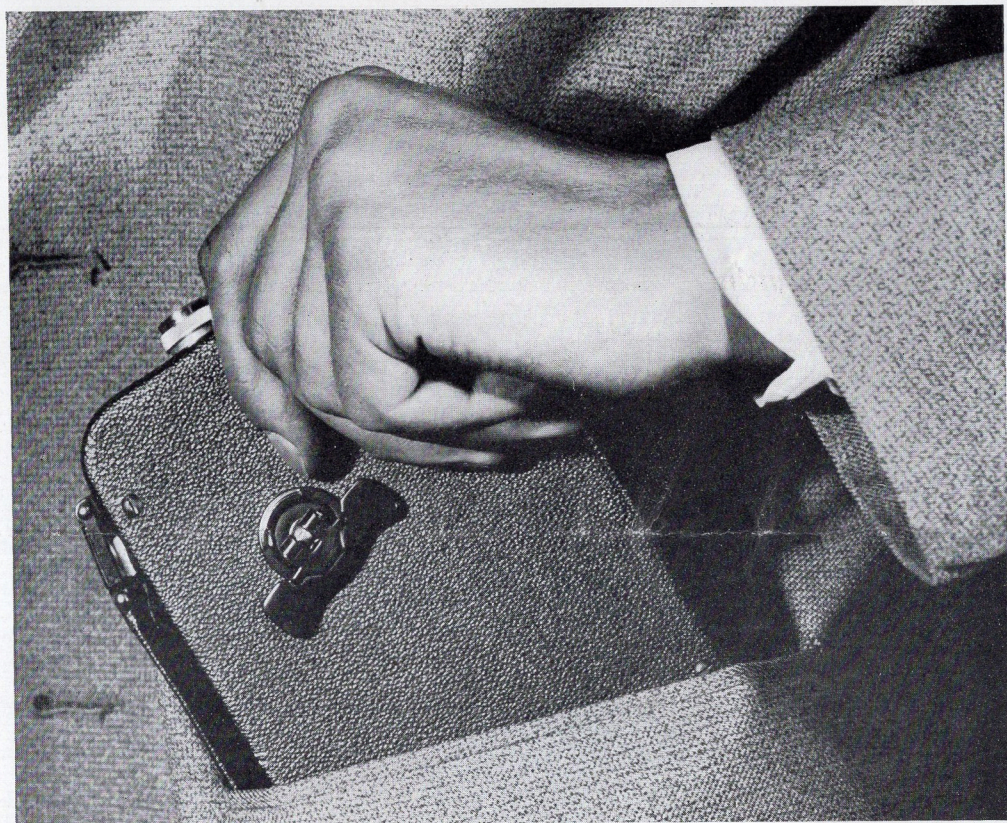
A NEW MOVIE CAMERA USING A NEW FILM BASED UPON A WHOLLY NEW IDEA

Eastman Has Developed a New Film-Saving Principle and the Equipment That Puts It to Use. The New Camera—Ciné-Kodak Eight—Makes Film Go Four Times As Far. A 25-foot Roll Gives You As Many Pictures As the Usual 100.

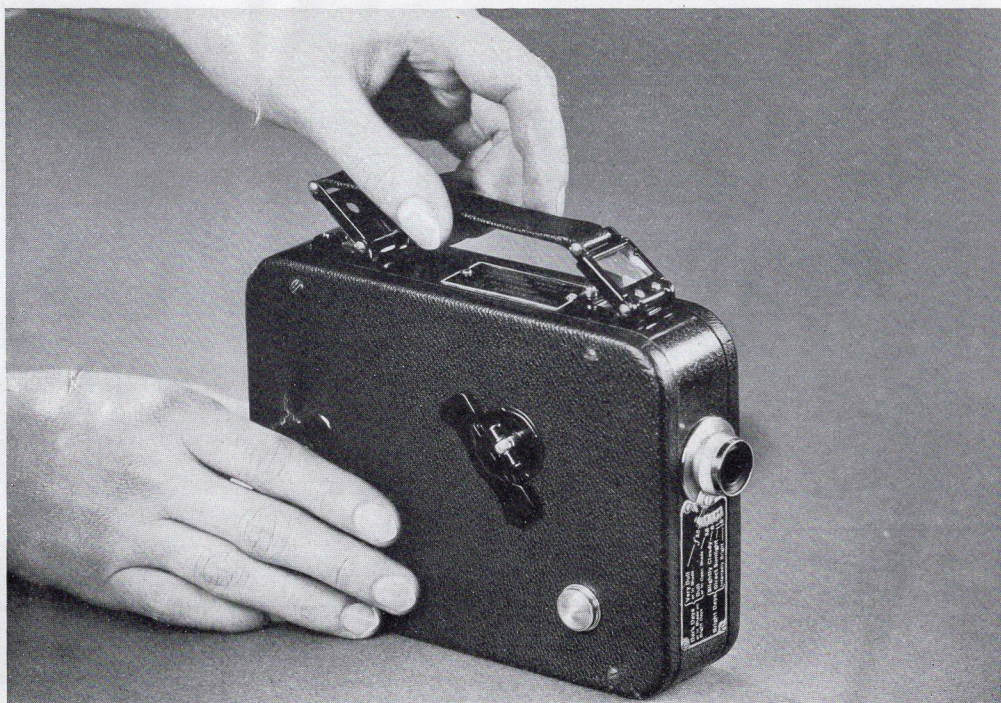
IT'S HERE . . . The most important news since the beginning of home movies. A flash you've been wishing for and waiting for.

- A CINÉ-KODAK ANYBODY CAN AFFORD.
- AND A FILM THAT GIVES YOU MOVIES AT A FRACTION OF THEIR FORMER COST.

Home movies have always been alluring to every one. But not every one could afford to make them. Now Eastman's research facilities have brought the making and showing of home movies within means of those with moderate incomes. With the advent of the Ciné-Kodak Eight the cost of movie making has been reduced nearly two-thirds. Imagine the fun in store for you. "Shooting" the scenes and events of today to enjoy all over again a year or ten years from now . . . Living pictures of friends, of children and loved ones, that you'll never tire of seeing on your own movie screen.



Carrying the Ciné-Kodak Eight is no problem at all. It's so small and light you can slip it into your pocket.



The full-vision, eye-level finder and the carrying handle are combined in one unit on the Ciné-Kodak Eight.

HOW CINÉ-KODAK EIGHT SAVES FILM

Ciné-Kodak Eight makes a special 25-foot film, 16 mm. wide, do the work of 100 feet. It runs the film past the lens twice, leaving two separate rows of images along its full length. Eastman finishes this 25-foot 16 mm. film, slits it, splices it, and returns it to you as a single 50-foot 8 mm. film, ready to project in Kodascope Eight. Cost of finishing is included in the price of the film.

Ciné-Kodak Eight Panchromatic Safety Film comes in a 25-foot roll at \$2.25 . . . a small roll that makes an ample supply easy to carry in your pocket. It has an extremely fine-grained emulsion that assures clear, sparkling pictures despite great magnification on the screen. The back of the film has a special black coating to prevent halation.

LOWEST PRICED CINÉ-KODAK EVER BUILT

The Ciné-Kodak Eight is convenient in shape—so small and light it can be carried in men's coat pockets . . . in women's handbags. Yet you can count on it to perform with the same unfailing precision that made the larger Ciné-Kodak famous the world over. Ciné-Kodak Eight is equipped with a Kodak Anastigmat *f*.3.5 lens that assures clear, sharp movies throughout the range of diaphragm stops. No focusing is required.

A simplified exposure guide, built in on the front of the camera, makes good pictures easy to get from the start. There's a full-vision, eye-level type finder combined with the carrying handle so that both elements of the finder snap into position in one movement. A self-setting footage indicator enables you to tell at a glance the amount of unexposed film. The camera is handsomely finished in black. Price, \$29.50.

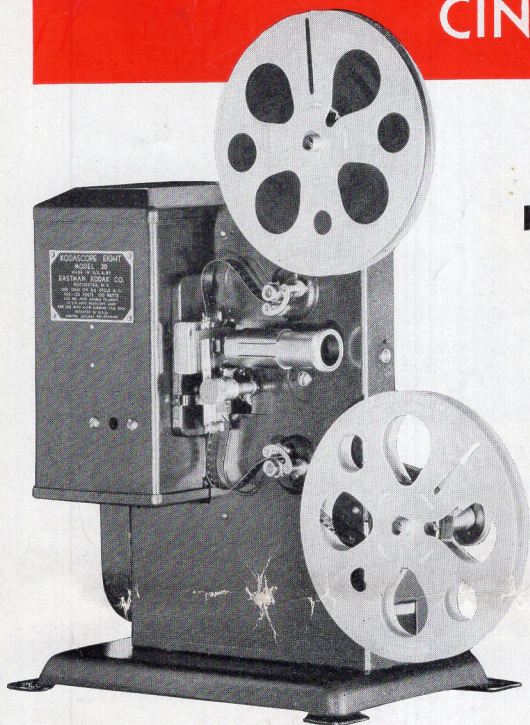
You'll want to see this new camera that makes it possible for any and every family to enjoy home movies. See some of the movies it makes, too. You're sure to be delighted.

YOU PAY NO TAX. The government has placed a ten per cent tax on cameras and other articles that you use in your leisure hours. But as all outdoors invites your Ciné-Kodak, this company is not going to have anything interfere with that invitation. It is going to absorb the tax. There is no increase in the price to you. EASTMAN KODAK COMPANY, Rochester, N. Y.

CINÉ-KODAK EIGHT

*The Camera that Makes Each Foot
of Film Go Four Times as Far*

Here are the KODASCOPIES for showing Movies made with the CINÉ-KODAK EIGHT

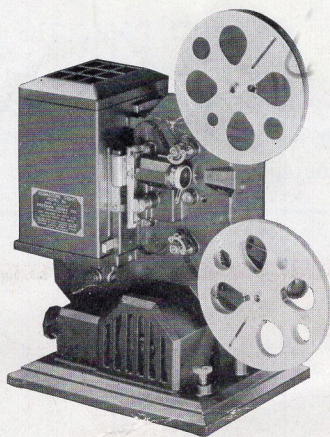


KODASCOPE EIGHT, Model 20

THIS is truly the simplest motor-driven home movie projector, yet it shows clear, brilliant movies that will delight your audience. Threading and projecting are amazingly easy. After a showing the film is rewound by the motor. Will run 200 feet of 8 mm. film at one threading . . . over 16 minutes of movies. Its small, compact size permits easy carrying. For 60 cycle alternating current, 105 to 125 volts. Price \$22.50.

KODASCOPE EIGHT, Model 60

THIS model provides added operating conveniences. It is equipped with a 100-watt lamp for maximum screen brilliance. A high-speed automatic rewind eliminates the need for changing belts after projection. There is a combination receptacle and switch for plugging in a room lamp so that the room light goes off when the projector light goes on. By moving a lever, projection may be stopped for showing a "still" picture. Will run 200 feet of 8 mm. film at one threading . . . over sixteen minutes of movies. For 60 cycle alternating current, 105-125 volts. Price, \$75 including carrying case.



The Sutcliffe Company
Incorporated
225-227 South Fourth St.
449 South Fourth St.
LOUISVILLE, KY.