

Keystone Camera Company, Inc.

GOLD RIBBON DEALER PRICE LIST

Confidential

F. O. B. FACTORY PLATFORM AND ALL WAREHOUSES

Federal Excise Taxes Incl'd
Excise Tax Reduction Act of 1954

Effective January 1, 1956
Supersedes Price List September 1, 1955

Prices include federal excise taxes where applicable and are subject to change without notice. Orders are accepted for shipment only at prices in effect on date of shipment.

RETAIL PRICES UNDER FAIR TRADE IN STATES HAVING SUCH LAWS.

8MM ROLL FILM CAMERAS		LIST	BASE 1 PC.	EXTRA †† 7% 3 PCS.	EXTRA 8% 6 PCS.	EXTRA 10% 24 PCS. OR MORE
K-30	CAPRI Roll Film with f2.5 lens	\$ 54.95	\$ 34.80	\$ 32.35	\$ 32.00	\$ 31.30
	with f1.9 fixed focus lens	64.95	41.15	38.25	37.85	37.00
K-32	OLYMPIC Roll Film with f2.5 lens	84.95	54.50	50.65	50.10	49.05
	with f1.9 focusing lens	104.50	67.00	62.30	61.65	60.30
**K-35	OLYMPIC Turret Roll Film with f2.5 lens	99.95	61.90	57.60	56.95	55.75
	with f1.9 focusing lens	119.50	74.05	68.85	68.10	66.65

8MM MAGAZINE CAMERAS

K-40	RIVIERA Magazine with f2.5 lens	105.00	66.60	61.95	61.30	59.95
**K-45	RIVIERA Turret Magazine with f2.5 lens	119.50	74.05	68.85	68.10	66.65
	with f1.9 focusing lens	139.50	86.45	80.40	79.50	77.80

16MM ROLL FILM CAMERAS

A-9	CRITERION Roll Film with f2.5 lens	114.50	73.45	68.30	67.55	66.10
**A-12	CRITERION Turret Roll Film with f1.9 focusing lens	169.50	108.70	101.10	100.00	97.85

16MM MAGAZINE CAMERAS

K-50	MAYFAIR Magazine with f2.5 lens	139.50	83.55	77.70	76.85	75.20
	with f1.9 focusing lens	169.50	102.90	95.70	94.65	92.60
K-55	MAYFAIR Turret Magazine with f1.9 focusing lens	189.50	112.90	105.00	103.85	101.60

††Any assortment or combination of 3 cameras and/or movie projectors.

**See Page 3 for Turret Camera and Lens combination offers.

THIS PRICE LIST EFFECTIVE ONLY UNTIL JUNE 30, 1956

GOLD RIBBON DEALER PRICE LIST (Continued)

8MM PROJECTORS		LIST	BASE 1 PC.	EXTRA †† 7% 3 PCS.	EXTRA 8% 6 PCS.	EXTRA 10% 24 PCS. OR MORE
K-70	BRIGHTBEAM 500 Watt	\$ 64.95	\$ 43.75	\$ 40.70	\$ 40.25	\$ 39.40
K-70C	BRIGHTBEAM with Case 500 Watt	74.95	50.50	46.95	46.45	45.45
K-95	NINETY-FIVE with Case 750 Watt	129.50	84.45	78.55	77.70	76.00
K-108C	COMMANDER Deluxe with Cord-A-Way and Case 750 Watt	169.50	104.02	96.75	95.70	93.60

16MM PROJECTORS

A-82C	CONTINENTAL with Case 750 Watt	139.50	90.95	84.60	83.70	81.85
K-161	BELMONT with Editor-Viewer, Splicer and Case 750 Watt	169.50	111.45	103.65	102.55	100.30

OPAQUE PROJECTOR

441	PICTOGRAPH	29.50	19.15	17.80	17.60	17.25
-----	------------	-------	-------	-------	-------	-------

††Any assortment or combination of 3 cameras and/or movie projectors.

ACCESSORIES

CAMERA CASES (8mm and 16mm)

	LIST	1 PC. NET	3 OR MORE NET
630 Carrying Case for K-30	\$ 7.95	\$ 4.60	\$ 4.30
632 Holster for K-40, K-32	8.50	5.20	4.85
658 Compartment for A-12, A-9	29.95	19.30	17.95
629 Holster for A-9, A-12	19.95	12.25	11.40
659 Compartment for K-50, K-55	23.95	15.45	14.35
545 Holster for K-35, K-45, K-50 and accessories	12.50	7.25	6.75
535 Carrying Case for K-35, K-45	9.95	6.10	5.65

VIEWERS AND SPLICER

V-8 8mm Viewer for K-108	10.00	6.45	6.00
V-16 16mm Viewer for K-161	10.00	6.45	6.00
D-18 8 & 16mm Splicer	14.95	9.15	8.50

ACCESSORY LENSES

8MM

LC-81 Combination Includes CA-830 and CT-825	65.70	40.10	40.10
LC-45 Combination Includes 7.5mm Focusing f1.5 Wide Angle Lens and CT-508	123.10	75.17	75.17
CA-830 6.5mm f2.5 Fixed Focus Wide Angle Lens	39.95	24.65	24.65
CF-30 Viewfinder Attachment, W.A. for K-30 Capri Camera FREE with each CA-830 ordered with K-30	3.95	2.65	2.25
CT-825 38mm Fixed Focus f3.5 Telephoto Lens	25.75	15.45	15.45
CT-508 38mm Focusing Mount f2.5 Telephoto Lens	46.95	28.17	28.17

16MM

CA-501 13mm Focusing f1.5 Wide Angle Lens	97.50	59.05	59.05
CT-507 75mm Focusing f2.9 Telephoto Lens	63.45	38.05	38.05

THIS PRICE LIST EFFECTIVE ONLY UNTIL JUNE 30, 1956

Keystone Camera Company, Inc.

COMBINATION TURRET PRICES

January 1, 1956

MODEL #	LIST	1-2	3-5	6-23	24 OR MORE
K-35 f2.5 LC-81	\$165.65	\$ 97.15	\$ 90.40	\$ 89.40	\$ 87.50
K-35 f1.9FM LC-81	185.20	109.30	101.65	100.55	98.40
K-35 f2.5 LC-45	223.05	120.25	111.85	110.65	108.25
K-35 f1.9FM LC-45	243.05	132.40	123.10	121.80	119.15
K-45 f2.5 LC-81	185.20	109.30	101.65	100.55	98.40
K-45 f1.9FM LC-81	205.65	121.70	113.20	111.95	109.55
K-45 f2.5 LC-45	243.05	132.40	123.10	121.80	119.15
K-45 f1.9FM LC-45	263.05	144.80	134.65	133.20	130.30
A-12 f1.9FM CT-507 75mm f2.9FM Telephoto	232.95	139.35	129.60	128.20	125.45
K-55 f1.9FM CT-507 75mm f2.9FM Telephoto	252.95	152.15	141.50	140.00	136.95
LC-81 CA-830 f6.5mm f2.5WA	65.70		40.10		
CT-825 1½" f3.5 Telephoto					
LC-45 CT-508 1½" f2.5FM Telephoto Spec.) 7.5mm f1.5FM WA	123.10		75.17		

THIS PRICE LIST EFFECTIVE ONLY UNTIL JUNE 30, 1956

TERMS AND CONDITIONS OF SALE — CONFIDENTIAL

1. This is information and prices available only to Keystone Gold Ribbon dealers.
2. Extra discounts from base price are offered to dealers who accept quantities of 3, 6, or 24 pcs. in single shipments, to a single destination, billed on a single invoice. These extra discounts reflect economies to our factory and warehouses.
3. Quantities of 3, 6, or 24 refer to assortments of cameras and/or movie projectors. In defining a "piece" Pictograph and all accessories are excluded.
4. Extra discount on accessories for assortment of 3 pcs. applies to any combination of camera cases, viewers, splicers, or accessory lenses, at prices indicated.
5. Keystone sells cameras **with lenses only** as indicated on price list. We do not sell cameras without lenses. Each camera is tested, approved and guaranteed only for the lens which is shipped with the camera.
6. Cash discount terms of 2% on your invoice are from date of shipment. No extra discount for anticipation.
7. Prices are f. o. b. factory or warehouse platform as indicated; no freight allowances.
8. Title to merchandise passes when merchandise is delivered to carrier except for parcel post. It is expected that retailer will honor the invoice as rendered, and will then file claim with the transportation company. Keystone will provide factual assistance to aid in instituting tracers. In the case of parcel post shipments (upon submission by dealer of all necessary facts and information) Keystone will file claim and simultaneously make replacement for lost merchandise. Claims for concealed damage should be filed immediately with carrier by retailer.
9. All invoices are due as rendered. Claims for losses or defective merchandise or advertising credits should not be deducted by retailer until Keystone credit invoice is received. This is necessary to keep accounting records clear and to maintain retailer's credit status.
10. Shipments will be made only to retailer's regular place of business as shown on our records. We should be notified in advance of orders about new retail branches which expect to receive shipments. We do not make drop shipments to consumers.
11. Shipments will be made only to recognized franchised dealers who have open accounts with us. C. O. D. shipments are not made.
12. All Keystone merchandise is sold to Gold Ribbon Dealers on the condition that they resell it only to consumers and do no transshipping.
13. Keystone Lifetime Guarantee applies only when consumer buys from retailer obtaining equipment direct from factory.

Executive Offices and Factory: BOSTON 24, MASS. — Hallet Square — GENEVA 6-8000

WAREHOUSES:

Keystone Camera Co., Inc.
1139 N. Highland Avenue
Hollywood 38, California
Hollywood 5-4189

Keystone Camera Co., Inc.
2924 Blakely Avenue
Seattle, Washington
Vermont 1993

Keystone Camera Co., Inc.
4315 Tennyson Street
Denver, Colorado
Genesee 3397

Keystone Camera Co., Inc.
1020 South Wabash, Room 706
Chicago 5, Illinois
Harrison 7-6073 - 6074

Keystone Camera Co., Inc.
62 West 47th Street, Room 806
New York, New York
Columbus 5-2278 - 2279

Keystone Camera Co., Inc.
112 South Poydras Street
Dallas, Texas
Riverside 6837