

Taking the guesswork out of fine photography... A HONEYWELL PENTAX TRADITION.

In the decade since it was introduced to the American market, Pentax has become the world's largest selling fine camera.

From the top-of-the-line Spotmatic II, with its uncannily accurate, full-format through-the-lens metering system and revolutionary new lens to the Pentax SL and new Pentax SP500, all feature the classic Pentax design: elegant simplicity with compact size and attention to "feel" that is unmatched among the world's great cameras.

Honeywell also markets 28 interchangeable Takumar lenses, ranging from 17 to 1000mm, which fit all Pentax cameras. And equipment for portraiture, slide duplication and macrophotography.

Totally, there are more than 100 pieces in the Honeywell Pentax System of fine photography—fine equipment that lets you keep growing photographically.

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NEW! HONEYWELL PENTAX SPOTMATIC II with Super-Multi-Coated Takumar Lens

There isn't a camera in the world, at any price, that can outperform this new Spotmatic II.

The exclusive lens coating process lets you shoot into the sun and take strongly backlit pictures without flare and ghost images. You get sharp, crisp pictures with truer color and more detail under conditions you wouldn't even attempt with other cameras.

Other new features of the Honeywell Pentax Spotmatic II include an X, FP hot shoe with shock-preventing safety switch; ASA range of 20 to 3200; a 20 or 36-exposure reminder dial; a sure takeup loading spool.

These exciting new features were incorporated in the new Spotmatic II without sacrificing the Pentax tradition for compact size, classic design,

The full-format metering system reads the

the world's best metering system.

in-focus image on the ground glass made by light passing through the taking aperture of the lens—precisely the same light the film sees. Regardless of the focal length of the lens, you're sure of properly exposed pictures every time. This means

SPOTMATIC

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you're free to concentrate on composition and the true creative aspects of fine photography.

When you visit your Honeywell Photo Dealer and get the feel of the Spotmatic II, you'll discover many other convenience features; bright, clear eye-level viewing; built-in self-timer; automatic exposure counter reset and depth-of-field preview for complete control in any photo situation.

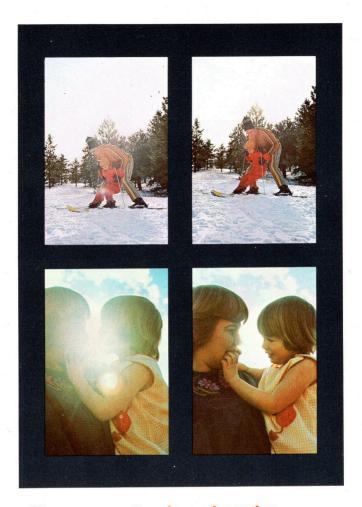
Cat. No. **7132** Satin chrome Honeywell Pentax Spotmatic II with 55mm f/1.8 Super-Multi-Coated Takumar lens . . . \$299.50

Cat. No. **7136** Satin chrome Honeywell Pentax Spotmatic II with 50mm f/1.4 Super-Multi-Coated Takumar lens . . . \$339.50

Cat. No. **7138** Satin black Honeywell Pentax Spotmatic II with 50mm f/1.4 Super-Multi-Coated Takumar lens...\$349.50*

Cat. No. **7140** Satin chrome Honeywell Pentax Spotmatic II camera body...\$209.50 Cat. No. **7141** Satin black Honeywell Pentax Spotmatic II camera body...\$219.50* *Availability to be announced.





You can see at a glance how the new Super-Multi-Coated Takumar lens on the Spotmatic II outperforms other lenses.

Each pair of unretouched photos above was shot by the same photographer, at the same location, at the same time, using the same camera. Photos on the left were shot with one of the finest lenses previously available. Photos on the right demonstrate the clear-cut superiority of the exclusive new 50mm f/1.4 Super-Multi-Coated Takumar lens.

This exclusive new coating—developed for spacecraft windows and precision optical machines—reflects less and transmits more light than the finest competitive lenses. This reduces flare,

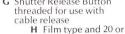


increases apparent sharpness, gives better contrast and more realistic color balance. Note how much more detail appears in both highlights and shadow areas; how ghost images are totally eliminated or dramatically reduced.

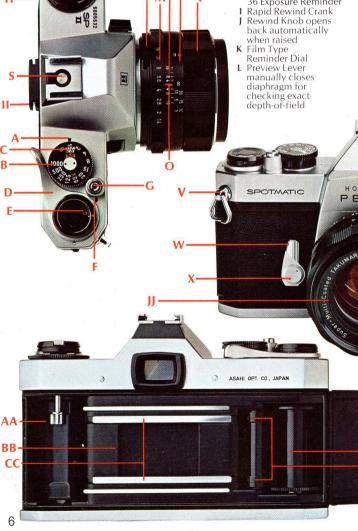
There is no other lens in the world at any price that can outperform this new Super-Multi-Coated Takumar—available only on the new Spotmatic II. If you're interested in fine photography, you owe it to yourself to see this fantastic new lens demonstrated at your Honeywell photo dealer.

FROM A TO 7... AND THEN SOME... WITH THE HONEYWELL PENTAX SPOTMATIC II

- A Warning Signal shows red when shutter/film speed settings are beyond meter's range
- **B** Shutter Speed Dial Settings for Bulb. Electronic Flash. 1 to 1/1000 sec.
- C Film Speed Setting from ASA 20-3200
- D Ratchet-type Rewind Lever advances film and cocks shutter
- E Exposure Counter automatically resets when back is opened
- F Cocked Indicator shows red when shutter is cocked G Shutter Release Button



36 Exposure Reminder I Rapid Rewind Crank



- M Diaphragm Ring for selecting aperture settings from f/1.4 to f/16 (f/1.8 to f/16 on f/1.8 model)
- N Depth-of-field Scale
 O Diaphragm and Distance
- Index Mark
 P Distance Scale in feet and meters
- Q Focusing Ring
- R Rapid Rewind Release Button
- S Hot Shoe receptacle with "hot" flash contact
- T Tripod Mounting Receptacle
- **U** Pentaprism Housing
- V D-Ring Lug

- W Self-Timer Release Button (under lever)
- X 5-13 sec. Self-Timer Lever
- Y X Flash Terminal for electronic flash synch. at 1/60 sec.
- **Z** FP Flash Terminal for flash bulb synch. at all speeds
- AA Film Cassette Chamber
- BB Focal Plane Shutter Curtains of special rubberized silk
- CC Extra Wide Film Rail for flat film travel
- DD Film Pressure Plate
- EE Film Sprockets
 FF Sure-load takeup spool
- GG Mercury Battery to power exposure system
- HH Film retainer roller
 - II Viewfinder, Frame accepts eyepiece accessories
 - JJ Super-Multi-Coated lens

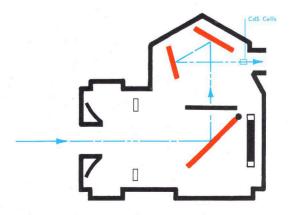


How the Honeywell Pentax Spotmatic II combines a foolproof exposure system with brilliant viewing and focusing to bring a new enjoyment to photography...

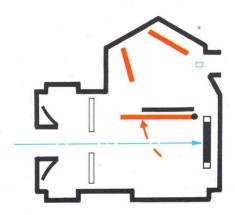
The following diagrams show how the through-the-lens metering system of the new Spotmatic operates in conjunction with its automatic diaphragm and instant-return mirror. The light-sensing elements of the meter—two CdS cells—are located within the camera body on either side of the viewfinder, from which position they read the in-focus image on the ground glass. The only parts of the built-in meter visible to the eye are the needle in the viewfinder and the switch next to the lens mount. In operation, the meter is extremely simple to use. When you load the camera, you set the proper ASA number of the film in the window of the shutter speed dial.

From this point on, the entire procedure takes place with the eye at the viewfinder, allowing you to concentrate on your subject and follow action. It should be pointed out that you are not bound to follow the exposure reading of the Spotmatic meter. If you want a different effect than the correct exposure will give, it is a simple matter to over- or underexpose your picture.

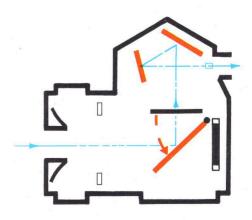
1. When you look through the viewfinder of the Spotmatic, you are looking through its Super-Takumar lens. The light comes through the lens, as shown below, is reflected off the mirror, comes through the ground glass and is then directed through the pentaprism, to your eye. With this brilliant single-lens reflex viewing system, you see your subject virtually life-size, allowing you to focus and compose with critical attention, or to follow fast action without missing a beat.



When you push up the meter switch next to the lens mount, the automatic diaphragm of the lens comes under the meter's control. You now turn either the diaphragm (f/stop) ring or the shutter speed dial until the needle is centered properly in the viewfinder. This not only gives you precise exposure measurement, but also affords you a visual check on depth-of-field. Then you press the shutter release, and the mirror snaps up out of the way of the film plane as your subject is recorded on film.



3. Instantly, the mirror returns to its normal position and the diaphragm reopens to maximum aperture. The CdS exposure meter shuts off automatically to conserve its power source, with the switch returning to the "off" position. Just advance film and your Honeywell Pentax Spotmatic is ready for your next picture.



THE AMAZING HONEYWELL PENTAX SPOTMATIC



The Honeywell Pentax Spotmatic has become the fastest selling camera of its type in the world. The reasons for this are quite clear. The Spotmatic combines the well-known Pentax traditions of compact size, classic design, and unmatched value with an *uncannily accurate* through-the-lens metering system unequalled for practicality and ease of use.

The Spotmatic's full-format metering system reads the *in-focus* image on the ground glass made by light passing through the *taking* aperture of the lens—exactly the same light the film sees. Regardless of the focal length of the lens you're using, and whether or not your camera is



equipped with filters, extension tubes, or bellows, you are assured properly exposed pictures even under the most difficult lighting conditions. It allows you to forget about bracketing exposures and making "insurance" shots and lets you concentrate on the rewarding creative aspects of photography.

In addition to its superior exposure metering system, the Spotmatic has many other features that assure you of professional quality pictures. It is available with any of three sharp, fully color-corrected Super-Takumar lenses, which have been hailed by photographic editors and test laboratories as soons the finest in the world. Its bright, clear

among the finest in the world. Its bright, clear eye-level viewing system makes composing and focusing easy even in dim light. And its convenience features such as the built-in self-timer, automatic exposure counter reset, and depth-of-field preview give you complete control over any picture situation.

See the Spotmatic for yourself. Heft it. Handle it. See how it has been designed for fast, foolproof operation. Compare it with other fine cameras. We think you'll agree it is in a class by itself. Cat. No. 880 Honeywell Pentax Spotmatic w/50mm f/1.4 lens, Chrome Finish...\$309.50 Cat. No. 882 Honeywell Pentax Spotmatic w/50mm f/1.4 lens, Black Finish . . . \$319.50 Cat. No. 884 Honeywell Pentax Spotmatic w/55mm f/1.8 lens, Chrome Finish...\$269.50 Cat. No. 881 Honeywell Pentax Spotmatic body only, Chrome Finish ... \$199.50 Cat. No. 883 Honeywell Pentax Spotmatic body only, Black Finish...\$209.50 Cat. No. 7130 Honeywell Pentax Spotmatic w/55mm f/2.0 Super-Takumar lens, Chrome Finish...\$249.50

THE HONEYWELL PENTAX SL

For the serious amateur or pro who prefers a separate metering system, here's the best buy.

The Honeywell Pentax SL has the same classic feel and functionally located controls as the renowned Spotmatic. Brilliant eye-level viewing that makes composing and focusing easier. Shutter speeds to 1/1000. Built-in self-timer. Cat. No. 7125 Honeywell Pentax SL, f/1.8 Super-Takumar, satin chrome finish...\$209.50 Cat. No. 7126 Honeywell Pentax SL Body, satin chrome finish...\$139.50 Cat. No. 7127 Honeywell Pentax SL, f/1.8 Super-Takumar, satin black finish...\$219.50 Cat. No. 7128 Honeywell Pentax SL Body, satin black finish...\$149.50 Cat. No. 7129 Honeywell Pentax SL, f/2.0 Super-Takumar, satin chrome finish...\$189.50



THE SPECIAL HONEYWELL PENTAX SP 500



The world's best metering system and classic Pentax design can now be yours for less than \$200! The Honeywell Pentax SP500 comes with

a 55mm f/2.0 Super-Takumar lens. Top shutter speed is 1/500. No self-timer.

Cat. No. **7131** Special Honeywell Pentax SP500 w/55mm f/2.0 Super-Takumar lens, satin chrome finish...\$199.50

SUPFRE TAKUMAR INTERCHANGEABLE LENSES **FOR THE HONEYWELL** PENTAX

Takumar lenses for the Honeywell Pentax and other fine cameras are ranked among the very finest lenses produced in the world today. Only the finest quality optical glass is used. This superior glass, combined with years of experience in optical design, has resulted in lenses noted for their superb resolving power and edge-to-edge sharpness even at full aperture. Each Takumar lens is painstakingly custom-coated for increased efficiency in light transmission and for reduction of internal reflections and stray light which result in flare. Each lens is also individually corrected for proper rendition of color. In addition to their superior optics, the lenses incorporate outstanding mechanics. Each lens barrel is precision machined for accurate positioning of elements and smooth operation.

All engraved markings are highly legible. To protect the fine optics, each lens is supplied with a front and rear cap and rugged leather case. Most are equipped with lenshoods. All these important items are included in the price of the lens.

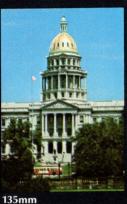














This series of photographs shows the relative angle of view of lenses in several of the many focal lengths available. All pictures were made from the same location—only the lenses were changed.





85mm

ONE OF THE WORLD'S MOST COMPLETE LENS SYSTEMS ...TAKUMARS FOR THE HONEYWELL PENTAX



Cat. No. **7080** 17mm Super-Takumar f/4.0; fully automatic; 11 elements; min. aperture f/22; min. focus 7.9"; 160° angle of view; weight 8.0 oz.; UV, Y2 and O2 filters built in; case...\$239.50.



Cat. No. **7085** 20mm Super-Takumar f/4.5; fully automatic; 11 elements; min. aperture f/16; min. focus 7.8"; 94° angle of view; weight 8.1 oz.; case and lenshood... \$229.50. Filter size —58mm.



Cat. No. **7087** 24mm Super-Takumar f/3.5; fully automatic; 9 elements; min. aperture f/16; min. focus 10"; 84° angle of view; weight 8.7 oz.; case and lenshood... \$189.50. Filter size —58mm.



Cat. No. **7081** 28mm Super-Takumar f/3.5; fully automatic; 7 elements; min. aperture f/16; min. focus 15¾"; 75° angle of view; weight 7.6 oz.; case...\$149.50. Filter size —49mm.



Cat. No. **7086** 35mm Super-Takumar f/2.0; fully automatic; 8 elements; min. aperture f/16; min. focus 15"; 63° angle of view; weight 8.5 oz.; case and lenshood... \$189.50. Filter size —49mm.



Cat. No. **742** 35mm Super-Takumar f/3.5; fully automatic; 5 elements; min. aperture f/16; min. focus 1.5 ft.; 63 ° angle of view; weight 5.3 oz.; case...\$94.50. Filter size —49mm.



Cat. No. **879** 50mm Super-Takumar f/1.4; fully automatic; 7 elements; min. aperture f/16; min. focus 18"; 46° angle of view; weight 8.1 oz.; case...\$110.00. Filter size —49mm.



Cat. No. **7084** 50mm Super-Macro-Takumar f/4.0; fully automatic; 4 elements; min. aperture f/22; min. focus 9.5" (.5 magnification); 46° angle of view; weight 8.7 oz.; ... \$139.50. Filter size —49mm.



Cat. No. **825** 50mm Macro-Takumar f/4.0; preset; 4 elements; min. aperture f/22; min. focus 8" from film plane; 46° angle of view; weight 9.3 oz.; case...\$114.50. Filter size —49mm.



Cat. No. **736** 55mm Super-Takumar f/2.0; fully automatic; 6 elements; min. aperture f/16; min. focus 18"; 43° angle of view; weight 7.5 oz.; case...\$50.00. Filter size —49mm.



Cat. No. **737** 55mm Super-Takumar f/1.8; fully automatic; 6 elements; min. aperture f/16; min. focus 18"; 43° angle of view; weight 7.5 oz.; case...\$70.00. Filter size —49mm.



Cat. No. **827** 70-150mm Zoom-Takumar f/4.5; fully automatic; 14 elements; min. aperture f/22; min. focus 6 ft.; 35°-16.5° angle of view; weight 39.5 oz.; case and lenshood...\$395.00. Filter size —67mm.



Cat. No. **870** 85mm Super-Takumar f/1.9; fully automatic; 5 elements; min. aperture f/16; min. focus 2.75 ft.; 29° angle of view; weight 12.3 oz.; case and lenshood... \$169.50. Filter size _ -58mm.



Cat. No. **826** 100mm Bellows-Takumar f/4.0; preset; 5 elements; min. aperture f/22; min. focus 6" from lens rim with Bellows II; 24.5° angle of view; weight 4.9 oz.; case and lenshood . . . \$84.50. Filter size —49mm.



Cat. No. **738** 105mm Super-Takumar f/2.8; fully automatic; 5 elements; min. aperture f/22; min. focus 4 ft.; 23° angle of view; weight 10.2 oz.; case and lenshood... \$129.50. Filter size —49mm.



Cat. No. **743** 135mm Super-Takumar f/3.5; fully automatic; 5 elements; min. aperture f/22; min. focus 5 ft.; 18° angle of view; weight 12.4 oz.; case and lenshood... \$149.50. Filter size —49mm.



Cat. No. **7082** 135mm Super-Takumar f/2.5; fully automatic; 5 elements; min. aperture f/22; min. focus 5 ft.; 18° angle of view; weight 15.5 oz.; case...\$169.50. Filter size —58mm.



Cat. No. **893** 150mm Super-Takumar f/4.0; fully automatic; 5 elements; min. aperture f/22; min. focus 6 ft.; 16.5° angle of view; weight 11.3 oz.; case and lenshood... \$149.50. Filter size —49mm.



Cat. No. **719** 200mm Tele-Takumar f/5.6; preset; 5 elements; min. aperture f/22; min. focus 8.2 ft.; 12° angle of view; weight 14.2 oz.; case and lenshood... \$119.50. Filter size —49mm.



Cat. No. **872** 200mm Super-Takumar f/4.0; fully automatic; 5 elements; min. aperture f/22; min. focus 8 ft.; 12.5° angle of view; weight 19.5 oz.; case and lenshood... \$189.50. Filter size —58mm.



Cat. No. **824** 300mm Tele-Takumar f/6.3; preset; 5 elements; min. aperture f/32; min. focus 18 ft.; 8° angle of view; weight 26 oz.; case and lenshood...\$159.50. Filter size —58mm.



Cat. No. **7083** 300mm Super-Takumar f/4.0; fully automatic; 5 elements; min. aperture f/22; min. focus 18 ft.; 8° angle of view; weight 33.1 oz.; case...\$339.50. Filter size —77mm.



Cat. No. **894** 400mm Tele-Takumar f/5.6; click-stop diaphragm; 5 elements; min. aperture f/45; min. focus 27 ft.; 6° angle of view; weight 45 oz.; case and lenshood...\$319.50. Filter size —77mm.



Cat. No. **822** 500mm Takumar f/4.5; click-stop diaphragm; 4 elements; min. aperture f/45; min. focus 33 ft.; 5° angle of view; weight 7 lbs. 11 oz.; case and lenshood...\$450.00. Filter size —49mm.



Cat. No. **868** 1000mm Tele-Takumar f/8.0; click-stop diaphragm; 5 elements; rack and pinion focusing; min. aperture f/45; min. focus 98 ft.; 2.5° angle of view; weight 12.3 lbs.; lenshood, tripod, and case...\$1,195.00. Filter size —49mm.



Cat. No. **7089** 300mm Ultra-Achromatic Takumar f/5.6; fully automatic; 5 elements; min. aperture f/22; min. focus 16 ft.; 8° angle of view; weight 29 oz.; case and lenshood...\$1,450. Filter size —58mm.

FIITERS

There are fourteen different Pentax filters to cover a wide variety of applications. Filter sizes range from 46mm to 82mm. All are precision ground, polished and coated for maximum picture quality. For black and white films there are U-V; Ghostless U-V; Y-1 (light yellow); Y-2 (medium yellow);

O-2 (medium orange); Y-G (yellow green) and R-2 (medium red). For color film,

and R-2 (medium red). For color f filters include: Skylight;

Cloudy (81-A); Morning and Evening (82-A); Type A; Polarizing; Flash (80-C) and Flood (80-B). Prices range from



\$8.50 to \$27.50. **LENSHOODS**

Honeywell Pentax Lenshoods are strongly recommended for use whenever possible to guard against off-angle light which will cause flare in your pictures. All Takumar lenses from 85mm to 1000mm are supplied with a lenshood. There are 3 different types of lenshoods depending upon lens type: normal, wide angle and tele. Sizes include 46, 49, 60 and 70mm. Prices range from \$6.95 to \$13.95.



HONEYWELL PENTAX FXPOSURF MFTFRS

CLIP-ON METERS These small, lightweight exposure meters attach easily to the pentaprism housing of Honeywell Pentax cameras, coupling directly to the shutter speed dial. CdS cell is highly sensitive, and the light acceptance angle is 30,° giving you excellent control over most lighting situations. ASA range is 6 to 1600. Clip-On Meters operate on one 1.3v mercury battery, and come with battery and leather case. Cat. No. 895 Clip-On Meter for "H" cameras. \$29.50 Cat. No. 7135 Clip-On Meter for "SL" cameras. \$34.50

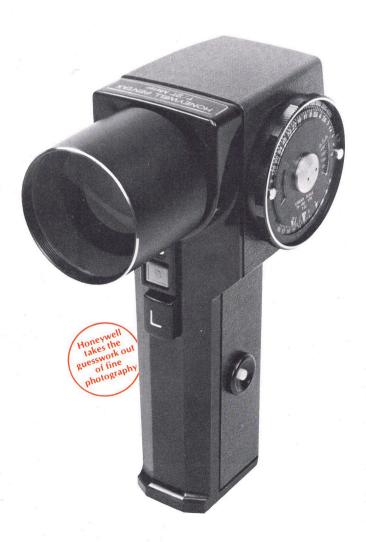


1°/21° Meter

A highly versatile tool for the advanced amateur or professional, the 1°/21° Meter measures a hair-splitting 1° in the center of a 21° viewing field. It's unsurpassed for selectivity, giving you complete exposure control under any condition, and at any distance. The 1°/21° Meter features eye-level pentaprism viewing; high and low ranges; easy-to-read illuminated scales, and a wide range of shutter speed, aperture, and ASA settings. Complete with batteries and leather case.

Cat. No. **7098** Honeywell Pentax 1 °/21°

Exposure Meter.....\$139.50





CAMERA CASES

Cat. No. **867** Hard leather for Spotmatic II, Spotmatic, St. and \$8500 ... \$17.50

SL and SP500. . . \$17.50

Cat. No. **887** Soft leather for Spotmatic II, Spotmatic, SL and SP500. . . \$17.50

Cat. No. **751** Soft leather for H1a or H3v camera. . . \$15.00 Cat. No. **740** Black hard case for maximum protection against rough handling. Fits Pentax H1a and H3v cameras. . . \$17.50 Cat. No. **753** Soft leather case for use with Clip-On Meter attached. . . \$17.50

Cat. No. **754** Top half of above case for converting soft case to accept Pentax with Clip-On Meter attached. . . \$10.50 Cat. No. **7030** Top half of cases 753, 887, 751 for Takumar Telephoto lenses through 150mm. . . \$14.50



PENTAX BELLOWS I

An extremely flexible accessory for ultra-close-up photography. Special calibrated gear shaft permits magnification from 0.62X to 2.45X with standard 55mm Super-Takumar lens. (#786) ...\$29.50



PENTAX AUTO BELIOWS

One bellows on a single rack and pinion track. Tripod base may be shifted for balance. Bellows moves

forward and reverse; front lens board can be reversed to mount lens in reverse position. Double cable release triggers camera shutter and front automatic diaphragm simultaneously. (#7095)...\$99.50



FXTENSION TUBE SET

AUTO EXTENSION TUBE SET. For Honeywell Pentax cameras. This set consists of three rings: No. 1, No. 2 and No. 3

of 9.5mm, 19.0mm and 28.5mm respectively. They may be used singly or in combination as desired.



When all three are used simultaneously with the 55mm Super-Takumar, the subject is enlarged on film to a magnification of 1.17 life size. (#7094)...\$19.50

FOCUSING EXTENSION TUBE. Permits variable extension from 16.8mm to 30.6mm. When used with standard 55mm lens, it permits magnification from .3X to .71X. (#7105) . . .\$29.50





CLOSE-UP LENS

Ground and polished to Takumar lens standards, it fits all Takumar, Auto-and Super-Takumar lenses which accept 49mm



filters. Thread mounts to front lens frame for really crisp photomacrography with a magnification of 0.32 to 0.15 at a subject to film plane range of 11" to 18½" (#821)...\$11.50

MICROSCOPE ADAPTER

Fits between the Pentax camera body and the microscope tube. Uses the microscope optics instead of camera lens. For use with any 25mm microscope tube. Set includes adapter, main tube and light-sealing tube.

(#7091)...\$25.00



RIGHT ANGLE FINDER

Attaches to the viewfinder frame of the Pentax Spotmatic, SL, H3v, H3, H1, H2, H1a cameras for low-angle close-ups and photomicrography. (#788)...\$29.50



Portable copy stand for all Pentax models. Lens board with adapter rings for 46mm and 49mm lenses, and 4 calibrated telescoping legs. With pouch case. (#717)...\$24.50



Deluxe Copy Stand II quickly and accurately aligns any Pentax camera for copying documents, specimens, art work. (#7101)...\$99.50

MISCELLANEOUS ACCESSORIES

CLIP-ON MAGNIFIER. All Pentax Models (#798) \$11.95 COPIPOD ADAPTER RING. Use 49mm filters on 46mm lenses (#820) \$1.95

REVERSE ADAPTER. Reverse standard 50 or 55mm lenses on Bellows units (#755) \$2.95

CABLE RELEASE. (#789) \$2.50

LEICA ADAPTERS "A" & "B." "A" for Leica lenses on Pentax; "B" for Takumar lenses on Leica (#790, 791) \$6.95 (for close-up photography only)

DELUXE CABLE RELEASE 12," with rotating thread mount and spring-loaded locking collar (#7104) \$3.95

DELUXE ACCESSORY CLIP for shoe-mount accessories (#7092) \$4.95

REAR LENS COVER. Protects rear optic when not in use (#781) \$1.75

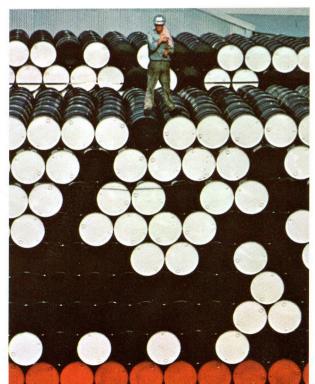
CAMERA BODY CAP. Protects camera body without lens (#794) \$1.75

RUBBER EYECUP. (#7117) \$1.50

CORRECTIVE LENSES. Available from ± 2.5 to -5 diopter. \$5.95 includes eyepiece.

FILM CASSETTE for bulk loading 20-36 exp. film (#795) \$5.50

REPLACEMENT LENS CASES AND CAPS. See your Honeywell Pentax dealer for prices.



HONEYWELL STROBONARS AMERICA'S FINEST ELECTRONIC

FLASH UNITS



This is the second takes the guesswork out generation of the of fine world's first high photography performance computerized electronic flash. Improved calculator, new computerized circuitry. Automatic operation from 2 to 22 feet. Also functions conventionally. Battery, AC or combination battery-AC operation. Rechargeable ni-cad batteries deliver a minimum of 80 flashes per charge, with a recycle time of 8 to 15 seconds. Honeywell Auto/Strobonar 770 (#172)...\$159.50Accessory lens kit (#167)...\$7.95



(William)



Compact, shoe-mount automatic lets you forget about guide numbers and exposure calculations. Make one setting, the 332 lights pictures perfectly from 2 to 14 feet. Exclusive rapid charge capability; only five minutes recharging gives discharged batteries power for 10 flashes. Also functions manually. Flash duration ranges from 1/1000 to 1/50,000. Recycles in 4 to 9 seconds. Honeywell Auto/Strobonar 332 (#166) ... \$99.50 Accessory lens kit (#4301)...\$5.95

HONEYWELL PENTAX 6X7 **IDEAL FORMAT** SIR

Here's eve-level handling ease in an ideal format, a true systems camera with 12 Super Takumar 6 x 7 lenses from a 35mm fish-eve to a 1000mm super-telephoto.

The 6 x 7 gives the serious amateur or pro much more versatility. Composing is done with the camera, not by time-consuming and expensive cropping.

Cat. No. 7200 6 x 7 Camera with 105mm Super-Takumar Lens, Pentaprism, Strap...\$895.00 Cat. No. 7570 6 x 7 Case . . . \$39.50

HONFYWFII PENTAX SPOTMATIC

MOTOR DRIVE Same classic design, same features as the standard Spotmatic. Cordless grip holds the rechargeable NiCad battery. Basic Set 36 takes either 20 or 36-exposure rolls. Bulk film back that accommodates 250 exposures is available. Cat. No. 7059 Honeywell Pentax Spotmatic Set 36 with NiCad battery, charger...\$769.00

Honeywell