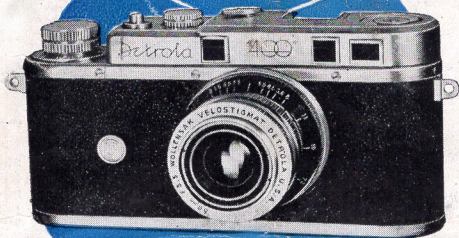




Presenting

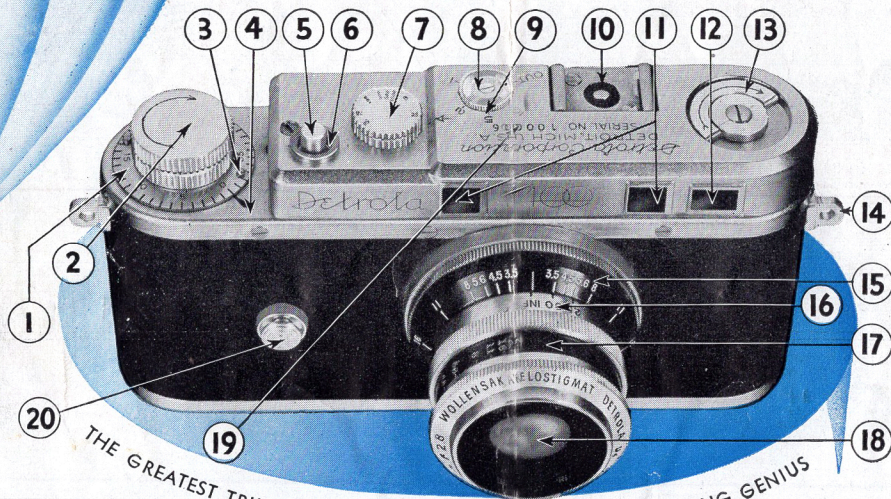
ONE OF AMERICA'S
FINEST CAMERAS

Detrola "400"



The Greatest Triumph of American Precision Engineering Genius

Detrola "400"



THE GREATEST TRIUMPH OF AMERICAN PRECISION ENGINEERING GENIUS

Only THE WORLD'S FINEST CAMERAS HAVE ALL THESE FEATURES!

1. Counter Disc automatically records number of exposures.
2. Winding Knob simultaneously winds film and sets shutter.
3. Lugs for adjusting Counter Disc to zero setting for new film.
4. Counter Arrow indicates number of exposures taken.
5. Release button to operate camera shutter.
6. Release button shoulder. Cable release may be screwed in here.
7. High Shutter-Speed Dial for adjustment of speed required. (1/25 to 1/1500 second.)
8. Slow-Speed Shutter Adjustment Knob for adjustment of 1/10 second to one second.
9. Index figures for slow-speed arrow.
10. Accessory Clip for synchronized Detrola Flash Gun.
11. Built-in coupled Miracle Eye range finder, mechanically connected with lens system.
12. Optical view finder.
13. Back-wind Knob to rewind film into magazine.
14. Eyelets for holding camera when using neck cord.
15. Depth of focus scale engraved on lens barrel.
16. Focus ring adjusts lens from three feet to infinity.
17. Lens aperture adjusting ring for adjusting lens opening.
18. Wollensak lens. Corrected for color photography.
19. Detrola "400" Serial Number for lifetime registration.
20. Rewind release button. Dozens of other extraordinary innovations.



Complete with specially designed Eveready Carrying Case

\$6950

Wollensak
F:3.5 LENS



Detrola "400"

ACCESSORIES

"400" SYNCHRONIZED FLASH GUN

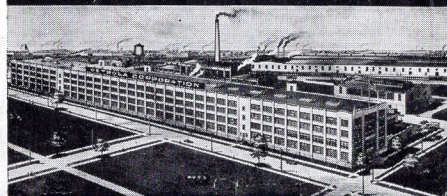
Quickly and easily attached, the unit consists of a chromo plated reflector and specially constructed, sturdy case. Oversize batteries produce dependable, prolonged operation. Uses standard focal plane flash bulbs. Safety switch prevents accidental firing. Perfectly synchronized with focal plane shutter.

"400" COLOR FILTERS

Precision-built, scientifically engineered filters mounted in attractive aluminum holders, designed to slip over the regular camera lens. All surfaces are ground. Yellow 2XY for cloud effects, Yellow 4XY for color corrections, Green 4XG for panchromatic film, Red 5XR for panchromatic or infra-red. Haze Filter for ultra-violet.

"400" DELUXE FILTER KIT

Combination lens shade and filter holder, aluminum construction, accurately machined. Optical black inside reduces reflecting surface. Slips securely over lens mount; will not interfere with camera operation. Base unscrews to permit insertion of individual filters. Complete with 5 filters. Packed in attractive case.



Home of Precision-Built DETROLA
Cameras, and Radios — Detroit, Michigan

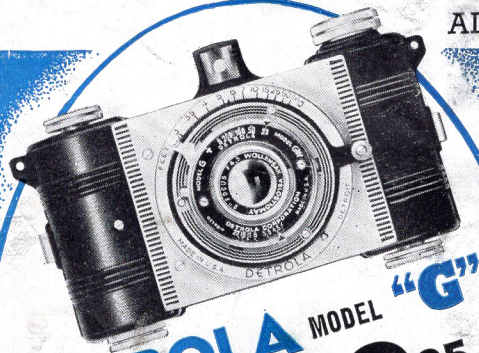
All prices subject to change without notice.

DETROLA CORPORATION DETROIT, MICH.

PRINTED IN U.S.A.

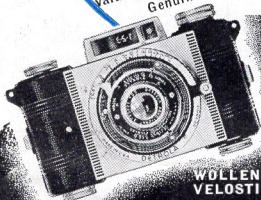
OTHER DETROLA CAMERA SUPER-VALUES!

ALL AMERICAN MADE



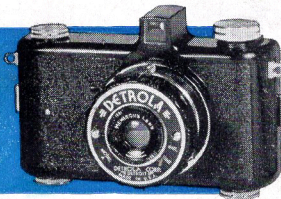
DETROLA MODEL "G"
ILEX \$9.95
 ANASTIGMAT F:4.5 LENS

★ Shutter speeds from 1/25 to 1/200 seconds, including time and bulb exposure. ★ With corrected anastigmat f:4.5 lens. ★ Uses inexpensive standard roll film. Eastman 127 or Agfa A-8. ★ Telescoping lens mount, built-in optical view finder. ★ Variable accurate focusing from 3 feet to infinity. ★ Automatic lens-mount extension release and finger-tip focus control. ★ Corrected for color transparencies. ★ Provision for tripod mounting and cable release. ★ Dozens of other plus-value features! ★ Convenient neck cord for carrying. ★ Genuine Eveready Leather Carrying Case, \$4.50



Model "KW"
\$22.50
 WOLLENSAK VELOSTIGMAT F:3.5 LENS

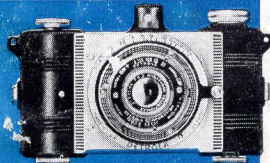
★ Shutter speeds from 1/25 to 1/200 second, time-and-bulb exposure. ★ Variable accurate focusing from 3 feet to infinity. ★ Uses inexpensive Eastman 127 or Agfa A-8 standard roll film. ★ Optical view finder. ★ Provision for tripod mounting and cable release. ★ Automatic Lens mount extension release. ★ Finger-tip focusing control. ★ Built-in exposure indicator and 3 exposure calibrator discs. ★ Neck cord. ★ More peak performance features! ★ Genuine Eveready Leather Carrying Case, \$4.50



Model "A"

★ Precision-built, candid type camera with handy neck cord for carrying. ★ Ilex Meniscus lens. ★ Instantaneous shots and time exposures. ★ Uses standard film. ★ Provision for extra roll of film. ★ Fixed focus. ★ The finest low-priced camera on the market.

\$3.95

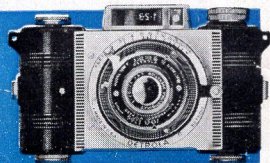


Model "GW"

★ F:4.5 Wollensak Velostigmat lens. 1/25 - 1/200 second, time and bulb. ★ Focus 3 feet to infinity. ★ Built-in optical view finder, telescoping lens mount. ★ Corrected for color. ★ Uses inexpensive standard film roll. ★ Neck cord. ★ Many additional features.

\$12.50

Genuine Eveready Leather Carrying Case, \$4.50



Model "HW"

★ F:4.5 Wollensak Velostigmat lens with built-in Exposure Indicator and set of 3 Exposure Calibrator discs. ★ Shutter speeds from 1/25 to 1/200 second including time and bulb exposure. ★ Variable accurate focusing from 3 feet to infinity. ★ Optical view finder. ★ Provision for tripod mounting and cable release. ★ Corrected for color transparencies. ★ Uses inexpensive Eastman 127 or Agfa A-8 standard film roll. ★ Neck band.

\$15

Genuine Eveready Leather Carrying Case, \$4.50
 Above cameras take 16 pictures on standard film.