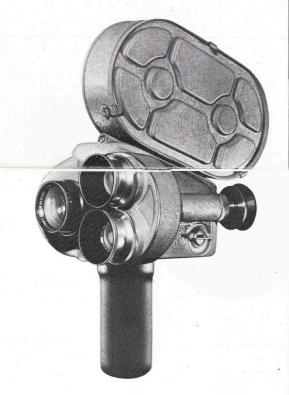




A retrospective glance at the original model



1937 was a decisive year for the world of film – the world's first mirror reflex film camera had its premier. The ARRIFLEX 35. It revolutionized professional film making with its unique characteristics. It was compact and light. It was easy to carry, and for those times, a wonder of precision. It broke apart the narrow confines of the studio and opened up new, challenging areas for film. Even today cameras from the first series are still in use throughout the world.



The ARRIFLEX mirror reflex viewfinder system

A double blade shutter rotates at a 45° angle between the taking lens and the optical axis.

this ensures quick, reliable camera control.



Our name entails an obligation

The legendary ARRIFLEX 35 holds a special position among cameras. Its international success is an indication.



Three times – in 1966, 1974 and 1982 – the Academy of Motion Picture Arts and Sciences awarded their coveted OSCAR,[©] for exceptional accomplishment in the field of ARRIFLEX 35 film technology. This "Academy Award" is the highest honour that can be presented in the field of film technology. The fascinating possibilities open for filming ...

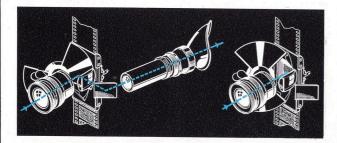
For striking, unrepeatable documentary scenes. For realistic outdoor takes under difficult shooting conditions. A camera which is nearly on the same range as a studio camera for the brilliance of its filming technology. The ARRIFLEX 35 III C makes it possible. Without accessories it only weighs 4 kilograms. In every situation it shows how flexible it is. And its optimal, ergonomic ease of operation is captivating.



... a survey of what this new, practical technology offers:

- Based on the proven technology of the ARRIFLEX 35 II C – and therefore no problems with servicing and with tools.
- It has the PL lens mount (54 mm dia. positive locking lens mount).





This rotary shutter – the heart of the mirror reflex system – is made of special glass with a mirrored surface, accurately, and with maximum optical precision. The bright, 6.5 magnified image seen in the viewfinder is parallax free, vertically and laterally uninverted and identical in focus with the image on the film;

Perfection and resolution

Of course, time doesn't stand still. There are always reasons enough to improve something which is already good – yes, to seek perfection. Innovative development – the well-proven ARRIFLEX 35 II C was a mark on the road – brought about a camera which even ARNOLD & RICHTER had never before achieved: the ARRIFLEX 35 III C – progress in film technology in its most convincing form.

Compatible with the lenses from the BL studio cameras.
Different viewfinder systems can be attached.



For example, the three, exchangeable camera doors with:

The pivoting viewfinder - can be pivoted through 210° steplessly - suitable for universal filming. The offset viewfinder - for quick filming from the hand, and for shooting from different locations. The fixed viewfinder - ready

to take an anamorphotic rectifier or a video adaptation.



For example, with the new

external frequency (e.g. mains or video) and also shifting of phase when filming from TV monitor screens.

For example, the lens mount

The ARRIFLEX 35 III C is fitted with a PL lens mount for the new generation of Zeiss/ARRIFLEX lenses. The choice of lenses available has been considerably extended. All lenses with a 54 mm dia. bayonet mount can be used with the ARRIFLEX 35 III C. Even heavy lenses present no problem - the positive bayonet lock ensures a secure fit.

For example, its compatability with all the ARRIFLEX 35 II C accessories, including the 60 m and 150 m magazines





54 mm dia. PL (positive locking);

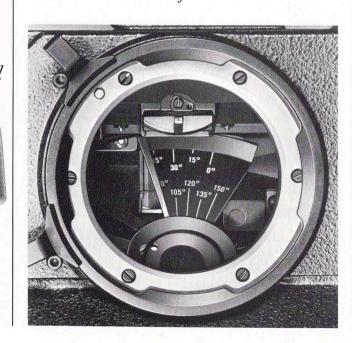
nount

Film width: Lens mount:

ARRIFLEX

motorised hand grip 35 III CM

The quartz controlled 12 V motorised hand grip enables a never-before-achieved steady film transport. It is quartz controlled with 24 or 25 fps and can be set for variable speeds of 5-50 fps. An external control unit enables switch-over from quartz to variable speeds, preselection of variable speed 5 - 50 fps, synchronizing with an



nses with 41 mm dia, r Shutter opening: Viewfinder magnification: 6.5 times Out of sync control: Magazines: Drive: travel Frame speeds: Reverse travel: Battery: Temperature range: Weight of the camera and lens 5.3 kg with hand grip: Dimension without lens: H 405 mm H 464 mm

PL adapters are available Adjustable, $0-165^{\circ}$, engaging in steps of 15° On the hand grip (red) LED 60 m, 150 m forward + reverse, single compartment Motor hand grip 12 V 5-50 fps, forward and reverse 24/25 fps quartz 5-50 fps variable only with 150 m forward + reverse magazine 12 V/7 Ah NC; 12 V/4 Ah NC -25° C to $+50^{\circ}$ C with 60 m magazine, without film with 150 m magazine, without film and lens 6.1 kg with 60 m magazine L 291, W 250, with 150 m magazine L 325, W 250.

Subject to change without notice.



...with everything else which should be there.

The adjustable mirror shutter

The aperture of the mirror reflex shutter can be altered, when feed mechanism is not running, in 15° stages from 0° to 165°. The engraved shutter degrees can be read through the lens turret opening after removal of the shooting lens.

Universal Follow Focus System II with no backlash mechanism

Can be used with the most common ARRIFLEX lenses with fixed focal

lengths and variable lengths. A flexible shaft enables remote control focussing.



Adaptation for a video system

For controlling and for recording each day's shooting for evaluation.

Independent of the mains and mobile



With new nickel cadmium batteries in plastic housing, made of shock absorbing material – completely water-proof from the base, they can be stacked upon one another and the new charger can be also used with the previous battery systems. A new test unit "NC-TA 1" is used for

checking the capacity and for the regeneration of batteries.

Different matte boxes - the right one for the right situation



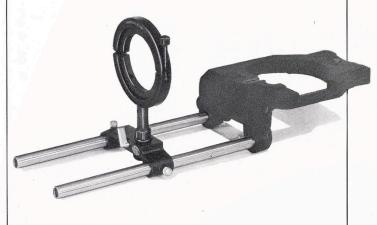
Depending on the lens, integration of the suitable production matte box

With tripod

For every situation the right one. With accessories like leather boots and caps, tripod spiders, tripod scooters, and adapter plates to name but a few.

The support plate – for the camera and the accessories

The long or short rods of the support plate serve to secure the lens supports, the production matte boxes, the universal follow focus system II and the zoom drive.



The new Zeiss/ARRIFLEX super high speed lenses

The performance of these super high speed lenses exceeds that of all previous ARRIFLEX camera lenses. Their exem-

plary precision and quality of reproduction guarantee optimal results with high image contrast. Glare and reflections are entirely avoided. This opens up new, fascinating dimensions for filming – without artifical lighting.



Magazines - for every situation

Single compartment magazines for 60 m or 150 m of film. The 150 m magazine can be used for forward and reverse travel. The amount of raw stock available can be read from a scale.





(6.6" x 6.6", 5" x 6" or 4" x 4") with the support plate. The light-weight matte box (3" x 3") can be attached directly, or with an adapter, onto the lens and fitted with a rectangular or round sun shade. Special filters are included in our programme for the matte boxes; special reflex prevention rings are also available.

> Printed in West-Germany Kr 191-028520

Special cases for storing the equipment round off the programme

Aluminium case for the 35 III C with 150 m magazine ($45 \times 28 \times 52$ cm). Aluminium case for three 150 m magazines ($29 \times 29 \times 38$ cm). Aluminium case for Zeiss standard lens sets or for the super high speed lenses ($53 \times 15 \times 37$ cm).



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