

meet the new

# KODAK REFLEX

II

camera



# NOW

"reflex" photography with the new

**PLUS** features



Image bright to  
the very edges!

KODAK  
REFLEX II  
CAMERA



**KODAK EKTALITE FIELD LENS**

... boosts brightness of image on focusing screen  $2\frac{1}{2}$  times over-all, 10 times at corners.



**AUTOMATIC FILM STOP**

... measures each film frame ... and indicates exposure number automatically.



**1/300 FLASH SHUTTER**

... has the speed you need for action ... and built-in flash synchronization.

*and of course,*

**Fast Twin Lenses** ... both taking and viewing lenses are the brilliant Kodak Anastar Lumenized  $f/3.5$ .

# NOW

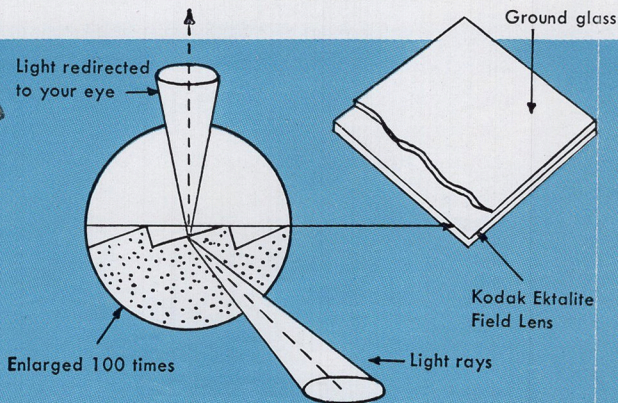
"reflex" photography with amazing

# NEW VIEWING BRIGHTNESS



Image bright to the very edges!

It's so easy to make good pictures with the Kodak Reflex II Camera. The big image on the ground glass shows you your snapshot before you take it, all details bright, clear, and picture-size. It's ideal for following the movement of a sports subject . . . studying the expression of a lively child . . . checking details of composition, lighting, and color—so you're sure the picture is just right before you shoot.



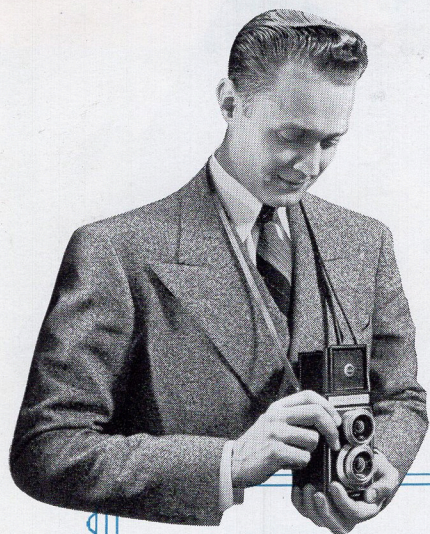
Now—Kodak Reflex II Camera gives you "reflex" photography at its finest. The new Kodak Ektalite Field Lens, under the ground-glass finder, boosts image brightness  $2\frac{1}{2}$  times over-all . . . and 10 times at the corners. Now you can focus razor-sharp, from edge to edge, even when the light is poor . . . as in making indoor "flash" shots.

Note the drawing illustrating the effect of the new field lens. It's a flat lens covered with microscopic grooves (200 to the inch). The grooves refract light hitting them, collect and redirect stray rays to snap up the image so that it is uniformly bright from corner to corner. See the difference yourself. Compare the finder on Kodak Reflex II Camera with any other ground-glass finder, for image brightness.

**NOTE . . .**

OTHER FEATURES  
INSIDE THIS FOLDER

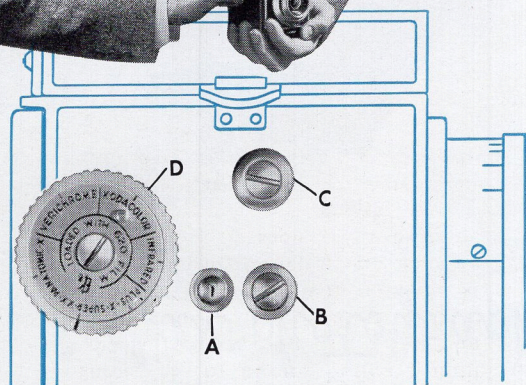
**FOR COLOR . . . FOR FLASH . . . FOR FINER PICTURES—KODAK REFLEX II CAMERA**



# You'll want these features in your "Reflex"

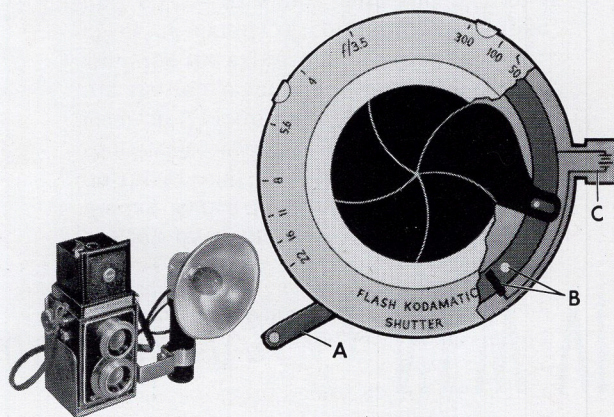
The Kodak Reflex II Camera is designed for the photographer who wants the operating conveniences of a truly modern camera. There are many things you'll like about this camera—its brilliant reflex focusing . . . its operating ease . . . its mechanical reliability . . . its scope and speed . . . and above all its quality results in pictures.

See, compare its outstanding features. See how it can reduce your picture making to a smooth, fast formula. Discerning photographers are likely to agree that Kodak Reflex II Camera is the real "buy" in the twin-lens field.



## Automatic Film Stop

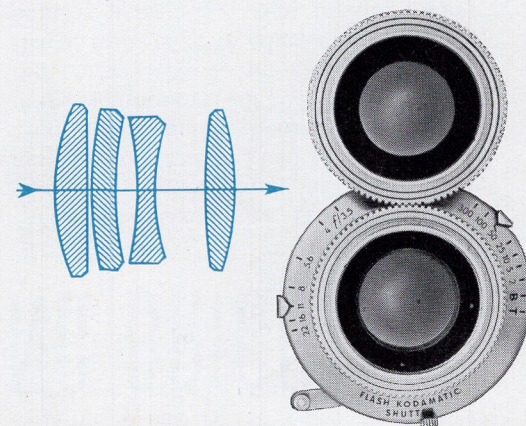
A new, positive, speedy film advance is one of the key features of the Kodak Reflex II Camera. Here's how it works: Roll the film until number "1" shows in the window on the back of the camera. Then set exposure counter *A* at number "1" by turning button *B* until it stops. Make your exposure. To release film advance, lift button *C*. Now turn knob *D*, which stops when next film frame is in position. At this point you're ready for the second exposure . . . and the number "2" shows on the exposure counter. There's no more watching the window on the camera back. You can now make pictures in rapid succession with a new smoothness that will delight you.



## 1/300 Flash Shutter

This special-model Flash Kodamatic Shutter provides seven accurate speeds—from 1/2 to 1/300, plus *time* and *bulb*. In addition to this performance range, it has built-in permanent synchronization that gives new simplicity and certainty to flash photography. As shutter release *A* is snapped, flash contacts *B* close circuit to Kodak Flashholder connector *C*. Shutter blades reach full open position as lamp reaches peak illumination. The shutter is set for Class F (such as SM) lamps, and has adjustment for Class M (such as No. 5) lamps.

**Accessory Kodak Flashholder** . . . This unit fits easily and securely to the camera to complete the flash assembly.



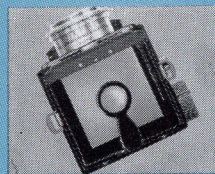
## Twin f/3.5 Lenses

Both taking and viewing lenses are the Kodak Anastar Lumenized 80mm. *f*/3.5—highly corrected for definition and color, skillfully designed to provide the quality and speed requisite to modern reflex photography. The lenses are positively geared together for fast, finger-tip focusing. Turning either automatically focuses both.

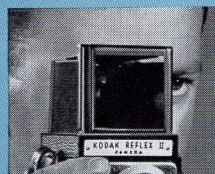
**The taking lens** . . . Its high optical fidelity assures critically sharp negatives, particularly important in making big enlargements, or in Kodacolor work.

**The viewing lens** . . . Same design as the taking lens, this fine viewing objective brings the same image fidelity to the focusing screen.

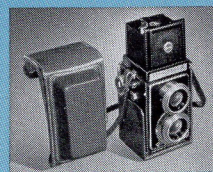
Distance and depth-of-field scales visible from above . . . Magnifier aids critical focusing on ground glass



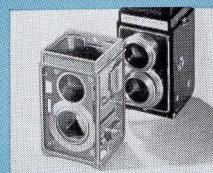
Hood converts to eye-level open-frame view finder . . . ideal for following action



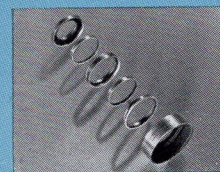
Handsome tan leather field case comes with the camera . . . front cover removable



Die-cast aluminum body provides sturdy housing for optical and mechanical parts



Camera takes filters, lens hood, and other Kodak Combination Lens Attachments, Series VI, 1 1/2-inch Adapter Ring



### PRICES

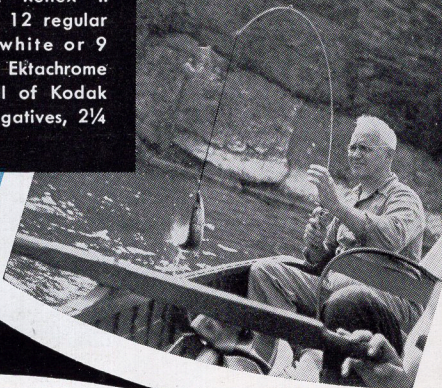
Kodak Reflex II Camera with field case . . . \$155.00\*  
Kodak Flashholder with Kodak Reflex bracket . . . \$ 11.08\*

\*Prices include Federal Tax

Prices subject to change without notice.

FOR COLOR . . . FOR FLASH . . . FOR FINER PICTURES—KODAK REFLEX II CAMERA

With Kodak Reflex II  
Camera . . . 12 regular  
black-and-white or 9  
Kodacolor or Ektachrome  
shots per roll of Kodak  
620 Film. Negatives, 2¼  
x 2¼ inches.



## KODAK FILMS

**get the pictures**

Rely on these famous Kodak Films—*Verichrome* for ortho results . . . *Plus-X* for fine grain . . . *Super-XX* for high speed . . . *Infrared* for dramatic effects . . . *Kodacolor* for full-color snapshots . . . *Ektachrome* for full-color transparencies.

"Kodak" is a trade-mark

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**47 N. Prince St.**

**LANCASTER, PA.**