

DEALER CONFIDENTIAL PRICE LIST

REVISED
MARCH 1, 1970



West Coast Branch
BESLER PHOTO MARKETING CO., INC.
1204 East 14th Street, Los Angeles, California 90021
Telephone (213) 749-6373

BESLER PHOTO MARKETING CO., INC.
219 So. 18th Street, East Orange, N. J. 07018
Telephone (201) 676-6500

BESLER TOPCON CAMERAS and ACCESSORIES

SINCE 1869

One of America's Foremost Photo/Optics Manufacturers

NOTE: This supersedes all previous lists.

PLEASE DESTROY PREVIOUS ISSUES

		Dealer Net Price	User Net Price
BESLER TOPCON SUPER D CAMERA			
BT-300	Super D w/58mm f 1.4	297.00	457.00
BT-309	Super D w/58mm f 1.4 (Black Model)	319.00	491.00
BT-310	Super D w/58mm f 1.8	252.00	388.00
BT-311	Super D w/58mm f 1.8 (Black Model)	274.00	422.00
BT-315	Super D w/35mm F 2.8	276.75	427.00
BT-301	Super D Body Only	182.50	281.00
BT-302	Super D Body Only (Black Model)	204.50	315.00

BESLER TOPCON D-1 CAMERA			
☐ BT-405	D-1 w/58mm f 1.4	219.15	336.50
☐ BT-410	D-1 w/58mm f 1.8	178.15	276.50
☐ BT-415	D-1 w/35mm f 2.8	206.40	316.50
☐ BT-401	D-1 Body Only	112.15	171.50

BESLER TOPCON UNIREX CAMERA			
▲ BT-800	Unirex w/50mm f 2	130.00	199.95

BESLER TOPCON AUTO 100-CAMERA			
BT-100A	Auto 100 w/53mm f 2	105.00	162.00
BT-111A	Auto 100 w/53mm f 2 (Black Model)	111.00	170.25
BT-102A	Auto 100 Body Only	78.50	121.00
BT-117A	Auto 100 Body Only (Black Model)	84.50	129.75

BESLER TOPCON EVEREADY CAMERA CASES			
BT-312	for Super D	15.25	23.00
BT-412	for D-1	11.70	18.00
BT-112A	for Auto-100	7.75	11.95
▲ BT-812	for Unirex	10.50	16.00

BESLER-TOSHIBA ELECTRONIC FLASH			
▲ BT-440	Penlite Unit w/AC Cord	1-3 19.50	29.95
	(PENLITE BATTERIES NOT INCLUDED)	4 or more 18.00	
▲ BT-660	With Nickel Cadmium Battery, AC Cord, and built-in Re-charger	1-3 42.00	69.95
		4 or more 58.00 39.90	

BESLER TOPCON FLASH GUN			
BT-220	Flash Gun	8.45	12.95

LENSES FOR BESLER TOPCON CAMERAS (Super D, D-1, C)

Lens	Case	Not Included (Unless Otherwise Noted)	Dealer Net Price	User Net Price
BT-108	20mm f 4.0 Topcor Automatic		168.00	255.00
● BT-325	25mm f 3.5 Topcor Automatic w/case		142.00	218.50
BT-109	28mm f 2.8 Topcor Automatic		125.00	192.00
† BT-394	30mm f 3.5 Topcor Macro w/Case & Acc. ..		77.00	118.00
BT-335	35mm f 2.8 Topcor Automatic		94.25	145.00
BT-345	58mm f 1.4 Topcor Automatic		114.50	176.00
BT-355	58mm f 1.8 Topcor Automatic		69.50	107.00
BT-106	58mm f 3.5 Topcor Automatic-Macro w/case		107.25	165.00
BT-113	Auto-Ring 0.5:1 to 1:1		24.00	37.00
	FOR BT-106 58mm TOPCOR AUTOMATIC MACRO			
● BT-389	87mm-205mm f 4.7 Topcor Automatic- Zoom w/Case and Acc.		226.00	349.50
† BT-34	90mm f 3.5 Topcor (Pre-Set)		74.50	114.00
BT-365	100mm f 2.8 Topcor Automatic		94.25	145.00
† BT-8	135mm f 2 Topcor (Pre-Set)		217.75	335.00
● BT-375	135mm f 3.5 Topcor Automatic		84.00	129.00
† BT-396	135mm f 4 Topcor Macro w/Case		58.50	90.00
● BT-385	200mm f 5.6 Topcor Automatic		100.75	155.00
† ● BT-9	300mm f 2.8 Topcor (Pre-Set)		400.00	615.00
▲ BT-110	500mm f 5.6 Topcor Automatic			

LENSES FOR BESLER TOPCON, UNIREX, AND AUTO-100 CAMERAS (Lens Case Included)

BT-107A	28mm f 4.0 Topcor UV	72.00	111.00
BT-135A	35mm f 3.5 Topcor UV	43.00	66.00
BT-165A	53mm f 2 Topcor UV	34.50	53.00
BT-140A	100mm f 4 Topcor UV	45.00	69.00
● BT-148A	135mm f 4 Topcor UV	73.00	112.00
● BT-160A	200mm f 4 Topcor UV	101.00	155.00

☐ Supplied with split Image type focusing.

▲ Denotes New Product

● Includes Lens Hood

† Can also be used on Beseler Topcon B

MACRO ACCESSORIES

		Dealer Net Price	User Net Price
BT-47	Copy Stand w/Baseboard	61.00	93.00
▲14075	Motorized Copy Stand	123.00	188.00
	SAME AS BESELER 45 MX ENLARGER BUT WITHOUT ENLARGER COMPONENTS		
BT-11	Extension Tube Set (3-Piece)	14.00	21.50
BT-82	Focusing Extension Tube	24.70	38.00
BT-113	Auto-Ring 0.5:1 to 1:1	24.00	37.00
	FOR BT-106 58mm TOPCOR AUTOMATIC MACRO		
BT-52	Automatic Extension Tube	11.70	18.00
BT-149	Extension Bellows Model IV	71.50	110.00
BT-404	Lower Rail Assy. of BT-149 Bellows	35.00	54.50
BT-45	Macro-Stand (Stage)	6.17	9.50
	(For use with extension bellows)		
BT-104	Slide Copy Attachment Model II	24.00	37.00
	(For use with extension bellows)		
BT-16	Double Cable Release	7.15	11.00
BT-397	Lens Reverse Adapter (49mm Mount)	3.90	6.00
BT-398	Lens Reverse Adapter (62mm Mount)	3.90	6.00
BT-150A	Close Up Lens #1 (49mm Mount)	6.50	9.95
BT-155A	Close Up Lens #2 (49mm Mount)	6.50	9.95
BT-49	Focusing Screen #2	6.35	9.75
BT-79	Focusing Screen #3-II	6.85	10.50
BT-72	Focusing Screen #4	6.85	10.50

MICROSCOPE ACCESSORIES

FOR SUPER D CAMERAS

BT-77	Microscope Adapter (Bellows Type)	22.75	35.00
BT-89	Microscope Adapter III	26.00	39.00
BT-48	Waist Level Finder	16.90	26.00
BT-402	High Magnification Waist Level Finder	22.75	35.00
BT-83	Magnifier Eyepiece (2.5X)	8.80	13.50
BT-79	Focusing Screen #3-II	6.85	10.50
BT-78	Focusing Screen #6	15.55	24.00
BT-26	Microscope Gray Slide w/Case	10.00	15.50

FOR D-1 CAMERAS

BT-77	Microscope Adapter (Bellows Type)	22.75	35.00
BT-89	Microscope Adapter III	26.00	39.00
BT-83	Magnifier Eyepiece (2.5X)	8.80	13.50
	MUST BE USED WITH BT-403		
BT-84	Right Angle Finder	16.00	24.95
	MUST BE USED WITH BT-403		
BT-403	Eyepiece Accessory Bracket	2.30	3.50
BT-26	Microscope Gray Slide w/Case	10.00	15.50

FOR UNIREX AND AUTO-100 CAMERAS

BT-170A	Microscope Adapter	13.00	20.00
BT-83	Magnifier Eyepiece (2.5X)	8.80	13.50
	MUST BE USED WITH BT-103A		
BT-84	Right Angle Finder	16.00	24.95
	MUST BE USED WITH BT-103A		
BT-103A	Eyepiece Accessory Bracket	2.30	3.50
BT-26	Microscope Gray Slide w/Case	10.00	15.50
BT-114A	Telescope Adapter	19.00	29.25

FOR B & C CAMERAS

BT-77	Microscope Adapter (Bellows Type)	22.75	35.00
BT-89	Microscope Adapter III	26.00	39.00
BT-43	Lens Lite Meter	24.50	39.95
BT-10	Waist Level Finder	22.75	35.00
BT-26	Microscope Gray Slide w/Case	10.00	15.50

VIEWFINDER ACCESSORIES

FOR SUPER D CAMERAS

BT-48	Waist Level Finder	16.90	26.00
BT-402	High Magnification Waist Level Finder	22.75	35.00
BT-68	Pentaprism	27.65	42.50
BT-57	Focusing Screen #1	8.50	12.75
BT-49	Focusing Screen #2	6.35	9.75
BT-79	Focusing Screen #3-II	6.85	10.50
BT-72	Focusing Screen #4	6.85	10.50
BT-92	Focusing Screen #5	6.85	10.50
BT-98	Focusing Screen #5-A	13.00	20.00
BT-78	Focusing Screen #6	15.55	24.00
BT-96	Focusing Screen #7	17.00	26.25
BT-97	Focusing Screen #7-A	17.00	26.25
BT-51	Eyepiece Diopter Correction Lens	2.90	4.50
	(Specify value)		
BT-83	Magnifier Eyepiece (2.5X)	8.80	13.50
BT-84	Right Angle Finder	16.00	24.95
BT-94	Eyepiece Adapter Bracket	4.25	6.50
BT-210	Meter Indicator Light w/Case	10.00	15.50

FOR D-1 CAMERAS

BT-51	Eyepiece Diopter Correction Lens	2.90	4.50
	MUST BE USED WITH BT-403 (Specify value)		
BT-83	Magnifier Eyepiece (2.5X)	8.80	13.50
	MUST BE USED WITH BT-403		
BT-84	Right Angle Finder	16.00	24.95
	MUST BE USED WITH BT-403		
BT-403	Eyepiece Accessory Bracket	2.30	3.50

FOR UNIREX AND AUTO-100 CAMERAS

BT-51	Eyepiece Diopter Correction Lens	2.90	4.50
	MUST BE USED WITH BT-103A (Specify value)		
BT-83	Magnifier Eyepiece (2.5X)	8.80	13.50
	MUST BE USED WITH BT-103A		
BT-84	Right Angle Finder	16.00	24.95
	MUST BE USED WITH BT-103A		
BT-103A	Eyepiece Accessory Bracket	2.30	3.50
BT-114A	Telescope Adapter	19.00	29.25

FOR B & C CAMERAS

BT-10	Waist Level Finder	22.75	35.00
BT-29	Pentaprism	27.65	42.50

MOTOR DRIVE FOR SUPER D

BT-80	Motor Drive	190.00	275.00
	Battery pack and recharger NOT included		
BT-81	Bulk Film Magazine (Includes 2 Cartridges)..	118.50	179.00
BT-86	Battery Recharger	26.40	39.00
BT-87	Nickel Cadmium Battery Pack	59.70	89.95
BT-115	AC Adapter	45.00	69.00
BT-116	Battery Tester (Voltmeter)	11.00	16.95
BT-88	Cartridge For Bulk Film Magazine	9.75	15.00
BT-91	Film Winder (For Loading BT-88 Cartridge)	48.75	75.00
BT-183	Remote Control Unit—Wireless	310.00	415.00
	(Includes transmitter and receiver in leather case) batteries not included		
BT-85	Motor Connecting Cord (Replacement)	3.75	5.50
BT-201	10 ft. Remote Ext. Cord	10.00	15.50
BT-202	20 ft. Remote Ext. Cord	11.40	17.50
BT-203	30 ft. Remote Ext. Cord	12.35	19.50
BT-204	40 ft. Remote Ext. Cord	14.00	21.50
BT-205	50 ft. Remote Ext. Cord	15.30	23.50

		Dealer Net Price	User Net Price
LENS HOODS			
BT-17C	for 35mm f 2.8 (Super D,D-1,C)	5.85	9.00
BT-17	for 35mm f 2.8 (Topcon B)	5.85	9.00
BT-101A	for 35mm f 3.5 (Auto 100) w/case	2.45	3.75
BT-101A	for 53mm f 2 (Auto 100) w/case	2.45	3.75
BT-53	for 58mm f 1.4 (Super D,D-1,C)	4.85	7.50
BT-18C	for 58mm f 1.8 (Super D,D-1,C)	4.35	6.75
BT-19C	for 100mm f 2.8 (Super D,D-1,C)	4.75	7.30
BT-19	for 100mm f 2.8 (Topcon B)	4.75	7.30
BT-142A	for 100mm f 4 (Auto 100)	3.85	5.95
BT-20	for 135mm f 2 (Super D,D-1,C)	8.15	12.50
BT-147A	for 135mm f 4 (Auto 100)	3.85	5.95
	FOR BT-145A ONLY		
BT-356	for 25mm f 3.5 (Super D,D-1) Replacement		9.00

ACCESSORY SHOES

BT-69	for Super D	4.75	7.15
BT-421	for D-1	2.60	3.95

CLOSE UP LENSES

BT-150A	Close Up Lens #1 (49mm Mount)	6.50	9.95
BT-155A	Close Up Lens #2 (49mm Mount)	6.50	9.95
BT-119A	Close Up Lens #1 (67mm Mount)	10.00	15.50
BT-120A	Close Up Lens #2 (67mm Mount)	10.00	15.50

LEATHER LENS CASES

BT-61	for 25mm f 3.5 Topcor Automatic	5.30	8.15
BT-59	for 35mm f 2.8 Topcor Automatic	4.00	6.15
BT-27	for 35mm f 2.8 Topcor Automatic (Topcon B)	5.30	8.15
BT-59	for 58mm f 1.4 Topcor Automatic	4.00	6.15
BT-59	for 58mm f 1.8 Topcor Automatic	4.00	6.15
BT-27	for 58mm f 1.8 Topcor Automatic (Topcon B)	5.30	8.15
BT-64	for 90mm f 3.5 Topcor (Pre-Set)	4.00	6.15
BT-59	for 100mm f 2.8 Topcor Automatic	4.00	6.15
BT-27	for 100mm f 2.8 Topcor Automatic (Topcon B)	5.30	8.15
BT-28	for 135mm f 2 Topcor (Pre-Set)	8.15	12.50
BT-63	for 135mm f 3.5 Topcor Automatic	4.45	6.85
BT-65	for 200mm f 4 Topcor (Pre-Set)	6.50	10.00
BT-93	for 200mm f 5.6 Topcor Automatic	5.30	8.15
BT-67	for 300mm f 2.8 Topcor (Pre-Set)	26.00	40.00
BT-66	for 300mm f 5.6 Topcor (Pre-Set)	6.50	10.00

CARRYING CASE

BT-320	Beseler Topcon Halliburton Fitted Case	61.00	93.50
BT-321	Fitted Case (Specify Camera Model)	42.00	65.00
BT-332A	Insert Only (For Auto-100)	10.00	15.50
BT-333	Insert Only (For D-1)	10.00	15.50
BT-334	Insert Only (For Super D)	10.00	15.50
BT-322	Accessory Pouch	3.00	4.70
	TO FIT CARRYING STRAP OF BT-321 CASE		

INCIDENT LIGHT ATTACHMENT

BT-54	Incident Light Receptor (51mm Slip On)	10.00	15.50
	WILL FIT ALL 49mm MOUNT LENSES		
BT-58	Incident Light Receptor (65mm Slip On)	12.00	18.50
	WILL FIT ALL 62mm MOUNT LENSES		

FILTERS

FOR B&W FILMS

BT-21	49mm Mount—Y-2, 0-2, R-2, G-1	6.25	9.35
BT-73	62mm Mount—Y-2, R-2	8.50	12.75
BT-22	77mm Mount—Y-2, 0-2, R-2, G-1	8.50	12.75

FOR COLOR FILMS

BT-23	49mm Mount—UV (Skylight), 85, 85B, 85C, 82A, 81A, 81D, 80B, 80C	6.25	9.35
BT-74	62mm Mount—UV (Skylight), 85, 85B, 82A, 81A, 81C, 80B, 80C	8.50	12.75
BT-24	77mm Mount—85, 85B, 82A, 80B, 80C	8.50	12.75

POLARIZING FILTERS

BT-25	49mm Mount—Pola-Screen	15.00	23.00
BT-76	62mm Mount—Pola-Screen	22.00	34.00

CHECK LENS LISTING BELOW FOR CORRECT FILTER SIZE

49mm Mount Lenses

28mm f 2.8 Topcor Automatic
28mm f 4.0 Topcor UV
35mm f 2.8 Topcor Automatic
35mm f 3.5 Topcor UV
50mm f 2.0 Topcor UV
53mm f 2 Topcor UV
58mm f 1.8 Topcor Automatic
58mm f 3.5 Topcor Macro
90mm f 3.5 Topcor (Pre-Set)
100mm f 2.8 Topcor Automatic
100mm f 4 Topcor UV
135mm f 3.5 Topcor Automatic
135mm f 4 Topcor Macro
135mm f 4 Topcor UV (BT148A)
200 mm f 5.6 Topcor Automatic
25mm f 3.5 Filter Adapter/Hood (Supplied With Lens)
Accepts Standard Series 9 Filters (Not Supplied)

62mm Mount Lenses

20mm f 4 Topcor Automatic
58mm f 1.4 Topcor Automatic
200mm f 4 Topcor (Pre-Set)
300mm f 5.6 Topcor (Pre-Set)

67mm Mount Lenses

200mm f 4 Topcor UV

77mm Mount Lenses

135mm f 2 Topcor (Pre-Set)

LENS & BODY CAPS

BT-126	49mm Front Lens Cap (Super D,D-1,C)	.75	1.25
BT-127	62mm Front Lens Cap (Super D,D-1,C)	.75	1.25
BT-128	Rear Lens Cap (Super D,D-1,C)	1.50	2.25
BT-129	Body Cap (Super D,D-1,C)	.75	1.25
BT-130A	49mm Front Lens Cap (Auto-100)	.75	1.25
BT-131A	Rear Lens Cap (Auto-100)	.75	1.25
BT-132A	Body Cap (Auto-100)	1.50	2.25

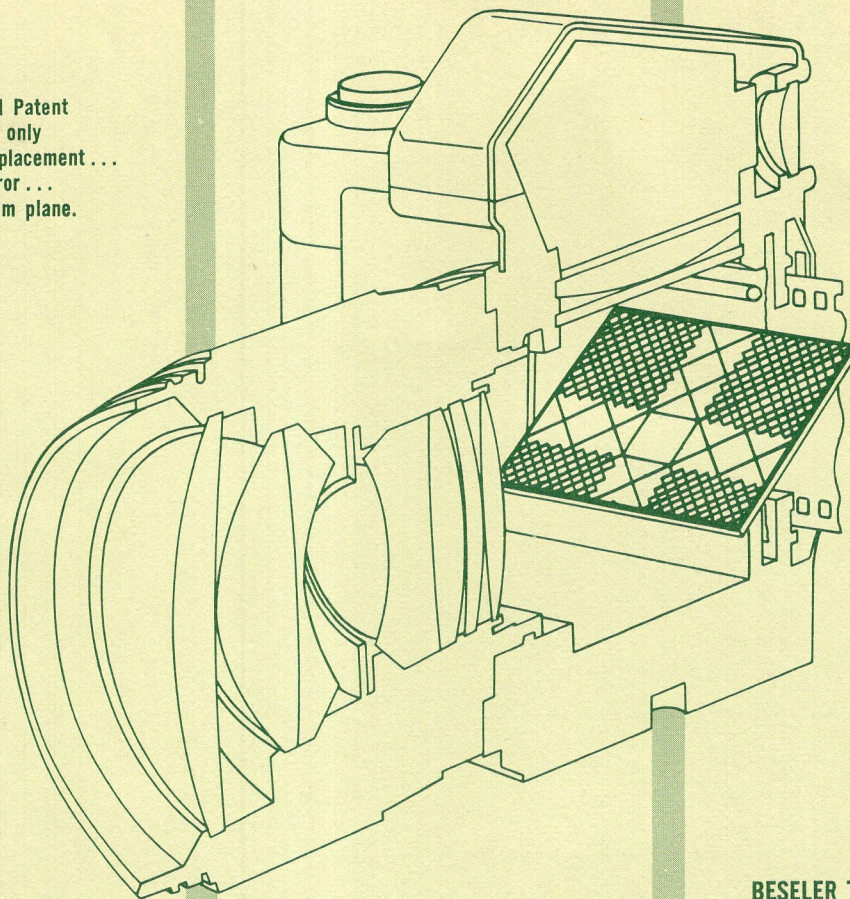
BESELER TOPCON JEWELRY

BT-99	Sterling Silver Tie-Tac (Super D)	3.25	4.95
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Terms: 1 Per Cent 10 Days, Net 30 Days, F.O.B. Beseler Warehouse
Prices and specifications subject to change without notice.

BESELER TOPCON SUPERSEDES ALL OTHER 35mm CAMERAS

Our International Patent incorporates the only accurate meter placement... right in the mirror... hinged at the film plane.



BESELER TOPCON AUTO-100

- Choice of Fully Automatic, Fully Manual, or Partially Automatic operation
- Full lens interchangeability with all Topcor UV lenses
- EV range of 5 to 18, ASA 25 to 400
- Behind-the-lens Seikosha SLV shutter of 1 second to 1/500, MX sync, self-timer
- Single stroke winding lever, zero reset
- Automatic lenses stay wide open to moment of exposure; mirror returns instantly
- Patented Meter-In-The-Mirror

The Auto-100

BESELER TOPCON D-1

- Full lens interchangeability as on Super-D model on right
- EV range of 2.7 to 16.7, ASA 25 to 1600
- New metal focal plane shutter to 1/1000, MX flash sync
- Shutter and lens diaphragm internally cross-coupled to CdS cell
- Accepts most accessories used on Super-D
- Automatic lenses stay wide open to moment of exposure; mirror returns instantly
- One finger focusing, plus fastest lens interchangeability and operation of any 35mm camera

The D-1

BESELER TOPCON SUPER-D

- Full lens interchangeability of super-wide lenses, wideangle, standard, telephoto and supertelephoto lenses
- EV range of 2.7 to 16.7, ASA range of 25 to 1600
- Focal plane shutter to 1/1000, cordless flash sync, self-timer
- Microscopic and scientific photography through vibrationless bellows, with Meter-In-The-Mirror operating, with choice of viewfinders
- Bulk film back, built-in motor drive provision
- Automatic lenses stay wide open to moment of exposure; mirror returns instantly; preview lever

The Super-D