



# minolta corporation

WESTERN SALES DIVISION  
14204 S. PRAIRIE • HAWTHORNE, CALIFORNIA 90250

January 10, 1968

Los Angeles 213 772-3257  
Hawthorne 213 644-3678  
San Francisco 415 392-2823  
Seattle 206 243-5333  
Portland 503 243-0534

TO: ALL DEALERS

SUBJECT: PRICE INCREASES

Increases in the cost of raw material and labor have made it necessary to revise prices on some items in the Minolta Line. The new prices are now in effect. Please note the following products have price changes:

## SUB MINIATURE ACCESSORIES

<u>STOCK NO.</u>		<u>LIST PRICE</u>	<u>DEALER PRICE</u>
4001/02	Model 16 II Camera w/case	\$39.95	23.97
4101/02	Model 16 PS Camera w/case	29.95	17.97
4110	16 PS Gift Pack	38.90	23.34
9001/02	Mini 16 Projector	39.95	23.97

## SLR ACCESSORIES

1952	Eyepiece Correction-1V-+0.5 diopter		3.00	1.80
1953	"	" -2V-+1.0 "	3.00	1.80
1954	"	" -3V-+1.5 "	3.00	1.80
1955	"	" -4V-+2.0 "	3.00	1.80
1956	"	" -5V-+2.5 "	3.00	1.80
1957	"	" -6V -1.0 "	3.00	1.80
1958	"	" -7V -2.0 "	3.00	1.80
1959	"	" -8V -3.0 "	3.00	1.80
1960	"	" -9V -4.0 "	3.00	1.80
1914	Anglefinder V		34.95	20.97
1951	Copying Stand		59.50	35.70
9601/02	Mini 35-II Projector		39.95	23.97





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SUBJECT: NEW PRODUCTS

## THE MINOLTA SR-1 MODEL S CAMERA

The new model is equipped with an MC Rokkor F/1.7-55mm lens; the same type lens as currently supplied with the SR-T101 camera. The shutter speeds have been increased up to 1/1000 second. For this reason, a new clip-on CDS meter (The SR Meter S) will be available as optional equipment.

Combining the excellent features offered by the SR-T101, but omitting the built-in metering system, we are presenting a camera which meets the critical requirements of the professional and/or advanced amateur photographers. Again we can obtain a good portion of high quality camera business in a moderate price range. Complete price details are:

<u>STOCK NO.</u>		<u>Suggested List Price</u>	<u>Dealer Cost</u>
1043/44	SR-1 Model S, w/MC F/1.7 55mm lens (Filter Diameter 52mm) & leather case	\$189.50	113.70
1044	Leather case only	15.00	9.00
1104	SR-1 Model S Body only	100.00	60.00
1503	Detachable CDS Meter S F/SR-1 Model S	24.95	14.97

These cameras are available and in our warehouse now.  
Order yours early, before the rush.