



# minolta corporation

WESTERN SALES DIVISION  
14204 S. PRAIRIE • HAWTHORNE, CALIFORNIA 90250

Los Angeles 213 772-3257  
Hawthorne 213 644-3678  
San Francisco 415 392-2823  
Seattle 206 243-5333  
Portland 503 243-0534

August 1, 1968

TO: ALL DEALERS

SUBJECT: 16-II CAMERA KIT (New Item)

Something new has been added. Since we have been achieving higher sales by offering our 16PS and 16MG Cameras in KIT FORM, we are now packaging the 16-II in a very attractive box consisting of:

16-II Camera with case with  
an Accessory Adaptor and  
the Duo-Fit S Flashgun with  
case

Space has been provided for a roll of film which will be supplied.  
All sales will include 1 roll of Ektacolor S film.

Complete price details are:

Stock No.		Suggested List Price	Dealer Price
4020	16-II Camera Kit (consisting of Camera w/case, Accessory Adaptor, Duo-Fit S Flashgun w/case, and 1 Roll of Ektacolor S Film)	\$49.95	\$29.97

There is a distinct price advantage to the consumer & dealer when purchasing the complete kit. When purchased individually the list price amounts to \$51.40. The net cost is \$30.84. Most important of all, you will have the necessary Accessory Adaptor and Flashgun available at the same time your customers purchase the camera.

Delivery will be the early part of September, 1968.

Now is the time to plan your orders on this new item.

(Please place in your Catalog)

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## MC ROKKOR 58mm F/1.2 LENS FOR THE SR-T 101

(Presently available only in a complete unit.)

Stock No.		Suggested List Price	Dealer Price
1057/1058	SR-T 101 Camera with MC F/1.2, 58mm lens and leather case (Filter Diameter 55mm)	\$349.50	\$209.70

Five of the seven elements in the f/1.2 lens are a high index glass newly developed by Minolta engineers to virtually eliminate spherical and chromatic aberrations and coma. As a result, the f/1.2 produces pictures that are remarkably sharp and distortion-free from edge to edge.

### Specifications:

Construction:	7 elements in 5 groups
Aperture Range:	f/1.2 to f/16 in click stops
Diaphragm:	Auto pre-set
Angle of View:	40° 44'
Focusing:	helicoid from 2 feet to infinity
Filter mount diameter:	55mm, screw-in
Lens shade diameter:	55mm, screw-in (optional)
Shortest overall length when mounted:	2-1/8 inches
Weight:	16 ounces

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## NEW MC ROKKOR 100mm, F/2.5 LENS

Stock No.		Suggested List Price	Dealer Price
1316/1317	MC Tele Rokkor F/2.5, 100mm lens w/case & hood (Filter Diameter 55mm)	\$139.50	\$83.70
1317	Leather case only	7.50	4.50

### Specifications:

Type:	Modified Gauss Type with Meter Coupler
Lens Element:	Six elements in five groups
Angle of View:	24° 30'
Coating:	Achromatic Coating
Minimum Focus Distance:	4 ft. (1.2m)
Diaphragm:	Automatic with preview lever
Diaphragm Scale:	2.5; 4; 5.6; 8; 11; 16 diaphragm compensation on the scale at full aperture with half-stop click
Rotary Angle:	256° 00'
Dimensions:	63.5mm X 68.5mm
Weight:	410 g. (approximately 15 oz.)
Filter Screw Diameter:	55mm (F55NA)
Lens Shade Type:	Screw-in (55mm)





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## NEW PRODUCTS

### MINOLTA ELECTROFLASH

Stock No.		List Price	Dealer Price
7051	Flashgun with AC Cord	\$34. 95	\$20. 97
7052	Charger only for Nickel Cadmium Batteries	9. 95	5. 97

#### Specifications:

- A. Power Source: AC 100/120V - 4 Size AA Nickel Cadmium rechargeable batteries - 4 Size AA non-rechargeable . mercury or alkaline batteries.
- B. Guide Number: Based on ASA 100 (in feet). Hi (high) 65  
Lo (low) 45
- C. Flash Duration: 1/1000 second (on AC or Fresh Batteries;  
8 sec. recycling period)
- D. Number of Flashes per Set of 4 Batteries:  
High position - approximately 150  
Low position - approximately 230
- E. Size: 4-1/16" X 2-15/16" X 1-3/8"  
Weight: 7.7 ozs. (without batteries)