



Minolta announces operation head-start on holiday profits

Stock Up Now With Minolta's Best-Selling Models
Substantial Savings... Free Goods

MINOLTA SUPER-VALUE SUPER-8's
Save \$21 To \$45 Over Regular Net Cost
When You Buy Three in Any Combination



**MINOLTA
AUTOPAK®-8 K11**

Variable speed 6-to-1 power zoom • automatic thru-the-lens
metering • 3-speed electric motor • reflex viewing and focusing
REGULAR NET (with case), **\$161.70**
OPERATION HEAD-START NET (with case), **\$146.70***



**MINOLTA
AUTOPAK-8 S3**

automatic thru-the-lens exposure measurement • 12-36mm Rokkor
zoom lens • reflex viewing and focusing • electric motor
REGULAR NET (with case), **\$80.70**
OPERATION HEAD-START NET (with case), **\$73.70***

*minimum order of three in any combination



MINOLTA 16-MG GIFT KIT

Buy Two and Save \$10 Over Regular Net Cost

The perfect holiday gift • everything for 16mm photography in-
cluding smart, brushed-metal 16-MG camera, case, flash with
case, wrist chain, color film

REGULAR NET, \$54.57

OPERATION HEAD-START NET, \$49.57



**MINOLTA
AUTOPAK 500**

**Free \$7.95 Deluxe Carrying Case
For Every Camera You Buy**

- minimum order of 12
- subject to cancellation without notice
when limited quantities are gone

Custom-made carrying case gives you an **extra \$7.95 pure
profit** every time you sell an Autopak 500—America's best-selling
imported instant-loader.

Smartly styled in durable grey vinyl, the case is yours absolutely
free with each camera you buy in quantities of twelve. Besides an
Autopak 500, it holds 2 film cartridges and 2 flashcube sleeves —
comes with both hand strap and over-the-shoulder chain.

OPERATION HEAD-START ENDS OCTOBER 31, 1968.

CONTACT YOUR MINOLTA REPRESENTATIVE
TODAY FOR IMMEDIATE DELIVERIES.

MINOLTA CORPORATION, WESTERN SALES DIV.

14204 South Prairie Avenue, Hawthorne, California 90250

SEE OTHER SIDE FOR BIG NEWS ABOUT THE MINOLTA SR-T 101 ...

New Lower Prices



**MINOLTA SR-T 101 WITH MC ROKKOR
F/1.4 OR F/1.7 NORMAL LENS, LEATHER CASE**



MINOLTA SR-T 101, BODY ONLY



MC ROKKOR 58MM F/1.4 LENS WITH CASE



MC ROKKOR 55MM F/1.7 LENS WITH CASE



MINOLTA SR-T 101 MACROKIT

REDUCED NET PRICES ARE EFFECTIVE AUGUST 1, 1968

- Minolta SR-T 101 with MC Rokkor 58mm f/1.4, leather case... **\$179.70**
- Minolta SR-T 101 with MC Rokkor 55mm f/1.7, leather case **\$155.70**
- Minolta SR-T 101, body only **\$101.70**
- MC Rokkor 58mm f/1.4 lens, leather case **\$75.00**
- MC Rokkor 55mm f/1.7 lens, leather case **\$51.00**
- Minolta SR-T 101 Macrokit **\$227.70**

REDUCED SUGGESTED LIST PRICES ARE EFFECTIVE SEPTEMBER 15, 1968

- Minolta SR-T 101 with MC Rokkor 58mm f/1.4, leather case... **\$299.50**
- Minolta SR-T 101 with MC Rokkor 55mm f/1.7, leather case... **\$259.50**
- Minolta SR-T 101, body only **\$169.50**
- MC Rokkor 58mm f/1.4 lens, leather case **\$125.00**
- MC Rokkor 55mm f/1.7 lens, leather case **\$85.00**
- Minolta SR-T 101 Macrokit **\$379.50**

SEE OTHER SIDE FOR SPECIAL LIMITED-TIME OFFERS ON MINOLTA AUTOPAK AND SUBMINIATURE CAMERAS...