

argus[®] Pocket Carefree 110 Camera



LIST \$27.95
NET 15.77
Complete Kit

Available Now!



See Your  Man For Details.

The "take me along" Pocket Carefree Camera is about the same size as an eyeglass case and will easily fit in your pocket or purse. The camera features an optical glass three element fixed focus lens and uses Magicubes for flash pictures without batteries. It also features double exposure prevention, automatic cube rotation and has a built-in tripod socket.

ARGUS/COSINA STL 1000 SERIES

ADVANCED 35 mm SLR INCORPORATING:

- Interchangeable screw-mount lenses.
- Twin-cell CdS meter behind-the-lens; meter lock switch.
- Metal Copal Square shutter 1 — 1/1000 sec; electronic flash sync at 1/125 sec.
- Film-in-Camera reminder.
- Micro spot focusing.
- Complete with leather case and strap.
- Hot shoe or PC sync.
- ASA Range 25 to 1,600.
- Operates on one PX675 battery or equivalent.



DOUBLE THRU-THE-LENS CdS ELECTRIC EYE

The precise Argus/Cosina exposure meter system assures you of perfect exposures everytime. Light coming thru-the-lens is measured by the Argus/Cosina double CdS meter system just before it strikes the film. The match needle visible in the viewfinder is coupled to shutter speeds and diaphragm openings so that you set your perfect exposure automatically with a turn of your wrist. This meter system has a 25 to 1,600 ASA range. You also have manual exposure control and a battery-saving meter activating button.

SPOT FOCUSING

You get corner to corner bright display with the Fresnel ground glass viewfinder panel. The micro-split focusing spot gives you precise focusing of the most complex subjects. The viewfinder also gives you precise data on the correct exposure setting.

METAL COPAL SQUARE SHUTTER

The Argus/Cosina STL 1000 uses a metallic focal plane shutter to give you greater precision and reliability. You get shutter speeds from 1 second to 1/1,000th second, plus "B" for time exposures. It allows you to synch with flash at 1/125th of a second.

ALL THIS PLUS...

Precision features such as: instant-open fully automatic diaphragm, and manual depth of field preview . . . unique film-in-camera indicator . . . built-in self timer . . . M-X synch outlets on side of camera . . . instant return mirror . . . single stroke film advance . . . double exposure prevention with manual override for special effects . . . film type reminder. It all adds up to give you "something more."

FILTER SIZES (Screw-in)

1.7 Lens 49mm
1.4 Lens 55mm

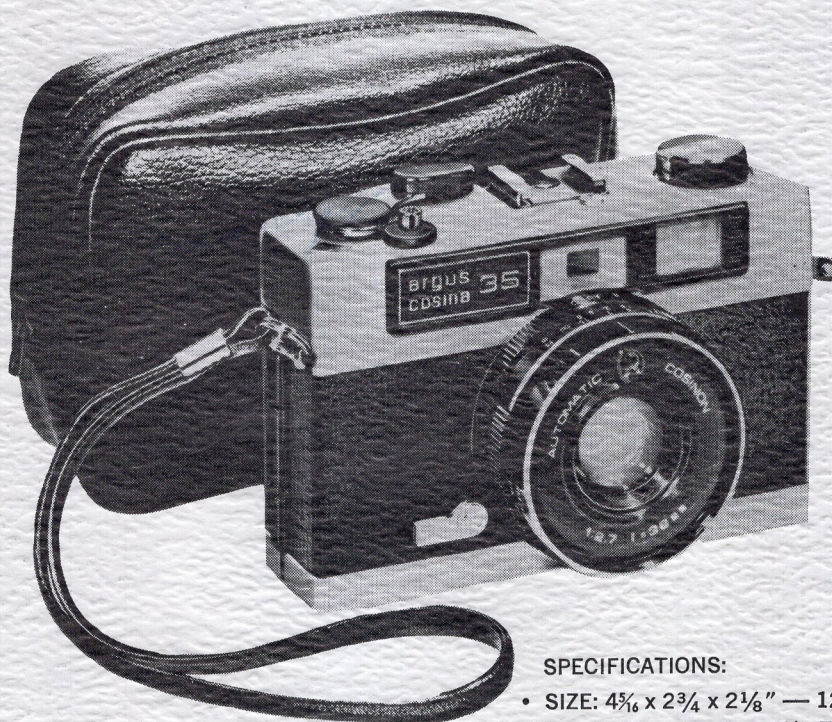
The following models are available in the STL 1000 Series:

Model	Type	Code No.
1177	ARGUS/COSINA STL 1000 f/1.7 SILVER CHROME with case and hot shoe	AC 1177
1178	ARGUS/COSINA STL 1000 f/1.7 PROFESSIONAL BLACK with case and hot shoe	AC 1178
1144	ARGUS/COSINA STL 1000 f/1.4 SILVER CHROME with case and hot shoe	AC 1144
1145	ARGUS/COSINA STL 1000 f/1.4 PROFESSIONAL BLACK with case and hot shoe	AC 1145

ARGUS/COSINA AUTOMATIC COMPACT 35

Here's a full frame, fully automatic electric eye 35mm camera that's so compact it can easily be carried in a pocket or handbag. And don't let that compact size fool you, because the ARGUS/COSINA 35 is very big on results with precision automatic features.

- Fully automatic compact 35 fits into your pocket.
- Coupled rangefinder, CdS electric eye.
- Fully automatic on flash, too!
- Fast f/2.7 lens, parallax-compensation in viewfinder.
- Hot shoe, self-timer, time exposure.
- Available in chrome or satin black; wrist strap and pouch case included.
- Accepts 46mm screw-in accessories.
- ASA Range 25-400.
- Operates on one PX675 Battery.



**FOR PERFECT COLOR PRINTS, COLOR SLIDES
AND BLACK & WHITE ACTION SHOTS
ANYTIME, ANYWHERE**

Available in the following models:

ARGUS/COSINA COMPACT 35, Code No.
f/2.7 Chrome w/caseAC1038

ARGUS/COSINA COMPACT 35,
f/2.7 Black w/caseAC1039

SPECIFICATIONS:

- **SIZE:** 4 $\frac{3}{16}$ x 2 $\frac{3}{4}$ x 2 $\frac{1}{8}$ " — 12 $\frac{1}{2}$ ounces.
- **LENS:** 38mm Cosinon f/2.7, 3 group and 4 element design.
- **SHUTTER:** Copal B Mat special programmed automatic shutter, built-in self timer, shutter speeds from 1/30th to 1/650th second, "B" exposure, flash synch at 1/125th second.
- **ELECTRIC EYE:** CdS electric eye system.
- **VIEWFINDER:** Bright frame with parallax compensation mark, shutter speed and aperture readings, exposure warning signals in viewfinder.
- **RANGEFINDER:** Coupled rangefinder, double image type, focuses as close as 3.3 feet.
- **FLASH SYNC:** Hot Shoe contact and PC socket. Automatically coupled Flashmatic system.
- **FILM ADVANCE:** Single action lever, self-cocking shutter, auto reset counter.
- **FILTER:** 46mm screw-in type, 0.75mm pitch.

THE ARGUS FAMILY OF INSTANT-LOAD CAMERAS

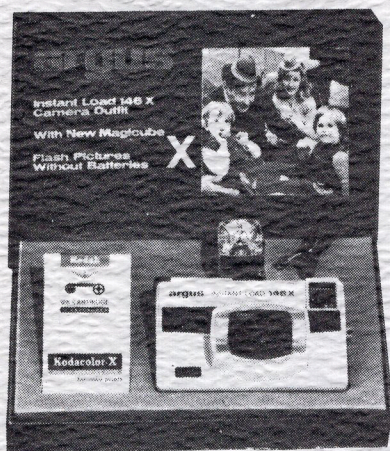
ARGUS 146X MAGICUBE KIT Code No. AE146X

ARGUS 147X LADY CAREFREE MAGICUBE KIT Code No. AE147X

The perfect camera for him or her. Featuring batteryless flash, automatic cube rotation, double exposure prevention, optical glass lens and an "AT READY" signal which tells the user when film is advanced and shutter is cocked for the next picture. Uses easy loading 126 cartridge film and comes pre-packed in a colorful gift box, complete with Kodacolor film, Magicube and wrist strap.

ARGUS 235X MAGICUBE KIT Code No. AE235X

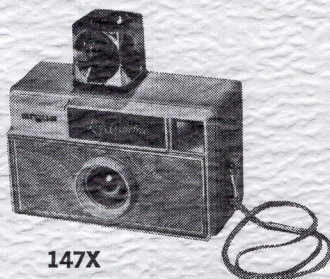
All the features of the 146X plus the Flash Sensor System which signals the user when a Magicube is necessary, plus a used flash warning signal. Camera comes in complete gift package with Kodacolor film, Magicube and AAA battery to operate the Flash Sensor.



146X



355X



**147X
LADY CAREFREE**



**235X
FLASH SENSOR**



**345X
ELECTRIC EYE**

ARGUS 345X MAGICUBE KIT Code No. AE345X

Includes all of the features of the 235X plus a modern CdS Electric Eye Exposure System working in combination with a unique 2 step shutter for perfect pictures every time. Camera outfit complete in gift package with Kodacolor film, Magicube and AAA battery for the Electric Eye System.

ARGUS 355X ELECTRONIC MAGICUBE KIT Code No. AE355X

This solid state beauty in professional black finish has an electronic shutter that adjusts automatically with light conditions, from 1/125th second to a FULL 30 seconds. OTHER AUTOMATIC FEATURES INCLUDE: AT READY signal tells when camera is ready for use; double exposure prevention, red signal in viewfinder indicates use of flash or tripod; batteryless flash, automatic flashcube advance, automatic shutter compensation for proper exposure when flash is used as fill on outdoor pictures. Drop-in instant cartridge loading, precision optical glass lens, tripod socket in base. Deluxe outfit includes: camera, Kodacolor film, Magicube, 2 PX-40 batteries, wrist strap, colorful gift box.

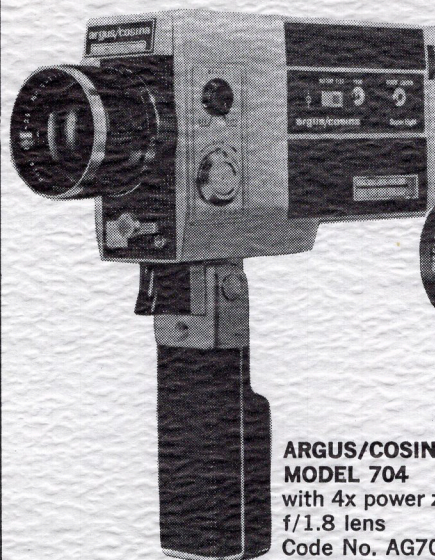
ARGUS REPLACEMENT CASE FOR MAGICUBE CAMERAS Code No. AR516



DIVISION INTERPHOTO CORP.

ARGUS/COSINA SUPER 8 MOVIE CAMERAS

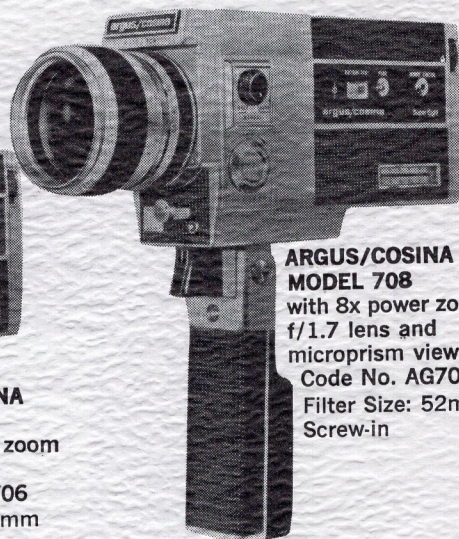
Outstanding Photographic Values



**ARGUS/COSINA
MODEL 704**
with 4x power zoom
f/1.8 lens
Code No. AG704
Filter Size: 49mm
Screw-in



**ARGUS/COSINA
MODEL 706**
with 6x power zoom
f/1.8 lens
Code No. AG706
Filter Size: 52mm
Screw-in



**ARGUS/COSINA
MODEL 708**
with 8x power zoom
f/1.7 lens and
micoprism viewfinder
Code No. AG708
Filter Size: 52mm
Screw-in

- **FULLY AUTOMATIC CdS ELECTRIC EYE**
You get perfect exposures every time with the Argus/Cosina thru-the-lens CdS electric meter system.
- **THRU-THE-LENS REFLEX VIEWING**
You view right thru-the-lens so that you see exactly what you're capturing on film.
- **3 SPEED ELECTRIC FILM DRIVE**
You never have to stop shooting to wind. These Argus/Cosina Super 8 movie cameras offer you three filming speeds (12, 18, 24 f.p.s.) so that you can achieve those special effects.
- **DROP-IN INSTANT FILM LOADING**
Just open the convenient film door in the back of the camera, drop in your Super 8 film cartridge and you're ready to zoom in on all the fun.
- **ASA Range 25-160. (ASA 25-250 on Model 708).**
- **Operate on 4-AA Penlite Cells and 1-PX625 battery.**
- **PUSHBUTTON ELECTRIC POWER ZOOM**
Now you can zoom in for the action like a professional at a touch of a button. The Argus/Cosina power zoom system assures you of smooth zoom action everytime. And, just look at the zoom ratios available . . . all the way to 8 to 1 to take you in closer for the most thrilling zoom movies you've ever seen.
- **FOLDAWAY PISTOL GRIP**
For steadier filming and convenient storage.
- **ALL THIS PLUS . . .**
Single frame film advance . . . built-in battery tester . . . run-lock switch . . . automatic resetting film counter . . . ocular viewfinder adjustment . . . optional manual exposure control . . . cable release outlet . . . built-in type "A" filter . . . beautiful black and satin chrome finish.

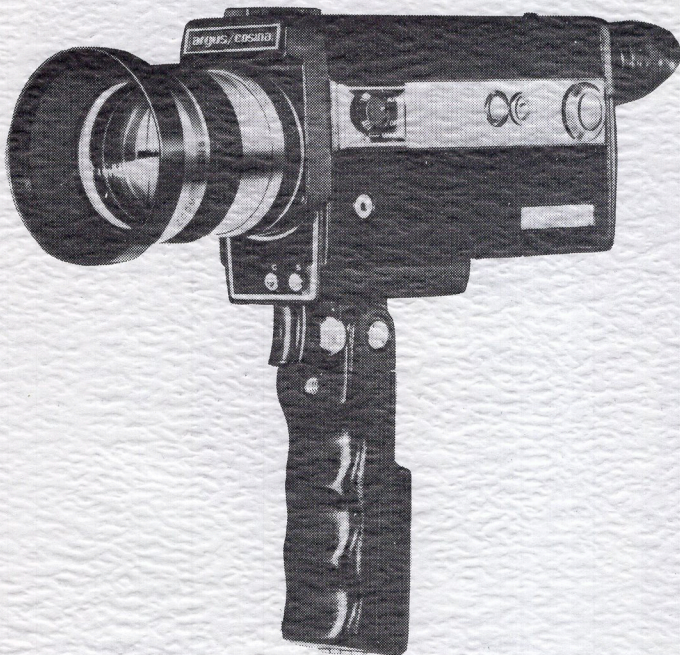
ARGUS/COSINA PRECISION FEATURES	Model 704	Model 706	Model 708
Electric Power Zoom	yes	yes	yes
Zoom ratio	4 to 1	6 to 1	8 to 1
Lens Speed	f/1.8	f/1.8	f/1.7
Thru-the-Lens Reflex Viewing	yes	yes	yes
Electric Film Drive	yes	yes	yes
3 Film Speeds (12, 18 & 24 f.p.s.)	yes	yes	yes
Thru-the-Lens CdS Electric Eye Meter	yes	yes	yes
Foldaway Pistol Grip	yes	yes	yes
Micoprism Focusing Viewfinder	no	no	yes
Ocular Viewfinder Adjustment	yes	yes	yes
Single Frame Advance	yes	yes	yes
Cable Release Outlet	yes	yes	yes
Run-Lock Switch	yes	yes	yes
Built-in Battery Tester	yes	yes	yes
Automatic Resetting Film Counter	yes	yes	yes
Built-in Type "A" Filter	yes	yes	yes
Instant Cartridge Film Loading	yes	yes	yes
Remote Control Outlet	yes	yes	yes

All Argus/Cosina Super 8 Movie Cameras Feature ASA 160 Capability.



DIVISION INTERPHOTO CORP.

ARGUS/COSINA SUPER 8 MOVIE CAMERAS



ARGUS/COSINA 718 8X POWER ZOOM REFLEX SUPER 8 MOVIE CAMERA Code No. AG718

The ultimate in power zoom precision. Offering: 8 to 1 f/1.7 power zoom lens, automatic behind-the-lens CdS meter, microprism thru-the-lens rangefinder focusing, optional manual zoom and exposure control, foldaway pistol grip, exposure warning signal, adjustable eye piece, 3 filming speeds, single frame advance, lock-run switch, battery tester, end of film indicator, and ASA film speeds from 25 to 250. Operates on 4-AA Penlite Cells and 1-PX625.

- 12, 18, 24 f.p.s.
- Professional Black finish.
- 52mm filter size.



ARGUS/COSINA 735 5X POWER ZOOM REFLEX CAMERA Code No. AG735

Featuring: f/1.8 lens, reflex thru-the-lens viewfinder, automatic CdS meter, optional manual zoom and exposure control, detachable pistol grip, lock-run switch, battery tester, end of film indicator, synchro flash hot shoe for time lapse photography, and ASA film speeds from 25 to 160. Operates on 4-AA Penlite Cells.

- 18, 32 f.p.s.
- Luxuriously leather padded.
- Shoulder strap for convenient carrying.
- Professional Black finish.
- 52mm filter size.

ARGUS MOVIE ACCESSORIES

- Compartment case for Argus/Cosina Movie Cameras. Code No. AT7000
- 15 foot remote control. Code No. AT8009

All Argus/Cosina Super 8 Movie Cameras Feature ASA 160 Capability.

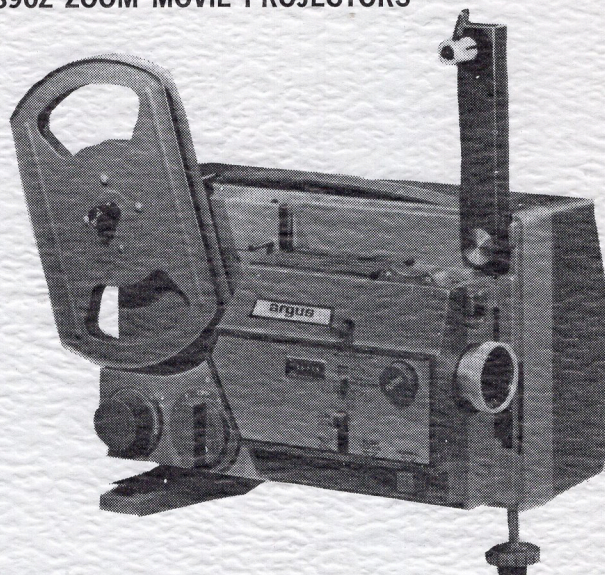
ARGUS DUAL 8 MOVIE PROJECTORS

ARGUS DUALMASTER 880Z and 890Z ZOOM MOVIE PROJECTORS

- The projector from ARGUS that shows Super 8, Regular 8 or Single 8 movies.
- The new "patented" sprocket system provides steadier movies for perfect pictures.
- Ease of operation for the novice or the expert.
- Film protection for priceless memories.
- This sprocket system will not damage film even if the selector is not in the correct position.

Brighter movies with a quiet running projector that features a sharp f/1.5 Zoom lens (20 to 32mm) with 500 watt brilliance. Single knob control for (off-forward-reverse) Stop action still control lever. Automatic reel-to-reel threading with 400 ft. reel capacity. Variable speed control and 4 frames per second slow motion in both forward and reverse, to match the new available light cameras. Blower cooled, tough 1 frame construction, built-in film trimmer, self-contained case, plus vinyl carry-all cover with built-in pockets for reel and line cord.

New "PATENTED" Sprocket
Assures
STEADIER MOVIES
EASE OF OPERATION
FILM PROTECTION



890Z Code No. AL890Z

Dualmaster 890Z — Zoom movie projector with variable speed control for Super 8, Regular 8 or Single 8 films, plus 4 FPS slowmotion. Complete with 400 ft. reel, self-contained case, and vinyl carry-all cover. Uses Sylvania CXL lamp.

880Z Code No. AL880Z

Same features as the 890Z but without slow motion. Uses Sylvania CXL lamp.

ARGUS 848B DUAL 8 PROJECTOR

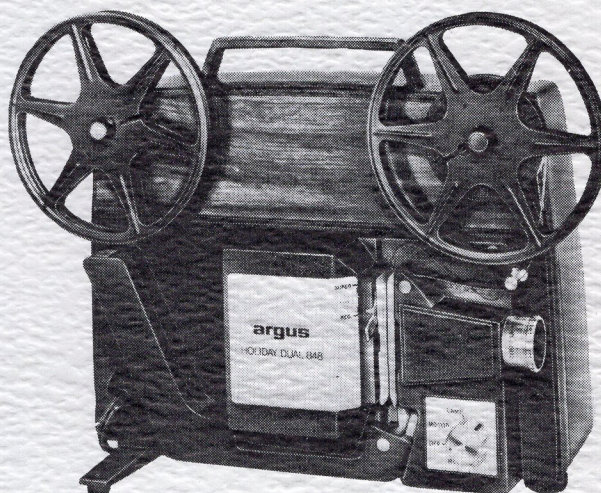
Code No. AL848B

- Dual 8 operation.
- Automatic reel-to-reel threading.
- Ultra-fast rewind.
- Sprocketless design.
- Sharp f/1.6 lens.
- 200 ft. reel capacity.
- Lifetime lubricated, with self-contained case.

A new low-priced beauty that shows both Super 8 and Regular 8 movies, and it's so easy to use. Automatic reel-to-reel film loading and ultra-fast rewind. The single control switch makes it both fun and easy to operate. Sprocketless design. Sharp f/1.6 optical lens. Turbo-blower cooling. 200 ft. reel capacity. Lifetime lubrication. Self-contained carrying case design. An outstanding value at a price that everyone can afford. Uses ASA Code DJA lamp.

ALSO AVAILABLE IN THE NEW ZOOM VERSION
3/4" to 1" Zoom Ratio.

MODEL 848Z Code No. AL848Z



NEW!
EASY THREADING
with **NEW FILM GUIDE** in **GATE**

NEW!
STRENGTHENED FILM CLAW

ARGUS SUPER 8 MOVIE OUTFITS

ARGUS 817 CS KIT

The ultimate package comprising all of the equipment the movie maker needs for the pleasure-filled experience of home movies. All attractively packaged in a handsome presentation/display box perfectly suited for all gift giving occasions.

The Argus 817 CS Kit Includes:

- Argus 817 Camera.
- Carrying Case.
- 4 AA Penlite Batteries.
- Kodachrome II Super 8 Movie Film.
- Sealed Beam Movie Light.
- Handsome presentation/display box.

Features of the Argus 817 Camera Include:

- Fixed Focus.
- Simple Viewfinder.
- CdS Electric Eye Meter.
- Auto Filter Switch.
- Top Mount for Movie Light.
- Easy loading.
- Attractive Wood-grain paneled finish.



Code No. AG 817C

EXTRA VALUES IN ARGUS SUPER 8 MOVIE OUTFITS

MODEL	FEATURING	ACCESSORIES INCLUDED	CODE NO.
#5394	Argus 817 Camera, Argus 848B Dual Projector	Movie light, Carrying case, Kodachrome II Film, 4 AA Penlite Batteries, Movie Booklet	AG5394
#5397	Argus 706 Zoom Camera, Argus 890Z Dual Zoom Projector	Sealed Beam Movie light, Carrying case, 4 AA Penlite Batteries, Kodachrome II Film	AG5397
#5432	Argus 818 Zoom Camera, Argus 848Z Dual Zoom Projector	Movie light, Carrying case, Kodachrome II Film, 4 AA Penlite Batteries, Cartoon, Film Splicer, Movie Booklet	AG5432
#5435	Argus 735 Zoom Camera, Argus 890Z Zoom Projector	Sealed Beam Movie light, Deluxe Carrying case, Kodachrome II Film, 4 AA Penlite Batteries, Collapsible lenshood, Movie Booklet	AG5435

ARGUS DUAL 8 EDITOR/VIEWERS

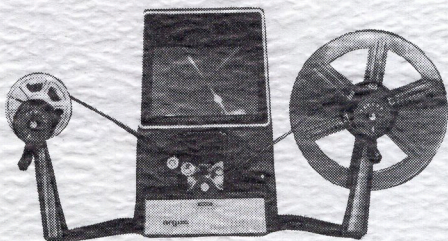
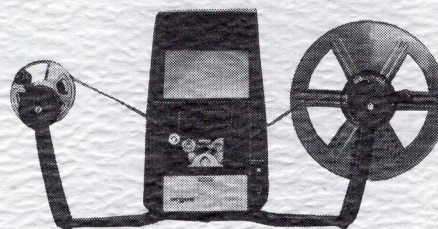
THE ARGUS DUAL 8 EDITOR/VIEWERS ACCEPT ALL 8MM FILM SYSTEMS — REGULAR 8, SUPER 8, SINGLE 8.

Editing with an ARGUS DUAL 8 EDITOR will prove to be a fascinating new pastime . . . will help you derive more pleasure out of your movie making hobby. The moderate cost and high quality of a precision engineered editor makes it a wise investment . . . an addition to your movie equipment that will give lasting, trouble-free service and result in professional looking movies to be cherished for years to come.

- Holds all 8mm reels up to 400' capacity.
- 3 to 1 geared rapid rewind.
- Built-in frame marker.
- No-mar, no slip feet.
- Convenient focusing control and frame adjustment.
- "Patented" Single Sprocket System protects film.
- Low voltage 6 volt long life lamp for brilliant, yet cool illumination.
- Perfect balance for easy editing.
- Folding arms for compact storage.

Model 2804 Code No. AT2804

- Viewing Screen Size — 4" x 3"
- Magnification — 19X
- Lens — f/4, 16mm

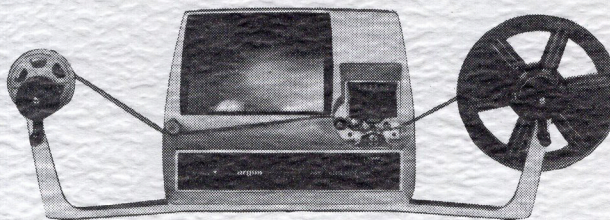


Model 2808 Code No. AT2808

- Viewing Screen Size — 5" x 3½"
- Magnification — 22.5X
- Lens — f/3.5, 14.5mm
- Fresnel lens viewing screen.

Model 2810 Code No. AT2810

- Viewing Screen Size — 6" x 4⅓"
- Magnification — 28.7X
- Lens — f/3.5, 15.8 mm
- Fresnel lens viewing screen.



REPLACEMENT LAMP FOR ARGUS DUAL 8 EDITOR/VIEWERS

Editor Replacement Lamp Code No. 85561

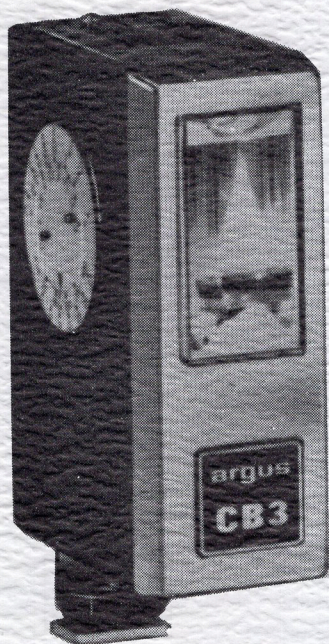
ARGUS SPLICERS

Super 8 Splicer Code No. AT2430
Dual 8 Splicer Code No. AT2899



ARGUS ELECTRONIC FLASH UNITS

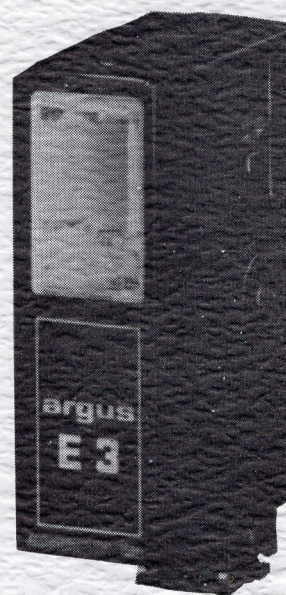
ARGUS presents two Electronic Flash Units, comprising ARGUS quality with the dependability of brilliant flash when you need it instantly and reliably!



ARGUS CB3
Code No. AXCB3

HI-POWERED COLOR BALANCED ELECTRONIC FLASH UNIT for whiter whites, vivid pastels and better color balance.

- High 40 guide number with ASA 25.
- Uses four AA batteries.
- 100V-120V or 220V-240V touch off each flash at 1/2000 second.
- A fresh set of alkaline batteries will give up to 250 flashes.
- Recycles in from 7 to 10 seconds.
- Adjustable clip-on shoe for either vertical or horizontal operation.
- PC cord "stows away" on the unit.
- Lightweight — only 8 ounces.
- For use with cameras having X sync.
- Complete with attached "stow away" PC cord, AC power cord, and adjustable shoe. (Batteries not supplied).



ARGUS E3
Code No. AXE3

COMPACT HOT-SHOE ELECTRONIC FLASH UNIT designed to fit all popular 35mm cameras.

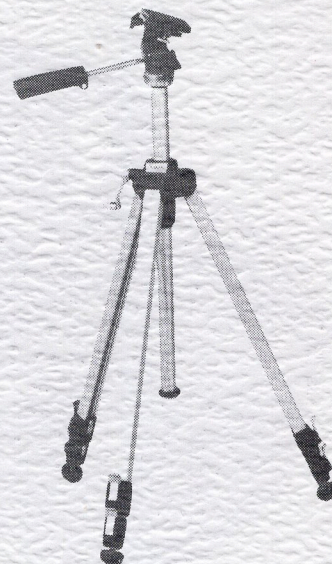
- Big 34 guide number with ASA 25.
- Fast 1/3000 second flash duration.
- Uses two AA batteries.
- 100V-120V or 220V-240V.
- Two fresh alkaline batteries will give up to 200 flashes.
- Recycles in 6 to 10 seconds.
- When used with the PC cord, the hot shoe automatically disconnects.
- Weighs under 5 ounces.
- The perfect low cost flash companion for your camera.
- Complete with PC cord and AC power cord. (Batteries not supplied).

ARGUS TRIPODS



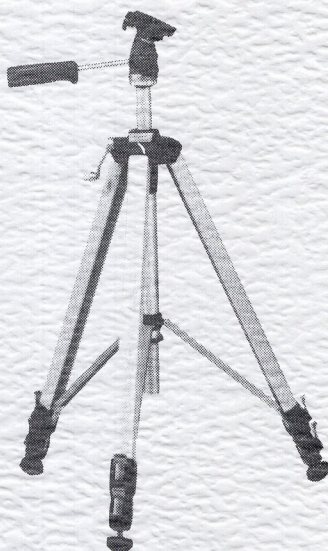
Model 6731 Code No. AM6731

- Channel type 3-section aluminum legs.
- 3-way pan and tilt head.
- Lift center column.
- Strong construction, lightweight.
- Clip-type leg locks.
- Reversible rubber and spike feet.
- Extends to 59".
- Telescopes to 23".
- For all type cine and still cameras.
- Multi-featured and dependable.



Model 6733 Code No. AM6733

- Channel type 3-section aluminum legs.
- 3-way pan and tilt head.
- Geared center column.
- Clip-type leg locks.
- Reversible rubber and spike feet.
- Use with 35mm, Reflex, and Super 8mm cameras.
- Extends to 58".
- Telescopes to 22 $\frac{1}{4}$ ".
- Quick-opening dependable support.



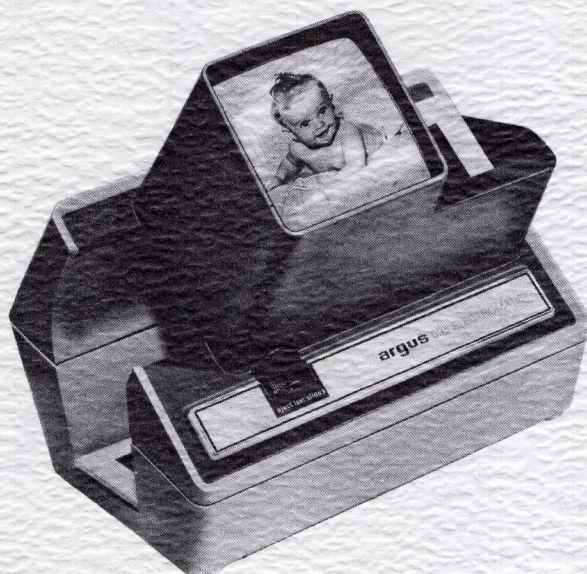
Model 6735 Code No. AM6735

- Channel type 3-section aluminum legs.
- 3-way pan and tilt head.
- Geared center column.
- Extra sturdy center braces.
- Clip-type leg locks.
- Reversible rubber and spike feet.
- Sturdy, dependable construction for all type camera usage.
- Extends to 61 $\frac{3}{4}$ ".
- Telescopes to 24".
- Quality precision engineered design.



DIVISION INTERPHOTO CORP.

ARGUS SLIDE VIEWERS



ARGUS ELECTROMATIC 693B SLIDE VIEWER

Code No. AN693B

- **AUTOMATIC SLIDE VIEWING** — Lets you view up to 36 2" slides without touching the controls. Slides pass before viewing screen every 5 seconds — Automatically!
- **"STOP AND GO" SWITCH** — Two-position switch lets you stop and view slides longer. Perfect for editing.
- **3X MAGNIFICATION** — Polished, precision lens system gives you big, brilliant pictures.
- **36 SLIDE CAPACITY** — Using standard cardboard mounted slides. Also accepts most plastic mounted slides.
- **COMPACT AND STURDY** — Heavy-duty, shock-resistant plastic construction. Completely portable. Ideal for individual or small group viewing. Anywhere. Anytime.
- **OPERATING FEATURES** — 115-120 volt, 60 cycle, AC current. Power consumption 10-watts. Uses Sylvania 7C7 7W lamp or equivalent. Instant start motor.

ARGUS 678 SLIDE VIEWER

Code No. AN678

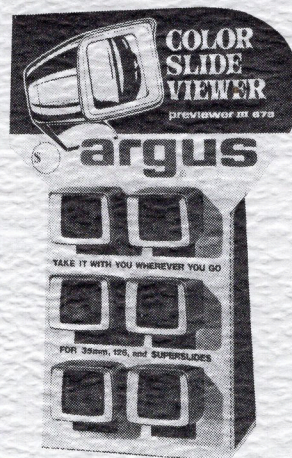


- Full horizontal or vertical image.
- For 35mm, 126, and 127 slides in any type or mount.
- Large TV-type viewing screen.
- Individual or small group viewing.
- Complete, with batteries and bulb.
- Magnified image, bright clear pictures.
- Precision polished lens system.
- Argus quality, brings out the slide's true color.
- Weighted base for extra stability.
- Table-Top design, can also be used for hand viewing.

The 678 and 679 Slide Viewers use a 2.47V screw-in flashlight lamp.

ARGUS 679 SLIDE VIEWER

Code No. AN679



- Light, compact, portable.
- Easy to use.
- Designed for table-top or hand-held use.
- Lights when slide is inserted.
- Includes Bulb (Batteries not supplied).
- Adapts for AC with use of transformer (not supplied).

ARGUS 6790 VIEWER DISPLAY

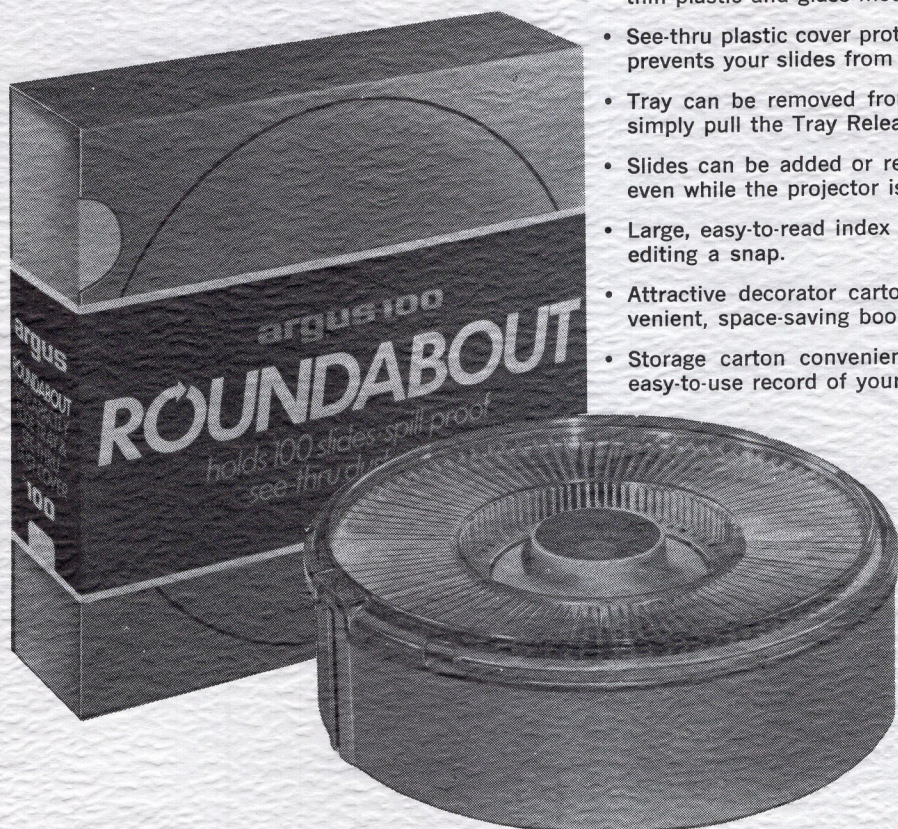
Code No. AN6790

- Sturdy, compact, space saving counter display.
- Includes: 12 Previewer III Slide Viewers and 1 heavy-duty display unit.
- The display unit will accommodate 6 viewers. Use 6 viewers as back-up stock (Individually boxed).

ARGUS SPILL-PROOF SLIDE TRAYS

ARGUS 100 ROUNDABOUT TRAY

Code No. AV100



- 100 slide capacity . . . accepts all 2x2" cardboard mounted and thin plastic and glass mounted slides.
- See-thru plastic cover protects your slides from dust and dirt . . . prevents your slides from spilling.
- Tray can be removed from projector in any slide position . . . simply pull the Tray Release Lever and lift the tray.
- Slides can be added or removed from the tray at any time . . . even while the projector is in operation.
- Large, easy-to-read index numbers make slide identification and editing a snap.
- Attractive decorator carton lays flat or stands upright for convenient, space-saving bookshelf storage.
- Storage carton conveniently indexed to provide a permanent, easy-to-use record of your most memorable moments.

ARGUS 60 AND 80 SLIDE TRAYS

- 60 or 80 slide capacity.
- Accepts all 2x2" mounted slides.
- New spill proof design.
- Flexible, self-aligning magazine.
- Heavy-duty, durable straight tray.
- Large, easy-to-read index numbers.
- Dependable and efficient.

ARGUS 60 CAPACITY SLIDE TRAY Code No. AV587

ARGUS 80 CAPACITY SLIDE TRAY Code No. AV581

