

COLOR

WITH YOUR
MINIATURE CAMERA



Double Reward

from Kodachrome Film in
your miniature camera



PROJECTION: Your projected Kodachrome transparencies are the show windows of color photography.

PRINTS: Your Kodachrome Prints give you full-color pictures for framing or for your album.

IF you have yet to try Kodachrome Film, a real thrill awaits you . . . a new delight and a new satisfaction in photography. Full color brings a completely new sense of vibrant life . . . a feeling of tangible reality . . . to your pictures. Imagination and memory no longer are obliged to fill in the gaps—a full-color shot gives you the scene complete to the last tiny detail—and, by its glowing color, each portion of the picture contributes its full value to the whole. Beautiful colors in infinite variety of shade and gradation can be yours with a miniature camera and Kodachrome Film.

It's just as easy to take pictures in gorgeous full color as it is in the familiar black-and-white. Pictures of the youngsters at play, indoors or out . . . pictures of your family and friends . . . of your vacations and outings . . . all are yours to enjoy again and again. You'll really appreciate what a joy your miniature camera can be when you project your first full-color transparencies on your home screen . . . and when you see those same pictures in full-color enlargements—Kodachrome Prints made from your transparencies.

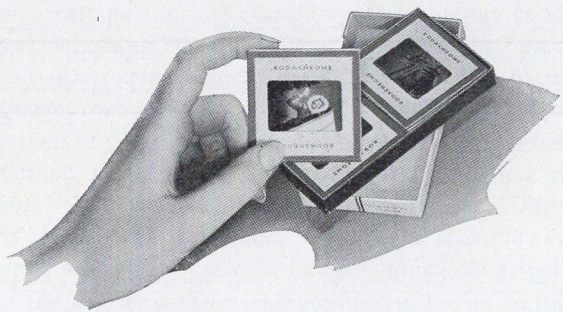
With Kodachrome Prints you enjoy color pictures just as you have enjoyed black-and-white prints. Made on a brilliant, durable cellulose-acetate support, they can be framed, carried in your wallet, or mounted in an album. All the vivid beauty of the original transparency is reproduced in these full-color enlargements.

Inside this folder are details about Kodachrome Film, Kodachrome Prints, and the accessories designed to further your pleasure in color photography.

SEE INSIDE FOR COLOR ACCESSORIES



KODACHROME FILM AND PRINTS



KODACHROME FILM for miniature cameras is made in two forms—Daylight Type for outdoor use and Type A for use with artificial light. The following table supplies the details:

Cameras	Film Numbers Daylight Type A	Sizes	Exposures	Retail Prices	Excise Tax
35mm.	K135 K135A	24 x 36mm.	20 36	\$2.79 4.25	\$.29 .45
Bantam	K828 K828A	28 x 40mm.	8	1.50	.16

KODACHROME PROFESSIONAL FILM is available in a variety of sheet sizes for use in cameras that accept sheet film holders.

After you have taken your color pictures, send the exposed film to Kodak for processing. The charge for processing is included in the original price of your film. Your pictures on miniature Kodachrome Film will be returned to you individually mounted as full-color transparencies in 2 x 2-inch pressboard mounts, ready for projection. Kodachrome Professional Film transparencies are returned in Kodapak Sleeves.

KODACHROME PRINTS are full-color enlargements made from your original 35mm. (24 x 36mm.) or Bantam (28 x 40mm.) transparencies. They can be ordered only through your dealer. If you should want Kodachrome Prints made at the time your Kodachrome Film is processed, take the film to your dealer and ask him to send it to Rochester with a process and print order. On such orders, Kodak will print only those transparencies which, in their opinion, will yield prints that will be satisfactory to you. When you are selecting

transparencies from which Kodachrome Prints will be made, check carefully for accurate color rendering, sharp definition, correct exposure, and low contrast.

Kodachrome Prints are made in four standard sizes from original Kodachrome transparencies. These standard sizes of Kodachrome Prints utilize the full, uncropped picture area of the transparency. The 2X and 3X sizes are furnished unmounted and printed without margins. The 5X and 8X sizes are delivered in handsome oversize double mounts. The sizes and prices of standard Kodachrome Prints are as follows:

Kodachrome Prints 2X (about 2¼ x 3¼ in.), each . . . \$.60
*6 or more prints, each50
Kodachrome Prints 3X (about 3 x 4¾ in.), each85
*6 or more prints, each75
Kodachrome Prints 5X (5 x 7½ in.), each	2.75
*3 or more prints, each	2.35
Kodachrome Prints 8X (8 x 11 in.), each	5.75
*3 or more prints, each	5.00

*When ordered at same time, from same transparency.
Minimum charge, \$1.

SPECIAL SIZES When Kodachrome Prints are to be framed, special sizes are often desirable, such as 4 x 5 inches, 6 x 8 inches, 6 x 9 inches, etc. These can be ordered in any size up to 11 x 14 inches from either the full picture area of the transparency or any designated portion. The prices are as follows:

	One print	Three or more prints, each
Sizes up to and including 8 x 10 inches	\$5.00	\$4.50†
Sizes over 8 x 10 inches and up to and including 11 x 14 inches	8.00	7.00†

†These prices apply to prints made from the same original transparency at the same time.

KODACHROME DUPLICATES Your miniature Kodachrome transparencies can be duplicated in their present size or enlarged as much as six times the original size. Place your order through your dealer.

BLACK-AND-WHITE PRINTS for record purposes can be made from your Kodachrome transparencies. These can be obtained by making either contact or enlarged black-and-white negatives from the transparencies, using Kodak Panatomic-X Film. From these negatives, prints or enlargements are made in the usual way.

THE KODAK DYE TRANSFER PROCESS offers the advanced amateur an opportunity to make his own color prints from Kodachrome transparencies. Information concerning this process is available from your Kodak dealer or from the Sales Service Division, Eastman Kodak Company, Rochester 4, N. Y.

FILTERS are not ordinarily required with Kodachrome Film, but their use in some instances is helpful. Four filters are provided:

Kodachrome Haze Filter successfully reduces the bluish haze in distant landscapes.

Kodachrome Type A Filter adapts Type A Kodachrome Film for daylight exposures.

Kodachrome Type B Filter permits the use of Type B Professional Kodachrome Film outdoors.

Kodachrome Filter for Photoflood makes it possible to use Daylight Type Kodachrome Film indoors with Photofloods.

KODAK POLA-SCREEN In color photography, a polarizing filter such as the Kodak Pola-Screen offers the only means of darkening a blue sky without altering other color values in the scene. It will also subdue reflections from glass, wood, water, and other nonmetallic surfaces.

COLOR DATA BOOK on Kodachrome and Kodacolor Film provides a wealth of authoritative information that will be helpful to either the amateur or the professional interested in color photography.

KODAGUIDES point the way to accurate exposures. When using Kodachrome Film outdoors or with Photofloods refer to the Snapshot Kodaguide—and, for flash pictures, use the Flash Kodaguide. Each guide—20 cents.

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Color transparencies from which Kodachrome Prints are ordered will be handled with great care while in our possession. If the transparencies are damaged or lost by us or any associate company, they will be replaced with unexposed Kodachrome Film. Except for such replacement, transparencies will be accepted for making prints without warranty, guarantee, or other liability of any kind. The dyes used in Kodachrome Prints, like other dyes, may, in time, change. The prints, therefore, will not be replaced or otherwise warranted against any change in color.

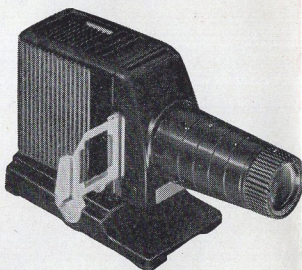
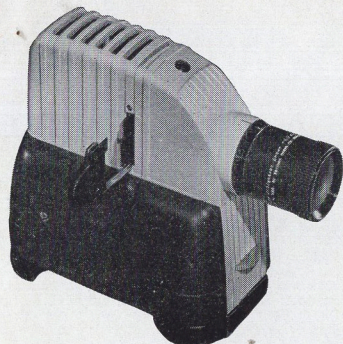
On the back of each genuine Kodachrome Print appears the following imprint:

"This is a Kodachrome Print—Made by Eastman Kodak Company."

PROJECTORS—SLIDE MATERIALS

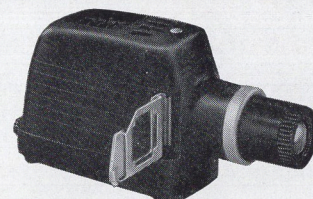
KODASLIDE PROJECTOR, MASTER MODEL

A new 1000-watt projector, the Master Model, shows transparencies on the screen in far greater brilliance than ever before possible with a 2 x 2-inch slide projector. The superb optical system is *Lumenized*. A choice of five fine lenses adapts the Master Model to home, lecture room, or large auditorium use. Carrying case supplied with projector. Price—from \$181 to \$295—dependent upon choice of lens.



KODASLIDE PROJECTOR, MODEL 2A

Skillfully designed, Model 2A is an efficient projector for long or short throws. It is furnished with a 150-watt lamp and a *Lumenized* Kodak Projection Ektanon Lens 5-inch f/3.5. A second *Lumenized* lens is available as an accessory—the Kodak Projection Ektanon 7½-inch f/4. Price with 5-inch lens—\$47.50. Accessory 7½-inch lens—\$26.50.

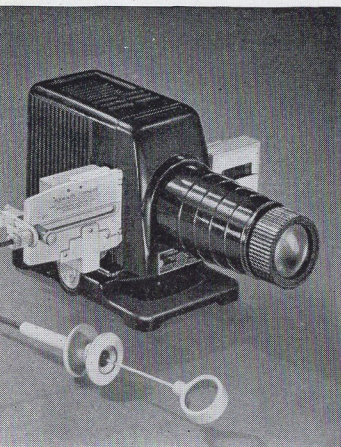


KODASLIDE PROJECTOR, MODEL 1A

Although inexpensive, Model 1A is a quality instrument capable of projecting excellent images up to 40 inches wide. It includes a *Lumenized* Kodak Projection Ektanon Lens 4-inch f/3.5, 150-watt lamp, slide carrier, and cord. Case, an accessory, serves for storage, carrying, and projection. Price of Kodaslide Projector, Model 1A—\$27.50.

KODASLIDE CHANGER

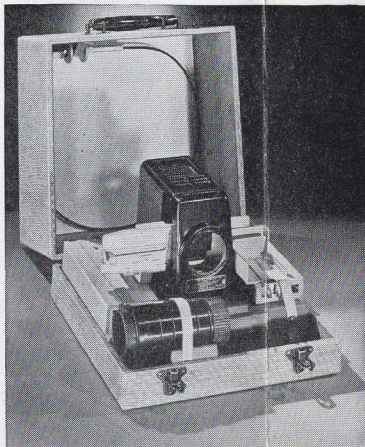
Showing Kodaslide transparencies (color transparencies in pressboard mounts) is greatly simplified by this feed mechanism. Fits Kodaslide Projectors, Models 1, 1A, 2, and 2A. One loading projects up to 46 Kodaslides.



COMBINATION CASE

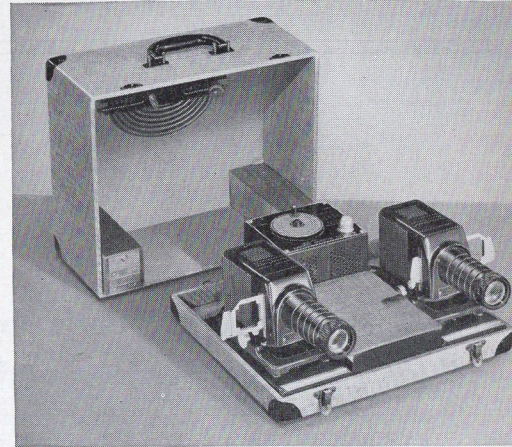
for Kodaslide Projectors, Models 2 and 2A

This case provides space for the projector, spare lamps, Kodaslide Changer, lens, and two Sequence Files. The cover is removable and holds a matte screen for trial projections. Price, \$15.00.

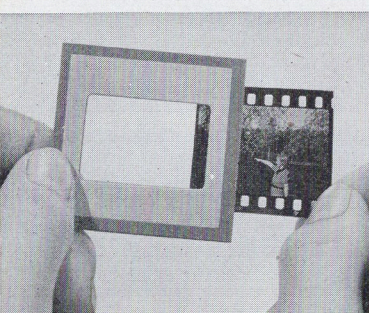


KODASLIDE DISSOLVE CONTROL OUTFIT

This accessory, designed for use with two Kodaslide Projectors of the same model, will give the final professional touch to your color shows. As one image fades out, another fades in, providing smooth, continuous projection without visible carrier movement. The outfit consists of the case, containing an electrical control unit, two projector platforms (the projectors are not supplied with the unit), and storage spaces for lens barrels and files. Price, \$50.00.

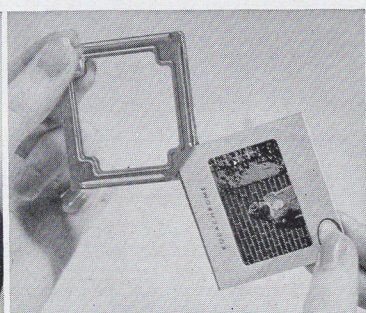


KODAK READY-MOUNTS



For home mounting of Kodachrome transparencies, these complete 2 x 2-inch pressboard mounts are available in boxes of 50. Price, \$1.50.

KODASLIDE ADAPTING FRAME



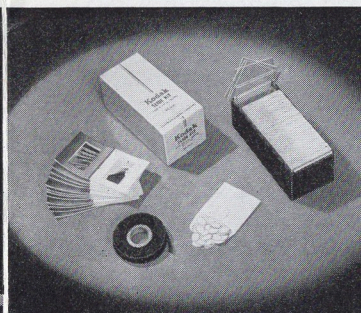
These metal frames increase the thickness of Kodaslides. For use in Kodaslide Projector, Model A. Available in packages of six. Price, \$70.

KODASLIDE ADAPTER



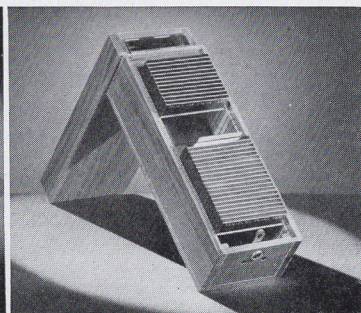
With this accessory, projectors for 3¼ x 4-inch lantern slides can be adapted to accept Kodaslides and 2 x 2-inch glass slides. Price, \$1.75.

KODAK SLIDE KIT



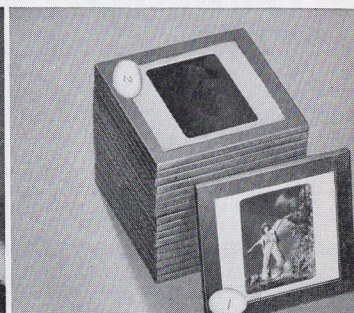
Glass slide materials, for home mounting, are combined in this kit. Cover glasses, masks, binding tape, identification stickers. Price, \$2.35.

KODASLIDE SEQUENCE FILE



Storage and handling during projection are made easy by this file. Capacity, 45 glass slides or 125 Kodaslides. Price, \$4.50.

KODAK SLIDE MATERIALS (2" X 2")



Slide Cover Glass, box of 36 . . . \$60
Bantam Masks, box of 5045
35mm. Masks, box of 5045
Binding Tape, 10-yd. roll, black .40



KODACHROME PRINT POCKET CASE—
to hold one 2X Kodachrome Print, 30c;
two prints, 35c; three prints, 40c.

**Protect your Kodachrome Prints and show
them off to the best advantage with . . .**

Kodachrome Print Wallets 2X and 3X

Made of a blue leatherlike material, with transparent pockets to hold two prints. 2X, \$.50; 3X, \$.75.

Kodachrome Print Folders 3X

Grayish tan in color and made of durable card stock; transparent corners hold one print. \$.10.

Kodachrome Print Stands 2X and 3X

Molded, in one piece, of transparent plastic. Hold one print. Vertical or horizontal—2X, \$.50; 3X, \$.75.

Kodachrome Print Easel Folders 2X

Made of heavyweight light gray card-board. Vertical or horizontal, \$.10.

All prices in this folder are subject to change without notice