

KARL HEITZ, INC. 979 THIRD AVENUE, NEW YORK, NY 10022 - (212) 421-5220

ORDER FORM FOR KERN SWISS BINOCULARS AND LENSES

Please print DEALER _____ NAME _____
for use ADDRESS _____ TITLE _____
rubber stamp CITY _____ STATE/ZIP _____ TEL () _____

QUANT.	ITEM	LIST	NET
_____	KERN 7x50 Focalpin	339.50 /	226.35
_____	DeLuxe case for 7x50	39.95 /	26.65
_____	KERN 6x24 Pizar	139.50 /	93.70
_____	DeLuxe case for 6x24	14.95 /	10.00
_____	KERN 8x30 Pizar	179.50 /	120.00
_____	Case for 8x30	14.95 /	10.00
_____	KERN 8x18 Alpico	139.50 /	93.70
_____	Zip bag for Alpico 8x18	9.95 /	6.65
_____	Shallow rubber eyecup for wearers of glasses (please specify binoculars)	5.95 /	4.50
_____	KERN Alpvist w/interchangeable eyepiece 15x or 28x or 45x (please specify), collapsible hood	399.50 /	320.00
_____	Interchangeable eyepiece 15x or 28x or 45x	49.95 /	40.00
_____	Other accessories: _____		
_____	KERN 4-Color Catalogs: What to know about Binoculars (limited supply only)		
_____	KERN 2-Color Price Lists _____ KERN Admats or photographs		
_____	KERN 2-Color Stuffers _____ KERN Display posters		

PROMOTIONAL QUANTITY ALLOWANCES, ON BINOCULARS ONLY: (incl. coop. adv. allowance):

_____ Orders for 3 assorted binoculars: 40%

PROMOTIONAL END-OF-THE-YEAR BONUS, ON BINOCULARS ONLY (applicable toward future binocular orders):

_____ Orders totalling 12 assorted binoculars from 1/1/72 -12/31/72: 5% on billed net prices

_____ Orders totalling 25 assorted binoculars from 1/1/72 -12/31/72: 10% on billed net prices

ONE-TIME DISCOUNT FOR 1 PAIR OF BINOCULARS FOR PERSONAL USE OF FRANCHISED DEALER OR SALESMAN:

45% NET (cannot be combined with promotional quantity allowance or bonus, payable in advance,
no cash discount, not for resale)

_____ KERN _____ (give model) for use of: _____ (give name)

KERN SWITAR LENSES FOR STANDARD 16MM AND TV CAMERAS, IN C-MOUNT

_____	KERN Switar 10mm f/1.6	229.50 /	153.35
_____	KERN Switar 16mm f/1.8	169.50 /	113.35
_____	KERN Switar 25mm f/1.4	199.50 /	133.35
_____	KERN Macro-Yvar 75mm f/1.9	199.50 /	133.35

KERN SWITAR LENSES FOR H16-RX CAMERAS, IN C-MOUNT

_____	KERN Switar 10mm f/1.6 preset	249.50 /	166.70
_____	KERN Macro-Switar 26mm f/1.1 preset	299.50 /	200.00
_____	KERN Macro-Yvar 75mm f/1.9 preset	199.50 /	133.35

KERN SWITAR LENS FOR H8-RX CAMERAS, IN D-MOUNT

_____	KERN Switar 5.5mm f/1.6	249.50 /	166.70
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KERN APO-REPRO LENSES FOR REPRODUCTION AND VIEWCAMERAS, IN BARREL MOUNT W/FLANGE

_____	KERN Apo-Repro 210mm f/6.6 (8")	299.50 /	225.00
_____	KERN Apo-Repro 300mm f/9 (12")	299.50 /	225.00
_____	KERN Apo-Repro 360mm f/11 (14")	299.50 /	225.00

_____ KERN 2-Color Price Lists

_____ KERN 2-Color Brochures

CASH DISCOUNTS: 3% for payment in advance, COD, or on receipt of invoice (only if account
2% for payment within 10 days is up-to-date)

_____ Our purchase order # _____

_____ Purchase order attached PO # _____

DATE _____ SIGNATURE _____ KSOF/25C/12