979 THIRD AVENUE, NEW YORK, N.Y. 10022 • (212) 421-5220

FULL 1 YEAR WARRANTY

## WORLD'S SMALLEST, LIGHTEST 35MM CAMERA

A TECHNICAL MIRACLE OF SWISS CHRONOMETER PRECISION, CARRIED AS CONVENIENTLY AS A WALLET, WATCH, LIPSTICK, OR PACK OF CIGARETTES, ALWAYS READY TO SHOOT—ANYTIME, ANYWHERE.

- A masterpiece of Swiss chronometer precision literally custom-built for you, as only the watchmakers of Switzerland can do it.
   Lighter than a wallet (5½ ounces), smaller than a pack of cigarettes (2½" x 2" x 1"), even smaller than any 16mm subminiature camera.
- 3. Both a subminiature AND a 35mm camera, of ultra versatility, with all desirable features.
- 4. Uses any standard 35mm film, color or black and white, prepackaged or self-loaded.
- Large size 14 x 21mm pictures, 2 to 4 times bigger than those taken with other subminiature cameras.
- Film length is more economical, renders  $2\frac{1}{2}$  to 3 times as many pictures as standard 35mm
- Pressing the button takes the pictures, counts the exposures, cocks the shutter, transports the film, readying the TESSINA 35 instantaneously for the next shot.
- Swiss precision miniature motor provides 6-10 automatic one-by-one shots without rewinding, ideal for rapid action photography.
- 9. TESSINA 35 L with cross-coupled exposure meter provides accurate light reading, automatically or manually.
- 10. Twin-lens reflex system offers parallax-corrected lenses for viewing and picture taking.
- TESSINON 25mm f/2.8 (53° angle) renders critical sharpness, authentic tonal values, acute contrasts, and precise color fidelity.
- Through-the-lens viewing with ground glass for accurate framing, focusing and depth-of-field control.
- 13. Continuous focusing range from infinity down to for ultra close-ups.
- Choice of reflex and sports-finder for waist level, eye level and 90° angle shots 8x magnifier or 6x prism finder.

- 15. Choice of lens stops from f/2.8 to f/22.
- Swiss precision movement with electronically tested shutter speeds and equidistant click stops, from 1/2.1/500th second plus B.
- 17. Choice of X or M synchronizations, attachable TESSINA miniature flashgun.
- 18. Choice of haze, yellow, green, red or 85 type A
- Choice of any finisher who processes 35mm film, any 35mm developing tank.
- 20. Uses any 35mm enlarger for larger-than-life-size blow-ups, up to  $16^{\prime\prime}$  x 20 $^{\prime\prime}$  and beyond.
- 21. Uses any 35mm projector to show your slides, with cardboard or Newton ring free glass mounts.
- 17 jewel watch attaches easily to accessory clip of
- 23. Choice of chrome, black, red or gold finish, with
- detachable brief instruction guide. You carry TESSINA 35 conveniently with you all year - in coat, hip or shirt pocket, on your belt, wrist or around your neck, in your purse, folio, etc.
- 25. The inconspicuous TESSINA 35 is also available in noisefree or noise reduced models, ideally suited for taking candid pictures—any time, anywhere.
- Jewelled mechanism with ruby stones as used in fine Swiss watches eliminates friction and wear, guarantees smooth operation.
- Swiss precision mechanism is geared for more than 100,000 operations.
- Solid, virtually indestructible construction with stands the most rugged use, for lifelong durability.
- Built to the most rigid precision standards, every TESSINA 35 passes the most scrupulous, 100% quality controls, certified by an inspection label.
- Full 1 Year Warranty buyer protection.

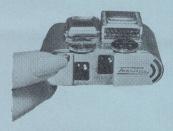


**EXCLUSIVE** 



FEATURE LIST

IDEAL FOR: INDUSTRY, SCIENCE, INVESTIGATION, ARMED FORCES, COPY WORK, MICROFILMING . . ANY BUSINESS APPLICATION. TRAVEL, SPORTS, FAMILY PICTURES, PORTRAITURE, CLOSE-UPS, CANDID SHOTS ... ANY PERSONAL PLEASURE.



**TESSINA 35 TESSINA 35L** 

**TESSINA KIT #1** (in display box)

**TESSINA KIT #2** (in display box)

w/Tessinon 25mm f/2.8, in chrome finish ..... Same, with coupled exposure meter ..... Coupled exposure meter only ..... (installation in our service department)

1 TESSINA 35 in chrome finish, 1 leather case ..... 1 TESSINA Flashgun with case, 6 AG-1 Bulbs ...... 3 Black-and-white films: .....KODAK Panatomic-X, ASA 32

**TESSINA KIT #3** (in display box)

DIFFERENT COLOR **FINISH** 

**NOISE REDUCED** TESSINAS

(1 cacil)	
•••••	KODAK Tri-X, ASA 40
3 Color films:	KODAK Ektachrome X, ASA 6
(1 each)KODAK H	ligh Speed Ektachrome, ASA 16
	KODAK Ektacolor S, ASA 10
Same with TESSINA 35 L w/cou	선물은 기를 가게 하는 것이 없는 것이 없어요. 그렇게 하는 것이 없는 것이다.
Same as KIT #1 PLUS:  1 Magnifier 8x	
1 Tripod Plate w/neck chain Same with TESSINA 35 L w cou	
Same as KIT #2 with prismfinde Same with TESSINA 35 L w cou	
Black finish	
Red finish	
Gold finish	
Noiseless, without spring motor, i	n black finish

Noise reduced, with nylon gears, in black finish.....



## **ACCESSORIES**



INTER-CHANGEABLE **FINDERS** 

CASES

or magnifier or 2 film cassettes .....

1. Prismfinder (6x magnification) ..... 2. Magnifier (8x magnification) ..... Reflex and sports finder (spare part) .....

WATCH, FILTERS. FLASHGUN

RELEASES

**BLACK AND** 

WHITE FILMS

**COLOR FILMS** 

CASSETTES

3. 17 Jewel Swiss precision watch, attaches to TESSINA 35 .......... Complete filter set (haze, yellow, green, red, 85) ...... 4. One filter only (please give tint) .....

5. TESSINA flashgun, case (requires M 504 15 V Mallory battery)

WRIST STRAP TRIPOD PLATE, ETC.

1. Wrist strap ..... 2. Tripod plate with neck chain ..... Flash bracket attachable to tripod plate .....

3. Compact table clamp and tripod .....





2.



SLIDE MOUNTS TESSINA glass mounts ...... TESSINA cardboard mounts for 35mm projector .... Box of 100 TESSINA cardboard mounts, for 110 projectors ...... Box of 100 Film Trimmer for TESSINA mounts .....

7 Watt spare bulb for trimmer ...... PNEUMO-GITZO air remote release 16 ft. ..... ELECTRO-GITZO remote release 16 ft., requires 4.5 V. battery ........ 16 ft. extension for PNEUMO-GITZO ..... 33 ft. extension for ELECTRO-GITZO ...... 6" cable release, cloth .....

10" cable release w/set screw, cloth ..... 1. KODAK Panatomic-X ASA 32: 24 exposures ..... KODAK Plus-X ASA 125: 24 exposures ..... KODAK Tri-X ASA 400: 24 exposures .....

KODAK Ektachrome X daylight ASA 64: 20 exposures ...... KODAK High Speed Ektachrome daylight ASA 160: 2. KODAK Ektacolor S negative ASA 100: 20 exposures ......

3. Daylight selfloader for TESSINA cassettes ...... SELF LOADER, 4. TESSINA cassette with can ......

TESSINA 2-color Test Reports and Quality Controls ...... **BOOKLETS** TESSINA 2-color stuffer..... TESSINA Instructions for use.....

## PHOTOFINISHERS WHO PROCESS, MOUNT AND ENLARGE 35mm FILM TAKEN WITH THE TESSINA CAMERA:

Berkey Film Processing, TESSINA Dept., 3400 East 70th Street, Long Beach, CA 90805
Berkey Film Processing, TESSINA Dept., 103 Wondercolor Lane, South San Francisco, CA 94080
Berkey Film Processing, TESSINA Dept., 220 Graceland Ave., Des Plaines, IL 60016
Berkey Film Processing, TESSINA Dept., 260 Lunenburg Street, Fitchburg, MA 01420
Vazis Camera, TESSINA Dept., 7167 Manchester, Maplewood, MO 63143
Berkey Film Processing, TESSINA Dept., 77 East 13th Street, New York, NY 10003
Berkey Film Processing, TESSINA Dept., 5616 Fulton Street, Houston, TX 77009
Berkey Film Processing, TESSINA Dept., Vernon Ave., Alexandria, VA 22305
Northwest Custom, TESSINA Dept., University Station, Box 16, Seattle, WA 98105

KODAK, AGFA etc. process 35mm film taken with the TESSINA. They do not mount TESSINA slides.

THE ONLY SUBMINIATURE THAT REALLY MAKES SENSE—USING 35MM FILM

