

Rollei of America

100 Lehigh Drive

Fairfield, N.J. 07006

201-227-6425 212-964-4529

Toll Free 800-631-1144

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

**CONFIDENTIAL DEALER
PRICE SCHEDULE**
EFFECTIVE AUGUST 1, 1975
PRICES SUBJECT TO
CHANGE WITHOUT NOTICE

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
ROLLEIFLEX SL66, 2¼ x 2¼ SINGLE LENS REFLEX CAMERA						
1	560 014	Complete W/80MM F2.8HFT Planar	\$1490.00	\$993.00	\$943.00	
	560 012	Body with 120/220 Magazine only	1191.00	794.00	754.00	
	560 010	Body only	786.00	524.00	498.00	
ROLLEIFLEX SL66 LENSES & ACCESSORIES						
4	979 760	Zeiss F Distagon HFT 30MM/3.5 SL66	2175.00	1450.00		
5	979 400	Zeiss Distagon HFT 40MM/4 SL66	1560.00	1040.00		
	979 210	Zeiss Distagon HFT 50MM/4 SL66	990.00	660.00		
	979 220	Zeiss Planar HFT 80MM/2.8 SL66	525.00	350.00		
	979 230	Zeiss S-Planar 120MM/5.6 SL66	1035.00	690.00		
	979 240	Zeiss Sonnar HFT 150MM/4 SL66	1050.00	700.00		
	979 250	Zeiss Sonnar 250MM/5.6 SL66	1125.00	750.00		
	979 260	Zeiss Tele-Tessar HFT 500MM/5.6 SL66	2100.00	1400.00		
	979 450	Zeiss Tele-Tessar 1000MM/8 SL66	4500.00	3000.00		
6	979 430	Zeiss Distagon 80MM/4w/Shutter SL66	900.00	600.00		
	979 440	Zeiss Sonnar 150MM/4 w/Shutter SL66	1125.00	750.00		
	208 770	Lens Adapter, Luminar 16-63MM SL66	90.00	60.00		
	208 780	Len Adapter, Luminar 100MM SL66	90.00	60.00		
	206 140	Microscope Adapter SL66	150.00	100.00		
	208 790	Lens Board Blank	75.00	50.00		
	206 010	Lenshood for 50MM Distagon	42.00	28.00		
	206 020	Lenshood for 80/250MM Lens	54.00	36.00		
	977 060	Rear Lens Cap	9.00	6.00		
	977 070	Front Lens Cap 50MM/250MM	9.00	6.00		
	206 100	Gelatin Filter Holder	90.00	60.00		
	206 030	Filter Med. Yell Bay VI	78.00	52.00		
	206 040	Filter Green Bay VI	78.00	52.00		
	206 050	Filter Orange Bay VI	78.00	52.00		
	206 060	Filter Lt. Red Bay VI	78.00	52.00		
	206 070	Filter Infrared Bay VI	78.00	52.00		
	206 080	Filter Color Corr. R 1.5 Bay VI	84.00	56.00		
	206 110	Filter Softar 1 Bay VI	117.00	78.00		
	206 120	Filter Softar 2 Bay VI	117.00	78.00		
	206 090	Rolleipol (Polarizer) Bay VI	165.00	110.00		
	975 000	Filter Med. Yell 40MM Distagon SL66	195.00	130.00		
975 040	Filter Med. Yell 500MM SL66	180.00	120.00			
208 750	40MM Extension Tube SL66	78.00	52.00			
208 760	80MM Extension Tube SL66	84.00	56.00			
208 740	Universal Extension Tube Set SL66	243.00	162.00			

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2¼x2¼.

All 2¼ products may be assorted with all other 2¼ products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2¼ product for 3 piece price.

Rollei of America

100 Lehigh Drive
Fairfield, N.J. 07006
201-227-6425 212-964-4529
Toll Free 800-631-1144

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

**CONFIDENTIAL DEALER
PRICE SCHEDULE
EFFECTIVE AUGUST 1, 1975
PRICES SUBJECT TO
CHANGE WITHOUT NOTICE**

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
ROLLEIFLEX SL66 LENSES & ACCESSORIES (Cont'd)						
7	979 200	Focusing Rack SL66	240.00	160.00		
	977 000	Extension Bellows SL66	270.00	180.00		
	209 400	Adapter Ring, Camera SL66	135.00	90.00		
	209 410	Adapter Ring, Lens SL66	60.00	40.00		
	977 009	Extension Bellows Set SL66	675.00	450.00		
	977 010	Macro Stage SL66	84.00	56.00		
	209 430	Two Object Illuminating Glasses SL66	18.00	12.00		
	977 020	Fine Focus Device SL66	60.00	40.00		
	977 030	Two Vibration Dampers SL66	180.00	120.00		
	977 040	Copy Stage 2¼ x 2¼ SL66	105.00	70.00		
	977 050	Copy Stage 24 x 36MM SL66	105.00	70.00		
	209 420	Front Bayonet Ring Luminar Adapter SL66	36.00	24.00		
	560 060	FOC Screen w/Micro Grid SL66	30.00	20.00		
	560 050	FOC Screen w/Rgfr. Wedge SL66	30.00	20.00		
	560 100	FOC Screen w/Clear Centrspt SL66	30.00	20.00		
	560 040	FOC Screen Bright Focus SL66	30.00	20.00		
560 030	FOC Screen Ground Glass SL66	18.00	12.00			
560 080	Frame for SL66 FOC Screens	18.00	12.00			
8	208 810	45° Penta Prism w/Case SL66	540.00	360.00		
	208 710	Rigid Magnifying Hood SL66	165.00	110.00		
	208 840	Folding Hood w/Sportfinder Frame SL66	180.00	120.00		
	206 130	Sportfinder Frame for 45° Penta Prism SL66	102.00	68.00		
	208 730	Magnifying Hood for Exposure Measurement SL66	675.00	450.00		
	560 020	Mag. 120/220 12-24 Exp. SL66 (STD.)	405.00	270.00		
	560 110	Mag. 120/220 16-32 Exp. Horiz. SL66	405.00	270.00		
	560 130	Mag. 120/220 12-24 Exp. Vert. SL66	405.00	270.00		
	977 140	Mag. Polaroid Film SL66	450.00	300.00		
	208 720	Cut Film Adapter SL66	141.00	94.00		
9	208 930	Handgrip w/Release SL66	114.00	76.00		
	208 700	Tripod Adapter SL66	60.00	40.00		
	209 380	Body Cap Front SL66	15.00	10.00		
	209 390	Body Cap Rear SL66	15.00	10.00		
10	560 090	Neck Strap, Leather SL66	24.00	16.00		
	972 230	Case Lens 40MM SL66	84.00	56.00		
	972 210	Case Lens 50-150MM SL66	60.00	40.00		
	972 220	Case Lens 250MM SL66	60.00	40.00		
	972 240	Case Lens 500MM SL66	84.00	56.00		
	960 470	Case Eveready SL66	75.00	50.00		
	970 490	Case Soft Leather SL66	45.00	30.00		
	972 160	Outfit Case Leather	210.00	140.00		
	972 180	Outfit Case Metal	300.00	200.00		
	972 270	Large Outfit Case Metal	1050.00	700.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2¼x2¼.

All 2¼ products may be assorted with all other 2¼ products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2¼ product for 3 piece price.

Rollei of America

100 Lehigh Drive
Fairfield, N.J. 07006
201-227-6425 212-964-4529
Toll Free 800-631-1144

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

**CONFIDENTIAL DEALER
PRICE SCHEDULE**
EFFECTIVE AUGUST 1, 1975
PRICES SUBJECT TO
CHANGE WITHOUT NOTICE

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
ROLLEIFLEX SL35, SINGLE LENS REFLEX CAMERA 35MM (EXCLUDING M42 AUTO-ADAPTER FOR THREADED LENSES)						
11	700 100	W/50MM F1.8 Lens, Chrome	\$294.00	\$196.00	\$175.00	\$167.00
	700 110	W/50MM F1.8 Lens, Black	309.00	206.00	184.00	176.00
	700 014	W/50MM F1.4 HFT Planar Lens, Chrome	429.00	286.00	256.00	245.00
	700 024	W/50MM F1.4 HFT Planar Lens, Black	444.00	296.00	265.00	253.00
	700 010	Body Only, Chrome	228.00	152.00	137.00	131.00
	700 020	Body Only, Black	243.00	162.00	146.00	139.00
	ROLEIFLEX SL35 ACCESSORIES					
12	979 720	HFT Distagon 15MM/3.5	1950.00	1300.00		
	979 670	HFT F-Distagon 16MM/2.8	540.00	360.00		
	979 680	HFT Distagon 18MM/4	510.00	340.00		
	979 530	Distagon 25MM/2.8	315.00	210.00		
	979 730	HFT Distagon 35MM/1.4	450.00	300.00		
	979 570	Distagon 35MM/2.8	240.00	160.00		
	979 710	HFT Planar 50MM/1.4	225.00	150.00		
	979 650	50MM/1.8	105.00	70.00		
	979 580	HFT Planar 50MM/1.8	135.00	90.00		
	979 690	HFT Planar 85MM/1.4	435.00	290.00		
	979 540	Sonnar 85MM/2.8	240.00	160.00		
	979 700	HFT Sonnar 135MM/2.8	270.00	180.00		
	979 550	Tele-Tessar 135MM/4	240.00	160.00		
979 560	Tele-Tessar 200MM/4	330.00	220.00			
13	972 300	Case Lens Distagon 25MM	24.00	16.00		
	972 310	Case Lens 35MM/2.8; 50MM; 85MM/2.8	24.00	16.00		
	972 320	Case Lens 135MM	24.00	16.00		
	972 330	Case Lens 200MM	27.00	18.00		
	205 310	Lenshood Distagon 25MM	12.00	8.00		
	205 320	Lenshood Folding 35MM/2.8; 50MM	12.00	8.00		
	205 330	Lenshood 85MM/2.8; Tele Tess 135MM	12.00	8.00		
	205 540	Retro Adapter SL35	45.00	30.00		
	205 590	M42 — Auto Adapter SL35	18.00	12.00		
	205 550	Thread Adapter M39; SL35	18.00	12.00		
	205 570	Macro Lens Adapter SL35	45.00	30.00		
	205 580	Microscope Adapter SL35	45.00	30.00		
14	205 360	Filter Med. Yell E49	24.00	16.00		
	205 370	Filter Green E49	24.00	16.00		
	205 380	Filter Orange E49	24.00	16.00		
	205 390	Filter Lt. Red E49	24.00	16.00		
	205 410	Filter UV E49	24.00	16.00		
	205 400	Filter Infra Red E49	24.00	16.00		
	205 420	Filter Color Corr. R1.5 E49	27.00	18.00		
	205 350	Filter Rolleipol. E49	90.00	60.00		
	205 340	Filter Rolleipol. Distagon 25MM E49	105.00	70.00		
	205 430	Filter Softar 1 E49	75.00	50.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2 1/4x2 1/4.

All 2 1/4 products may be assorted with all other 2 1/4 products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2 1/4 product for 3 piece price.

**CONFIDENTIAL DEALER
PRICE SCHEDULE**
EFFECTIVE AUGUST 1, 1975
PRICES SUBJECT TO
CHANGE WITHOUT NOTICE

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

Rollei of America
100 Lehigh Drive
Fairfield, N.J. 07006
201-227-6425 212-964-4529
Toll Free 800-631-1144

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
ROLLEIFLEX SL35 ACCESSORIES (Cont'd)						
14	205 440	Filter Softar 2 E49	75.00	50.00		
	205 040	Filter Med. Yell E67	42.00	28.00		
	205 060	Filter Green E67	42.00	28.00		
	205 070	Filter Orange E67	42.00	28.00		
	205 080	Filter Lt. Red E67	42.00	28.00		
	205 110	Filter UV E67	42.00	28.00		
	205 100	Filter Infra Red E67	42.00	28.00		
	205 150	Filter Color Corr. R1.5 E67	45.00	30.00		
15	205 500	Auto Ext. Tube Set SL35	84.00	56.00		
	979 630	Auto Ext. Bellows SL35	180.00	120.00		
	205 610	Rubber Eye Cup SL35	9.00	6.00		
	205 620	Accessory Shoe SL35	9.00	6.00		
	970 630	Eveready Case SL35	33.00	22.00		
	970 190	Outfit Case SL35	45.00	30.00		
	760 070	Spare Neck Strap SL35	9.00	6.00		
	971 040	Spare Shoulder Pad SL35	4.50	3.00		
	205 660	Soft Release Button SL35	1.20	.80		
	205 640	Body Cap SL35	1.80	1.20		
	205 480	Front Lens Cap Lenses 25-135MM Except 35/1.4; 85/1.4; 135/2.8	1.80	1.20		
	205 490	Front Lens Cap 200MM Tele-Tessar	1.80	1.20		
205 630	Rear Lens Cap	1.80	1.20			
ROLLEI A26 AUTOMATIC 126 CARTRIDGE CAMERA/ C26 COMPUTER FLASH						
17	160 050	A26/C26 Combination, Less Case	\$210.00	\$140.00	\$126.00	\$120.00
18	270 010	A26 Camera Only	168.00	112.00	101.00	96.00
18	120 010	C26 Computer Flash Only	55.00	37.00	33.00	31.00
A26/C26 ACCESSORIES						
18	970 460	Case, Soft for A26 Camera Only	12.00	8.00		
	970 210	Combi Case, Soft for A26/C26	15.00	10.00		
	270 030	Neck Strap for A26 or A26/C26	7.50	5.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2 1/4 x 2 1/4.

All 2 1/4 products may be assorted with all other 2 1/4 products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2 1/4 product for 3 piece price.

Rollei of America
 100 Lehigh Drive
 Fairfield, N.J. 07006
 201-227-6425 212-964-4529
 Toll Free 800-631-1144

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

**CONFIDENTIAL DEALER
 PRICE SCHEDULE**
 EFFECTIVE AUGUST 1, 1975
 PRICES SUBJECT TO
 CHANGE WITHOUT NOTICE

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
ROLLEI VIEWFINDER 35MM CAMERAS						
21	690 010	Rollei 35/3.5-Chrome	\$180.00	\$120.00	\$112.00	\$109.00
21	690 012	Rollei 35/3.5-Black	195.00	130.00	122.00	119.00
22A	690 401	Rollei 35S/2.8-Chrome	210.00	140.00	133.00	129.00
22A	690 411	Rollei 35S/2.8-Black	225.00	150.00	143.00	139.00
<i>Rollei 35B</i> R35 ACCESSORIES			<i>90.00</i>			
22	970 460	Soft Case R35, B35	12.00	8.00		
	970 500	Case Eveready R35, B35	30.00	20.00		
	690 030	Neck Strap R35, B35	6.00	4.00		
	200 500	Folding Lenshood R35, B35	9.00	6.00		
	200 520	Filter Med. Yell R35, B35	15.00	10.00		
	200 530	Filter Orange R35, B35	15.00	10.00		
	200 560	Filter UV R35, B35	15.00	10.00		
	200 550	Filter Color Corr. R1.5, R35, B35	18.00	12.00		
	690 020	Lens Cap R35, B35	1.50	1.00		
R35S ACCESSORIES						
22B	970 460	Soft Case for Rollei 35 S	12.00	8.00		
	970 500	Eveready Case for Rollei 35 S	30.00	20.00		
	690 030	Neck Cord, R35S	6.00	4.00		
	200 570	Folding Lens Hood R35S	12.00	8.00		
	200 580	Med. Yellow Filter R35S	18.00	12.00		
	200 590	Orange Filter R35S	18.00	12.00		
	200 610	U.V. Haze Filter R35S	18.00	12.00		
	200 600	R1.5 Color Correction Filter, R35S	21.00	14.00		
	205 830	Lens Cap, replacement, R35S	1.50	1.00		
ROLLEI RANGEFINDER 35MM CAMERA						
22C	730 010	Rollei XF35 - Black Only	\$139.00	\$89.50	\$87.00	\$83.00
XF 35 ACCESSORIES						
22C	970 800	X35 Case	15.00	10.00		
	205 810	Lens Cap	1.50	1.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2 1/4 x 2 1/4.

All 2 1/4 products may be assorted with all other 2 1/4 products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2 1/4 product for 3 piece price.

**CONFIDENTIAL DEALER
PRICE SCHEDULE**
EFFECTIVE AUGUST 1, 1975
PRICES SUBJECT TO
CHANGE WITHOUT NOTICE

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

Rollei of America
100 Lehigh Drive
Fairfield, N.J. 07006
201-227-6425 212-964-4529
Toll Free 800-631-1144

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
ROLLEI 16, ROLLEI 16S FILM						
24	170 040	Ektachrome MS (ASA 64) Single Pak SUP16	5.25	3.50		
	170 030	Ektacolor S (ASA 100) Single Pak SUP16	5.25	3.50		
	170 050	Film Pan F (ASA 50) Twin Pak SUP16	4.50	3.00		
	170 020	Film FP4 (ASA 125) Twin Pak SUP16	4.50	3.00		
TWIN LENS REFLEX CAMERAS, 2 1/4 x 2 1/4						
25	570 410	Rolleiflex 2.8F, 120/220	\$912.00	\$608.00	\$590.00	
25	540 410	Rolleiflex 3.5F, 120/220	849.00	567.00	550.00	
26	580 110	Rolleiflex T, Less Meter	462.00	308.00	299.00	
26	570 290	Tele Rolleiflex, 120/220 Less Meter	1079.00	719.00	699.00	
27	530 010	Rolleicord Vb	315.00	205.00	199.00	
TWIN LENS REFLEX CAMERA ACCESSORIES						
29	201 300	Rolleipol Bay I	75.00	50.00		
	202 270	Rolleipol Bay II	84.00	56.00		
	203 240	Rolleipol Bay III	90.00	60.00		
	201 310	Rolleisoft #0 Bay I	45.00	30.00		
	202 280	Rolleisoft #0 Bay II	54.00	36.00		
	203 250	Rolleisoft #0 Bay III	60.00	40.00		
	201 320	Rolleisoft #1 Bay I	45.00	30.00		
	202 290	Rolleisoft #1 Bay II	54.00	36.00		
	203 260	Rolleisoft #1 Bay III	60.00	40.00		
	201 040	R'nar Set 1 Bay I	54.00	36.00		
	201 050	R'nar Set 2 Bay I	54.00	36.00		
	201 060	R'nar Set 3 Bay I	63.00	42.00		
	202 020	R'nar Set 1 Bay II	66.00	44.00		
	202 030	R'nar Set 2 Bay II	66.00	44.00		
	202 040	R'nar Set 3 Bay II	72.00	48.00		
	203 020	R'nar Set 1 Bay III	75.00	50.00		
	203 030	R'nar Set 2 Bay III	75.00	50.00		
	203 040	R'nar Set 3 Bay III	81.00	54.00		
	208 010	R'nar 0.35 Tele R'flex	120.00	80.00		
	208 020	R'nar 0.7 Tele R'flex	105.00	70.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2 1/4x2 1/4.

All 2 1/4 products may be assorted with all other 2 1/4 products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2 1/4 product for 3 piece price.

Rollei of America
 100 Lehigh Drive
 Fairfield, N.J. 07006
 201-227-6425 212-964-4529
 Toll Free 800-631-1144

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

**CONFIDENTIAL DEALER
 PRICE SCHEDULE**
 EFFECTIVE AUGUST 1, 1975
 PRICES SUBJECT TO
 CHANGE WITHOUT NOTICE

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
TWIN LENS REFLEX CAMERA ACCESSORIES (Cont'd)						
30	201 070	Filter Light Yellow Bay I	27.00	18.00		
	201 080	Filter Med. Yellow Bay I	27.00	18.00		
	201 090	Filter Light Green Bay I	27.00	18.00		
	201 100	Filter Green Bay I	27.00	18.00		
	201 110	Filter Orange Bay I	27.00	18.00		
	201 120	Filter Light Red Bay I	27.00	18.00		
	201 130	Filter Light Blue Bay I	27.00	18.00		
	201 150	Filter UV Bay I	27.00	18.00		
	201 140	Filter Infra Red Bay I	27.00	18.00		
	201 180	Filter H-1 Bay I	27.00	18.00		
	201 280	Filter Color Corr. R1.5 Bay I	36.00	24.00		
	202 050	Filter Light Yellow Bay II	33.00	22.00		
	202 060	Filter Med. Yellow Bay II	33.00	22.00		
	202 070	Filter Light Green Bay II	33.00	22.00		
	202 080	Filter Green Bay II	33.00	22.00		
	202 090	Filter Orange Bay II	33.00	22.00		
	202 100	Filter Light Red Bay II	33.00	22.00		
	202 110	Filter Light Blue Bay II	33.00	22.00		
	202 130	Filter UV Bay II	33.00	22.00		
	202 120	Filter Infra Red Bay II	33.00	22.00		
	202 160	Filter H-1 Bay II	33.00	22.00		
	202 250	Filter Color Corr. R1.5 Bay II	39.00	26.00		
	203 050	Filter Light Yellow Bay III	36.00	24.00		
	203 060	Filter Med. Yellow Bay III	36.00	24.00		
	203 070	Filter Light Green Bay III	36.00	24.00		
	203 080	Filter Green Bay III	36.00	24.00		
	203 090	Filter Orange Bay III	36.00	24.00		
	203 100	Filter Light Red Bay III	36.00	24.00		
203 110	Filter Light Blue Bay III	36.00	24.00			
203 130	Filter UV Bay III	36.00	24.00			
203 120	Filter Infra Red Bay III	36.00	24.00			
203 400	Filter Color Corr. R1.5 Bay III	42.00	28.00			
31	209 090	Rollei Penta Prism	270.00	180.00		
	209 100	Penta B Eye Piece	45.00	30.00		
	961 040	Front Flap for Eveready Case for Use w/Prism	51.00	34.00		
	580 060	Exposure Meter Kit-Rflex T and Tele	120.00	80.00		
	580 070	Foc. Screen w/Central Micro Prism Grid	30.00	20.00		
	961 050	Protective Cover for Exposure Meter	9.00	6.00		
32	209 060	Pistol Grip	60.00	40.00		
	979 020	Wrist Strap for Pistol Grip	6.00	4.00		
	209 050	Rolleifix Tripod Head	30.00	20.00		
	209 081	Panorama Head	45.00	30.00		
	201 000	Folding Lenshood Bay I	21.00	14.00		
	202 000	Folding Lenshood Bay II	24.00	16.00		
	203 000	Folding Lenshood Bay III	27.00	18.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2 1/4 x 2 1/4.

All 2 1/4 products may be assorted with all other 2 1/4 products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2 1/4 product for 3 piece price.

**CONFIDENTIAL DEALER
PRICE SCHEDULE**
EFFECTIVE AUGUST 1, 1975
PRICES SUBJECT TO
CHANGE WITHOUT NOTICE

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

Rollei of America
100 Lehigh Drive
Fairfield, N.J. 07006
201-227-6425 212-964-4529
Toll Free 800-631-1144

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
TWIN LENS REFLEX CAMERAS ACCESSORIES (Cont'd)						
32	540 090	Chrome Lens Cap Bay I	12.00	8.00		
	580 030	Black Plastic Lens Cap Bay I	1.50	1.00		
	540 100	Chrome Lens Cap Bay II	15.00	10.00		
	540 170	Black Plastic Lens Cap Bay II	6.00	4.00		
	570 130	Chrome Lens Cap Bay III	18.00	12.00		
	570 250	Black Plastic Lens Cap Bay III	6.00	4.00		
33	208 800	Rolleikin 35MM Adapter	126.00	84.00		
	208 100	16 Exposure Mask Set R'flex T	30.00	20.00		
	208 300	16 Exposure Kit R'cord Va and Vb	45.00	30.00		
	208 500	24 Exposure Kit for R'cord Va and Vb	45.00	30.00		
34	209 049	Cut Film Adapter Kit	210.00	140.00		
	209 000	Adapter Back Only	66.00	44.00		
	209 010	Cut Film/Plate Holder	45.00	30.00		
	209 020	Cut Film Sheath	3.00	2.00		
	209 030	Direct Focusing Screen	45.00	30.00		
	208 081	Micro Tube Bay I	45.00	30.00		
	208 082	Micro Tube Bay II	45.00	30.00		
	208 083	Micro Tube Bay III	45.00	30.00		
	208 090	Rollei Micro Prism	270.00	180.00		
	201 360	Spare Bay Ring Bay I	9.00	6.00		
	202 310	Spare Bay Ring Bay II	9.00	6.00		
	203 280	Spare Bay Ring Bay III	9.00	6.00		
35	209 730	Rolleimarin 4 Under Water Housing	1200.00	800.00		
	972 070	Canvas Case for R'marin Housing	90.00	60.00		
	209 770	Flash Unit 2 for R'marin with case	222.00	148.00		
	209 790	Three Position Tilt Head	24.00	16.00		
	209 850	Filter Disc Lt. Yell for R'marin	15.00	10.00		
	209 860	Filter Disc Med. Yell for R'marin	15.00	10.00		
	209 870	Filter Disc Orange for R'marin	15.00	10.00		
	209 889	Filters (3) - R'marin w/leather case	54.00	36.00		
	209 740	R'nar Set 1 for R'marin	54.00	36.00		
	209 750	R'nar Set 2 for R'marin	54.00	36.00		
36	960 420	Case, Eveready for R'flex 2.8 F/120-220	75.00	50.00		
	960 400	Case, Eveready for R'flex 3.5 F/120-220	75.00	50.00		
	970 550	Case, Eveready for Tele-R'flex 120 Only	90.00	60.00		
	960 440	Case, Eveready for Tele-R'flex 120/220	90.00	60.00		
	960 320	Case, Eveready for R'flex T	75.00	50.00		
	960 070	Case, Eveready for R'cord Vb and Va	66.00	44.00		
	961 040	Front Flap for E/R Case for use w/prism	51.00	34.00		
	570 141	Black Leather Neck Strap	18.00	12.00		
	570 140	Brown Leather Neck Strap	18.00	12.00		
	979 010	Neck Strap Black for R'cord	6.00	4.00		
37	208 860	Magnifying Hood for TLR	144.00	96.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2 1/4 x 2 1/4.

All 2 1/4 products may be assorted with all other 2 1/4 products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2 1/4 product for 3 piece price.

Rollei of America
 100 Lehigh Drive
 Fairfield, N.J. 07006
 201-227-6425 212-964-4529
 Toll Free 800-631-1144

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

**CONFIDENTIAL DEALER
 PRICE SCHEDULE**
 EFFECTIVE AUGUST 1, 1975
 PRICES SUBJECT TO
 CHANGE WITHOUT NOTICE

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
PROJECTORS, UNIVERSAL AND 2¼ x 2¼						
41	620 060	P66 Autofocus - 2¼ x 2¼ Slides W/FCS Lamp, Less Lens and Case	\$327.00	\$218.00	\$212.00	
43	700 710	P11 Universal - 2¼ x 2¼, 35MM, 12x17MM slides w/CWD lamp. Less lens and case	660.00	440.00	428.00	
P66 PROJECTOR ACCESSORIES						
42	979 780	Lens Heidosmat 150MM/3.5 (Standard) P66	54.00	36.00		
	979 510	Lens S-Heidosmat 150MM/2.8 P66	285.00	190.00		
	979 035	Lens Vario-Heidosmat 110-160MM/3.5 P66	435.00	290.00		
	610 225	Lens Heidosmat 180MM/3.5 P66	330.00	220.00		
	610 235	Lens Heidosmat 250MM/3.0 w/Supp. Condensor P66	480.00	320.00		
	979 910	Lens Heidosmat 400MM/4.0 w/Supp. Condensor P66	675.00	450.00		
	970 750	Case, Replacement P66	18.00	12.00		
	630 310	Cord, Remote Control, Repl. P66	15.00	10.00		
	610 540	Cord, Extension f/Remote Control, P66	24.00	16.00		
	610 610	Cord, AC, Repl. P66	9.00	6.00		
	610 640	Cord, Tape Recorder Coupling P66	15.00	10.00		
	974 440	Lamp, 24V/150W (FCS) Repl.	9.00	6.00		
	974 030	Slide Tray 77-30, 2¼x2¼	4.50	3.00		
P11 PROJECTOR ACCESSORIES						
44	610 240	Lens Heidosmat 45MM/2.8 P11	120.00	80.00		
	610 580	Condensor & Heat Filter for 45MM Lens P11	90.00	60.00		
	610 200	Lens Heidosmat 110 MM/2.8 P11	159.00	106.00		
	610 210	Lens Heidosmat 150MM/2.8 (Standard) P11	120.00	80.00		
	610 220	Lens Heidosmat 180MM/3.5 w/Support P11	330.00	220.00		
	610 230	Lens Heidosmat 250MM/3.0 w/Support P11	480.00	320.00		
	979 040	Lens Heidosmat 400MM/4.0 w/Support P11	675.00	450.00		
	979 030	Lens Vario-Heidosmat 110-160MM/3.5 w/Support P11	435.00	290.00		
	979 510	Lens S-Heidosmat 150MM/2.8 P11	285.00	190.00		
	972 280	Case, Folding P11	39.00	26.00		
	974 030	Tray 77-30, 2¼ x 2¼	4.50	3.00		
	974 400	Two Trays 55-50 in Case 2 x 2	12.00	8.00		
	974 410	Two Trays 55-36 in Case 2 x 2	9.00	6.00		
	610 600	Cord, AC Repl. P11	9.00	6.00		
	610 500	Cord, Remote Control P11	24.00	16.00		
	610 540	Cable, Ext. Remote P11	24.00	16.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2¼x2¼.

All 2¼ products may be assorted with all other 2¼ products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2¼ product for 3 piece price.

**CONFIDENTIAL DEALER
PRICE SCHEDULE**
EFFECTIVE AUGUST 1, 1975
PRICES SUBJECT TO
CHANGE WITHOUT NOTICE

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

Rollei of America
100 Lehigh Drive
Fairfield, N.J. 07006
201-227-6425 212-964-4529
Toll Free 800-631-1144

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
P11 PROJECTOR ACCESSORIES (Cont'd)						
	610 640	Cord, Tape Coupling P11	15.00	10.00		
	610 570	Heat Filter P11 Req. f/400W, 500W Lamp	45.00	30.00		
	700 717	Lamp 300W (CWD)	6.00	4.00		
	700 718	Lamp 500W (DAK)	6.00	4.00		
	700 719	Lamp 400W (CYK)	9.00	6.00		
45	974 040	Glass Slide Mounts 2¼ x 2¼ Box 12	6.00	4.00		
	974 240	Glass Slide Mounts A/N 2¼ x 2¼ Box 12	10.50	7.00		
	974 050	Glass 2¼ x 2¼ Box 50	6.00	4.00		
	974 250	Glass 2¼ x 2¼ A/N Box 50	15.00	10.00		
	974 280	Glass Slide Mounts 24 x 36MM Box 20	3.75	2.50		
	974 270	Glass Slide Mounts A/N 24 x 36MM Box 20	4.50	3.00		
	974 300	Glass 24 x 36MM Box 50	2.40	1.60		
	974 260	Glass 24 x 36MM A/N Box 50	3.60	2.40		
	974 290	Glass Slide Mounts Sup. Slide Box 20	6.00	4.00		
	974 330	Glass Slide Mounts A/N Sup. Slide, Box 20	9.00	6.00		
	974 310	Glass Sup. Slide, Box 50	4.50	3.00		
	974 320	Glass A/N Sup. Slide, Box 50	6.00	4.00		
	974 370	Glass Slide Mounts Sup. 16, Box 20	6.00	4.00		
	974 380	Glass Slide Mounts Sup. 16, Box 20	6.00	4.00		
	974 460	Glass Sup. 16, Box 40	3.50	2.00		
PROJECTORS, 35MM (ALL INCLUDE AC AND REMOTE CORDS, LAMP, CASE, 1 CIRCULAR MAGAZINE)						
39	685 060	P37 Autofocus Projector, w/85MM	\$150.00	\$ 99.00	\$ 83.00	\$ 75.00
	700 709	P37 Autofocus Projector w/70-120 MM Vario Projar Lens	198.00	132.00	111.00	100.00
	685 100	P37 Autofocus Projector, Less Lens	126.00	83.00		

1299
230

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2¼x2¼.

All 2¼ products may be assorted with all other 2¼ products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2¼ product for 3 piece price.

Rollei of America
 100 Lehigh Drive
 Fairfield, N.J. 07006
 201-227-6425 212-964-4529
 Toll Free 800-631-1144

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

**CONFIDENTIAL DEALER
 PRICE SCHEDULE**
 EFFECTIVE AUGUST 1, 1975
 PRICES SUBJECT TO
 CHANGE WITHOUT NOTICE

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
P37 PROJECTOR ACCESSORIES						
40	680 200	Circular Slide Tray w/Case for P37	5.25	3.50		
	970 690	Case for P37 Auto Focus, Repl.	15.00	10.00		
	974 440	24V/150W Lamp (FCS)	9.00	6.00		
	630 350	AC Cord, Repl. P37	9.00	6.00		
	680 240	Cord, Remote Control, Repl. P37	15.00	10.00		
	974 400	2 Magazines 55-50 for P35 and P35A	12.00	8.00		
	974 410	2 Magazines 55-36 for P35 and P35A	9.00	6.00		
	970 520	Case for P35 Auto./P35, P35A	9.00	6.00		
	630 350	Cord AC, Repl. P35 Auto.	9.00	6.00		
	600 510	Cord Remote Control, Repl. P35 Auto.	15.00	10.00		
	979 380	Lens Projar 50MM f/2.8 P37, P35 Auto.	39.00	26.00		
	979 390	Lens Projar 85MM f/2.8 (Standard) P37, P35 Auto.	27.00	18.00		
	979 500	Lens S Projar 90MM f/2.5 P37, P35 Auto.	99.00	66.00		
	979 410	Lens Vario-Projar 70-120MM P37, P35 Auto.	99.00	66.00		
	979 770	Lens Projar 150MM f/3.5 P37, P35 Auto.	96.00	64.00		
	974 430	Tray for Rolleiscop	4.50	3.00		
ROLLEI ELECTRONIC AND COMPUTER FLASH UNITS						
55	440 010	E15B Electronic Flash W/PC Cord, Less Batteries	\$19.95	\$10.25		\$9.30
56	445 010	121BC Electronic Computer Flash W/PC Cord, Less Batteries	38.50	19.70		17.90
57	451 000	128BC Electronic Computer Flash W/PC Cord, Less Batteries	52.00	31.35		28.50
58	515 010	134B Electronic Flash W/PC Cord, Less Batteries	63.00	37.80		35.00
59	516 010	134REB Electronic Computer Flash W/PC Cord, Less Batteries	117.00	70.25		65.00
60	518 010	140RES Electronic Computer Flash W/Bracket & Charger	184.00	110.25	107.00	104.00
61	400 110	E36RE Electronic Computer Flash W/PC Cord, External Sensor Clamp, Nicad and Charger	299.00 <i>199.00</i>	183.50	178.00	173.00

E36RE open flash

253.00 232.00

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2 1/4 x 2 1/4.

All 2 1/4 products may be assorted with all other 2 1/4 products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2 1/4 product for 3 piece price.

**CONFIDENTIAL DEALER
PRICE SCHEDULE**
EFFECTIVE AUGUST 1, 1975
PRICES SUBJECT TO
CHANGE WITHOUT NOTICE

The list price shown herein is suggested and for identification purposes only, and is not to be used in any manner which may be construed to represent that it is the usual and customary retail price; unless it is in fact, the usual selling price in the trade area affected by your representation.

Rollei of America
100 Lehigh Drive
Fairfield, N.J. 07006
201-227-6425 212-964-4529
Toll Free 800-631-1144

Catalog Page Number	Product Number	Product Description	Suggested List Price	DEALER NET		
				1-2	3-11 Astd.	12-up Astd.
ELECTRONIC & COMPUTER FLASH UNIT ACCESSORIES						
61	400 120	External Sensor, Repl. E36RE	9.00	6.00		
	301 710	Accessory Battery Holder E36 RE/E34C	30.00	20.00		
	301 720	Battery Spare 12V Nicad for E36 RE/E34C	60.00	40.00		
	301 740	Clamp, Spare for E36RE/E34C	24.00	16.00		
63	301 020	Univ. Bracket for Min. Camera, E34C, E36RE	15.00	10.00		
	301 040	Cam. Bracket w/Base Plate f/TLR's E34C, E36RE	20.00	13.00		
	301 030	Cam. Bracket R35 w/Synch. Adapt. E34C, E36RE	18.00	12.00		
	301 090	Bracket for Pistolgrip TLR; Handgrip SL66; E36RE/E34C	9.00	6.00		
	301 250	Cam. Bracket R35 w/Synch. Adapt. w/Acc. Shoe	21.00	14.00		
	301 230	Cam. Bracket w/Base for TLR's w/Acc. Shoe	15.00	10.00		
	301 240	Bracket w/Acc. Shoe for Rollei Pistol Grip	6.00	4.00		
	301 270	Cam. Bracket for 134B/134REB	9.00	6.00		
	301 280	Cam. Bracket for 140RES Repl.	9.00	6.00		
	64	309 200	16" Flash Cord Rollei/PC	4.50	3.00	
309 210		16" Flash Cord Rollei/Rollei	4.50	3.00		
309 220		14" - 50" Coiled Cord Rollei/PC	9.00	6.00		
309 230		14" - 50" Coiled Cord Rollei/Rollei	9.00	6.00		
309 240		14" - 50" Coiled Cord Rollei/Leica	9.00	6.00		
301 200		Charger E15, E17, E17C, E20; Repl.	22.50	15.00		
301 210		Charger E22, E22C, E27, E27C, E50, E55; Repl.	22.50	15.00		
304 090		Rapid Charger, Type F for 128BC, 134B, 134REB	24.00	16.00		
301 940		Charger, Type D for 134B, 134REB and C26 Repl.	22.50	15.00		
304 010		Quick Charger, Type E for 140RES; Repl.	27.00	18.00		
301 700		Charger, Type C for E34C/E36RE Repl.	22.50	15.00		
65	970 610	Case for Rollei E15	12.00	8.00		
	970 530	Case for Rollei E15B, 121BC, E17, E19, E20, E20C, C26	12.00	8.00		
	970 580	Case for Rollei E17C, E19C	12.00	8.00		
	970 590	Case for Rollei E19BC, 128BC, E22, E22C, E24, E24C	12.00	8.00		
	970 540	Case for Rollei E27, E27C, E50, E55	15.00	10.00		
	970 770	Case for Rollei 134REB, 134B	15.00	10.00		
	970 780	Case for Rollei 140RES, 140S	33.00	22.00		
	970 700	Case for Rollei E36RE/E34C	30.00	20.00		

All products may be assorted for 3 or 12 piece price with any other products having a 3 or 12 piece price, EXCEPT 2 1/4 x 2 1/4.

All 2 1/4 products may be assorted with all other 2 1/4 products for 3 piece price. In addition, the E36RE and 140RES electronic flashes may also be assorted with 2 1/4 product for 3 piece price.