

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
160140	ROLLEI A110 A110 w/Case, Cube Adapter, Carrying Chain	\$ 300.	\$ 200.	\$ 190.
	A110 REPLACEMENT ITEMS			
208870	Cube Adapter	15.	9.75	9.
970890	Leather Case	6.	3.90	3.60
971192	Carrying Chain	4.50	3.	2.70
150050	ROLLEI A26 AUTOMATIC CARTRIDGE CAMERA (126) C26 COMPUTER FLASH A26/C26 Camera & Flash w/Case	169.	110.	97.
	A26/C26 ACCESSORIES			
120010	C26 Computer Flash and Charger (Replacement)	55.	35.	33.
301940	Charger, Type D for C26 (Replacement)	25.	16.25	15.
970465	Soft Case for A26 Camera Only	10.	6.50	6.
970210	Combi Soft Case for A26/C26	15.	9.75	9.
270030	Neck Strap for A26 and A26/C26	6.75	4.50	4.

* Effective March 1, 1976—Prices subject to change without notice

** "The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEI VIEWFINDER 35MM CAMERAS				
790015	Rollei B35 w/Case, Wrist Strap, Lens Cap, BLACK	\$ 115.	\$ 75.	\$ 69.
690060	Rollei 35/3.5 - w/Case, Wrist Strap, Lens Cap, Battery, CHROME	210.	137.	125.
690070	Rollei 35/3.5 - w/Case, Wrist Strap, Lens cap, Battery, BLACK	225.	146.	135.
690600	Rollei 35S/2.8 - w/Case, Wrist Strap, Lens Cap, Battery, CHROME	244.	158.	146.
690601	Rollei 35S/2.8 w/Case, Wrist Strap, Lens Cap, Battery, BLACK	260.	169.	156.
R35 B35 ACCESSORIES				
970465	Soft Case R35, B35	10.	6.50	6.
970500	Eveready Case R35, B35	26.	16.90	16.
690030	Neck Strap R35, B35	6.	4.	3.60
200500	Folding Lenshood R35, B35	9.	6.	5.50
200520	Medium Yellow Filter R35, B35	16.	10.	9.50
200530	Orange Filter R35, B35	16.	10.	9.50
200550	Color Correction Filter R1.5, R35, B35	20.	13.	12.
200560	UV Filter R35, B35	16.	10.	9.50
690020	Lens Cap R35, B35 (Replacement)	2.	1.20	1.
R35S ACCESSORIES				
200570	Folding Lenshood R35S	7.50	5.	4.50
200580	Medium Yellow Filter R35S	15.	10.	9.
200590	Orange Filter R35S	15.	10.	9.
200610	UV Filter R35S	15.	10.	9.
200600	Color Correction Filter R1.5 R35S	21.	14.	12.
205830	Lens Cap R35S (Replacement)	2.	1.20	1.
690030	Neck Strap R35S	6.	4.	3.60
970465	Soft Case R35S	10.	6.50	6.
970500	Eveready Case R35S	24.	16.	14.

* Effective March 1, 1976—Prices subject to change without notice

** "The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006
 201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6- MORE
	ROLLEI RANGEFINDER 35MM CAMERA			
730030	Rollei XF35 - w/Case, Wrist Strap, Lens Cap, Battery, BLACK	\$ 160.	\$ 104.	\$ 96.
	XF35 REPLACEMENT ITEMS			
970800	XF35 Case (Replacement)	13.	8.45	8.
205810	Lens Cap (Replacement)	2.	1.20	1.

* Effective March 1, 1976—Prices subject to change without notice

** "The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEIFLEX SL35, SINGLE LENS REFLEX 35MM CAMERA				
700120	SL35 w/50mm F1.8 Xenon Lens, Case, Neck Strap, Battery, Lens Cap, Shoulder Pad, CHROME	\$ 299.	\$ 194.	\$ 179.
700130	SL35 w/50mm F1.8 Xenon Lens, Case, Neck Strap, Battery, Lens Cap, Shoulder Pad, BLACK	315.	204.	189.
700015	SL35 w/50mm F1.4 HFT Planar Lens, Case, Neck Strap, Battery, Lens Cap, Shoulder Pad, CHROME	379.	246.	227.
700025	SL35 w/50mm F1.4 HFT Planar Lens, Case, Neck Strap, Battery, Lens Cap, Shoulder Pad, BLACK	395.	265.	237.
700010	SL35 Body Only, Case, Neck Strap, Battery, Body Cap, Shoulder Pad, CHROME	228.	147.	136.
700020	SL35 Body Only, Case, Neck Strap, Battery, Body Cap, Shoulder Pad, BLACK	243.	157.	146.
ROLLEIFLEX SL35 ACCESSORIES				
969060	HFT Distagon 15mm/3.5	1200.	780.	780.
969070	HFT F-Distagon 16mm/2.8	398.	249.	239.
969080	HFT Distagon 18mm/4	368.	234.	221.
969010	HFT Distagon 25mm/2.8	338.	215.	203.
969090	HFT Distagon 35mm/1.4	430.	275.	258.
969020	HFT Distagon 35mm/2.8	235.	150.	141.
969110	HFT Planar 50mm/1.4	220.	140.	132.
969250	HFT 50mm/1.8	119.	75.	71.
969120	HFT Planar 85mm/1.4	358.	228.	215.

*Effective March 1, 1976—Prices subject to change without notice

** "The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006
201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEIFLEX SL35 ACCESSORIES (CONT.)				
969030	HFT Sonnar 85mm/2.8	\$ 246.	\$ 156.	\$ 148.
969130	HFT Sonnar 135mm/2.8	280.	179.	169.
969000	HFT Tele-Tessar 135mm/4	235.	150.	141.
969050	HFT Tele-Tessar 200mm/4	238.	215.	203.
972300	Lens Case Distagon 25mm	24.	16.90	16.
972350	Lens Case 35mm-85mm	24.	16.90	16.
972340	Lens Case 16mm-18mm	24.	16.90	16.
972320	Lens Case 135mm	26.	17.90	17.
972330	Lens Case 200mm	26.	17.90	17.
205310	Lenshood Distagon 25mm	14.	9.	8.
205320	Folding Lenshood 35mm/2.8; 50mm	14.	9.	8.
205330	Lenshood 85mm/2.8; Tele Tess 135mm	14.	9.	8.
205540	Retro Adapter SL35	26.	17.90	17.
205590	Auto Adapter M42; SL35	20.	13.	12.
205550	Thread Adapter M39; SL35	20.	13.	12.
205570	Macro Lens Adapter SL35	40.	26.	24.
205580	Microscope Adapter SL35	45.	29.	27.
205360	Medium Yellow Filter E49	24.	16.90	16.
205370	Green Filter E49	24.	16.90	16.
205380	Orange Filter E49	24.	16.90	16.
205390	Lt. Red Filter E49	24.	16.90	16.
205410	UV Filter E49	24.	16.90	16.
205400	Infra Red Filter E49	24.	16.90	16.
205420	Color Correction Filter R1.5 E49	26.	17.90	17.
205350	Rolleipol Filter E49	100.	65.	60.
205340	Rolleipol Filter For Distagon 25mm E49	116.	75.	70.
205430	Softar 1 Filter E49	66.	42.	40.
205440	Softar 2 Filter E49	66.	43.	40.
975060	Green Filter E-55	32.	20.50	19.
975070	Orange Filter For Sonnar E-55	32.	20.50	19.
975080	Lt. Red Filter For Sonnar E-55	32.	20.50	19.
975090	UV Filter For Sonnar E-55	30.	19.50	18.
975050	Medium Yellow Filter for Sonnar E-55	30.	19.50	18.

*Effective March 1, 1976—Prices subject to change without notice

** "The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEIFLEX SL35 ACCESSORIES (CONT. 2)				
975100	Color Correction Filter For Sonnar E-55	\$ 30.	\$ 19.50	\$ 18.
975110	Polarizer Filter For 2.8/135 mm	64.	41.50	38.
205040	Medium Yellow Filter E67	43.	28.	26.
205060	Green Filter E67	43.	28.	26.
205070	Orange Filter E67	43.	28.	26.
205080	Lt. Red Filter E67	43.	28.	26.
205110	UV Filter E67	43.	28.	26.
205100	Infra Red Filter E67	43.	28.	26.
205150	Color Correction Filter R1.5 E67 (67mm)	50.	33.	30.
205500	Auto Ext. Tube Set SL35	166.	108.	100.
979630	Auto Ext. Bellows SL35	200.	130.	120.
205610	Rubber Eye Cup SL35	9.	6.	5.50
205620	Accessory Shoe SL35	15.	9.75	9.
970630	Eveready Case SL35	25.	16.	15.
970190	Outfit Case SL35	43.	28.	12.
760070	Neck Strap SL35 (Replacement)	10.	6.50	6.
971040	Shoulder Pad SL35 (Replacement)	3.50	2.50	2.
205660	Soft Release Button SL35	2.	1.20	1.
205640	Body Cap SL35	2.	1.20	1.
205480	Front Lens Cap, 25-135mm			
	EXCEPT 35/1.4; 85/1.4; 135/2.8	2.	1.20	1.
205490	Front Lens Cap 200mm Tele-Tessar	2.	1.20	1.
205630	Rear Lens Cap	2.	1.20	1.

*Effective March 1, 1976—Prices subject to change without notice

** "The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6- MORE
ROLLEI MOVIE CAMERAS				
871020	RM4 w/Case, Wrist Strap, Lens Cap	\$ 300.	\$ 195.	\$ 180.
872020	RM6 w/Case, Wrist Strap, Lens Cap	380.	247.	229.
873020	RM8 w/Case, Wrist Strap, Lens Cap	445.	289.	265.
MOVIE CAMERA ACCESSORIES				
970900	Carrying Case RM4, RM6, RM8 (Replacement)	29.	19.	15.
976211	Remote Release 0.25m (10 in.)	7.	4.50	4.
976212	Remote Release 5m (16.5ft.)	8.50	5.50	5.
873130	Lenshood 58mm	7.	4.50	4.
971193	Wrist Strap (Replacement)	2.	1.30	1.
873120	Lens Cap (Replacement)	2.	1.20	1.

*Effective March 1, 1976—Prices subject to change without notice

**"The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

***All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
PROJECTORS				
652022	P350AF w/Remote Control Cord, (1) 55-36 Magazine, Carrying Case, A.C. Line Cord and Lamp	\$ 165.	\$ 107.	\$ 99.
PROJECTOR ACCESSORIES				
630350	A.C. Line Cord P37AF (Replacement)	7.	4.50	4.
630210	A.C. Line Cord P350AF (Replacement)	7.	4.50	4.
974440	24V/150W Lamp (FCS) P350AF, P35, P35A, P35AF, P37AF	9.	6.	5.50
600510	Remote Control Cord P35AF (Replacement)	15.	10.	9.
657010	Remote Control Cord P350AF (Replacement)	15.	10.	9.
680240	Remote Control Cord P37AF (Replacement)	15.	10.	9.
630310	Remote Control Cord P35A (Replacement)	15.	10.	9.
979380	Lens Projar 50mm f/2.8 P350AF, P35, P35A, P35AF, P37AF	32.	21.	19.
979390	Lens Projar 85mm f/2.8 (Standard) P350AF, P35, P35A, P35AF P37AF	17.	11.	10.
979500	Lens S-Projar 90mm f/2.5 P350AF, P35, P35A, P35AF, P37AF	90.	59.	54.
979410	Lens Vario-Projar 70-120mm P35, P35A, P35AF, P37AF	75.	49.	45.
979770	Lens Projar 150mm f/3.5, P35, P35A, P35AF, P37AF	90.	59.	54.

*Effective March 1, 1976—Prices subject to change without notice

***"The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006
 201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET		
			1-5	6-23	24 MORE
	PROJECTOR ACCESSORIES (CONT)				
970850	Carrying Case P350AF (Replacement)	\$ 12.	\$ 8.	\$ 7.	
970520	Carrying Case P35, P35A, P35AF, (Replacement)	12.	8.	7.	
970690	Carrying Case P37AF (Replacement)	17.	11.	10.	
974300	Glass Slide Mounts 24mm x 36mm Box 50 P11, P66	4.	2.50	2.	
974260	Glass Slide Mounts 24mm x 36mm Anti Newton Box 50 P11, P66	4.70	3.	2.80	
974220	Hinged Slide Mount 24mm x 36mm	4.25	2.75	2.50	
680200	Circular Slide Tray w/Case P37AF	6.	3.90	3.50	
974430	Tray for Rolleiscop	3.50	2.30	2.	
974400	2 Magazines 55-50, P350AF, P35A, P35AF, P37AF, P11	8.	3.90	3.45	\$ 3.25
974410	2 Magazines 55-36, P350AF, P35, P35A, P37AF	6.	3.25	2.75	2.60

P37-E

*Effective March 1, 1976—Prices subject to change without notice

**"The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

***All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEI ELECTRONIC AND COMPUTER FLASH UNITS				
440010	E 15B Electronic Flash w/ PC cord, Less batteries	\$ 24.95	\$ 13.90	\$ 12.50
445010	121BC Electronic Computer Flash w/ PC cord, Less batteries	43.	23.90	21.50
451000	128BC Electronic Computer Flash w/ PC Cord less batteries	63.	35.	31.50
515010	134B Electronic Flash w/ PC cord, less batteries	70.	38.90	35.
516010	134REB Electronic Thyristor Computer Flash w/ PC PC cord, less batteries	110.	77.	68.
518010	140RES Electronic Thyristor Computer Flash w/Bracket & Charger	185.	120.	110.
400110	E36RE Electronic Thyristor Computer Flash w/PC Cord, External Sensor, Nicaid, Clamp and Charger	309.	199.	185.
700029	E36RE Bare Bulb, Thyristor Electronic Computer Flash w/PC Cord, External Sensor, Nicaid, Clamp and Charger	359.	233.	214.
ELECTRONIC AND COMPUTER FLASH UNIT ACCESSORIES				
400120	External Sensor, Repl. E36RE	14.	9.	8.
301710	Accessory Battery Holder E36 RE/E34C	30.	19.	18.
301720	Spare Battery 12V Nicaid for E36 RE/E34C	60.	42.	40.
301740	Spare Clamp for E36RE/E34C	23.	15.	14.
301020	Univ. Bracket for Min. Camera, E34C, E36RE	16.	10.50	10.
301040	Cam. Bracket w/Base Plate f/TLR's E34C, E36RE	16.	10.50	10.
301030	Cam. Bracket R35 w/Synch. Adapt E34C, E36RE	16.	10.50	10.
301090	External Sensor Bracket	10.	6.50	6.
301250	Cam. Bracket R35 w/Synch. Adapt., Acc. Shoe	14.50	9.50	8.50
301230	Cam. Bracket w/Base for TLR's, Acc. Shoe	14.50	9.50	8.50
301270	Cam. Bracket for 134B/134REB	10.	6.50	6.
301280	Cam. Bracket for 140RES (Replacement)	10.	6.50	6.
309200	16" Flash Cord Rollei/PC	3.50	2.30	2.

* Effective March 1, 1976—Prices subject to change without notice

** "The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
	ELECTRONIC & COMPUTER FLASH UNIT ACCESSORIES (CONT.)			
309210	16" Flash Cord Rollei/Rollei	\$ 3.50	\$ 2.30	\$ 2.
309220	14" - 50" Coiled Cord Rollei/PC	6.70	4.40	4.
309230	14" - 50" Coiled Cord Rollei/Rollei	6.70	4.40	4.
309240	14" - 50" Coiled Cord Rollei/Leica	6.70	4.40	4.
301200	Charger Type A E15, E17, E17C, E20; E20C, E19, E19C; (Replacement)	25.	16.25	15.
301210	Charger Type B E22, E22C, E27, E27C, E50, E55, E24, E24C; (Replacement)	25.	16.25	15.
304090	Rapid Charger, Type F 128BC, 134B, 134REB	25.	16.25	15.
301940	Charger, Type D C26 (Replacement)	25.	16.25	15.
304010	Quick Charger, Type E 140RES; (Replacement)	30.	19.50	18.
301700	Charger, Type C E34C/E36RE (Replacement)	25.	16.25	15.
970610	Case for Rollei E15	10.	6.50	6.
970530	Case for Rollei E15B, 121BC, E17, E19, E20, E20C, C26	10.	6.50	6.
970580	Case for Rollei E17C, E19C	10.	6.50	6.
970590	Case for Rollei E19BC, 128BC, E22, E22C, E24, E24C	10.	6.50	6.
970540	Case for Rollei E27, E27C, E50, E55	14.	9.	8.
970700	Case for Rollei E36RE/E34C	26.	17.	16.
970770	Case for Rollei 134REB, 134B	14.	9.	8.
970780	Case for Rollei 140RES, 140S	26.	17.	16.

*Effective March 1, 1976—Prices subject to change without notice

** "The price designated herein as retail price is suggested, and is for identification purposes only. It must not be used in any manner which may be construed to represent that it is the usual customer retail price unless it is, in fact, the usual selling price in the trade area to which your representation applies."

*** All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.