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ROLLEI DEALER BULLETIN, MARCH 26, 1977

A new white Rollei dealer price list is enclosed effective March 26, 1977. Please insert into your dealer catalog and discard the gray July 1, 1976 price list. If extra copies of this new price list are required for your store, please contact your Rollei Sales Rep or the Marketing Department of Rollei.

Please make note of the changes in this new price list. The following products now have a lower price because they are listed without case: XF35, A26/C26, SL35M, P350 and P3800 slide projectors. The Rollei A110, RM4, RM6, RM8, B35, 35T, and 35S cameras will continue to be sold with case because they are factory pre-packed that way.

A new lower price has been established for A110 or E110 cameras when purchased non-assorted in a six unit master carton (page 1).

Two products, the SL35 and 134B electronic flash, are deleted from this price list. Both are discontinued and no stock of these items is available. However, accessories for the SL35 can still be ordered from Rollei.

Several new Rollei products are listed on this price list for the first time:



The Rollei E110 (page 1) is a brushed chrome companion to our popular A110. The E110 is an aperture priority automatic exposure 110 camera with CdS sensor and focus flash automation. Size, weight, and the superbly sharp 4 element 23mm f/2.8 Tessar lens are the same as the matte black A110. E110 cameras are available from Rollei now.



The Rollei SL35ME (page 4) is our new automatic exposure 35mm SLR. It has the new Rollei diagonal range-finder (a cylindrical anamorphic lens)—microprism grid—ground glass collar viewfinder screen. This new screen makes the SL35ME and SL35M probably the best cameras for ease of focusing you can offer your customers. Recommend the SL35ME to your customer with glasses or a vision problem that makes focusing with other cameras difficult or impossible. Try it yourself and see.

The SL35ME features aperture priority exposure automation with a center-weighted reading silicon photo diode light sensor. The SL35ME selects the correct shutter speed with a stepless electronic shutter from 1/1000 sec. to 4 seconds. Aperture and electronic shutter speed are displayed inside the viewfinder eyepiece. A mechanical shutter, independent of battery power, allows manual selection of speeds from 1/1000 to 1/30 sec.

Other features of the SL35ME: eyepiece shutter, meter lock for backlight compensation, 7 second delay self timer, locking depth of field preview lever, quick load film spool, flash hot shoe contact, sure grip rubberized diamond grid camera covering, professional all-black camera finish, and a broad assortment of superb Carl Zeiss designed accessory lenses. SL35ME cameras are in stock.



The Rollei SM8XL super 8 sound movie camera (page 7) is ideal for your most discerning Super 8 customers. The SM8XL features an 8 element f/1.4 Schneider Variogon zoom lens, 7mm to 56mm (8:1) with macro focusing. The combination of a 235° low light shutter and the f/1.4 lens are ideal for indoor on-location available light filming. Hi-fi quality sound components, Bogen sound heads and Siemens electronics, are used for superior quality sound reproduction.

Other features: 18FPS or 24FPS sound recording, 48FPS silent slow motion, 2 speed power zoom, automatic fade-in/fade-out, green LED film transport signal, red LED sound level signal, manually adjustable lens aperture, "soft" electromagnetic shutter release, sound monitoring earphone, hand held or optional boom microphone, and +4 to -6 eyepiece diopter correction. First deliveries of the SM8XL will be made in the next 60 days.

The simple, reliable P350A and autofocus P350AF slide projectors (page 8) are now available in U.L. listed or international multi-voltage transformer models. Dealers across the country have found selling Rollei projectors to be a profitable alternative.

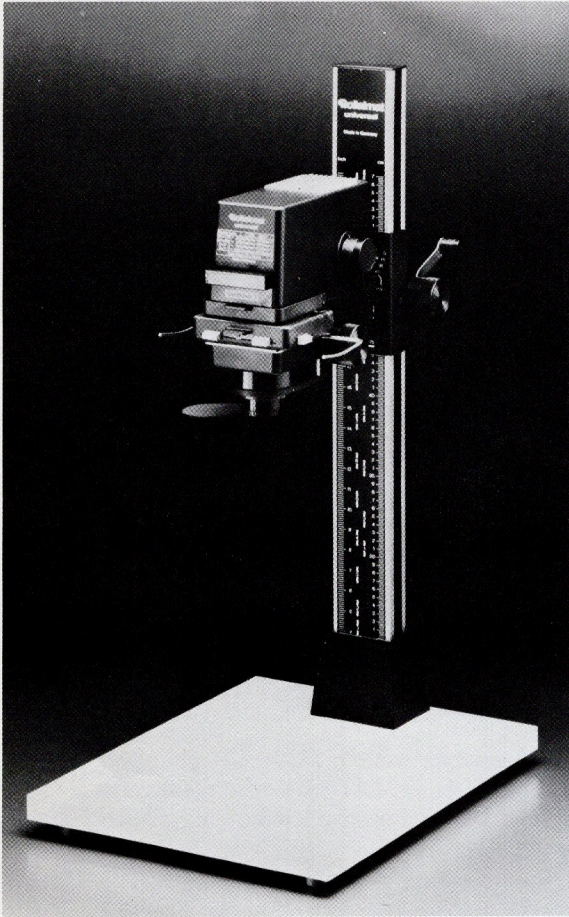


New miniature electronic flash units, the Rollei 100XL and 100XLC (page 10), have very small prices as well. The 100XL has an ASA100 guide number of 46, producing 200 flashes from 2 alkaline AA batteries. With hot shoe, ready light, and 8 second recycling, dimensions are only 2-5/8" x 2-3/8" x 1-9/16".

The identical sized 100XLC is a computer flash with an automatic exposure range of 23 inches to 11-1/2 feet. Deliveries of these new flash units are now being made.

Four new Rollei tripods (page 12) offer top quality sturdiness and rigidity in the medium price range. All models feature a wear-resistant black anodized finish, oval shaped 3 section tubular legs with flip locks, and spike feet with rubber floor pads. Height adjustments can be made between 25 inches and 70 inches. The pan head can be removed from the top of the center column and placed at its bottom for copying and macro work.

RT1 is Rollei's basic tripod model with friction locking center column adjustment. The RT2 model adds a crank operated center column. The RT3 tripod offers the friction lock column adjustment with center leg bracing for increased rigidity. The deluxe RT4 tripod features the center leg bracing and the crank operated center column. Availability—30 days.



The Rolleimat Universal Enlarger (page 10) marks the beginning of Rollei's commitment to the photo darkroom. The Rolleimat is the first popularly priced medium format enlarger to offer a remote control of motorized focusing, burn-in switch, and focus/expose switch.

Highly efficient cooling fins in the lamphouse and a condenser—mirror box optical system produce safe, cool and even illumination protecting valuable negatives and slides. The film carrier has four adjustable masking blades and interchangeable masks—metal masks for 110 to 6 x 7 cm, anti-newton glass plates, and 35mm or 6 x 6 cm mounted slide carriers.

The Rolleimat will be offered with a choice of a 50mm or 75mm lens kit. The kit contains: enlarger with motorized remote control, film carrier with 24 x 36mm or 6 x 6 cm masks, condenser mirror box 1 (24 x 36) or 2 (6 x 7 cm), lens cone, and Schneider designed 3 element 50 mm f/3.5 or 75mm f/4.5 enlarging lens with illuminated aperture.

Many accessories for the Rolleimat including a voltage stabilized dichroic colorhead will become available over the next several months.

The Rolleimat Universal is a step up enlarger with a demonstrably better feature—remote control motorized focusing—than any other mid-price enlarger available. Rolleimat enlargers are currently being shipped.

Catalog pages and dividers for these new Rollei products are in preparation and will be sent out in the near future.

Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
160140	ROLLEI A110 AUTOMATIC POCKET CAMERA A110 w/Case, Cube Adapter, Carrying Chain	\$ 275.00	\$ 190.00	\$ 180.00 175.00*
	A110 REPLACEMENT ITEMS			
208870	Cube Adapter/A110	15.00	9.75	9.00
970890	Leather Case/A110	6.00	3.90	3.60
971192	Carrying Chain	4.50	3.00	2.70
700800	Mallory PX27 Battery for A110/E110	1.55	—	1.00
737010	ROLLEI E110 AUTOMATIC POCKET CAMERA E110 w/Case, Cube Adapter, Carrying Chain	\$ 245.00	\$ 170.00	\$ 160.00 155.00*
	E110 REPLACEMENT ITEMS			
208871	Cube Adapter/E110	15.00	9.75	9.00
970880	Leather Case/E110	6.00	3.90	3.60
971192	Carry Chain	4.50	3.00	2.70
700800	Mallory PX27 Battery for A110/E110	1.55	—	1.00
700723	ROLLEI A26 AUTOMATIC CARTRIDGE CAMERA (126) C26 COMPUTER FLASH A26/C26 Camera & Flash	150.00	102.00	90.00
970210	Combi Soft Case for A26/C26	15.00	9.75	9.00
	A26/C26 ACCESSORIES			
120010	C26 Computer Flash and Charger (Replacement)	55.00	35.00	33.00
301940	Charger, Type D for C26 (Replacement)	25.00	16.25	15.00
970465	Soft Case for A26 Camera Only	10.00	6.50	6.00
270030	Neck Strap for A26 and A26/C26	6.75	4.50	4.00

*A110 or E110 non-assorted purchase of 6 unit master carton.

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PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEI VIEWFINDER 35MM CAMERAS				
790015	Rollei B35 w/Case, Wrist Strap, Lens Cap, BLACK	\$ 115.00	\$ 75.00	\$ 69.00
690060	Rollei 35T/3.5 w/Case, Wrist Strap, Lens Cap, Battery, CHROME	210.00	137.00	125.00
690070	Rollei 35T/3.5 w/Case, Wrist Strap, Lens Cap, Battery, BLACK	225.00	146.00	135.00
690600	Rollei 35S/2.8 w/Case, Wrist Strap, Lens Cap, Battery, CHROME	244.00	158.00	146.00
690601	Rollei 35S/2.8 w/Case, Wrist Strap, Lens Cap, Battery, BLACK	260.00	169.00	156.00
R35T, B35 ACCESSORIES				
970465	Soft Case R35T, B35	10.00	6.50	6.00
970500	Eveready Case R35T, B35	24.00	16.00	14.00
690030	Neck Strap R35T, B35	5.00	3.25	3.00
200500	Folding Lenshood R35T, B35	7.50	5.00	4.50
200520	Medium Yellow Filter R35T, B35	17.00	11.00	10.00
200530	Orange Filter R35T, B35	17.00	11.00	10.00
200550	Color Correction Filter R1.5, R35T, B35	17.00	11.00	10.00
200560	UV Filter R35T, B35	17.00	11.00	10.00
690020	Lens Cap R35T, B35 (Replacement)	2.00	1.20	1.00
R35S ACCESSORIES				
200570	Folding Lenshood R35S	7.50	5.00	4.50
200580	Medium Yellow Filter R35S	18.50	12.00	11.00
200590	Orange Filter R35S	18.50	12.00	11.00
200610	UV Filter R35S	18.50	12.00	11.00
200600	Color Correction Filter R1.5 R35S	18.50	12.00	11.00
205830	Lens Cap R35S (Replacement)	2.00	1.20	1.00
690030	Neck Strap R35S	5.00	3.25	3.00
970465	Soft Case R35S	10.00	6.50	6.00
970500	Eveready Case R35S	24.00	16.00	14.00

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Rollei of America

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PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
	ROLLEI RANGEFINDER 35MM CAMERA			
730010	Rollei XF35 w/Wrist Strap, Lens Cap, Battery, BLACK	\$ 120.00	\$ 81.60	\$ 72.00
970800	XF35 Case	12.00	8.16	7.00
	XF35 REPLACEMENT ITEMS			
205810	Lens Cap (Replacement)	2.00	1.20	1.00

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			1-5	6-MORE
	ROLLEIFLEX SL35M SINGLE LENS REFLEX 35MM CAMERA			
700215	SL35M w/50mm f1.8 Lens, Lens Cap, Batteries, Neck Strap	\$ 307.00	\$ 209.00	\$ 184.00
700216	SL35M w/55mm f1.4 Lens, Lens Cap, Batteries, Neck Strap	357.00	243.00	214.00
700023	SL35M Body Only	215.00	146.00	129.00
970870	Case for SL35M/SL35ME	25.00	—	15.00
	ROLLEIFLEX SL35ME SINGLE LENS REFLEX 35MM CAMERA			
700217	SL35ME w/50mm f1.8 Lens, Batteries, Lens Cap, Neck Strap	474.00	322.00	284.00
700218	SL35ME w/55mm f1.4 Lens, Batteries, Lens Cap, Neck Strap	524.00	356.00	314.00
700027	SL35ME Body Only	365.00	248.00	219.00
970870	Case for SL35M/SL35ME	25.00	—	15.00

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Lens made by Rollei Group under license from Carl Zeiss, Oberkochen, West Germany

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEIFLEX 35MM SLR ACCESSORIES				
969070	HFT® F-Distagon 16mm/2.8	\$ 398.00	\$ 249.00	\$ 239.00
969080	HFT® Distagon 18mm/4	368.00	234.00	221.00
969010	HFT® Distagon 25mm/2.8	283.00	192.50	169.50
969090	HFT® Distagon 35mm/1.4	430.00	275.00	258.00
969020	HFT® Distagon 35mm/2.8	166.00	113.00	99.50
969630	Rolleinar MC 55mm/1.4	165.00	112.00	99.00
969250	HFT® Planar 50mm/1.8	115.00	78.00	69.00
969120	HFT® Planar 85mm/1.4	358.00	228.00	215.00
969030	HFT® Sonnar 85mm/2.8	183.00	124.50	109.50
969130	HFT® Sonnar 135mm/2.8	280.00	179.00	169.00
969000	HFT® Tele-Tessar 135mm/4	149.00	101.50	89.50
969050	HFT® Tele-Tessar 200mm/4	232.50	158.00	139.50
972300	Lens Case Distagon 25 mm	24.00	16.90	16.00
972350	Lens Case 35mm-85mm	24.00	16.90	16.00
972340	Lens Case 16mm-18mm	24.00	16.90	16.00
972320	Lens Case 135mm	26.00	17.90	17.00
972330	Lens Case 200mm	26.00	17.90	17.00
205310	Lenshood Distagon 25mm	12.00	7.80	7.00
205320	Folding Lenshood 35mm/2.8; 50mm	12.00	7.80	7.00
205330	Lenshood 85mm/2.8; Tele Tess 135mm	12.00	7.80	7.00
205540	Retro Adapter SL35	26.00	17.90	17.00
205590	Auto Adapter M42; SL35	20.00	13.00	12.00
205591	Auto Adapter M42; SL35M/SL35ME	20.00	13.00	12.00
205550	Thread Adapter M39; SL35	20.00	13.00	12.00
205570	Macro Lens Adapter SL35	40.00	26.00	24.00
205580	Microscope Adapter SL35	45.00	29.00	27.00
205360	Medium Yellow Filter E49	20.00	13.00	12.00
205370	Green Filter E49	20.00	13.00	12.00
205380	Orange Filter E49	20.00	13.00	12.00
205390	Light Red Filter E49	20.00	13.00	12.00
205410	UV Filter E49	20.00	13.00	12.00
205400	Red Filter E49	20.00	13.00	12.00
205420	Color Correction Filter R1.5 E49	20.00	13.00	12.00
205350	Rolleipol Filter E49	76.00	49.00	46.00

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Lens made by Rollei Group under license from Carl Zeiss, Oberkochen, West Germany

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PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEIFLEX 35MM SLR ACCESSORIES (Cont.)				
205340	Rolleipol Filter For Distagon 25mm E49	\$ 116.00	\$ 75.00	\$ 70.00
205430	Softar 1 Filter E49	52.00	34.50	32.00
205440	Softar 2 Filter E49	52.00	34.50	32.00
975060	Green Filter E55	30.00	19.50	18.00
975070	Orange Filter For Sonnar E55	30.00	19.50	18.00
975080	Light Red Filter For Sonnar E55	30.00	19.50	18.00
975090	UV Filter For Sonnar E55	30.00	19.50	18.00
975050	Medium Yellow Filter for Sonnar E55	30.00	19.50	18.00
975100	Color Correction Filter E55	30.00	19.50	18.00
975110	Polarizer Filter E55	64.00	41.50	38.00
205040	Medium Yellow Filter E67	43.00	28.00	26.00
205060	Green Filter E67	43.00	28.00	26.00
205070	Orange Filter E67	43.00	28.00	26.00
205080	Light Red Filter E67	43.00	28.00	26.00
205110	UV Filter E67	43.00	28.00	26.00
205100	Infra Red Filter E67	43.00	28.00	26.00
205150	Color Correction Filter R1.5 E67	50.00	33.00	30.00
205500	Auto Extension Tube Set SL35	166.00	108.00	100.00
979630	Auto Extension Bellows SL35	200.00	130.00	120.00
205610	Rubber Eye Cup SL35	9.00	6.00	5.50
205611	Rubber Eye Cup SL35M/SL35 ME	9.00	6.00	5.50
205620	Accessory Shoe SL35	15.00	9.75	9.00
970630	Eveready Case SL35	25.00	16.00	15.00
970190	Outfit Case SL35	43.00	28.00	22.00
760070	Neck Strap SL35 (Replacement)	10.00	6.50	6.00
971040	Shoulder Pad SL35 (Replacement)	3.50	2.50	2.00
205660	Soft Release Button SL35	2.00	1.20	1.00
205640	Body Cap SL35	2.00	1.20	1.00
205480	Front Lens Cap, 25-135mm EXCEPT 35/1.4; 85/1.4; 135/2.8	2.00	1.20	1.00
205490	Front Lens Cap 200mm Tele-Tessar	2.00	1.20	1.00
205630	Rear Lens Cap	2.00	1.20	1.00
972310	Lens Case for 35-85mm Lenses	24.00	16.90	16.00

NOTE: E49 filters fit lenses with 49mm filter thread diameter: 25mm f/2.8, 35mm f/2.8, 50mm f/1.4, 50mm f/1.8, 85mm f/2.8, 135mm f/4.
E55 filters fit lenses with 55mm filter thread diameter: 135mm f/2.8.
E67 filters fit lenses with 67mm thread diameter: 35mm f/1.4, 85mm f/1.4, 200mm f/4.

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			1-5	6-MORE
	ROLLEI SUPER 8 MOVIE CAMERAS (SILENT)			
871010	RM4 w/Wrist Strap, Lens Cap, Case	\$ 300.00	\$ 195.00	\$ 180.00
872010	RM6 w/Wrist Strap, Lens Cap, Case	380.00	247.00	229.00
873010	RM8 w/Wrist Strap, Lens Cap, Case	445.00	289.00	265.00
	MOVIE CAMERA ACCESSORIES			
970900	Carrying Case RM4, RM6, RM8 (Replacement)	29.00	19.00	15.00
976211	Remote Release 0.25m (10 in.)	7.00	4.50	4.00
976212	Remote Release 5m (16.5 ft.)	8.50	5.50	5.00
873130	Lenshood 58mm	7.00	4.50	4.00
971193	Wrist Strap (Replacement)	2.00	1.20	1.00
873120	Lens Cap (Replacement)	2.00	1.20	1.00
	ROLLEI SOUND SUPER 8 MOVIE CAMERA			
874010	SM8XL w/Case, Wrist Strap, Lens Cap, Microphone, Earphones	825.00	515.00	489.00

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 800 525 8181

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEI 35MM SLIDE PROJECTORS				
651010	P350A Remote Control Projector w/Remote Control Cord, 85mm Rollei Projar f/2.8 Lens, (1) 55-36 Magazine, A.C. Line Cord and Lamp (U.L. Listed Model)*	\$ 136.00	\$ 92.50	\$ 81.50
651020	P350A Remote Control Projector w/Remote Control Cord, 85mm Rollei Projar f/2.8 Lens, (1) 55-36 Magazine, A.C. Line Cord and Lamp (Multi-Voltage Transformer)*	152.50	103.70	91.50
652010	P350AF Autofocus Projector w/Remote Control Cord, 85mm Rollei Projar f/2.8 Lens, (1) 55-36 Magazine, A.C. Line Cord and Lamp (U.L. Listed Model)*	169.00	115.00	101.50
652020	P350AF Autofocus Projector w/Remote Control Cord, 85mm Rollei Projar f/2.8 Lens, (1) 55-36 Magazine, A.C. Line Cord and Lamp (Multi-Voltage Transformer)*	186.00	126.50	111.50
970850	Carrying Case P350AF, P350A	10.00	6.80	6.00
653040	P3800 Self-Contained Dissolve Projector with Built-In Timer, Autofocus and Remote Control w/Remote Control Cord, (2) 85mm Rollei Projar f/2.8 Lenses, (1) 55-36 Magazine, A.C. Line Cord and (2) Lamps**	780.00	530.50	470.00
654100	Carrying Case P3800	13.50	9.18	8.00
ACCESSORIES FOR ROLLEI 35MM PROJECTORS				
<u>FOR P350AF, P350A</u>				
657010	Remote Control Cord P350AF (Replacement)	15.00	10.00	9.00
656010	Remote Control Cord P350A (Replacement)	15.00	10.00	9.00
630210	A.C. Line Cord P350AF, P350A (Replacement)	7.00	4.50	4.00
<u>FOR P3800</u>				
653130	Remote Control Cord P3800 (Replacement)	15.00	10.00	9.00
630160	A.C. Line Cord P3800 (Replacement)	7.00	4.50	4.00
610640	Coupling Cord For Synch Pulse Generator P3800	17.00	11.00	10.00
<u>FOR P37AF</u>				
970690	Carrying Case P37AF (Replacement)	17.00	11.00	10.00
680240	Remote Control Cord P37AF (Replacement)	15.00	10.00	9.00
630350	A.C. Line Cord P37AF (Replacement)	7.00	4.50	4.00
<u>FOR P35AF</u>				
970520	Carrying Case P35AF (Replacement)	12.00	8.00	7.00
600510	Remote Control Cord P35AF (Replacement)	15.00	10.00	9.00

*P350A/P350AF Sold Only with 970850 Carrying Case.

**P3800 Sold Only with 654100 Carrying Case

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All cameras may be assorted with other cameras for the 6 piece price. All flashes may be assorted with other flashes for the 6 piece price.

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
LENSES AND MISCELLANEOUS ACCESSORIES FOR P350AF, P350A, P3800, P37AF, P35AF				
979380	50mm Rollei Projar f/2.8	\$ 32.00	\$ 21.00	\$ 19.00
979390	85mm Rollei Projar f/2.8 (Replacement)	17.00	11.00	10.00
979500	90mm Rollei S-Projar f/2.5	90.00	59.00	54.00
979410	70-120mm Rollei Vario-Projar f/3.5	75.00	49.00	45.00
979770	150mm Rollei Projar f/3.5	90.00	59.00	54.00
974440	24V/150W Tungsten-Halogen Lamp, Type FCS (Replacement)	9.00	6.00	5.50
974300	Replacement Glass for 24 x 36mm mounts Box of 50	4.00	2.50	2.00
974260	Replacement Anti-Newton Ring Glass for 24 x 36mm mounts, Box of 50	4.70	3.00	2.80
974310	Replacement Glass for Super Slide mounts, Box of 50	4.70	3.00	2.80
974320	Replacement Anti-Newton Ring Glass for Super Slide mounts, Box of 50	6.70	4.35	4.00
974290	Glass Slide Mounts for Super Slide Format, Box of 20	5.00	3.25	3.00
974330	Glass Slide Mounts with Anit-Newton Ring Glass for Super Slide Format, Box of 20	5.80	3.75	3.50
974380	Glass Slide Mounts for Rollei Super 16 (12 x 17mm) Format, Box of 20	5.00	3.25	3.00

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET		
			1-5	6-24	24-MORE
974400	2 Slide Trays 55-50 with Case (Tray capacity 50 slides, not for P37AF)	\$ 8.00	\$ 3.90	\$ 3.45	\$ 3.25
974410	2 Slide Trays 55-36 with Case (Tray capacity 36 slides, not for P37AF)	6.00	3.25	2.75	2.60
680200	Circular 80 Slide Tray with Case for P37AF	6.00	3.90	3.50	—

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Rollei of America

100 Lehigh Drive Fairfield, N.J. 07006

201-227-6425 212-964-4529 Toll Free 800-631-1144

PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEI ELECTRONIC AND COMPUTER FLASH UNITS				
442010	100XL Electronic Flash, Less Batteries	\$ 17.50	\$ 9.75	\$ 9.15 8.70*
440010	E 15B Electronic Flash w/PC Cord, Less Batteries	24.95	13.90	12.50
442020	100XLC Electronic Computer Flash, Less Batteries	27.00	15.50	14.25 13.50*
445010	121BC Electronic Computer Flash w/PC Cord, Less Batteries	43.00	23.90	21.50
451000	128BC Electronic Computer Flash w/PC Cord, Less Batteries	63.00	35.00	31.50
516010	134REB Electronic Thyristor Computer Flash w/PC Cord, Less Batteries	110.00	77.00	68.00
518010	140RES Electronic Thyristor Computer Flash Ni-Cd, w/Bracket & Charger	185.00	120.00	110.00
400110	E36RE Electronic Thyristor Computer Flash w/PC Cord, External Sensor, Ni-Cd, Clamp and Charger	309.00	199.00	185.00
700029	E36RE Bare Bulb, Electronic Thyristor Computer Flash w/PC Cord, External Sensor, Ni-Cd, Clamp, Charger, and Bare Bulb	359.00	233.00	214.00
ELECTRONIC AND COMPUTER FLASH UNIT ACCESSORIES				
400120	External Sensor, Repl. E36RE	13.50	8.75	8.00
301710	Accessory Battery Holder E36 RE/E34C	30.00	19.50	18.00
301720	Spare Battery 12V Ni-Cd for E36 RE/E34C	60.00	42.00	40.00
301740	Spare Clamp for E36RE/E34C	18.50	12.00	11.00
301020	Univ. Bracket for Min. Camera, E34C, E36RE	15.00	9.75	9.00
301040	Cam. Bracket w/Base Plate f/TLR's E34C, E36RE, with External Sensor Shoe	16.00	10.50	10.00
301030	Cam. Bracket R35 w/Synch. Adapt E34C, E36RE	16.00	10.50	10.00
301090	External Sensor Bracket	10.00	6.50	6.00
301250	Cam. Bracket R35 w/Synch. Adapt., Acc. Shoe	14.50	9.50	8.50
301230	Cam. Bracket w/Base for TLR's, Acc. Shoe	14.50	9.50	8.50
301270	Cam. Bracket for 134B/134REB	10.00	6.50	6.00
301280	Cam. Bracket for 140RES (Replacement)	10.00	6.50	6.00
309200	16" Flash Cord Rollei/PC	3.50	2.30	2.00

*These units packed 12 per carton

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PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
	ELECTRONIC & COMPUTER FLASH UNIT ACCESSORIES (CONT.)			
309210	16" Flash Cord Rollei/Rollei	\$ 3.50	\$ 2.30	\$ 2.00
309220	14"-50" Coiled Cord Rollei/PC	6.70	4.40	4.00
309230	14"-50" Coiled Cord Rollei/Rollei	6.70	4.40	4.00
309240	14"-50" Coiled Cord Rollei/Leica	6.70	4.40	4.00
301200	Charger Type A E15, E17, E17C, E20; E20C, E19, E19C; (Replacement)	25.00	16.25	15.00
301210	Charger Type B E22, E22C, E27, E27C, E50, E55, E24, E24C; (Replacement)	25.00	16.25	15.00
304090	Rapid Charger, Type F 128BC, 134B, 134REB	25.00	16.25	15.00
301940	Charger, Type D C26 (Replacement), also 134B, 134REB (Accessory)	25.00	16.25	15.00
304010	Quick Charger, Type E 140RES; (Replacement)	30.00	19.50	18.00
301700	Charger, Type C E34C/E36RE (Replacement)	25.00	16.25	15.00
970610	Case for Rollei E15	10.00	6.50	6.00
970530	Case for Rollei E15B, 121BC, E17, E19, E20, E20C, C26	10.00	6.50	6.00
970590	Case for Rollei E19BC, 128BC, E22, E22C, E24, E24C	10.00	6.50	6.00
970700	Case for Rollei E36RE/E34C	26.00	17.00	16.00
970770	Case for Rollei 134REB, 134B	14.00	9.00	8.00
970780	Case for Rollei 140RES, 140S	26.00	17.00	16.00
301240	Bracket w/Accessory Shoe for Pistol Grip	7.00	4.55	4.00
209240	Coupling Piece for Flash Cords	7.00	4.55	4.00

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PRODUCT NUMBER	PRODUCT DESCRIPTION	SUGGESTED RETAIL	DEALER NET	
			1-5	6-MORE
ROLLEI TRIPODS				
977220	RT1 Tripod with Friction Lock Center Column, Three Section Legs, Adjustable from 25" to 70"	\$ 60.00	\$ 33.00	\$ 30.00
977230	RT2 Tripod with Crank Operated Center Column	66.00	36.00	33.00
977240	RT3 Tripod like RT1 but with Center Leg Bracing	80.00	44.00	40.00
977250	RT4 Tripod like RT2 but with Center Leg Bracing	86.00	47.00	43.00
ROLLEIMAT UNIVERSAL ENLARGER				
750030	Rolleimat Enlarger with 50mm Lens Kit— with 24x36mm Masks, 50mm f/3.5 Rolleinar-EI Lens, Lens Cone, Film Carrier, Condenser Mirror Box 1 for 24x36mm, Remote Control Cord*	300.00	190.00	180.00
751040	Rolleimat Enlarger with 75mm Lens Kit— with 6x6cm Masks, 75mm f/4.5 Rolleinar-EI Lens, Lens Cone, Film Carrier, Condenser Mirror Box 2 for 6x7cm, Remote Control Cord* *Uses GE PH140 75w Lamp	365.00	235.00	220.00
ENLARGER ACCESSORIES				
751030	Condenser Format Change Package, Converts Enlarger from 50mm Lens Kit to 6x6 with Condenser Mirror Box 2, 6x6cm Masks, Lens Cone, 75mm f/4.5 Rolleinar-EI Lens	—	—	—
752011	Color Package I Converts Enlarger from Condensers to Diffuse Tungsten Halogen Illumination—with Halogen Bulb and Lamp Socket, Diffusion Mixing Chamber, Voltage Stabilizer Power Supply	—	—	—
752020	Color Package II—Dichroic Colorhead for use with Rolleimat Enlarger Equipped with 752011 Color Package I.	—	—	—

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All Tripods may be assorted for the 6 piece price. Enlargers may be assorted for the 6 piece price.