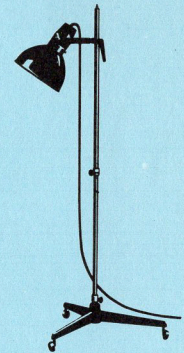
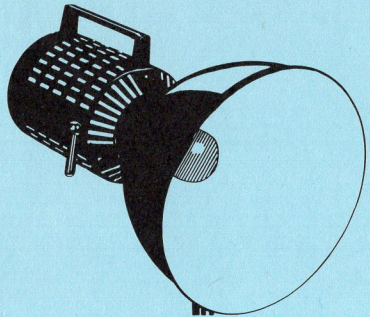


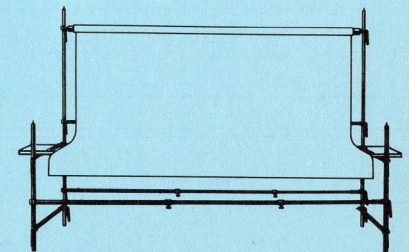
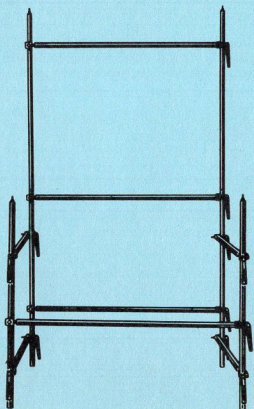


Rollei



STUDIO LIGHTING PRICE LIST

Effective: January 15, 1975



Rollei

<u>OLD NUMBER</u>	<u>NEW NUMBER</u>	<u>ITEM DESCRIPTION</u>	<u>PROFESSIONAL USER PRICE</u>	<u>DEALER PRICE</u>
(15875) (15884) (15893) (15909) (15918)	380390 380382 380304 380381 380530	E250 complete less reflector consists of: E250 Power Pack 16½ Foot AC Cord 250 watt EHT Modeling Lamp RQ Quartz Flash Tube Stand Clamp	\$ 718.80	\$ 539.25
(15927)	380310	E250 with standard reflector consists of: Same stock numbers as above with the addition of <u>12 inch coated reflector.</u>	\$ 800.30	\$ 600.50
(15936)	380320	E250 with broad reflector consists of: Same stock numbers as above with the addition of <u>22 inch coated reflector.</u>	\$ 830.80	\$ 623.25
(22266) (22266)	380315 380315	E250 with snoot reflector consists of: Same stock numbers as above with the addition of <u>coated snoot reflector.</u>	\$ 813.30	\$ 610.25
(15954) (15945)	380510 380500/380501	Rollei Studio Stand consists of: 10 foot, 3 section, air cushion stand and caster tripod base.	\$ 152.55	\$ 114.45

Rollei

OLD NUMBER	NEW NUMBER	ITEM DESCRIPTION	PROFESSIONAL USER PRICE	DEALER PRICE
(05971) (09283) (16054) (16063) (16081)	380200 380210 380300 380301 380303	E1250 with standard lamp head less reflector. consists of: E1250 Power Pack 16½ Foot AC Cord Lamp head w/23 foot cable WQ Quartz Flash Tube (L) 500 watt, 500 Q/CL Modeling Lamp	\$ 1629.80	\$ 1222.75
(15927)	380310	E1250 with standard lamp head and standard reflector. consists of: Same stock numbers as above with the addition of <u>12 inch coated reflector.</u>	\$ 1711.30	\$ 1284.00
(15936)	380320	E1250 with standard lamp head and broad reflector. consists of: Same stock numbers as above with the addition of <u>22 inch coated reflector.</u>	\$ 1741.80	\$ 1306.75
(22266)	380315	E1250 with standard lamp head and snoot reflector. consists of: Same stock numbers as above with the addition of <u>coated snoot reflector.</u>	\$ 1724.30	\$ 1293.75
(15954) (15945)	380510 380500/380501	Rollei Studio Stand consists of: 10 foot, 3 section, air cushion stand and caster tripod base	\$ 152.55	\$ 114.45

Rollei

<u>OLD NUMBER</u>	<u>NEW NUMBER</u>	<u>ITEM DESCRIPTION</u>	<u>PROFESSIONAL USER PRICE</u>	<u>DEALER PRICE</u>
		Stand System Accessories		
(07199)	380520	5" Extension Tube (1/4)	\$ 14.70	\$ 11.00
(07413)	380521	1' Extension Tube (1/3)	14.70	11.00
(15963)	380522	3' Extension Tube	14.70	11.00
(15954)	380510	10 foot, 3-section, air cushion stand	104.25	78.20
(15945)	380500/380501	Caster tripod base	48.30	36.25
(15918)	380530	Stand Clamp	21.30	16.00
(06974)	380535	E250 Yoke	40.00	30.00
(08590)		2-flap Barn Door	19.06	14.30
		Interchangeable Reflectors		
(15927)	380310	Standard Reflector	\$ 81.50	\$ 61.25
(15936)	380320	Broad Reflectors	112.00	84.00
(22266)	380315	Snoot Reflector	94.50	71.00
(22267)	380316	Snoot Insert	70.00	52.00
(20297)	380350	Light Bank Reflector w/mounting yoke (light bank holds 1 to 4 lamp units)	566.50	425.00
(16124)	380340	Sun Flood Housing (not for E250) (for 4 flash tubes & 4 power packs for 5000 w.s.)	1130.00	847.00
(16106)	380330	Spotlight Housing & Lens (not for E250)	400.00	300.00
(07852)	380325	Soft Light Reflector	450.00	338.00
		Sunflood and Spotlight Accessories		
(16133)	380341	Sunflood (not for E250) Condensor Module Lead Cable (order one per pack)	\$ 36.00	\$ 27.00
(06762)	380311	F Coated Quartz Flash Tube	196.30	147.25
(16115)	380331	Adjustable 4-door Barn Door	71.65	53.75
(09636)	380302	K Short Duration Quartz Flash Tube	196.30	147.25

Rollei

<u>OLD NUMBER</u>	<u>NEW NUMBER</u>	<u>ITEM DESCRIPTION</u>	<u>PROFESSIONAL USER PRICE</u>	<u>DEALER PRICE</u>
(16197)	380405	Sync Cables - All Studio Units		
(02200)	380415	16 foot sync cable Rollei-Plug	\$ 14.30	\$ 10.75
(16203)	380406	16 foot sync cable PC-Plug	14.30	10.75
(08518)	380416	33 foot sync cable Rollei-Plug	20.00	15.00
		33 foot sync cable PC-Plug	20.00	15.00
(15875)	380390	Additional Accessories - E250		
(15884)	380382	E250 Power Pack only	\$ 567.00	\$ 425.25
(15893)	380304	16½ Foot AC Cord	6.00	4.50
(15909)	380381	250 watt EHT Modeling Lamp	10.00	7.50
		RQ Quartz Flash Tube	114.50	86.00
(05971)	380200	Additional Accessories - E1250		
(09283)	380210	E1250 Power Pack only	\$ 1181.00	\$ 886.00
(16054)	380300	16½ Foot AC Cord	20.00	15.00
(16081)	380303	Lamp Housing w/23 foot cable	218.00	163.50
(08299)	380305	500w, 500 Q/CL Modeling Lamp	14.50	11.00
(16063)	380301	23 Foot Lamp Extension Cable	36.00	27.00
(06762)	380311	WQ Quartz Flash Tube (L)	196.30	147.25
		F Coated Flash Tube (for spotlight)	196.30	147.25