

# Ansco

BINGHAMTON, NEW YORK

A Division of General Aniline and Film Corporation

# AMATEUR PHOTOGRAPHIC PRODUCTS

# PRICE LIST

#### **GENERAL INFORMATION-**

#### NOTICE

The possession of this Price List does not necessarily entitle the possessor to the net prices shown, nor is it necessarily an offer to sell. All prices are subject to change without notice. No adjustment will be made because of price changes.

#### IMPORTANT

The net prices shown in this Price List include 10% manufacturers Federal Excise Tax, except for those items marked to indicate that the tax will not be added. When invoicing, the tax will be shown as a separate figure computed on the total of net prices for items on which the Federal Excise Tax applies.

#### TERMS

The net prices contained in this Price List are available to our authorized direct accounts. Terms are 2% discount for payment received on or before the 10th of the month following date of invoice. All bills due net thereafter. There is no 2% discount on laboratory services, photofinishing envelopes, advertising materials and booklets. Prices do not include sales taxes imposed by Federal, State or City Government or subdivisions thereof.

**SMALL ORDERS**—A "handling charge" of 50 cents will be assessed for all orders for photographic merchandise (not including backorders, laboratory service charges, advertising items, etc.) totalling less than \$10.00 at net billing prices. This amount will be added to the invoice in each case.

## BASIC NET PRICE SCHEDULE AND QUANTITY DISCOUNTS

#### **BLACK-AND-WHITE FILM**

It is no longer necessary to purchase a \$70.00 minimum of black-and-white roll and 35mm miniature camera films to gain the additional 5% discount as heretofore. New net prices for roll and 35mm films shown on page 6 reflect the full discount in any quantity purchased.

#### CAMERAS AND ACCESSORIES

A1 Schedule: This schedule reflects additional discounts which may be earned on certain cameras and accessories by ordering in carton lots (or in the case of certain indicated cameras, in assortments of three). These additional discounts may be earned on certain camera cases by purchasing them with their respective cameras.

A2 Schedule: Basic net prices.

#### HOW TO USE PRICE CODE:

Net prices in this price schedule appear in the column immediately preceding the List Price column and are shown as follows: 29824-77. This is read by eliminating the first three fictitious digits (<del>298</del>24-77) and substituting a decimal point for the hyphen (\$24.77). Note that net prices for roll and 35mm miniature camera films are rounded off to three decimal places. Camera repair prices shown on page 22 are subject to 25% trade discount and are not coded.

### DISTRICT SALES OFFICES AND SHIPPING POINTS

Address all communications to the District Sales Office which serves your area.

311

Binghamton, New York	Vestal Parkway East
Atlanta, Georgia	_1219 Williams Street, N. W.
Boston 10, Massachusetts	80 Federal Street
Chicago 46, Illinois	4255 West Touhy Avenue
Dallas 7, Texas	1400 Hi-Line Drive
Detroit 26, Michigan	763 Penobscot Bldg.
Los Angeles 38, California	_1001 North La Brea Avenue
New York 17, New York	
So. San Francisco, California.	206 Utah Avenue

X46a-80 Printed in U.S.A.

c-change

#### **RETURN GOODS POLICY-**

#### **OUTDATED SENSITIZED MATERIAL**

- Credit of 25% of the List Price (without tax) will be allowed when outdated material is returned—Federal Excise Tax will also be credited on the net amount where applicable. (Indirect dealers may return outdated material for exchange. Replacement on the same 25% basis will be made in 620 All-Weather Pan roll film.)
- Materials must be returned directly to Ansco, Binghamton, New York, attention Returned Goods Department, transportation charges fully prepaid.
- 3. No credit will be allowed on the return of unlisted sizes or special products.

#### SENSITIZED MATERIALS NOT YET EXPIRED AND NON-SENSITIZED MATERIAL

- 1. Full credit or replacement will be made for material found to be defective in manufacture, labeling or packaging, but such material should be returned only after receiving written approval from a customer's regular Ansco District Sales Office.
- 2. Errors in ordering that might result in an overstock should be reported to a customer's regular Ansco District Sales

Office WITHIN THIRTY (30) DAYS OF RECEIPT OF MATERIAL. If possible, we will authorize return without loss, but no material of this kind will be accepted without our written permission. In no case will such credits be authorized for the following:

- Packages bearing labels or markings not affixed by Ansco.
- b. Unlisted sizes or units.
- c. Special products or coatings in any size or unit.
- Errors in shipment must be reported to a customer's regular Ansco District Sales Office WITHIN THIRTY (30) DAYS OF RECEIPT OF MATERIAL to insure approval for return without charge. When we are not advised within 30 days, we will endeavor to authorize return, subject to a handling penalty of 10%.
- 4. Material for which return is requested for any other reason is subject to the following conditions:
  - a. Specific approval must be received—IN WRITING —prior to return, from the Ansco District Office serving the account.
  - b. Material authorized for return must be shipped transportation charges fully prepaid to the specified destination and will be subject to a 10% handling charge.

#### TRANSPORTATION POLICY-

#### FREE TRANSPORTATION

Transportation charges will be free on all orders for Ansco photographic merchandise that:

- 1. Total \$200.00 or more at net billing prices.
- Include only items mentioned in this (or subsequent) net price lists.
- 3. Call for one shipment to one destination.
- Consist of advertising materials shown on pages 19 and 20.

**EXCEPTIONS:** Advertising materials such as photofinishing envelopes, snapfolios, etc., are not subject to free transportation. Orders calling for items not included in this net price list may qualify for free transportation if by themselves they amount to the \$200.00 minimum. Similarly, orders calling for more than one shipping date, or more than one destination, may qualify if each shipment amounts to the \$200.00 minimum.

**BACKORDERS:** All backorders will be shipped with transportation paid to destination.

**METHOD OF SHIPMENT:** Qualifying orders will be shipped by carrier selected by Ansco. If more expensive routing is requested, customer will pay the difference in transportation cost.

**CLAIMS FOR LOSS OR DAMAGE IN TRANSIT:** Normally the dealer is responsible for filing all claims (other than Parcel Post). When necessary, ANSCO will assist the dealer *if all* required documents are provided.

- If a shipment is received short or damaged, this should be noted on all copies of the receipt and the dealer should file claim accordingly.
- If the loss or damage is concealed, the dealer must report this to the delivering carrier within 15 days, for inspection, prior to filing a claim.
- Loss or damage in Parcel Post shipments should be brought to the attention of ANSCO, point of shipment, for instructions.
- 4. We recommend that any shipment returned to ANSCO should be insured against loss and damage.

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<sup>(9)</sup>R.T.M., Ansco Division of General Aniline and Film Corporation

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#### FILMS

## **General Information**

# ANSCO ROLL, 35mm AND MOVIE FILMS

BLACK-AND-WHITE FILMS FOR STILL CAMERAS	Exposure Indexes	Description	Camera Types
ALL-WEATHER PAN Available in roll film sizes 127, 120, 620, 616	Daylight 125 Tungsten 100	Special formula panchromatic emulsion records all colors in black-and-white tones which reflect their na- tural brilliance. This means truer, more pleasing pictures of people and places—in sunshine, shade or with flash.	For all box type and ad- justable shutter cameras.
SUPER HYPAN Available in roll film sizes 120, 620, 20-exposure 135	Daylight 500 Tungsten 400	Extremely high-speed, fine-grain panchromatic film ideally suited to sports photography, existing light pictures, as well as all general applications of indoor and outdoor photography.	For all cameras with ad- justable shutters. <b>Not</b> for general use in box-type cameras.

COLOR FILMS	Filter Recommendations and Exposure Indexes			Processing		
FOR STILL CAMERAS	Lighting	Filter	Exposure Index	Description		
ANSCOCHROME DAYLIGHT TYPE Available in roll film sizes 127, 120, 620, 828; 20 and 36-expo- sure 135; Ansco Easy Loader	Daylight Blue Flash Clear Flash Photoflood (3200K) Electronic Flash	None None Not Rec 80B 81A	32 32 commended 12 —	Fast color film with wide latitude for use in <b>any</b> standard roll and 35mm camera. For transparencies for viewing and for color prints.	Can be processed by user; returned to deal- er; or returned directly to Ansco Color Labo- ratory.	
SUPER ANSCOCHROME DAYLIGHT TYPE Available in roll film sizes 127, 120; 20 and 36-exposure 135	Daylight Blue Flash Clear Flash Photoflood (3200K) Electronic Flash	None None Not Rec 80B 81A	100 100 commended 40 —	Super-speed color transparency film for cameras having variable lens and shutter settings. Permits short exposures and smaller lens openings. Not recommended for	Can be processed by user; returned to deal- er; or returned directly to Ansco Color Labo-	
SUPER ANSCOCHROME TUNGSTEN (ARTIFICIAL LIGHT TYPE B) Available in 120 roll film; 20-expo- sure 135	Photoflood (3200K) Clear Flash Daylight Electronic Flash	None 81D 85B Not Rec	100 — 80 commended	use in box cameras. For viewing and color prints.	ratory.	

FOR 8 & 16mm MOVIE CAMERAS					
ANSCOCHROME DAYLIGHT TYPE Available in 16mm 50' magazines and 100' rolls	Daylight Tungsten	None 80B	32 12	Fast color film with wide latitude	Can be processed b user; returned to dea er; or returned direct
ANSCOCHROME TUNGSTEN (3400K) Available in 16mm 50' magazines and 100' rolls	Tungsten Daylight	None 85	32 25	renders true-to-life color.	to one of the Ansco Color Laboratories.
SUPER ANSCOCHROME DAYLIGHT TYPE Available in 16mm 50' magazines and 100' rolls	Daylight Tungsten	None 80B	100 40	Super-speed color film giving rich natural color even in shadow areas. Wide latitude with no	Can be processed b user; returned to dea er; or returned to or
SUPER ANSCOCHROME TUNGSTEN (3200K) Available in 16mm 50' magazines and 100' rolls	Tungsten (3200K) Daylight	None 85B	100 80	objectionable grain. Practical for use under many "available light" conditions.	of the Ansco Col Laboratories.
MOVIECHROME • 8 Daylight Type available in 25 ft. Double-8mm rolls	Daylight Tungsten	None 80B	20 10	* Fast, fine-grain film with out- standing color qualities.	Return film to deale

ANSCO ROLL A		-AND-W 5mm FIL	
Package C 127, 120 620, 616 3-Roll Paks: 127,	135		Case Quantity 240
All-Weather Pan—All-pur	pose panch Tax	nromatic film Net	with wide latitude
	Contraction of the State of the	Incl. Tax	List
127	\$.026		\$ .50
120	.026		.50
620	.026	103-289	.50
616	.037	104-405	.70
All-Weather Pan 3-Roll	Economy	Pak-3 rol	Is at a substantial saving
		Net	
	Per Unit	Incl. Tax	List
127	\$.073	105-803	\$1.39
120	.073	106-803	1.39
620	.073	107-803	1.39
Super Hypan—Fine-Grain,	extremely Tax	high-speed Net	panchromatic film
	Per Unit	Incl. Tax	List
120	\$.03	108-346	\$ .60
620	.03	109-346	.60
135-20 exposures	.047	111-520	.90

#### ANSCO FILM PACKS

	Numbers and Description	
12	Exposures per pack • Case qua	ntity-20
No. 523	4 x 5 in.	10 x 12.5cm
No. 541	$3\frac{1}{2} \times 4\frac{3}{4}$ in.	9 x 12cm
<b>uper Hypan</b> —E	xceptionally high-speed, fine-gro Net	List
		List
lo. 523	Net	List

	Net	LIST
No. 523	1172-37	\$3.65

	ANSCO ROLL AND 35mm FILM	15
	<b>Roll Film Descriptions</b>	
Roll Size	No. Exposures	Negative Size
127	8	15/8 x 21/2"
	12	15/8 x 15/8"
120	8	21/4 x 31/4"
	12	21/4 x 21/4"
	16	15/8 x 21/4"
620	8	21/4 x 31/4"
	12	21/4 x 21/4"
	16	15/8 x 21/4"
616	8	21/2 x 41/4"
	16	21/2 x 21/8"
828	8	28 x 40mm
	35mm Films in 135 Magazine	5
	Exposures	Stereo Pairs
Film Size	24 x 36mm	23 x 24mm
135-20 exp.	20	15
135-36 exp.	36	28

#### ANSCO COLOR ROLL AND 35mm FILMS

Prices	do not include proc	essing
Package G	Quantity	Case Quantity
		240
127, 120 12	<sup>135</sup> 828 <sup>-10</sup>	a share the track

Anscochrome-Fast color transparency film for use in any standard roll film camera

Daylight Type	Tax Per Unit	Net Incl. Tax	List
127	\$.078	156-860	\$1.35
120	.078	157-860	1.35
620	.078	158-860	1.35
828	.058	159-637	1.00
135-20 exposures	.119	1661-307	2.05
135-36 exposures	.165	1671-817	2.85

Super Anscochrome-Super-speed color transparency film for use in adjustable cameras

	Artificial Light	Tax	Net	
Daylight	Type B	Per Unit	Incl. Tax	List
		\$.10	1601-115	\$1.75
120	.120	.10	1611-115	1.75
135-20 ex	.135-20 ex	136	1681-498	2.35
135-36 ex	. —	.191	1692-103	3.30

#### ANSCO BLACK-AND-WHITE FILM IN ROLLS

#### 35mm PERFORATED

Super Hypan Negative—Exceptionally high-speed, fine-grain panchromatic film 100 ft. on darkroom loading 1" plastic core with 1/4" Net

List

\$6.65

ANSCO COLOR FILM IN ROLLS

Easy Loader 8-20 exposure loads in daylight loading dispenser

Anscochrome—Fast color transparency film for use in any standard 35mm camera Net List 35mm x 28' notched ..... 1706-85 \$10.75

Customers are urged, whenever possible, to adjust their orders to comply with standard package and case quantities.

		SHEEI	FILMS		
		25 SHEET	S PER BOX		inom vit
Super Hy- grain	Ortho—Ext	remely high-s	speed orthochro	matic film with	moderate
gruin		Net	Net per Pkg.		
	No. Pkg.		in 4-Case		
Sizes	per Case		Lots	List	
31/4 x 41/4"	20	1231-95	1231-85	\$3.00	
4 x 5″			1242-44		
Super Hyp	an-Fine-g	rain, extreme	ly high-speed p	anchromatic fi	lm
	Press—Hia	h-speed, all-	purpose panchr	omatic film	
Superpan	0				
	<b>an</b> —Veryh	igh-speed p	anchromatic film	n having soft	gradation
Triple S P	<b>an</b> —Veryh	Net	Net per Pkg.	n having soft	gradation
Triple S P	<b>an</b> —Very h istics No. Pkg.	Net	Net per Pkg. in 4-Case		gradation
Triple S P	<b>an</b> —Very h istics No. Pkg. per Case	Net per Pkg.	Net per Pkg. in 4-Case Lots	List	gradation
Triple S P characteri Sizes 2¼ x 3¼″	<b>an</b> —Very h istics No. Pkg. per Case 20	Net per Pkg. 1211-43	Net per Pkg. in 4-Case Lots 1211-36	List \$2.20	gradation
Triple S P characteri Sizes	<b>an</b> —Very h istics No. Pkg. per Case 20	Net per Pkg. 1211-43 1231-95	Net per Pkg. in 4-Case Lots 1211-36 1231-85	List \$2.20	gradation

Versapan—Very fine-grain, moderate speed panchromatic film

		Net	Net per Pkg.	
	No. Pkg.	per	in 4-Case	
Sizes	per Case	Pkg.	Lots	List
21/4 x 31/4"	20	1211-43	1211-36	\$2.20
21/2 x 31/2"		1221-43	_	2.20
31/4 x 41/4"	20	1231-95	1231-85	3.00
4 x 5"	20	1242-57	1242-44	3.95
9 x 12cm	-	1302-24		3.45

#### ANSCO COLOR SHEET FILM

#### **10 SHEETS PER BOX**

Anscochrome		n color positive fil pe—Tungsten (32	m with wide latitude	
	No. Pkg.	pe—Tongsten (52		
Sizes	per Case	Net	List	
21/4 x 31/4"	20	1662-57	\$3.95	
31/4 x 41/4"	20	1673-66	5.63	
4 x 5″	20	1685-00	7.69	
Super Ansco speed electr	chrome 6500- onic flash illumina	–Especially desig tion (6500K)	ned for exposure to h	igh-
	No. Pkg.			
Sizes	per Case	Net	List	
21/4 x 31/4"	20	9512-95	\$4.55	

Printon (Anscochrome Type)—A reversal color material used to make full fidelity color prints by projection or contact printing

	No. Pkg.	a same ta same	
Sizes	per Case	Net	List
4 x 5"	20	1861-17	\$1.80
5 x 7"	20	1882-12	3.25
8 x 10"	10	1914-46	6.85

#### 8mm ANSCO COLOR MOVIE FILM FOR DOUBLE 8mm CAMERAS

Price does not include processing Case quantity-100

Moviechrome 8—Fast reversal color film

	Tax	Net	
Daylight Type	Per Unit	Incl. Tax	List
25 ft. on double-8 spool <sup>†</sup>	\$.165	9131-815	\$2.85

#### **16mm ANSCO COLOR MOVIE FILMS** PERFORATED BOTH EDGES

Anscochrome-Medium speed, fine-grain color positive film intended for direct projection. Available either with or without price of processing included. (PI-Processing Included; PNI-Processing Not Included in purchase price)

Daylight	Tungsten (3400K)		Case Quantity	Tax Per Unit	Net Incl. Tax	List
Type 231-PNI	Type 232-PI Type 232-PNI	50' Magazines 50' Magazine Magazine Deposit	50 50	\$ .33 .33	1755-18 9123-58 +912-85	\$8.25 5.75 +.85
Type 231-PI Type 231-PNI	Туре 232-РІ Туре 232-РNI	100′ on camera spool† 100′ on camera spool†	100 100	.46 .46	9124-43 1767-71 1785-01	6.60 12.25 8.00

Super Anscochrome—An extremely high-speed motion picture color positive film for applications requiring maximum speed or for available light photography. Sold without the price of processing included-PNI.

Daylight Type 225	Tungsten (3200K) Type 226	50' Magazine Magazine Deposit	Case Quantity 50	Tax Per Unit \$ .38	Net Incl. Tax 1774-13 +177-85	List \$6.55 +.85
Tuno 225	Tuno 226	100' On camera spool <sup>†</sup>	100	.53	1774-98 2305-78	7.40 9.20
Type 225	Туре 226	100' On camera spool†	100 🔹	.53		2305-78

†With self-leader and trailer for daylight loading.

16mm x 100' rolls also available with Sound B winding upon request.

FILMS

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#### ANSCO COLOR FILM SERVICES

### FACTORY PROCESSING OF ANSCOCHROME AND SUPER ANSCOCHROME

t <b>all Film</b> —Mail to Ansco Color Labora	Net per Roll	List per Roll
28—8 exp. in 2 x 2" mounts	201-69	\$1.10
Unmounted*	201-64	1.00
27-12 exp. in 2 x 2" mounts	2021-10	1.75
8, 12 exposures unmounted*	202-94	1.50
20 gnd 620		See Set
8 exp. in 3 1/4 x 4" mounts	2031-10	1.75
12 exp. in 2 3/4 x 2 3/4" mounts	2031-10	1.75
16 exp. in 2 3/4 x 2 3/4" mounts	2031-10	1.75
8, 12 or 16 exposures		
unmounted*	203-94	1.50
135-20 exp. in 2 x 2" mounts**	2041-10	1.75
In stereo mounts—15 pairs**.	2041-50	2.35
20 exposures unmounted*	204-94	1.50
Single frame 35mm—returned		
unmounted and uncut	204-94	1.50
135-36 exp. in 2 x 2" mounts**	2051-82	2.90
In stereo mounts—28 pairs**.	2052-33	3.65
36 exposures unmounted*	2051-57	2.50
Single frame 35mm—returned		
unmounted and uncut	2051-57	2.50
MOUNTING SERVICE		
MAAIIIIIA ARVIGE	Net	List
Mounting already processed	per	per
transparencies sent in by customers	Frame	Frame
Double Frame 35mm	206-03	\$ .05
Stereo, 828, 127, 120 and 620	207-06	.10
010100/020/12//120 414 020110	000 40	1.00

Processed Film Returned Postage Paid

\*Returned unmounted upon request.

Minimum order charge.....

\*\*If more than a standard number of exposures are received on a roll, an additional mounting charge of 5c per frame is made.

208-60

1.00

#### SHEET FILM

Mail to Ansco Color Laboratory, Bldg. 6, Binghamton, New York Net List

Size	per Sheet	per Sheet
2¼ x 3¼"	209-20	\$ .30
3¼ x 4¼" 4 x 5"	210-23 214-30	.35
4 x 5	214-00	

#### 16mm PNI FILM (ALL TYPES)

Mail to: Ansco Laboratory 2299 Vaux Hall Road Union, New Jersey Ansco Laboratory 247-259 East Ontario Stre Chicago, Illinois Ansco Laboratory 1001 No. La Brea Avenue Los Angeles, California	et	
50' Magazine Refund—Magazine deposit	Net 2201-60 220-85	List \$2.55 85
100' Rolls	220-75 2172-67 Net per Foot	1.70 4.25 List per Foot
Rolls in excess of 101' Minimum charge per order	218-0267 2192-67	

#### PREPAID PROCESSING MAILERS

Sold in multiples of 10 only

Envelope mailers are provided for the consumer of 16mm Anscochrome PNI and Super Anscochrome PNI films; labels for users of Moviechrome • 8 film. They are to be sold for the cost of processing in Ansco Laboratories.

	Anseo Eusoraronesi			
	Size	Net	List	
1	Double 8mm x 25' Roll <sup>†</sup>	2231-10	\$1.75	
	16mm x 50' Magazine	2211-60	2.55	
	Refund—Magazine deposit	85	85	
		221-75	1.70	
	16mm x 100' Rolls	2222-67	4.25	

#### 35mm EMPTY MAGAZINES

a

	per Unit	List
8-35mm Anscochrome Empty Magazines (for 20 exp. or 36 exp. loads)	865-80	\$1.20

†Initially available only in Binghamton, Boston, Atlanta, New York, Los Angeles and San Francisco districts.

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a-addition

#### ANSCO PREPARED CHEMICALS

#### **Chemicals for Black-and-White Photography**

ARDOL PAPER DEVELOPER produces rich, warm image tones on papers such as Ansco Cykora and Indiatone. It is one of the most popular paper developers used by professional photographers everywhere. This developer can also be used for obtaining warmer than normal tones on papers similar to Ansco Jet and Convira.

FINEX-L FILM DEVELOPER AND REPLENISHER. Finex-L is an excellent prepared developer that offers the important advantage of extreme fineness of grain without any sacrifice in film speed. It is highly recommended for special purposes such as developing small size negatives from which big enlargements will be made. Finex-L will effectively process up to 10 rolls of 120 size film per quart; when replenished with Finex-L Replenisher, about 60 rolls can be uniformly processed with no change in developing time.

**ISODOL FILM DEVELOPER AND REPLENISHER.** Isodol is formulated particularly for the photographer who demands high quality portrait and illustration negatives having full, long-scale gradation. To maintain consistently high quality portrait negatives over extended periods, it should be replenished with Isodol Replenisher.

**PERMADOL FILM DEVELOPER AND REPLENISHER.** Permadol is a longlived, clean-working developer producing brilliant negatives with short developing times. For increased economy and consistently high negative quality the developer can be replenished with Permadol Replenisher.

VIVIDOL FILM AND PAPER DEVELOPER is an excellent single-mix developer that can be used equally well to produce brilliant negatives or sparkling photographic prints. It is recommended for developing Ansco papers such as Convira and Jet, but may also be used with warm-tone papers when colder than normal tones are desired.

ACID FIXER WITH HARDENER is an energetic, long-lived formula that provides positive fixing-hardening action for both films and papers. It is made in powder form with anhydrous hypo making it less likely to cake or harden when exposed to high temperatures.

**CINE FILM CEMENT** is an economical, quick-drying preparation which may be used with all motion picture films for making permanent splices of exceptional strength and durability. **COPPER INTENSIFIER** produces a moderate increase in density of underexposed or underdeveloped negatives without the necessity of bleaching and redevelopment. It may also be used as a toner.

**DIRECT SEPIA TONER** is a concentrated single solution formula for obtaining warm, brown tones on Cykora, and similar papers.

FLEXOGLOSS SOLUTION is a plasticizing solution to be used as a final bath for single and double-weight prints to minimize print curl in all papers and to improve the ferrotyping characteristics of glossy papers. Flexogloss does not contain any chemical that would affect the permanence of the photograph.

**LIQUID FLEMISH TONER** is a convenient, economical, selenium-type toner preferred by amateur and professional workers for the beautiful brown tones it produces on such warm-tone papers as Ansco Lustrex and Indiatone. A single-solution formula, it eliminates preliminary print bleaching.

**NEW COCCINE** is a water-soluble red dye, mixed in varying concentrations, to be applied to negatives to emphasize highlights, intensify shadow detail and differentiate middle tones to almost any desired extent.

**REDUCER** is a simple, single-solution reducing bath which decreases the density of overexposed and overdeveloped negatives.

#### **Color Processing Chemicals**

**ANSCOCHROME FILM DEVELOPING OUTFITS** contain all the chemicals necessary for processing both Anscochrome and Super Anscochrome films. The 16 oz. size is composed of foil packets of the individual chemicals and makes enough solution for processing small amounts of film (12-4x5'') sheets or 3- size 120 rolls or equivalent area in other sizes).

**PRINTON** (ANSCOCHROME TYPE) **DEVELOPING OUTFITS** are composed of the ingredients necessary to develop Printon prints. The one gallon size (and other size outfits in proportion) contains chemicals for processing approximately 25 8x10 prints.

#### ANSCO FILM DEVELOPERS

	List
Finex-L Developer ††† 1 qt. Working Solution 755-83 (CL12 755-75)	\$1.25
Finex-L Replenisher ††† 16 oz. Working Solution 757-60 (CL12 757-53)	.90
<b>Isodol Developer</b> Makes 1 gal. 759-40 (CL24 759-36)	.60
Isodol Replenisher Makes 1 gal. 762-67 (CL24 762-60)	1.00
Permadol Developer Makes 1 gal. 768-50 (CL24 768-45)	.75
Permadol Replenisher Makes 1 gal. 771-67 (CL24 771-60)	1.00
Vividol (Universal Film and Paper)           Makes 16 oz. Stock Solution (25 packets to carton only) CL 7782-36           1 qt. 779-37 (CL24 779-33)           ½ gal. 780-43 (CL24 780-39)           1 gal. 781-63 (CL24 781-57)	4.50 .55 .65 .95

#### ANSCO PAPER DEVELOPERS

#### Ardol

Makes ½ gal. Stock Solution 751-37 (CL24 751-33) 1 gal. 752-47 (CL24 752-42)	.55
Vividol (Universal Paper and Film)           Makes 16 oz. Stock Solution (25 packets to carton only) CL7782-36           1 qt. 779-37 (CL24 779-33)	4.50
1 gal. 781-63 (CL24 781-57)	.95

#### ANSCO MISCELLANEOUS CHEMICALS

#### Acetic Acid (28%)†

16 oz. Concentrated Solution 811-47 (CL12 811-42)	.70
Glacial Acetic Acid (991/2%)† 16 oz. Concentrated Solution 812-57 (CL12 812-50)	.83
Acid Fixer with Hardener           Makes 1 qt. 794-23 (CL24 794-21)           ½ gal. 795-30 (CL24 795-27)	.35 .45
<b>Cine Film Cement</b> <sup>††</sup> 1 oz. Bottle (available in 12-bottle display unit only) CL12 801-45	.75
<b>Copper Intensifier</b> Makes <b>8</b> oz. (available in 10-packet display unit only) CL10 806-30	.50
Direct Sepia Toner†† 8 oz. Concentrated Solution 789-70 (CL24 789-63)	1.05
Flexogloss Solution †††† 8 oz. Concentrated Solution 803-50 (CL36 803-45)	.75
Liquid Flemish Toner††† 8 oz. Bottle (Makes ½ gal.) 791-77 (CL36 791-69)	1.15
New Coccine Makes 8 oz. Stock Solution (available in 10-packet display unit only) CL10 8081-00	1.50
Reducer Makes 4 oz. (available in 10-packet display unit only) CL10 810-30	.50

11.00

#### ANSCO COLOR CHEMICALS

Anscochrome Film Developing Outfit	F131
	\$2.10
1 gal. size † 2426-70 (CL6 2426-20)	10.30

# 

#### **Decimal Series Color Compensating Filters**

For use in projection and contact printing, these filters change the color of the exposing light to correct for imbalance in the transparency. Particularly suited for use in making direct-exposure color reproductions on Ansco Printon and Ansco Duplicating Color Film. For use between light source and the transparency. Not intended for use in front of or behind the enlarger lens.

		Mat was Sat	11.
.50Y	.50M	.50C	thank 1
.40Y	.40M	.40C	
.30Y	.30M	.30C	
.20Y	.20M	.20C	
.10Y	.10M	.10C	
.05Y	.05M	.05C	
.025Y	.025M	.025C	
Yellow	Magenta	Cyan	

Size	Net Each	List	Net per Set of 7—one color	List per Set
4 x 5″*	_		8242-10	\$ 3.15
63/8 x 65/8"*	-		8253-50	5.25
8 x 10"**	8301-50	\$2.25	82610-50	15.75

\*Available only in sets of 7.

\*\*Available individually and in sets of 7.

#### **UV16P Printing Filter**

Size	Net	List
4 x 5″	821-30	\$ .45
63/8 x 65/8"	822-50	.75
8 x 10"	8231-50	2.25

Customers are urged, whenever possible, to adjust their orders to comply with standard container quantities.

†††—32 oz.

Items marked † are not mailable via Parcel Post.

Maximum quantities in one Parcel Post package:

††—16 oz.

CL indicates Carton Lot price.

#### **ANSCO PHOTOGRAPHIC PAPERS**

GENERAL INFORMATION Paper sizes listed on the following pages are approved by the Simplified Practice Committee (recommendations for photographic papers) of the U. S. Department of Commerce.

When ordering photographic papers, please give all specifications in the following order: 1) quantity, 2) size, 3) brand or emulsion type, 4) surface type, 5) contrast grade, 6) weight.

We will allow a special quantity discount of 3% on all paper orders of \$800.00 up to \$1200.00 net if ordered in unbroken carton quantities for shipment at one time. On orders of \$1200.00 net, or more, we will allow a special quantity discount of 5% if ordered in unbroken carton quantities for shipment at one time.

CONTRAST GRADES of the various papers are indicated by numbers, and colors as follows:

No. 0—For extremely contrasty negatives	Silver
No. 1—For contrasty negatives	Red
No. 2—For average negatives	Green
No. 3—For slightly flat negatives	Magenta
No. 4—For very flat negatives	Blue

SURFACE TYPES are indicated by letters and names as follows:

B-Brilliant. Finely stippled surface with high sheen (natural white).

- C-Cyltex. Rough surface with slight sheen (natural white)
- GL-Glossy. Smooth surface with high sheen (white)
- K—Kashmir. Pebbled surface with slight sheen (natural white). Particularly recommended for oil coloring.
- S-Satex. Smooth surface with slight sheen (natural white)
- V—Velvet. Smooth, semi-matte surface (white)
- Y-Silk-like texture with high sheen (natural white)

**Ardura** is a single-grade, high-speed premium quality projection paper giving rich portrait tones. It is especially suitable for portrait and commercial subjects. Ansco Ardol Developer is recommended and for rich brown tones, use Ansco Flemish Toner.

**Convira** is a rapid contact printing paper, especially designed to fit the requirements of commercial photofinishers, commercial photographers and amateurs. It yields brilliant prints with a uniform blue-black tone throughout all grades. Ansco Vividol Developer is generally recommended, but Ansco Ardol is suitable for prints of warmer tone.

**Cyko** is a medium speed, Super-wite contact paper particularly suitable for quantity printing. It is neutral toned with excellent tonal separation, rich blacks and sparkling whites. It can be toned in either Ansco Liquid Flemish Toner or Direct Sepia Toner. Ansco Vividol Developer is recommended.

**Cykora** is a fast chlorobromide type enlarging paper, yielding prints with a moderate degree of warmth. Originally designed to meet exacting requirements of portrait photographers, Cykora is also used extensively by commercial photographers, photofinishers and amateurs. Excellent sepia tones are obtained with Ansco Direct Sepia Toner. Ansco Ardol Developer is recommended for portrait prints, and Ansco Vividol Developer for photofinishing or commercial use.

Indiatone is a rich, warm-toned projection paper of medium speed and wide latitude especially suitable for portraits and salon exhibition prints. Distinctive reddish-sepia tones are produced on this paper with Ansco Flemish Toner. Indiatone is supplied in normal grade only in several pleasing surfaces. Ansco Ardol Developer is recommended.

Jet is a high-speed bromide enlarging paper, suitable for photofinishers, news photographers, commercial photographers and amateurs. Can be satisfactorily used with all ordinary enlargers, and insures high-speed production with commercial equipment. Jet produces prints of brilliant quality, distinguished by the depth and richness of its blacks. Ansco Vividol Developer is recommended.

#### COMPARATIVE SPEEDS OF ANSCO PAPERS

CONTACT PAPERS Uniform Contact Printing Exposure Conditions	Exposure in Seconds	PROJECTION PAPERS Uniform Projection Printing Exposure Conditions	Exposure in Seconds
CONVIRA Contrast grade No. 1	6 8 12 18	JET Contrast grade No. 1	3 4 5 10
LUSTREX Contrast grade No. 0 Contrast grade No. 1 Contrast grade No. 2 Contrast grade No. 3 Contrast grade No. 4	3 4 5 7 10	CYKORA Contrast grade No. 1 Contrast grade No. 2 Contrast grade No. 3 Contrast grade No. 4	7 8 9 14
CYKO Contrast grade No. 1	5 6 7 11	ARDURA	40

PAPERS

#### ANSCO PROJECTION PAPER

#### ANSCO CONTACT PAPER

ARDURA-double weight

Size	Sheets Per Pkg.	No. Pkg. Per Case	Net	List	в	_K	<u>Y</u>	
5x 7"	25	10	4351-24	\$1.90	В	К	Y	
8×10"	25	8	4402-57	3.95	В	K	Y	
11x14"	10	2	4431-98	3.05	В	K	Y	

#### CYKORA-single weight

Size	Sheets Per Pkg.	No. Pkg. Per Case	Net	List	GL 1 2 3 4
4x 5"	100	12	4811-69	\$2.60	1234
5x 7"	25	18	482-85	1.30	1234
8x10"	25	12	4851-76	2.70	1234
11x14"	10	3	4891-37	2.10	234

#### CYKORA-double weight

Size	Sheets Per Pkg.	No. Pkg. Per Case	Net	List	В 23	GL 1 2 3	K 1234	Y 123
4x 5"	100	12	4962-21	\$3.40			23	23
5x 7"	25	10	4991-11	1.70	23	23	1234	23
8x10"	25	8	5022-31	3.55	23	123	1234	123
11x14"	10	2	5051-79	2.75	23	123	1234	123
14x17"	10	2	5082-73	4.20	-		23	

#### INDIATONE-double weight

Size	Sheets Per Pkg.	No. Pkg. Per Case	Net	List	с	B	K	S	<u> </u>
4x 5″	100	12	5282-44	\$3.75		B	К		
5x 7"	25	10	5311-24	1.90	C	B	K	S	Y
8x10"	25	8	5362-57	3.95	С	B	K	S	Y
11x14"	10	2	5391-98	3.05	С	B	K	S	Y
14x17"	10	2	5423-02	4.65	С	B	K		

#### JET-single weight

Size	Sheets Per Pkg.	No. Pkg. Per Case	Net	List	GL 1 2 3 4	
5x 7"	25	18	383-85	\$1.30	1234	
8x10"	25	12	3881-76	2.70	1234	
11x14"	10	3	3931-37	2.10	23	

#### JET-double weight

Size	Sheets Per Pkg.	No. Pkg. Per Case	Net	List	K 1234	V 234	
5x 7"	25	10	3981-11	\$1.70	23	23	
8x10"	25	8	4012-31	3.55	1234	234	
11x14"	10	2	4041-79	2.75	23	23	

Size	Sheets Per Pkg.	No. Pkg. Per Case	Net	List	GL 1234
21/2×31/2"	25	100	458-36	\$ .55	1234
	100	12	459-75	1.15	23
23/4x41/2"	25	160	462-36	.55	123
	100	10	4631-01	1.55	23
4x5″	100	12	4691-50	2.30	1234

**CONVIRA**—single weight

	Sheets Per	No. Pkg. Per			GL
Size	Pkg.	Case	Net	List	123
21/2x31/2"	25	100	654-36	\$ .55	123
	100	12	655-75	1.15	23
23/4×41/2"	25	160	656-36	.55	23
	100	10	6571-01	1.55	23
4x5"	100	12	6581-50	2.30	123
5x7"	100	16	6592-50	3.85	23

# Customers are urged, whenever possible, to adjust their orders to comply with standard container quantities.

All list prices shown include Federal Excise Tax where applicable.

Coded prices shown include tax; tax shown separately in [brackets].

A1 SCHEDULE: This schedule reflects additional discounts which may be earned on certain cameras, camera outfits and accessories by ordering in carton lots and also, when certain camera cases are purchased with their respective cameras.

A2 SCHEDULE: Basic net prices.

#### ANSCO ROLL FILM CAMERAS



#### CADET CAMERA • JN265

A versatile low cost camera. Takes 12 pictures on size 127 film for standard  $3\frac{1}{2}^{\prime\prime}$  square enlarged black-and-white and color prints or 2 x 2<sup>''</sup> superslides. Brilliant eye-level viewfinder. Simplified "color" and "black-and-white" settings. Double exposure prevention. Push button shutter release. Flash synchronized. Lens mount diameter 29mm.

Carton quantity—6. A1 Schedule 2613-57; A2 Schedule 2613-87.

Retail Price ..... \$5.95

JN261 Anscoflash Type V.....\$3.75 JN259 Cadet Carrying Case... 3.25



#### CADET OUTFIT SERIES 8 • JN252

Complete, inexpensive picture-taking outfit. Contains: simple-to-use Cadet camera, Anscoflash Type V flash unit, 4—M2 flashlamps, 1 roll Ansco 127 All-Weather Pan film and 2 penlight batteries. Each case of 6 contains a free plastic display cover. Carton quantity—6. A1 Schedule 2626-45; A2 Schedule 2626-99.

Retail Price ...... \$10.75

JN259 Cadet Carrying Case...\$3.25



#### **CADET VACATION SPECIAL • JN266**

A compact outfit which is an important vacation accessory. A handy luggage-tan carrying case holds the simple-to-use Cadet camera and two rolls size 127 All-Weather Pan film. The carrying case has built-in belt loops and an adjustable shoulder strap. Available only in case lots of 6. An attractive counter merchandising card is supplied in each carton.

Carton quantity \_\_ 6. A2 Schedule 2635-97

Retail Price......\$9.95

JN261 Anscoflash Type V.....\$3.75



#### CADET REFLEX • JN254

Simple to operate camera—no complicated adjustments. Takes 12 pictures on size 127 film for 2 x 2" super-slides or standard color and black-and-white enlarged prints 3 1/2" square. Two simple settings— "color" and "black-and-white." Brilliant reflex viewfinder shows just what the picture will be. Double exposure prevention. Flash synchronized. Lens mount 29mm.

Carton quantity—6. A1 Schedule 2646-45; A2 Schedule 2646-99

Retail Price.....\$10.75

JN261 Anscoflash Type V.....\$3.75 JN259 Cadet Carrying Case... 3.25



#### CADET REFLEX OUTFIT SERIES 8 • JN255

Low-cost outfit featuring 127 size reflex camera. Contains: Cadet Reflex camera, Anscoflash Type V flash unit, 4—M2 flashlamps, 2 rolls All-Weather Pan film. Each case of 6 contains a free plastic display cover. Carton quantity—6. A1 Schedule 2659-57; A2 Schedule 26510-37

#### Retail Price.....\$15.95

JN259 Cadet Carrying Case...\$3.25

#### CADET FLASH OUTFIT SERIES 9 • JN279

All new molded plastic package—for counter or peg board display. Contains Ansco Cadet Flash camera—another camera in the popular size 127 Cadet line which has built-in flash, 1 roll Ansco All-Weather Pan film, 6-AG flashlamps and room for 2 penlight batteries.

Carton quantity—6. A1 Schedule 2666-57; A2 Schedule 2667-12

Retail Price.....\$10.95

JN259 Cadet Carrying Case...\$3.25



## LANCER f/8 • JN257

Sturdy all-metal body. Takes 12 pictures on size 127 film for super-slides or standard  $3\frac{1}{2}^{\prime\prime}$  color or black-and-white enlarged prints. f/8 lens. Two diaphragm openings—for color and black-and-white. Two shutter speeds—1/50 and 1/100 second. Adjustable zone focusing. Large optical viewfinder. Flash synchronized at 1/50th.

Lens mount diameter 27mm.

Carton quantity\_6. A1 Schedule 2689-57 [.87]; A2 Schedule 26810-36 [.94]

Retail Price.....\$15.95

JN258 Anscoflash Type Vla....\$3.75 JN260 Lancer Eveready Case.. 3.50



#### LANCER OUTFIT SERIES 8 . JN256

Attractive camera outfit in the medium price range. Contains the versatile 127 size Lancer f/8 camera, Anscoflash Type VIa flash unit, 4 M2 flashlamps, 1 roll All-Weather Pan film. A plastic dust cover is furnished with each case of outfits. Carton quantity—6. A1 Schedule 26911-97 [.84]; A2 Schedule 26912-97 [.93]

Retail Price.....\$19.95

JN260 Lancer Eveready Case..\$3.50



#### LANCER LG OUTFIT SERIES 8 • JN274

Attractive camera outfit which contains the same ingredients as the JN256 Lancer Outfit except for the new, revolutionary Lancer LG camera. The Lancer LG has all the features of the JN257 Lancer —plus a photoelectric eye which assures better pictures every time.

Carton quantity—6. A1 Schedule 27014-97 [1.14]; A2 Schedule 27016-22 [1.20]

Retail Price.....\$24.95

JN275 Lancer LG Carrying Case \$3.50



#### ANSCOFLEX I • JN212

Metal-clad, color-styled, pre-set reflex camera. Takes 12 pictures 2 ¼″ square on 620 film—either color or black-and-white. f/11 Doublett lens. Brilliant, full size viewfinder. Double exposure prevention. Flash synchronized. Lens mount diameter 27mm.

Carton quantity—6. A1 Schedule 2719-57\* [.87];

#### A2 Schedule 27110-37 [.94]

\*Units of 6 cameras ordered with units of 6 JN241 carrying cases and 6 JN228 flash units: A1 Schedule\_3 units combined 2719-89 [.59]

Retail Price.....\$15.95

JN228 Anscoflash Type IV.....\$4.95 JN241 Anscoflex Eveready Case 3.50



#### ANSCOFLEX II • JN213

Has all the fine features of the Anscoflex I, described above, plus two important features—a built-in close-up lens and a built-in yellow filter.

Carton quantity\_6. A1 Schedule 27211-37\* [1.03]; A2 Schedule 27212-32 [1.12] \*Units of 6 cameras ordered with units of 6 JN241 carrying cases and 6 JN228 flash units: A1 Schedule—3 units combined 27211-10 [.70]

Retail Price.....\$18.95

JN228 Anscoflash Type IV ..... \$4.95 JN241 Anscoflex Eveready Case 3.50 and a set

#### **ANSCO 35mm CAMERAS**

#### ANSCOMARK M • f/1.9 lens-JN268 f/2.8 lens-JN269

Precision, die cast aluminum camera equipped with either f/1.9 Xyton or f/2.8 Xytar 50mm lenses. Auxiliary lenses f/3.5 35mm wide angle and f/4 100mm telephoto lenses are available. All exposure controls visible from top of camera. Meter covers range of lighting conditions and film speeds from 8 to 800. Bright-line range-viewfinder. Parallax corrected bright frame outlines for all Anscomark lenses. Full M-X synchronized with self-timer. Camera packed in leather Eveready carrying case. Lens mount diameter 59mm. See page 18 for auxiliary lenses.

#### Carton quantity - 6.

A2 Schedule

Camera f/1.9 lens with case 274103-20 [8.70] Camera f/2.8 lens with case 27588-20 [7.34]

Retail Price f/1.9 Camera with case \$172.00 f/2.8 Camera with case 147.00

JN206 Universal Flash Unit......\$7.95 f/3.5 35mm Xyton Wide Angle Lens .59.50 f/4 100mm Xyton Telephoto Lens....79.50



#### ANSCOMARK M PRESENTATION KIT • f/1.9 lens-JN282 a f/2.8 lens-JN283

Sell the Anscomark M as you would fine jewelry. Use this luxurious presentation kit to display, demonstrate and deliver the quality Anscomark M camera. Red velvet lined "chest" holds an Anscomark M camera, the wide angle lens and the telephoto lens. The Presentation Kit consists of: 1 Anscomark M camera (either f/1.9 or f/2.8 lens) with carrying case, 1 f/3.5 35mm Xyton wide angle lens with case, 1 f/4 100mm Xyton telephoto lens with case, 10 Anscochrome "Special Bonus" Certificates, each worth one 20-exposure 35mm Anscochrome Film



Carton quantity -1.

A2 Schedule

Anscomark M f/1.9 Presentation Kit 276179-70 [15.69]

Anscomark M f/2.8 Presentation Kit 278164-70 [14.32] Retail Price f/1.9 Kit...\$299.50 f/2.8 Kit... 274.50



#### ANSCOSET . JN267

Die-cast aluminum automatic precision camera. Fast 4-element f/2.8 Rokkor coated lens. Matchneedle exposure meter. Single ring exposure control automatically selects optimum shutter speed and lens opening combination. Shutter speeds 1/8 to 1/1000 second. Fully synchronized. Greatest range exposure control (ASA 10 to 1600). Camera



#### SUPER MEMAR f/2.8 EVS . JN423 c

Superior quality camera in the moderate price field. Color Apotar f/2.8 coated lens. Exposure value system. Prontor SVS shutter (MVX synchronized) with speeds of 1 to 1/300 second, plus "B." Selftimer. Coupled range/viewfinder. Rapid thumb lever film advance. Lens mount diameter 30mm.

a—addition c—change mount diameter 42mm. Carton guantity\_6. A1 Schedule (2 or more)

packed in leather Eveready carrying case. Lens

Camera with case 27747-94; A2 Schedule Camera with case 27751-94

Retail Price Camera and Case ..... \$79.90

JN206 Universal Flash Unit....\$7.95

Carton Quantity—6. A1 Schedule (2 or more) Camera with carrying case 28126-50 [2.17]; A2 Schedule Camera with carrying case 28131-14 [2.59]

80

#### ANSCO CAMERA CASES



#### ANSCOFLEX . JN241

Gray Texon Eveready Case blends with the Anscoflex I and II cameras. It has a detachable front piece for easy handling. Carton quantity-6. A1 Schedule 2822-10\*; A2

Schedule 2822-27 \*Units of 6 carrying cases ordered with units of

6 Anscoflex I or II cameras and units of 6 Anscoflash Type IV: A1 Schedule 2821-42

Retail Price..... \$3.50

CADET . JN259

A smart luggage tan carrying case—holds the Cadet or Cadet Reflex camera and two rolls of film; it holds the Cadet Flash camera alone. As an accessory bag, it holds the Cadet flash unit, extra batteries, film and flashlamps. It features built-in belt loops and an adjustable shoulder carrying strap.

Carton quantity-6. A1 Schedule 2831-95; A2 Schedule 2832-11

Retail Price.....\$3.25

#### COLOR CLIPPER . JN227

This grey simulated leather Eveready case is color-styled to match the camera. The front piece can be removed entirely or remain snapped to the case while the camera is in use.

Carton quantity-6. A1 Schedule 2842-10\*; A2 Schedule 2842-28

\*24 or more in unbroken cases-

A1 Schedule 2841-89 Retail Price.....\$3.50

#### LANCER . JN260

Rich, black Texon Eveready case. It has a detachable front flap and attractive red lining. Carton quantity-6. A1 Schedule 2852-10; A2 Schedule 2852-28

Retail Price.....\$3.50



a-addition

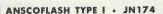
#### LANCER LG . JN275

Brown simulated leather carrying case with removable front flap and rich brown lining. Carton quantity-6. A1 Schedule 2862-10; A2 Schedule 2862-28

Retail Price.....\$3.50







ANSCO FLASH ATTACHMENTS

Fits the Ansco Readyflash and the old, everpopular Ansco Pioneer cameras. It takes two size AA penlight batteries and standard bayonet type flashlamps.

Carton quantity—12. A1 Schedule 3011-77; 144 or more A1 Schedule 3011-65; A2 Schedule 3011-92

Retail Price.....\$2.95



#### ANSCOFLASH TYPE IV . JN228

Designed for use with the Ansco. Color Clipper and both Anscoflex cameras. Attractive matching grey finish. Takes two size C batteries and standard bayonet base flashlamps (miniature base lamps can be used with an adapter). Has built-in test lamp and bulb ejector. Extension socket.

Carton quantity-6. Al Schedule 2882-97\*; A2 Schedule 2883-22

\*Units of 6 flash units ordered with units of 6 Anscoflex I or II cameras and units of 6 JN241 carrying cases: A1 Schedule 2882-01

Retail Price.....\$4.95



#### ANSCOFLASH TYPE V . JN261

Designed to fit the Cadet and Cadet Reflex cameras. Takes two size AA penlight batteries and miniature base flashlamps.

Carton quantity-6. A1 Schedule 2892-25; A2 Schedule 2892-44

Retail Price.....\$3.75

#### ANSCOFLASH TYPE VIa . JN258

Specifically for use with the Ansco Lancer cameras. Uses a BC circuit, taking one 22 1/2 volt flat hearing aid battery (15F20). Takes miniature base flashlamps.

Carton quantity—6. A1 Schedule 2902-25; A2 Schedule 2902-44

Retail Price.....\$3.75

#### ANSCOLITE B-C FLASH UNIT . JN285 a

Efficient, compact B-C flash unit fits most cameras with 3mm continental type contact and certain accessory clip contacts (i.e. Anscomark M cameras). Has handy built-in exposure calculator. Uses economical AG-1 flashlamps; has built-in test lamp and bulb ejector. Comes in brown leather case.

Carton quantity-6. A1 Schedule 3024-17; A2 Schedule 3024-52

Retail Price.....\$6.95



OCTOBER, 1960

a

#### ANSCO PROJECTORS AND VIEWERS



#### ANSCOMATIC PROJECTOR . JN276

Automatically projects all 2 x 2" slides, manually projects all standard popular size slides, including single stereo frames. Automatic and manual controls, plus automatic-timing. Has powerful 500-watt Tru-Focus projection lamp. Remote control cord. Takes Ansco Slide Trays. Features exclusive 2 way editing. Iris diaphragm dimmer. "Jet-stream" cooling. Vertical and horizontal tilt controls. Illuminated control panel. Automatic

room light socket. Dust-tight integral carrying case. Carton quantity-1. A1 Schedule (2 or more) 29271-70; A2 Schedule 29277-67

Retail Price	\$119.50
JN280 Anscomatic 7" Lens\$	524.95
JN281 Ansco Slide Trays	



#### MEMO 80 PROJECTOR . JN277

Compact, color-styled 8mm movie film projector which operates smoothly and quietly at 16 frames per second. The highly efficient 150-watt Tru-Flector lamp assures brilliant screen image. Equipped with a 400' reel which provides a 1/2 hour show. Has all nylon gears for longer wear. Carton quantity—1. A1 Schedule (2 or more) 30338-97 +; A2 Schedule 30342-22 +

<sup>†</sup>The dealer receives a \$3.00 bonus for each projector on receipt by Ansco of signed registration card from customer.

Retail Price.....\$64.95



#### ANSCO SLIDE TRAYS . JN281

For Anscomatic and other projectors using trays of the TDC type. Hold 40 mounts (2 full 20-exposure magazines). Have coupling feature to assure continuous showing. Curved base of individual compartments prevents slides from sticking to edge of dividers for perfect automatic slide projection. Sold only in units of 4 packed in file cabinet type box; each tray complete with own cover.

Carton quantity-36. A1 Schedule 293-54\* each tray; A2 Schedule 293-65 each tray (1 or 2 file-type boxes)

\*3 to 8 file-type boxes 293-60 each tray. Retail Price......\$1.00

#### ANSCO UNIVERSAL VIEWER . JN231

Compact hand viewer for 35mm, super-slides and 2 <sup>1</sup>/<sub>4</sub> x 2 <sup>1</sup>/<sub>4</sub>" slides. Enlarges image more than 2X. No batteries. Folds to 3 <sup>1</sup>/<sub>4</sub> x 3<sup>3</sup>/<sub>4</sub>". Available in green, red, blue and gray.

Carton quantity-6 (available only in 6 unit display carton). A1 Schedule (24 or more cartons) 294-65 each, (2 to 23 cartons) 294-90 each; A2 Schedule 2941-12 each

Retail Price.....\$2.49



#### ANSCO DEVELOPING TANKS AND OUTFITS

#### ANSCO DELUXE DEVELOPING OUTFIT . JN284

Professional-type outfit contains everything necessary for developing film and making contact prints: contact printer with 2 masks, 3 plastic developing trays, 25 sheets Cyko paper, 2–16 oz. Vividol Developer packets, 1 quart Acid Fixer, Anscomatic Developing Tank, 2 plastic film clips, stirring rod, 4 oz. graduate, thermometer-stirring rod, safelight and 2 bulbs for printer. Carton quantity—3. A1 Schedule 3048-97; A2 Schedule 3049-72

Retail Price.....\$14.95



#### ANSCOMATIC TANK AND REEL . JN232

16 oz. tank with self-loading reel for safe, easy processing of 127, 120, 620, 828 rolls or 35mm film—both black-and-white and color. The stirring rod incorporates a thermometer and a capacity scale.

Carton quantity-6. A1 Schedule 2953-57; A2 Schedule 2953-87

Retail Price.....\$5.95

#### ANSCOMATIC REEL ONLY . JN235

Extra reels are always handy to have around when processing several rolls of film. Carton quantity-6. A1 Schedule 2961-80;

#### ANSCO AUXILIARY LENSES



#### ANSCOMARK M f/3.5 35mm XYTON WIDE ANGLE LENS . JN270

Coated and fully color corrected precision lens produces sharp crisp images over the full area of the picture. Lens couples automatically to rangefinder. Equipped with Series VII filter retaining ring. Lens ring color coded to match color line on rangefinder to determine field of view. Complete with rich brown leather case.

Carton quantity—1. A2 Schedule 29835-70 [3.25]

Retail Price......\$59.50



#### ANSCOMARK M f/4 100mm XYTON TELEPHOTO LENS . JN271

Same fine features as f/3.5 35mm Wide Angle. Complete with brown leather carrying case. Carton quantity-1. A2 Schedule 29947-70 [4.34]

Retail Price.....\$79.50

#### **ANSCOMATIC PROJECTOR 7" LENS • JN280**



Makes possible projection from greater distances. Gives larger screen image with edge-to-edge sharpness.

Carton quantity-1. A2 Schedule 30014-97 Retail Price.....\$24.95





A2 Schedule 2961-95 Retail Price.....\$3.00

a-addition

#### ANSCO PROMOTION AIDS



#### Ansco Wallet Exposure Guides\*

Order By Number

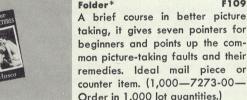
F109

T137

Handy 4-color wallet size guides for all popular Ansco color and black-and-white films. Contain complete exposure data and filter factors for daylight, flash, flood and electronic flash. Supplied with handy counter dispensers. (100-minimum order-7262-00) Retail 10c (1,000-72615-00)

Anscochrome Wallet Exposure Guide	C42
Super Anscochrome Wallet Exposure Guide	C43
Super Hypan Wallet Exposure Guide	C44
All-Weather Pan Wallet Exposure Guide	C45
16mm Anscochrome—Super Anscochrome	
Wallet Exposure Guide	C46
Moviechrome • 8 Wallet Exposure Guide	C51

"Tips for Better Pictures"



beginners and points up the common picture-taking faults and their remedies. Ideal mail piece or counter item. (1,000-7273-00-Order in 1,000 lot quantities.)

"They're Ready and Waiting" T365 Postcard\* Convenient postcards to send to

your customers to advise them that their finishing orders are "ready and waiting." (100-minimum order-728-75) (1,000-7283-75)

#### Ansco Book Matches -Imprinted

Attractive red, yellow and white book matches imprinted with your own message in red. Limit—4 lines of imprinted copy. (2 Cases-72917-50 ea.) (3 Cases-72917-25 ea.) (4 or 5 Cases-72917-00 ea.) (6 to 9 Cases-72916-50 ea.) (10 or more cases-72916-00 ea.) Minimum order 2 cases. All prices net delivered. Match-O-Matic Dispenser—shipped free with each order, Holds 36 matches.

**Transparency Viewer** D453 Color-corrected, blue-tinted, evenly illuminated viewing window 43/8 x 4". Birch finish with brass plated wire legs. Switch operated 40watt 120 volt lamp. Measures 51/4 x 10 x 9". 7315-00











Illuminated "Fast Anscochrome Processing" Sign D467 Lucite sign for counter or cash register points out your color finishing department. 15-watt lamp, housed in base, highlights the edge of each letter in lucite center. Ideal as a night light, too. 8" Diameter, 7322-50

Thermometer 1194 Durable weather resistant thermometer advertises Ansco Moviechrome · 8 film. Colorful design, figures easily read, temperatures shown from -40° to 120°. 131/4" diameter. 7354-00

U232 **Turntable Display** Red and white rotating displayideal for window or counter. All metal. 10" diameter, 3" high. 6 turns per minute. Runs on 1 to 4 flashlight batteries. Carries up to 10 lb. balanced load. 7363-50

Illuminated "Ansco Film" **Electric Clock U66** Brightly colored clock 15" in diameter. Complete with two 15watt bulbs. Operates on 110-130 volt 60 cycle A.C. 7348-50

Clock with imprinted bracket (1 or 2 lines—23 letters and spaces per line) 73410-00

#### "Ansco All-Weather Pan" **Awning Banner**

**U3** Weather resistant white drill awning banner—printed in three colors. It has 6 grommets for easy handling and measures approximately 5 feet x 11 inches. 733-25.



\*Can be imprinted. The charge for a four-line imprint is \$1.00 per thousand (minimum charge) and 10c per line extra per order for all over four lines.





Insco



#### ANSCO PHOTOFINISHING ENVELOPES



P-- 1 000

Minimum order: 1,000 Order in Units of 1,000 Imprint color: Blue

No.	Description	Size 3 ¼ x 5″	Unimprinted** 7011-35
Z8 Z9	"Your Negatives" Wallet	$4^{3/4} \times 6^{3/4}$	7026-90
Z12	Open-end	5 1/2 x 7 1/2"	7034-20
Z13	Open-end with coupon	5 x 7"	7045-00

\*\*Imprinting or imprinting and numbering \$1.00 per thousand. Imprint price\* allows four lines of set type. Imprint price of Z13 also includes two lines of type on coupon and consecutive numbering on envelope and coupon.

#### CARRYBAG ENVELOPES

		P	rice per 1,0	00 Price per 1,000
No.	Description	Size	Unimprinte	d Imprinted
Z10	Carrybag	51/2 x 71/2"	7054-85	1,000 to 9,0007055-85
				10,000 to 24,0007055-35
				25,000 and up7055-15
Z11	Carrybag			
	with coupon	51/2 x 7"	7065-15	1,000 to 9,0007066-15
				10,000 to 24,0007065-95
				25.000 and up7065-85

Imprint prices\* allow four lines of set type. Imprint prices of Z11 also include two lines of type on coupon and consecutive numbering on bag and coupon.

Carrybag envelopes are available with color coding to assist large photofinishers in sorting envelopes according to routes, large customers, etc. Color coding provides a colored bar at the top and sides of these envelopes, plus imprinting in the same color selected. On Z11 envelopes, consecutive numbering would also be color coded. Colors available are red, blue, green, brown, black, yellow, orange and grey. Standard imprint charges apply with a flat charge of \$1.50 for each color change.

#### SPECIAL DESIGN

#### Minimum order: 100,000

(Smaller quantities would not be economical to produce) If a special design is required, select the standard item in our line that represents the size and style required. Indicate clearly on the sample all changes required. Ansco copy must be included on the envelope and it should be understood that a special layout is subject to Ansco approval. When sending us the sample, specify details of quantity, numbering, imprinting, gummed or ungummed flaps, special packing, delivery required, etc. It is preferable to use the paper stock and inks used on our standard envelope in order to carry through the Ansco design. Price quoted will be based on a non-cancellable order.

\*When more lines of imprint copy are required, there is a charge of 10c per order for each additional line. A charge of 75c is made for each change of imprint for less than 1,000. If imprint is required in special color an extra charge of \$1.50 is made. If numbering is required but not imprinting, the imprinted price applies.

#### TERMS

Unimprinted items-Net, F.O.B. District Warehouse.

Imprinted items-Net, F.O.B. point of imprint. Z10 and Z11 envelopes are normally printed in Cohoes, New York; all other items in Binghamton, New York.



B3

B15

#### "Modern Camera Operation Is Easy"

An easy-to-follow description of the principles and operation of modern amateur cameras. 45 pages with illustrations, diagrams and exposure tables. (6 to 11-716-17 ea.; 12 to 143-716-15 ea.; 144 or more-716-14 ea.) Retail 25c

"How To Make Better Pictures In Black-and-White" **B14** An easy-to-understand 60-page illustrated booklet which tells in simple, non-technical language just how to take better, more interesting pictures. (6 to 11-717-17 ea.; 12 to 143-717-15 ea.; 144 or more-717-14 ea.) Retail 25c

#### "Developing, Printing, Enlarging Made Easy"

A complete 64-page course in film developing, printing and enlarging. (6 to 11-718-17 ea.; 12 to 143-718-15 ea.; 144 or more-718-14 ea.) Retail 25c

## "Ansco Photographic Papers"

B16

This informative 76-page booklet contains complete information on contact printing, projection printing and enlarging controls. (6 to 11-719-17 ea.; 12 to 143-719-15 ea.; 144 or more-Retail 25c

719-14 ea.) "How To Make Better Color Pictures"

#### Everything the photographer needs to know about exposing and processing Super Anscochrome and Anscochrome color film-an 88-page authoritative best seller. (6 to 11-720-50 ea.; 12 to Retail 75c 143-720-45 ea.; 144 or more-720-42 ea.)

#### "Color Fun"

Packed with 4-color illustrations, "Color Fun" is a rare combination of technique and how-to-do it facts interesting to both advanced amateurs and beginners. 48 fact-filled pages. (6 to 11-721-33 ea.; 12 to 143-721-29 ea.; 144 or more-721-27 ea.) Retail 50c

B21



20 A PRICE LIST.

Ansco cameras are manufactured from the finest quality materials by highly skilled craftsmen. Cameras\* are guaranteed for a period of 12 months from date of purchase against defects due to workmanship or materials used in manufacture, and will be repaired or replaced when returned postpaid by owner or dealer to Ansco or authorized Ansco repair agency.

The Ansco Warranty implies restoring the camera to good mechanical condition. It does not cover refinishing of camera appearance.

The Ansco Warranty does not include any new packaging—for stock reconditioning, etc. There will be a nominal charge for this service.

The Ansco Warranty does not cover goods damaged in shipment. See "Claims for loss or damage in transit," page 3.

Where repairs are not covered by Ansco Warranty, they will be made at the prices listed. In the event repairs are of both warranty and nonwarranty nature, charges will be made only on the non-warranty repairs.

Ansco cameras, except registered Cadet cameras (see "Special Cadet Guarantee Policy" below), requiring repairs of either warranty or nonwarranty type may be sent to the following:

ANSCO CAMERA REPAIR SERVICE

Emma Street, Binghamton, New York

or the following

#### AUTHORIZED ANSCO CAMERA REPAIR SERVICE:

Archinal Camera Repair, Inc.	Mack Camera Service
3105 Commerce Street	1025 Commerce Avenue
Dallas 26, Texas	Union, New Jersey
Archinal Camera Repair, Inc.	Mack Camera Service of New York
251 South "B" Street	20 West 31st Street
San Mateo, California	New York 1, New York
Cosmopolitan Camera Clinic	Photo Tronics
2218 East Colorado Street	2126 West Lake
Pasadena, California	Seattle, Washington
International Camera Corp.	Strauss Photo Technical Service
844 West Adams Street	930 F Street, NW
Chicago 7, Illinois	Washington, D.C.

Cameras faulty because of manufacturing defects will be repaired or replaced according to the Ansco Warranty.

Cameras repaired due to customer mishandling will be billed to the sender, in accordance with these prices as established by Ansco.

#### \*SPECIAL CADET GUARANTEE POLICY

Ansco Cadet, Cadet Reflex and Cadet Flash cameras are unconditionally guaranteed for one year when the camera has been registered with Ansco. This guarantee covers any camera failure, including accidental damage. There is a 50c fee to cover postage and handling. (If manufacturing defect appears within first 90 days after purchase, the handling charge is waived.) Defective Cadet cameras covered by this guarantee should be returned to the Ansco district office in which the camera was registered and a replacement camera will be sent by return mail.

#### EXPLANATION OF REPAIR LISTINGS

KEY REPAIRS-Repair or replacement.

**BODY REPAIRS**—Repair and adjust all parts of camera, except shutter and bellows—new parts and minor cover repairs included. Complete re-covering will be quoted separately.

SHUTTER REPAIRS—Repair, adjust and time shutter, including new parts damaged.

SHUTTER REPLACEMENT—Synchro-Compur and other precision shutters are susceptible to internal damage from undue pressure or a blow or bump against the lens and shutter. This may cause irreparable damage within the shutter. Even though such damage may not be sufficient to be seen from the outside, the optical alignment of the lenses may also be disturbed. In such an event, a new lens and shutter must be installed.

NEW BELLOWS - Complete new bellows installed.

**REFOCUS**—Where it is necessary because of mishandling, wear, or addition of supplemental devices not installed by Ansco.

FILM TRANSPORT-Repair and adjust.

GENERAL OVERHAUL—Repair, adjust and check body, shutter, lens and bellows; furnish new parts, including bellows if necessary.

RANGEFINDER-Repair of focusing mechanisms and adjustment of optics.

Occasionally, cameras are damaged to such an extent that repairing is impractical. In such cases, special prices quoted for general overhaul will not apply.

FLASH EQUIPMENT—Failure of a flash unit to work may not necessarily be the fault of the flash unit itself. It may be caused by worn out batteries or the use of improper flashlamps. Consult the instruction folder for the recommended flashlamps. Test the unit with fresh batteries and the correct lamp. If it still fails to work properly, it is advisable to send both the camera and flash unit for repair.

NOTE: For cameras and repairs not listed, repairs will be made on an estimate basis only. Send camera packed as instructed and we will advise you the cost of repairs. Camera will be held awaiting your approval of the estimated cost, or your request to return the camera without repair.

DO NOT SEND any accessories such as carrying cases, lens attachments, neck cords, instruction books, etc. Responsibility for return of such items will not be accepted.

#### IMPORTANT PACKING INSTRUCTIONS

- Carefully inspect camera to be repaired to determine what parts are broken, worn or need adjustment.
- Check repairs required against price list and tell customer approximately how much the repairs will cost.
- In your instructions sent with camera for repair, be specific and if only certain repairs are desired, indicate that repairs are to be limited to those requested, only.
- 4. If there is any doubt about the cost of the repairs required, request an estimate of the total cost and that repairs be held up until the estimate is approved.
- To avoid further damage in transit, PACK THE CAMERA CAREFULLY and insure the package.
- 6. Ship according to the following instructions: If package is sent by parcel post, you may enclose written instructions, but you *must* write on the outside of the package "First Class Mail Enclosed." Place the required parcel post stamps and a 4c stamp for the letter on the package. This method will bring your package and instructions to us at the same time and facilitate service.

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#### **CAMERA REPAIR LIST PRICES\***

IMPORTANT: The prices given cover normal repairs for the category into which they fall. Ansco reserves the right to quote higher prices on individual cameras and projectors which are seriously damaged and require more than normal repairs.

AMATEUR STILL CAMERAS	Range Finder	Key	Body	Shutter	Shutter Replace- ment	New Bellows	Film Transport	General Overhaul
Commander f/6.3—JN302		\$3.00	\$ 5.00	\$ 7.00	\$10.00	\$4.00		\$12.00
Karomat f/2.0—JN408	\$10.00	4.00	15.00	12.00	40.50	6.00	10.00	40.00
Karomat f/2.8—JN415	10.00	4.00	15.00	12.00	34.50	6.00	10.00	38.00
Memar—JN416	_	3.00	6.50	8.00	18.00	_	4.00	15.25
						refocus		
Memar f/2.8—JN422		3.00	6.50	8.00	25.25		4.00	15.25
Reflex—JN171	1	5.00	15.50	10.00	-	7.50	15.00	25.00
				a statement of	- serve providence and	refocus	a service against the prove the service	
Reflex-Synchronized—JN184	-	5.00	15.50	13.50		7.50	15.00	42.00
Regent—JN409	1 - Cont - CO. 40	4.00	9.00	10.00	22.50	6.00	5.00	22.00
Speedex Jr.—JN125	_	2.00	6.00	3.50	-	4.00	-	11.00
Speedex 4.5—JN178	-	2.00	6.00	7.00	100-00	4.00	and participation	16.00
Speedex 6.3—JN170	-	2.00	6.00	7.00	-	4.00	-	16.00
Speedex 4.5—JN404	-	3.00	7.00	8.25	10.50	6.50	-	18.50
Speedex 4.5 Special—JN405	-	4.00	7.00	9.00	17.50	6.50	-	21.00
Speedex Special "R"—JN406	10.00	4.00	7.00	9.00	17.50	6.50	-	22.00
Super Memar f/3.5—JN418	10.00	4.00	11.00	12.00	18.75		5.00	26.00
Super Memar f/3.5 LVS—JN421	10.00	4.00	11.00	12.00	22.00		5.00	26.00
Super Memar f/2—JN420	10.00	4.00	11.00	12.00	48.75	1 ( ) <del>- </del> ( ) ( )	5.00	26.00
Super Memar f/2.8—JN423	.10.00	4.00	11.00	12.00	32.00	a la contra de la	5.00	26.00
Super Regent LVS—JN417	-11.00	4.00	12.50	12.50	22.25	6.00	7.50	26.50
Super Speedex f/3.5—JN414	11.00	4.00	13.00	12.50	41.25	7.00	10.00	35.00
Titan 4.5—JN177		2.00	8.00	8.25	100-12.87	4.00	100 <u>-</u> 1	20.00
Viking 4.5—JN402	_	3.00	6.00	7.50	14.00	4.00	NO 0-01	16.00
Viking 6.3—JN401	-	3.00	6.00	7.00	10.00	4.00	-	15.00
Viking Readyset—JN400	-	3.00	5.00	4.00	5.25	4.00	NAME TO PERSON	10.00

STANDARD REPAIR CHARGE—Since simple box-type cameras and flash units usually require the same amount of handling, packing, etc., as more complicated cameras, this minimum standard repair charge has been established.

FLASH UNITS

Anscoflash Type I—JN174 Anscoflash Type II—JN175

Anscoflash Type III—JN183

Anscoflash Type IV—JN214 Anscoflash Type IV—JN228

Anscoflash Type V—JN261

Anscoflash Type Vla—JN258

STANDARD REPAIR

CHARGE \$1.25

1.50

1.50 2.25

2.25

1.50

1.75

SIMPLE BOX-TYPE CAMERAS	STANDARD REPAIR CHARGE		
Anscoflex I—JN212	\$5.00		
Anscoflex II—JN213	5.50		
Cadet—JN265	3.25		
Cadet Flash—JN279	4.50		
Cadet Reflex—JN254	3.75		
Color Clipper—JN226	4.50		
Flash Clipper—JN176	4.50		
Lancer—JN257	4.50		
Pioneer 20—JN150	2.25		
Pioneer 16—JN151	2.50		
Readyflash—JN189	2.50		
Shur-Flash—JN199	2.50		

Universal Flash Unit—JN206	3.50
PROJECTORS	STANDARD REPAIR CHARGE
Anscomatic Projector—JN276 Dualet Projector—JN234	\$10.00 5.00

We repair cameras of our own manufacture only. Repair prices do not include transportation or insurance \*Dealer: See page 2.

#### ANSCO AUTHORIZED CAMERA REPAIR AGENCIES

In order to expedite repairs on all Ansco equipment (cameras, accessories and projectors) Ansco has established a network of factory authorized repair stations that will service Ansco equipment by expert trained technicians using original factory parts obtained directly from Ansco. These stations have been carefully screened to assure that our customers get dependable fast service on warranty and all other repairs.

All Cadet cameras will continue to be handled under their own warranty (customer should return camera to registration point for replacement). See "Special Cadet Guarantee Policy" on page 21.

The following is a list of Ansco Authorized repair stations located throughout the United States:

#### ALABAMA

Herbert L. Davis Camera Service 420 North 22nd Street Birmingham 3, Alabama

#### CALIFORNIA

Camera Repair Service 1540 San Pablo Avenue Oakland, California

Cosmopolitan Camera Clinic 2218 East Colorado Street Pasadena, California

#### COLORADO

S. O. Lindahl Photo Sales, Inc. 1637 Court Place Denver 2, Colorado

#### CONNECTICUT

Shutterbug 423 Catherine Street Bridgeport, Connecticut

#### D.C., WASHINGTON

Strauss Photo Technical Service 930 "F" Street, N.W. Washington, D.C.

#### GEORGIA

Camera Service 2257 Cascade Road, S.W. Atlanta, Georgia

#### ILLINOIS

International Camera Corp. 844 West Adams Street Chicago 7, Illinois

#### KENTUCKY

Camera Service, Inc. 445 South Fifth Street Louisville, Kentucky

#### LOUISIANA

Murphy's Camera & Projector Repairs 2320 Tulane Avenue New Orleans 19, Louisiana

#### MASSACHUSETTS

Sanford Photographic Industries 249 Harvard Street Brookline, Massachusetts

Precision Camera Repair Company 127 Main Street Chicopee Falls, Massachusetts

#### MICHIGAN

Cahill Camera Service 7113 Puritan Detroit 38, Michigan

#### MINNESOTA

Northwest Camera Repair Co. 209 Loeb Arcade Minneapolis 2, Minnesota

#### MISSOURI

Newton J. Draper Camera Repair 2319 Brentwood Blvd. St. Louis 17, Missouri

#### NEW JERSEY

Mack Camera Service 1025 Commerce Avenue Union, New Jersey

#### NEW MEXICO

Art's Camera Repair 414½ Central Avenue, S.E. Albuquerque, New Mexico

#### NEW YORK

Spector's Camera Exchange 3041 Bailey Avenue Buffalo 15, New York

Mack Camera Service of New York 20 West 31st Street New York 1, New York

#### OHIO

Camera Repair Shop 15 East 8th Street Cincinnati 2, Ohio

Ohio Camera Service Company 14226 Madison Avenue Cleveland 7, Ohio

#### OKLAHOMA

Pipkin Photo Service 2700 Classen Boulevard Oklahoma City, Oklahoma

OREGON

Chet's Repair Shop 219 Morgan Bldg. Portland, Oregon

#### PENNSYLVANIA

Comet Camera Repair Shop, Inc. 1001 Chestnut Street Philadelphia 7, Pennsylvania

Don Nichols Camera Repair 407 Grant Avenue Pittsburgh 9, Pennsylvania

#### **RHODE ISLAND**

United Camera Exchange 9 Pleasant Street Providence, Rhode Island

#### TENNESSEE

Southern Camera Service P. O. Box 1263 Nashville 2, Tennessee

#### TEXAS

Archinal Camera Repairs, Inc. 3105 Commerce Street Dallas 26, Texas

#### UTAH

Jack David Camera Clinic 3 ½ East Broadway Salt Lake City, Utah

#### VIRGINIA

Norfolk Camera Repair 1531 Early Street Norfolk 2, Virginia

#### WASHINGTON

Photo Tronics 2126 West Lake Seattle, Washington

#### WISCONSIN

Camera Repair Service, Inc. 407 East Michigan Street Milwaukee 2, Wisconsin