

AnSCO 110 Motor Driven Power Wind Telephoto Camera

Automatically Loads and Advances Film At A Touch—
Loaded with Features and Easy To Use.

AnSCO

110

MOTOR
DRIVE
POCKET
CAMERA
MODEL 412

The Compact Pocket Camera With All The Features Your Customers Want...



ANSCO 412-01 110 "MOTOR DRIVE" TELEPHOTO POCKET CAMERA with BUILT-IN ELECTRONIC FLASH


Camera only, with wrist strap, in high-visibility, self-selling display box.

ANSCO 412-05 110 "MOTOR DRIVE" TELEPHOTO POCKET CAMERA OUTFIT with BUILT-IN ELECTRONIC FLASH

Complete with roll of 110 Kodacolor film and two AA batteries. A great gift idea. In traffic-stopping display box.



Photo Optical Products Corporation
AnSCO 1555 LOUIS AVENUE
ELK GROVE VILLAGE, ILLINOIS 60007
(312) 593-7404 (800) 323-6697

 A Haking International Company

POCKET CAMERA

with BUILT-IN ELECTRONIC FLASH

- Greater Flash Distance • Better Outdoor Pictures
- In a NEW "SEE-THRU" Window Pack

AnSCO

410

**POCKET
CAMERA**
with Built-In
Electronic Flash

- Automatically Adjusts for 400 or 100 Speed Film
- Up to 200 Flashes on One Set of "AA" Alkaline Batteries!
- Never Buy Flashcubes Again!
- Rapid Advance for Fast, Easy Operation
- Fast 8-Second Recycle Between Shots
- Uses All 110 Film Cartridges
- Fast 1/125th Second Electronic Flash "Freezes" Almost Any Action
- Takes Color Prints, Black and White, and Color Slides
- Handy Carrying Strap



STOCK NO.
410-05

No complicated settings to adjust. Lens automatically adjusts for flash or outdoor photos. The fast lens permits greater shooting distance than any other competitive camera. Two "AA" size alkaline batteries power up to 200 flashes with fast 8 seconds recharging between shots. The ELECTRONIC FLASH is color corrected for more natural color. An off-on switch saves batteries when flash is not in use. Rapid single stroke film advance allows fast and easy operation.



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STOCK NO.
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telephoto **POCKET CAMERA** with **BUILT-IN ELECTRONIC FLASH**

Anasco
411

Telephoto
**POCKET
CAMERA**
with Built-In Electronic Flash

- Greater Flash Distance • Better Outdoor Pictures
- In a NEW "SEE-THRU" Window Pack

- Takes Normal or Telephoto Shots
- Automatically Adjusts for 400 or 100 ASA Film
- Up to 200 Flashes on One Set of "AA" Alkaline Batteries
- Never Buy Flashcubes Again!
- Rapid Advance for Fast Easy Operation
- Fast 8-Second Recycle Between Shots
- Uses All 110 Film Cartridges
- Fast 1/125th Second Electronic Flash "Freezes" Almost any Action
- Takes Color Prints, Color Slides & Black and White
- Handy Carrying Strap



Gives you two ways to take pictures, normal or telephoto with just a flick of your finger! Handy pocket-size camera features two built-in lenses. Shoot normal photos, or switch the lever on top of the camera to "tele" and the telephoto lens slides into position automatically. When you change lenses, the viewfinder automatically changes to show correct view. Camera uses Kodacolor II and all 400 speed 110 Film cartridges plus 2 "AA" alkaline batteries. Never needs flashcubes—the built-in electronic flash gives up to 200 flashes with fast 8 second recharging between shots on one set of "AA" alkaline batteries. Handy indicator light tells when flash is ready. Take great pictures, day or night, in color or black and white.

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STOCK NO.
411-01

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POCKET CAMERA

- Greater Flash Distance • Better Outdoor Pictures
- In NEW "SEE-THRU" Window Pack

AnSCO
201

**POCKET
CAMERA**

the camera that
delivers perfect
pictures everytime



- Small Camera—Large Picture
- Uses Kodacolor II And All 400 Speed 110 Film Cartridges
- No Settings Required
- Uses FlipFlash
- Slips Easily Into Pocket Or Purse
- Never Needs Batteries
- Handy Carrying Strap


A great gift idea! This little camera fits in pocket or purse, yet takes big, brilliant pictures! "Pilfer-proof" package featuring the small, pocket Camera that takes flash pictures without batteries. Uses FlipFlash. Takes jumbo 3½" x 4½" color prints, slides or black and white prints. A precision-made camera, it's simple to use—no lens settings required. Start right away to capture memorable moments on film!

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STOCK NO.
201-01

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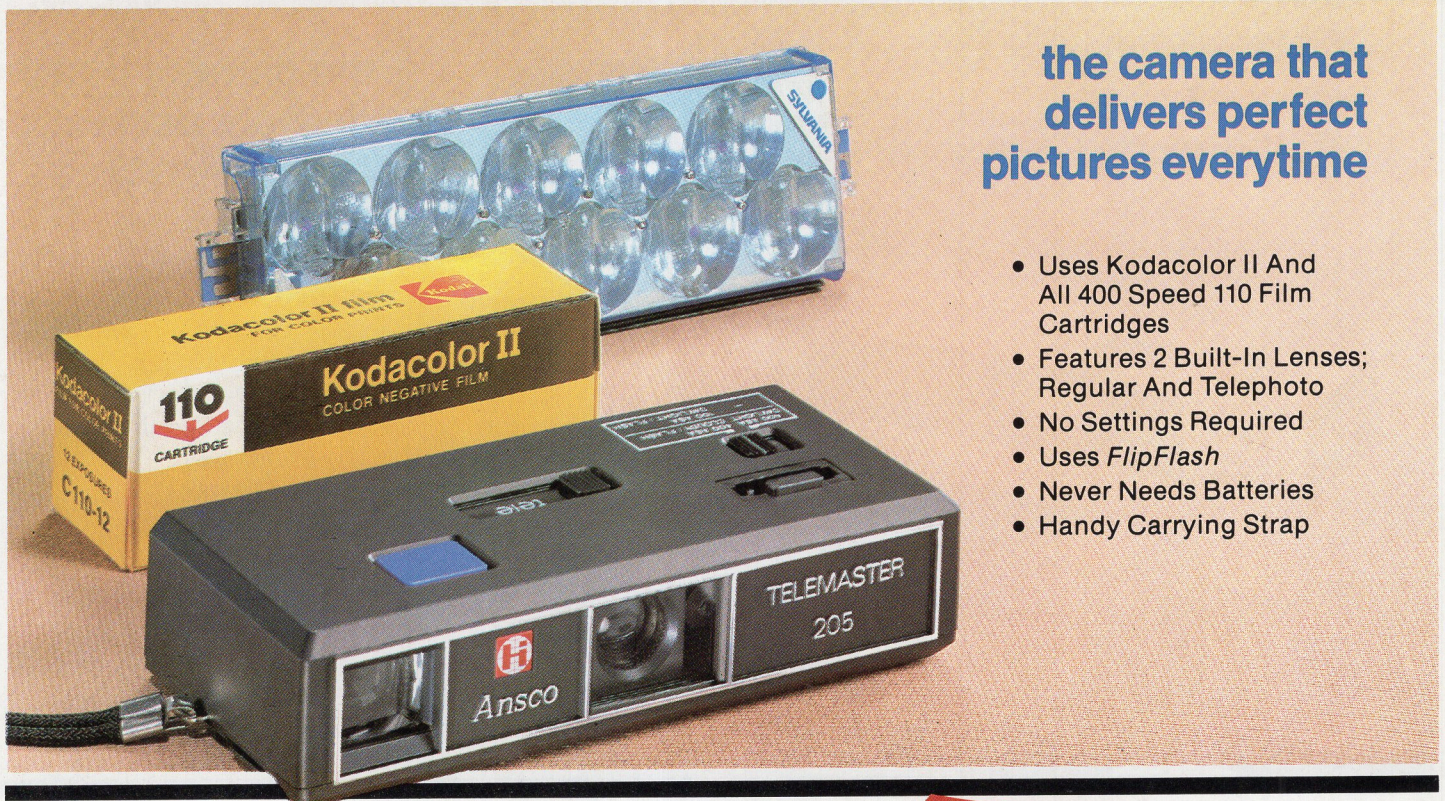
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telephoto **POCKET CAMERA**

- Greater Flash Distance • Better Outdoor Pictures
- In NEW "SEE-THRU" Window Pack

Anasco
205

**Telephoto
POCKET
CAMERA**



**the camera that
delivers perfect
pictures everytime**

- Uses Kodacolor II And All 400 Speed 110 Film Cartridges
- Features 2 Built-In Lenses; Regular And Telephoto
- No Settings Required
- Uses *FlipFlash*
- Never Needs Batteries
- Handy Carrying Strap

TWO LENSES, TWO WAYS TO TAKE PICTURES! Just a flick of the lever lets you switch from regular to telephoto. You get close in on your subject for more detail. Two f/11 lenses are built right in. Take regular shots. Flick the lever for telephoto, and the lens slides into position automatically. Sharp viewfinder frames the subject and keeps it in correct range. Even first-timers can take great pictures with this camera. Rapid single-stroke film advance, double exposure prevention and film counter window, all help the beginner. Get big, brilliant, sharp regular shots or telephotos. Takes jumbo 3½"x4½" color prints, slides or black and white prints. Uses 110 drop-in film cartridges for easy loading, and FlipFlash.

STOCK NO.
205-05



STOCK NO.
205-01

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MAGICUBE CAMERA

In New "SEE-THRU" Window Pack ...
Complete "Ready-To-Shoot" Camera Outfit

AnSCO

X126

MAGICUBE CAMERA



the camera that
delivers perfect
pictures everytime

- Simple, Easy To Use
- Drop-In Kodacolor II 126 Film Cartridge
- Pop-On Magicube
- Start Shooting
- Never Needs Batteries
- Handy Carrying Strap
- No Settings Required

Self-powered Magicube camera outfit needs no batteries. What's more, it needs no lens settings, so picture-taking has never been easier. X126 Magicube Camera takes sharp color prints, slides or black and white prints. Instant-load—uses drop-in 126 film cartridges. Has automatic Magicube advance as you advance the film. Cannot double expose. It's easy to capture all those once-in-a-lifetime shots! Uses Kodacolor 126 film cartridge, self-powered Magicube. Comes with convenient wrist strap. Now packed in an exciting new "see-thru" pilfer-proof window package that shows it all off!

STOCK NO.
X126-05



STOCK NO.
X126-01

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A Haking International Company

The Affordable 35mm Camera with Built-in Electronic Flash and Carrying Case

Priced to Put 35mm Picture-Taking Within Everyone's Reach—With Built-in Flash, Never Needs Flashcubes or Bulbs

AnSCO
35mm

**ECONOMY
COMPACT
CAMERA**
MODEL 1040



Perfect Camera For Beginners Who Want to Step Up to 35mm

- Fixed Focus Triplet Lens Quality Coated Glass
- Fast 1/125 Second Shutter Speed
- Built-in Electronic Flash—Pull Out, Turns On Electronic Flash, Push In, It Turns It Off To Save Batteries
- "Ready" Light by Viewfinder Eyepiece Tells When To shoot (for Flash Pictures)
- Shows You What The Lens Sees Through The Direct-View Viewfinder

ANSCO 1040-01 ECONOMY COMPACT 35mm CAMERA with BUILT-IN ELECTRONIC FLASH

Camera only, with wrist strap and carrying case, plus instruction booklet. Attractive display box—makes it an appealing gift idea.

ANSCO 1040-05 ECONOMY 35mm CAMERA OUTFIT

Features the 1040 Camera with built-in flash, packaged with all accessories to begin taking pictures immediately. Complete outfit includes camera with wrist strap, 35mm Kodacolor film, two AA alkaline batteries for flash, carrying case and instruction book. In eye-catching display box.



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A Haking International Company

Fully Automatic 35mm Compact Camera with Built-in Electronic Flash and Carrying Case

AnSCO
35mm

**AUTOMATIC
POWER
DRIVE
CAMERA
MODEL 1050**

- ✓ Power Drive Auto Film Loading!
 - ✓ Power Drive Film Advance!
 - ✓ Power Drive Rewinding!
- Features that add up to BIG sales!



- Automatic Loading And Power Rewind At End Of Film
- Automatic Power Drive Advances Film At 1 Frame Per Second—Shoots A Whole Roll Of Film As Fast As The Action Unfolds
- Has Safety Lock For Film Advance
- Built-in Pop-up Electronic Flash Automatically Sets The Lens Opening
- Low Light Warning Indicates When To Use Flash
- Has Film-run Confirmation Feature
- Coated Quality Glass Triplet Lens Has Built-in CdS Electric Eye Light Meter
- Zone Focus Symbols Show In Bright Frame Viewfinder

ANSCO 1050-01 POWER DRIVE AUTOMATIC 35mm CAMERA with BUILT-IN FLASH and CARRYING CASE


Camera only, with neck strap, pouch-type carrying case and instruction booklet. In customer-attracting, highly gift-able bright display box.

ANSCO 1050-05 POWER DRIVE AUTOMATIC 35mm CAMERA OUTFIT

Complete package featuring our most automatic 1050 35mm camera with everything needed to take pictures. Includes camera with built-in flash, neck strap, 35mm Kodacolor film, two AA alkaline batteries for flash, pouch-type carrying case and instruction booklet. Attractive display box for high volume sales.



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