

KODAK

on the Farm



KODAK *on the* FARM



1924

EASTMAN KODAK COMPANY

ROCHESTER, N. Y., *The Kodak City*



A STORY-TELLING PICTURE

Kodak on the Farm

K-CHUNK, *k-chunk*, *k-chunk*, on the vine-twined porch goes Grandma's churn. Over beyond the orchard the tractor's rattle and roar drown Tom's exuberant whistle and the plowshares start a lazy cloud of dust that settles slowly on leaf and twig—and in Tom's throat. A sharp contrast here—Grandma churning by hand, a method ages old; Tom plowing by motor power, a means undreamed a generation ago. And in each scene a chance for a Kodak picture you'll be proud to show and glad to keep.

In the pasture lot at the end of the lane beyond the barn are the Holsteins, father's especial care—and joy—a study in black and white against the hillside green; closer at hand the dignified king of the barnyard struts, turning up choice bits for Dame Hen to scramble over; almost under foot purrs Puss, basking in the sun and blinking approval while the kittens play with a dried out, last year's leaf; and here's the old house itself, old when Grandma and Grandpa were young.

There's a picture worth the making in every nook and corner of the farm.

Worth the making? That's expressing it mildly—pictures of you and yours, and the things that interest you, are precious now; later you'll hold them priceless.

The Kodak Way

AND it's all so easy the Kodak way—the bother's out and the pleasure's in. Whether it's a snapshot in summer sunlight or a flashlight indoors on a winter's evening, you'll find picture-making nothing but fun.

Point the lens, "click" the shutter and in a day or two you're pasting the print in your album. It's just that simple and sure.

Then with a Kodak there's the added advantage of the exclusively Eastman, autographic feature. By means of this device you can write the date and title, or the age of a child, on the film at the time the picture is made.

That picture of Tom, for example, riding the rake as proud as Lucifer—how old was he then? The autographic record tells you, "*Tom, age 10.*" This feature, especially valuable in connection with pictures of the children, is always definitely worth using, no matter the subject of your snapshot.



"BUTTER"



MILKING TIME

Along the Road

FIRST in interest, first for the memories they bring back, first to be turned to in your Kodak album are the pictures you make around home acres.

But variety spices life—monotony breeds unhappiness. We all tire of the same surroundings, day in and



WRITING THE AUTOGRAPHIC RECORD ON THE FILM

day out—new scenes, new faces, must constantly be encountered to keep life fresh and interesting.

So along the road we go—city people into the country, country people into the city, all of us seeking relief from the sameness that makes life dull.

And here, as well, Kodak is a faithful ally. On your holiday excursions, Sunday visits, motor trips—take a Kodak with you. The people you meet, the places you see, incidents along the roadside, striking bits of scenery—everywhere are pictures—story-telling pictures that *keep* the fun you have.

Again the Kodak autographic attachment proves its worth. The name of the place, the date of the trip—quickly noted as the picture is made—will identify the print later when the natural question is raised, “*When* did we run across that lovely glen?” Or, “*Where* was that picnic held?” The note you wrote on the film holds the answer, stills all argument for all time.



"Plowing, Apr. 7, '24"
"Harrowing, Apr. 9, '24"

PICTURES AND TITLES FROM
AUTOGRAPHIC KODAK NEGATIVES





" THERE'S NO PLACE LIKE HOME "

In Your Business

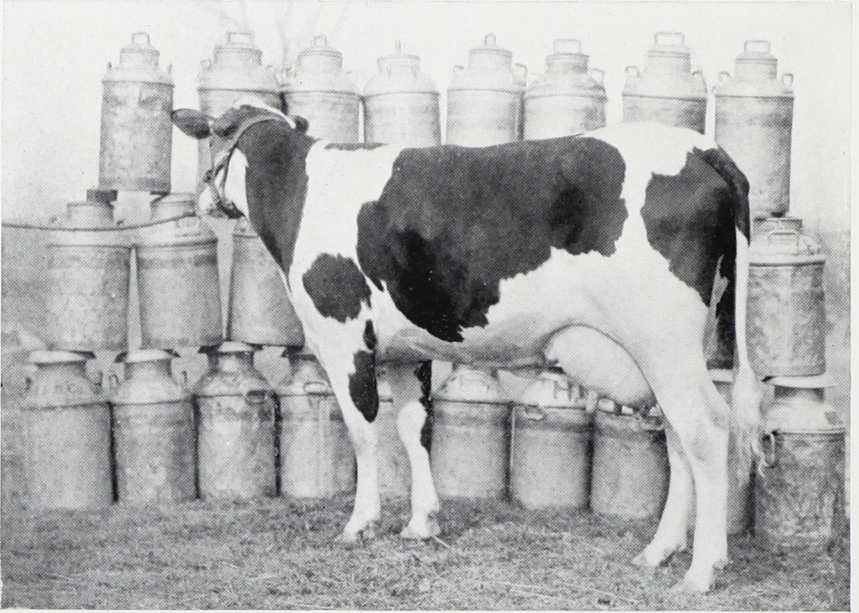
BUT all play and no work isn't hoeing corn and harvesting wheat and raising stock. Back from roads of recreation there's work to be done on the farm.

In the business of farming Kodak plays a practical part—pictures have a definite, dollars-and-cents value.

You know how to pose your cattle, horses, sheep, hogs, poultry, to bring out their good points, and you can leave the rest to the lens. Prints for enclosure with your letters and for halftone reproduction in advertisements in farm papers and breeders' magazines, attract attention and



AN INDOOR PICTURE



"She filled them all in 30 days"—A SELLING PICTURE

add interest to what you say—and they are *selling* arguments that cannot be denied. They tell at a glance a story you could spend hours writing. No matter if you're selling beef or barrow, champion sire or brood mare, pictures will help.

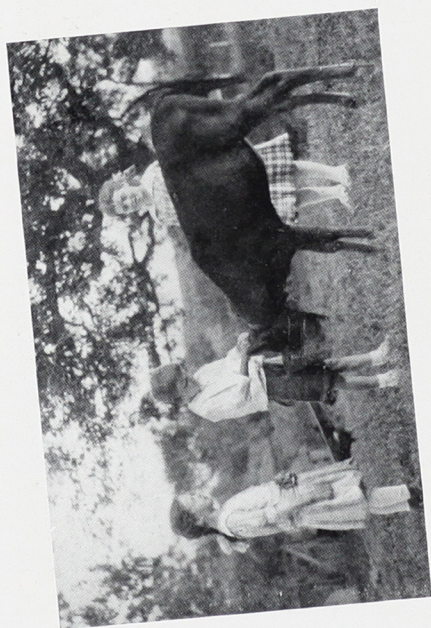
Then there are Kodak pictures that *record*. To-day the farmer goes not blindly at his business. With high wages and high cost of living he must make every animal, every acre, pay a profit. He must experiment and must have a record of such experiments for future guidance.

Pictures that show the growth of crops from year to year are valuable for reference; equally worth while are pictures that compare results with commercial fertilizers to results with manure.

Perhaps you're making a test of alfalfa. A picture of the stand you get with Peruvian seed beside a print



LET THE CHILDREN HAVE THE FUN OF PICTURE-MAKING



STORY-TELLING PICTURES OF THE CHILDREN

of the field you sowed with Chilean, tells the story. The present condition of the orchard as compared with a picture made a year ago, shows what careful spraying, pruning, cultivating, will do. Snapshots of your equipment, buildings, fences, ditches are interesting and useful. Your visit to the State College, or a prize stock farm, becomes doubly valuable when you bring back photographs of buildings, stanchions, stock. From such pictures you'll get practical ideas for your own use.

In connection with pictures of this sort the autographic record is obviously essential. The herd sire's weight and the date you weighed him; the name of the hilarious Holstein calf you photographed to copy his markings for registration purposes—the Kodak record is complete and authentic with the necessary facts about the picture put permanently on the film.



"South Lot 7/11/23"—WRITING THE AUTOGRAPHIC RECORD



FARM FAVORITES



BLOSSOM TIME

Kodak at the Fair

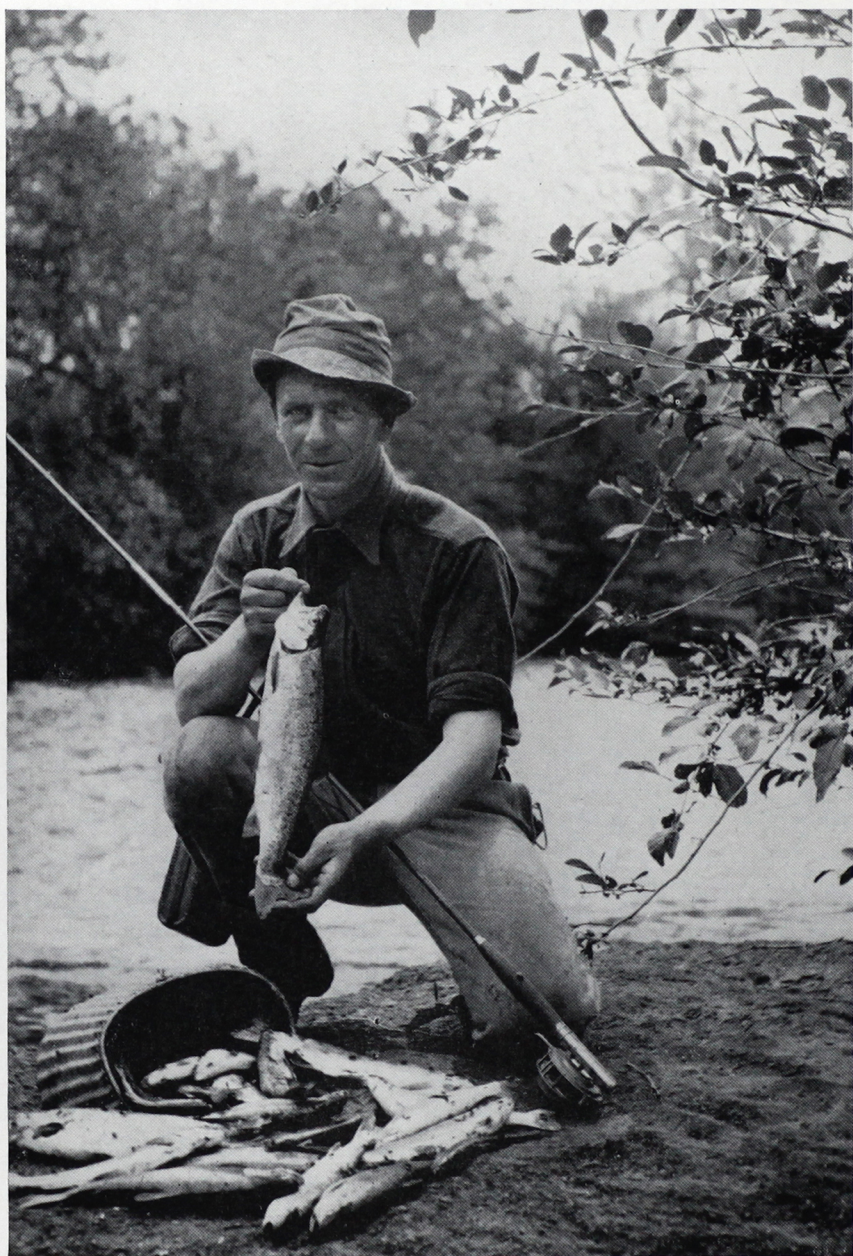
THE county or state fair means vacation time to many farm folk, and that means Kodak pictures as a matter of course. Everybody takes a Kodak on vacation.

The family picnic and the pranks the youngsters play; the calf your John raised and entered in the Baby Beef contest; the Grand Champion sire—but why give more examples? The fun side, the practical side and the record side of Kodak picture-making are all put to purpose at fair time.

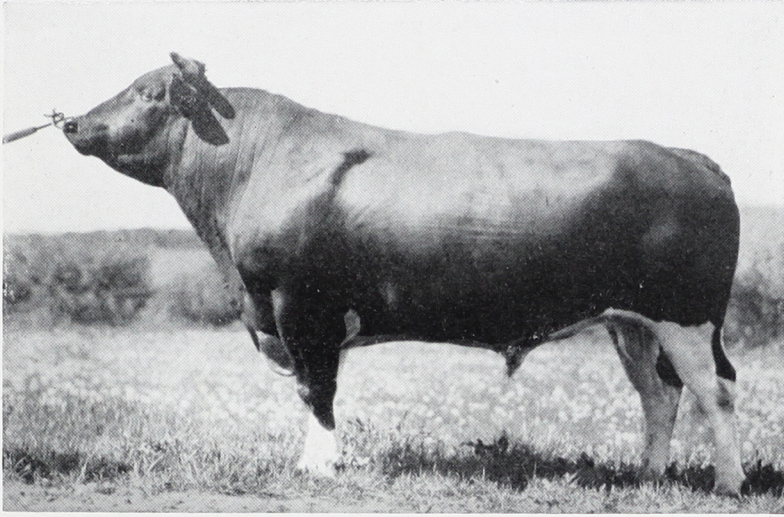
Finishing the Pictures

GONE are times when sulky, surrey and chaise carried courting lovers about. It's gasoline and oil and tires that do the trick now-a-days, and no less effectively, either.

Gone, too, are the days of old time photography when the picture-maker had to carry virtually a complete darkroom on his back.



A DAY OFF—MADE WITH KODAK AND KODAK SELF TIMER



A PRIZE WINNING SIRE

Any Kodak is compact to carry; many are small enough to pocket. Daylight loading with Kodak Film is as simple as A B C, and by means of the Kodak Film Tank any amateur can get correctly developed negatives. It's all done at home by daylight—no experience required, no experimenting necessary. Making the prints is equally easy. Kodak papers are safely handled in the subdued light you can readily provide anywhere indoors. Your dealer in town can show you how, or, if you prefer, send your films to him for finishing.

Kodak Service and "Kodakery"

WHILE picture-making the Kodak way is essentially easy, obviously correct handling of the camera should be understood to insure the best results. Ever since the introduction of the Kodak more than a third of a century ago, it has been the Kodak plan to reduce amateur photography to its simplest possible form, and then to help users get good pictures. With each Kodak

an instruction book is given—a book that tells in simple, non-technical terms, how to get the pictures you want. And available, free at your dealer's or from us, are booklets that take up different phases of photography—flashlight work, silhouette making, home portraiture, for example. These are at once interesting, entertaining and instructive.

In addition to supplying this literature we publish a little monthly magazine for the amateur photographer,



MORNING



"GET OUT O' HERE"

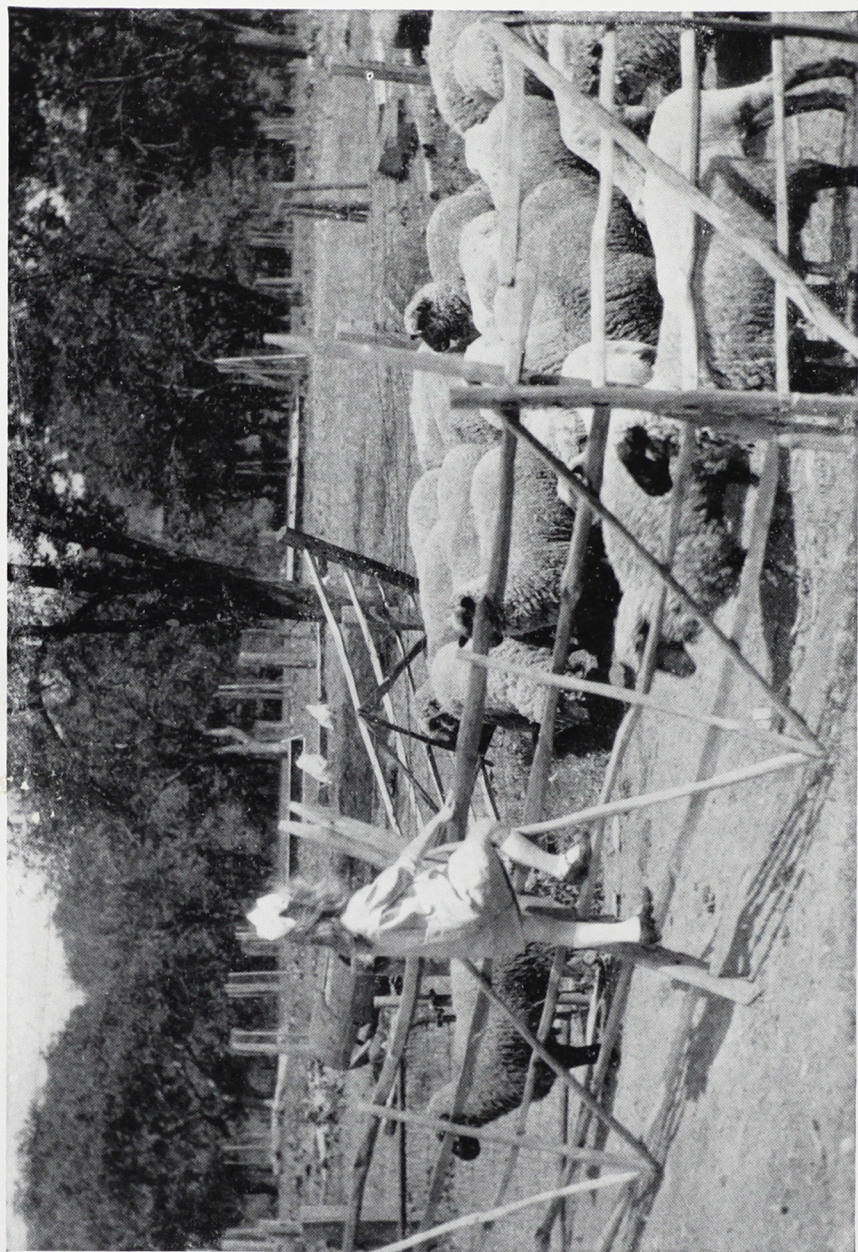
"Kodakery." This regularly sells for 60c a year but it goes free for a year to everyone who buys an East-man-made camera.

"Kodakery" explains the new things in picture-making and will help you get the most enjoyment and the best results with your camera.

When you get a Kodak be sure your dealer fills out the "Kodakery" subscription blank in the instruction manual, or send it in to us yourself.



THE SUMMER BOARDER HELPS OUT



ALMOST SHEARING TIME



PLENTY OF WINTER PICTURES, TOO

Kodak Film

The dependable film in the Yellow Box

A WORD about the "dependable film that comes in the Yellow Box." There are two kinds, Autographic and N. C., but only with Autographic Film in an autographic camera can you get autographic results. N. C. Film is for use in non-autographic cameras.

Both kinds come in sizes to fit all cameras and they are identical in speed, latitude and keeping qualities—and in price. Autographic film advantages cost no more. The difference lies in the familiar red "backing" paper in which the film is rolled.

Load with Kodak Film—it gets the picture if it's possible. The autographic feature is exclusively Eastman.



FAMILY PRIDE

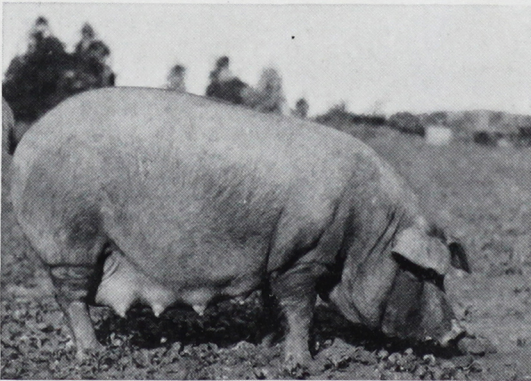


JUST FOR FUN

Our Illustrations

THE pictures reproduced in this booklet are chosen not because they are unusual or photographically difficult, but because they show just the everyday kind of pictures you'll make with a Kodak on your farm.

And since our illustrations are all reproductions from pictures made with Eastman cameras, many of them Kodaks, you can, and will, make pictures that are just as good technically, and that to you will be far more interesting and valuable.



TWELVE IN THE LAST LITTER



KODAK SILHOUETTE

The Kodak for You

IN the pages that follow are listed a few Kodaks—some of the pictures shown in this booklet were made with these models. Read over the description, then see the camera itself at your Kodak dealer's. That's the way to select the Kodak that's right for you.

A copy of the Kodak catalog, showing all models, may be had free at your dealer's, or we will send it, postpaid, on request.

EASTMAN KODAK COMPANY

ROCHESTER, N. Y., *The Kodak City*

Nos. 1 and 1A Pocket Kodaks

Series II

(Fixed Focus Models)

With these Kodaks you're ready for the picture the instant you open the camera. As you pull down the bed, the lens, always in focus, snaps into position. You'll catch many of the pictures that occur unexpectedly on the



If it isn't an Eastman, it isn't a Kodak

farm—pictures that would otherwise be lost. With this new convenience these cameras are an excellent example of the extent to which Kodak photography has been simplified.

The Nos. 1 and 1A Pocket Kodaks, Series II, have similar equipment. The lens is carefully tested; the shutter, Kodak Ball Bearing, with adjustable speeds of 1/25, 1/50 and 1/100 of a second, is reliable and accurate, and the autographic attachment is countersunk so that the hand may have the flat surface of the camera back as support while the date and title are noted.

The only practical difference between the Nos. 1 and 1A Pocket Kodaks, Series II, is in the size of the picture they make, $2\frac{1}{4} \times 3\frac{1}{4}$ and $2\frac{1}{2} \times 4\frac{1}{4}$ inches, respectively.



THE LENS CLICKS INTO POSITION

Details

Size of pictures: No. 1, $2\frac{1}{4} \times 3\frac{1}{4}$ inches; No. 1A, $2\frac{1}{2} \times 4\frac{1}{4}$ inches. Size of Kodak: No. 1, $1\frac{5}{16} \times 3\frac{1}{16} \times 6\frac{7}{16}$ inches; No. 1A, $1\frac{9}{16} \times 3\frac{5}{16} \times 8$ inches. Capacity without reloading: No. 1, 6 exposures; No. 1A, 12 exposures. Weight: No. 1, 15 ounces; No. 1A, 23 ounces. Focus: Fixed. Lens: Meniscus Achromatic. Shutter: Kodak Ball Bearing with finger release. Speeds: $\frac{1}{25}$, $\frac{1}{50}$ and $\frac{1}{100}$ second, as well as time and "bulb" actions. Finder: Brilliant, reversible for horizontal or vertical pictures. Body: Aluminum. Covering: No. 1, Levant grain leather; No. 1A, fine seal-grain leather. Metal parts finished in nickel and black enamel. Black bellows. Autographic feature. Two tripod sockets.

Prices

Pocket Kodak, Series II (fixed focus), with Meniscus Achromatic Lens and Kodak Ball Bearing Shutter	No. 1	No. 1A
Black Sole Leather Case, with strap	\$13. 50	\$15. 00
Autographic Film Cartridge, 12 exposures (No. A 116) for No. 1A	2. 50	3. 00
Ditto, 6 exposures (No. A 120) for No. 1; (No. A 116) for No. 1A 25	. 30
Kodak Portrait Attachment (see page 31) 75	. 75
Kodak Self Timer (see page 30)	1. 25	1. 25
Cable Release for use with Kodak when opened 35	. 35

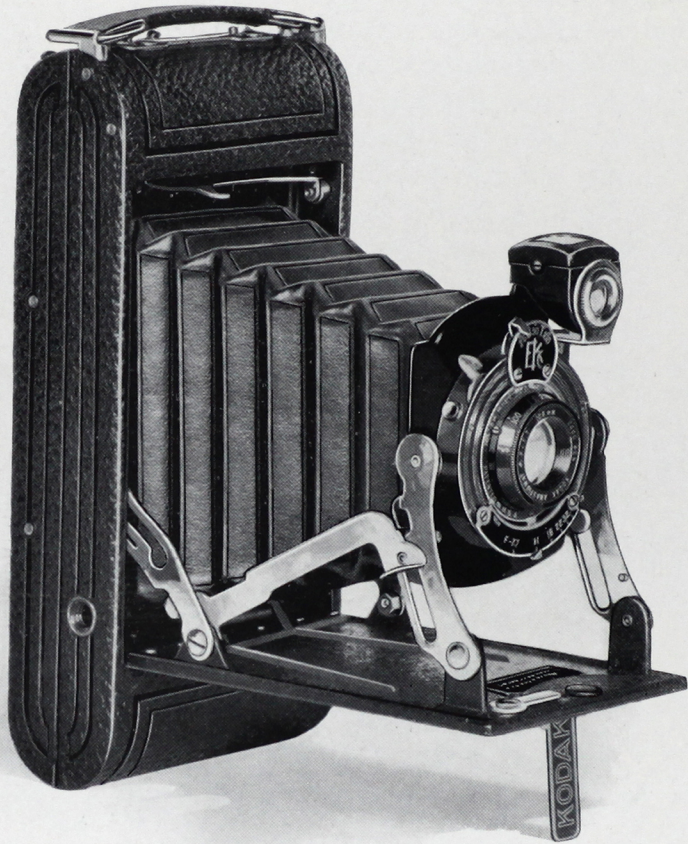
The prices of cameras and film include the Excise Tax

Nos. 1 and 1A Pocket Kodaks

Series II

(Focusing Models)

Three features put these new model Kodaks in a class by themselves. First, and first in importance, comes the Kodak Anastigmat lens $f.7.7$, with Kodak Ball Bearing Shutter speeds of $1/25$, $1/50$ and $1/100$ of a second, time



If it isn't an Eastman, it isn't a Kodak



FOCUS IS AT YOUR FINGER
TIPS

and “bulb.” Second, the focusing device—a turn of the lens mount gives you sharp focus through a distance range from 5 feet to 100 on the No. 1; 6 feet to 100 on the No. 1A. And third, the self-erecting front that puts the lens in picture-position as you open the camera.

You’ll find it exceptionally easy to get exceptionally good pictures with these cameras. Pictures are, No. 1, $2\frac{1}{4} \times 3\frac{1}{4}$ inches; No. 1A, $2\frac{1}{2} \times 4\frac{1}{4}$ —entirely satisfactory sizes, but because of the sharp-cutting Kodak Anastigmat lens, splendid enlargements of farm scenes, stock, equipment, can readily be made if desired. Autographic attachment on both, of course.

Details

Size of pictures: No. 1, $2\frac{1}{4} \times 3\frac{1}{4}$ inches; No. 1A, $2\frac{1}{2} \times 4\frac{1}{4}$ inches. Size of Kodak: No. 1, $1\frac{5}{16} \times 3\frac{1}{16} \times 6\frac{7}{16}$ inches; No. 1A, $1\frac{9}{16} \times 3\frac{5}{16} \times 8$ inches. Capacity without reloading: No. 1, 6 exposures; No. 1A, 12 exposures. Weight: No. 1, $16\frac{1}{2}$ ounces; No. 1A, 26 ounces. Adjustable focus only. Lens: Kodak Anastigmat, $f.7.7$ —No. 1, $4\frac{1}{4}$ -inch focus, No. 1A, $5\frac{1}{4}$ -inch focus. Kodak Ball Bearing Shutter with finger release. Speeds: $\frac{1}{25}$, $\frac{1}{50}$ and $\frac{1}{100}$ second, as well as time and “bulb” actions. Finder: Brilliant, reversible for horizontal or vertical pictures. Body: Aluminum. Covering: No. 1, Levant grain leather; No. 1A, fine seal-grain leather. Metal parts finished in nickel and black enamel. Black bellows. Autographic feature. Two tripod sockets.

Prices

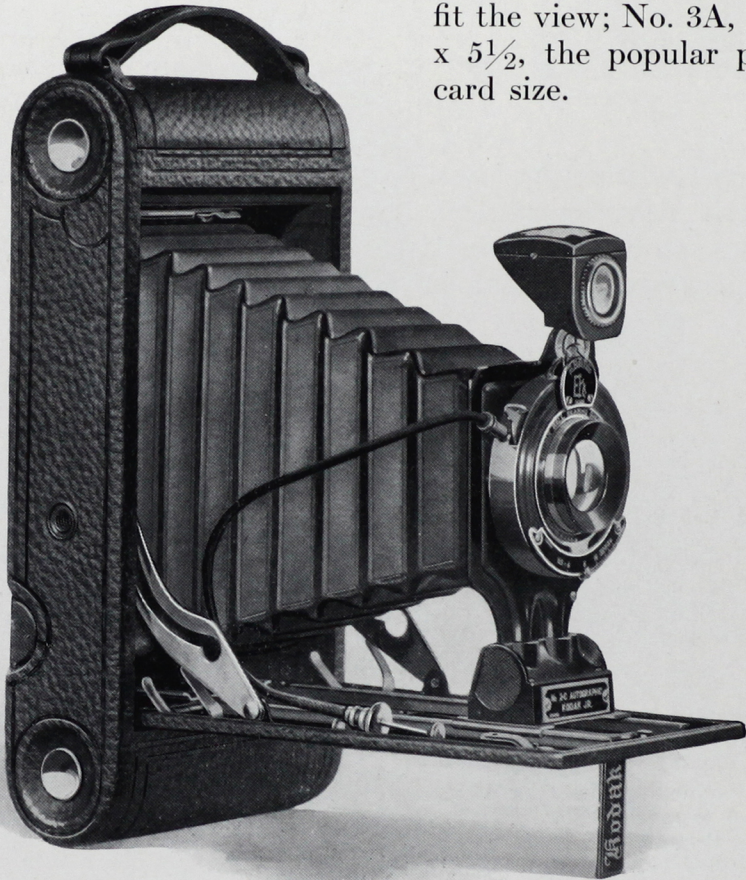
	No. 1	No. 1A
Pocket Kodak, Series II (focusing model), with Kodak Anastigmat Lens, $f.7.7$, and Kodak Ball Bearing Shutter	\$20.00	\$22.00
Black Sole Leather Case, with strap	2.50	3.00
Autographic Film Cartridge, 12 exposures (No. A 116) for No. 1A60
Ditto 6, exposures (No. A 120) for No. 1; (No. A 116) for No. 1A25	.30
Kodak Portrait Attachment (see page 31)75	.75
Kodak Self Timer (see page 30)	1.25	1.25
Cable Release for use with Kodak when opened35	.35

The prices of cameras and film include the Excise Tax

Nos. 2C and 3A Kodak Juniors

Both make generous size pictures—a fact that especially recommends them for the farm where large-sized images of stock and buildings are wanted, where several acres must be included in a single snapshot.

No. 2C pictures are $2\frac{7}{8} \times 4\frac{7}{8}$, a size and shape that fit the view; No. 3A, $3\frac{1}{4} \times 5\frac{1}{2}$, the popular post card size.



If it isn't an Eastman, it isn't a Kodak

But despite their ample picture proportions the Kodak requirement of compactness is met—you'll take either model around the farm with you, and on your trips, without inconvenience.

Picture size makes the Nos. 2C and 3A Juniors worthy of your careful consideration—so does the fact that the excellence of the lens and shutter equipment available makes good-picture making all the easier. And the autographic feature is of incalculable value on the farm.

The choice of three lenses includes Meniscus Achromatic, Rapid Rectilinear and Kodak Anastigmat, *f.7.7*. All are honestly made and carefully tested but the Anastigmat advantages—sharpness and definition—that come with the Kodak Anastigmat are well worth the small advance in price.

Withal, the Nos. 2C and 3A Kodak Juniors are simple to work and sure to get the picture. They are practical cameras for you.

Details

Size of pictures: No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$ inches; No. 3A, $3\frac{1}{4} \times 5\frac{1}{2}$ inches. Size of Kodak: No. 2C, $1\frac{3}{4} \times 4\frac{3}{8} \times 8\frac{3}{4}$ inches; No. 3A, $1\frac{1}{2} \times 5\frac{1}{8} \times 9\frac{3}{4}$ inches. Capacity without reloading: Both 10 exposures. Weight: No. 2C, 34 ounces; No. 3A, 37 ounces. Adjustable focus only with automatic focusing lock. Lenses: Meniscus Achromatic; Rapid Rectilinear—No. 2C, $5\frac{1}{2}$ -inch focus; No. 3A, $6\frac{3}{4}$ -inch focus; or Kodak Anastigmat, *f.7.7*—No. 2C, $5\frac{1}{2}$ -inch focus; No. 3A, $6\frac{3}{4}$ -inch focus. Kodak Ball Bearing Shutter with cable and finger release. Speeds: $\frac{1}{25}$, $\frac{1}{50}$ and $\frac{1}{100}$ second, and time and "bulb" actions. Multiple Speed Shutter with Anastigmat equipment only. Brilliant finder, reversible for vertical or horizontal pictures. Back and bed of aluminum, covered with fine seal-grain leather. Metal parts finished in nickel and black enamel. Black bellows. Autographic feature. Two tripod sockets.

Prices

	No. 2C	No. 3A
Autographic Kodak Junior, with Meniscus Achromatic Lens and Kodak Ball Bearing Shutter	\$16.00	\$17.50
With Rapid Rectilinear Lens	18.00	20.00
With Kodak Anastigmat Lens, <i>f.7.7</i>	23.00	25.00
With Kodak Anastigmat Lens, <i>f.7.7</i> , and Multiple Speed Shutter	27.00	29.00
Black Sole Leather Case, with strap	3.25	3.75
Autographic Film Cartridge, 10 exposures (No. A 130) for No. 2C; (No. A 122) for No. 3A75	.90
Ditto, 6 exposures45	.55
Kodak Portrait Attachment (see page 31)75	.75
Kodak Self Timer (see page 30)	1.25	1.25

The prices of cameras and film include the Excise Tax



Nos. 0, 2, 2A, 3, 2C BROWNIES

For anyone who wants pictures—good pictures—the easiest way at the smallest cost, the ideal camera is the Brownie.

Your youngster wants one, and he'll get results that will surprise you both. Just point the lens and press the release on one of these

sturdy, Eastman-made cameras, and there's a picture.

Details

Size of pictures: No. 0, $1\frac{5}{8} \times 2\frac{1}{2}$ inches; No. 2, $2\frac{1}{4} \times 3\frac{1}{4}$; No. 2A, $2\frac{1}{2} \times 4\frac{1}{4}$; No. 3, $3\frac{1}{4} \times 4\frac{1}{4}$; No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$. Size of cameras: No. 0, $2\frac{5}{8} \times 3\frac{3}{8} \times 4\frac{1}{8}$ inches; No. 2, $3 \times 4 \times 5\frac{7}{16}$; No. 2A, $3\frac{1}{4} \times 5 \times 6$; No. 3, $4\frac{3}{8} \times 5\frac{1}{8} \times 6\frac{1}{8}$; No. 2C, $3\frac{7}{8} \times 6\frac{1}{4} \times 7\frac{1}{4}$. Capacity without reloading: No. 0, 8 exposures; No. 2, 6; No. 2A, 12; No. 3, 12; No. 2C, 10. Weight: No. 0, 8 ounces; No. 2, $16\frac{1}{2}$; No. 2A, $21\frac{1}{2}$; No. 3, 25; No. 2C, 28. Focus: Fixed only. Lenses: See *Prices* below. Shutters: Eastman Rotary, 3 stops (one only on No. 0) and time action. Finders: Two ground glass, for vertical or horizontal pictures. Finish: Metal parts in nickel and black enamel. Body covered with imitation leather. Miscellaneous: All models but No. 0 have two tripod sockets. Nos. 2 and 2A have aluminum bodies; Nos. 3 and 2C, wood.

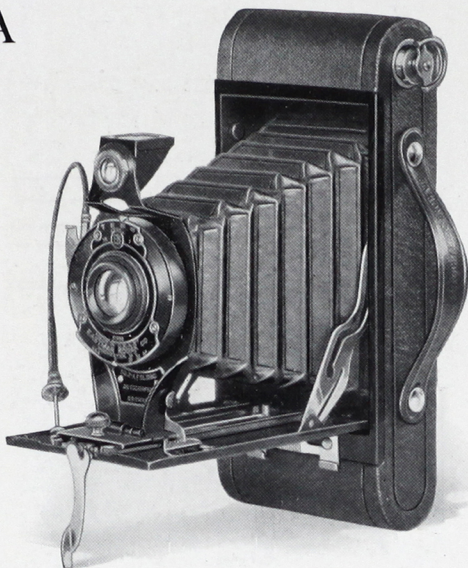
Prices

Nos. 0 and 2 Brownie Cameras, Meniscus lenses, Eastman Rotary shutters	No. 0	No. 2	No. 2A	No. 3	No. 2C
	\$2.00	\$2.75			
Nos. 2A, 3 and 2C Brownie Cameras, Meniscus Achromatic lenses, Eastman Rotary shutters			\$3.75	\$4.50	\$5.00
Brownie Carrying Case, with strap (No. 0, without strap)	1.00	1.25	1.50	1.60	1.60
N. C. Film Cartridge, 8 exposures (No. 127) for No. 0	.25				
Ditto, 6 exposures (No. 120) for No. 2		.25			
Ditto, 12 exposures (No. 116) for No. 2A; (No. 124) for No. 3; 10 exposures (No. 130) for No. 2C			.60	.90	.75
Ditto, 6 exposures			.30	.45	.45
Brownie Tripod Adapter, No. 0 only	.25				
Kodak Portrait Attachment (see page 31)	.50	.50	.50	.75	.75

The prices of cameras and film include the Excise Tax

Nos. 2, 2A, 2C and 3A Folding Autographic BROWNIES

Common sense cameras, substantially built to pocket size, easily worked, properly priced. Yet still, because they are Eastman-designed and Eastman made, the Folding Brownies are efficient photographic instruments. All models have the autographic feature.



Details

Size of pictures: No. 2, $2\frac{1}{4} \times 3\frac{1}{4}$ inches; No. 2A, $2\frac{1}{2} \times 4\frac{1}{4}$; No. 2C, $2\frac{7}{8} \times 4\frac{7}{8}$; No. 3A, $3\frac{1}{4} \times 5\frac{1}{2}$. Size of cameras: No. 2, $1\frac{1}{4} \times 3\frac{1}{8} \times 6\frac{1}{2}$ inches; No. 2A, $1\frac{7}{16} \times 3\frac{3}{8} \times 7\frac{7}{8}$; No. 2C, $1\frac{3}{4} \times 3\frac{3}{4} \times 8\frac{11}{16}$; No. 3A, $1\frac{11}{16} \times 4\frac{5}{16} \times 9\frac{5}{16}$. Capacity without reloading: No. 2, 6 exposures; No. 2A, 12; No. 2C, 10; No. 3A, 10. Weight: No. 2, 19 ounces; No. 2A, $25\frac{1}{2}$; No. 2C, 27; No. 3A, 32. Focus: Adjustable with automatic focusing lock. Lenses and Shutters: See *Prices* below. Focal length: No. 2, $3\frac{3}{4}$ inches; No. 2A, 5; No. 2C, $5\frac{1}{2}$; No. 3A, $6\frac{1}{4}$. Speeds: Nos. 2 and 2A, $\frac{1}{25}$, $\frac{1}{50}$ second; Nos. 2C and 3A, $\frac{1}{25}$, $\frac{1}{50}$, $\frac{1}{100}$. All models with time and "bulb" actions. All models with cable and finger release. Finders: Ground glass; reversible. Finish: Metal parts in nickel and black enamel. Metal body covered with durable imitation leather. Autographic feature. Two tripod sockets. Black bellows.

Prices

	No. 2	No. 2A	No. 2C	No. 3A
Folding Autographic Brownie with Meniscus				
Achromatic Lens and Kodex Shutter	\$ 9.00	\$10.00		
With Rapid Rectilinear Lens	11.00	12.00		
The same with Meniscus Achromatic Lens				
and Kodak Ball Bearing Shutter			\$13.00	\$14.50
With Rapid Rectilinear Lens			15.00	17.00
Carrying Case with strap	1.50	1.60	1.70	1.80
Autographic Film Cartridge, 12 exposures (No. A116) for No. 2A; 10 exposures (No. A130) for No. 2C and (No. A122) for 3A60	.75	.90
Ditto, 6 exposures (No. A120) for No. 2; (No. A116) for No. 2A; (No. A130) for No. 2C; (No. A122) for No. 3A25	.30	.45	.55
Kodak Portrait Attachment (see page 31)75	.75	.75	.75
Kodak Self Timer (see page 30)	1.25	1.25	1.25	1.25

The prices of cameras and film include the Excise Tax

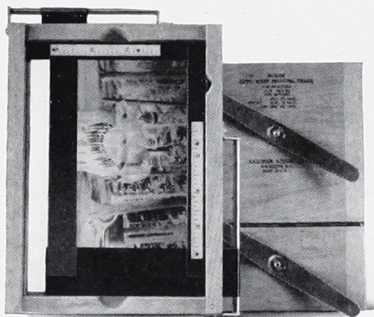
Kodak Film Tank

There's many an evening's photographic fun in store for you developing your films at home.

Anybody can get as correctly developed negatives by developing films in the Kodak Film Tank as an expert can by any known method of development. All that is necessary is to use the developer recommended and develop for the length of time the tank instructions require for the temperature at which the developer is used. *Price \$3.00 up.*



Kodak Auto-Mask Printing Frame



Making prints, either by artificial light or daylight, is simplified with this printing frame.

It is adaptable to the printing of negatives of any amateur size, from 4 x 5, 3 $\frac{1}{4}$ x 5 $\frac{1}{2}$ inches and smaller. Attached to the frame are two slides adjusted from the outside, forming a mask of whatever size is desired.

Any number of uniformly masked prints may be made without readjustment. *Price \$1.50.*

Kodak Self Timer

Attaches to any Kodak or Folding Brownie cable release and automatically presses the button at any interval desired from $\frac{1}{2}$ second to 1 minute. You can make your own picture, or you can be in the group. One of the most popular Kodak accessories. *Price \$1.25.*





WITHOUT KODAK PORTRAIT ATTACHMENT



WITH KODAK PORTRAIT ATTACHMENT

Kodak Portrait Attachment

Indoors and out there's a world of fun in Kodak portraiture. The Kodak Portrait Attachment is an extra lens that slips over your camera's regular lens and gives you "close-ups" in sharp focus. You can make head-and-shoulder portraits, for example, with the subject as close up to the camera as arm's length. *Price 50c and 75c.*

Kodapod and Optipod

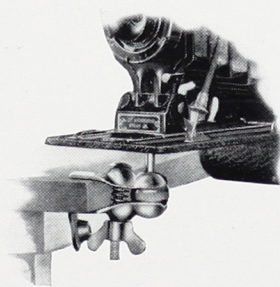
Two pocket accessories that do tripod duty.

Kodapod has



spring - controlled, toothed jaws that grip a tree, fence or similar object, and hold the camera steady. *Optipod* has a felt padded clamp that holds fast to automobile fender, table top or chair.

Each screws into any standard tripod socket.



Kodapod, Price \$1.75

Optipod, Price \$1.25

ON the preceding pages are listed a few of the Kodaks that have proved the most popular in their respective lines. Your dealer can show them to you, and the Brownies as well. While you're in the store ask him for the Kodak catalog describing all the Kodaks and Brownies, or we will gladly mail a copy, free on request.

"Kodak" is our registered and common-law trade mark and cannot be rightfully applied except to goods of our manufacture. If a dealer tries to sell you, under the Kodak name, a camera or films, or other goods not of our manufacture, you can be sure that he has an inferior article that he is trying to market on the Kodak reputation.

If it isn't an Eastman, it isn't a Kodak

EASTMAN KODAK CO.

Rochester, N. Y.

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OTTAWA. ILL.

