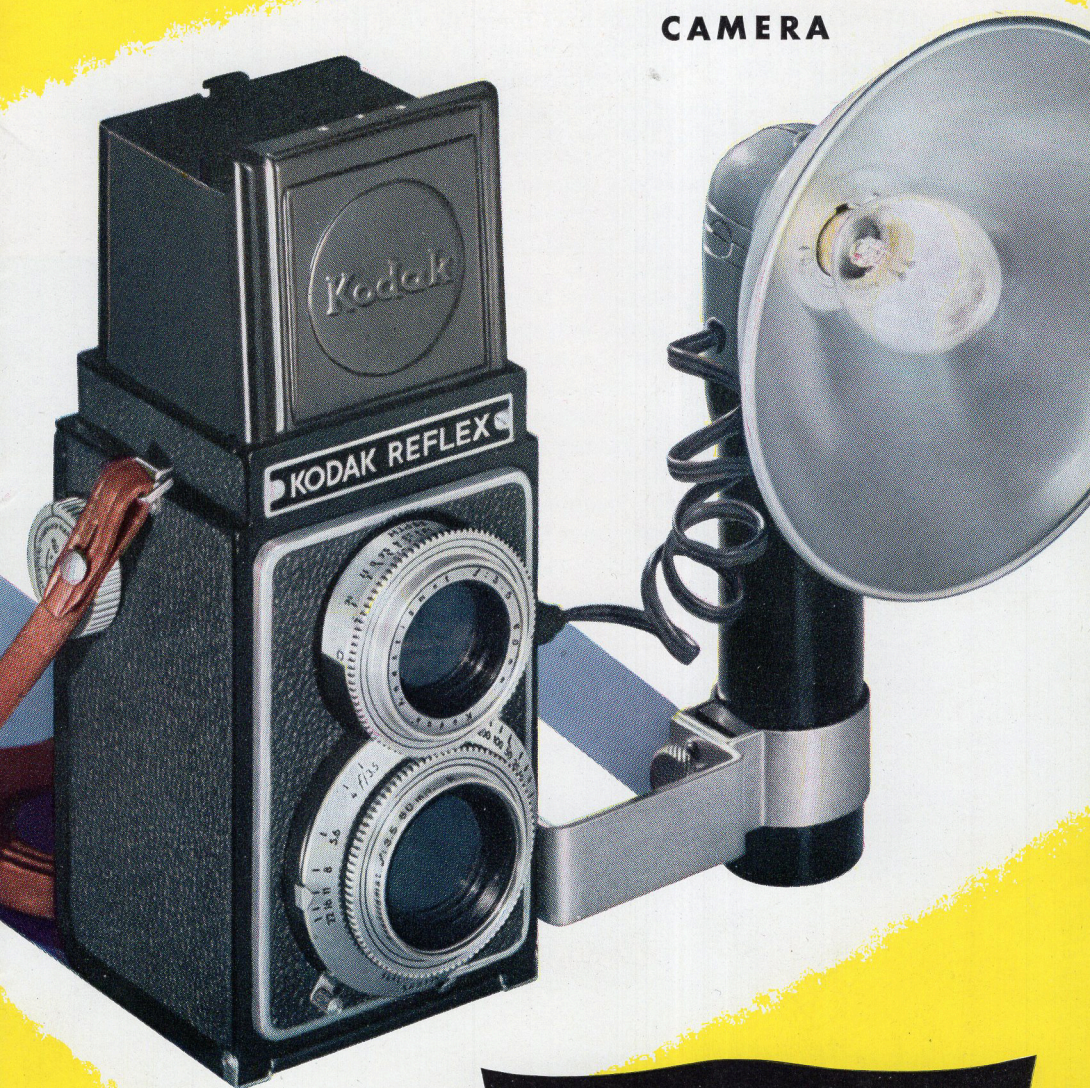


THE 2¼ x 2¼ TWIN-LENS

# KODAK REFLEX

CAMERA



**A superb picture maker  
for today's photography**



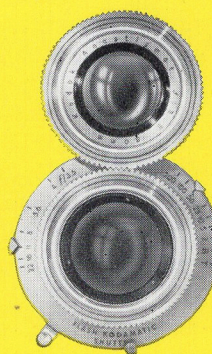
**You're in for a photographic thrill  
with the smart, marvelously competent**

# KODAK REFLEX

CAMERA

*with...*

**LUMENIZED**  
four-element fast  
f/3.5 twin lenses



**FLASH**  
1/200 automatically  
synchronized shutter



and important new refinements in Kodak design and construction...

skillfully incorporated in a fine camera offering the popular 2¼ x 2¼ twin-lens reflex advantages:

**PREVIEW**  
of the picture  
as you take it...



**SAFEGUARDS**  
against cropped,  
tilted, fuzzy shots...



**ECONOMY**  
of 12 black-and-white or  
9 color shots per roll...



**For color . . . for flash . . . for finer pictures the modern reflex way**



Setting a new standard of excellence in the intermediate-price reflex field . . . only KODAK REFLEX combines all these features . . .



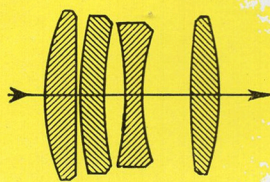
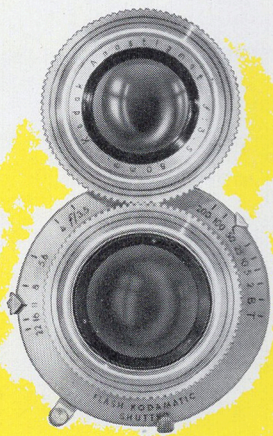
#### FOUR-ELEMENT, LUMENIZED $f/3.5$ TWIN LENSES

Highly corrected for definition and color, these twin 80mm. Kodak Anastigmat lenses insure quality and, at  $f/3.5$ , speed commensurate with the exacting demands of modern reflex photography. The lenses are positively geared together; focusing either one automatically focuses the other.

With *Lumenizing* (all glass-air surfaces of both lenses are now ultrahard-coated by this special Kodak process), color purity and shadow detail are improved in your pictures . . . possibility of flare and ghost images reduced.

**The taking lens**—Its speed, its high optical fidelity, its color correction, and its *Lumenizing*, all add up to critically sharp negatives, particularly important in big enlargements or Kodacolor Prints—in all work where extra quality pays dividends in pleasure or profit.

**The viewing lens**—In basic design the same as the taking lens, this fine *Lumenized* viewing objective is the key to the superior brilliance of the Kodak Reflex ground-glass focusing system.



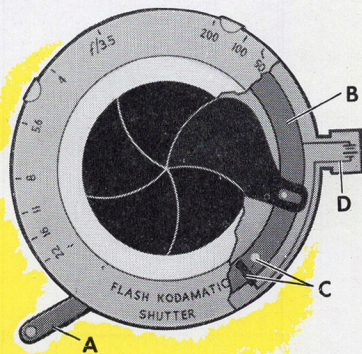
#### FLASH KODAMATIC 1/200 SYNCHRONIZED SHUTTER

This special-model Flash Kodamatic shutter provides seven accurate speeds—from  $1/2$  to  $1/200$ , plus *time* and *bulb*. In addition to this performance range, it has built-in permanent synchronization that gives new simplicity and certainty to flash photography. As shutter release (A) is snapped, shutter blade ring (B) moves clockwise, opening shutter blades, and causing flash contacts (C) to close circuit to Flashholder connection (D). This discharges flash lamp so that peak illumination is reached at precise moment shutter is fully open.



#### Accessory Flashholder—

The accessory Flashholder attaches easily and securely to the camera, and provides a positive electrical connection between shutter and flash lamp. Plug the cord into the bayonet connector in the camera—and you're "in synch."



#### REFLEX-FOCUSING SYSTEM OF UNSURPASSED BRILLIANCE

The simplicity of focusing and framing views with the Kodak Reflex is immediately apparent as the bright image shows up on the focusing screen . . . details the same size as they'll be in the negative . . . the picture visible before, during, and after the exposure. Everything you see in the finder is recorded on the negative, plus an extra allowance for parallax, within the focusing range of  $3\frac{1}{2}$  feet to infinity. And with the  $2\frac{1}{4}$ -inch square picture format there's no pivoting of the camera for vertical or horizontal views.

These features safeguard against the common defects of bad snapshots—subject out of focus, straight lines tilted, or vital portions of the view cut off. Furthermore, the big, brilliant image on the finder makes it easy to follow a moving target . . . study expression of a lively subject . . . check details of composition . . . note effectiveness of lighting and color—so you'll be ready to snap the shutter at the precise instant the picture looks "just right."



#### CAST-ALUMINUM BODY, STURDY KODAK CONSTRUCTION

Basic in the construction of the Kodak Reflex is the sturdy die-cast aluminum-alloy body. This forms a rigid housing for lens-and-shutter assembly, film-advance mechanism, and the mirror-reflex device . . . insures precise, lasting alignment of all moving and fixed parts. A single casting, the body is of a special alloy that assures stability of dimension . . . and it is anodized to resist corrosion. The exterior of the camera is covered with tough Kodadur simulated leather. Metal parts are in chrome and black enamel. Kodak Reflex is as handsome as it is durable and dependable.



## THE OPERATING CONVENIENCES OF A TRULY MODERN CAMERA

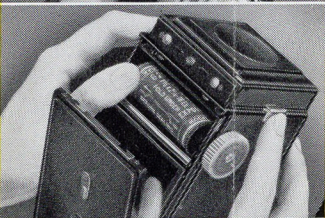
Magnifier facilitates critical focusing on ground-glass focusing screen.



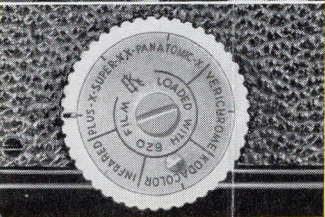
Hood converts to eye-level, open-frame view finder . . . ideal for following action.



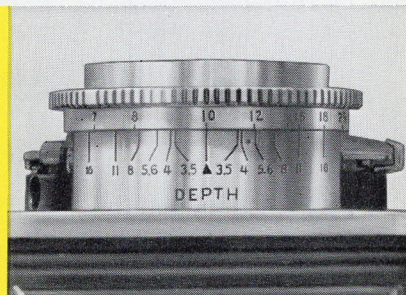
Hinged back provides easy access to quick-loading film-spool chambers.



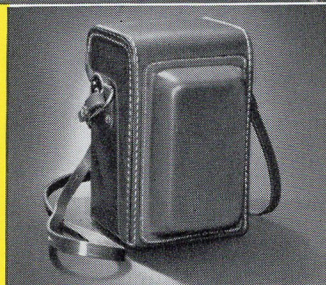
Indicator on film-winding knob may be set to type of film in camera.



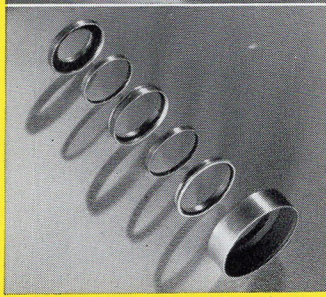
Distance and depth-of-field scales, and infrared focus indicator, are all easily visible with camera in picture-taking position.



Kodak Reflex Camera can be operated without removal from its handsome, protective leather field case.



Filters, supplementary lenses, lens hood and other Kodak Combination Lens Attachments (Series VI) fit the  $1\frac{1}{2}$ -inch accessory Adapter Ring.



For color . . . for flash . . . for finer pictures the modern reflex way



For pictures at  
their finest, use  
**KODAK FILMS**

The brilliant capabilities of the Kodak Reflex Camera are best realized when teamed with Kodak's famous films—*Verichrome* for ortho results, *Plus-X* for fine grain, *Super-XX* for high speed, *Infrared* for dramatic effect, *Kodacolor* for vivid full color. Takes Kodak 620 Films.

Kodak Reflex Camera with Field Case, \$120 plus tax. Flashholder, \$9.50 plus tax.

*Prices subject to change without notice*



With Kodacolor Film—vivid  
full-color pictures  $2\frac{1}{8} \times 2\frac{1}{8}$

"Kodak" is a trade-mark



With black-and-white films  
 $2\frac{1}{4} \times 2\frac{1}{4}$  negatives yield album-  
size prints and big enlargements.

