

160 - 3 / Engl.



On-and-off as fast as any Leica lens!

Leica-M and VISOFLEX III



the reflex system with genuine groudglass focusing

3-way mirror versatility

Handy, color-coded mirror setting dial has yellow dot giving fast mirror break-away-and-return for rapid action shooting and picture sequences, black dot setting giving slow, gentle mirror rise-and-return for long exposures, plus red dot setting locking mirror up, out of the ray-path for vibration-free close-ups and photomicrographs. Picture returns to groundglass after each exposure.

New thumb-action mounting lever

speeds up interchange between rangefinder and reflex focusing with LEICA-M cameras. No need to remove the 4x prism viewfinder: Just insert the VISOFLEX III, and push the mounting-lever home!

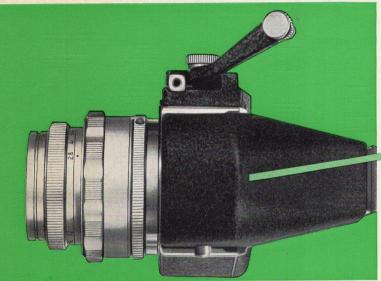
Modern photography today demands a camera system of unlimited versatility and faultless precision. The LEICA-M SYSTEM meets these needs by offering both range-view-finder and reflex-groundglass focusing in the same top-quality camera. That's why leading amateur and professional photographers rely on LEICA, the high-precision system camera with the answer to every photographic challenge.

The ®VISOFLEX III attaches to, or can be removed from the ®LEICA-M camera as quickly as any of its fast-changing bayonet-mounted interchangeable lenses. Thus, the conversion of the world's most famous coupled range-viewfinder camera into a superbly accurate reflex camera with ultra-bright groundglass focusing and viewing is a matter of seconds.

The LEICA-M rangefinder couples to all interchangeable LEITZ lenses from the 21mm SUPER-ANGULON ultra-wideangle to the 135mm ELMAR and ELMARIT long-focus lens. VISO-FLEX photography encompasses eight different focal lengths from 65- through 560mm. The ten highly corrected LEITZ lenses giving infinity-to-close-up focusing with the VISOFLEX

It is interesting to note that the 90- and 135mm lenses listed above are actually the removable lensheads of LEICA range-





90mm ELMARIT f/2.8 in rangefinder mount (above) and VISOFLEX mount (below).

finder focusing lenses. This unique added versatility enables the LEICA photographer to choose not only the best lens focal length for the picture at hand, but the preferable system of focusing and viewing as well. Given a fast-moving available-light situation, for example, the LEICA-M's superbly accurate long-base coupled rangefinder is the answer. For a carefully composed portrait, or a close-up assignment, the VISOFLEX groundglass provides important advantages. And both focusing systems work with the same precision LEICA camera.

Important VISOFLEX accessories include the LEITZ FOCUS-ING BELLOW II and the TELEVIT fast-focusing mount. An ideal close-up and macro-range accessory, the FOCUSING BELLOWS II permits infinity to close-up photography with

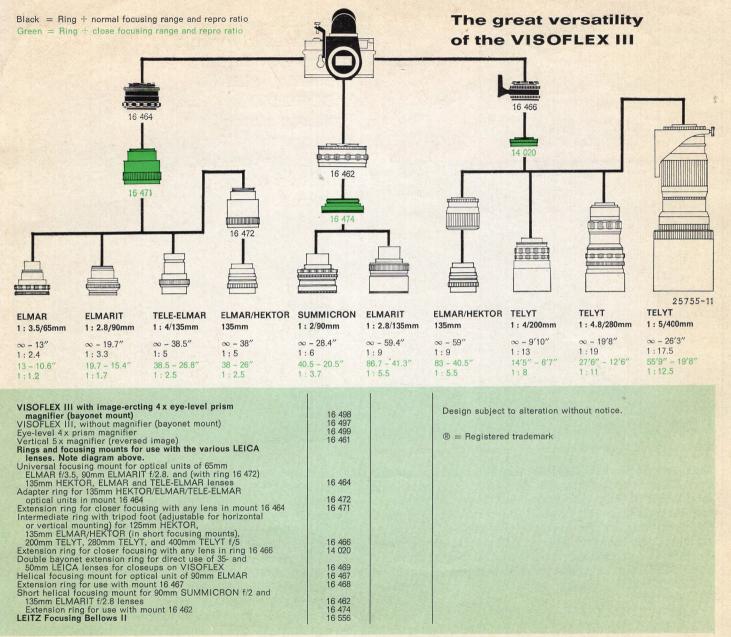
The LEICA-M system combines dynamic range-viewfinder focusing with VISOFLEX reflex-groundglass photography for long-distance and extreme close-up pictures.





LEICA lenses from 65- to 200mm focal length and magnified images with LEITZ 35- and 50mm lenses. For full details, ask your LEICA dealer for our pamphlet No. 12-29. Professional photo-journalists, sports and wide-life specialists, and all active LEICA photographers who use long-focus TELYT lenses will find the TELEVIT the answer to their requirements for speed, convenience, and light weight. The TELEVIT accepts the new 400- and 560mm TELYT f/5.6 lenses, as well as the 280mm TELYT f/4.8 and the 400mm TELYT f/5.

The best of both range-viewfinder and reflex-groundglass focusing are yours with a famous LEICA-M camera, the amazingly versatile VISOFLEX III, and superbly corrected interchangeable LEITZ lenses. See them all at your favorite LEICA dealer's.



Printed in Germany

IV/67/EY/B