

CARL ZEISS, Inc.

485 Fifth Avenue

New York

## ZEISS IKON CAMERAS

DEALER PRICE LIST-EFFECTIVE OCTOBER 1, 1952

FOUR PAGES

	NET COST TO DEALER excluding tax case extra	Excise Tax	CONSUMER RETAIL PRICE including excise tax case extra
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**NETTAR IIB (2¼x2¼ in.), NETTAR IIC (2¼x3¼ in.)**

Using #120 roll film. Lenses factory coated. Shutters with built-in  
flash synchronization (X) at 1/25 sec.

NETTAR IIB, NOVAR f/4.5, Pronto, self-timer.....	\$ 28.19	\$ 5.64	\$ 49.00
NETTAR IIC, NOVAR f/6.3, Vario.....	23.58	4.72	41.00
CASE, leather carrying, for either camera (specify).....	5.01		7.70
Synchro cord, PC.....	1.27		1.95
Cable release, locking.....	0.81		1.25
Lens shade, slip-on mount, 32mm; for either camera.....	1.63		2.50
Filters, slip-on mount, 32mm; for either camera			
Ultra-violet 1x, Yellow 2x, Yellow-green 2x, Orange 5x, Red 8x...each	3.90		6.00
Filters, screw-on mount, 35.5mm; for Nettar IIB, same as above...each	3.90		6.00
Proxar close-up lenses, slip-on mount, 32mm;			
1x, f = 1m, (for distances 40 to 21 in.)			
2x, f = 0.5m, (for distances 20 to 14 in.)			
for Nettar IIB.....each	3.25		5.00
0.5x, f = 2m (for distances 79 to 39 in.)			
1x, f = 1m (for distances 40 to 26 in.)			
2x, f = 0.5m (for distances 20 to 15 in.)			
for Nettar IIC.....each	3.25		5.00
Bernotar polarizing filter, slip-on mount, 32mm; for either camera.....	11.05		17.00

**IKOFLEX Ia and IKOFLEX IIa (2¼x2¼ in.)**

Using #120 roll film. Lenses factory coated. All shutters with  
built-in, full flash synchronization (MX).

IKOFLEX Ia, NOVAR f/3.5, Prontor SV, self-timer.....	65.00	13.00	113.00
IKOFLEX Ia, TESSAR f/3.5, Prontor SV, self-timer.....	80.53	16.11	140.00
IKOFLEX IIa (automatic), TESSAR f/3.5 Synchro Compur,			
delivery in 1953.....	115.04	23.01	200.00
CASE, Eveready for Ikoflex Ia.....	7.80		12.00
CASE, Eveready for Ikoflex IIa Automatic.....	10.40		16.00
Synchro cord, PC.....	1.27		1.95
Cable release, locking.....	0.81		1.25
Lens cap, twin, for Ikoflex Ia and IIa.....	0.49		.75
Lens shade, special slip-on mount, 37mm, for both models.....	1.63		2.50
Filters, slip-on mount, 37mm, or screw-on mount, 35.5mm			
Ultra-violet 1x, Yellow 2x, Yellow-green 2x, Orange 5x, Red 8x...each	3.90		6.00
Ikoprox close-up lenses, dual, parallax-corrected,			
complete in leather case:			
1x, f = 1m, slip-on mount (for distances 40 to 20 in.).....	8.13		12.50
2x, f = 0.5m, slip-on mount (for distances 20 to 13 in.).....	9.75		15.00
Ikoprot Bernotar polarizing filter in dual slip-on mount, with			
calibrations, complete in leather case.....	17.88		27.50
Prismatic view-finder, for focusing and viewing at eye-level.....	14.30		22.00

**BOX TENGOR (2¼x3¼ in.)**

Using #120 roll film. Lens factory coated. Shutter with built-in  
flash synchronization.

BOX TENGOR, f/9 two-element lens, three tops, three focusing settings, accidental double-exposure prevention device.....	9.78	1.96	17.00
FLASH UNIT, for Box Tengor, Nettars, etc.....	3.50		5.50

**IKOPHOT IIa PHOTO-ELECTRIC EXPOSURE METER**

ASA-calibrated, for reflected and incident light readings; small, compact design, complete with silk neck-cord and case.....	18.20		28.00
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<b>IKONTA A (1<math>\frac{5}{8}</math>x2<math>\frac{1}{4}</math> in.), IKONTA IIB (2<math>\frac{1}{4}</math>x2<math>\frac{1}{4}</math> in.) IKONTA IIC (2<math>\frac{1}{4}</math>x3<math>\frac{1}{4}</math> in.)</b>			

Using #120 roll film. Lenses factory coated. Shutters with built-in, full flash synchronization (MX).

<b>IKONTA IIIB (2<math>\frac{1}{4}</math>x2<math>\frac{1}{4}</math> in.), IKONTA IIIC (2<math>\frac{1}{4}</math>x3<math>\frac{1}{4}</math> in.)</b>
Same as above but with built-in, uncoupled range-finder.

IKONTA A, NOVAR f/4.5, Prontor SV, self-timer.....	\$ 34.51	\$ 6.90	\$ 60.00
IKONTA A, NOVAR f/3.5, Prontor SV, self-timer.....	40.84	8.17	71.00
IKONTA A, TESSAR f/3.5, Synchro Compur.....	60.40	12.08	105.00
IKONTA IIB, NOVAR f/4.5, Prontor SV, self-timer.....	39.69	7.94	69.00
IKONTA IIB, NOVAR f/3.5, Prontor SV, self-timer.....	44.87	8.97	78.00
IKONTA IIB, TESSAR f/3.5, Synchro Compur.....	64.42	12.88	112.00
IKONTA IIC, NOVAR f/4.5, Prontor SV, self-timer.....	40.27	8.05	70.00
IKONTA IIC, NOVAR f/3.5, Prontor SV, self-timer.....	49.47	9.89	86.00
IKONTA IIC, TESSAR f/3.5, Synchro Compur, self-timer.....	78.23	15.65	136.00
IKONTA IIIB, NOVAR f/4.5, Prontor SV, self-timer.....	47.17	9.43	82.00
IKONTA IIIB, NOVAR f/3.5, Prontor SV, self-timer.....	54.07	10.81	94.00
IKONTA IIIB, TESSAR f/3.5, Synchro Compur.....	72.48	14.50	126.00
IKONTA IIIC, NOVAR f/4.5, Prontor SV, self-timer.....	50.62	10.12	88.00
IKONTA IIIC, NOVAR f/3.5, Prontor SV, self-timer.....	60.97	12.19	106.00
IKONTA IIIC, TESSAR f/3.5, Synchro Compur, self-timer.....	86.28	17.26	150.00
CASE, Eveready for A, IIB, IIIB, IIC, and IIIC (specify).....each	6.50		10.00
Synchro cord, PC.....	1.27		1.95
Cable release, locking.....	0.81		1.25
Lens shade, slip-on mount, 32mm, for A and B models.....	1.63		2.50
slip-on mount, 37mm, for C models, Novar f/4.5 and Tessar f/3.5.....	1.63		2.50
special screw-on mount, 40.5mm, for C models with Novar f/3.5.....	1.63		2.50
Filters, slip-on mount, 32mm or screw-on mount, 35.5mm; for A and B models			
slip-on mount, 37mm, or screw-on mount, 40.5mm; for C models			
Ultra-violet 1x, Yellow 2x, Yellow-green 2x, Orange 5x, Red 8x.....each	3.90		6.00
Proxar close-up lenses, slip-on mount, 32mm; for A & B models			
1x, f = 1m, (for distances 40 to 21 in.)			
2x, f = 0.5m, (for distances 20 to 14 in.).....each	3.25		5.00
Proxar close-up lenses, slip-on mount, 37mm, for C models			
0.5x, f = 2m, (for distances 79 to 39 in.)			
1x, f = 1m, (for distances 40 to 26 in.)			
2x, f = 0.5m, (for distances 20 to 15 in.).....each	3.25		5.00
Bernotar Polarizing Filter, slip-on mount, 32mm for A and B models.....	11.05		17.00
Bernotar Polarizing Filter, slip-on mount, 37mm for C Models.....	11.70		18.00

## IKONTA 35, CONTINA 35, CONTESSA 35 (1x1 $\frac{1}{2}$ in.)

Using 35mm film in standard cartridges, black-and-white and color, 20 and 36-exposure loads.  
Lenses factory coated. Shutters with built-in, full flash synchronization at all speeds (MX).

IKONTA 35, NOVAR f/3.5, Prontor SV, self-timer.....	\$ 44.87	\$ 8.97	\$ 78.00
IKONTA 35, TESSAR f/2.8, Synchro Compur.....	69.03	13.81	120.00
CONTINA 35, NOVAR f/3.5, Prontor SV, self-timer, uncoupled range-finder	50.62	10.12	88.00
CONTINA 35, TESSAR f/2.8, Synchro Compur, uncoupled rangefinder.....	72.48	14.50	126.00
CONTESSA 35, TESSAR f/2.8, Synchro Compur, coupled rangefinder, exposure meter.....	123.10	24.62	214.00
CASE, Eveready for Ikonta 35 and Contina 35.....	7.15		11.00
Eveready for Contessa 35.....	7.80		12.00
Synchro cord, PC.....	1.27		1.95
Cable release, locking.....	0.81		1.25
Lens shade, slip-on mount, 28.5mm.....	1.63		2.50
Filters, screw-on mount, 27mm			
Ultra-violet 1x, Yellow 2x, Yellow-green 2x, Orange 5x, Red 8x, Skylight (for Kodachrome).....each	3.90		6.00
Type A (for Kodachrome).....	5.07		7.80
Proxar close-up lenses, slip-on mount, 32mm; for above cameras			
1x, f = 1m, (for distances 40 to 18 in.)			
2x, f = 0.5m, (for distances 20 to 12 in.).....each	3.25		5.00
Bernotar polarizing filter, slip-on mount, 32mm; for above cameras.....	11.05		17.00
Eye-correction eyepiece lens-mount without lens, for Contessa 35.....	1.17		1.80

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<b>SUPER IKONTA A (1<math>\frac{5}{8}</math>x2<math>\frac{1}{4}</math> in.) and SUPER IKONTA C (2<math>\frac{1}{4}</math>x3<math>\frac{1}{4}</math> in.)</b>			
Using #120 roll film. Lenses factory coated. Shutters with built-in, full flash synchronization (MX). Built-in coupled range-finder.			
SUPER IKONTA A, TESSAR f/3.5, Synchro Compur.....	\$ 93.19	\$18.64	\$162.00
SUPER IKONTA C, TESSAR f/3.5, Synchro Compur, self-timer.....	106.99	21.40	186.00
CASE, Eveready for A and C models (specify).....	6.50		10.00
Synchro cord, PC.....	1.27		1.95
Cable release, locking.....	0.81		1.25
Lens shade, slip-on mount, 32mm for A model, and 37mm for C model.....	each 1.63		2.50
Filters, slip-on mount, 32mm, or screw-on mount, 35.5mm for Super Ikonta A Ultra-violet 1x, Yellow 2x, Yellow-green 2x, Orange 5x, Red 8x.....	each 3.90		6.00
Filters, slip-on mount, 37mm, or screw-on mount, 40.5mm for Super Ikonta C Ultra-violet 1x, Yellow 2x, Yellow-green 2x, Orange 5x, Red 8x.....	each 3.90		6.00
Proxar close-up lenses, slip-on mount, 32mm for Super Ikonta A 1x, f = 1m, (for distances 40 to 21 in.) 2x, f = 0.5m, (for distances 20 to 14 in.).....	each 3.25		5.00
Proxar close-up lenses, slip-on mount, 37mm for Super Ikonta C 0.5x, f = 2m, (for distances 79 to 39 in.) 1x, f = 1m, (for distances 40 to 26 in.) 2x, f = 0.5m, (for distances 20 to 15 in.).....	each 3.25		5.00
Bernotar polarizing filter, slip-on mount, 32mm; for Super Ikonta A.....	11.05		17.00
slip-on mount, 37mm; for Super Ikonta C.....	11.70		18.00
16 exposure mask for Super Ikonta C.....	0.98		1.50
<b>SUPER IKONTA B, SUPER IKONTA BX (2<math>\frac{1}{4}</math>x2<math>\frac{1}{4}</math> in.)</b>			
Using #120 roll film. Lenses factory coated. Shutters with built-in, full flash synchronization (MX). Built-in coupled range-finder. Super Ikonta BX has built-in ASA-calibrated photo-electric exposure meter.			
SUPER IKONTA B, TESSAR f/2.8, Synchro Compur, self-timer.....	135.75	27.15	236.00
SUPER IKONTA BX, TESSAR f/2.8, Synchro Compur, self-timer.....	161.64	32.33	281.00
CASE, Eveready for B and BX (specify).....	7.80		12.00
Synchro cord, PC.....	1.27		1.95
Cable release, locking.....	0.81		1.25
Lens shade, slip-on mount, 37mm.....	1.63		2.50
Filters, slip-on mount, 37mm Ultra-violet 1x, Yellow 2x, Yellow-green 2x, Orange 5x, Red 8x.....	each 3.90		6.00
Proxar close-up lenses, slip-on mount, 37mm 0.5x, f = 2m, (for distances 79 to 33 in.) 1x, f = 1m, (for distances 40 to 23 in.) 2x, f = 0.5m, (for distances 20 to 15 in.).....	each 3.25		5.00
Bernotar Polarizing Filter, slip-on mount, 37mm.....	11.70		18.00
Eye-correction eye-piece lens-mount without lens, for B and BX.....	1.17		1.80
Neckstrap for camera.....	1.17		1.80

## CONTAX CAMERAS and ACCESSORIES

	NET COST TO DEALER excluding tax case extra	Excise Tax	CONSUMER RETAIL PRICE including tax case extra
CONTAX IIa CAMERA with Sonnar f/2, 50mm.....	\$255.40	\$51.08	\$444.00
CONTAX IIa CAMERA with Sonnar f/1.5, 50mm.....	280.71	56.14	488.00
CONTAX IIa CAMERA with Tessar f/3.5, 50mm.....	192.12	38.42	334.00
CONTAX IIIa CAMERA with Sonnar f/2, 50mm.....	281.86	56.37	490.00
CONTAX IIIa CAMERA with Sonnar f/1.5, 50mm.....	307.17	61.43	534.00
CONTAX IIIa CAMERA with Tessar f/3.5, 50mm.....	218.58	43.72	380.00
CASE, Eveready for Contax IIa and IIIa.....	10.40		16.00

## LENSES in BAYONET MOUNT FOR CONTAX IIa and IIIa

Sonnar f/2, 50mm.....	103.54	20.71	180.00
Sonnar f/1.5, 50mm.....	128.85	25.77	224.00
Tessar f/3.5, 50mm.....	40.27	8.05	70.00
Sonnar f/2, 85mm.....	167.96	33.59	292.00
Sonnar f/4, 135mm.....	110.50		170.00
Biogon f/2.8, 35mm.....	140.93	28.19	245.00
Sonnar f/2.8, 180mm with Flektoskop in case.....	468.00		720.00
Sonnar f/4, 300mm with Flektoskop in case.....	552.50		850.00
Tele-lens f/8, 500mm with Flektoskop in case.....	542.75		835.00

## View-Finders

UNIVERSAL VIEW FINDER for 25, 35, 50, 85, 135mm lenses.....	52.00		80.00
MULTIPLE VIEW-FINDER, for 85mm and 135mm lenses.....	28.60		44.00
VIEW-FINDER for Biogon 35mm lens.....	6.50		10.00
VIEW-FINDER ATTACHMENT for 85mm and 135mm lenses.....	8.45		13.00

## Lens Shades

Screw-on mount, 40.5mm for Sonnar 50mm lenses.....	1.63		2.50
Slip-on mount, 42mm for Sonnar and Tessar 50mm lenses.....	1.63		2.50
Screw-on mount, 49mm for Sonnar 85mm lens.....	1.63		2.50
Screw-on mount, 40.5mm for Sonnar 135mm lens.....	1.63		2.50

FILTERS: Ultra-violet 1x, Yellow 2x, Yellow-green 2x, Orange 5x, Red 8x, Skylight (for Kodachrome)

Screw-on mount, 40.5mm for 35mm, 50mm and 135mm lenses.....each	3.90		6.00
Screw-on mount, 49mm for 85mm lens (NOT incl. Skylight).....each	4.55		7.00
Slip-on mount, 42mm for Tessar 50mm lens (NOT incl. Skylight).....each	3.90		6.00
Screw-on mount, 40.5mm, only Type A (for Kodachrome).....	5.07		7.80
BERNOTAR POLARIZING FILTER for lenses 42mm outside diameter.....	13.65		21.00

## Contax Accessories for Close-up Photography

PROXAR close-up lenses, slip-on mount, 42mm for Tessar 50mm lens and screw-on mount for Sonnar 50mm lenses			
1x, f = 1m, (for distances 40 to 20 in.)			
2x, f = 0.5m, (for distances 20 to 12 in.).....each	3.25		5.00
CONTAMETER, close-up focusing and viewing device, parallax compensation adjustment, complete with three lenses (for distances 8, 12 and 20 in.), screw-on mounts, 40.5mm, for 50mm Contax lenses, in case (specify for Contax IIa or IIIa).....	52.65		81.00
FOCUSING HEAD, with built-in Tessar f/3.5, 50mm lens.....	55.80	11.16	97.00
FOCUSING SCREEN ADAPTER.....	5.85		9.00
FOCUSING MAGNIFIER.....	11.05		17.00
EXTENSION TUBE, 1x.....	10.40		16.00
2x.....	12.35		19.00
4x.....	14.30		22.00
REPRODUCTION STAND, PORTABLE, FOR TRAVELING, without Focusing Head, Focusing Screen Adapter, Focusing Magnifier, Extension Tubes, but with carrying case (special order only).....	74.10		114.00
REPRODUCTION STAND ONLY, LARGE, without Focusing Head, Focusing Screen Adapter, Focusing Magnifier, Extension Tubes, Focusing Revolver (special order only!).....	157.95		243.00
PANFLEX MIRROR REFLEX ATTACHMENT for close-up photography with Contax 85mm and 135mm lenses (especially suitable for medical and dental photography).....	87.75		135.00

## Other Contax Accessories

LEATHER CASES: Universal, for complete Contax outfit.....	38.35		59.00
pouch, for Contax lenses (specify focal length).....	1.95		3.00
stiff, for Sonnar 135mm lens.....	8.78		13.50
stiff, for Sonnar 85mm lens.....	9.43		14.50
Contax flash cable attachment.....	2.93		4.50
Contax strobe attachment.....	5.20		8.00
Cable release, locking.....	0.81		1.25
Eye-correction eye-piece lens-mount, without lens, for Contax.....	1.17		1.80
Lens cap, for front, 42mm and 51mm diameter (specify).....	0.49		.75
for rear, telephoto lenses.....	0.65		1.00
for rear, Biogon 35mm lens.....	0.98		1.50
Dust cap, for Contax without lens.....	0.49		.75
Take-up spool.....	0.29		.45
Contax cassette.....	3.45		5.30
Neck strap for camera.....	1.17		1.80