



# Ansco Cameras and Supplies

Ansco Photoproducts, Inc.  
Binghamton, N.Y.

1924



# Points to Consider in Selecting a Camera

**Price.**—Every camera in this catalog is reliable and well-made, will take good pictures, and is guaranteed. Price is a matter of size, type, finish, equipment, and features provided, and is the lowest consistent with the cost of manufacture. Buy to meet your own requirements, with the assurance that the camera you select is not only satisfactory merchandise but the best value obtainable anywhere for the money.

**Cameras as Gifts.**—The Ansco Take-a-Picture Package and the Ansco Memory Kit are designed especially as gift selections. Other models very appropriate for the purpose are the Vest-Pocket Ansco and the No. 1 Ready-set Ansco.

**Size of Picture.**—An important consideration is the size of picture which the camera takes. The smallest size is  $1\frac{1}{2} \times 2\frac{1}{2}$ , the largest  $3\frac{1}{4} \times 5\frac{1}{2}$  (postcard). Approximately the same amount of view is included regardless of size, the difference being in the scale or relative size of objects shown. For example, if you were to photograph a standing figure from a certain distance with a No. 3A Ansco Junior ( $3\frac{1}{4} \times 5\frac{1}{2}$ ) it would be shown in very near twice the height obtained with a No. 1 Ansco Junior ( $2\frac{1}{4} \times 3\frac{1}{4}$ ). On the other hand, the larger camera is bulkier, and film to fit it costs more per roll. Focusing is also easier with the smaller sizes, due to certain optical laws that affect all lenses. Our records show that the No. 1 and No. 1A sizes are the most popular in folding cameras. However, undue weight should not be given this fact. The No. 3 size, though one of the least popular, is a consistent favorite among proficient amateurs who have tried them all, and  $3\frac{1}{4} \times 5\frac{1}{2}$  is standard everywhere for full-size amateur pictures.

**Lens and Shutter.**—Choice of camera should always be made with reference to lens and shutter equipment. The best lens and shutter is the one that is best *for you*. This may be the lens and shutter on the No. 1 Ready-set Ansco, a fixed-focus camera with which it is scarcely possible to go wrong, as there is only one setting for snapshots, and setting for stop or opening has been eliminated altogether; or it may be the lens and shutter on the No. 1 Ansco Super Speedex, on which there are seven speeds available, from 1 to 1/300 second, besides Bulb and Time, and seven stops, from F4.5 to F32. These two cameras, both of the finest

quality it is possible to provide, represent two extremes—the camera without complications for the amateur who cannot quite manage them, and the camera for the advanced amateur who desires the widest possible range. Other Ansco cameras of the folding type represent intermediate stages. Make your selection according to your requirements and needs, and with an eye for the time when you will be able to take advantage of features which you may not appreciate at first. This last is a point always kept in mind in designing Ansco cameras, so that it is a common thing for amateurs to write us that they appreciate their Ansco cameras more and more as they become better used to them. The point is aptly illustrated in the construction of such models as the No. 1 Junior, the No. 1 Folding, and the No. 1 Special Folding and Speedex.

**Read the Catalog Through.**—Although your purpose is to buy one camera only, we can offer no better advice than that you read this catalog through. It presents the various models from the purchaser's standpoint, being in reality a shopper's guide. The purchase of a camera is naturally something of an event, as it represents generally a permanent investment, and it is therefore desirable to make your purchase with a balanced judgment instead of buying on a "hunch." A complete reading of this catalog will enable you to select with accuracy the camera which is best *for you*.

**Ansco Cameras Give Satisfaction.**—In the designing and manufacture of Ansco cameras it is always kept in mind that most purchasers are going to become more proficient with experience and so expect more from their cameras than at the time of purchase. Therefore many features are incorporated which mean little or nothing to the inexperienced beginner (and so incorporated that they can be disregarded), but which reveal their helpfulness as experience increases. It is like buying a car for very modest requirements and discovering later to your surprise and delight that it will easily pass other cars on a good stiff grade and outmatch them at many other points which meant nothing to you at first. In other words, not only is an Ansco better for the beginner, but it is a camera to grow on—a camera for which the purchaser acquires increasing respect and affection the longer he owns it.

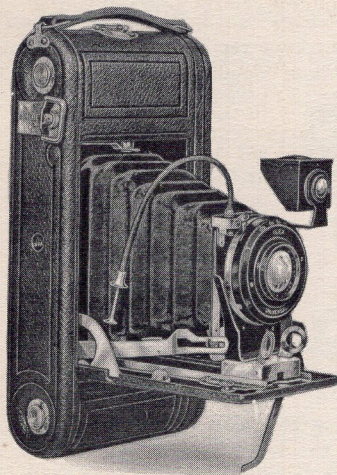
**Ansco Photoproducts, Inc., Binghamton, N. Y.**



# The Automatic Ansco and the Semi-Automatic Ansco

No. 1A size—for pictures  $2\frac{1}{2} \times 4\frac{1}{4}$

The Camera Winds the Film



The Automatic Ansco

desired—with no attention whatever to the film except at the time of loading.

With the Semi-Automatic Ansco the same mechanism is provided, but this, instead of being connected with the shutter, is operated independently by a lever after taking the picture in the usual way. This lever is located on the left side of the camera, so that when one has made the exposure with his right hand, he can immediately release the winder with his left. The action is very convenient and practically as rapid as is ever desired.

EVER since roll-film cameras were first introduced, the film has been wound after each exposure by a hand key on the side of the camera.

To Ansco, this arrangement has long seemed inconvenient, involving delays for the photographer at the critical moment when time is very precious, for too often the subject has changed or the opportunity has passed in the "time out" required for winding the film by hand.

After years of careful experiment, our inventors have therefore produced the cameras here described, which provide for automatic winding of the film. With the Automatic Ansco, the operation of the shutter release automatically winds a new section of film into position when the picture has been taken, so that the camera is always ready for another exposure. As many as six pictures can be taken in rapid succession—one a second, if

As will be seen from the illustrations, these cameras are compactly built and similar in appearance and general features of design to other Ansco models.

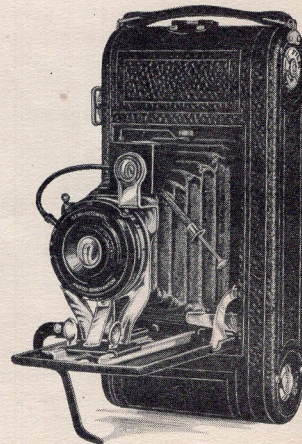
The Automatic Ansco is finished in morocco leather and equipped with Ansco Anastigmat, speed F 6.3, assuring brilliant clear-cut definition, with an extra allowance of speed.

The shutter is a Universal made expressly for this camera, with speeds of 1, 1/2, 1/5, 1/10, 1/25, 1/50, and 1/100 second, and Time action besides. A sole-leather carrying case is included in the price.

The Semi-Automatic Ansco is finished in our best durable seal-grain leather, very good-looking, and is offered in two equipments. One, illustrated herewith, is Rapid Rectilinear lens and new special shutter permitting speeds of 1/25, 1/50 and 1/100 second, besides Bulb and Time. The other equipment consists of Ansco F 7.5 Anastigmat and Universal shutter, as provided on the Nos. 1A and 3 Folding Ansco described elsewhere in this catalogue.

All three cameras take pictures  $2\frac{1}{2} \times 4\frac{1}{4}$ , the most popular size, and for them has been provided a special film, Ansco No. 6A Automatic, giving six exposures per roll. Regular 6A Ansco and equivalent film of other manufacture can be used for five exposures.

The Semi-Automatic Ansco is also designed to permit hand winding of film whenever this is desired.



The Semi-Automatic Ansco

## Details and Prices

Automatic Ansco (No. 1A size), Ansco F 6.3 Anastigmat lens $4\frac{3}{8}$ inches focus, Universal shutter and carrying case	\$75.00
Semi-Automatic Ansco (No. 1A size), Rapid Rectilinear lens	30.00
Semi-Automatic Ansco (No. 1A size), Ansco F 7.5 Anastigmat lens, Universal shutter	40.00
Sole Leather Carrying case for Semi-Automatic Ansco	4.00
Six-exposure Film (6A Automatic-Ansco)	.35
(Regular 6A Ansco can be used for five exposures)	
Ansco Direct View Finder	2.50
Portrait Attachment	.75

*The foregoing prices include the excise tax.*



# The Nos. 1 and 1A Ready-set Ansco

## No Focusing, No Bothersome Adjustments

THE ultimate simplicity of these new folding models is aptly expressed by the sentence: "Load, aim, fire." All complications are eliminated, and it is practically impossible for the user to go wrong.

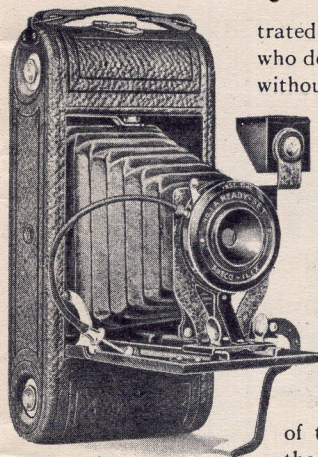
The Nos. 1 and 1A Ready-set Ansco have been designed expressly for that large group of people who have graduated from the box-camera class but who have nevertheless no relish for focusing or for shutter adjustments. Both cameras have universal focus, and there are only two shutter settings, one for Instantaneous (snapshots) and one for Time. If the pointer is left on Instantaneous, no setting whatever is required. Setting for a smaller stop in the case of Time exposures has been eliminated by an exclusive Ansco device, by which the size of opening is automatically reduced when the pointer is moved to Time.

These cameras are very fine for snapshots under normal snapshot light conditions such as obtain for nine-tenths of such pictures. Crisp, brilliant negatives are assured, with no tax on the photographer's attention. The cameras are, in a word, "fool-proof."

The No. 1 Ready-set Ansco is a deluxe model for  $2\frac{1}{4}$  by  $3\frac{3}{4}$  pictures—small, compact, beautifully finished to the last detail, and equipped with a special Ansco Anastigmat made expressly for this model. The price includes a beautiful soft grey suede case, as illus-



No. 1 Ready-set Ansco, with grey suede case



No. 1A Ready-set Ansco

trated. This is a camera for those who desire the best obtainable but without complications.

The No. 1A Ready-set takes  $2\frac{1}{2}$  x  $4\frac{1}{4}$  pictures, and is of more inexpensive construction, being therefore offered at a lower price. It is equipped with an excellent single lens, and in general details of construction resembles the No. 1A Ansco Junior, one of the most popular models in the Ansco line. It is a substantial, reliable camera, and solves for a very large number the problem of what to buy.

## Details and Prices

No. 1 Ready-set Ansco, Special Ansco Anastigmat, Ansco Ready-set Shutter (Ilex), including soft grey suede case	\$25.00
Six-exposure Film (4A Ansco, same size as 120)	.25
No. 1A Ready-set Ansco, Single Achromatic Lens, Ansco Ready-set Shutter	13.50
Six-exposure Film (6A Ansco, same size as 116)	.30
Twelve-exposure Film (6B Ansco, same size as 116)	.60
Sole Leather Carrying Case for No. 1A Ready-set Ansco	4.00
Ansco Direct View Finder for either of above	2.50

*The foregoing prices include the excise tax.*



# The Ansco Dollar Camera

For  $1\frac{5}{8} \times 2\frac{1}{2}$  Pictures

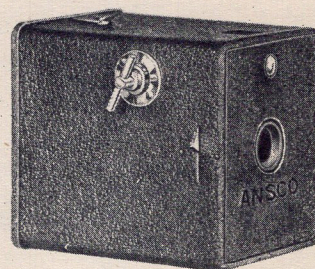
ALTHOUGH offered at a price which seems almost incredible for a regular roll-film camera, this is a thoroughly reliable little box and can be depended on to make satisfactory snapshots of the  $1\frac{5}{8} \times 2\frac{1}{2}$  inch size. The secret of the low price is in the simplicity of construction and the very large number of these cameras manufactured.

Though so inexpensive, and made with the youngsters in mind, the Dollar Ansco is not in any sense a toy, and grown-ups will be pleased with its performance. The camera has an excellent meniscus lens, with fixed focus, and the shutter works easily and smoothly. Loading is very simple. The back is removed, the wooden cone withdrawn, a fresh film snapped into place, and the end of the orange paper

carried across to the empty reel. An ingenious spring arrangement keeps the film taut at all times, and winding is smooth and easy.

The camera is neatly covered in black with composition leather, and small, light, and convenient.

No cost has been spared to assure its making good pictures.



Like all other Ansco cameras, the Dollar Ansco will take film of any make, but to realize the full capabilities of this or any other box camera, we strongly recommend Ansco Film, because of its extra speed and wider exposure range.

## Price

Ansco Dollar Camera .....	\$1.00
Eight-exposure Film (2C Ansco, same size as 127) .....	.25

*The foregoing prices include the excise tax.*

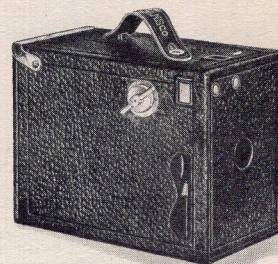


# Ansco and Buster Brown Box Cameras

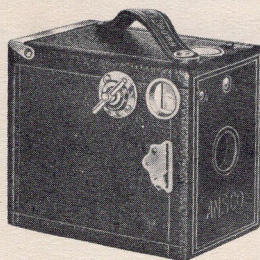
**B**OX cameras of Ansco manufacture have long enjoyed so high a reputation that few words of description are required for either the Ansco or the Buster Brown series. Thoroughly practical cameras of the fixed-focus type, they are designed for obtaining fine snapshots quickly wherever the sun is shining, but with provision for time exposures also.

These cameras are well-made and good-looking. The covering is the best black seal-grain composition leather, and the

trimmings are heavily nickel-plated, except in the case of the Specials, which are handsomely covered in red with trimmings of lacquered brass. Two finders are provided, one for vertical and one for horizontal pictures, and the lenses are selected to give clear crisp negatives under snapshot conditions.



No. 2 Ansco



No. 0  
Buster Brown Special

## Buster Brown Box Cameras

Camera	Size	Film Used	Price
No. 0 Buster Brown Special	1 $\frac{5}{8}$ x 2 $\frac{1}{2}$	2C (127)	\$ 2.25
No. 2A Buster Brown	2 $\frac{1}{2}$ x 4 $\frac{1}{4}$	6A, 6B (116)	4.00
No. 2C Buster Brown	2 $\frac{7}{8}$ x 4 $\frac{3}{8}$	26A, 26B (130)	5.00
No. 3 Buster Brown	3 $\frac{1}{4}$ x 4 $\frac{1}{4}$	7A, 7B (118)	4.50

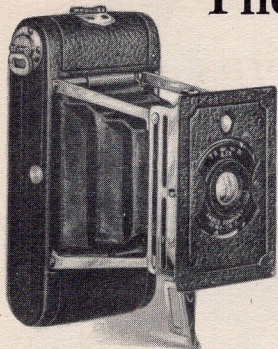
## Ansco Box Cameras

Camera	Size	Film Used	Price
No. 2 Ansco	2 $\frac{1}{4}$ x 3 $\frac{1}{4}$	4A (120)	\$ 2.50
No. 2 Ansco Special	2 $\frac{1}{4}$ x 3 $\frac{1}{4}$	4A (120)	3.00
No. 2A Ansco Special	2 $\frac{1}{2}$ x 4 $\frac{1}{4}$	6A, 6B (116)	4.25
Ansco Portrait Attachment for any of the above			\$ .75

For further information as to film, see pages 39 and 40.

*The foregoing prices include the excise tax.*





## The Vest-Pocket Ansco

For 1½ x 2½ inches

THE Vest-Pocket Ansco represents the best in design and equipment among cameras of the vest-pocket type. It measures only 1 by 2½ by 5 inches in size and weighs but 10½ ounces, thus truly fitting the vest-

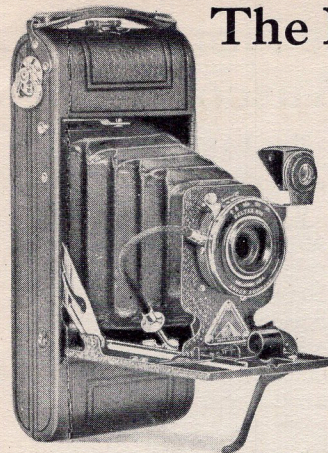
pocket, and operates with a positive action highly desirable in a camera designed to take pictures, if need be, in a hurry. It is, in fact, the only self-opening camera made. This is made possible by the single-arm extension system, with its knife-joint tension, which is released by pressure on metal push-buttons located where thumb and finger naturally grasp the camera. Great rigidity as well as speed in operation is obtained by this feature.

The Vest-Pocket Ansco is a fixed-focus camera, equipped with a new highly-corrected anastigmat lens and special shutter which assure crisp brilliant pictures under widely varying conditions, as the lens has somewhat more than four times the speed of lenses supplied with box cameras and is also specially corrected for definition at large apertures. The shutter permits speeds of 1/25, 1/50, and 1/100 second, besides Bulb and Time, and is a high-grade mechanism of great accuracy and precision.

### Details and Prices

Vest-Pocket Ansco, Ansco F 7.5 Anastigmat Lens, 3½ inches focus, Ilex Ansco Shutter.....	\$12.50
Wire Release and fitting, extra.....	.50
Tripod Adapter.....	1.00
Composition Leather Carrying Case.....	1.00
Black or Tan Leather Holster.....	2.25
Eight-exposure Film (2C Ansco, same size as 127).....	.25
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*



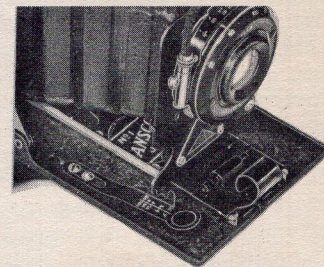
## The No. 1 Ansco Juniorette

For 2¼ x 3¼ Pictures

THE No. 1 Ansco Juniorette, the No. 1 Ansco Junior, and the No. 1 Folding Ansco make a progressive series, the three cameras being practically identical except for lens and shutter. They have in common several remarkable features, one of which is an ingenious

focusing arrangement—an exclusive Ansco device—which provides for fixed focus automatically, yet also permits focusing as readily as with other focusing cameras if this is desired. Another important feature is the swivel spool-holder arrangement formerly provided only on the highest-priced Ansco cameras of this size (see page 21).

The illustration is of the camera as above described. The 1925 model is of the ready-set type, with fixed focus and shutter as described on pages 7 and 8.



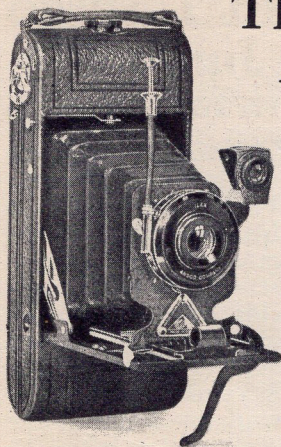
Automatic Lock for Fixed Focus on No. 1 Juniorette, Junior and Folding

### Details and Prices

No. 1 Ansco Juniorette, Single Achromatic Lens, speed U. S. 8, Deltax Shutter.....	\$12.00
No. 1 Ansco Juniorette, 1925 model.....	10.50
Six-exposure Film (4A Ansco, same size as 120).....	.25
Composition Leather Carrying Case.....	1.75
Sole Leather Holster.....	2.75
Suede-lined Holster Carrying Case, with shoulder strap, lock and key.....	5.00
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*





## The No. 1 Ansco Junior

For  $2\frac{1}{4} \times 3\frac{1}{4}$  Pictures

THE No. 1 Ansco Junior is a camera of wide capabilities and remarkable convenience. Resembling the No. 1 Ansco Juniorette in design and structural details, it is equipped with a lens and shutter equipment such as have not before been available in cameras offered at so low a figure:

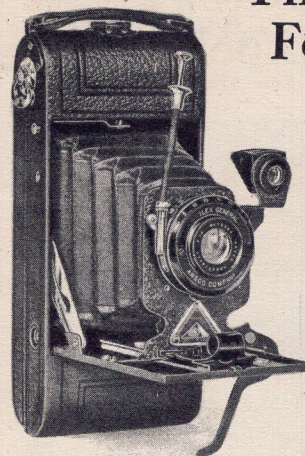
By an exclusive Ansco device the No. 1 Ansco Junior opens automatically to a fixed focus, yet can be focused easily for near or far distances if this is desired. Thus anyone in the family can use it and get clean sharp pictures, whichever method is preferred, focusing or fixed-focus; or it can be used as a fixed-focus camera when in a hurry and as a focusing camera when there is time to take more pains. Also, the beginner can start by using it as a fixed-focus camera, taking advantage later, as he grows more proficient, of its focusing arrangement.

The camera has a metal box, covered with genuine leather, has genuine leather bellows, and is sturdily built throughout. It has two tripod sockets, one for vertical and one for horizontal pictures. It is accurate and smooth-working, and so compact that it can be carried in hip pocket or holster case with entire comfort.

### Details and Prices

No. 1 Ansco Junior, Rapid Rectilinear Lens, Speed U. S. 4, Ilex Ansco Shutter.....	\$13.50
Six-exposure Film (4A Ansco, same size as 120).....	.25
Composition Leather Carrying Case.....	1.75
Sole Leather Holster.....	2.75
Suede-lined Holster Carrying Case, with shoulder strap, lock and key.....	5.00
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*



## The No. 1 Folding Ansco

For  $2\frac{1}{4} \times 3\frac{1}{4}$  Pictures

THIS camera fits the needs of a very large class of amateur photographers — those who wish the advantage of a high-grade small-camera equipment at a modest cost. The size of picture is a favorite, being one of the two leaders, the camera itself is small, the lens and shutter are of exceptional quality and range,

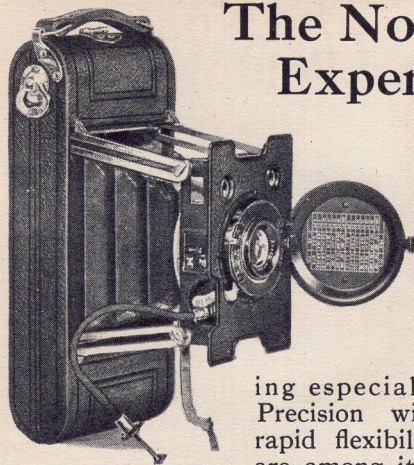
and the instrument is so designed as to prevent liability to error without limitation of scope. With the shutter kept set at  $1/25$  second and stop or opening 16, the camera is ready for fixed-focus pictures as soon as the front is extended, and may be so used for good sunlight conditions as a regular procedure. For camping, hunting, fishing, touring, for home snapshots, and for street photography, it is thus a splendid outfit for getting the picture promptly. Yet when weaker light requires more speed in the lens, this can be opened to F 11 or F 7.5, the latter giving more than four times as much exposure in  $1/25$  second as is obtained at stop F 16. Likewise, automatically controlled shutter speeds of  $1/5$ ,  $1/10$ ,  $1/50$ , and  $1/100$  second can be given in addition to  $1/25$ , with Bulb and Time actions besides. The lens is an anastigmat giving crisp and clear definition, focal length  $3\frac{1}{2}$  inches.

### Details and Prices

No. 1 Folding Ansco, with Ansco F 7.5 Anastigmat Lens and Ilex General Shutter.....	\$18.00
Six-exposure Film (4A Ansco, same size as 120).....	.25
Composition Leather Carrying Case.....	1.75
Sole Leather Holster.....	2.75
Suede-lined Holster Carrying Case, with shoulder strap, lock and key.....	5.00
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*





## The No. 1 Expert Ansco

For  
2¼ x 3¼  
Pictures

THE No. 1  
Expert  
Ansco is, as  
the name im-  
plies, a cam-  
era appeal-

ing especially to experts.  
Precision with speed and  
rapid flexibility in focusing  
are among its distinguishing

features. Compact, light in weight, very strong, and focusing by means of a milled disk just behind the lens plate which may be operated instantly and easily while locating the image in the finder, the No. 1 Expert Ansco gets the picture quickly with remarkable precision. It has a very rigid front-extension system, and smooth, positive action is one of its noticeable virtues. The spool-winding device is that illustrated on page 21. Clear, crisp negatives are assured by the anastigmat lens equipment, and the shutter permits a range of automatically controlled exposures from 1/10 to 1/100 second. A depth-of-focus scale for fine focusing is provided on the inside of the lens cap. The construction is metal throughout, with aluminum frame, covered with fine seal-grain leather. Height of camera, 6½ inches.

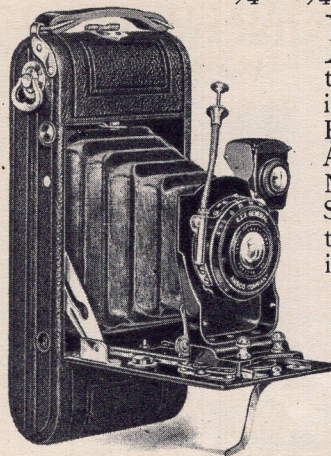
### Details and Prices

No. 1 Expert Ansco, Ansco F 6.3 Anastigmat Lens, 3½ inches focus, Gammax Shutter.....	\$30.00
Six-exposure Film (4A Ansco, same size as 120).....	.25
Tripod Adapter.....	1.00
Composition Leather Carrying Case.....	1.75
Sole Leather Holster.....	2.75
Suede-lined Holster Carrying Case, shoulder strap, lock and key.....	5.00
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*

## The No. 1 Special Folding Ansco

For 2¼ x 3¼ Pictures



EFFICIENCY in a camera of small size touches its highest point in the No. 1 Special Folding Ansco, the No. 1 Ansco Speedex, and the No. 1 Ansco Super Speedex, which embody the essential rightness in details and the essential unity of design which are characteristic of products with the highest reputation. These three cameras, alike except as to lens and shutter,

respond superbly to the demands that are made upon them, with wearing qualities unimpaired by long, hard service, and with a reserve of power and convenience where these may be needed.

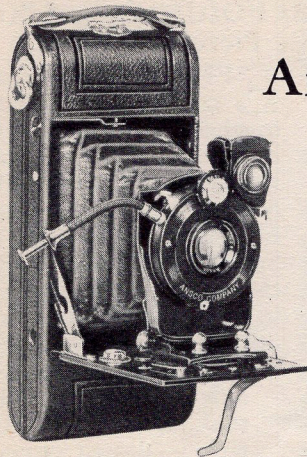
Built of metal throughout, and handsomely covered and finished, the camera stands 6½ inches high and is so slender that it readily fits the pocket. Note the rigid front, with easy spring-knob arrangement for quick opening and closing—also the extra-large brilliant finder, which, though collapsible, is closed at the sides to shut out flare. Other points are the efficient thumb-lever focusing device, with patented locking arrangement to permit repeating quickly on subjects of the same general nature, and the depth-of-focus scale on the platform bed. The lens and shutter are the same as provided on the No. 1 Folding Ansco, and are of especially high merit.

### Details and Prices

No. 1 Special Folding Ansco, Ansco F7.5 Anastigmat Lens, 3½ inches focus, Ilex General Shutter.....	\$25.00
Six-exposure Film (4A Ansco, same size as 120).....	.25
Sole Leather Holster.....	2.75
Suede-lined Holster Carrying Case, shoulder strap, lock and key.....	5.00
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*





## The No. 1 Ansco Speedex

For  $2\frac{1}{4} \times 3\frac{1}{4}$  Pictures

THE No. 1 Ansco Speedex is identical with the No. 1 Special Folding Ansco and the No. 1 Ansco Super Speedex except as to lens and shutter, and the shutter is the same as that on the Super Speedex. The Ansco F6.3 anastigmat with which the camera is

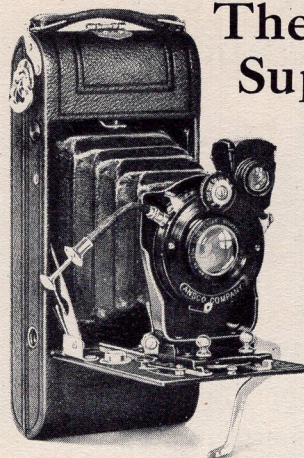
equipped increases the range of subjects and light conditions with which snap-shots may safely be made, also making practical the provision of the extra-high shutter speed of  $1/300$  second for fast-action pictures in good light. The No. 1 Ansco Speedex has been a great explorer, having been selected by amateur photographers who have travelled widely in all parts of the globe and taken pictures with it under the widest possible conditions. It is remarkably serviceable and convenient as well as handsome in appearance, and has a very high reputation among all who know good cameras.

Details of construction are the same as for the No. 1 Special Folding Ansco and No. 1 Ansco Super Speedex. This is one of the very best cameras we make, and some famous pictures have been taken with it. Many experienced amateurs use it for most of their photographing, getting their larger pictures by enlargement.

### Details and Prices

No. 1 Ansco Speedex, Ansco F 6.3 Anastigmat Lens, $3\frac{1}{2}$ inches focus, Acme Speedex Shutter.....	\$36.00
Six-exposure Film (4A Ansco, same size as 120).....	.25
Sole Leather Holster.....	2.75
Suede-lined Holster Carrying Case, shoulder strap, lock and key.....	5.00
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*



## The No. 1 Ansco Super Speedex

For  $2\frac{1}{4} \times 3\frac{1}{4}$  Pictures

THIS camera is identical with the No. 1 Ansco Speedex except as to lens. While the lens supplied with the No. 1 Speedex is 61% faster than the best rectilinear, both lenses supplied with the No. 1 Super Speedex are approximately twice as fast as that on the No. 1 Speedex.

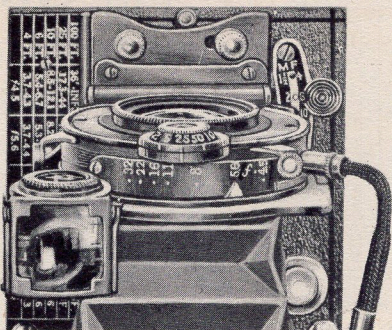
For those who are unfamiliar with the meaning of lens speed, it may be explained that this is a matter of the largest opening which the lens permits. A large lens aperture admits more light—permits more exposure—in the same length of time, or permits the same amount of exposure in a shorter length of time. Thus a faster lens makes snapshots possible through a wider range of light conditions, and permits extra-high shutter speeds for action pictures when the light is good. Comparative values on this basis may be stated about as follows: Rating box-camera lenses as having a speed of 1, the F 4.5 anastigmats supplied on the No. 1 Ansco Super Speedex have a rating of 12.646. No faster lenses are supplied for any hand cameras than these highly corrected objectives. This is a very fine camera.

### Details and Prices

No. 1 Ansco Super Speedex, Ansco F 4.5 Anastigmat Lens, $3\frac{1}{2}$ inches focus, Acme Speedex Shutter.....	\$51.00
With Bausch & Lomb Tessar, F 4.5, $3\frac{1}{2}$ inches focus, Acme Speedex Shutter.....	70.00
Six-exposure Film (4A Ansco, same size as 120).....	.25
Sole Leather Holster.....	2.75
Suede-lined Holster Carrying Case, shoulder strap, lock and key.....	5.00

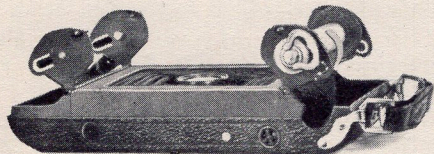
*The foregoing prices include the excise tax.*





**Top View of No. 1 Ansco Speedex and  
No. 1 Ansco Super Speedex**

**S**HUTTER speed, stop, and focus can all be read (or set) without losing sight of the image in the finder. Leave focus lever locked at 25 feet, diaphragm at F 16, and shutter speed at 1/25, and camera is ready for fixed-focus use as soon as opened, yet can be reset promptly for any combination without changing its position. Note Depth-of-Focus Table on platform bed.

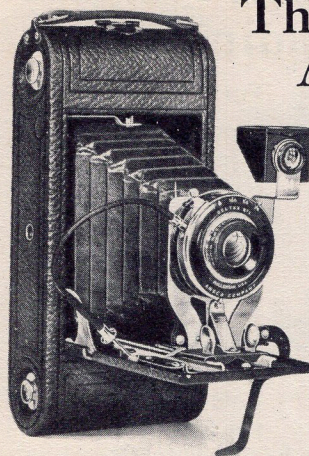


**Spool-Holding Arrangement on all  
No. 1 Ansco Cameras**

**T**HIS is the swivel spool-holding device which is a feature of all No. 1 Ansco cameras. It facilitates insertion and removal of the film, insures smooth, easy winding free from scratches, and permits winding film completely onto key spool without danger of loosening and fogging. When back is on, film is held flat in focal plane by an aligning pressure pad, insuring critical sharpness at the largest stops. Look at the inside as well as the outside when you examine a camera. Ansco quality runs clear through the instrument.

## The No. 1A Ansco Junior

**For 2½ x 4¼ Pictures**



**T**HE substantial and durable qualities of Ansco construction are well exemplified in the No. 1A Ansco Junior, a camera which is good clear through, yet remarkably low in price. Inasmuch as the demand is large for a camera taking this popular size of picture and offered at such a figure,

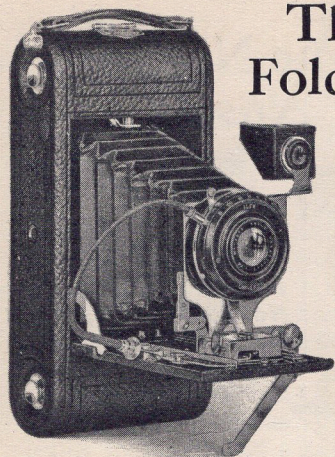
no pains have been spared to make the new No. 1A Ansco Junior contribute to the Ansco reputation. It has a strong, stout body, with aluminum bed and back and rigid reinforced front, is covered with the best seal-grain leather, has genuine leather bellows, and front and trimmings are heavily nickel-plated. The lens is a rapid rectilinear of the finest quality, with the highest speed obtainable in the rectilinear class, and the special Deltax shutter is of efficient and reliable design. The camera focuses easily by scale, and is equipped with the celebrated Ansco Automatic Finder (page 29), formerly supplied with the higher-priced models only. The No. 1A Ansco Junior is a camera which in appearance, quality, and performance reflects credit on the owner as well as the makers.

### Details and Prices

No. 1A Ansco Junior, Rapid Rectilinear Lens, Speed U. S. 4, Deltax Shutter.....	\$17.00
Six-exposure Film (6A Ansco, same size as 116).....	.30
Twelve-exposure Film (6B Ansco, same size as 116).....	.60
Sole Leather Carrying Case.....	4.00
Ansco Direct View Finder.....	2.50
Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*



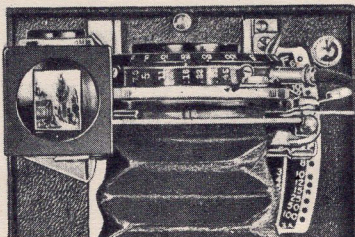


## The No. 1A Folding Ansco

For 2½ x 4¼ Pictures

THE widespread popularity of the 2½ x 4¼ size directs particular attention to the No. 1A Folding Ansco, a high-grade camera of exceptional efficiency available at a moderate price. Like the other models of the Folding designation, it is a feature camera. It

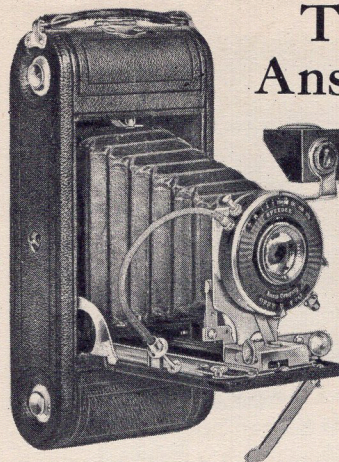
has, in addition to the Ansco Automatic Finder (page 29), the Ansco Thumb-Lever Focusing device which not only makes focusing more convenient, but permits turning the camera instantly into a fixed-focus outfit, so that it may be used as such by anyone as soon as opened. The spool-holding device is a protective feature, and lifts the exposed roll conveniently from its chamber. The lens is an anastigmat of high quality, the shutter of a new and very efficient type, with speeds of 1, 1/2, 1/5, 1/10, 1/25, 1/50, and 1/100 second, besides Bulb and Time. A fine piece of workmanship throughout, the camera is covered with the best seal-grain leather, with heavily nickered trimmings. This is a high-grade outfit for permanent satisfaction.



### Details and Prices

No. 1A Folding Ansco, Ansco F 7.5 Anastigmat Lens, Ilex Universal Shutter.....	\$27.50
Six-exposure Film (6A Ansco, same size as 116).....	.30
Twelve-exposure Film (6B Ansco, same size as 116).....	.60
Sole Leather Carrying Case.....	4.00
Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*



## The No. 1A Ansco Speedex

For 2½ x 4¼ Pictures

THE No. 1A Ansco Speedex meets the demand of those who wish a camera of extra speed, permitting snapshots under particularly unfavorable conditions of light and subject, and fast exposures (up to 1/300 second) of rapid motion when the light is good. The extra

speed is made possible by the lens, which opens to F 6.3, thus admitting about 61% more light to the film in a given time than the best rectilinear lens at its largest stop. This gives the camera exceptionally wide scope.

Either the Optimo Speedex or the Ilex Acme shutter is supplied. Each allows for a full range of automatically controlled exposures, from 1 second to 1/300 second. The illustration shows the Optimo shutter. The Ilex Acme is as shown on page 30.

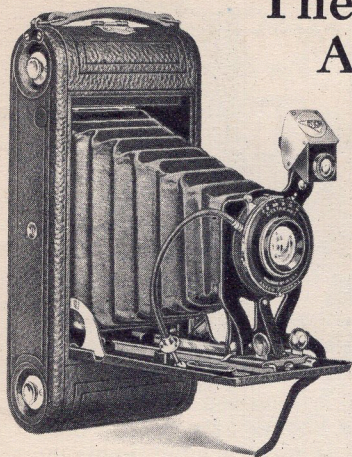
Structurally, and in its adjustments, the No. 1A Ansco Speedex corresponds to the No. 1A Folding Ansco, but in addition to having a special lens and shutter of exceptional fineness, it is covered with genuine Persian morocco. It is a distinctive-looking camera, built for long wear, and the quality goes clear through to the superior pictures obtained.

### Details and Prices

No. 1A Ansco Speedex, Ansco F 6.3 Anastigmat Lens, 4¼ inches focus, Optimo Speedex or Ilex Acme Shutter.....	\$45.00
Suede-lined Leather Carrying Case.....	5.00
Six exposure Film (6A, same size as 116).....	.30
Twelve-exposure Film (6B, same size as 116).....	.60
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*





## The No. 2C Ansco Junior

For  $2\frac{1}{8} \times 4\frac{1}{8}$  Pictures

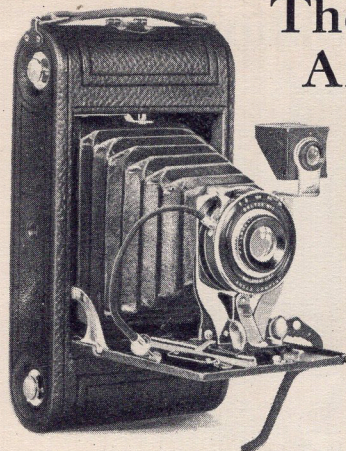
THE size of picture made by the No. 2C Ansco Junior is midway between  $2\frac{1}{2} \times 4\frac{1}{4}$  and  $3\frac{1}{4} \times 5\frac{1}{2}$ , in the same panel form. The proportions are very desirable for standing figures, also for landscapes, economizing space at the sides for the former

class of pictures when the camera is held vertically, and space at the top and bottom for the latter when held horizontally. The No. 2C Ansco Junior is a reliable outfit, substantially built, with seal-grain leather covering, leather bellows, aluminum bed and back, and pendulum-bob finder, as shown in the illustration. This finder shows when the camera is level. The lens is a U. S. 4 rectilinear, and the Deltax shutter gives speeds of  $1/25$ ,  $1/50$ , and  $1/100$  second, besides Bulb and Time. The camera focuses easily by scale, and the rigid reinforced front insures good alignment. This, by the way, is an important feature of all Ansco cameras, which do not become wobbly with use but are built for long service.

### Details and Prices

No. 2C Ansco Junior, Rapid Rectilinear Lens, Speed U. S. 4 Deltax Shutter	\$18.00
Six-exposure Film (26A, same size as 130)	.45
Ten-exposure Film (26B, same size as 130)	.75
Sole Leather Carrying Case	4.00
Ansco Direct View Finder (page 35)	2.50
Ansco Portrait Attachment	.75

*The foregoing prices include the excise tax.*



## The No. 3 Ansco Junior

For  $3\frac{1}{4} \times 4\frac{1}{4}$  Pictures

THE No. 3 Ansco Junior is a new camera, offered for the first time in 1923 in recognition of the demand for a satisfactory focusing model of this size at an attractive price. It is identical with the No. 1A Ansco Junior described on page 22,

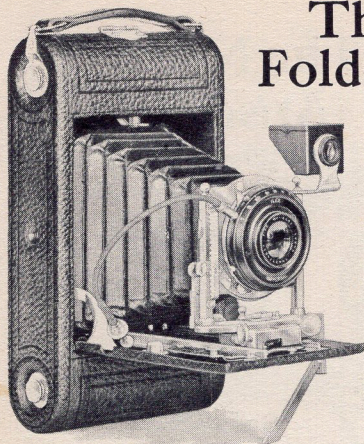
except as to size of picture, and the choice between the two is wholly a matter of preference in this particular. To assist the purchaser, the following points may be mentioned. The No. 1A size is the more popular, especially with beginners, partly because they like the long panel form and partly because the cost of film is less. With those who have had some experience with photography, however, the No. 3 size is quite commonly preferred, and for excellent reasons. The squarish proportions give more freedom in arranging the view, and are generally better for photographing buildings, groups, and other subjects that do not adapt themselves readily to the panel shape. In other words, the No. 3 size appeals to the experienced amateur because with it he can more easily get on the negative everything he wants; if there is waste space anywhere he can mask the negative in printing. The No. 3 Ansco Junior is of a quality to meet the full approval of this critical amateur.

### Details and Prices

No. 3 Ansco Junior, Rapid Rectilinear Lens, Deltax Shutter	\$18.50
Six-exposure Film (7A Ansco, same size as 118)	.45
Twelve-exposure Film (7B Ansco, same size as 118)	.90
Sole Leather Carrying Case	4.00
Ansco Portrait Attachment	.75

*The foregoing prices include the excise tax.*



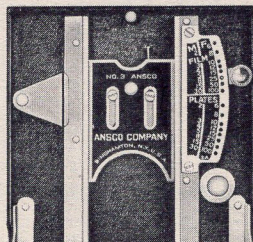


## The No. 3 Folding Ansco

For  $3\frac{1}{4} \times 4\frac{1}{4}$   
Pictures

FOR reasons indicated in the description of the No. 3 Ansco Junior, the  $3\frac{1}{4} \times 4\frac{1}{4}$  size is a favorite among advanced amateurs, being the size that most of them come to in the end for an all-purpose hand cam-

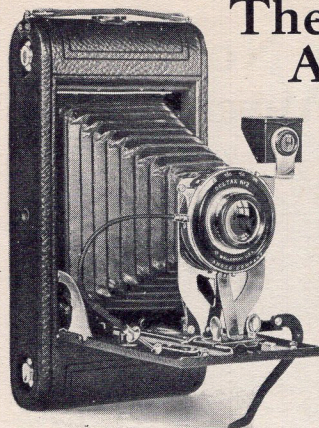
era. The No. 3 Folding Ansco appeals very strongly to these particular people, for in addition to the features offered in the No. 1A Folding Ansco and the No. 3 Ansco Junior, it also has a most convenient rising, descending, and laterally moving front which, with the Ansco Combination Back, converts it into a versatile all-around outfit for roll-film, plates, or film-pack, at the user's option. Lens and shutter are the same as for the No. 1A Folding Ansco, as described on page 23.



### Details and Prices

No. 3 Folding Ansco, Ansco F 7.5 Anastigmat Lens, $4\frac{7}{8}$ inches focus, Universal Shutter.....	\$30.00
Six-exposure Film (7A Ansco, same size as 118).....	.45
Twelve-exposure Film (7B Ansco, same size as 118).....	.90
Sole Leather Carrying Case.....	4.00
Combination Back, including one Double Dry-Plate Holder..	5.00
Additional Double Dry-Plate Holders, each.....	1.50
Ansco Film-pack Holder.....	1.25
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*



## The No. 3A Ansco Junior

For  $3\frac{1}{4} \times 5\frac{1}{2}$  Pictures

THERE is a very general tendency nowadays for amateur photographers to have two cameras, a large one and a small one. The small camera, because of its convenient size and the greater simplicity of focusing its shorter-focus lens, is carried regularly, say

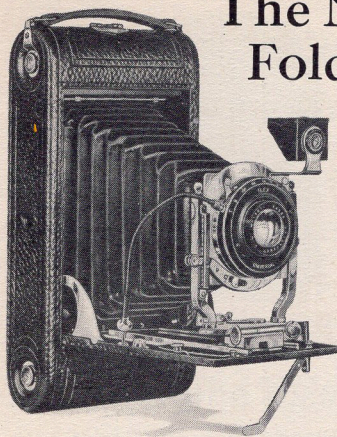
in the hip pocket or in a holster case on the belt, while the larger camera is used around home or wherever more time for photography can be taken, as in camp. Some buy an inexpensive small camera, such as the No. 1 Ansco Junior, and put most of their money into the larger outfit. Others spread themselves on the smaller camera, and for the larger camera, which is not used so often, seek a good serviceable outfit at a comparatively low figure. The No. 3A Ansco Junior is just the camera for the purpose. It takes the largest amateur size, is strong and well-made, with seal-grain leather covering, leather bellows, heavily nickered trimmings, and a lens and shutter that may be depended on for making first-class snapshots as well as time and bulb exposures. Inexpensive but not cheap, it is a thoroughly reliable camera offering all the essentials for the making of good pictures.

### Details and Prices

No. 3A Ansco Junior, Rapid Rectilinear Lens, $6\frac{1}{2}$ inches focus, Deltax Shutter.....	\$20.00
Six-exposure Film (18A Ansco, same size as 122).....	.55
Ten-exposure Film (18B Ansco, same size as 122).....	.90
Sole Leather Carrying Case.....	4.50
Ansco Direct View Finder (page 35).....	2.50
Ansco Portrait Attachment.....	.75

*The foregoing prices include the excise tax.*





## The No. 3A Folding Ansco

For  $3\frac{1}{4} \times 5\frac{1}{2}$  Pictures

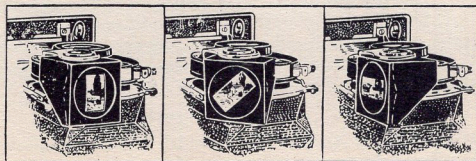
**H**ERE is a standard camera for standard full-size pictures of the popular post-card dimensions. As the illustration shows, it is similar in design and construction to the No. 3 Folding Ansco embodying the same convenient features.

The larger size permits the use of a lens of longer focus, which renders all objects on a larger scale. This is an advantage in portraiture, and whenever good size in details is desired without enlarging. As with the No. 3 Folding Ansco, when plates or film-pack are used with the combination back, focusing may be done by scale as well as by examining the image on the ground-glass screen. (See illustration, page 27.) An all-around camera of wide capability and sure performance.

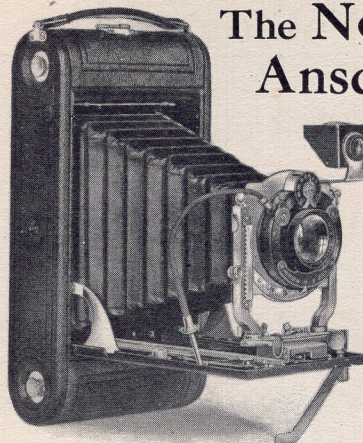
### Details and Prices

No. 3A Folding Ansco, Ansco F 7.5 Anastigmat Lens, $6\frac{1}{2}$ inches focus, Universal Shutter.....	\$33.00
Six-exposure Film (18A Ansco, same size as 1 2).....	.55
Ten-exposure Film (18B Ansco, same size as 1 2).....	.90
Sole Leather Carrying Case.....	4.50
Combination Back, including one Double Dry-Plate Holder..	5.00
Additional Double Dry-Plate Holders, each.....	1.50
Ansco Film-pack Holder.....	1.75
Ansco Portrait Attachment.....	.75

The  
Ansco  
Automatic  
Finder



*The foregoing prices include the excise tax.*



## The Nos. 3 and 3A Ansco Speedex

For Pictures

$3\frac{1}{4} \times 4\frac{1}{4}$  and  $3\frac{1}{4} \times 5\frac{1}{2}$

**I**N design and structural details, the Nos. 3 and 3A Ansco Speedex correspond to the Nos. 3 and 3A Folding Ansco, described on pages 27 and 29, and in quality of finish

and in optical equipment they correspond to the No. 1A Ansco Speedex.

To say of these cameras that they satisfy completely the demand for a high-grade equipment of good size is merely to record the testimony of thousands who have bought them. The clear, crisp lens definition, the range and efficiency of the shutter, and the convenience and rapidity with which all adjustments may be made, permit getting the picture promptly with unerring precision.

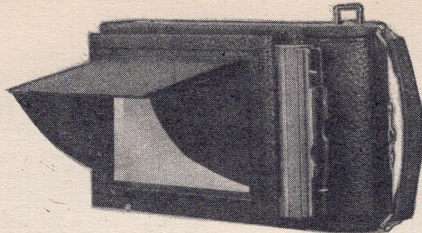
### Details and Prices

No. 3 Ansco Speedex, Ansco F 6.3 Anastigmat Lens, $4\frac{1}{4}$ inches focus, Optimo Speedex or Ilex Acme Shutter.....	\$48.00
Suede-lined Leather Carrying Case.....	5.00
Six-exposure Film (7A Ansco, same size as 118).....	.45
Twelve-exposure Film (7B Ansco, same size as 118).....	.90
Combination Back, including one Double Dry-Plate Holder..	6.00
Extra Double Dry-Plate Holders, each.....	1.50
Film-pack Holder.....	1.25

No. 3A Ansco Speedex, Ansco F 6.3 Anastigmat Lens $6\frac{1}{2}$ inches focus, Optimo Speedex or Ilex Acme Shutter.....	55.00
Suede-lined Leather Carrying Case.....	6.00
Six-exposure Film (18A Ansco, same size as 122).....	.55
Ten-exposure Film (18B Ansco, same size as 122).....	.90
Combination Back, including one Double Dry-Plate Holder..	6.00
Extra Double Dry-Plate Holders, each.....	1.50
No. 3A Ansco Speedex Film-pack Holder.....	1.75

*The foregoing prices include the excise tax.*





## Ansco Combination Back

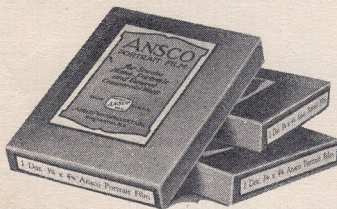
For Plates, Cut Film, and Film Pack

**T**HE Ansco combination Back, illustrated above, converts the Nos. 3 and 3A Folding Ansco and Ansco Speedex into plate, cut-film, and film-pack cameras. It is, in effect, a substitute back, which may be attached at any time in place of the back with which the camera is regularly equipped. It is made of aluminum, and covered to match the camera with which it is to be used.

### Details and Prices

Ansco Combination Back for Nos. 3 or 3A Folding Ansco, including 1 Double Plate Holder or 1 Double Cut Film Holder	\$5.00
Extra Plate or Cut Film Holders, each	1.50
No. 3 Ansco Film-pack Holder	1.25
No. 3A Ansco Film-pack Holder	1.75
Ansco Combination Back for Nos. 3 or 3A Ansco Speedex, including 1 Double Plate Holder or 1 Double Cut-Film Holder	6.00
Extra Holders same as for Nos. 3 and 3A Folding Ansco	

## Ansco Cut Film

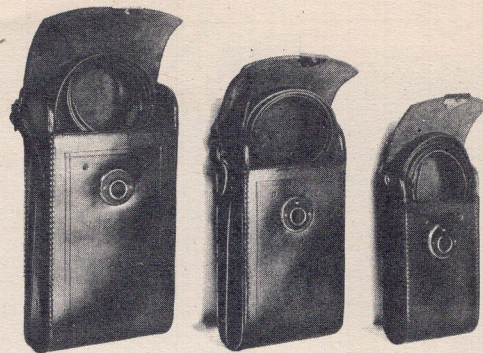


**A** FAST cut film which lies flat in the film holder and is easy to handle. A portrait film of great latitude for all-around photography indoors and out, giving brilliant negatives of fine gradation. Also supplied in professional sizes.

### Prices per Dozen

2 1/4 x 3 1/4	\$ .45	3 1/4 x 5 1/2	\$ .95
3 1/4 x 4 1/4	.65	4 x 5	.95

*The foregoing prices include the excise tax.*



## Carrying Cases and Holsters

**A** GOOD camera deserves a carrying case, and Ansco carrying cases and holsters are of a quality to match the instruments they are designed to hold. When buying a camera, stretch a point and buy a carrying case also, or at least put it down as the next addition to your photographic equipment.

There are two reasons for the purchase of a carrying case—to protect the camera, and to make its use more convenient.

Every product has its natural enemies. Those of a camera are dust, dirt, dampness, blistering sunlight, wear and tear, and curious prying hands. A carrying case or holster is protection against all, and will keep the camera looking fresh and new for an indefinite term of years.

The convenience of the carrying case is appreciated on hikes and trips, for, suspended by the shoulder strap, it leaves the hands free of all encumbrance, with the camera itself immediately available for use. With the No. 1 size, the holster case is even more convenient. The holster can be carried either front or back, the entire outfit being so small that with an ordinary sack coat unbuttoned at the front it is hardly noticeable, if at all, while its use in connection with outing togs by camper, fisherman, hunter, etc., gives absolute freedom at all times, yet permits getting the picture as soon as the opportunity presents.

The illustration at the top shows two of the suede-lined carrying cases provided for the Speedex series, and, at the right, the suede-lined holster carrying case supplied for all No. 1 Ansco cameras. Prices of carrying cases and holsters are given under each camera.

Write for special illustrated booklet explaining in detail the Semi-Automatic Ansco.



# The Ansco Memory Kit and the Ansco Take-a-Picture Package

THE fine art of giving, so significant of the American spirit, finds pleasing expression in the Ansco Memory Kit, a unit that assembles the essentials for taking pictures in a tasteful and acceptable form. It comprises a camera and a supply of Ansco film in a richly-finished mahogany chest, embellished with a burnished metal plate for the owner's name or initials. As a gift at any season of the year—for birthday, graduation, wedding, or Christmas—it carries that intimate personal touch so elusive yet so generally sought.



Moreover, it is a notably practical unit. All three cameras offered are of undeniable merit and convenience, and the unit as a whole is decidedly attractive. The mahogany chest protects the camera and gives better as-

surance that film will be available when needed.

The three cameras from which a choice may be made are models that can be particularly recommended for presentation purposes, as they are handsome little cameras adapted to all users. A full description of each will be found in the preceding pages. See references below.



The Ansco Take-a-Picture Package in like manner assembles a No. 2 Buster Brown Special, four rolls of 4A Ansco Film, and an attractive little Ansco album of 48 pages in a tasteful box of holiday red—a most appropriate solution of the gift problem at any season of the year.

## Details and Prices

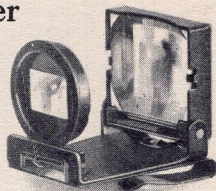
No. 1 Ansco Memory Kit, including (1) solid mahogany chest, (2) No. 1 Ansco Junior as described on page 15, and (3) 4 rolls 4A Ansco Film, $2\frac{1}{4} \times 3\frac{1}{4}$ .....	\$17.00
No. 2 Ansco Memory Kit, including (1) solid mahogany chest, (2) No. 1 Folding Ansco, as described on page 16, and (3) 4 rolls 4A Ansco Film, $2\frac{1}{4} \times 3\frac{1}{4}$ .....	21.50
No. 3 Ansco Memory Kit, including (1) solid mahogany chest, special finish, (2) No. 1 Ansco Speedex, as described on page 19, and (3) 4 rolls 4A Ansco Film, $2\frac{1}{4} \times 3\frac{1}{4}$ .....	40.00
Ansco Take-a-Picture Package, including (1) No. 2 Buster Brown Special, (2) 4 rolls 4A Ansco Film, $2\frac{1}{4} \times 3\frac{1}{4}$ , and (3) Special Ansco Album.....	5.00

*The foregoing prices include the excise tax.*

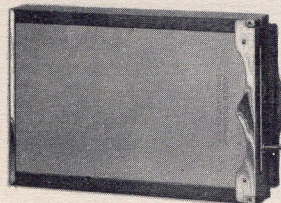


## AnSCO Direct View Finder

Permits holding the camera at eye level and observing the image up to the instant of exposure. Very useful in speed work, for photographing over the heads of a crowd, or wherever a high viewpoint is desired. Gives a larger image than the regular finder. Adapted to all 1A, 2C, and 3A AnSCO cameras, and Vest Pocket models. Price—\$2.50.



## AnSCO Film-Pack Holder



Designed to hold Film Packs of all makes, and is of standard size and form to fit Film Pack attachment backs in use with other makes of cameras as well as with AnSCO Combination Back for Nos. 3 and 3A Folding AnSCO and AnSCO Speedex.

No. 3 size,  $3\frac{1}{4} \times 4\frac{1}{4}$ —\$1.25  
No. 3A size,  $3\frac{1}{4} \times 5\frac{1}{2}$ —1.75

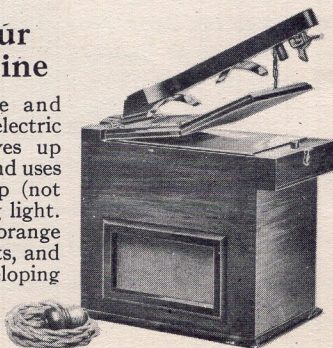
## AnSCO Portrait Attachment

An auxiliary cell which slips over the regular lens, changing the focus so as to permit working closer to the subject and get a larger image. Different sizes, to fit different cameras and lenses. Price—\$.75.

## AnSCO Amateur Printing Machine

Makes printing sure and simple in any room with electric current. Takes negatives up to  $5 \times 7$ , has ruby glow, and uses a standard 40-watt lamp (not included) as the printing light. Lower window provides orange light for developing prints, and ruby safelight for developing plates and films.

Price, with cord and socket—\$10.00.



## AnSCO Chemicals

These preparations may be relied upon. We put them up in our own factory from chemicals tested for the highest degree of purity.

**ANSCO P-S Developer (Pyro-Soda)** for dry plates and film. Each tube makes eight ounces for tray or thirty ounces for tank.  
Box of 5 tubes..... \$ .50

**ANSCO M-H Developer (Metol-Hydrochinon)** for film, dry plates, or bromide paper. Box of 5 8-oz. tubes..... \$ .50

**CYKO H-M Developer (Hydrochinon-Metol)** for brilliant blue-black prints on CYKO and other developing papers. Box of 5 8-oz. tubes..... \$ .50

**HYDRO Developer (Hydrochinon)** for lantern slides, plates, bromide paper, giving extra contrast without loss of transparency in shadows. Box of 6 8-oz. tubes.. \$ .25

**M-Q Developer (Metol-Quinol)**, an all-round developer for films, plates, or paper. Box of 6 -oz. tubes..... \$ .25

**PYRO Developer**, for film and plates. Box of 6 8-oz. tubes..... \$ .25

**CYKO ACID HYPO**, for complete and rapid fixing of film, plates and paper:

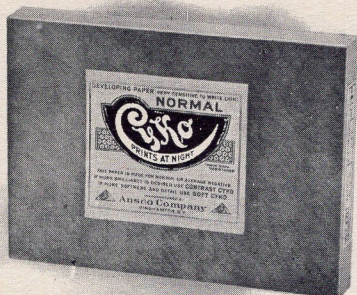
Quarter-pound Container, for 16-oz. Solution \$ .10

Half-pound Container, for 32-oz. Solution.. .15

One-pound Container, for 64-oz. Solution.. .25



# Cyko Paper



CYKO is a paper of the development class, yielding clear brilliant prints from all classes of negatives. It has remarkable latitude and is of very fine gradation, and its three grades—Contrast, Normal and Soft—take care of the variations in negative density and contrast. For thin, under-exposed negatives or under-developed negatives, or negatives flat from extreme over-exposure, there is no equal to Contrast Cyko in the results obtained. It will, in fact, give good prints from negatives impossible to work with any other paper. Normal Cyko covers the average run of negatives, and Soft Cyko gives prints of beautiful quality from negatives harsh because of over-development or for other reasons. Pleasing brilliancy with faithful rendering of middle tints and detail in the shadows are characteristics of Cyko that have made it peculiarly *the* paper for those who seek the best results in printing.

Cyko is furnished in either Glossy or Studio (semi-gloss) surfaces, and in the three grades, Contrast, Normal and Soft, at the following prices:

## Price List of Cyko Paper

Size	Regular Weight		Double Weight	
	Dozen	Gross	Dozen	Gross
2 1/4 x 3 1/4	\$ .12	\$1.20	\$ .15	\$1.50
2 1/2 x 4 1/4	.12	1.25	.18	1.55
3 1/4 x 4 1/4	.15	1.50	.20	1.90
3 1/2 x 3 1/2	.12	1.25	.18	1.55
3 1/2 x 5 1/2	.15	1.50	.20	2.00
3 1/2 x 5 1/2	.20	1.90	.25	2.40
4 x 5	.20	1.90	.25	2.40
4 x 6	.20	1.90	.25	2.40
4 1/4 x 5 1/2	.20	1.90	.25	2.40
4 1/4 x 6 1/2	.30	2.70	.40	3.40
4 1/4 x 6 1/2	.35	3.00	.45	3.75
5 x 7	.40	3.35	.45	4.20
5 x 8	.40	4.00	.50	5.00
5 1/2 x 7 1/2	.45	4.50	.55	5.65
3 1/2 x 12	.45	4.50	.55	5.65
6 x 8	.50	5.10	.65	6.40
6 1/2 x 8 1/2	.60	5.90	.75	7.40
7 x 9	.65	6.70	.80	8.40
7 1/2 x 9 1/2	.75	7.60	.95	9.50
8 x 10	.80	8.50	1.00	10.65
9 x 11	1.00	10.50	1.25	13.15
10 x 12	1.20	12.75	1.50	16.00

Prices for paper in sizes not given in the foregoing list will be furnished on request.

## Cyko Post Cards

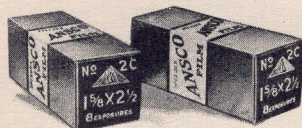
Size	Dozen	Gross	Per 1000
3 1/2 x 5 1/2	\$ .20	\$2.00	\$13.50
3 1/2 x 11	.40	4.00	27.00

## Cyko Combination Package

Contains 2 doz. sheets Contrast, 4 doz. sheets Normal, 2 doz. sheets Soft Cyko, 3 1/4 x 5 1/2, with a set of six masks and one Cyko Manual. Supplied in either Studio or Glossy surfaces. Price—\$1.00.



# AnSCO Speedex Film



ANSCO cameras will take film of any make, but for best results with all roll-film cameras the superiority of the new AnSCO Film is not difficult to prove. The widespread adoption of it since its introduction early in 1922 is good evidence of this.

AnSCO Film is superior in point of speed, which accounts for the fact that those who use it get fewer *underexposures*. Coupled with this extra speed, it has another characteristic new in film emulsions—resistance to the flattening effect of *overexposure*. The underexposure failure point

and the overexposure failure point are in fact so far apart as to assure good negatives with any reasonable exposure. In addition, the film has beautiful gradation, registering all the delicate intermediate tones that mean photographic quality, it has superior color values, has great latitude in development, has a tough emulsion which protects against scratches and other hot-weather troubles where the temperature of solutions is difficult to control, and for keeping qualities is unsurpassed. AnSCO Film negatives are also easy to print, and the fineness of grain assures beautiful enlargements. Look for the film in the red box with the yellow band. It "fits the light."

## Sizes and Prices of AnSCO Speedex Film

No.	Same Size as	Size of Picture	Number of Exposures	Price	For AnSCO Cameras	Adapted to
2C	127	1 1/4 x 2 1/4	8	\$.25	{ All No. 0 cameras, AnSCO Dollar Camera { Vest-Pocket AnSCO (1924)	V-P Kodak, No. 0 Brownie
3A	117	2 1/4 x 2 1/4	6	.20	No. 1 Buster Brown	No. 1 Brownie
4A	120	2 1/4 x 3 1/4	6	.25	{ No. 2 Buster Brown, V P Nos. 1, 2, 3, and Jr. { All No. 1 and No. 2 cameras in this catalog	No. 2 Brownie, No. 1 Kodak Jr. and Special
5A	105	2 1/4 x 3 1/4	6	.25	.....	No. 1 F. P. Kodak, No. 1 Panoram Kodak
6A	116	2 1/2 x 4 1/4	6	.30	{ No. 2A Buster Brown	{ No. 2A Brownie
6B	116	2 1/2 x 4 1/4	12	.60	{ All No. 1A cameras	{ All No. 1A Kodaks
6A Automatic		2 1/2 x 4 1/4	6	.35	Automatic and Semi-Automatic AnSCO	
7A	118	3 1/4 x 4 1/4	6	.45	{ No. 3 Buster Brown	No. 3 F. P. Kodak and Special
					{ All No. 3 cameras in this catalog	
7C	124	3 1/4 x 4 1/4	6	.45	.....	No. 3 Brownie and Bull's Eye Kodak
8A	101	3 1/2 x 3 1/2	6	.35	No. 1' AnSCO (box)	No. 2 Bullet, Bull's Eye, etc.
10A	103	4 x 5	6	.55	Nos. 5 and 7 Folding AnSCO	No. 4 Bullet, Bull's Eye, etc.
18A	122	3 1/4 x 5 1/2	6	.55	{ No. 3A Buster Brown, Nos. 9 and 10 AnSCO	{ All No. 3A Brownies, Kodaks and
18B	122	3 1/4 x 5 1/2	10	.90	{ All No. 3A cameras in this catalog	{ Graflex
18C	125	3 1/4 x 5 1/2	6	.55	No. 3A AnSCO (box)	No. 2 Stereo Brownie, No. 3 B. Q. F. Kodak
26A	130	2 7/8 x 4 7/8	6	.45	All No. 2C cameras	All No. 2C Brownies and Kodaks



