

EASTMAN KODAK COMPANY
ROCHESTER, N. Y.

February 7, 1940

Dr. John J. March
Rochester, N. Y.

My dear Dr. March:

Mr. Lovejoy and others at Kodak have been thinking for some time of eventually having someone write a popular biography of George Eastman with particular emphasis on his character, his human qualities, the good he did in the world and his way of life. We feel his memory should be so honored by a sympathetic writer, who can do justice to his life and character.

The existing biography is an authentic and rather formal history of Mr. Eastman's achievement, published during his lifetime but under his own limiting restrictions as to what could be written about himself personally.

We have as yet no author in mind. In the meantime, some of our oldest employees and others who knew Mr. Eastman have died, so Mr. Lovejoy has set about to obtain from all those who knew Mr. Eastman well a confidential record of stories, incidents, sayings, actions, personal impressions and sidelights which would illustrate Mr. Eastman's character, disposition, humor and human qualities.

So we wonder if we can impose upon you, who knew Mr. Eastman, to set down for our records your memories of him.

We hope you will write quite frankly any remembrances of George Eastman when you were with him, giving if you can your impressions of his reaction to people, business deals, social life, sports and exercise, travel, art, music, books, scenery and in general his way of living. Your own estimate of him as a man and a personality will add to these specific impressions that you may have experienced.

This project is being kept confidential for the present, and we would appreciate it if you would help us do that.

If you can think of anyone else who could contribute interesting incidents, won't you send me names and addresses so we can write to them.

Yours very truly,

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PERSONAL:

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