

BURLEIGH BROOKS INC.
PHOTOGRAPHIC GOODS

UNITED STATES IMPORTERS AND
MANUFACTURERS' AGENTS FOR

ROLLEIFLEX & ROLLEICORD CAMERAS

JOS. SCHNEIDER & CO. LENSES

NIKOR PRODUCTS

VEIGEL ENLARGERS

FLASHFLEX FLASHGUN

U. S. HEADQUARTERS FOR ROLLEI SERVICE

1955



10 WEST 46th STREET

NEW YORK 36, N. Y.



Activities at the Franke and Heidecke Rollei Plant



BURLEIGH BROOKS INC.

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BURLEIGH BROOKS INC. STAFF

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SALES AIDS

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BURLEIGH BROOKS INC.

BURLEIGH BROOKS INC.

IMPORTER AND
MANUFACTURERS' AGENT
TELEPHONE

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4956
4957

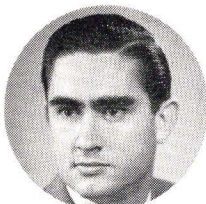
PHOTOGRAPHIC GOODS

10 WEST 46th STREET

NEW YORK 36, N. Y.

Cable Address: LENSMAN

codes:
W. U. 5 LETTER
BENTLEY



JACK D. CALLAHAN
General Manager



FRANK J. RIZZATTI
Sales and Advertising Manager



ARNE OGLAEND
General Correspondent



JAMES ANDERER
Credit & Order Department



SIDNEY J. FALEK
Service Department

TERRITORIES AND SALESMEN

ARTHUR V. HOLT - W*

3183 Weldon Ave.
Los Angeles 65, Calif.
Cleveland 7-3222

California
Arizona, Nevada

BOB RELLE

707 W. Prospect St.
Seattle 99, Wash.
Alder 2904

Washington
Oregon, Idaho

SAM C. McAFEE - W*

3704 East Howe
Seattle, Wash.

Alaska

CANTY SALES CO. - W*

STEVE CANTY
1229 California St.
Denver 4, Colorado
Acoma 2-9567

Colorado, Utah
New Mexico
Wyoming
Montana



Bob



Sam

*Denotes Warehouse

BURLEIGH BROOKS INC.



Herb

HERBERT VOGEL
1597 Rosewood Ave.
Cleveland, Ohio
Lakewood 1-1434

Pennsylvania
Ohio, Michigan



Ben

RICHARD HIRSCH
205 Pinehurst Ave.
Apartment 3L
New York 33, N. Y.
Lorraine 8-7764

New York State
New York City
(except Manhattan)
New Jersey



Dick

BEN ARKES
7824 S. Paxton
Chicago 49, Ill.
Bayport 1-1103

Illinois, Indiana
Minnesota
Wisconsin



Tom

GEORGE A. PIERSOL
10 W. 46th St.
New York 36, N. Y.

New York City
(Manhattan only)



George

TOM W. O'CONNELL
1029 Lark
St. Louis 22, Mo.
Yorktown 5-1292

Missouri, Iowa
Nebraska



George

MAURICE WOLF (RED)
35 Lakewood Rd.
Newton Highlands 61, Mass.
Bigelow 4-8450

Massachusetts
Connecticut
Rhode Island
Vermont, Maine
New Hampshire



Red

GEORGE W. MAXWELL
3688 Philwood
Memphis, Tenn.
33-6558

Tennessee
Alabama
Kentucky
Mississippi



Bob

GENE SCHROEDER
2625 Fenton
Denver 14, Colo.

North Dakota
South Dakota

ROBERT DORINSON - W*
112 S. Paydras
Dallas, Texas
Riverside 6837

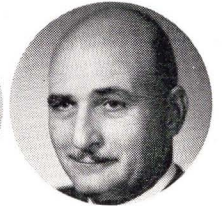
Texas
Kansas
Oklahoma
Louisiana
Arkansas

RICHARD MANTZ
6709 Lake Circle Drive
Dallas, Texas

SY KESSLER
7707 Robin Road
Dallas, Texas



Sy



Dick



Dan

CAMERA SERVICE CO. W*
CHAS. S. SMITH, JR.
DAN WATKINS
2257 Cascade Rd. SW
Atlanta, Ga.
Amherst 2626

Georgia, Florida
No. & So. Carolina
Washington, D. C.
Maryland, Virginia
W. Virginia
Delaware



Charlie

*Denotes Warehouse

BURLEIGH BROOKS INC.

TERMS

ORDERS

Describe each item fully. When ordering accessories indicate camera model. Telephone or telegraph orders must be confirmed. Collect telegrams and telephone calls will not be accepted. All merchandise not shipped will be back-ordered unless otherwise instructed. Please use code on telegraph orders where possible. Orders requesting future dating will not be considered until billing period is open. Fair traded prices must be strictly adhered to.

CREDIT

All orders will be filled on a C.O.D. or cash in advance basis where credit has not been established. Returned merchandise will not be accepted for credit, unless written authorization has been obtained in advance. All transportation charges are at consignee's expense.

DELIVERY

Specific shipping instructions must appear on orders or on confirmations. No goods will be delivered to messenger without pick-up order.

PAYMENT

All bills are due and payable NET on the 10th of the following month. If your remittance reaches us on or before the 10th of the month, you may deduct 2% cash discount. Any items shipped after the 26th of the month will be dated as of the coming month.

DISCOUNT

As per schedule to established photographic dealers only.

GUARANTEE

All Burleigh Brooks Inc. products are warranted free from defects either in workmanship or materials.

SHIPPING AND INSURANCE

All shipments valued up to \$200.00 are sent parcel post where postal regulations permit. Otherwise railway express except where specific instructions are given. Every shipment is fully insured.

SERVICE AND REPAIR

Repair estimates are made without charge. Labor charges are net, parts less 25%. We do not proceed with repairs until specific authorization is received. Completion date is specified at time of estimate. All repairs are guaranteed for one year.

SALES AIDS

Display signs and pictures, retail price list, brochures, mats, cuts, and glossy prints available upon request.

Rollei-Scrip

COOPERATIVE ADVERTISING PLAN

Effective January 1st Burleigh Brooks will issue **Rollei-Scrip** with each invoice covering Rollei Camera or accessory sales to enable you to enjoy lowest possible cost in your local advertising on Rollei products.

Yes! **Rollei-Scrip** is the same as \$ \$ \$ and it means even more \$ \$ \$ since the plan will automatically increase your high-profit Rollei volume.

In the beginning **Rollei-Scrip** will be used for the introduction of the Rolleicord V in your local newspapers — but watch for our special bulletins as we enlarge the scope of **Rollei-Scrip** to include other business-producing media such as Spot TV and Spot Radio, etc.

How Rollei-Scrip Works

SIMPLE!

- A. To save time, we will send ready-to-run Rolleicord V ad mats right off to you, free of charge with your first shipment of the new cameras. Later we'll send you samples of a more complete selection of mats to choose from.

EASY!

- B. After each ad has appeared, send us 3 tearsheets of the ad, and the invoice from the newspaper with space charges clearly marked. Enclose, with the invoice and 3 tearsheets, Rollei-Scrip for one-half the bill (to the nearest dollar).

GENEROUS!

- C. We'll promptly give your account a merchandise credit in the amount due upon receipt of the above.

IMPORTANT — Rollei-Scrip covers half of space charges only — not production or other costs. Space will include provision for one inch logo, the width of the ad. Rollei-Scrip sponsored ads must be separate, not included as part of larger store ads, and must not mention any product other than Rollei cameras and accessories. In order to qualify, your ad must run in local newspapers and be charged for at the lowest local rate. If you make up your own ads, they must be approved by Burleigh Brooks, Inc. before running. Burleigh Brooks reserves the right to refuse payment when, in their judgment, improper use has been made of Trade Marks or Fair Trade prices.

New ROLLEI Sales Aids

Here are the new sales aids . . . display stands, window streamers, descriptive literature and accessory display racks . . . available to help you cash-in on ROLLEI's broad and consistent advertising campaign in photographic and national consumer magazines. Order by the identifying numbers.



#215—New Rollei literature . . . covering Rollei cameras—Rollei accessories — and the underwater Rolleimarin.



#217—Rollei news house organ, and literature, describing exclusive Rollei features.



#218 — Small Rollei stickers for use on letter-heads, bills, etc.



#213 — Handsome Rollei enlargements, assorted subjects, available in three mount sizes . . . 16" x 20" — 19" x 24" or 28" x 35".



#212—Rollei camera display stand with rich black base. Only 4" high.



#221—Electros or mats of all Rollei cameras for 1 or 2 column use. (Specify whether for newspaper or magazine.)



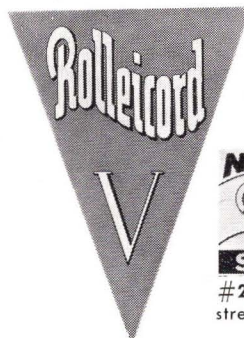
#222—Rollei trade-mark logotypes furnished in any size.



#214—Set-up Rollei camera display, attractive colors, for window use — 12" x 14".



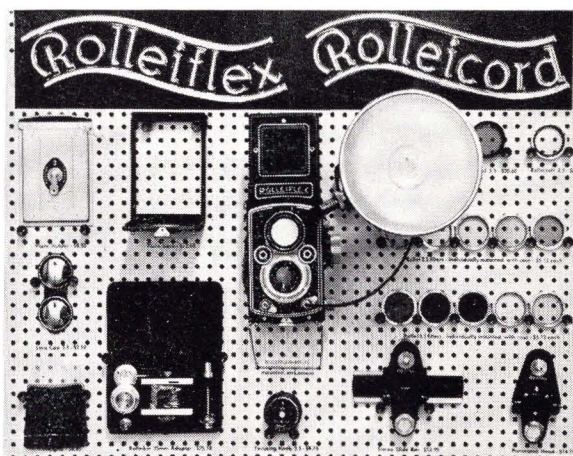
#219 — Rollei trade-mark display for window or counter use, or wall hanging.



#224 (left) — Rolleicord V string of eight pennants. Total length 25 feet. Orange, white and black.

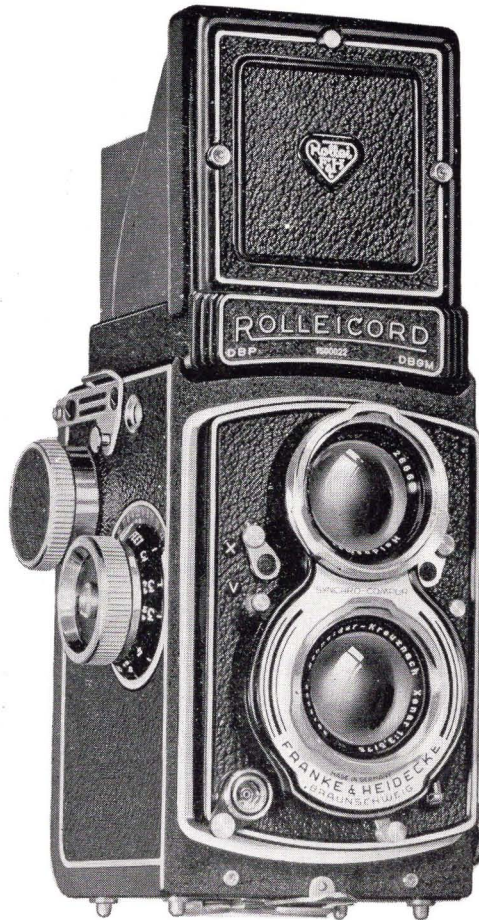


#223 — Rolleicord day-glow window streamer. Orange and black.

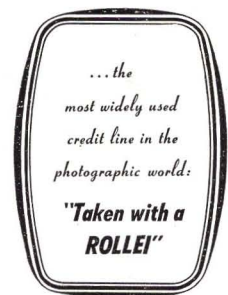


#211—Rollei accessory display rack, 18" x 24", supplied with brackets and tees (Accessories not supplied.)

Rolleicord V



\$134.55
with Schneider Xenar 3.5
case extra \$14.95



The Amateur's Universal Camera

With Schneider Xenar f:3.5/75 mm lens in Synchro-Compur shutter (1/500th to 1 second, Time exposures) with light value scale and self-timer. Viewing lens Heidosmat f:3.2/75 mm. Double bayonet rings around lenses for attaching optical lens accessories and lens hood. Double exposure prevention device for roll film which may be released at will for intentional double or multiple-exposures or when using the Rolleikin or plate adapters. The shutter is cocked and released by a single lever. Socket for cable or body release. Two side control levers for diaphragm and shutter speeds, coupled for working with light value scale. Large focusing knob provides comfortable grip and has built-in film speed reminder. Exact focusing from infinity (∞) to 3 feet (90 cm) in one revolution. Depth-of-field scale. 2.5 times viewing magnifier. Built-in direct view finder for eye-level viewing after focusing. Specially fine ground glass focusing and viewing screen with cross lines for easy camera leveling. Very bright viewing and focusing image always visible, right side up, and under constant control. Image is identical to finished picture both as to size and composition. Automatic parallax compensation. Film is positioned for correct starting before closing back. Handy film winding knob. Automatic exposure counter. Two-format back for $2\frac{1}{4} \times 2\frac{1}{4}$ pictures on 120 roll film or 24×36 mm on 35 mm film with Rolleikin 2 adapter. Back equipped with light value table. Dimensions: height $5\frac{5}{8}$ ", width $3\frac{1}{8}$ ", depth $3\frac{3}{8}$ ". Weight 31 ounces.

Rolleiflex Automat 3.5



\$217.50
with Schneider Xenar 3.5

\$232.50
with Zeiss Tessar 3.5

case extra \$17.00

*...the
most widely used
credit line in the
photographic world:*

**"Taken with a
ROLLEI"**

Often Imitated But Never Equalled

With Zeiss Tessar or Schneider Xenar f:3.5/75mm lens in Synchro-Compur (1/500th to 1 sec., Time) with light value scale and self-timer. Very fast viewing lens, Heidosmat f:2.8/75 mm. Shutter cocking and self-timer tensioning coupled to film transport. Double exposure prevention device for roll film and 35 mm film; may be released for intentional double or multiple exposures. Handy knurled adjustment wheels for diaphragm and shutter speeds; scales visible from above in single dust-proof window. Selection of diaphragm settings and shutter speeds simplified when light value scale is used. Special coupling device automatically corrects diaphragm opening when changing to other shutter speeds. Body release with safety guard, which may be locked for Time exposures. Very large focusing knob with built-in reminder for film type and speed. Synchro M-X lever, with locking device for flash cord. Direct view finder and beneath it a focusing device with magnifier for pictures at eye-level. Finest ground glass screen with vertical and horizontal lines. Protection against overhead light because of large magnifier flap. Rapid film transport by means of crank. Built-in feeler mechanism for fast, automatic film positioning when loading. Automatic exposure counter. Two-format back with safety lock. Folding lens cap.—Dimensions: height 5 5/8", width 3 7/8", depth 3 3/4". Wgt. 34 1/2 ozs.

Rolleiflex 2.8C



\$291.50
with
Schneider Xenotar 2.8
or
Zeiss Planar 2.8
case extra \$18.00

*... the
most widely used
credit line in the
photographic world:*

**"Taken with a
ROLLEI"**

The Last Word in A Fast Twin-lens Reflex


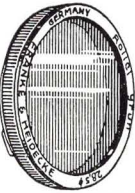




With Schneider Xenotar or Zeiss Planar f:2.8/80 mm, both latest type high-efficiency 5 glass lenses, almost completely aberration-free with brilliantly sharp definition combined with high lens speed. Synchro-Compur shutter (1/500th to 1 sec., Time). Heidosmat f:2.8/80 mm viewing lens. Self-timer with cocking lever. Diaphragm and shutter speeds are adjusted separately by means of knurled thumb wheels, individual automatic safety locks prevent accidental shifting.

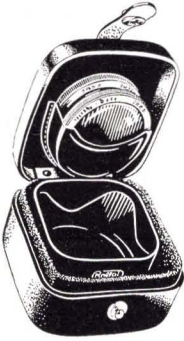
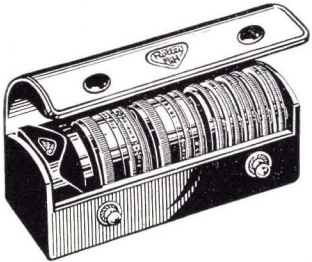
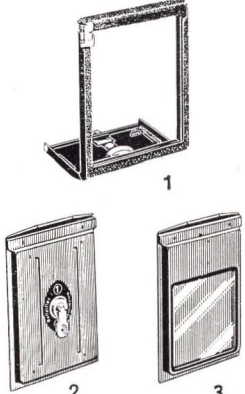
Self-locking film spool knobs serve also as rewind and counter when using Rolleikin adapter. Two magnifiers, for waist-level or eye-level focusing, are adjustable for normal and far-sighted eyes. Other features are the same as in the Rolleiflex 3.5 (crank for film winding and automatic shutter cocking, double exposure prevention device and release, very large focusing knob with built-in film reminder, etc.). Folding lens cap. Quick fastening neck strap. — Dimensions: Height 5 5/8", width 3 7/8", depth 4". Weight approximately 38 ounces.



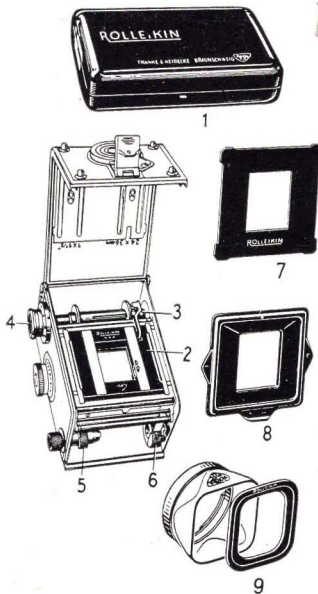
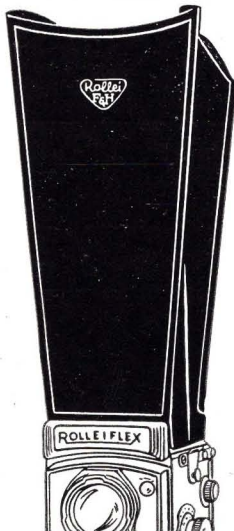
Optical Accessories 2.8 C. Lens hood, filters, close-up lenses, soft-focus lenses, Rolleimeter and Rolleiflash flash unit are made in larger models for the Rolleiflex 2.8 C at slightly higher prices. Rolleinar sets for the 2.8 C include a built-in Rolleipar in the viewing lens unit.

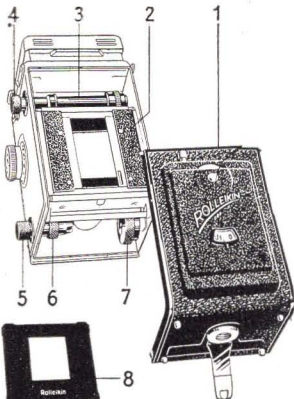

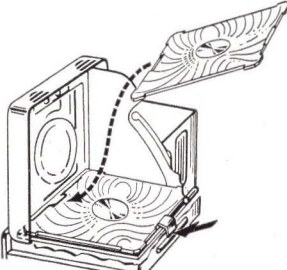
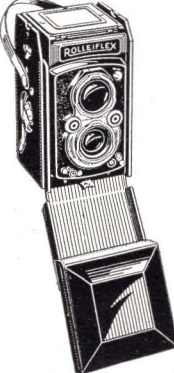
ACCESSORIES for ROLLEI CAMERAS

ALL ROLLEI LENS ACCESSORIES ARE COATED FOR MAXIMUM EFFICIENCY,
AND SUPPLIED IN BAYONET MOUNTS

		CAMERA MODEL	PRICE
	LENS HOOD Designed for: Protection against extraneous light, rain, snow or water splashes. For Use: Fasten lens hood to the outer bayonet rim of the taking lens.	3.5 2.8C	4.95 6.95
	ROLLEI FILTERS Designed for: Correction of color rendition (color sensitivity) of the film: Filters render their own color lighter and the one complementary to it darker in the print. For Use: Fasten filter in front of taking lens. Increase exposure as indicated by filter factor on page A9.	3.5 2.8C	4.95 each 7.95 each
	ROLLEINAR LENSES 1 AND 2 Designed for: Close-ups at distances of less than 32 ($35\frac{1}{2}$) * in. Application: Each set comprises two matched lenses, one each for finder and taking lens: Set 1 covers the range from $39\frac{1}{2}$ — $17\frac{3}{4}$ ($18\frac{1}{2}$) * in., only set 2 from $19\frac{3}{4}$ — $12\frac{1}{8}$ ($12\frac{1}{2}$) * in. For Use: Fasten one Rolleinar each of the same set in front of both Rollei-Lenses. * For 80mm focal length	3.5 For Model 2.8C See Next Page	18.00 each set
	ROLLEIPAR LENSES 1 AND 2 Designed for: Correction of parallax when using Rolleinar lenses. For Use: Fasten Rolleipar lens in front of the Rolleinar finder lens. The marking (red dot or engraved double-arrow) must be on top.	3.5	9.00 each
	ROLLEISOFT SOFT FOCUS LENS 0 AND 1 Designed for: Softening of super-critical definition, producing of striking, fluffy halo-effects, especially with backlighted subjects. Stopping-down decreases the soft focus effect. The general rule is: Full aperture with Rolleisoft 0; at the most f:5,6 with Rolleisoft 1. Speed and focal length remain unaffected. Generous exposures tend to increase the soft focus effect. If desired, the Rolleisoft effect may be previewed at any time on the ground glass screen by simply placing the Rolleisoft in front of the finder lens. For Use: Fasten Rolleisoft in front of taking lens.	3.5 2.8C	8.95 each 14.95 each
	ROLLEIPOL (Bernotar) POLARIZING SCREEN Designed for: Elimination of glare from reflecting surfaces. Application: When photographing shiny surface objects (glass), water, polish) obliquely at less than 30—37 degrees, unwanted reflections may be subdued or entirely eliminated by a rotating adjustment of the polarizing screen. Change direction of view of camera laterally, if necessary. Required increase of exposure: approx. 3X. For Use: Fasten Rolleipol in front of finder lens. Rotate Rolleipol until desired effect is obtained and transfer it in the same position (note white markings) to the bayonet mount of the taking lens.	3.5 2.8C	19.95 24.00

	<p>ROLLEINAR 2.8C, 1 and 2</p> <p>Same as Rolleinar for f:3.5 models, except that Rolleipar for parallax compensation is built into the Rolleinar lens for the viewing lens.</p>	2.8C	27.00 each set
	<p>LENS ACCESSORY KIT, BASIC</p> <p>Two filters and lens hood in practical shoulder-strap case.</p> <p>Medium yellow and H1 filters are supplied unless another combination is ordered.</p>	3.5 2.8C	14.85 22.85
	<p>LENS ACCESSORY KIT, DELUXE</p> <p>Five filters (any combination), both Rolleinar (and Rolleinar for 3.5) sets and lens hood in leather compartment case.</p>	3.5 2.8C	82.50 99.50
	<p>ROLLEIMETER RANGEFINDER</p> <p>An optical rangefinder for use in conjunction with the direct view finder. Designed especially for use in poor light.</p> <p>It is attached easily and quickly to the nameplate of the camera.</p> <p>For Rolleiflex only with serial nos. above 1.100.000 Specify model.</p>	3.5 Rolleiflex only 2.8C	24.00 24.00
	<p>PLATE ADAPTER</p> <p>Designed for: Single 2 1/4 x 2 1/4 inch exposures on 2 1/2 x 3 1/2 inch plates or sheet film. A desirable accessory for the use of special emulsions, immediate or individual processing and such special tasks as studies of portraiture, trick-photography, reproductions, technical tests, etc.</p> <p>Plate Adapter, basic set, consists of:</p> <ol style="list-style-type: none"> 1. Adapter Back 2. Three Plate Holders. 3. Three Cut Film Sheaths (metal). <p>Plate Adapter, complete set, consists of:</p> <ol style="list-style-type: none"> Items 1, 2 and 3 plus 4. Focusing Screen Slide 5. Leather Case for two plate holders. <p>All parts are available separately. Focusing is done as usual on the reflex focusing-screen. Only in special cases (i.e. when using two Rolleinars combined, or utilizing the picture area to the fullest extent) is the focusing screen slide required.</p>	For all Models	37.50 47.40

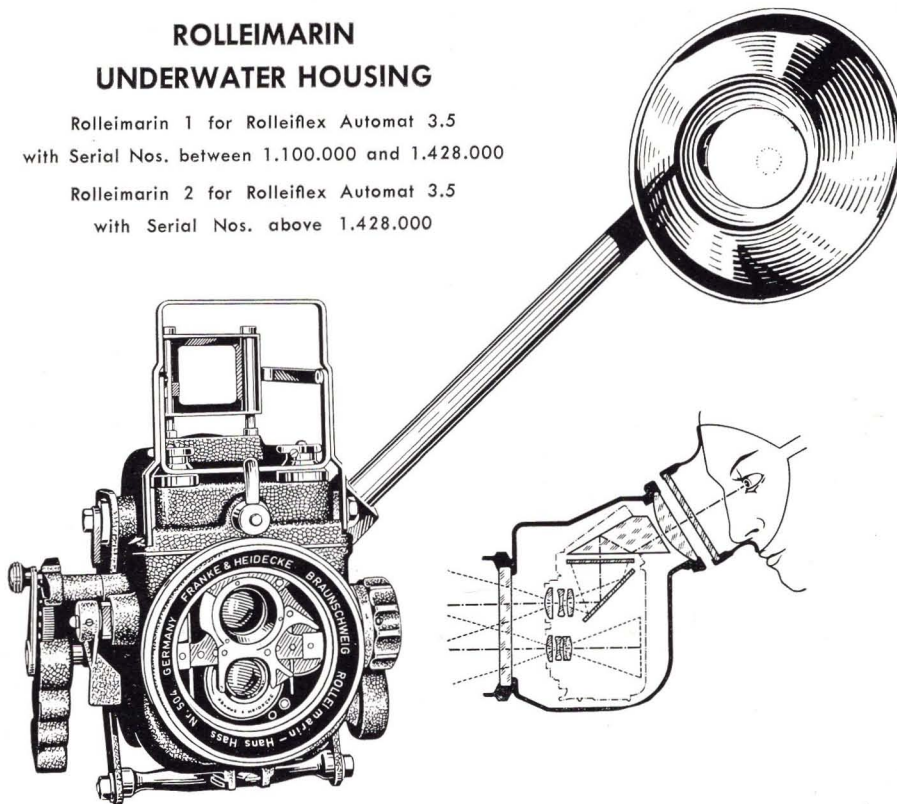
		CAMERA MODEL	PRICE
	PANORAMA HEAD Designed for: Taking of panoramic views composed of up to 10 individual pictures. For Use: Attach to camera by means of Tripod Screw and Locating Pins and then mount on tripod.	For all Models	13.95
	BODY RELEASE A supplementary, press-type release. Screws into cable release socket.	Rolleicord	.75
	ROLLEIKIN 2 Designed for: Taking up to 36 exposures 1x1 - 1/2 in. on 35mm-film. Ideal for series of pictures and color photography on miniature film. The attachment consists of: 1. Metal Case. 2. Film Guide Frame 3. Take-up Spool 4. Exposure-Counter-Knob 5. Extension-Spindle for Rewind-Knob 6. Inner Spool Knob 7. Focusing Screen Mask 8. Direct View Finder Mask 9. Lens Hood Mask For use with Rolleiflex cameras with a serial number above 1,100,000 and Rolleicord cameras above 1,137,000 (if not already fitted, combination back for two picture sizes must be ordered additionally). — For earlier Rollei models the Rolleikin 1 (with special back) is required.	3.5	34.95
	ROLLEIKIN 2C Same as above but without exposure counting knob. Different Lens Hood Mask and Extension Spindle provided.	Only for 2.8C	25.80
	FOCUSING EXTENSION HOOD Designed for: Extending the focusing hood to the normal viewing level. For Use: Slip extension hood over the opened focusing hood, rounded edge „with breath-guard” toward the operator. Supplied in domestic and imported types. The domestic extension hood does not have „breath-guard.”	For all Models	3.75

	CAMERA MODEL	PRICE
	<p>ROLLEIKIN 1 (with special back)</p> <p>Designed for: Same purpose as Rolleikin 2 described on page A6, but is to be used on Rolleiflex cameras with serial Nos. below 1,100,000 and Rolleicords with serial Nos. below 1,137,000. Complete unit consists of:</p> <ul style="list-style-type: none"> 1 Rolleikin back panel A 1 1 film guide frame A 2 1 take-up spool A 3 1 release knob A 4 1 rewind knob A 5 with detachable extension spindle A 6 1 spool knob A 7 1 reducing mask engraved "Rolleikin" A 8 	<p>Automatic Rolleiflex 37.95 (34.95 without parts 4 & 5)</p> <p>Standard Rolleiflex</p> <p>Rolleicord IA, II</p>
	<p>DUONAR TELEPHOTO LENS ATTACHMENT</p> <p>Made by Carl Zeiss, Jena, as an auxiliary telephoto-attachment for the taking lens of Rolleiflex cameras. It produces a doubling of the Rollei-focus from 75 (80)*mm to 150 (160)*mm and doubles simultaneously also the reproduction scale of the picture. Similar to the working of a binocular, the Duonar renders a circular image within which the important part of the picture is included. From this sharp circular picture of an approximate diameter of 1 - 11/16" the square size of 1 - 3/16 x 1 - 3/16" or else the miniature size of 24x36mm (upright or horizontal size) can be chosen. This makes the Duonar of special importance for work with the cine-film attachment Rolleikin. By its limitation to only a section of the original 2 - 1/4 x 2 - 1/4" size the Duonar could be designed for the impressive speed of f:5.6 approximately. For the range of stops from 5.6 to 22 the stop-marks of the Rollei lenses will apply.</p> <p>* Rolleiflex 2.8C</p>	<p>3.5 2.8C 144.00</p>
	<p>ROLLEIGRID</p> <p>Designed for: Brightening the ground glass image at the edges.</p> <p>For Use: Place the Rolleigrid with the narrow front edge against the ground glass screen, let it slide forward under the retainer tab, then drop the rear end and fasten by means of the push-button at the rear of the focusing hood. The condenser must be placed on the ground glass with the grooved side down. To remove turn camera over, push the button (only on late models) and let the Rolleigrid fall out of the hood. Older model users must merely lay the Rolleigrid on the glass.</p>	<p>All Models 4.95</p>
	<p>EVER READY CASE</p> <p>The beautiful leather case may be used also with the Rolleikin 2 attached and is designed not to interfere with viewing either at normal or eye-level position: the top and front of the case open and fold down flat through toggle-spring action. Cases for all camera models available as indicated on price list.</p> <p>Cases for older models do not have toggle-spring action.</p>	<p>All Models See Price List</p>

ROLLEIMARIN UNDERWATER HOUSING

Rolleimarin 1 for Rolleiflex Automat 3.5
with Serial Nos. between 1.100.000 and 1.428.000

Rolleimarin 2 for Rolleiflex Automat 3.5
with Serial Nos. above 1.428.000

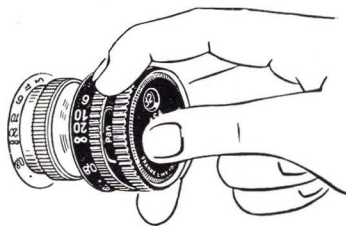
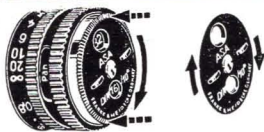


Pressure proof, diver tested as deep as 330 feet (100 meters) the new underwater housing is fitted with a prism and viewing magnifier for ground glass screen focusing. A supplementary, parallax compensated direct view finder is also provided. The casing, finished with a special protective sea green corrosion resistant lacquer, permits all normal functions such as focusing, selecting shutter speed and diaphragm opening, winding film to take place under water. In addition a built-in filter turret permits instant choice or change of filters. Control scales are large for easy reading under operating conditions, in shooting position. Rubber covered perlon cord makes for safe and easy handling and carrying. Weight of housing, with camera, above water 14 lbs., under water 3 lbs.

Accessories consist of: Direct View Finder, B-C Flash Unit, Three Filters, Set of Cases.

3.5
Rolleiflex
only

299.50
Housing
Only
375.00
Complete
Outfit



AUXILIARY FOCUSING KNOB

Designed for: Facilitating sharp focusing under extreme conditions (e. g. in cold weather or when working with gloved hands). Incorporated in this focusing knob is a mechanical indicator to tell type and speed of film being used.

For Use: To attach auxiliary focusing knob: Grip the auxiliary focusing knob by the milled rim with two fingers, simultaneously pressing the front disc hard down with the thumb. Attach to the focusing knob of the camera at the correct position of the infinity mark ∞ . Remove in the same manner. *Calibrated in feet.*

3.5
Specify
Model

9.75

PHOTO FLASH LAMPS

GUIDE NUMBERS

Lamp type	"X" Setting		"M" Setting				
	SM-SF	No. 5, Press 25	No. 5, Press 25				
Shutter Speed	1/50-1/100	1/25	1/25	1/50	1/100	1/250	1/500
ASA 40-64							
Plux X	80	150	150	150	110	90	70
Supreme							
Gevapan 30°							
ASA 80-125							
Super XX	110	200	200	200	160	130	100
Superpan Press							
Gevapan 33°							
Daylight type							
Color films	No. 5B-25B		No. 5B-25B				
Kodacolor		70	70	60	50	38	32
Anscocolor		50	50	45	35	23	18
Kodachrome	}	40	40	35	30	22	17
Ektachrome							

TABLE OF ROLLEI FILTER FACTORS

The filter factors indicate average values, which, however, may be changed according to the particular type and make of film used and the light conditions.

ROLLEI FILTER	U S E	FILTER FACTOR	
		Ortho	Pan
Light Yellow	Landscapes, snow, clouds. Renders yellow and green	3x	2x
Medium Yellow	lighter, blue darker.	4x	3x
Light Green	Landscapes, snow, clouds. Renders green lighter, red	3x	2x
Green	(complexion) and blue darker. For pan emulsions.	4x	3x
Orange	Hazy distant views. Renders yellow, red lighter, blue darker, distant objects clearer.		3—7x
Light Red	Hazy distant views. Renders red lighter, blue-green darker. Gives stronger effects than Orange Filter.		4—10x
Light Blue	Artificial light. Renders red darker. For Ultra-pan emulsions.	1.5x	1.5x
UV	High altitudes above 6000 feet. Seascapes. Eliminates ultra-violet rays which reduce contrast.	1.5x	1.5x
Infra-Red	Special filter for infra-red emulsions. Transmits dark red above 100 m μ and infra-red.		*
H 1	UV-Filter, especially designed for long distance color photography. Absorbs ultra-violet rays, subdues predominance of blue and cuts aerial haze in distance shots.	No increase of exposure	

* Exposure depends on the type of emulsion used and must be determined by tests.

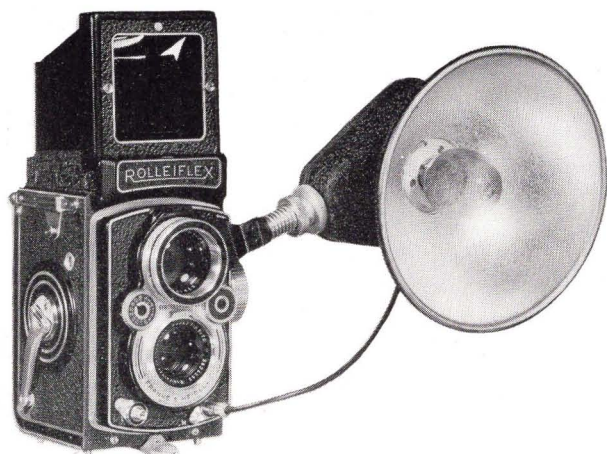
ROLLEIFLASH

B-C Flash Unit

BEST FOR ROLLEI CAMERAS

\$29.95

with Shoulder-bag
less battery



Superior in design and workmanship, the ROLLEIFLASH is in a class by itself. It is the overwhelming favorite of photographers who appreciate functional styling, operating convenience and quality.

Just look at these features:

One-piece design with shock-proof mount for quick and easy attachment to the upper bayonet. This eliminates the old-fashioned bracket with its cumbersome screw-in method. The light weight of the ROLLEIFLASH (9 oz.) makes it possible to hold the camera with one hand while focusing with the other. Built-in test light — Extension

outlet — Arm-length cord with locking plug winds up inside battery case on a reel — Removable reflector with special pebbled surface provides even illumination without "hot-spots" — Lamp ejector. Gun supplied with handy plastic shoulder-bag.

Accessories: ROLLEIFLASH-COMB. extension units (incl. 6½ ft. cord) with socket for tripod or clamp. 10 ft. extension cords available of two types (\$2.75 each) — one for camera to ROLLEIFLASH and the other for ROLLEIFLASH to ROLLEIFLASH-COMB. Up to three lamps may be fired simultaneously with a maximum cord length of 33 feet.

Adapter shoe, instantly attached in place of the bayonet arm, fits standard accessory clips of other cameras.



Rolleiflash with Shoulder-bag



Above: Rolleiflash-Comb Extension Unit w/cord.....\$14.95

Right: Shoe Adapter.....\$1.00



FLASHFLEX

B-C Flash Unit A PRODUCT OF BURLEIGH BROOKS INC.

\$15.95

less batteries



The FLASHFLEX gun equipped with the modern Battery Capacitor circuit can be used efficiently for thousands of shots. Battery changes are required only at intervals of from six months to a year, old age rather than use is determining factor.

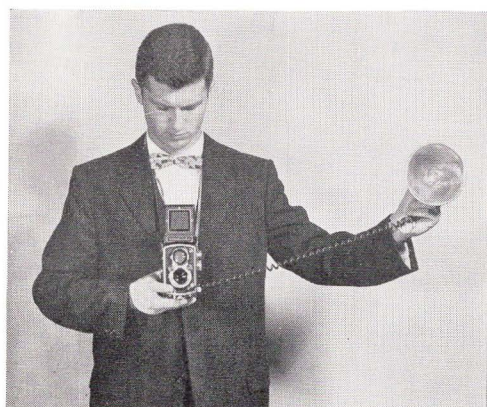
Three or four bulbs may be flashed simultaneously in perfect synchronization even through 50 to 75 feet of wire.

The FLASHFLEX gun permits considerable variation in lighting since the unit is easily handled on or off the camera.

Patented spring shock mount.

Bayonet ring may be taken off and replaced by a shoe to fit the clip of 35mm and other cameras.

Koiled Kord simplifies extending the FLASHFLEX from the camera for variation of lighting technique. Three feet of cord extended — contracts to short "out of the way" length on camera. The FLASHFLEX can be attached without removing the camera from the case. Weight of complete unit . . . only 8 oz.

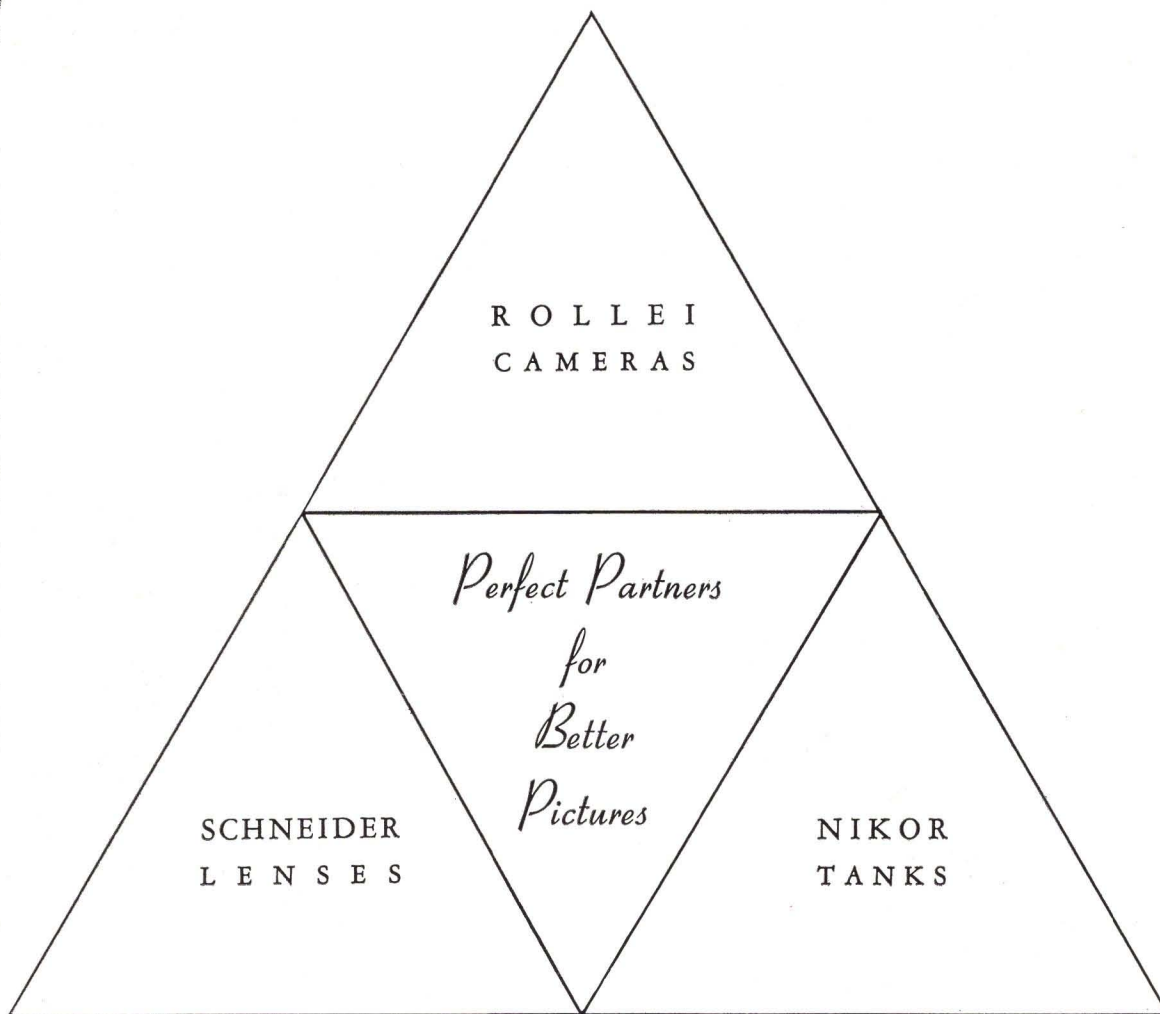


LEFT: Koiled Kord can be extended to more than arm's length

RIGHT: With accessory shoe for other cameras

Shoe Adapter\$1.00





Schneider

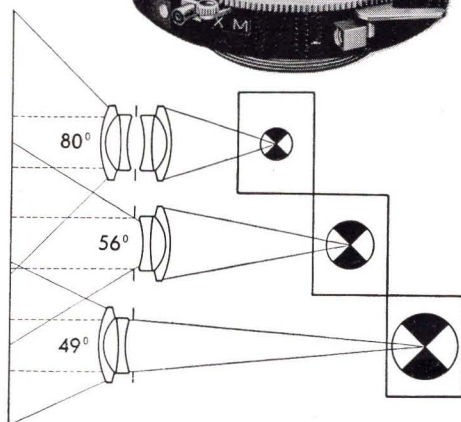
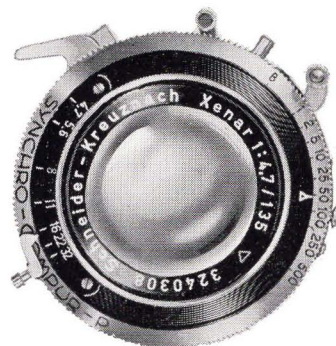
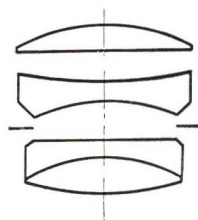


LENSES

MADE IN KREUZNACH-GERMANY
CALIBRATED IN FEET

XENAR

Famous for years as a leading four glass design, the Xenar construction has kept pace with modern needs and demands. Well known photographers and amateurs of all classes have found that they could rely on the thoroughly dependable Xenar. It is of ideal short construction and has been universally chosen by manufacturers as standard equipment for their finest cameras. Available in barrel or shutter, it comes in f:4.5, 4.7, 3.8 and 3.5 speeds depending on use and focal length.



ANGULON f:6.8

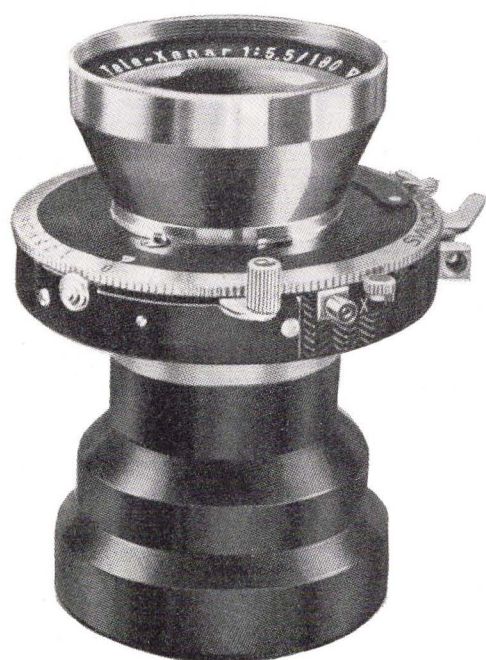
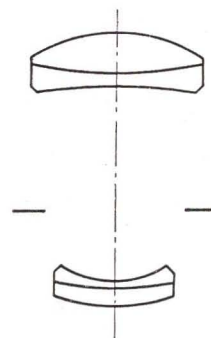
THREE LENSES IN ONE

The most famous of all wide-angle lenses, the Angulon has truly left its mark on the photographic world. Photographers everywhere have come to regard its amazing performance as the standard by which other lenses are judged. Of six glass construction, the Angulon covers 80° wide open and 105°, fully stopped down. Furthermore, its design permits splitting and thus offers the user the advantage of two additional focal lengths when using the single elements alone. The focal lengths are in the ratio of 1 to 1.5 and 1 to 2. The speed of the front element alone is f:14 and that of the rear, f:12. Both of these make ideal longer focus portrait lenses. The definition of the complete lens leaves little to be desired and can be said to be of the keenest commercial quality. Available both in barrel and shutter mountings.



TELE-XENAR

The tele-photo lens' value as an additional tool has long been recognized by professional and amateur alike. It gives larger than normal images, usually 2X, since the effective focal length is always more than that of the lens normally used for a given film size. Distant objects can be brought up close with ease. In addition, it is widely used for close-ups of nearby objects, since the rendering of perspective is thus much improved. The Schneider Tele-Xenar is designed to make the most of these advantages and is supplied in barrel or shutter mountings, as well as in some special focusing mounts for Kine Exakta, Exa; Praktica, Praktiflex FX, Contax S & D and Pentacon cameras.

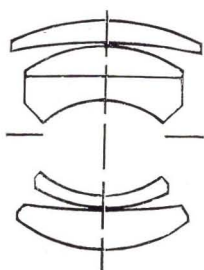


NEW! TELE-XENAR V

This lens, available for the moment only as a 180mm f:5.5 construction, for 2 1/4 x 3 1/4" films, is an attempt on the part of the Jos. Schneider factory to supply an instrument capable of the finest definition, suitable for the most critical work. That they have brilliantly succeeded can best be understood after the photographer views his first negatives. He will find them clean and crisp, full of detail, and capable of unusually great enlargement. Schneider's pioneering work with the new air-spaced forms and their use of new glasses have resulted in a new five glass tele-photo lens unmatched by any other.



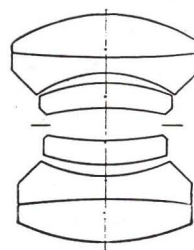
XENOTAR f:2.8



Lens designs combining speed and high quality have long been a goal of lens makers. Fast lenses have been made before, but rarely could they stand comparison with slower lenses of established reputation. The Schneider Xenotar f:2.8 can fairly be said to surpass in performance nearly all lenses of older design. New high-refractive index glasses combined with a new freedom in the use of air spaces, permitted by the latest coating advances, have been formed to a lens which literally can be said to be aberration-free.

NEW! SYMMAR f:5.6

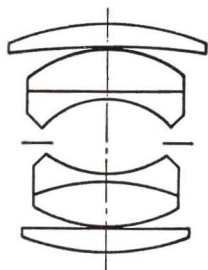
This is a completely new six glass, four element lens, the design of which was carefully calculated to take advantage of the latest advances in optical knowledge. The new Symmar is a Double-Gauss construction, capable of the most critical "commercial" definition, both in black and white and color, will cover fully 65°, wide open. This, of course, permits greater freedom of movement of the lens panel, vertically and horizontally, particularly since the already remarkable angle of coverage increases to 70° with slight stopping down. The special design of the Symmar permits extreme close-ups without any loss in definition. Moreover, the rear element can be used alone and is especially suitable for portraiture. The speed of the rear element is f:12 and the focal length is 1.75 times that of the complete lens. We do not hesitate to say that the new Symmar f:5.6 will set new standards for commercial quality lenses. Particularly interesting is the fact that discriminating news photographers are taking to using the new lens in the 135mm size on their 4x5" press cameras. They are finding that the definition, even wide open, is far superior to that of the lenses normally used.





XENON "Stopomatic"

with Fully Automatic Pre-set Diaphragm



In addition to the more familiar line of Xenon lenses, Schneider has made available a new f:1.9 lens in special mount for Kine-Exakta with fully automatic pre-set "Stopomatic" diaphragm. This device will permit the user of the single-lens reflex camera to work with full aperture up until the very moment of exposure, thus making focusing and composing an easy matter. The lens is equipped with a push-button knob which when depressed closes the diaphragm to the pre-determined aperture. Continued pressure on the same knob automatically releases the shutter a split-second later. Also available for the Praktica.

Schneider CINE LENSES

For Outstanding Movies

There is no question but that you will already have seen some of the fine feature films taken through Schneider professional movie lenses. They have been a favorite of studio and newsreel cameramen for years. In the field of 8 and 16mm cameras Schneider has provided a complete line of superb lenses of all speeds and focal lengths. From the extremely wide-angle Cinegons, through the wide-angle and "normal" Xenons, to the long focus Tele-Xenars, the Schneider line makes available a superb lens for every purpose. Do not be satisfied with ordinary results. Keep in mind that your films will be only as good as the quality permitted by the lenses they were made with. Schneider cine lenses are supplied in mounts to fit most cameras.





XENOGON

Wide-angle for Leica



The new Schneider XENOGON 2.8/35mm wide angle lens for Leica thread cameras incorporates the latest advances in optical research. The 6-element lens has extremely high resolving power even wide open and, of course, all air glass surfaces are hard coated. Click stops from 2.8 to 22 and depth of field scale will please critical users. The Schneider XENOGON is also coupled to the Leica range finder. Takes standard Leica accessories.

COMPONAR *Enlarging Lenses*

This is a lens of highest quality, the optical design being especially calculated and corrected to preserve in enlarging or other close-focus work the definition and brilliance of the finest negatives. Cuts sharp to the corners, with even illumination over the entire picture area. Of four-element construction, the Componar comes in superb focusing mount with iris diaphragm. With f:3.5 aperture in 50mm focal length, and f:4.5 in 50, 75, 105, and 135mm focal length to cover negative sizes up to 4" x 5".



NEW! COMPONON *Enlarging Lenses*



With the increasing importance of color work it has become evident that lenses of special characteristics would be highly desirable. Definition, for each of the colors, should be of the best and, of course, illumination should be as even as possible. The advent of the Componon provides even the most critical photographer with a lens whose qualities can hardly be matched by any previously available. It should also be kept in mind that the lens which is best for color is also best for black and white. The Componon is provided with click stops and is available as a five glass, Gauss-type f:4 lens of most modern construction in 50, 80 and 105mm focal lengths. The 150mm lens has a speed of f:5.6 and is a six glass design. It must be pointed out too that to get the best possible definition with any enlarging lens, glass negative carriers should be used.

The Continental Carry-all

HIGH QUALITY GADGET BAG FROM CALIFORNIA

Made of real luxurious leather by one of the world's finest camera case manufacturers; and best of all, prices are within everybody's reach.



Continental No. 101—\$14.95



Continental No. 201—\$17.95

Other features are:

- Extremely attractive styling
- Outside pocket for smaller items
- Convenient tripod holder straps
- Internal leather partition
- Solid shoulder strap
- Trim in contrasting color
- Heavy-duty zipper

Dimensions in Inches

	length	height	width	outside pocket
No. 101	8 1/4	8	3 3/4	6 1/4 x 4 x 1
No. 201	10	9 1/4	3 3/4	8 1/4 x 4 1/4 x 1 1/4
No. 301	12 1/4	10	4 1/2	9 1/2 x 5 1/2 x 1 1/4

Keep your equipment handy and well protected in a gadget bag.

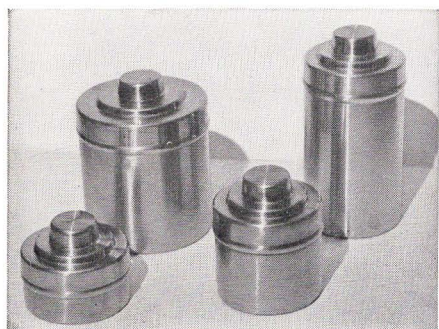


Continental No. 301—\$21.95

NIKOR

Stainless Steel **DEVELOPING TANKS**

MADE IN U.S.A.



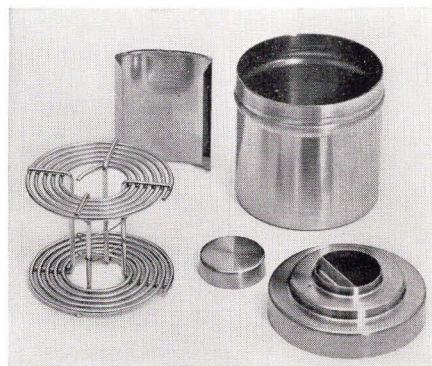
- ★ RUST AND CORROSION PROOF
- ★ EASILY LOADED ★ UNBREAKABLE
- ★ COMPACT ★ ECONOMICAL
- ★ QUICKLY CLEANED AND DRIED
- ★ RAPID DAYLIGHT FILLING
- ★ EASY TEMPERATURE CONTROL
- ★ FREE CIRCULATION
- ★ IDEAL FOR DEVELOPING COLOR FILM

THE NIKOR IS A LIFETIME TANK!

More than 200,000 photographers are now using Nikor Tanks.

NIKOR ROLL FILM TANKS

Tank	Film	Price
No. 1.....	for 127 (A8).....	\$7.65
No. 2.....	for 120 (B2) or 620 (PB20).....	7.65
No. 4.....	for 116 (D6) or 616 (PB16).....	7.65
No. 5.....	for 122 (F6)	10.45
No. 6.....	for 118 (Kodak only).....	10.45
No. 35.....	for 135 (35mm) or 828 (Bantam).....	6.70
No. 33.....	tank is the same as No. 2, but comes with two 35mm film reels.....	10.70



BURLEIGH BROOKS INC.

C1

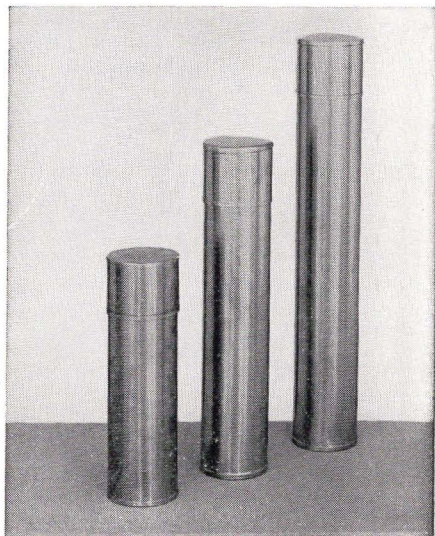
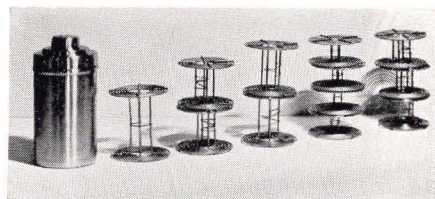
NIKOR MULTIPLE TANK

\$7.65 less reels.

For the serious worker with considerable volume. Accommodates a varying number of reels, depending on size.

The Multiple Tank will Develop

- 1 No. 5 reel for 122 (F6)
- 1 No. 6 reel for 118 (Kodak only)
- 2 No. 2 reels for 120 (B2), or 620 (PB20) film.
- 2 No. 4 reels for 116 (D6) or 616 (PB16) film.
- 4 No. 35 reels for 35mm and Kodak Bantam film.
- 3 No. 1 reels for 127 (A8) film.



REELS, any size, \$3.95 each

NIKOR EXTRA TALL CANS

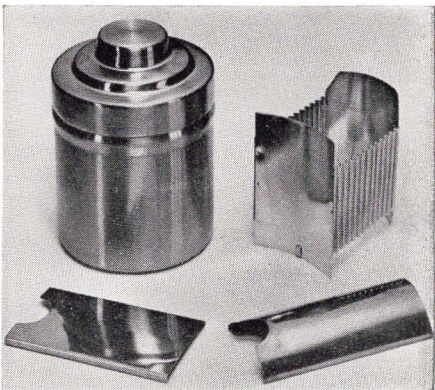
Invaluable for those times when you have an unusually large quantity of reels to develop, such as after trips or vacations, etc. Since these seamed tanks are largely hand-made, they are not provided with the usual Nikor light-trapped cover, and solutions can be poured only in complete darkness. With plain cover and lifting rod. Three sizes: 12½", for eight 35mm or four 120 reels; 17", for eleven 35mm or six 120 reels; 22", for fourteen 35mm or eight 120 reels.

12½" — \$10.50

17" — \$12.50

22" — \$13.50

All Less Reels



NIKOR MINIATURE CUT FILM TANK

\$7.95 complete

Cut film tank and rack for simple and easy loading in the dark and smooth even development. The rack is designed to take up to twelve cut films in the 2¼x3¼, 2½x3½, 6x9 cm. and 6½x9 cm. sizes without adjustment. The rack can be used in any of the Nikor Tanks except the No. 35. An adapter ring is provided to increase the height of smaller tank by ½" to accommodate the rack. Uses 16½ ounces of solution.

NIKOR ADJUSTABLE TANK

\$15.55 complete

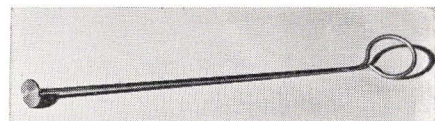
A revelation in simplicity and ease of operation. A close companion of the NIKOR roll film tanks, it has all the famous NIKOR features. The seamless can, the day-light filling cover and wedge-fit closing cap are the same. An ingenious adjustable cage, however, takes the place of the customary reel. Accommodates 2¼x3¼ inch, 6½x9 cm., 3¼x4¼ inch, 9x12 cm., and 4x5 inch film. Uses only 36 ounces of solution.



NIKOR STIRRING ROD and PRINT PADDLE

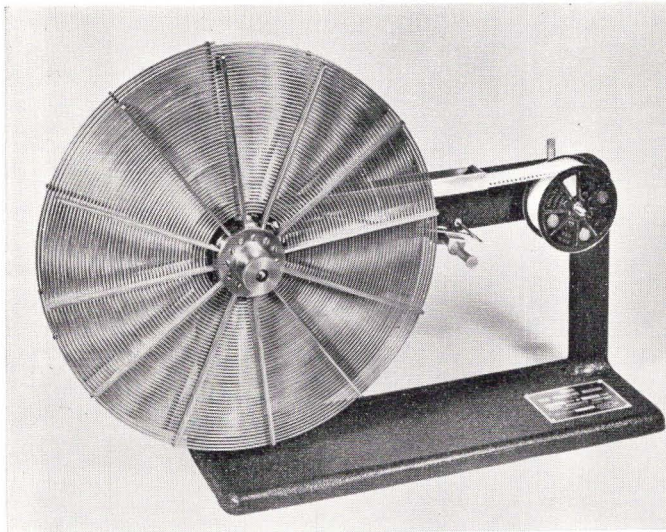
\$.75

Of stainless steel, with large loop set at just the right angle, to make an ideal print paddle, and flat head on stirring rod end, to serve as a masher to flatten obstinate lumps in mixing solutions, and prevent rod from sliding into tray.



NIKOR

Stainless Steel FILM PROCESSING MACHINES



For 28, 50, 80 or 100 Foot
Lengths of 35, 46 or 70mm Film

DATA ON NEXT PAGE

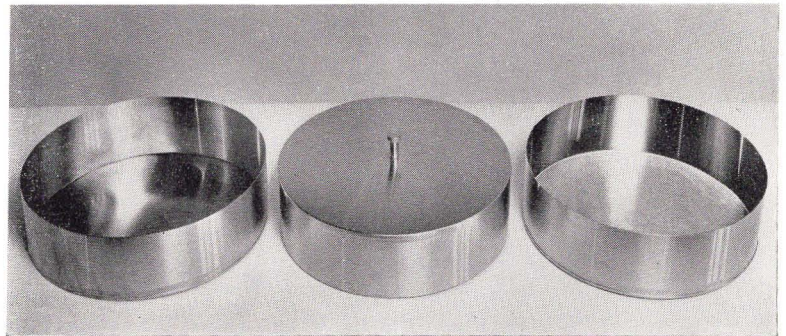
For the first time a device is available which will process and dry up to 100 feet of negative, positive, reversible or color film without removing it from the reel. There is no distortion of the film and development is uniform over the entire length of the film. Ease of operation, perfect results and portability were the main considerations of the design.

Its worth has been proven in many laboratories, observatories, hospitals and institutions where immediate and private film processing of high quality was desired.

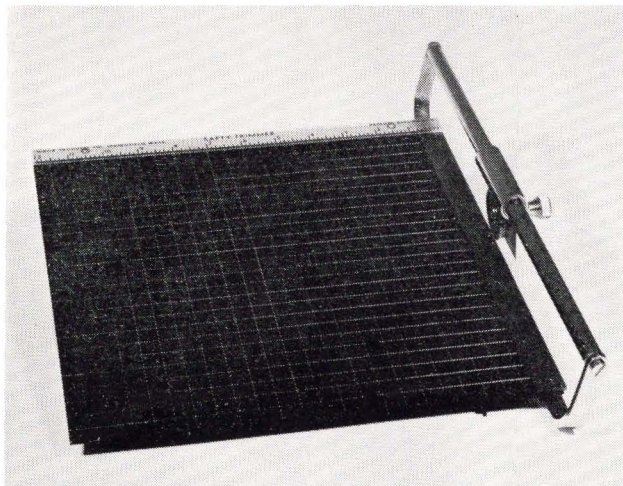
REEL ON LOADING STAND

From Left to Right:
Rinsing and washing tank
Developing tank
Fixing Tank

*Tanks nest for
easy carrying*



NEW! NIKOR ALL METAL SAFETY TRIMMER 12" x 12" \$14.85



Spare Your Fingers and Do A Better Job

Revolutionary rack and pinion wheel design eliminates all danger of injury to fingers, so common with the guillotine-type paper trimmers. The youngest child can play with the Nikor Trimmer with safety. Years of sharp, clean trimming are built into the Nikor Safety Trimmer, because of its glass-hard, accurately-ground, guide and cutting wheel. Nylon bearings in sliding rod-tube need no lubrication.

The base is black, anodized aluminum with machine engraving. The precision ground steel guide rod is supported by a one-piece steel bracket, accurately machined, and held in place by four machine screws.

NIKOR

Film Processing Machine

DATA

WEIGHTS AND DIMENSIONS OF PARTS						
	35 MM Reel			70 MM Reel		
	28 feet	50 feet	100 feet	28 feet	50 feet	80 and 100* feet
Weight (lbs.)	5	7½	10	5	7½	10
Overall Diam. (in.)	9¼	11¾	16	9¼	11¾	16
Hub Diam. (in.)			2¾ for all sizes			
Handle Diam. (in.)			1⅜ for all sizes			
Spindle Hole Diam. (in.)			½ for all sizes			
Overall Thickness at Center (in.)	4	4	4	5½	5½	5½
	Tanks for 35 MM Reel			Tanks for 70 MM Reel		
<u>Single Open Tank:</u>						
Weight (lbs.)	2	2¾	3½	2	3	4
Outside Diam. (in.)	9¾	12½	16½	9¾	12½	16½
Inside Depth (in.)	5	5	5	6⅜	6⅜	6⅜
Solution Req'd to Cover Reel (qts.)	3	5¾	8½	5	8	15
<u>Developing Tank, Complete:</u>						
Weight (lbs.)	4	5½	7	4	6	8
Outside Diam. (in.)	10	13	17	10	13	17
Overall Height, with agitator (in.)	6⅞	6⅞	6⅞	8¼	8¼	8¼
Solution Req'd to Cover Reel (qts.)	3	5¾	8½	5	8	15
<u>Loading Stand (same for all Reels):</u>						
Overall Height, without Reel	11 in.			Length of Base	19½ in.	
Maximum Overall Height, with 100' Reel in place	18 in.			Width of Base	7 in.	
				Weight, without Reel	6½ lbs.	
	Complete Outfits — Total Weights (lbs.)					
	35 MM			70 MM		
	28 feet	50 feet	100 feet	28 feet	50 feet	100 feet
	18¾	24	32	18¾	26	34

*All data for special wide-spaced 70 mm 80 foot Reel and Outfit are same as for regular 70 mm 100 foot Reel.

The following represent some of the people who are using Nikor Processing Machines:

EASTMAN KODAK COMPANY
 MASS. INSTITUTE OF TECHNOLOGY
 ROCKEFELLER FOUNDATION
 HARVARD UNIV. OF ALLIED SCHS.
 RADIOLOGICAL CORPORATION
 GENERAL MOTORS CORPORATION
 BURLEIGH BROOKS INC.
 GENERAL ELECTRIC CORPORATION
 GOODYEAR AIRCRAFT
 U. S. DEPT. OF AGRICULTURE

UNIVERSITY OF CALIFORNIA
 NAVAL ORDNANCE
 MCGILL UNIVERSITY
 UNIVERSITY OF CHICAGO
 UNION CARBIDE AND CARBON CO.
 CALIFORNIA INST. OF TECHNOLOGY
 INTERTYPE CORPORATION
 INSTITUTE DE NACIONAL DE MEXICO
 E. I. DUPONT DE NEMOURS
 ARMY AIR FORCE



ENLARGERS

MADE IN WEST GERMANY

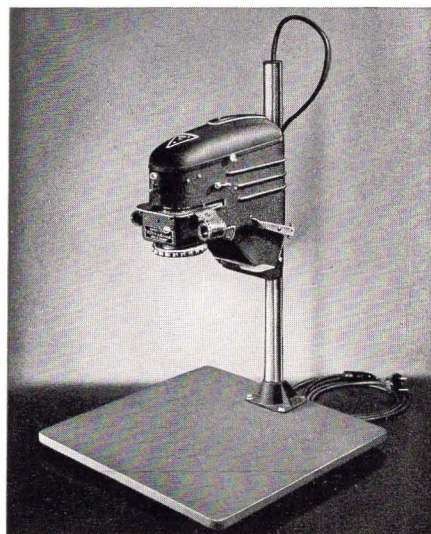
Veigel Enlargers are known and used by discriminating workers in many parts of the world. Thousands of satisfied users have led to a general recognition of the name Veigel as the ultimate sign of quality. New models, designed to meet the requirements of critical amateurs and professional workers who use small cameras are now available.

Photo workers, in general, will warmly welcome the neat, clean lines of the new designs. Amateurs, in particular, will appreciate the lack of bulky and generally unnecessary features of construction. In view of their fine quality, all prospective purchasers will be delighted to learn that they are comparatively modestly priced.

EXACT 35

\$104.50 WITH LENS
less lamp

Completely modern in design and construction, it is truly a joy to work with. The famed Veigel Range Finder which is built into this enlarger removes, even for the most inexperienced worker, the least possibility for error in focusing. The special lighting equipment combines a highly efficient double condenser (54mm in diameter) and a 100-watt projection type lamp to offer what is very probably the best of all available systems. The optical system incorporates the famous 50mm f:3.5 Rodenstock Ysar, coated and provided with click stops. The enlarger head is easily raised or lowered by means of a lever at the touch of a finger tip.

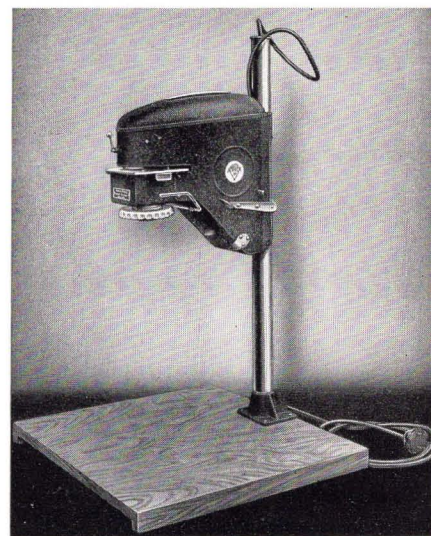


AMATEX 35

\$74.50 WITH LENS
less lamp

Thoroughly efficient and completely modern, the AMATEX 35 offers in simplified form the basic quality for which Veigel is justly famous. Amateurs will appreciate the clean lines and easy manipulation which go hand in hand with good design. The appearance of this machine is almost identical to that of the EXACT 35.

The triple-thread focusing tube is of the same quality and similar to that supplied in the larger professional models. The AMATEX 35 is supplied with a fine 60mm f:4.5 enlarging anastigmat with iris diaphragm and click stops. The opal lamp provides even illumination, adequate for most enlarging purposes. Although not equipped with the Veigel Range Finder for reasons of price, this machine is compact and easy to use.



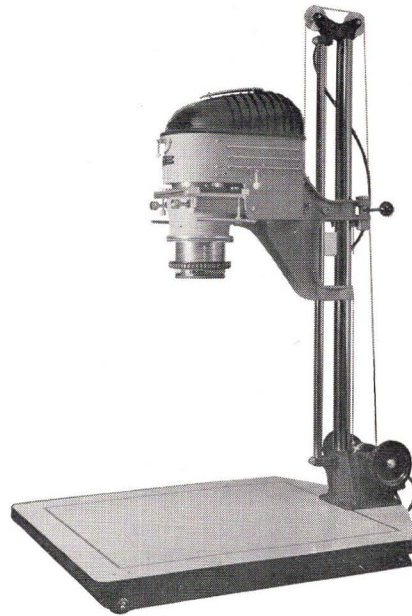
EXACT 66

\$169.50 WITH LENS
less lamp

Especially designed for use with 6x6 cm ($2\frac{1}{4} \times 2\frac{1}{4}$ inch) negative, this enlarger with its built-in Range Finder has been hailed as a phenomenally fine conception. The EXACT 66 combines extreme precision, matchless rigidity and unsurpassed performance. The optical equipment consists of a double condenser (95mm in diameter), specially matched and paired with the world-famous Schneider Componar 80mm f:4.5 enlarging anastigmat which is coated and provided with click stops.

The EXACT 66 is available with a special illumination system employing a 200 watt projection lamp. This new light source is designed to take unique advantage of the special properties of modern projection type lamps. Incredibly keen images and extremely short exposures are easily available with this remarkable system and its brilliancy allows use of the slower types of enlarging papers, even contact printing types. Longer exposures, for dodging purposes, may also be had as well. For utmost convenience, raising and lowering of the enlarger head, as well as locking, is managed by controls located at the *base of the post*. Enlarging ratios from 1.5 to 7 diameters can be had *on the board*. Turning the machine will permit making prints practically unlimited in size.

In order to make enlargements from 35mm film the 80mm interchangeable lens provided for the EXACT 66 can be interchanged quickly with the famous Rodenstock Ysar 50mm f:3.5 or Schneider Componar 60mm f:4.5 enlarging lens. They are coated and provided with click stops for easy setting of the diaphragm in the dark. In addition, the negative carrier is provided with guides for the transport of 35mm film strips.

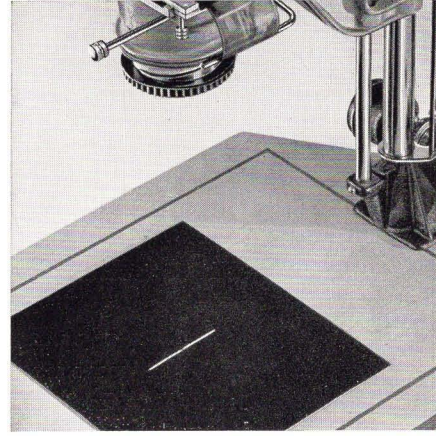
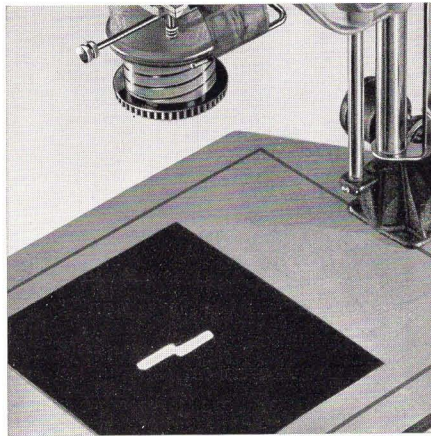


RANGE FINDER

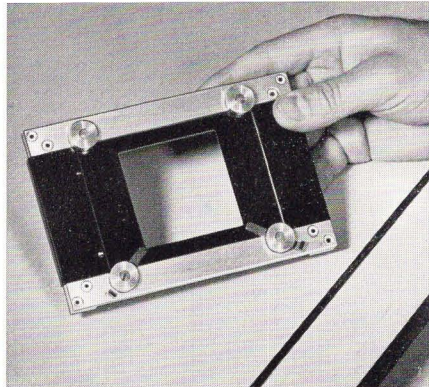
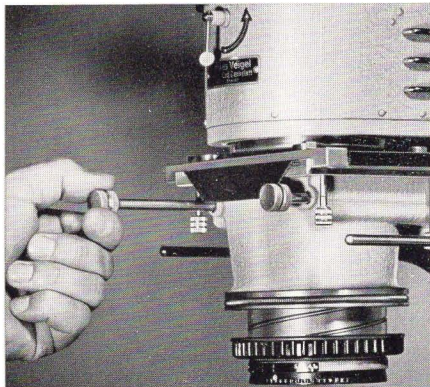
Eliminating at once the chief drawbacks of other enlarger types, namely the presence of production tolerances and the need for continual adjustments, VEIGEL EXACT ENLARGERS are fitted with a highly ingenious and universally acclaimed Range Finder. This is an optical device, rather than a mechanical one, employing the principles of the already familiar camera range finder. The result of many years of determined effort, the Range Finder permits focusing to the most critical limits of definition without the least strain on the eyes or temper of the operator. Indeed, the device is far simpler to operate than is the range finder incorporated in the finest camera!

Carefully adjusted during assembly to eliminate the inaccuracies due to production tolerances, this fully optical, *non-mechanical* device is not subject to the slightest wear in use. Consequently, the original adjustment will be retained indefinitely! The operation of the Range Finder is remarkably easy and convenient. A rod is pulled out, the blurred image disappears and two light beams are visible on the darkened easel or baseboard. It is suggested that a blank sheet having the same thickness as the printing paper be inserted in place of the latter. Focusing the lens causes the two beams to move towards each other. As soon as they are directly opposite, the rod is pushed in and the projected image reappears in breath-taking brilliance and magically sharp focus. Furthermore, it must be pointed out that this same ease and elegance of operation is available regardless of whether lenses of different focal length are employed, or if it is decided to greatly increase the degree of enlargement. Working *off the board* for the production of enlargements of gigantic proportions is thus made utterly simple insofar as focusing is concerned. It is well known that all other mechanical systems stop functioning under these conditions, thus forcing the operator to rely on his eyes alone. The Veigel Range Finder is indeed an invaluable aid, one that will be increasingly appreciated upon continued acquaintance.

RANGE FINDER FOCUSING SYSTEM OF THE *Veigel* ENLARGERS



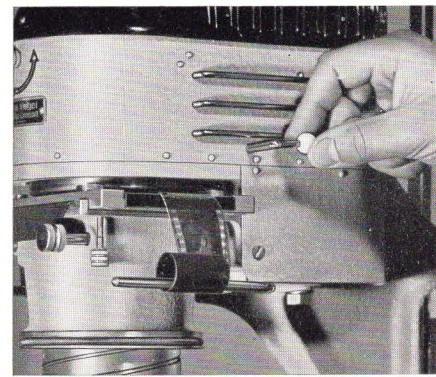
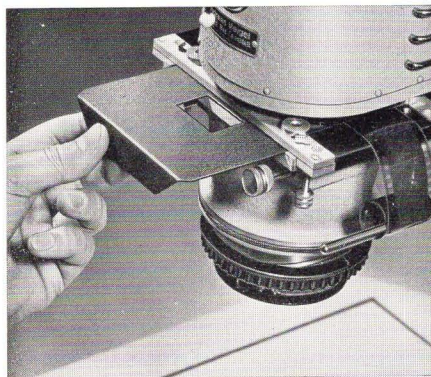
Rangefinder focusing is quick and accurate. With the negative in the carrier, the lever on the right of the lamphouse is pulled out and two fuzzy white lines appear separated on the easel, which is otherwise darkened. As the knurled lens mount is turned, these two lines come together to form one sharp hairline — it is at this point that critical focus is achieved. The lever is pushed back into the lamphouse and the full negative appears in sharp focus.

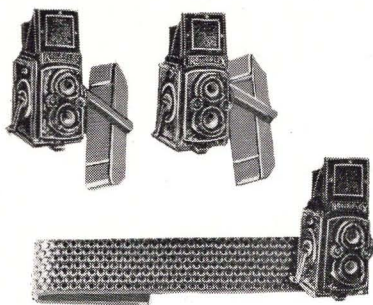


LEFT:
Pulling out the lever on the left of the lamphouse brings the safe-light filter between the light source and the paper on the easel.

RIGHT:
Negative holder with retaining clips for cut film or single negatives.

Below, left: A mask for use with 35mm negatives on EXACT 66. **Right:** The clamping lever for positioning the condensers in one of three positions. Other accessories available are 50mm and 60mm lenses for use with 35mm film, soft-focus lenses for all lenses, film holder that can be inserted in place of the negative carrier for copy work, extension tube for making reductions, and screws to allow tilting of negative carrier when easel is tilted to correct distortion.





New! Men's Jewelry for Rollei Owners!

Rollei Tie Clasp and Cuff Links, set.....	\$4.95
Tie Clasp only.....	2.25
Cuff Links only.....	3.25

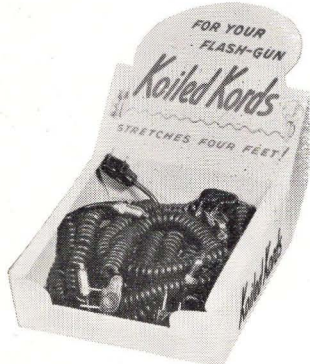
fed. tax incl.

Features accurate miniature reproduction of the Rollei cameras. Rich rhodium plate for lasting finish. — Packaged in attractive gift box.



UNIVERSAL 35mm Camera Case

NEW Universal 35mm Camera Case, imported from West Germany, top grain leather with light-metal reinforcement, plush lining with adjustable and flexible partitions, shoulder strap with pad, will accommodate most 35mm cameras on the market, i.e. Leica, Kine Exakta, Contax, Nikon, Canon, etc. plus accessories: 1 extra lens, 1 exposure meter, lens hood and 3 to 5 filters. **\$24.50**



COILED FLASH CORD

For Compur type flash contact, with male plug to fit flash units

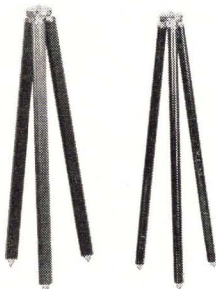
with Standard Polarized Outlet. **\$ 2.95**

Same as above, but without male plug. **\$ 1.95**



EXCELSIOR BALL AND SOCKET TRIPOD HEAD

Top-quality, chrome and black ribbed finish..... **\$ 4.50**

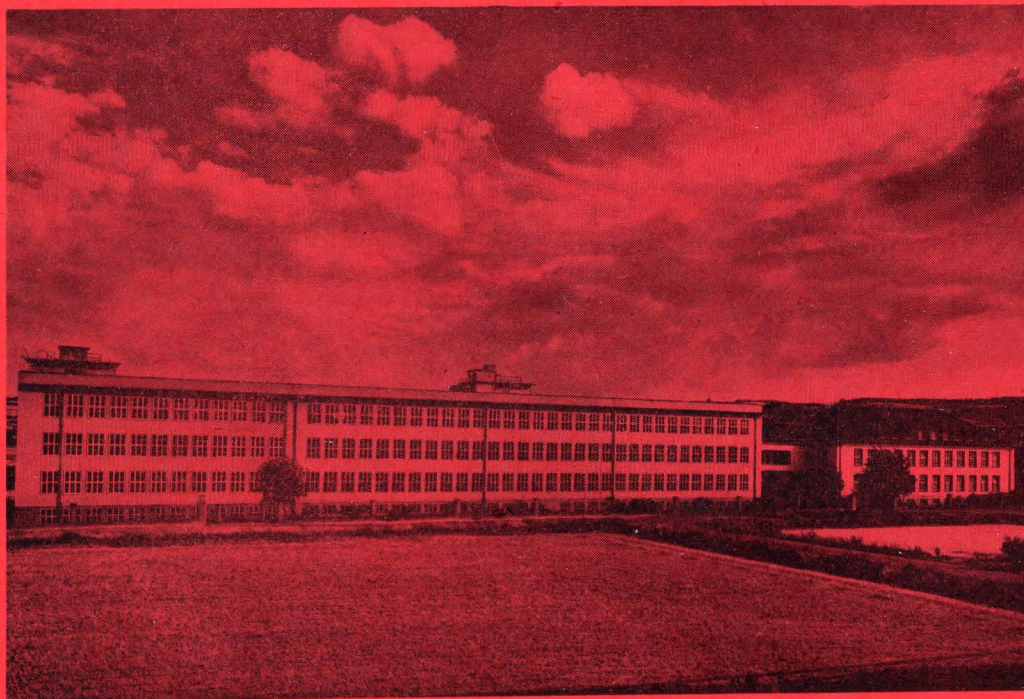


EXCELSIOR TRIPODS

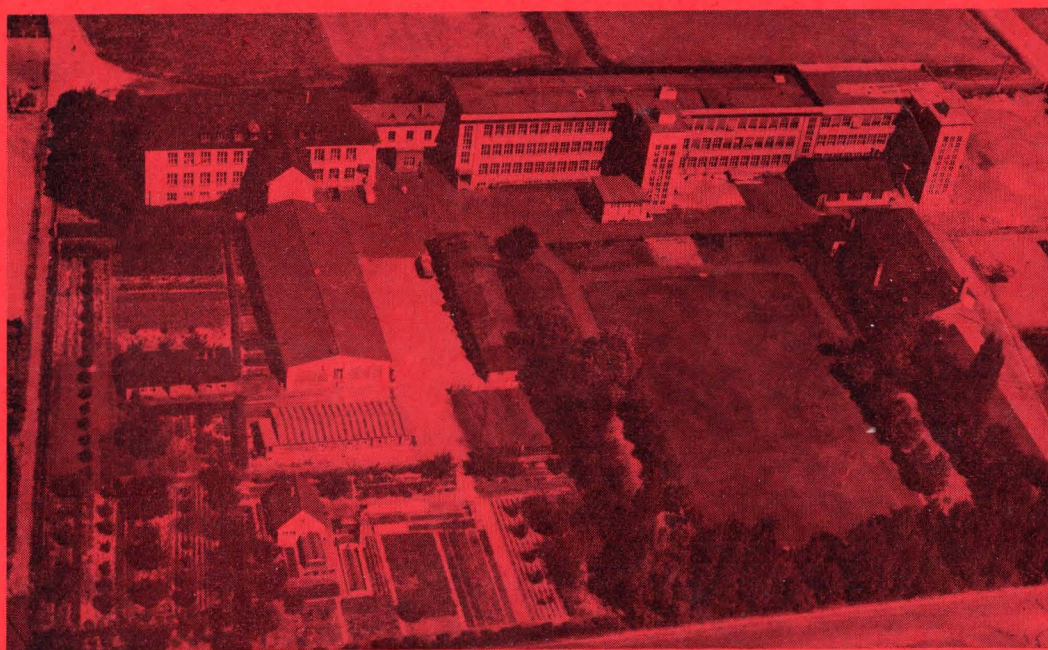
With patented reversible head—has both standard and continental screws.

Five-section brass (far left), chrome and black ribbed finish, length 16", extended 58", weight 33 ozs. **\$10.95**

Four-section brass (near left), chrome and black finish, length 15", extended 48", weight 23 ozs. **\$ 6.95**



Jos. Schneider & Co., Optische Werke, Kreuznach, West Germany
One of the World's most modern optical plants — the home of famous Schneider lenses: Xenar, Tele-Xenar, Xenon, Xenotar, Xenogon, Angulon, Symmar, Componar, Componon and Cinegon.



BURLEIGH BROOKS INC.



CAMERAS AND ACCESSORIES

RETAIL PRICES — FEBRUARY 1955

(subject to change without notice)

ROLLEIFLEX AUTOMAT 3.5 , with Synchro-Compur "Light Value" shutter, including lens cap, cable release and instruction booklet.	
Schneider XENAR f:3.5/75mm lens, less case	\$217.50
Zeiss TESSAR f:3.5/75mm lens, less case	232.50
Eveready Camera Case	17.00
ROLLEIFLEX 2.8C , with standard Synchro-Compur shutter, incl. lens cap, cable release, neck strap, flash cord and instruction booklet.	
Schneider XENOTAR f:2.8/80mm lens, less case	291.50
Zeiss PLANAR f:2.8/80mm lens, less case	291.50
Eveready Camera Case	18.00
ROLLEICORD V , with Schneider XENAR f:3.5/75mm lens, Synchro-Compur "Light Value" shutter, incl. lens cap, cable release and instruction booklet, less case	134.55
Eveready Camera Case	14.95
LENS ACCESSORIES	
Lens Hood, bayonet mount, 3.5	4.95
2.8C	6.95
Filters, bayonet mount, coated: light yellow, medium yellow, light green, green, light blue, U.V., orange, light red, infrared (all for black and white) and H1 (for color) each: 3.5	4.95
2.8C	7.95
Lens Accessory Kit, basic: lens hood and any combination of two filters in shoulder-strap case, 3.5	14.85
2.8C	22.85
Shoulder-strap case only, for lens hood and two filters, 3.5	2.40
2.8C	2.85
Lens Accessory Kit, deluxe: lens hood, any combination of five filters, both Rolleinar and (Rolleipar for 3.5) sets in leather compartment case, 3.5	82.50
2.8C	99.50
Rolleinar 1 (40" to 18") or 2 (20" to 12") close-up lenses in matched pairs, each set, 3.5	18.00
Rolleipar 1 or 2, to match Rolleinar 3.5, compensates for parallax, each	9.00
Rolleinar 1 (40" to 18") or 2 (20" to 12") close-up lenses in matched pairs, with built-in parallax compensation, each set, 2.8C	27.00
Lens Accessory Compartment Case only, for lens hood, five filters, both Rolleinar (—Rolleipar) sets, 3.5	6.00
2.8C	6.95
Rolleisoft O or 1, soft focus lenses, 3.5 each	8.95
2.8C each	14.95
Rolleipol, polarizing filter, with special ring, 3.5	19.95
2.8C	24.00
Rolleiphot, iris diaphragm for viewing lens, 3.5	6.95
Duonar f:5.6, telephoto lens attachment, with case and mask, 3.5 & 2.8C	144.00
Filters for Duonar, light and medium yellow, orange each	13.50
Lens Cap, reflector type (twin bayonet), 3.5	2.50
2.8C	3.00
light-weight, push-on type, 3.5	1.50
Graduated Filter, clear to yellow, fits over Rolleilens hood: 3.5	9.95
2.8C	11.50
FLASH EQUIPMENT	
Rolleiflash, B-C unit with case, less battery, 3.5	\$29.95
2.8C	29.95
Rolleiflash-Comb., extension unit with 6 1/2 ft. cord	14.95
Extension Cords: 10 ft.—Camera to Rolleiflash	2.75
10 ft.—R'flash to R'flash-Comb.	2.75

Rolleiflash Shoe Adapter for use on other cameras	1.00
Flashflex, B-C unit, coiled cord, less battery, 3.5	15.95
2.8C	15.95
Extension Cord, 3 1/2 ft.—camera to Flashflex	2.50
Flashflex Shoe Adapter for use on other cameras	1.00
Battery, 22 1/2 V., for Rolleiflash or Flashflex	1.25
Bayonet Flash Cords, without male plug, 32"	2.00
6 1/2 ft.	2.75

FOCUSING AND VIEWING ACCESSORIES

Rolleigrid, field lens	4.95
Extension Hoods: leather, imported	3.75
domestic	1.50
Rolleimeter, rangefinder, for Rolleiflex only, 3.5	24.00
2.8C	24.00
Focusing Knob, auxiliary, large size with film reminders, specify model	9.75

FILM ADAPTERS

Rolleikin 2 —for 35mm film, standard 20 or 36 exp. rolls, 3.5	34.95
2C—without counter knob (supplied on camera), 2.8C	25.80
1 —without rewind knobs, for older Rollei models	34.95
Rewind Knobs, pair, for Rolleikin 1	3.00
Plate Adapter, basic: Back, 3 plate holders, 3 cut film sheaths	37.50
complete: as above, but also includes focusing screen slide and case for two holders	47.40
Plate Adapter Parts: Back only	12.75
Plate Holders, No. 1 to No. 12, each	7.95
Cut Film Sheaths (metal plates) each	.40
Focusing Screen Slide	6.95
Leather case for two plate holders	2.95

UNDERWATER HOUSING

Rolleimarin 2, housing only, for Rolleiflex Automat 3.5 Serial Nos. above 1428000	299.50
1, same as above, but for Serial Nos. 1,100,000 to 1,428,000	299.50
Rolleimarin complete, specify model, consists of housing, B-C flash unit, open frame finder, 3 filters, set of cases	375.00

MISCELLANEOUS ACCESSORIES

Panorama Head	13.95
Stereo Attachment	13.95
Straps: Black Camera Neck Strap, regular	1.10
Black Camera Neck Strap, with clips for new Rolleiflex 3.5 and 2.8C	2.75
Brown Carrying Case Strap	.95
Body Sutter Release for Rolleicord	.75
Adapter Rings: for series V color film filters, 3.5	1.85
for series VI color film filters, 2.8C	3.50
Cable Releases: 12".....\$.90, with locking device	1.25
20".....1.50, with locking device	1.75
40".....2.00, with locking device	2.25
Rollei Tie Clasp and Cuff Links	4.95
Tie Clasp only	2.25
Cuff Links only	3.25

BOOKS

Rollei Instruction Booklets, 56 pages, specify model	.25
"Rollei Handbook" by Alec Pearlman, 169 pages	2.95
"Rollei Photography" by Jacob Deschin, 192 pages	5.00
"The Rollei Book" by Walther Heering, 272 pages	6.50
"The Rollei Manual" by Alec Pearlman, 396 pages	7.50
"Fritz Henle's Figure Studies", 72 pages	3.95
Ask for free "Practical Accessories" booklet.	