

Bell & Howell

finer products through imagination

Bell & Howell has long been recognized as the foremost name in superb quality photographic equipment. 50 years of constant research, development, and refinement has made it today's most-popular, fastest-selling line of cameras and projectors. Own the very best—make yours a Bell & Howell.

SUN DIAL 8mm MOVIE CAMERAS

from \$39.95

SET, SIGHT and SHOOT—

that's all there is to it. Take action-packed, full-color movies as easily and inexpensively as black and white snapshots. Even the beginner gets wonderful shots right from the start. And look at these features:



Automatic footage indicator keeps track of film. Shoot 28 average-length scenes on one economical roll of film.

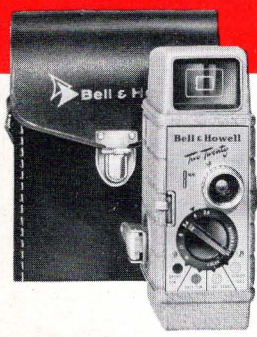
Big picture-window viewfinder. You don't have to squint, even with glasses. Shows views for accessory lenses, too.

3-way starting button. Locks to let you get into the picture, and takes single frames—for trick shots.

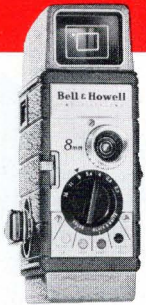
Sharp 10mm lens adds 56% more picture. No need to focus. Shoot action the second you see it.

One easy winding and you can shoot 10-ft. of movies without stopping—over 7 average-length scenes.

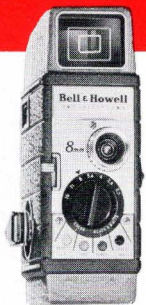
Famous Sun Dial. Ends complicated lens settings. You simply dial the right "sun" and shoot.



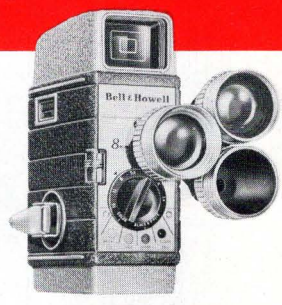
WILSHIRE 220
With coated f/2.5 lens. Rich London-tan genuine-leather sheath case.
220 and case (4634-52) **\$45.90**
Camera (4930-18) 39.95
Case (624-34) 5.95



MONTEREY 252A
Same, rugged die-cast aluminum construction. Smart two-tone styling. Fast, coated f/2.3 Comat lens.
#252A (6738-96) **\$49.95**



MONTEREY DELUXE 252B
With extra-fast coated f/1.9 Super Comat lens—Bell & Howell's finest lens design. Brilliant jewelled "suns".
#252B (8643-76) **\$59.95**



MONTEREY DELUXE 252TA TURRET SET
3-lens rotating turret model. Fast f/1.9 prime lens, plus 2½X telephoto and 6.5mm wide angle auxiliary lenses.
#252TA (1273-96) **\$99.95**



SUN DIAL CAMERA LENS ATTACHMENTS
Thread directly into Sun Dial camera lenses. With lens caps and Size 5 filter retainers.
2½X TELEPHOTO ATTACHMENT—brings distant action 2½ times closer.
#07956 (4316-75) **\$22.95**
6.5mm WIDE ANGLE ATTACHMENT—puts 125% more picture on your film.
#020043 (3116-75) **\$22.95**

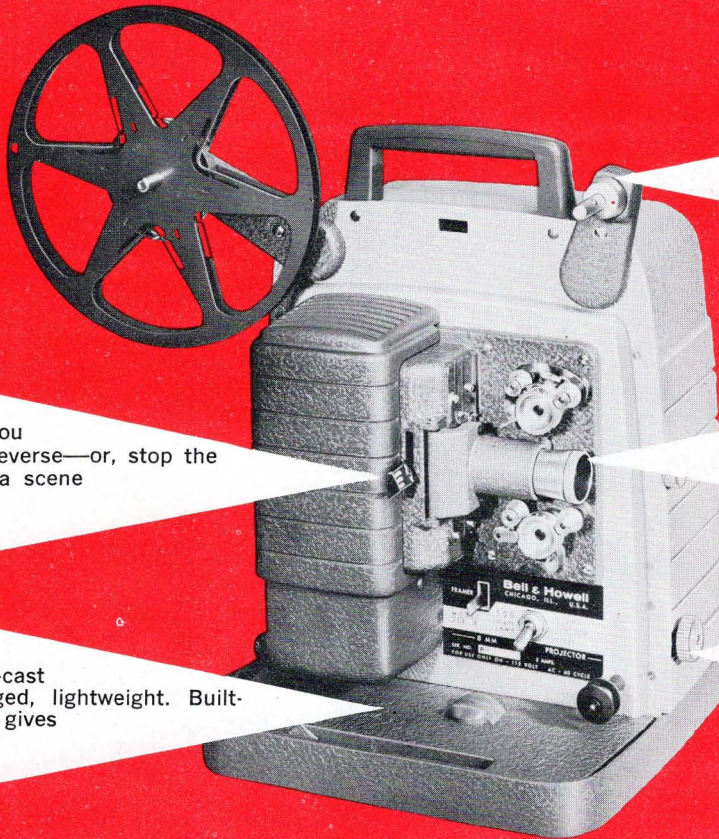


SUN DIAL CAMERA CARRYING CASES
Protect camera in storage and travel. All top-grain, London-tan saddle leather, with shoulder straps.
UNIVERSAL SHEATH CASE—for single-lens cameras. #08461 (624-34) **\$5.95**
COMBINATION CASE—for 252TA camera set only. #040028 (159-43) **\$12.95**
COMBINATION CASE—for single-lens cameras. #08249 (219-43) **\$12.95**

Bell & Howell Monterey

**YOUR BEST 8mm MOVIE
PROJECTOR BUY
from \$69.95**

Watch your movies leap to life. Relive each scene with all the color and realism of the original. Movies *are* better than ever when they're shown with the Monterey projector—easiest of all to operate—finest of all in performance.



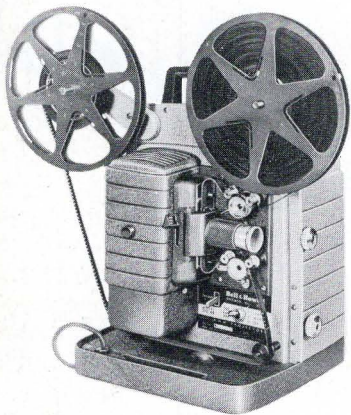
Snap-up the reel arms and you're set to go. Accepts 400-ft. reels—full half hour shows.

This lever lets you run movies in reverse—or, stop the action to hold a scene on the screen.

Needle-sharp f/1.6 lens and bright 500W lamp bring out details crisper, clearer—in natural color.

And it's all die-cast aluminum—rugged, lightweight. Built-in carrying case gives real portability.

Just turn this knob to adjust the height of the projector. With easy threading, shows are fast to set up.



MONTEREY DELUXE 253RX

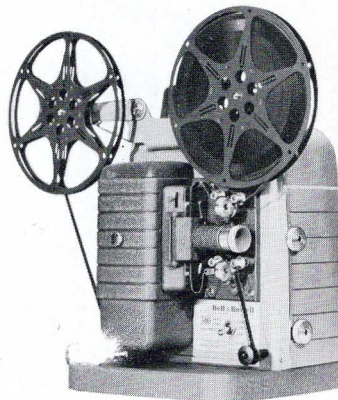
Complete with all features shown above — gear-driven reel arms, still-picture and reverse lever.

#253RX (1174-96) \$99.95

MONTEREY 253AX

Same, but without still-picture and reverse lever.

#253AX (9663-71) \$84.95



MONTEREY 253A

Economically-priced model. Same fine optical system, with belt-driven reel arms and without still-picture and reverse controls. Now at the lowest price quality allows.

#253A (8353-86) \$69.95



8MM REELS (Individually boxed)

With exclusive "touch-threading". For easiest handling, fastest set-ups.

200-FT. #01872 (86-49) \$.75
400-FT. #08538 (20-65) \$1.00

8MM CANS (Individually boxed)

All-metal cans provide lifetime film protection. Safer, more convenient storage.

200 FT. #8132 (73-39) \$.60
400-FT. #12104 (99-60) \$.85



OPTI-KLEEN LENS CLEANING FLUID

Improved formula. Finest lens and optical glass cleaner made. Keep lenses free from dirt, smudges, and fingerprints for sharper, brighter pictures. 1½ oz. plastic spray bottle.

(Min. 24) #08756 (93-72) \$.98

Bell & Howell

MATCHED SET MOVIE OUTFITS

GREAT GIFTS TO GIVE OR TO GET

Here's everything you need to take and show perfect home movies, indoors or out. Each outfit features matched Bell & Howell equipment, selected by experts to assure you of consistently outstanding performance.



9-PIECE SUN DIAL CAMERA OUTFITS

All the equipment you need for real movie-making pleasure:

- Easy-to-use Sun Dial camera
- Leather camera sheath case
- 2½X telephoto attachment and Size 5 filter holder
- Leather attachment case
- 2-lamp movie light bar and two 375W flood lamps
- And a FREE luggage-style carrying case.

With WILSHIRE 220 f/2.5 camera: #09229 (9165-66) . . . \$ 89.95
 With MONTEREY 252A f/2.3 camera: #09228 (1372-96) \$ 99.95
 With MONTEREY DELUXE 252B f/1.9 camera: #09450 (1180-26) . . . \$109.95



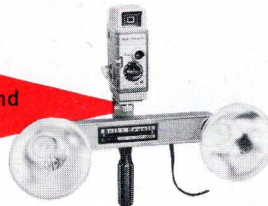
COMPLETE SUN DIAL MOVIE OUTFIT

Everything needed to shoot and show beautiful, full-color movies:

- Sun Dial camera
- Outstanding Monterey projector
- Movie light bar and two 375W flood lamps
- Leather camera sheath case
- 50-ft. Castle cartoon
- All in a handsome display-carrying case.

With WILSHIRE 220 camera, MONTEREY 253A projector: #09521 (1497-79) . . . \$127.00
 With MONTEREY 252A camera, MONTEREY 253AX projector: #010029 (91115-52) . . . \$152.00
 With MONTEREY 252B camera, MONTEREY 253RX projector: #010030 (19129-21) . . . \$177.00
 With MONTEREY 252TA turret camera, MONTEREY 253RX projector: #010031 (36168-00) . . . \$224.00

Popular Sun Dial camera—set the dial and you're set to shoot. With movie lightbar and two 375W lamps you'll get beautiful movies, anywhere.



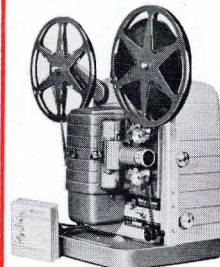
Telephoto attachment brings distant action 2½ times closer. Matching filter holder takes any Size 5 filter. Leather case protects both these accessories.



Keep your camera and accessories in this genuine London-tan saddle leather sheath case. Gives complete protection in storage and travel.



Here's the famous Monterey projector. Show movies with the same ease and quality that the Sun Dial camera takes them. There's even a Castle cartoon you can show right away.



BELL & HOWELL STEREO (3D) CAMERAS



Take picture with thrilling real-life detail. Matched f/3.5 lenses. Speeds to 1/200th sec. Flash synchronized. STEREO COLORIST—739G (7349-28) . . . \$69.50

STEREO VIVID—with automatic exposure dial and many other advanced features. 135G (1394-54) . . . \$129.50

COMPLETE STEREO GIFT PACKAGES

Everything you need to take and show exciting 3D slides: • Camera and flash unit • Leather camera case • Deluxe viewer • Display-gift carton
 With COLORIST camera: 739G100 (1379-94) . . . \$109.50
 With VIVID camera and pair of filters: 135G100 (19129-94) \$178.00



STEREO TABLE VIEWER—Brilliantly projects 3D slides on its own 72-sq. in. viewing glass: 716A (1387-24) . . . \$119.50

A smile a slide

with **Bell & Howell**

SLIDE PROJECTORS

Everyone has a good time with a Bell & Howell projector. Slides are a pleasure to show and more fun to watch. Shows are a snap to set up, simple to run. Relax and enjoy the best of every slide as it's flashed on your screen with realistic, beautiful color and crisp detail.

as low as \$39.95

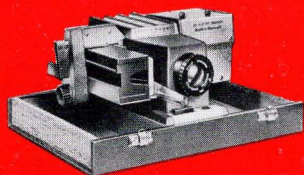
NEW HEADLINER 706

With the automatic Electric Changer you can show 2x2, bantam, and Super Slides from anywhere in the room. Slip in a tray of slides and press the remote control button to change them, anytime.

And note the low-silhouette styling—just 7" high. It's all die-cast aluminum, too. The smart carrying case is tough vinyl fabric, and has a screen built into lid.

Sharp 4" f/3.5 lens and new "short" lamp give real picture brilliance. Slides won't "pop" out of focus either, for the 706 is the coolest-running of all 300W projectors.

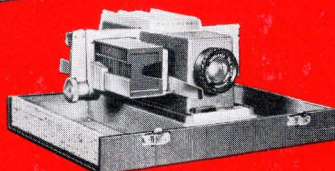
Just press this push-button "tilt" and raise or lower the projector until the picture is centered on your screen. Matching lamp switch is right along side.



HEADLINER 706E

With Electric Changer and push-button remote control cord. Accepts accessory Robomatic Timer for fully automatic control. 1 Micro-Fit tray included.

#706E (9664-50) **\$86.00**



HEADLINER 706S

Same, but with Selectron semi-automatic changer. Select, project, and return slides to the tray with the turn of a knob. 1 Micro-Fit slide tray included.

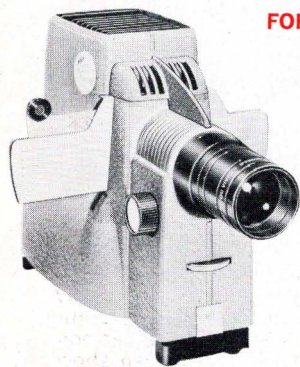
#706S (7346-88) **\$62.50**



HEADLINER 707M

Extremely compact model—perfect for travel. Same quality construction and performance. With coated 5" f/4 lens. Includes Deluxe Manual Changer.

#707M (5729-96) **\$39.95**



FOR BOTH 2¼x2¼ and 2x2 slides

STREAMLINER DUO

Choose from two Streamliner dual-purpose projectors — tops for all-around quality performance. Coated 5" f/3.5 lens and heavy-duty optical system project slides sharper, brighter. Smooth gear focusing. Full time blower cooling. With 2¼ X 2¼ manual changer.

STREAMLINER 300 DUO

With 300-watt illumination. 251G2 (7449-28) **\$67.50**

STREAMLINER 500 DUO

With extra-bright 500-watt lamp, plus 2X2 manual changer. 751G2 (9961-69) **\$84.50**

Specifications are subject to change without notice.



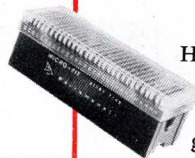
ROBOMATIC TIMER

Changes slides for you at any pre-set interval you select. For use with Electric Changer. Complete with 10-ft. cord.

#071945 (3716-75) **\$22.95**

MICRO-FIT SLIDE TRAYS

Hold 30 slides in all type mounts. For use in Selectron and Electric Changers. With engraved numbers, plastic covers, adhesive labels. #071079 (93-54)



ELECTRIC CHANGER

#703E (4224-46) **\$33.50**

SELECTRON CHANGER

#329G (139-13) **\$12.50**

MANUAL CHANGER

2X2 changer for all models shown #071027 (144-02) **\$5.50**

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