



500 C/M

H A S S E L B L A D®

The legend

In 1962 astronaut Walter M. Schirra walked in to a camera shop in Houston and bought a Hasselblad 500C. Before blasting off on the Mercury mission he smuggled the camera on board the capsule with him and secretly took a number of pictures in space. The rest of the story is camera history, with a small footnote. Every NASA manned mission into outer space since then has taken Hasselblad cameras with them.

Today the story is part of the Hasselblad legend, as the camera itself is a legend with great photographers all over the world. It is still said that the 500C/M is built entirely by hand; that all the lenses have to go through more than fifty tests; that it takes a whole year to build each camera. And that the basic construction used in 1957 has remained unchanged and unsurpassed to this day.

*Of course legends are not the whole truth. But one thing we know is true. The 500C/M is a **living** legend that has yet to reach the height of its career.*





The Hasselblad 500C/M is an entirely mechanical system camera for shooting in medium format. It's probably the world's fastest 6×6 camera. Not for shutter speeds, the Hasselblad 2000FCW is faster. But when it's a question of changing configuration to meet new challenges.

Transforming a 500C/M with standard lens, focusing hood and an A12 magazine to a camera with a 350 mm telephoto, prism viewfinder and a 70 exposure magazine is fast — just seven seconds. Changing from color to black & white takes three seconds, in midroll, without losing one exposure.

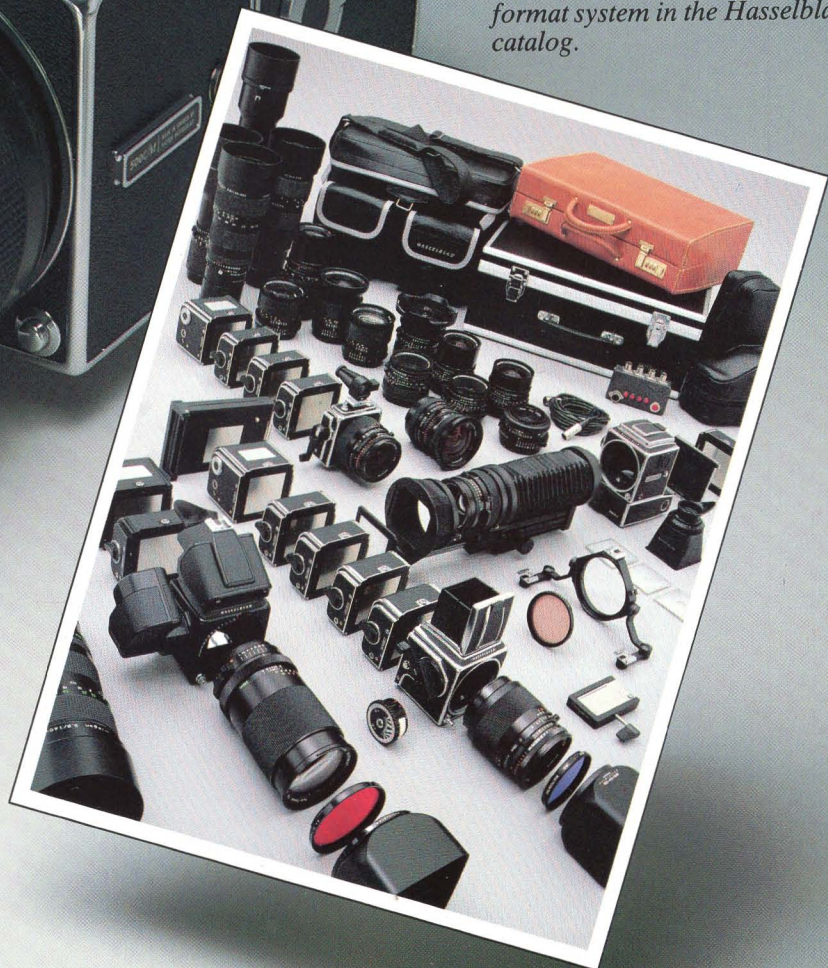
It's no accident that the 500C/M is the 6×6 format camera most preferred by the world's leading professional photographers.

500 C/M



The 500C/M can be used with fourteen different Zeiss lenses, seven film magazines, four viewfinders and more than a hundred accessories. "Maximum compatibility" are two words seldom far from the thoughts of our development technicians.

You can read more about the world's most integrated medium format system in the Hasselblad catalog.



- A rugged, mechanical camera with a one-piece die-cast aluminium body.
- Superb quality Carl Zeiss lenses.
- Internal shutter with full flash synchronization from 1 to 1/500 second.
- 6×6 format that takes full scale enlargements.
- Lenses, film magazines and accessories that require only seconds to change.

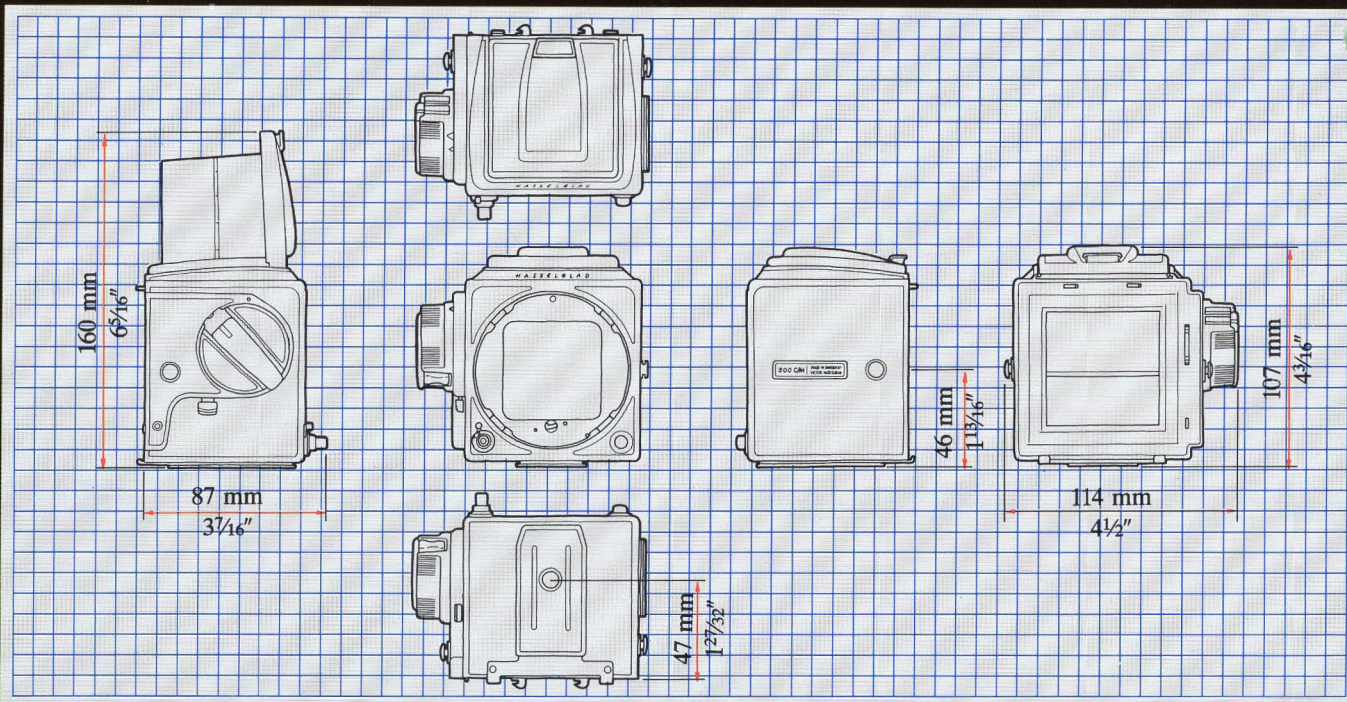
The Hasselblad system concept exists to give you, the photographer, maximum freedom of choice. To ensure you get superlative quality, utter reliability and maximum utilization.

Move to the Hasselblad system and you get more than just a camera, you get an instrument to help you translate creative ideas into creative pictures.



HASSELBLAD

500C/M



Technical specifications and equipment

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| Camera type: | Single-lens reflex camera with 2 1/4 x 2 1/4 film size (max.). Interchangeable lenses, film magazines, viewfinders, and focusing screens. |
| Design: | Mechanical assembly with a light metal camera body shell cast in one piece. |
| Viewfinders: | Folding focusing hood. The camera can accept different types of focusing screens, prism viewfinders with or without a built-in light meter, magnifying hood, or sports viewfinder. |
| Film advance: | Manual advance with simultaneous shutter cocking. Standard winding knob which can be replaced with a rapid-winding crank or knob with built-in exposure meter. |
| Tripod socket: | 3/8" socket thread and tripod plate for quick-coupling attachment. |
| External dimensions: | Camera body only — see above. Camera body with 80 mm Planar CF lens and film magazine A12: 180 L x 114 W x 107 mm H (7 x 4 1/2 x 4 3/16 in). |
| Weight: | Camera body only: 600 g (1 lb 5 oz). The camera body with 80 mm Planar CF lens and film magazine A12: 1500 g (3 lb 5 oz). <i>The camera body (chrome model, product no. 10022 or black model, product no. 10170) comes with standard focusing screen, focusing hood, winding knob, neck strap, and front and rear protective covers.</i> |

Accessories

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| Lenses: | 14 interchangeable Hasselblad CF-lenses. The CF series has a built-in leaf shutter in all lenses with speeds from 1 to 1/500s and X synchronization for electric flash at all speeds. |
| Film magazines: | Interchangeable magazines for the following sizes: 2 1/4 x 2 1/4, 1 3/8 x 2 1/4, and 1 5/8 x 1 5/8; and film types: 120, 220, 70 mm double-perforated film, sheet film, and Polaroid film. |

More information on other accessories in the Hasselblad Product Catalog.

Right to changes without notice.

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