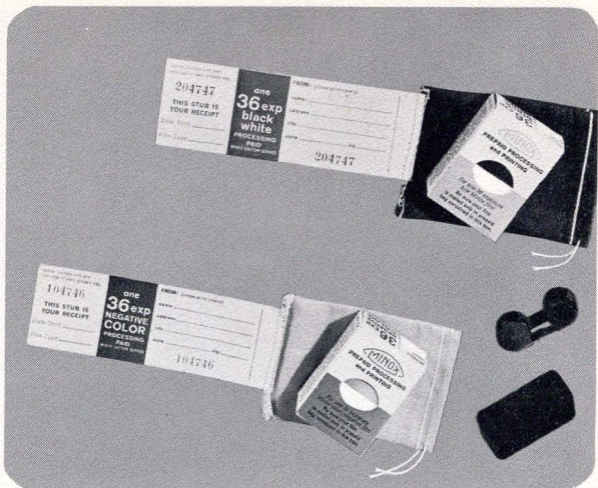


**NEW**

**Prepaid Developing and  
Printing Now Offered to Minox Owners.**

**Minox Custom Service**

A DIVISION OF  
**Berkey**  
Photo Inc. 



**PREPAID PROCESSING GIVES MINOX OWNERS SAVINGS OF UP TO 25% OR MORE FROM REGULAR PRICES.**

- Developing, Processing and 3"x4" Printing of up to 15 color negative exposures . . . . . \$5.50
- Developing, Processing and 3"x4" Printing of up to 36 color negative exposures . . . . . \$11.50
- Developing, Processing and 3"x4" Printing of up to 36 black-and-white exposures . . . . . \$5.50

**IT'S SO CONVENIENT!**

A folder included in each Minox Custom Service Prepaid Processing box gives full instructions for proper mailing. Merely print your name and address on the mailing bag enclosed in the box, remove the numbered coded receipt, insert your film cartridge in the bag and mail. Your order will be custom processed immediately, and returned by first class mail.



**GUARANTEE ON PREPAID PROCESSING**

**CREDIT COUPONS ISSUED FOR UNPRINTABLE NEGATIVES**

MINOX KERAVIDE	MINOX 100	MINOX 200	MINOX 400	MINOX 800
26 3" x 4" prints	11.50	11.50	11.50	11.50
11 color prints	5.50	5.50	5.50	5.50
26 3" x 4" prints	11.50	11.50	11.50	11.50

**credit coupon information color negative price schedule**

**MINOX CUSTOM SERVICE credit coupon**

This coupon will be awarded as credit on your next reorder for the number of color prints indicated below. This coupon is valid for one year from issue.

Credit for:  3" x 4" color prints

Authorized by: \_\_\_\_\_

MINOX CUSTOM SERVICE

**credit coupon information black & white price schedule**

**MINOX CUSTOM SERVICE credit coupon**

This coupon will be awarded as credit on your next reorder for the number of black and white prints shown below. This coupon is valid for one year from issue.

Credit for:  3" x 4" black and white prints

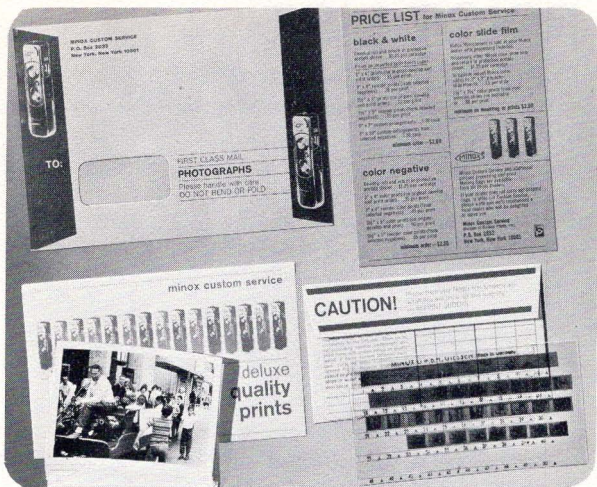
Authorized by: \_\_\_\_\_

MINOX CUSTOM SERVICE

## YOU GET PRINT GUARANTEE!

With each of the three packages now available, Minox Custom Service offers a minimum print guarantee. If your film yields less than the guaranteed number of prints, you will receive a credit voucher redeemable on your next Minox Custom Service printing reorder.

On the \$5.50 package for black-and-white film processing, your guarantee includes developing of the roll and a minimum of 26 3" x 4" black-and-white prints. The \$11.50 color negative package includes developing of the roll plus a minimum of 26 3" x 4" color prints from the color negatives; the \$5.50 package, a minimum of 11 color prints.



## ATTRACTIVE PRINT FOLDER, PROTECTIVE WALLET AND NEGATIVE SLEEVE

You will receive your prints from Minox Custom Service in an attractive print folder. Negatives are enclosed in a Minox transparent protective acetate sleeve in a special file wallet, with space for negative identification and notes. A special cardboard stiffener lists additional Minox Custom Services and provides protection for the entire contents of your returned processing.

Minox Custom Service Prepaid Mailers are available at better dealers. For processing information write to: Mr. Robert Kraft, Service Manager.

**Minox Custom Service**

P.O. Box 2032, New York, N.Y. 10001

# PRICE LIST

For Regular Minox Custom Services

## black & white

Develop roll and return in protective acetate sleeve . . . \$1.25 per cartridge

Prints on imported satin finish paper

3" x 4" prints (on original develop-and-print order) . . . 17 each

3" x 4" reorder prints (from selected negatives)\* . . . 20 each

3½" x 5" prints (on original develop-and-print order) . . . 23 each

3½" x 5" reorder prints (from selected negatives)\* . . . 28 each

5" x 7" custom enlargements (from selected negatives)\* . . . 1.25 each

8" x 10" custom enlargements (from selected negatives)\* . . . 2.00 each

Proof Sheets

8" x 10" proof sheet only . . . 1.70 each

11" x 14" proof sheet only . . . 2.75 each

MINIMUM ORDER—\$2.00

## color negative

Develop roll and return in protective acetate sleeve . . . \$1.25 per cartridge

3" x 4" color prints (on original develop-and-print order) . . . 40 each

3" x 4" reorder color prints (from selected negatives)\* . . . 50 each

3½" x 5" color prints (on original develop-and-print order) . . . 50 each

3½" x 5" reorder color prints (from selected negatives)\* . . . 60 each

MINIMUM ORDER—\$2.00

## color slide film

Minox Minochrome film is sold at your Minox dealer with processing included.

Processing other Minox color slide film and returning in

protective acetate sleeve . . . . . \$1.50 per cartridge

Custom Mounting of Minox Color Transparencies\*

in 30mm x 30mm mounts for Minox projectors . . . . . 30 per slide

in slide mounts for 2" x 2" projectors:

full roll mounted . . . . . 15 per slide

selected transparencies . . . . . 20 per slide

3" x 4" color prints from your selected transparencies\* . . . . . 60 per print

MINIMUM ON MOUNTING OR PRINTS \$ 2.00

\*Negatives or transparencies for reorder prints, enlargements, or mounting not accepted in strips of less than 4 frames. Prices subject to change without notice.

## EXCLUSIVE FOR ULTRA-MINIATURE MINOX FILM

In answer to the needs of Minox owners across the nation, the new Minox Custom Service Laboratories were established exclusively for the processing and printing of Minox black-and-white and color film. Combining technical know-how with critical quality controls, and using the most advanced precision equipment, highly trained and skilled technicians are geared to meet the exacting requirements of the precision Minox camera.

Minox Custom Service Prepaid Processing Mailers are available for the most frequently wanted processing services exclusively through photographic dealers.

