

KODAK
BANTAM

*Small as the palm of
your hand, **YET....***

*It leads to pictures as big as these
at reasonable cost*



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BANTAM

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BANTAM



HANDY as a pack
of cigarettes



WEIGHS only
seven ounces



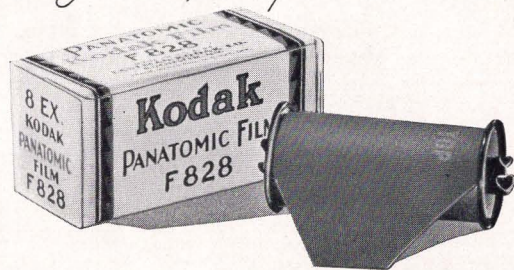
GOES into any
vest pocket



DISAPPEARS into
a handbag

Prices \$5.75 and \$9.75

Take this smallest of Kodaks
with you **ANYWHERE**.... Load
with a 20-cent, 8-exposure roll
of film.... You're ready for
really simple picture taking



● **AMAZING** convenience . . . that's the first thing
you think of when you see Kodak Bantam. Yet
the most surprising point of all is this: it can be
the means to pictures bigger than itself. New, up-
to-the-minute finishing methods give you large-
size prints . . . at very reasonable cost.

● And that isn't all. Kodak Bantam is as easy to use as a box camera . . . though it has the picture-making range of a folding model.

● Latest word in compactness and simplicity . . . the means to big pictures at little cost . . . no wonder Kodak Bantam makes a hit. It carries out an entirely new and extremely practical idea in photography. It appeals instantly to travelers and vacationists . . . people who want a capable "second" camera . . . everyone who wants to make satisfying, economical picture records in the easiest possible way.

● WITH Kodak Bantam, the film roll practically drops into place . . . lifts out instantly after exposure . . . seals itself without a sticker. The lens springs out, ready for action, at the touch of a button. Both of the lenses offered—the capable Kodak Doublet and the keen Kodak Anastigmat $f.6.3$ —provide picture quality to satisfy even the critical user. Fixed focus, fixed shutter speed, and fast, versatile Panatomic Film cancel ordinary exposure problems.

● Use a Bantam and there's no need to watch the window while winding film: exposures are automatically centered by a special stopping device. You can make a swift *series* of snapshots, if you wish. Everything has been made as simple, small, light as possible. As a result, picture making with this Kodak has a new, easy, carefree quality.

● With such a camera at hand, there's never any need to miss picture chances. You'll take your Bantam wherever you go . . . as a matter of course. Make a snapshot . . . or a group of them . . . then tuck your feather-weight camera away and forget it until the next picture looms ahead.



SEE BACK PAGE FOR DETAILS

KODAK BANTAM

Both models have case of black, molded material. Size of camera, closed, $4\frac{1}{4}$ x $2\frac{1}{2}$ x $1\frac{1}{8}$ inches.

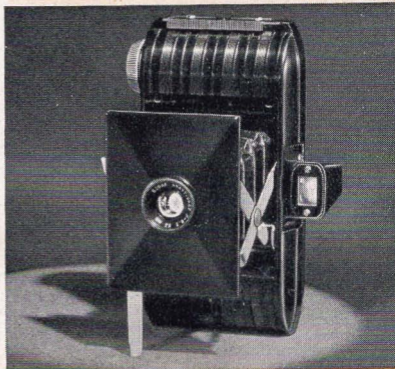
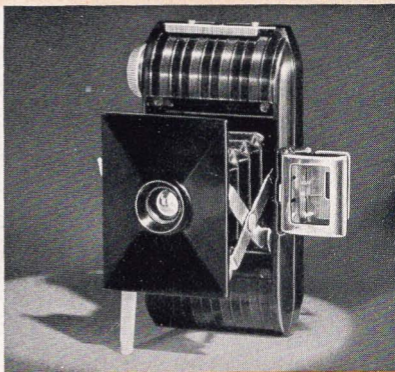
Kodak Bantam, with Doublet lens, instantaneous and "bulb" actions, folding direct-view finder . . . \$5.75

Kodak Bantam, with Kodak Anastigmat *f*.6.3 lens, instantaneous and "time" actions, optical direct-view finder . . . \$9.75

Kodak Panatomic Film No. F828 . . \$.20

Cable Release No. 30 (either camera) . \$.35

Kodak Portrait Attachment No. 8 (for either camera) . \$.75



Let us show you this surprising new Kodak

Iver Johnson Sporting Goods Company
155 Washington Street
BOSTON, MASS.