

THE NO. 1 PANORAM KODAK

FOR
PANORAMIC
PICTURES

7 in. by
2 $\frac{1}{4}$ in.

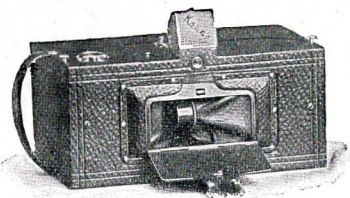


LOADED
AND
UNLOADED
IN
DAYLIGHT

REPRODUCTION FROM PHOTOGRAPH TAKEN WITH THE No. 1 PANORAM KODAK.

A DISTINCT NOVELTY IN KODAK CAMERAS.

PRICE ONLY 50/-



THE No. 1

PANORAM KODAK.

For panoramic pictures, 7 by $2\frac{1}{4}$ inches. Capacity, six exposures without reloading. Size of camera, $3\frac{3}{4}$ by $4\frac{1}{4}$ by $7\frac{1}{2}$ inches. Weight 23 ounces.

The No. 1 Panoram Kodak offers in a compact form, and at the wonderfully low price of 50/-, an instrument capable of taking large panoramic pictures in all their breadth and beauty. The pictures are sharp to the very corners, and the lens is worked at its full aperture.

The panoramic pictures are taken by the interesting device of the lens itself acting as its own shutter. On touching a button, the lens swings round through an angle of 112° —the film, receiving the image, being arranged in a curve at the back of the camera.

The No. 1 Panoram Kodak is available for a great variety of subjects:—wide views of landscape and seascape, squares, broad open thoroughfares at the intersection of streets, &c., and, when held vertically, it also yields charming upright views of such subjects as waterfalls, mountains, &c.

The Panoram Kodak gives a new zest to the pursuit of photography, and the charming effects and realistic views and records obtained with this instrument must be seen to be fully appreciated. Every existing Kodak user will doubtless wish to add a Panoram to whatever other Kodak he or she already possesses.

The No. 1 Panoram Kodak has a carefully tested lens, improved two-speed shutter, spirit level, a bright finder (giving sky and foreground, but not, of course, the whole scope of view), and fitted with socket for tripod screw. V-shaped lines on the top of the camera show the scope of view.

The Panoram Kodak is LOADED AND UNLOADED IN DAYLIGHT, and is readily mastered by anyone in a few minutes. The camera is finished in fine black morocco leather, set off in agreeable contrast by handsome nickel-plated fittings.

PRICE £2 10s. ONLY.

THE No. 1 PANORAM KODAK.

PRICE LIST.

	£	s.	d.		£	s.	d.
The No. 1 Panoram Kodak, not loaded, with fully illustrated manual of instructions	2	10	0	Solio P.O.P., 7½ by 2½ inches, per packet	0	1	0
Transparent Film Cartridge, 6 exposures, 2¼ by 7 inches	0	1	9	Dekko Paper " " "	0	1	0
[The No. 1 Panoram Kodak uses the No. 1 Folding Pocket Kodak Cartridges.]				No. 1 Panoram Kodak Printing Frame and Glass for same	0	1	0
Transparent Film Cartridge, 3 exposures, 2¼ by 7 inches	0	0	11	Panoram Mounts (Plate marked with paste down centre, white on brown, white on green, and white on steel-grey:—			
Paper Film Cartridge, 6 exposures, 2¼ by 7 inches	0	1	3	Class II. Paste-on	5s.	per 100	
" " " 3 " " "	0	0	8	Class VI. Slip-in	6s.	"	
Black Sole Leather Carrying Case, and Shoulder Strap	0	8	6	Panoram Albums: Art canvas covers, brown leaves:—			
" Bull's-Eye " Tripod, folds in two sections	0	8	6	Paste-on, to hold 24 prints	0	3	0
" Feather " Tripod, " " " "	0	16	6	Slip-in " "	0	3	6

OTHER KODAKS FROM 5/- TO £7 7s.

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