

spring-summer 1968

APR 8 1968

Consumer Products

Kodak

COUNTER CATALOG



Kodak gifts say just

Happy Birthday!

Congratulations!

Best Wishes!

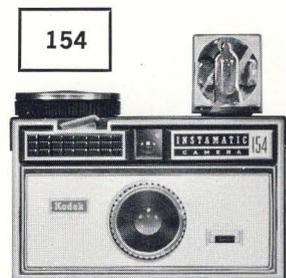
Choose one of these

KODAK INSTAMATIC Cameras

in complete gift outfits



- Lowest price!



- Winds film for you!



- Slim, smart!
- Fits pocket!



- Automatic electric eye!

New palm-size

KODAK INSTAMATIC

Movie Cameras and Outfits



- Lowest-priced Kodak super 8 camera

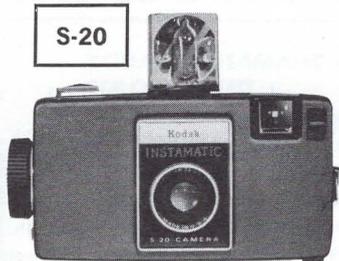
about anything...

Happy Mother's Day!

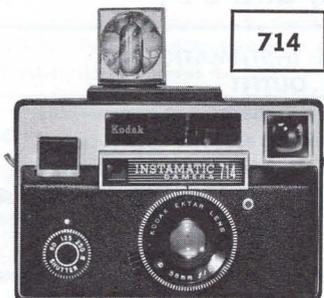
Happy Father's Day!



- Winds film for you!
- Automatic electric eye!



- Slim, smart!
- Electric eye!
- Fine fast lens!



- Extra power!
- Extra-fast lens!
- Electric eye!
- Action shutter!
- Automatic flash control!
- Not available in outfits



- Most automatic!
- Extra-fast lens!
- Electric eye!
- Rangefinder!
- Winds film for you!
- Automatic flash control!
- Finest of all INSTAMATIC Cameras!
- Not available in outfits



- Electric-eye model at a budget price



- Extra-fast lens plus electric eye



- Zoom lens plus electric eye and pistol grip

Still Cameras

CAMERAS USING KODAK FILM SIZE 126

10 Basic Features shared by KODAK INSTAMATIC®

Camera Models:

**104, 154, S-10, S-20, 304, 324,
404, 704, 804, 714, and 814**

- 1 Instant loading
- 2 Accepts flashcube—rotates it automatically
- 3 Hinged back
- 4 Automatic film load identification
- 5 Automatic exposure positioning and counting
- 6 Double-exposure prevention
- 7 Optical eye-level finder
- 8 Compactness and carrying ease
- 9 Sturdy construction
- 10 Modern styling



KODAK INSTAMATIC 104 COLOR OUTFIT

Ten basic features—see above—plus:

- Sharp, preset lens—no focusing.
- Quick-action lever film advance.
- 2-speed shutter (1/90 and 1/40 sec.).
- Clip-on wrist strap.

Uses 2 AAA-size batteries.

A104R OUTFIT

Less than . . . \$20.00

A104E CAMERA

Less than . . . \$18.00

Each outfit contains camera with wrist strap, CX126-12 film cartridge, two batteries, flashcube (4 flashes), and instruction book.

NOTE: Instamatic 104 and 154 Cameras are similar. The basic difference is in film advancing. In the "104," the film advance is manual by quick lever action—in the "154," however, it is automatic by spring-motor action.



KODAK INSTAMATIC 154 COLOR OUTFIT

Ten basic features—see above—plus:

- Sharp, preset lens—no focusing.
- Automatic spring motor film advance.
- 2 shutter speeds (1/90 and 1/40 sec.).
- Clip-on wrist strap.

Uses 2 AAA-size batteries.

A154R OUTFIT

Less than . . . \$30.00

A154E CAMERA

Less than . . . \$28.00

Each outfit contains camera with wrist strap, CX126-12 film cartridge, two batteries, flashcube (4 flashes), and instruction book.



KODAK INSTAMATIC S-10 COLOR OUTFIT

Ten basic features—see above—plus:

- Sharp, f/9.5 color-corrected lens—no focusing.
- Knob-type film advance.
- 2-speed shutter (1/125 and 1/40 sec.).
- Retracting front for extra compactness.
- Wrist strap

Uses 2 PX-825-size batteries.

AS-10R OUTFIT

Less than . . . \$35.00

AS-10 CAMERA

Less than . . . \$32.00

Each outfit contains camera, wrist strap, CX126-12 film cartridge, two batteries, flashcube (4 flashes), and instruction book.

NOTE: The Instamatic S-10 and S-20 are similar in appearance. The basic differences are in the speed of the lens and exposure control. The S-10 has an f/9.5 lens and the S-20 an f/5.6 lens. The S-10 has a fixed lens opening and the S-20 a CdS-type exposure control with the low-light signal.

KODAK INSTAMATIC S-20 COLOR OUTFIT

Ten basic features—see above—plus:

- Sharp, f/5.6 color-corrected lens—no focusing.
- Automatic electric-eye exposure control—CdS-type.
- Knob-type film advance.
- 2-speed shutter (1/90 and 1/40 sec.).
- Lens opening changes to f/9.5 when inserting flashcube.
- Retracting front for extra compactness.
- Wrist strap

Uses 2 PX-825-size batteries (supplied).

AS-20R OUTFIT

Less than . . . \$60.00

AS-20 CAMERA

Less than . . . \$59.00

Each outfit contains camera, wrist strap, CX126-12 film cartridge, two batteries, flashcube (4 flashes), and instruction book.



STILL CAMERAS—Continued

CAMERAS USING KODAK FILM SIZE 126—Continued

**KODAK INSTAMATIC 304
COLOR OUTFIT**



- Ten basic features—see page 2—plus:
- Fast (f/8) color-corrected lens—no focusing.
 - Automatic electric-eye exposure control.
 - Quick-action lever film advance.
 - 2-speed shutter (1/60 and 1/40 sec.).
 - Lens opening changes to f/11 when inserting flashcube.
 - Clip-on wrist strap.
- Uses 2 AAA-size batteries.

A304R OUTFIT

A304E CAMERA

Less than . . . \$50.00 Less than . . . \$47.00

Each outfit contains camera with wrist strap, CX126-12 film cartridge, two batteries, flashcube (4 flashes), and instruction book.

NOTE: The *Instamatic 304* and *404* Cameras are similar. The basic difference is in the method of advancing the film. The "304" has manual film advance by a quick-action lever, whereas the "404" is automatic by a spring motor.

**KODAK INSTAMATIC 404
COLOR OUTFIT**



- Ten basic features—see page 2—plus:
- Fast (f/8) color-corrected lens—no focusing.
 - Automatic electric-eye exposure control.
 - Automatic spring motor film advance.
 - 2-speed shutter (1/60 and 1/40 sec.).
 - Lens opening changes to f/11 when inserting flashcube.
 - Clip-on wrist strap.
- Uses 2 AAA-size batteries.

A404R OUTFIT

A404E CAMERA

Less than . . . \$60.00 Less than \$58.00

Each outfit contains camera with wrist strap, CX126-12 film cartridge, two batteries, flashcube (4 flashes), and instruction book.

KODAK INSTAMATIC 324 CAMERA



- Ten basic features—see page 2—plus:
- 38mm f/2.8, 3-element lens, color corrected.
 - Electric-eye exposure control—(CdS type).
 - Focus-linked flash exposure control.
 - Focuses 2.5 feet to infinity—plus zone focus symbols.
 - 2-speed shutter (1/125 and 1/30 sec.).
 - Clip-on wrist strap.
- Uses 2 N-size batteries (supplied).

A324 CAMERA

Less than . . . \$75.00

KODAK INSTAMATIC 704 CAMERA



- Ten basic features—see page 2—plus:
- Extra fast (f/2.8) color-corrected lens.
 - Zone focus settings visible in finder.
 - Electric-eye and flash exposure controls.
 - Automatic ASA film speed setting ASA 25 to 800.
 - Illuminated signals "Use Flash" and "Flash Ready" visible in finder.
 - Shutter speed settings (1/250 to 1/60 sec. and "B").
 - Single-stroke film advance.
 - Adjustable neck strap.
- Uses 2 N-size batteries (supplied).

A704 CAMERA

Less than . . . \$105.00

NOTE: The *Instamatic 704*, *804*, *714* and *814* Cameras are similar. The basic differences are in the advancing and focusing. In the "704" and "714" the film is advanced by a single-stroke lever and the lens is focused either by a scale or by zone-focus symbols visible in the finder. In the "804" and "814" the film is advanced by a concealed spring motor and the lens is focused by a coupled rangefinder, a scale, or zone-focus symbols on the lens mount.

KODAK INSTAMATIC 804 CAMERA

Ten basic features—see page 2—plus:

- Extra-fast (f/2.8) color-corrected lens.
- Unique spring motor film advance.
- Rangefinder, also zone and scale focusing.
- Electric-eye and flash exposure controls.
- Automatic ASA film speed setting ASA 25 to 800.
- Illuminated signals "Use Flash" and "Flash Ready" visible in finder.
- Shutter speed settings (1/250 to 1/60 sec. and "B").
- Adjustable neck strap.

Uses 2 N-size batteries (supplied).



A804 CAMERA

Less than . . . \$130.00

KODAK INSTAMATIC 714 CAMERA

Ten basic features—see page 2—plus:

- Extra fast (f/2.8) Ektar lens.
- Zone focus settings visible in finder.
- CdS electric-eye and flash exposure controls.
- Automatic ASA film speed setting ASA 25 to 800.
- Illuminated signals "Use Flash" and "Flash Ready" visible in finder.
- Shutter speed settings (1/250 to 1/60 sec. and "B").
- Single-stroke film advance.
- Built-in battery checker.
- Adjustable neck strap.

Uses 2 N-size batteries (supplied).



A714 CAMERA

Less than . . . \$120.00

KODAK INSTAMATIC 814 CAMERA

Ten basic features—see page 2—plus:

- Extra-fast (f/2.8) Ektar lens.
- Unique spring motor film advance.
- Rangefinder, also zone and scale focusing.
- CdS electric-eye and flash exposure controls.
- Automatic ASA film speed setting ASA 25 to 800.
- Illuminated signals "Use Flash" and "Flash Ready" visible in finder.
- Shutter speed settings (1/250 to 1/60 sec. and "B").
- Built-in battery checker.
- Adjustable neck strap.

Uses 2 N-size batteries (supplied).



A814 CAMERA

Less than . . . \$140.00

CAMERAS USING KODAK FILM SIZE 135

KODAK AUTOMATIC 35R4 CAMERA

- Electric-eye and automatic flash exposure controls (ASA 10 to 320).
- Extra-fast (f/2.8) color-corrected lens.
- Daylight (1/80) and flash (1/40) shutter speeds.
- Single-stroke film advance.
- Projected frame finder with zone focus indications.

Uses 2 N-size batteries (supplied).



73—CAMERA with rotating socket for flashcubes

Less than \$95.00

NOTE: The Automatic 35R4 and Motomatic 35R4 Cameras are similar. The basic differences are in film advancing and shutter speeds. The "Automatic 35R4" has a single-stroke film advance and a two-speed shutter, (1/40 and 1/80 second). The "Motomatic 35R4" has a built-in spring motor for automatic film advance and a four-speed shutter (1/40 to 1/250 second).



KODAK MOTORMATIC 35R4 CAMERA

- Extra-fast (f/2.8) color-corrected lens.
 - Automatic spring motor film advance.
 - Four shutter speeds (1/40 to 1/250 sec.).
 - Electric-eye and automatic flash exposure controls (ASA 10 to 800).
 - Projected frame finder with zone focus indications.
- Uses 2 N-size batteries (supplied).

74—CAMERA with rotating socket for flashcubes

Less than . . . \$115.00



KODAK RETINA S1 CAMERA

- Extra-fast (f/2.8) color-corrected lens.
 - Daylight exposure setting by 5 brightness symbols.
 - Automatic flash exposure control.
 - 5-speed shutter (1/30 to 1/250 sec. "B").
 - Single-stroke film advance—unique film rewinding.
 - Projected frame finder.
- Uses 1 PX-23-size battery (supplied).

34 CAMERA

Less than . . . \$60.00



KODAK RETINA REFLEX IV CAMERA

- Highest quality, color-corrected lenses.
- Bright, precise reflex viewing—with meter needle and lens-shutter settings visible in finder.
- Ground-glass, rangefinder and scale focusing.
- Two-way electric-eye exposure control.
- Compur Shutter (1 to 1/500, "B").
- Self-timer.
- 2 flash outlets—one in accessory shoe.
- Automatic depth-of-field indication.
- Single-stroke film advance.
- Lens interchangeable with lenses below.

277 CAMERA with f/2.8 lens

278 CAMERA with f/1.9 lens

Less than . . . \$220.00

Less than . . . \$255.00

BROWNIE FIESTA R4 CAMERA OUTFIT—USES 127 SIZE FILM



The camera features:

- Accepts flashcube.
 - Sharp preset lens—no focusing.
 - Extra-soft shutter release for sharp pictures.
 - Easy to carry and use.
- Uses 2 PX-825-size batteries.

A14S OUTFIT

A14 CAMERA

Less than . . . \$11.00

Less than . . . \$ 9.00

Each outfit contains camera, neck strap, roll of VP127 film, flashcube (4 flashes), two batteries, and instruction book.

Slide Projectors

Basic Features shared by KODAK CAROUSEL Projectors

Models 600, 650, 750, 800, 850

- 1 Accepts 2x2-inch slides with transparency area up to 1 1/2 x 1 1/2 in.
- 2 Jamproof, gentle gravity feed
- 3 Three ways of slide handling: 80-slide capacity, spillproof circular tray (supplied) • Single slides • 40-slide capacity loader (extra)—handles stacks of slides
- 4 Tray features: Positioned horizontally on top of projector • Easy tray change—like a "hi-fi" record • Full access for

- instant slide editing • Fast, easy skipping and selection • Pre-warming of slides—prevents "popping" • Tray stores in its own book-type case
 - 5 Powerful 500-watt illumination (DEK lamp)
 - 6 Lenses available: 3", 4", 5", 7", and 4 to 6" zoom
 - 7 Efficient optical system for extra-light screen pictures
 - 8 10-foot power cord—stores in projector
 - 9 Elevation adjustment—as much as 6°
 - 10 Low silhouette, compact design—for easy carrying and storing
 - 11 Quiet running, nylon gears, rubber-mounted components
 - 12 Sturdy, metal die-cast body—with handle
 - 13 Modern styling—metallic and jet black with bright trim
 - 14 Underwriters' Laboratories, Inc., listed
- Power required—110-125 volts, 60-cycle ac only



KODAK CAROUSEL 600 PROJECTOR

- 14 basic features—see above—plus:
- Slide change—forward—by push-button at projector.
 - Three-position switch—"LAMP," "FAN," "OFF."

B615 PROJECTOR with 5" f/3.5 lens

Less than . . . \$80.00

B610Z PROJECTOR WITH ZOOM LENS

Less than . . . \$110.00

NOTE: The Kodak Carousel 600 and 650 Projectors are similar. The 600 has a single push button for advancing slides and for releasing the tray. The 650 has dual forward and reverse slide tray controls—by remote cord and at the projector. The 650 also has an outlet for "special effect" accessories, the 600 does not.



KODAK CAROUSEL 650 PROJECTOR

- 14 basic features—see above—plus:
- Remote slide change—forward and reverse—by 12-ft. cord.
 - Slide change—forward and reverse—by buttons at the projector.
 - Three-position switch, "LAMP," "FAN," "OFF."
 - Accepts CAROUSEL Programmer, Sound Synchronizer, or Dissolve Control.

B655 PROJECTOR with 5" f/3.5 lens

Less than . . . \$100.00

B650Z PROJECTOR WITH ZOOM LENS

Less than . . . \$130.00

NOTE: The Kodak Carousel 650 and 750 Projectors are similar. The 750 has, however, a remote focus control, a "High" and "Low" lamp switch and a leveling adjustment.



KODAK CAROUSEL 750 PROJECTOR

- 14 basic features—see above—plus:
- Remote slide change—forward and reverse—and remote focusing—by 12-ft. cord.
 - Slide change—forward and reverse—by buttons at projector.
 - Four-position switch—including "HIGH"-"LOW" brightness control.
 - Adjustable rear "foot" for horizontal leveling.
 - Accepts CAROUSEL Programmer, Sound Synchronizer, or Dissolve Control.

B755 PROJECTOR with 5" f/3.5 lens

Less than . . . \$130.00

B750Z PROJECTOR WITH ZOOM LENS

Less than . . . \$160.00

NOTE: The Kodak Carousel 750 and 800 Projectors are similar. The difference is in slide-changing controls. The 750 has two—by remote control cord and at the projector. The 800 has three—additionally, it has fully automatic slide advance at adjustable intervals.

SLIDE PROJECTORS—Continued



KODAK CAROUSEL 800 PROJECTOR

14 basic features—see above—plus:

- Remote slide change—forward and reverse—and remote focusing—by 12-ft. cord.
- Automatic slide change—at 5, 8, or 15-second intervals, for unattended, continuous projection.
- Slide change—forward and reverse—by buttons at projector.
- Four-position switch—including "HIGH"—"LOW" brightness control.

**B815 PROJECTOR
with 5" f/3.5 lens**

**B810Z PROJECTOR
WITH ZOOM LENS**

Less than . . . \$145.00

Less than . . . \$175.00

NOTE: The Kodak Carousel 800 and 850 Projectors are similar. The difference is in the focusing. Instead of the remote focus control with the "800," the "850" has an automatic focus control.

KODAK CAROUSEL 850 PROJECTOR

14 basic features—see above—plus:

- Automatic focusing takes over after first slide and repositions the lens for subsequent slides that require focusing.
- Remote slide change—forward and reverse—by 12-ft. cord.
- Automatic slide change—at 5-, 8-, or 15-second intervals, for unattended, continuous projection.
- Slide change—forward and reverse—by buttons at projector.
- Four positions switch—including "High"—"LOW" brightness control.

**B855 PROJECTOR
(with 5" f/3.5 lens)**

**B850Z PROJECTOR
(with zoom lens)**

Less than . . . \$170.00

Less than . . . \$200.00



STILL PROJECTION AIDS



**581 KODAK CAROUSEL
SLIDE TRAY—black**

For 2 x 2 in. slides up to 1/10 in. thick (cardboard).

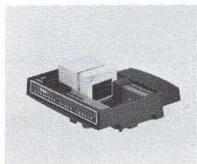
List \$2.95



**588 KODAK CAROUSEL UNIVERSAL
SLIDE TRAY—gray**

For 2 x 2 in. slides up to 1/8 in. thick (glass, plastic, or cardboard).

List \$3.95



**B40 KODAK CAROUSEL
STACK LOADER**

For 2 x 2-thin (.04 to .06 in.) cardboard and plastic slides

List \$12.95



**B584C KODAK CAROUSEL
PROJECTOR CASE, MODEL B**

List \$12.95



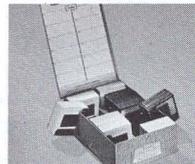
**582 KODAK CARRYING CASE
FOR CAROUSEL SLIDE TRAYS**

List \$10.95



**586 KODAK REMOTE EXTENSION
CORD, 25-FOOT
(FOR CAROUSEL PROJECTORS)**

List \$5.95



**KODAK COMPARTMENT FILE
330R (Red), 330G (Green)**

List \$4.65

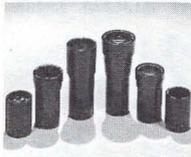


**570 KODAK CAVALCADE
SLIDE TRAY, No. 1**

For cardboard or thin glass-mounted slides. 2 in pkg.

List \$5.50

KODAK PROJECTION LENSES—FOR KODAK CAROUSEL PROJECTORS



3-inch f/3.5 Ektanar	
4-inch f/3.5 Ektanar	
5-inch f/3.5 Ektanar	
5-inch f/2.8 Ektanar	
7-inch f/3.5 Ektanon	
Zoom Ektanar 4-6-inch f/3.5	

List
\$12.50
\$12.50
\$12.50
\$36.50
\$42.50

All Carousel Projectors are available with any of the above lenses and also without lenses.

Still Camera Aids

FLASH HOLDERS, BATTERIES AND FLASHCUBES



714 KODAK SUPERMITE FLASHHOLDER

AG-1B Flashbulbs. Uses 2 AA batteries.

List \$4.50



C175 KODAK FLASHCUBE EXTENDER

For all cameras accepting flashcubes.

List \$3.75



C180 KODAK FLASHCUBE HOLDER, MODEL 1

Uses 2 PX825-size batteries (supplied).

List \$5.95

BATTERIES

	List Each
AA-size Alkaline, pkg 12	\$1.50
AAA-size Alkaline, pkg 12	\$.50
N-size Alkaline, pkg 2	\$.40
PX-13-size Mercury, Card of 4 only	\$.75
PX-825-size Alkaline, Card of 4 only	\$.50
PX-23-size Mercury, Card of 4 only	\$.85

FLASHCUBES

List per Flashcube \$.75

KODAK RETINA LENSES

KODAK RETINA CURTAGON LENS, 28mm f/4

List \$81.00

KODAK RETINA CURTAGON LENS, 35mm f/2.8

List \$69.50

KODAK RETINA TELE-ARTON LENS, 85mm f/4

List \$73.50

KODAK RETINA TELE-XENAR LENS, 135mm f/4

List \$87.50

CASES, STILL CAMERAS



C61C KODAK INSTAMATIC FIELD CASE, MODEL D, FOR 100 AND 104

List\$4.50



34FC KODAK RETINA FIELD CASE, MODEL K FOR RETINA S1

List\$10.95



C66C KODAK INSTAMATIC FIELD CASE, MODEL E, FOR 150, 154, 300, 304, 400 AND 404

List\$4.95



270FC KODAK RETINA FIELD CASE, MODEL F, FOR RETINA REFLEX IV AND III, f/2.8

List\$14.50



C76C KODAK INSTAMATIC POUCH CASE, MODEL H, FOR S-10 AND S-20

List\$6.95



271FC KODAK RETINA FIELD CASE, MODEL G, FOR RETINA REFLEX IV AND III, f/1.9

List\$17.50



C64C KODAK INSTAMATIC 324 FIELD CASE

List\$8.50



**C58MP HAWKEYE INSTAMATIC FIELD CASE (In mailer pack)
For Hawkeye Instamatic or Hawkeye Instamatic R4 or F Cameras**

List\$4.00



C71C KODAK INSTAMATIC FIELD CASE, MODEL F, FOR 700, 704, 800, 804, 714 and 814

List\$9.95



C75C KODAK INSTAMATIC COMPARTMENT CASE—FOR ANY INSTAMATIC CAMERA

List\$16.95



72FC KODAK MOTOMATIC 35F FIELD CASE—Also fits 35R4 Model

List\$12.50



33FC KODAK RETINETTE IA FIELD CASE

List\$9.95



71FC KODAK AUTOMATIC 35F FIELD CASE—Also fits 35R4 Model

List\$12.50

Still
Camera Aids

KODAK INSTAMATIC® Movie Cameras Using Super 8 Film Cartridge.

**10 Basic Features shared by
KODAK INSTAMATIC®
Movie Cameras:
Models M12, M14, M16, M18,
M2, M5, M6, and M8**

- 1 Instant loading—uses Kodak 464 super 8 film cartridge
- 2 Attached cover with snap-lock
- 3 Automatic film load and film-supply indication
- 4 Electric motor drive—uses AA-size batteries—alkaline type recommended
- 5 Convenient release—with lock for continuous run and for preventing accidental camera running
- 6 Built-in filter for using the same film outdoors and indoors
- 7 Accepts snap-on movie light with key that actuates built-in filter.
- 8 Tripod socket
- 9 Sturdy construction
- 10 Modern styling



KODAK INSTAMATIC M12 MOVIE CAMERA OUTFIT

Ten basic features—see above—plus:

- Fast 14mm f/2.7 lens, color-corrected. No focusing. Manual lens setting f/2.7 to f/16.
- Exposure guide for daylight exposure settings.
- Fully enclosed optical viewfinder.
- Rugged inner metal frame with rigid steel and fiber-glass-reinforced molded body.
- Attachable wrist strap (supplied).
- Styled in satin black and metallic gray.
- Palm-sized and lightweight—13 ounces. Uses 3 AA-size alkaline batteries.

D12R OUTFIT

Less than . . . \$35.00

D12 CAMERA

Less than . . . \$30.00

Each outfit contains camera, film, batteries, wrist strap, and instruction book.

NOTE: The M12 and M14 models are similar. The difference is in the exposure settings. The M12 has manual setting, the M14 has an electric-eye exposure control that selects the proper lens opening automatically.



KODAK INSTAMATIC M14 MOVIE CAMERA OUTFIT

Ten basic features—see above—plus:

- Automatic electric-eye exposure control—CdS type.
- Signal in finder shows when to use movie light.
- Fast 14mm f/2.7 lens, color-corrected. No focusing.
- Fully enclosed optical viewfinder.
- Rugged inner metal frame with rigid steel and fiber-glass-reinforced molded body.
- Attachable wrist strap (supplied).
- Palm-sized and lightweight—13 ounces.
- Styled in satin black and metallic gray. Uses 4 AA-size alkaline batteries.

D14R OUTFIT

Less than . . . \$55.00

D14 CAMERA

Less than . . . \$50.00

Each outfit contains camera, film, batteries, wrist strap, and instruction book.

NOTE: The M14 and M16 are similar. The difference is in the lens. The M14 has a fast f/2.7 lens with a bright lens mount. The M16 has an extra-fast f/1.8 lens—about twice as fast—and an extra-bright diamond-turned lens mount.

KODAK Products Order Form

Ship to:

NAME OF ACCOUNT.....

ADDRESS.....

CITY, STATE, ZIP CODE.....

INVENTORY ON HAND	RETAIL UP TO	IDEN. NO.		ORDER QUAN.
KODAK INSTAMATIC Cameras				
Drop in a film cartridge, pop on a flashcube and shoot . . . 4 flash pictures without changing bulbs. Outfits include camera, cartridge of 126 Kodacolor-X film, flashcube, 2 AAA-size batteries, and wrist strap.				
.....	\$19.95	A104R	<i>Kodak Instamatic 104 Color Outfit</i>	Basic <i>Instamatic</i> camera
.....	29.95	A154R	<i>Kodak Instamatic 154 Color Outfit</i>	Basic <i>Instamatic</i> camera plus automatic film advance
.....	49.95	A304R	<i>Kodak Instamatic 304 Color Outfit</i>	Faster lens—automatic exposure control
.....	59.95	A404R	<i>Kodak Instamatic 404 Color Outfit</i>	Automatic exposure control plus automatic film advance
.....	34.50	AS-10R	<i>Kodak Instamatic S-10 Color Outfit</i>	New compact model
.....	59.95	AS-20R	<i>Kodak Instamatic S-20 Color Outfit</i>	New compact size—automatic exposure control
BROWNIE Snapshot Cameras				
.....	10.95	A14S	<i>Brownie Fiesta R4 Camera Outfit</i>	Basic starter camera: Outfit includes roll of VP127 film, 2 PX825-size batteries, flashcube
.....	8.95	A14	<i>Brownie Fiesta R4 Camera</i>	
KODAK INSTAMATIC Movie Cameras and Projectors				
Drop in film cartridge and shoot. All have battery-powered electric drive and built-in filter for both indoor and outdoor shooting with same film. Give brighter, sharper movies.				
.....	39.95	D32	<i>Kodak Instamatic M2 Movie Camera</i>	Basic <i>Instamatic</i> movie camera
.....	29.95	D12	<i>Kodak Instamatic M12 Movie Camera</i>	New palm sized—budget model
.....	49.50	D14	<i>Kodak Instamatic M14 Movie Camera</i>	Automatic exposure control
.....	59.50	D16	<i>Kodak Instamatic M16 Movie Camera</i>	Faster lens and automatic exposure control
.....	62.50	D50A	<i>Kodak Instamatic M50 Movie Projector</i>	Threads automatically
KODAK 8mm Movie Cameras and Projectors				
Low-cost 8mm home movie enjoyment.				
.....	18.45	D10S	<i>Brownie Fun Saver Movie Camera</i>
.....	57.95	215/208C	<i>Brownie 8 Movie Projector (A15) with carrying case</i>	
KODAK Film Always in demand by your customers.			KODAK VERICHROME Pan Film	
.....	.60	VP620	All-purpose black-and-white snapshot film for outdoors, or indoors with flash.	
.....	.60	VP127	
.....	.70	VP126-12	
KODACOLOR-X Film				
For color snapshots in daylight or with blue flash.				
.....	1.25	CX620	
.....	1.25	CX127	
.....	1.40	CX126-12	
.....	1.95	CX135-20	
KODACHROME-X Film				
For color slides in daylight, or with blue flash.				
.....	2.10	KX126-20	
.....	2.10	KX135-20	
.....	2.95	KX135-36	
KODACHROME II Movie Film				
For bright, clear color movies.				
.....	2.70	K459	Daylight type, 8mm	
.....	2.70	KA459	Type A, 8mm	
.....	3.20	KA464	Super 8 in cartridge	

Anything Else?.....

Written by:.....

Firm Name _____

Street _____

City _____

Signed _____

Place
Stamp
Here

TO:

Firm Name _____

Street _____

City _____

Signed _____

Place
Stamp
Here

TO:

KODAK Products

Order Form

Ship to:

NAME OF ACCOUNT.....

ADDRESS.....

CITY, STATE, ZIP CODE.....

INVENTORY ON HAND	RETAIL UP TO	IDEN. NO.		ORDER QUAN.
			KODAK INSTAMATIC Cameras	
			Drop in a film cartridge, pop on a flashcube and shoot . . . 4 flash pictures without changing bulbs. Outfits include camera, cartridge of 126 Kodacolor-X film, flashcube, 2 AAA-size batteries, and wrist strap.	
	\$19.95	A104R	<i>Kodak Instamatic</i> 104 Color Outfit	Basic <i>Instamatic</i> camera
	29.95	A154R	<i>Kodak Instamatic</i> 154 Color Outfit	Basic <i>Instamatic</i> camera plus automatic film advance
	49.95	A304R	<i>Kodak Instamatic</i> 304 Color Outfit	Faster lens—automatic exposure control
	59.95	A404R	<i>Kodak Instamatic</i> 404 Color Outfit	Automatic exposure control plus automatic film advance
	34.50	AS-10R	<i>Kodak Instamatic</i> S-10 Color Outfit	New compact model
	59.95	AS-20R	<i>Kodak Instamatic</i> S-20 Color Outfit	New compact size—automatic exposure control
			BROWNIE Snapshot Cameras	
	10.95	A14S	<i>Brownie Fiesta</i> R4 Camera Outfit	Basic starter camera: Outfit includes roll of VP127 film, 2 PX825-size batteries, flashcube
	8.95	A14	<i>Brownie Fiesta</i> R4 Camera	
			KODAK INSTAMATIC Movie Cameras and Projectors	
			Drop in film cartridge and shoot. All have battery-powered electric drive and built-in filter for both indoor and outdoor shooting with same film. Give brighter, sharper movies.	
	39.95	D32	<i>Kodak Instamatic</i> M2 Movie Camera	Basic <i>Instamatic</i> movie camera
	29.95	D12	<i>Kodak Instamatic</i> M12 Movie Camera	New palm sized—budget model
	49.50	D14	<i>Kodak Instamatic</i> M14 Movie Camera	Automatic exposure control
	59.50	D16	<i>Kodak Instamatic</i> M16 Movie Camera	Faster lens and automatic exposure control
	62.50	D50A	<i>Kodak Instamatic</i> M50 Movie Projector	Threads automatically
			KODAK 8mm Movie Cameras and Projectors	
	18.45	D10S	Low-cost 8mm home movie enjoyment.	
	57.95	215/208C	<i>Brownie Fun Saver</i> Movie Camera	
			<i>Brownie</i> 8 Movie Projector (A15) with carrying case	
KODAK Film			KODAK VERICHROME Pan Film	
Always in demand by your customers.			All-purpose black-and-white snapshot film for outdoors, or indoors with flash.	
	.60	VP620		
	.60	VP127		
	.70	VP126-12		
			KODACOLOR-X Film	
			For color snapshots in daylight or with blue flash.	
	1.25	CX620		
	1.25	CX127		
	1.40	CX126-12		
	1.95	CX135-20		
			KODACHROME-X Film	
			For color slides in daylight, or with blue flash.	
	2.10	KX126-20		
	2.10	KX135-20		
	2.95	KX135-36		
			KODACHROME II Movie Film	
			For bright, clear color movies.	
	2.70	K459	Daylight type, 8mm	
	2.70	KA459	Type A, 8mm	
	3.20	KA464	Super 8 in cartridge	

Anything Else?.....

Written by:.....

Firm Name _____

Street _____

City _____

Signed _____

Place
Stamp
Here

TO:

Firm Name _____

Street _____

City _____

Signed _____

Place
Stamp
Here

TO:



KODAK INSTAMATIC M16 MOVIE CAMERA OUTFIT

10 basic features—see page 10—plus:

- Automatic electric-eye exposure control—Cds type.
- Signal in finder shows when to use movie light.
- Extra-fast 13mm f/1.8 lens, color-corrected. No focusing.
- Fully enclosed optical viewfinder.
- Rugged inner metal frame with rigid steel and fiber-glass-reinforced molded body.
- Palm-sized and lightweight—14 ounces.
- Styled in satin black and metallic gray—with diamond-turned lens mount.
- Attachable wrist strap (supplied).

Uses 4 AA-size alkaline batteries.

D16R OUTFIT

Less than . . . \$65.00

D16 CAMERA

Less than . . . \$60.00

Each outfit contains camera, film, batteries, wrist strap, and instruction book.

Principal differences: The M16 has an f/1.9 fixed-focus lens and a fixed magnification finder, and the M18 an f/2.7 zoom lens and a zoom finder. The M16 is supplied with a wrist strap and the M18 with a pistol grip.



KODAK INSTAMATIC M18 MOVIE CAMERA OUTFIT

10 basic features—see page 10—plus:

- Fast f/2.7 zoom lens—13 to 28mm (2¼:1) color-corrected fingertip controlled. Zone and scale focusing.
- Automatic electric-eye exposure control—Cds type.
- Signal in finder shows when to use movie light.
- Zoomfinder linked with zoom lens. Eyepiece adjustment.
- Rugged inner metal frame with rigid steel and fiber-glass-reinforced molded body.
- Compact and lightweight—17 ounces.
- Styled in satin black and metallic gray—with diamond-turned lens mount.
- Attachable pistol grip with trigger and wrist strap (supplied).

Uses 4 AA-size alkaline batteries.

D18R OUTFIT

Less than . . . \$85.00

D18 CAMERA

Less than . . . \$80.00

Each outfit contains camera, film, batteries, wrist strap, and instruction book.



KODAK INSTAMATIC M2 MOVIE CAMERA

10 basic features—see page 10—plus:

- Extra-fast 13mm f/1.8 lens, color-corrected. No focusing. Manual lens settings f/2.2 to f/23.
- Exposure guide for daylight-exposure setting.
- Fully enclosed optical viewfinder.
- Rugged die-cast inner frame with extra-rigid fiber-glass-reinforced shell.
- Styled in charcoal and black.

Uses 4 AA-size alkaline batteries.

D32 CAMERA

Less than . . . \$40.00



KODAK INSTAMATIC M5 MOVIE CAMERA

10 basic features—see page 10—plus:

- Extra-fast 13mm to 28mm f/1.9 zoom lens—color-corrected.
- Convenient, knob-type zooming—from wide-angle to telephoto.
- Through-the-lens reflex finder shows what is being filmed.
- Adjustable eyepiece.
- Automatic electric-eye exposure control. CdS type—uses one PX-13-size battery (supplied).
- Focusing lens—6 feet to infinity.
- Automatic exposure-control settings for films of ASA 16 to 100 speeds.
- Signal in finder indicates when to use a Kodak Movie Light.
- Rugged steel inner frame with extra-rigid fiber-glass-reinforced body.
- Styled in two-tone black with bright chrome trim.
- Attachable pistol grip with strap (supplied).

Uses 3 AA-size alkaline batteries for motor drive.

D35A CAMERA

Less than . . . \$120.00



KODAK INSTAMATIC M6 MOVIE CAMERA

10 basic features—see page 10—plus:

- Extra-fast 12mm to 36mm f/1.8 zoom lens—of exceptional quality. Color-corrected.
- Convenient, knob-type zooming—from wide-angle to telephoto.
- Through-the-lens reflex finder shows field throughout the 6-foot to Infinity range. Adjustable eyepiece.
- Automatic electric-eye exposure control. CdS type—uses one PX-13-size battery (supplied). Measures light through lens.
- Automatic exposure-control settings for films of ASA 16 to 100 speeds.
- Exposure-control adjustment for unusual light conditions.
- Signal in finder indicates when to use Kodak Movie Light.
- Single-frame exposure provision.
- Two-position, fold-away pistol grip.
- Rugged die-cast aluminum body.
- Styled in black with bright chrome trim.

Uses 3 AA-size alkaline batteries for motor drive.

D36A CAMERA

Less than . . . \$160.00

NOTE: The *Instamatic M6* and *M8* Movie Cameras are similar in appearance. The basic differences are in the zoom lens and the filming speeds. The *M6* has a 3:1 zoom range and the zooming is manual; the *M8* has a 5:1 zoom range and the zooming is either motorized or manual. The *M6* has one and the *M8* has four filming speeds.

KODAK INSTAMATIC M8 MOVIE CAMERA

10 basic features—see page 10—plus:

- Extra-fast 9.5mm to 45mm f/1.8 zoom lens—of exceptional quality. Color-corrected.
- Motorized zoom action—from wide-angle to telephoto.
- Convenient, knob-type zooming—for previewing, zoom setting.
- Four filming speeds, 9, 18, 24 and 32 frames per second.
- Single frame exposures.
- Through-the-lens reflex finder shows field throughout the 4-ft. to infinity range. Adjustable eyepiece.
- Automatic electric-eye exposure control. CdS type—uses one PX-13-size battery (supplied). Measures light through the lens.
- Automatic exposure-control settings for films of ASA 16 to 100 speeds.
- Exposure-control adjustment for unusual light conditions.
- Signal in finder indicates when to use Kodak Movie Light.
- Two-position, fold-away pistol grip.
- Rugged die-cast aluminum body.
- Styled in black with bright chrome trim.
- Accepts auxiliary battery case (supplied) for three additional batteries to extend battery life—especially for filming at higher speeds.

Uses 3 AA-size alkaline batteries in camera battery case and 3 in auxiliary battery case for motor drive.

D38 CAMERA

Less than . . . \$225.00



KODAK INSTAMATIC Movie Projectors

7 Basic Features shared by KODAK INSTAMATIC® Movie Projectors

Models: M50, M68, M70, M90,
M65, M67, M85, M80, and M95

- 1 Exceptionally bright screen pictures, because of the 50% larger picture area of super 8 film
- 2 Exceptionally sharp screen pictures, because of improved optical systems
- 3 Automatic film threading
- 4 Sprocketless film transport—utmost film protection
- 5 Lifetime lubrication—carefree maintenance—long projector life
- 6 Underwriters' Laboratories, Inc., listed
- 7 Motorized film rewinding

Power required—110 to 125 volts, 60-cycle ac only

Using super 8 and regular 8mm films



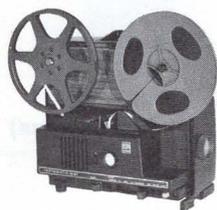
KODAK INSTAMATIC M65 MOVIE PROJECTOR

Seven basic features—see above—plus:

- Effortless shows. At the end, film reverses automatically and rewinds—200 feet in 30 seconds.
- Fast 22mm f/1.5 Lumenized projection lens.
- Self-cased. Built-in preview screen.
- Easy "elevation" through tilting optics.
- Storage space for 200-foot take-up reel (supplied).
- 150-watt, 125-volt DFN projection lamp.

D65 PROJECTOR

Less than . . . \$100.00



KODAK INSTAMATIC M67 PROJECTOR

Seven basic features—see above—plus:

- Attractively styled in satin black and wood grained vinyl paneling.
- Die-cast metal body with a fold-down carrying handle, and a snap-on cover.
- Fast, 22mm f/1.5 lens or f/1.5 20-32mm Zoom lens—both LUMENIZED.
- Forward and reverse projection (18 frames per second).
- Still projection of single frames.
- New DFE 80-watt, 30 volt projection lamp. for extra bright screen pictures.

D67 PROJECTOR (with f/1.5 lens)

Less than . . . \$125.00

D67Z PROJECTOR (with f/1.5 zoom lens)

Less than . . . \$145.00



KODAK INSTAMATIC M85 MOVIE PROJECTOR

Seven basic features—see above—plus:

- Low silhouette. All-metal construction. Self-cased.
- Fast, new 22mm f/1.5 lens or f/1.5 20-32mm Zoom lens . . . both Lumenized.
- Forward and reverse projection (18 frames per second).
- Still projection of single frames.
- New DNE 150-watt, 120-volt quartz halogen projection lamp.

D85 PROJECTOR (with f/1.5 lens)

Less than . . . \$150.00

D85Z PROJECTOR (with f/1.5 zoom lens)

Less than . . . \$170.00

NOTE: The M85 and the M80 models are similar. The M85 has three projection speeds, whereas the M80 has seven. The M85 has no "Hi-Lo" switch, whereas the M80 does. There is also a difference in the finish.

KODAK INSTAMATIC M80 MOVIE PROJECTOR

Seven basic features—see above—plus:

- Low silhouette. All-metal construction. Self-cased.
- Fast, new 22mm f/1.5 lens or f/1.5 20-32mm Zoom lens . . . both Lumenized.
- Forward and reverse projection: 18 frames, 6 frames and 54 frames per second.
- Still projection of single frames.
- "Hi-Lo" light switch for longer lamp life.
- New DNE 150-watt, 120-volt quartz halogen projection lamp.

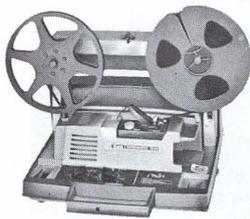
D80A PROJECTOR (with f/1.5 lens)

Less than . . . \$185.00

D80Z PROJECTOR (with f/1.5 zoom lens)

Less than . . . \$205.00



**KODAK INSTAMATIC M95 MOVIE PROJECTOR**

Same features as the M80—plus:

- Fast, new 22mm *f*/1.5 lens or *f*/1.5 20-32mm Zoom lens . . . both *Lumenized*.
- Electrical outlet for room lamp.
- New dichroic heat-reflecting filter for added projection of the film.
- New DNF 150-watt, 21-volt quartz halogen projection lamp.

**D95 PROJECTOR
(with *f*/1.5 lens)**

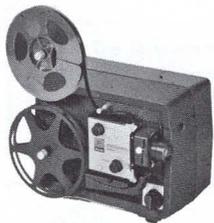
Less than . . . \$200.00

**D95Z PROJECTOR
(with *f*/1.5 zoom lens)**

Less than . . . \$220.00

NOTE: Projectors adapt to either format by a single setting, and adding or removing a collar to the supply spindle.

KODAK INSTAMATIC Movie Projectors Using super 8 film only.

**KODAK INSTAMATIC M50 MOVIE PROJECTOR**

Seven basic features—see page 10—plus:

- Fast 22mm *f*/1.5 *Lumenized* projection lens.
- Easy "elevation" through tilting optics.
- 200-foot capacity. Take-up reel supplied.
- Compact and lightweight for easy carrying.
- 150-watt, 125-volt DFN projection lamp.

D50A PROJECTOR

Less than . . . \$63.00

**D50CA PROJECTOR
(with carrying case)**

Less than . . . \$70.00

**KODAK INSTAMATIC M68 MOVIE PROJECTOR**

Seven basic features—see page 10—plus:

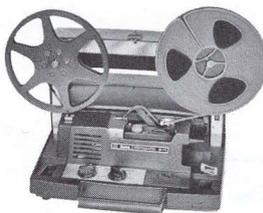
- Three projection speeds—forward and reverse, plus still—all easily selected by a sliding lever.
- 400-foot reel capacity. Take-up reel supplied.
- Die-cast metal housing.
- Fold-down carrying handle.
- Snap-on cover with storage provision for the 400-foot take-up reel.
- Fast 22mm *f*/1.5 lens or 22-32mm *f*/1.5 Zoom lens—both **LUMENIZED**.
- 150-watt, 125-volt DNF projection lamp.

**D68 PROJECTOR
(with *f*/1.5 lens)**

Less than . . . \$100.00

**D68Z PROJECTOR
(with *f*/1.5 zoom lens)**

Less than . . . \$120.00

**KODAK INSTAMATIC M70 MOVIE PROJECTOR**

Seven basic features—see page 10—plus:

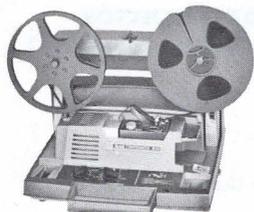
- Low silhouette. All-metal construction. Self-cased.
- Fast, new 22mm *f*/1.5 or 20-32mm Zoom lens . . . both *Lumenized*.
- Forward and reverse projection: 18 frames, 6 frames and 54 frames per second.
- Still projection of single frames.
- "Hi-Lo" light switch for longer lamp life.
- New DNE 150-watt, 120-volt halogen projection lamp.

**D70A PROJECTOR
(with *f*/1.5 lens)**

Less than . . . \$150.00

**D70Z PROJECTOR
(with *f*/1.5 zoom lens)**

Less than . . . \$170.00

**KODAK INSTAMATIC M90 MOVIE PROJECTOR**

Same features as the M70 (above), plus:

- Ultra-fast 28mm *f*/1.0 lens about twice as fast as *f*/1.5 lens, or 20-32mm Zoom lens . . . both *Lumenized*.
- Electrical outlet for room lamp.
- New dichroic heat-reflecting filter for added protection of the film.
- DNF-150-watt, 21-volt projection lamp.

**D90 PROJECTOR
(with *f*/1.0 lens)**

Less than . . . \$190.00

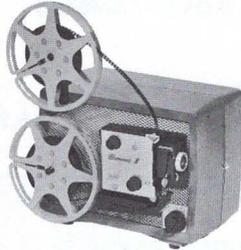
Regular 8mm Movie Equipment



BROWNIE FUN SAVER MOVIE CAMERA
(with Film and Idea Book)

D10S OUTFIT

Less than \$19.00



BROWNIE 8 MOVIE PROJECTOR
(MODEL A15)

- Compact, lightweight.
- Complete automatic threading.
- Big 200' reel capacity.
- Uses DFN projection lamp.

215/208C
PROJECTOR
(with carrying case)

215 PROJECTOR

Less than \$58.00

Less than \$53.00

KODAK INSTAMATIC MOVIE AIDS



D148C KODAK INSTAMATIC
M18 CASE

List \$12.95



D136C KODAK INSTAMATIC
M6/M8 CASE

List \$14.50



D135C KODAK INSTAMATIC
M5 CASE

List \$14.50



D141C KODAK INSTAMATIC
MOVIE FIELD CASE, MODEL A
(FOR M12, 14, AND 16
MOVIE CAMERAS)

List \$5.95

KODAK INSTAMATIC MOVIE AIDS—Continued



**D540 KODAK MOVIE REEL
(SUPER 8, 400 ft.)**
List \$1.25

**D520 KODAK MOVIE REEL
(SUPER 8, 200 ft.)**
List \$1.00



**D376 KODAK INSTAMATIC
MOVIE LIGHT, MODEL 2**
List \$19.95



**794 KODAK 8 MOVIE LIGHT
(MODEL 2) FOR KODAK
INSTAMATIC MOVIE CAMERAS**
List \$6.95

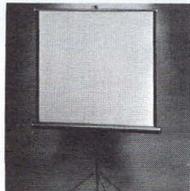


**D366 KODAK INSTAMATIC
PISTOL GRIP, Model A
(For M12, 14, and 16
Movie Cameras)**
List \$ 3.95

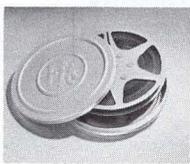


**69 MERCHANDISE CARD,
KODAK PRESSTAPES (SUPER 8)**
List Each (pkg of 20) . . . \$.50

Regular 8mm & 16mm MOVIE AIDS



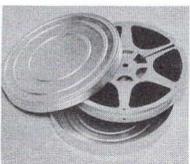
**338 KODAK PROJECTION SCREEN,
40 x 40**
List \$16.95



**200' 8mm KODAK MOVIE REEL
AND CAN**
List \$1.80



**D550 KODAK PRESSTAPE UNI-
VERSAL SPLICER
(super 8, 8, and 16mm)**
List \$8.50



**400' 8mm KODAK MOVIE REEL
AND CAN**
List \$2.55



**KODAK PRESSTAPES
For 8mm and 16mm**
List Each (pkg of 20) . . . \$.50

KODAK DARKROOM AIDS



BROWNIE DARKROOM LAMP KIT, MODEL B

List\$2.50



KODAK DARKROOM APRON MEDIUM—30 x 35 IN.

List\$3.50



KODAK DARKROOM LAMP

List\$6.50



KODAK DARKROOM GRADUATES
8 oz 16 oz 32 oz

List\$1.35 \$1.65 \$1.95



KODAK AUTOMATIC TRAY SIPHON

List\$7.95



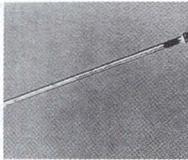
KODAK TIMER

List\$14.95



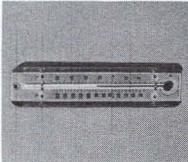
KODACRAFT ROLL-FILM TANK

List\$3.85



KODAK STIRRING ROD THERMOMETER

List\$3.75



KODAK TANK & TRAY THERMOMETER

List ea\$2.75



KODAK DURAFLEX TRAYS
5x7 8x10

List ea\$1.60 \$2.75



KODAK STIRRING PADDLE

List ea\$.40

KODAK Still and Movie Films

IMPORTANT: Cost prices shown for Kodak Film represent our billing to distributors who order Quantity lots in accordance with our January, 1968 Trade Circular.

4 Kodak Films for Black and White Prints and Enlargements



KODAK VERICHROME PAN

The all-purpose black-and-white film, for snapshots outdoors in daylight or indoors by flash. Speed ASA 125.



KODAK TRI-X PAN

The high speed (ASA 400) black-and-white film, for fast action or poor light in fully adjustable cameras.

VERICHROME PAN

	List Each
VP116	\$.75
VP120	.60
VP122	1.20
VP126-12	.70
VP127	.60
VP616	.75
VP620	.60
VP828	.60

TRI-X PAN

	List Each
TX120	\$.75
TX127	.75
TX620	.75
TX135-20	.90
TX135-36	1.25

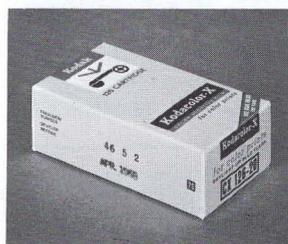
VP127 Carded Roll	\$.60
VP620 Carded Roll	.60

Kodak Film for Color Prints and Color Enlargements



KODAK PANATOMIC-X

Extremely fine-grain black-and-white film, for maximum sharpness and detail. Speed ASA 32.



KODACOLOR-X

For color snapshots in daylight or with blue flashbulbs. Produces negatives for color prints, and enlargements up to 11 x 14 inches. Speed—80.

PANATOMIC-X

	List Each
FX120	\$.75
FX135-20	.90
FX135-36	1.25

KODACOLOR-X

	List Each
CX116	\$1.75
CX120	1.25
CX126-12	1.40
CX126-20	1.95
CX127	1.25
CX616	1.75
CX620	1.25
CX828	.95
CX135-20	1.95
CX135-36	2.75



KODAK PLUS-X PAN

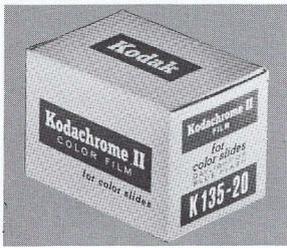
The all-round black-and-white film for miniature cameras, has extra speed (ASA 125) and low graininess.

PLUS-X PAN

	List Each
PX135-20	\$.90
PX135-36	1.25

	List Each
CX127 Carded	\$1.25
CX620 Carded	1.25

5 Kodak Films for Color Slides



KODACHROME II

The universal favorite for color slides in daylight or with blue flashbulbs. Has unexcelled color quality and extreme sharpness, with moderate speed (ASA 25) and good exposure latitude.



EKTACHROME-X

For color slides in daylight (ASA 64) or blue flash. Extra brilliant colors, great sharpness and low graininess. Can be processed by user.

KODACHROME II†

K828
K135-20
K135-36

List
Each
\$1.00
2.10
2.95



KODACHROME-X

For color slides, in daylight or by blue flash. Somewhat faster (ASA 64) and more contrasty than Kodachrome II with remarkable sharpness and freedom from graininess.

KODACHROME-X

KX126-20
KX135-20
KX135-36

List
Each
\$2.10
2.10
2.95

EKTACHROME-X

EX-120
EX126-20
EX127
EX620
EX828
EX135-20
EX135-36

List
Each
\$1.35
2.30
1.35
1.35
1.10
2.30
3.20



HIGH SPEED EKTACHROME

This fast film for color slides is supplied in two types:

Daylight (ASA 160) for action outdoors, interiors lighted by daylight or fluorescent lights, and blue flashbulbs;

Type B, balanced for 3200° K tungsten illumination (Speed

ASA 125), can also be used with available incandescent lighting. Can be exposed in daylight at ASA 80 with 85B Filter over the camera lens.

HIGH SPEED EKTACHROME

EH120, EHB120
EH126-20
EH135-20,
EHB135-20
EH135-36,
EHB135-36

List
Each
\$1.70
2.70
2.70
2.70
3.75

2 Kodak Films for Color Movies



SUPER 8 CARTRIDGE KODACHROME II, TYPE A

For Kodak Instamatic and other super 8 Movie Cameras.

This Kodachrome Film with fine grain for greater sharpness is for use indoors with a photoflood light (ASA 40) or outdoors with a daylight filter (ASA 25).



KODACHROME II, Daylight 8mm and 16mm

(ASA 25) for use outdoors with daylight;

KODACHROME II, Type A (ASA 40) for use indoors with white photoflood lamps, or outdoors at ASA 25 with a Type A Filter.

SUPER 8 CARTRIDGE

KA464 50' cartridge
No deposit required on cartridge.

List
Each
\$3.20

REGULAR 8mm

K459, KA459 25' roll
K460, KA460 25' magazine

List
Each
\$2.70
4.40†

16mm

K447, KA447 50' magazine
K449, KA449 100' roll

\$7.05†
9.05

NOTICE: Kodak film will be replaced if defective in manufacture, labeling, or packaging, or if damaged or lost by us or any subsidiary company even though by negligence or other fault. Except for such replacement, the sale, processing, or other handling of this film for any purpose is without other warranty or liability. Since color dyes may in time change, this film will not be replaced for, or otherwise warranted against, any change in color.

Kodak Films for Color Slides

KODACHROME II
 The general use film for color slides. It is available in 135 and 126 formats. It has a wide range of color reproduction and is available in 100 and 200 speed grades.



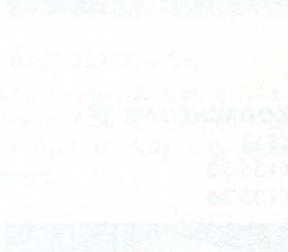
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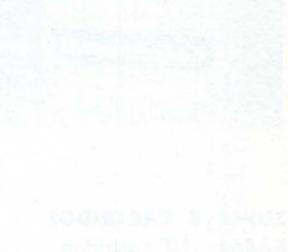
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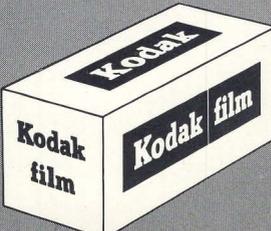


Film Information

Color Films Still Cameras	Use For	ASA Speed	Light Source	Black-and-White Films Still Cameras	Use For	ASA Speed	Light Source
KODAKCOLOR-X (CX)	Color Prints*	80	Daylight or Blue Flash	VERICHROME Pan (VP)	General Pictoretaking	125	Daylight or Blue Flash
KODACHROME II (K)	Color Slides†	25	Daylight or Blue Flash	PLUS-X Pan (PX)	General Pictoretaking	125	Daylight or Blue Flash
EKTACHROME-X (EX)	Color Slides†	64	Daylight or Blue Flash	TRI-X Pan (TX)	Rapid Action or Existing Light	400	Daylight or Blue Flash
KODACHROME-X (KX)	Color Slides†	64	Daylight or Blue Flash	PANATOMIC-X (FX)	Extreme Enlargements	32	Daylight or Blue Flash
High Speed EKTACHROME, Daylight Type (EH)	Color Slides† (Of Rapid Action or With Existing Light)	160	Daylight or Blue Flash	Color Films Movie Cameras			
High Speed EKTACHROME, Type B (EHB)		125	Photolamp (3200 K)	KODACHROME II, Daylight (K)	Color Movies	25	Daylight
		80	Daylight with Recommended Filter	KODACHROME II, Type A (KA)	Color Movies	40	Photoflood or Movie Light (3400 K)
					25	Daylight with Recommended Filter	

*Or color slides after processing to a negative. †Or color prints after processing to a slide.

Cameras and Film Sizes

Roll-Film Cameras	Film Size	Negative Size	Exposures	Movie Cameras	Film Size
No. 1A KODAK; No. 2A Box or Folding BROWNIE; and others	116	2 1/2" x 4 1/4"	8	BROWNIE and KODAK Movie; BROWNIE Movie Turret; RELIANT; and other 8mm spool-type cameras	8mm 25' roll
For cameras taking 16 pictures on KODAK 120 Film	120	1 5/8" x 2 1/4"	16		
For cameras taking 12 pictures on KODAK 120 Film		2 1/4" x 2 1/4"	12		
No. 1 KODAK; No. 2 Box or Folding Brownie; and others	122	2 1/4" x 3 1/4"	8	CINE-KODAK MEDALLION 8; CINE-KODAK Magazine 8; and other 8mm magazine cameras	8mm 25' mag.
No. 3A KODAK or BROWNIE; and others		3 3/4" x 5 1/2"	6		
For cameras taking 16 pictures on KODAK 127 Film	127	1 3/8" x 1 1/8"	16	KODAK INSTAMATIC® Movie and others accepting super 8 movie cartridges	Super 8 50' cart.
BROWNIE STARLET, STARFLEX, STARFLASH, STARMATIC, STARMITE, STARMETER, FIESTA, Super 27, Auto 27, Reflex; KODAK World's Fair Flash; and others		1 5/8" x 1 5/8"	12		
BROWNIE HOLIDAY; BROWNIE 127; Baby BROWNIE; No. 0 BROWNIE; BULLET; Vest Pocket; and others		1 5/8" x 2 1/2"	8		
For cameras taking 16 pictures on KODAK 616 Film	616	2 1/8" x 2 1/2"	16	CINE-KODAK K-100; CINE-KODAK Special; CINE-KODAK, Model K; and other 16mm spool-type cameras	16mm 100' roll
VIGILANT Six-16; MONITOR Six-16; Senior Six-16; Junior Six-16; BROWNIE TARGET Six-16; BROWNIE Six-16; HAWK-EYE Six-16; KODAK Six-16; and others		2 1/2" x 4 1/4"	8		
DUO Six-20; DUEX; and others	620	1 5/8" x 2 1/4"	16	CINE-KODAK ROYAL Magazine; CINE-KODAK Magazine 16; and most other 16mm magazine cameras	16mm 50' mag.
DUAFLEX; BROWNIE Reflex 20, Twin 20, FLASHMITE 20; BROWNIE HAWKEYE; KODAK Reflex; CHEVRON; and others		2 1/4" x 2 1/4"	12		
BROWNIE BULL'S-EYE; TOURIST; MEDALIST; BULL'S-EYE Six-20; VIGILANT Six-20; MONITOR Six-20; Senior Six-20; Junior Six-20; KODAK Six-20; BROWNIE TARGET Six-20; BROWNIE Six-20; others		2 1/4" x 3 1/4"	8		
Miniature Cameras					
KODAK INSTAMATIC® and HAWKEYE INSTAMATIC, and others accepting 126 film cartridges	126-12	28 x 28mm	12		
	126-20	28 x 28mm	20		
PONY II, IV, 135; SIGNET; Automatic 35, 35R; MOTORMATIC 35, 35R; RETINETTE; RETINA; EKTRA; KODAK Stereo (only K, KX, EX, EH, and EHB); and other cameras designed to use standard 35mm film magazines	135-20	24 x 36mm	20		
	135-36	24 x 36mm	36		
PONY 828; BANTAM; BANTAM RF; and other cameras using KODAK 828 Film	828	28 x 40mm	8		

Consumer Markets Division
EASTMAN KODAK COMPANY • ROCHESTER, N. Y. 14650



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APR 8 1968

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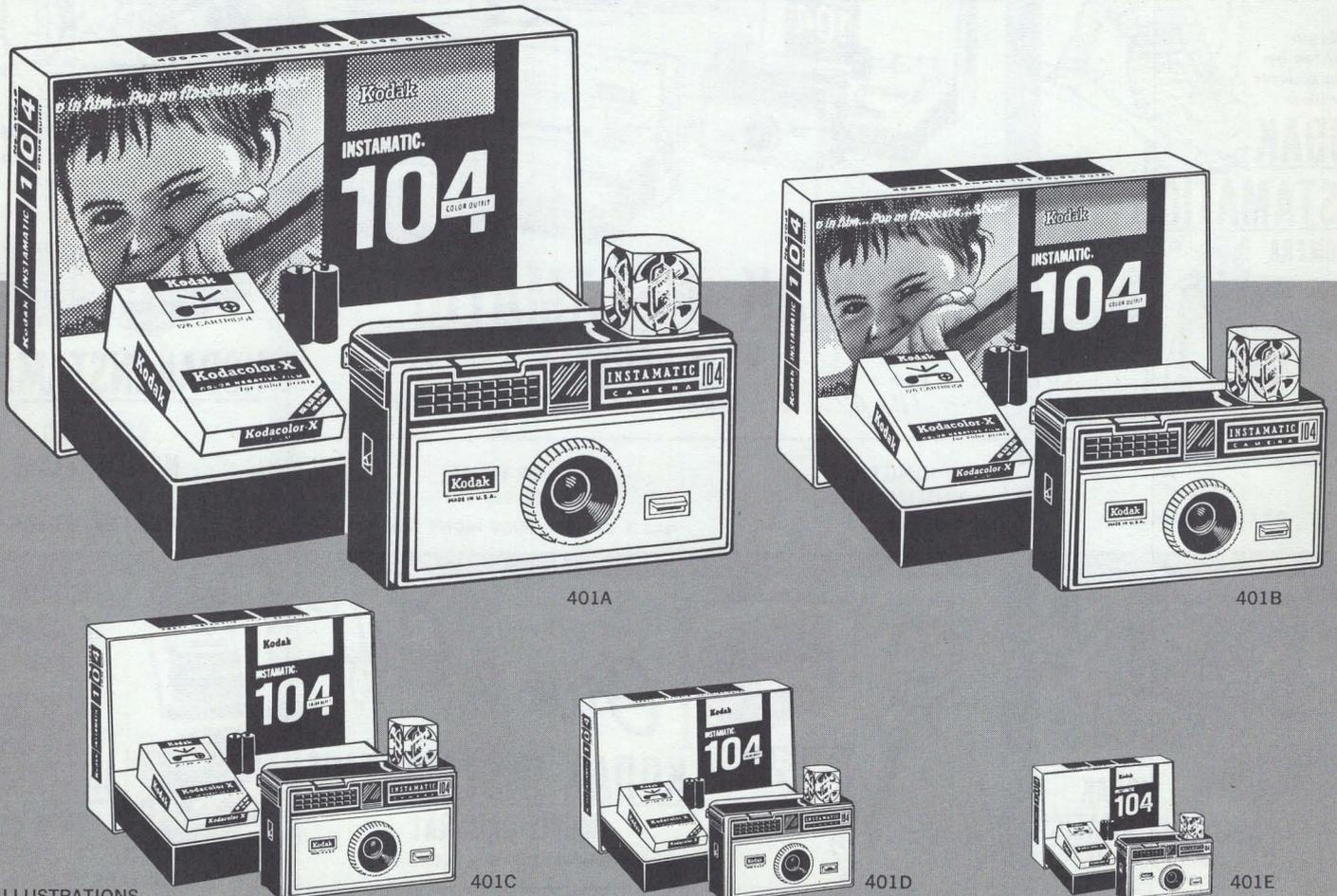


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KODAK INSTAMATIC Cameras and Outfits	Illustration No.	KODAK INSTAMATIC	Illustration No.
KODAK INSTAMATIC 104 Outfit	401	KODAK INSTAMATIC M14 Movie Camera	348
KODAK INSTAMATIC 154 Outfit	402	KODAK INSTAMATIC M14 Movie Outfit	371
KODAK INSTAMATIC 304 Outfit	403	KODAK INSTAMATIC M16 Movie Camera	349
KODAK INSTAMATIC 404 Outfit	404	KODAK INSTAMATIC M16 Movie Outfit	372
KODAK INSTAMATIC 704 Camera	391	KODAK INSTAMATIC M18 Movie Camera	350
KODAK INSTAMATIC 714 Camera	375	KODAK INSTAMATIC M18 Movie Outfit	373
KODAK INSTAMATIC 804 Camera	392	KODAK INSTAMATIC M50 Movie Projector	320
KODAK INSTAMATIC 814 Camera	376	KODAK INSTAMATIC M60 Movie Projector	321
KODAK INSTAMATIC S-10 Camera	377	KODAK INSTAMATIC M65 Movie Projector	340
KODAK INSTAMATIC S-10 Outfit	378	KODAK INSTAMATIC M67 Movie Projector	351
KODAK INSTAMATIC S-20 Camera	379	KODAK INSTAMATIC M68 Movie Projector	344
KODAK INSTAMATIC S-20 Outfit	380	KODAK INSTAMATIC M70 Movie Projector	322
		KODAK INSTAMATIC M80 Movie Projector	323
		KODAK INSTAMATIC M85 Movie Projector	342
		KODAK INSTAMATIC M90 Movie Projector	325
		KODAK INSTAMATIC M95 Movie Projector	341
KODAK INSTAMATIC Movie Cameras and Projectors		KODAK Projectors	
KODAK INSTAMATIC M6 Movie Camera	318	KODAK CAROUSEL 600 Projector	181
KODAK INSTAMATIC M6 Movie Camera (with pistol grip extended)	319	KODAK CAROUSEL 650 Projector	409
KODAK INSTAMATIC M8 Movie Camera	345	KODAK CAROUSEL 750 Projector	410
KODAK INSTAMATIC M8 Movie Camera (with pistol grip extended)	346	KODAK CAROUSEL 800 Projector	183
KODAK INSTAMATIC M12 Movie Camera	347	KODAK CAROUSEL 850 Projector	185
KODAK INSTAMATIC M12 Movie Outfit	370		



SAMPLE ILLUSTRATIONS



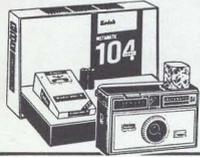
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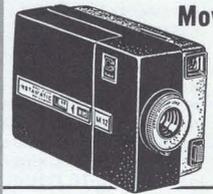
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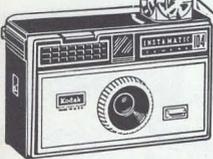
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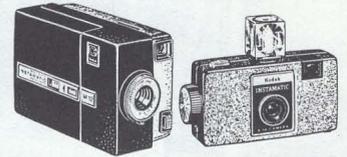
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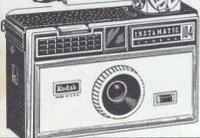
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