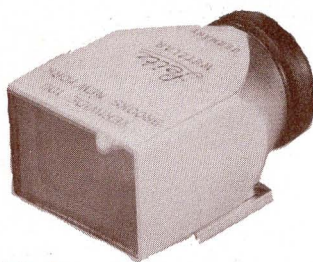


Almost Twice the Normal Field of View



LEITZ
100 Degree
Accessory Optical Finder

* Includes F.E. Tax

BROOKS-PLAUBEL

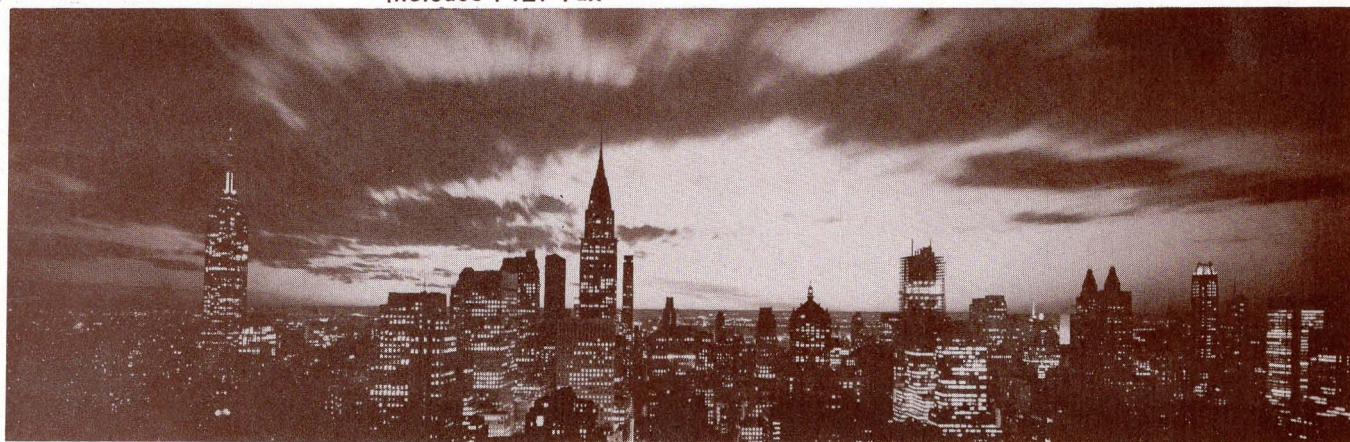
VERIWIDE 100

UNDISTORTED 100 DEGREE ANGLE

The Veriwide 100 is fast and simple to use - simpler than any other camera of comparable quality. The secret is the special formula Schneider f8.0/47mm lens around which the camera is designed - the chief ingredient needed to make this camera possible. The camera body of the Veriwide serves mainly as a light-tight housing for the film, with delicate mechanisms kept to a minimum; and the precision of the camera depends primarily on the lens - a major difference between the Veriwide and other fine cameras. This means that you don't have to pamper the Veriwide. It's designed to be damage resistant, to withstand the rigorous pace of press and industrial jobs. And the results it gives are equivalent to those obtained with the highest quality cameras. The Veriwide is equipped with double thickness gears and levers and the lens and shutter are firmly mounted on solid, single unit casting, integral with the focal plane - all to insure maximum durability. The Veriwide's rugged steel body is finished in Satin Chrome with black leather inset panels. Its special features combine to provide large camera quality with miniature camera compactness, and utmost simplicity and convenience.



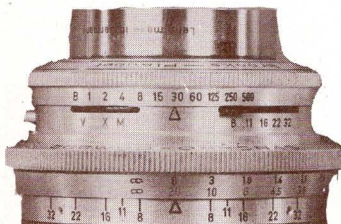
VERIWIDE 100 Camera,	\$260.00 *	E/R Case	\$15.00
VERIWIDE 100L Model	275.00 *	E/R Case	15.00
LEITZ Special 100 degree accessory optical finder - allows you to see the entire field at a glance. A bright white frame outlines the picture area.			
			\$55.00



SAM FALK New York Times

The Veriwide's 100 Degree Angle of View approximates that of the human eye. It gives you the widest angle you can get without sacrificing normal linear perspective. The superb Schneider lens keeps all lines straight and gives extreme sharpness to the very edges of the film. With the lens at maximum aperture (f8), the Veriwide will give a critically sharp picture from 10' to infinity.

The Rectangular Negative of the Veriwide (2 1/4 x 3 1/2) is well suited for wide angle photography, eliminating the need for excessive cropping in most cases. Although the Veriwide is not large as professional cameras go, the negative size is large, allowing precise quality and detail to be retained in extreme enlargements.



LENS: The f8.0/47mm Schneider Super Angulon (6 glass construction) provides superb resolution, highest tone-color fidelity and flatness of field in addition to the excellent coverage of 100 deg. at full opening. The compact, neatly proportioned Veriwide provides seven shots in the large 2 1/4 x 3 1/2" size (using 120 rollfilm) for first rate enlarging qualities.

VERIWIDE 100 focuses from 2 1/2 feet to infinity with 2 click stop positions at 6 and 20 feet, providing a simple zone focusing method in order that the photographer may alternate quickly and easily between near and far subjects. The extensive depth of field afforded by the short focus lens is used to special advantage with the zone system, eliminating the need for a range finder. Neatly functional in design, the Veriwide is equipped with Synchro Compur MXV shutter (bulb 1 to 1/500th sec., full synchronization, delayed action timer), automatic counter (double exposure prevention), wire frame finder and sight with parallax adjustment and shoe for optical finder, built-in bubble level, body release and cable socket on top side of camera body. All controls-speed/stop, counter, flash settings, visible from above. Built in base plate disc (with tripod socket) included for use with quick locking Zip Grip attachment.

Prices subject to change without notice.

462 Printed USA

B U R L E I G H

B R O O K S Inc.

C1

The Wire Frame Finder:

This is one of the oldest and still most popular (with professionals) type of finder. It gives an undiminished size view and allows you to see moving objects before they actually come into the picture. To use: raise the wire frame and rear sight to vertical position above the camera. The rear sight, because of the extreme wide angle covered by the Veriwide, is used merely to center the eye. You can then view with sufficient accuracy even though you move your eye from side to side to see the edges. Parallax correction is achieved by setting the center lever atop the camera opposite the appropriate distance on the scale.

The Eveready Case

is designed to enclose the entire camera even when the optical finder is in place. It is made of fine quality leather.

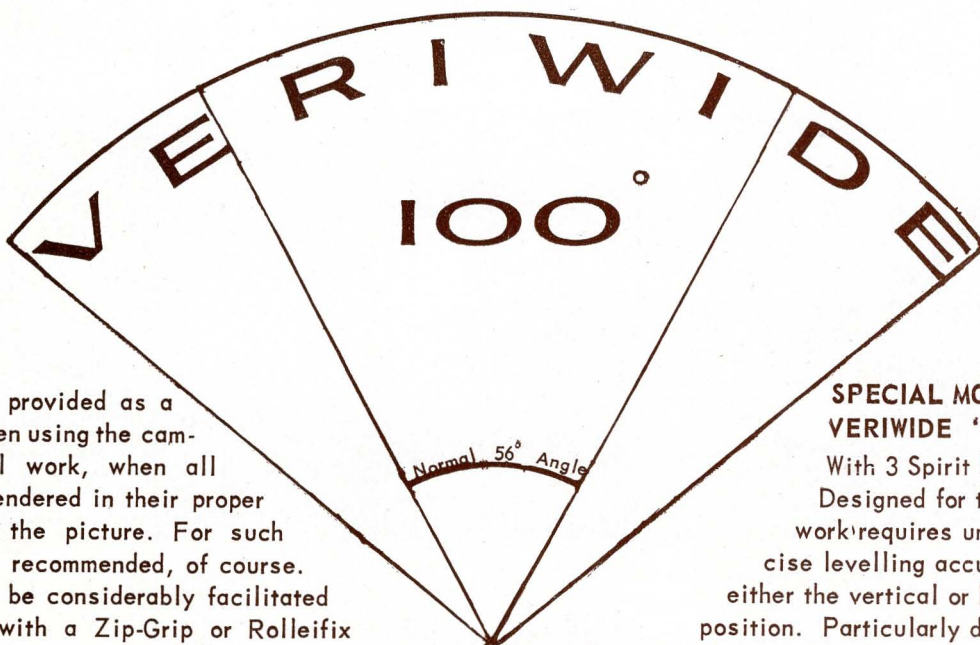
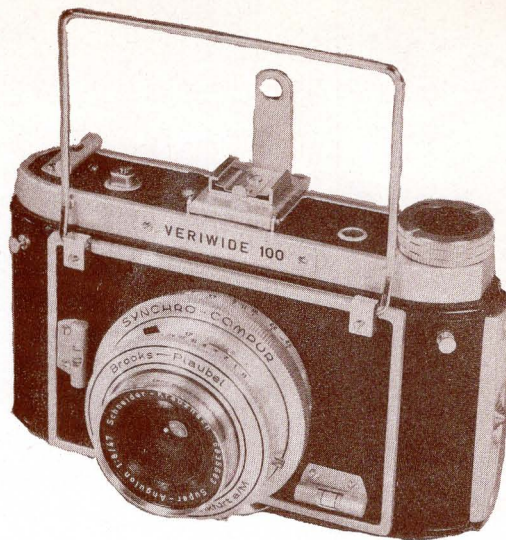
The Neck-Strap Studs

on each side of the Veriwide are uniquely simple, yet immensely practical. They permit instant attachment to the camera of the same automatic catch neck-strap used for the Rolleiflex camera.

VERIWIDE Camera	17170-24*	\$260.00*
VERIWIDE V100L	21179-62*	275.00*
Eveready Case	869-50	15.00

Optical Finder, Leitz	3834-84	\$55.00
Filter Adapter Ring, Enteco, No. 729 for series 7 filters.	423-17	5.00

* - Includes F.E. Tax



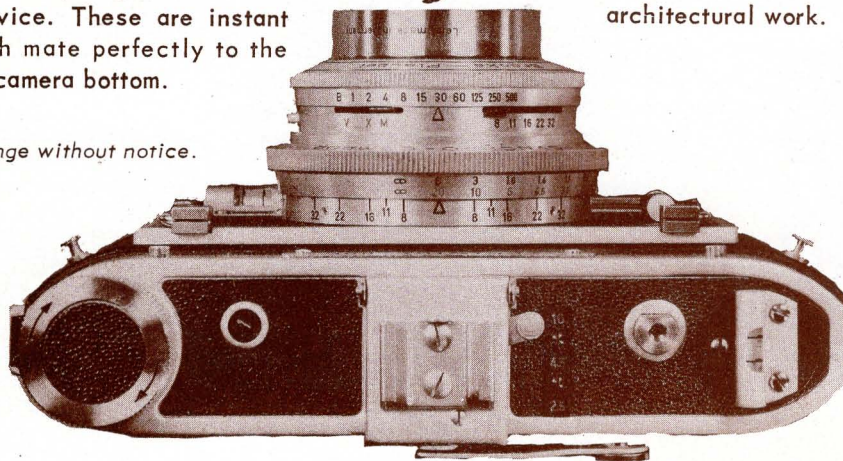
THE BUBBLE

SPIRIT LEVEL

This device is provided as a convenience when using the camera for critical work, when all lines must be rendered in their proper relationship to the picture. For such work a tripod is recommended, of course. Tripod use will be considerably facilitated if it is fitted with a Zip-Grip or Rolleiflex quick attachment device. These are instant acting clamps which mate perfectly to the beveled disc on the camera bottom.

**SPECIAL MODEL
VERIWIDE "V100L"**
With 3 Spirit Levels
Designed for those whose work requires unusually precise levelling accuracy in either the vertical or horizontal position. Particularly desirable in architectural work.

Prices subject to change without notice.



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C2

B R O O K S I n c .