

KON

A New Standard for 35 mm Photography

THE NIKON 35 MM

Embodies all the best features of the most expensive miniatures

FILM ADVANCE-

MENT and shutter cocking are simultaneous, preventing double exposures and automatically counting exposures made.

TOP FOCUSING

WHEEL, conveniently located near shutter release, is smooth and positive acting. Distance (Infinity to 3 feet) and depth of focus are read directly from focus mount.

SHUTTER SPEEDS are

easily set by means of coaxially mounted dials. Fast speeds: 1/500 to 1/20 sec. and Bulb. Slow speeds: 1/20 to 1 sec. and Time.

RANGEFINDER/

VIEW-FINDER, coupled single window type, is exceptionally brilliant. Superimposed type rangefinder has long base length and couples to all Nikkor lenses.

FILM LOAD-

ING by removing camera back assures easy and rapid loading and removal of standard cartridges and bulk film cassettes. Positive sprocket contact and accurate film alignment are guaranteed.

SYNCHRONI-

ZATION is built-in for flash photography, at all speeds. Also used with a strobe unit.

PURCHASE PRICE

INCLUDES: Eveready case with removable, snap-on front. Shoulder strap. Flash cord. Lens cap. Instruction book.

FOCAL-PLANE

SHUTTER of rubberized fabric operates horizontally. Shutter springs of selected Swedish steel assure super-accurate control of speeds.

TRIPOD MOUNT,

centered for balance, has standard American threading.

LENS MOUNT, bayonet type, permits rapid,

simple interchanging of lenses and assures accurate lens alignment.



NIKKOR LENSES



The glowing reports of lens exports the world over attest the remarkable superiority of Nikkor lenses to any other makes. Critical sharpness is unsurpassed at maximum and minimum apertures alike over the entire picture area. Extreme accuracy results from use of specially melted optical glass of new design. Highly color-corrected, all Nikkor lenses give truer color rendition without objectional blue or pink overcasts. And all Nikkor lenses are hard coated. Nikkor lenses are furnished in Nikon or Leica type mount. Also in Contax for telephoto 85 mm and 135 mm.

28 mm f/3.5 and 35 mm f/2.5 WIDE ANGLE —

Stop down to f/22, with diaphragm click stops. Couple to rangefinder. Distances from 3 feet to inf. Depth of field scale reads directly from mount. Leather case, front and rear lens caps. Also 35 mm in f/3.5 speed, same as above.

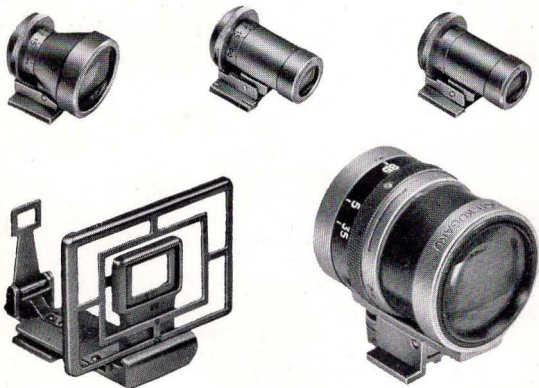
50 mm f/1.4 STANDARD—Stops down to f/16, with diaphragm click stops. Stops engraved on both sides of barrel for easy reading. Couples to rangefinder. Also in f/2 speed, same as above.

85mm f/1.5 TELEPHOTO—Stops down to f/32 with diaphragm click stops. Couples to rangefinder. Distances from 3.5 feet to inf. Depth of field scale reads directly from mount. Leather case, shoulder strap, combination sunshade/filter holder, front and rear lens caps. Also in f/2 speed, same as above.

135 mm f/3.5 TELEPHOTO—Stops down to f/32 with diaphragm click stops. Couples to rangefinder. Distances from 5 ft. to inf. Depth of field scale reads directly from mount. Leather case, shoulder strap, combination sunshade/filter holder, barrel-fitted tripod socket, front and rear lens caps.

CINE-NIKKOR—38 mm f/1.9—For 8 mm movie cameras. Stops down to f/16 with diaphragm click stops. Coated and color-corrected. Furnished in focusing mount. Also 13 mm f/1.9, same as above.

VIEW - F I N D E R S



NIKON INDIVIDUAL FINDERS—Parallax adjustment for individual lenses: 28mm, 35 mm wide angle, 85 mm and 135 mm telephoto lenses. Leather case.

NIKON SPORTS FINDER—For shooting rapidly moving subjects. All metal open frame finder for use with 35 mm, 50 mm, 85 mm and 135 mm lenses.

NIKON VARIFOCAL FINDER—Parallax adjustment for all Nikkor interchangeable lenses with objects magnified is same size field. Leather case included.

When **YOU** own a **NIKON**

... you own one of the best engineered, most carefully made cameras in the world ... a camera that has behind it over two generations of craftsmanship in scientific manufacturing and optical experience ... experience now being put to extensive use for the U.S. Government.

YOUR NIKON is ruggedly constructed ... painstakingly machined from an oversize alloy casting ... perfectly balanced for sharp hand-held shots.

YOUR NIKON is easy to use ... by far the simplest 35 mm camera to load ... with all unnecessarily complicated operations eliminated.

YOUR NIKON is always ready ... no collapsible mount to set before exposures can be made ... and all controls are at your fingertips.

YOUR NIKON is fully guaranteed and will last you a lifetime. You'll appreciate knowing that complete servicing and repair facilities, as well as a large stock of parts, are maintained in each sales center.

YOUR NIKON is not just a little better ... it is a great deal better camera ... so much so, in fact, that in less than four years Nikon cameras and Nikkor lenses are fast becoming recognized as the new standard for 35 mm photography.

*Ask your dealer to show you the new
Nikon 35 mm camera and Nikkor lenses.*

ORIENT TRADING CO., LTD.

2-14 3-3, 41-28, 2-11F, GINZA, TOKYO
1-1235 2-33 5-21 YOKOSUKA 3-28

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