

# OLYMPUS<sup>®</sup>

## ZOOMS AHEAD

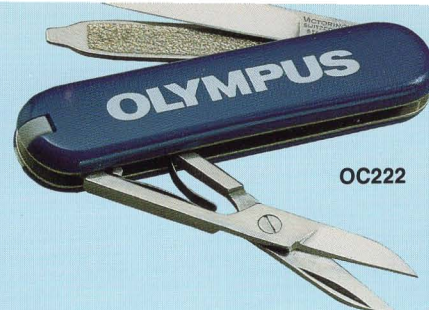


**sales promotion specialties**





OC122



OC222

**OC102 Promo Cap**—Put the Olympus name on top with this good looking cap! White polyester front with royal blue visor and matching mesh back. Adjustable, one size fits all. 1–23 \$2.25 ea.; 24–143 \$2.15 ea.; 144 + \$2.00 ea.; \*840 + \$1.85 ea. **OC102D Promo Cap**—With 3-line dealer imprint in royal blue. \*72 + \$2.15 ea.

**OC110 T-Shirt**—Give the Olympus name double exposure with this quality 50% cotton/50% polyester T-shirt. Royal blue with logo screened in white. S,M,L,XL. 1–23 \$4.25 ea.; 24–143 \$4.00 ea.; 144 + \$3.85 ea.; \*840 + \$3.45 ea. **OC110D T-Shirt**—With dealer imprint in white on back. \*36 + \$4.75 ea.

**OC120 Ski-Style Jacket**—Perfect for the slopes or anywhere! Royal blue cotton/polyester outershell is lined with a handsome blue and black Polar-fleece™. Zipper front, two slash pockets, ribbed cuffs and waistband. Logo embroidered in white. S,M,L,XL. LIMITED SUPPLY AVAILABLE. 1–11 \$39.95 ea.; 12–35 \$37.95 ea.; 36 + \$35.95 ea.; \*120 + \$32.95 ea.

OLYMPUS....

*focused on people.*



OC110

**NEW! OC122 Sweatshirt**—Fleece crew neck pullover is a favorite for casual or weekend wear! 50% cotton/50% Acrilan®. White with royal blue piping and the Olympus Cameras logo screened in royal blue. S,M,L,XL. 1–11 \$16.95 ea.; 12–35 \$15.95 ea.; 36 + \$14.95 ea.; \*120 + \$13.95 ea.

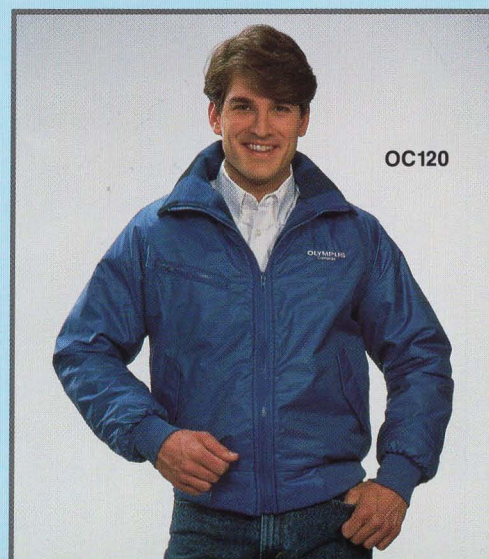
**OC222 Knife**—Features blade, nail file, scissors, tweezers and toothpick. Blue handle with logo screened in white; authentic Swiss Cross inlaid on opposite side. 1–49 \$11.50 ea.; 50 + \$10.75 ea.; \*150 + \$9.95 ea.

**OC228 Carry-On Bag**—This spacious, sturdy bag lets you take it all with you! With zippered end side pockets to keep things organized. Padded handle and removable shoulder strap of heavy-duty webbing. Black with gray trim and white logo. 1–11 \$19.95 ea.; 12 + \$18.95 ea.; 50 + \$17.95 ea.

\*Drop-Ship Quantity: Please allow 4–6 weeks for delivery.

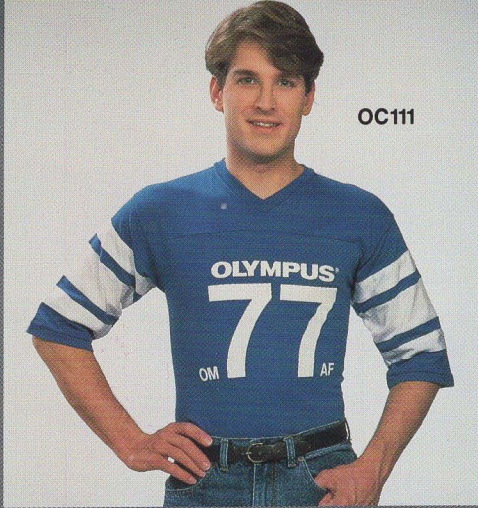


OC228

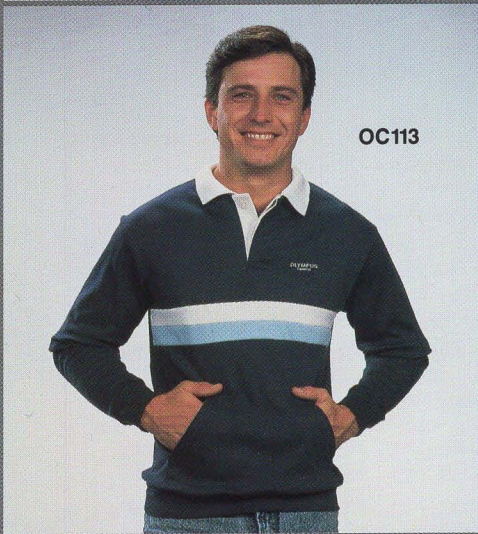


OC120





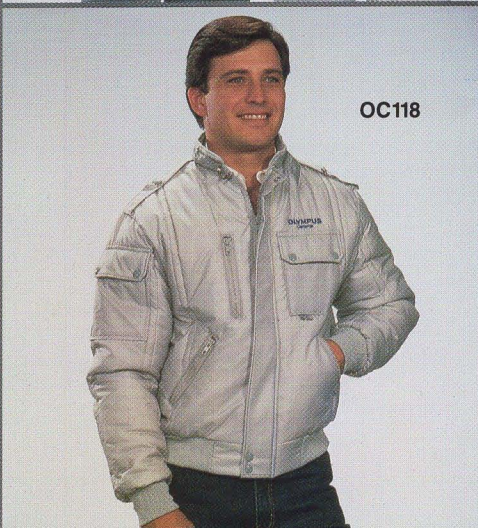
OC111



OC113



OC115



OC118

**OC111 Football Jersey**—A great way to show you're on the Olympus team! Heavy-weight V-neck in royal blue with white sewn-on sleeve stripes, hemmed sleeves and bottom. OM-77-AF graphics screened on front and back. S,M,L,XL. LIMITED SUPPLY AVAILABLE. 1-11 \$12.50 ea.; 12-35 \$11.95 ea.; 36+ \$11.25 ea.; \*240+ \$10.50 ea.

**OC113 Rugby Shirt**—Fashion and comfort is a snap with this heavyweight, 100% cotton jersey pullover with front pouch pocket, two-button placket, fashion knit collar and waistband. Navy with contrasting white and light blue sewn-in chest stripes. Logo embroidered in white. S,M,L,XL. LIMITED SUPPLY AVAILABLE. 1-11 \$23.95 ea.; 12-35 \$21.95 ea.; 36+ \$19.95 ea.; \*120+ \$17.95 ea.

**OC115 Knit-In Sweater**—Custom-designed pullover will be a hit for those cool weather months! Navy, 100% acrylic with white Olympus knit into chest stripe. S,M,L,XL. LIMITED SUPPLY AVAILABLE. 1-11 \$25.95 ea.; 12-35 \$23.50 ea.; 36+ \$21.95 ea.; \*120+ \$19.95 ea.

**OC118 Monza Jacket**—High-tech design in water repellent nylon ciré, quilted to polyester fiberfill. Features 5 outside utility pockets, belted collar, shoulder epaulets, knit cuffs and waistband. Silver with logo embroidered in royal blue. S,M,L,XL. LIMITED SUPPLY AVAILABLE. 1-11 \$44.95 ea.; 12-35 \$41.95 ea.; 36+ \$38.95 ea.; \*120+ \$35.95 ea.

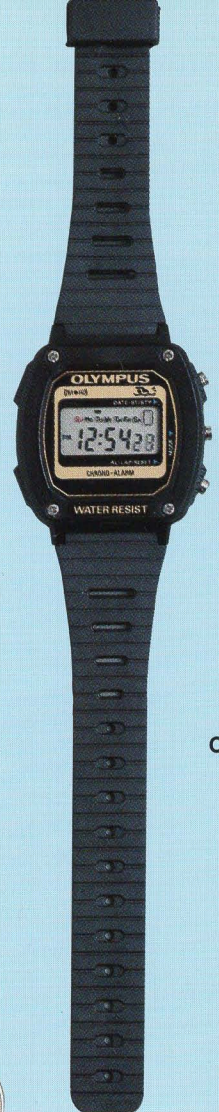
**OC216 Watch**—Go big time with this multi-function quartz watch! Displays hour, minutes, seconds, month and date; chronograph accurate to 1/100 second, lap time feature and 24 hour "beep-beep" alarm. It's water resistant too! One year warranty. Olympus logo in gold on face. 1-24 \$5.95 ea.; 25+ \$5.45 ea.; 150+ \$4.95 ea.

**NEW! OC316 Key Separator**—Make Olympus your key to success with this handy key separator! Sturdy metal construction joins two separate key rings. Silver with white insert. Olympus logo screened in royal blue on insert. 1-99 \$1.65 ea.; 100+ \$1.55 ea.; \*800+ \$1.40 ea.

**OC318 Balloons**—Develop a positive reaction at your next grand opening or promotion with these colorful balloons! Royal blue 10" round with Olympus graphics in white. (250/pk.) LIMITED SUPPLY AVAILABLE. 1-11 pks. \$27.95 pk.; 12+ pks. \$26.50 pk.; \*36+ pks. \$24.95 pk. **OC318D Balloons**—With 3-line dealer imprint in white (250/pk.). \*4+ pks. \$28.45 pk.

**OC324 Teddy Bear**—Who can resist this lovable 'lil guy? All dressed up in his Olympus T-shirt and ready for a playmate. An adorable Trudy® original. LIMITED SUPPLY AVAILABLE. 1-11 \$9.50 ea.; 12+ \$8.95 ea.; \*100+ \$8.50 ea.

\*Drop-Ship Quantity: Please allow 4-6 weeks for delivery.

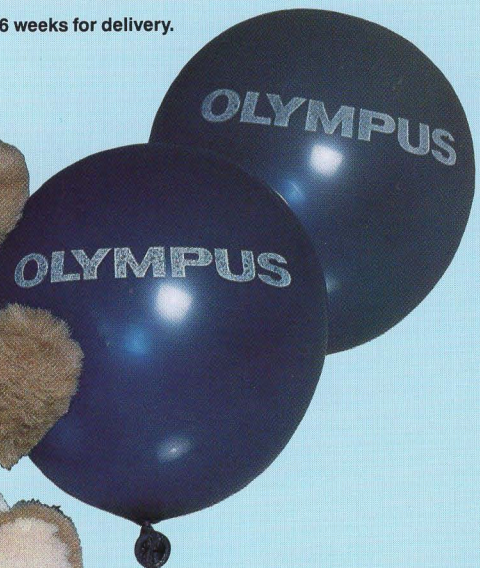


OC216



OC316

OC324



OC318  
OC318D

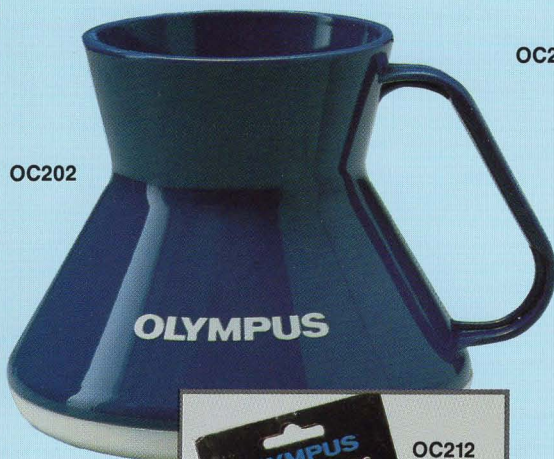


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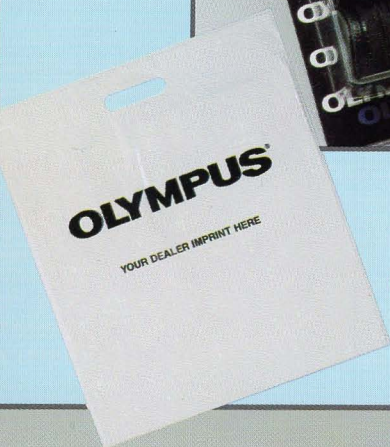
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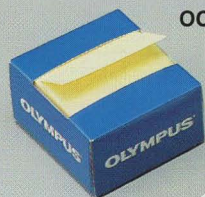
OC202



OC212



OC352D



OC314



OC350



OC226

OC210



OC300D

OC300

OC302

**OC202 Captain's Mug**—Special mug design has rubber base that will tilt up to 40 degrees without slipping or spilling. Wide base has a 12 oz. capacity. Royal blue with logo screened in white. 1-47 \$2.75 ea.; 48 + \$2.50 ea.; \*360 + \$2.30 ea.

**OC210 Camera Strap**—A great adjustable length strap for Olympus cameras! Heavy woven fabric with logo. Camera connector cords protect the camera from scratching by the sturdy safety buckles. 1-49 \$5.95 ea.; 50 + \$5.50 ea.; 150 + \$4.95 ea.

**OC212 Film Case**—A convenient way to carry extra 35mm film! The sturdy leather-like vinyl case offers extra protection for your film. Each case features a loop so it can be hung right on the camera neck strap. Logo screened on each case and repeated on package background. (3/pk.) LIMITED SUPPLY AVAILABLE. 1-49 pks. \$2.50 pk.; 50 + pks. \$2.25 pk.; 250 + pks. \$1.95 pk.

**NEW! OC226 Desk Set**—Miniature briefcase holds all of the following: stapler (with extra staples), scissors, glue, transparent tape, cutter, tape measure, eraser, ruler and paper clips. White with the Olympus logo screened in royal blue. 1-24 \$6.25 ea.; 25 + \$5.95 ea.; \*150 + \$5.50 ea.

**OC300 Mechanical Pencil**—This wonderful rubber-coated pencil makes writing a pleasure! Royal blue with logo screened in white. 1-199 \$.65 ea.; 200 + \$.60 ea.; \*1500 + \$.50 ea. **OC300D Mechanical Pencil**—With 3-line dealer imprint in white. \*200 + \$.60 ea.

**OC302 Pentel® Pen**—Pentel® has a reputation for quality writing instruments, and this is no exception! Handsome royal blue anodized aluminum barrel with engraved logo. 1-24 \$6.50 ea.; 25 + \$5.95 ea.; \*150 + \$5.45 ea.

**NEW! OC314 Pop'n Jot™**—This handy desktop accessory keeps plenty of Post-It™ notes right at your fingertips! Royal blue dispenser holds 300 yellow self-stick notes that pop out easily one at a time. Olympus logo screened in white. 1-29 \$3.95 ea.; 30 + \$3.75 ea.; \*250 + \$3.50 ea.

**NEW! OC350 Pocket Protector**—Protect your shirts from those messy ink stains with this durable white protector with the Olympus logo screened in royal blue. \*250 + \$.31 ea.

**NEW! OC352D Shopping Bag**—The perfect "take anywhere" tote! 15" x 18" white plastic bag with handle. Olympus logo and dealer imprint screened in black. \*500 + \$.43 ea.

\*Drop-Ship Quantity: Please allow 4-6 weeks for delivery.

Foreign Shipments: All shipments outside the United States are subject to a \$12.50 document preparation fee.

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MARKETING**

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