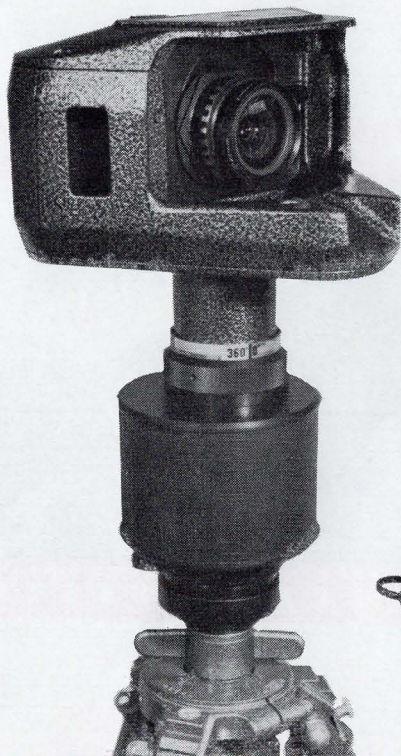


ALPA ROTOCAMERA SWITZERLAND

Technical data of the ALPA ROTOCAMERA

A motor rotates the ALPA ROTOCAMERA about its own axis and winds off the film behind a slit of variable width (three settings). The width of the upper and lower ends of the slit can be adjusted separately. An exposure covering 360° needs a film length of 475 mm (18.7 inches).



The ALPA ROTOCAMERA is a single-lens reflex with a lateral viewfinder. The mirror at the same time acts as a shutter which automatically opens as soon as the camera is started.

The lens is a 75 mm Rodenstock Grandagon f/6.8 with a 58 mm filter mount. The lens can be raised through more than 30 mm.



The ALPA ROTOCAMERA has a removable motor with electronic speed control. The effective exposure times are 1/250 1/125 1/60 1/30 1/15 second.

The ALPA ROTOCAMERA has a frame counter, a screw fitting for a lamp or a stroboscopic flash and is supplied complete with a 3 metre (10 foot) cable for remote releasing. Accessories include a mains adapter. Modifications reserved.



Please ask for special literature on

ALPA IISI Swiss custom built 35mm SLR cameras, for 24x36mm or 18x24mm (17x22.5mm) half frame, in chrome, black or 18 Karat old finish with Macro-Switar 50mm f/1.9 APOCHROMAT, 100mm f/2 and 150mm f/2.8 KINOPTIK APOCHROMATS, other lenses, earlier ALPA models, accessories.

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ALPA ROTOCAMERA SWITZERLAND

This camera differs fundamentally from all others by permitting completely novel all-round shots.

There is no limit to the angle of view. You can extend it to or beyond 360°.

The scope of this new photographic approach is immense. You can cover studios, exhibitions, gardens, building fronts, halls, terraces, saloons, exercise and playgrounds, factory installations and rooms of every kind.

A panorama is just one of the things the ALPA ROTOCAMERA can do. Its exceptional characteristics offer innumerable further applications. These are provided by the technical range of this kind of shot and only limited by the imagination and creative approach of the photographer.

With the ALPA ROTOCAMERA you can squeeze or stretch a subject, depending on the subject movement relative to the camera and on the rotation of the camera itself. It can unroll the surface of any object and present it "peeled off" in the shooting direction, projected horizontally.

In brief there is no limit to the range of the ALPA ROTOCAMERA – nor to the amazing results.



While this camera is primarily intended for the professional photographer, it is equally interesting to architects, business users, industrialists, landscape desi-

gners, engineers, tourist agencies, insurance companies, police and armed forces etc.

The ALPA ROTOCAMERA is exceedingly easy to use. It employs 70 mm film or normal No. 120 or 220 roll-films.