

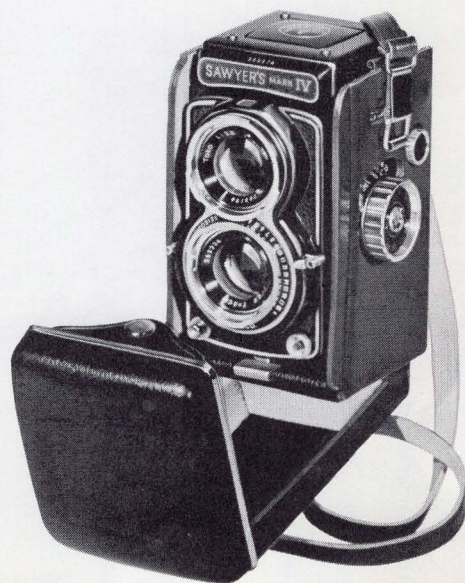
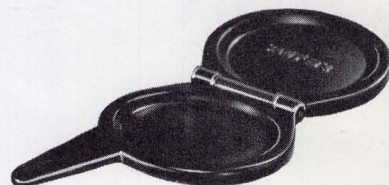
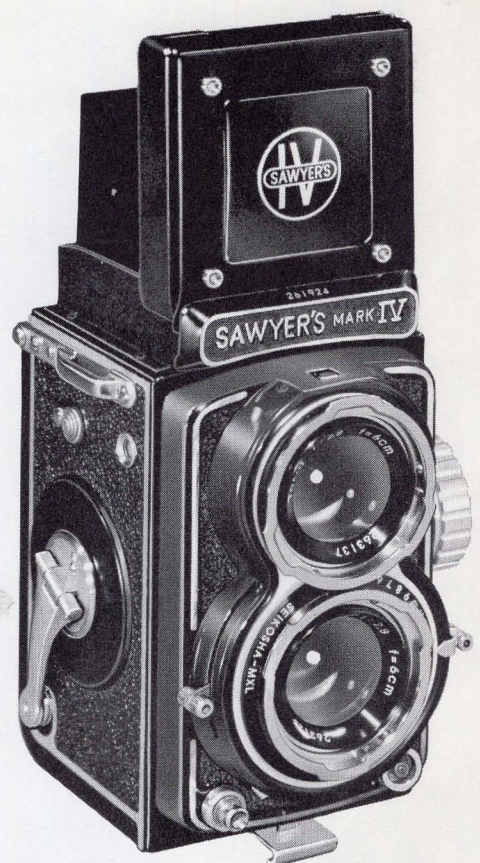
### MARK IV CAMERA

This is a 4x4 cm miniature reflex camera with f 2.8 lens. It features exclusive top-window viewing of settings, automatic shutter cock, close-up parallax marks, rapid-crank film advance, M-F-X flash synchro, and complete Light Value System. Matched Topcor lenses; Seikosha shutter, speeds from Bulb to 1/500. Takes color or black-and-white, for prints or color Super Slides, on 127 roll film. This fine camera offers, at remarkably low cost, the precision quality, creative versatility and ease of handling desired by the amateur and professional photographer alike. Rich black finish.

### MARK IV CASE

Beautifully fitted to the Mark IV Camera, the sleek brown leather case has a sturdy snap closing, and long, adjustable neck strap. Opens easily to allow operation with camera still in case. Metal reinforcement band on case lid; Velour lining patches to provide extra protection for sensitive camera parts.

**MARK IV CAMERA, with case, No. 1951 RETAIL \$89.50**



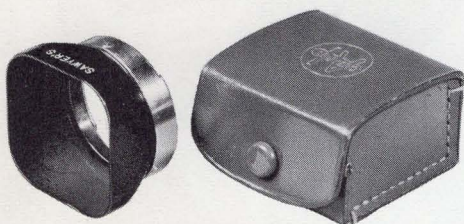




## MARK IV FLASH GUN

A uniquely compact and convenient accessory, the Mark IV Flash Gun fits neatly into a 2 x 3-inch carrying case. The collapsible, high-intensity reflector fans out for use. A contact test button, ejector button and ASA reminder-gauge are featured on the unit. A specially fitted ring attaches the flash gun easily to the top lens mounting. Operates on one 15V battery (Ever-ready 504 or equivalent). Case matches Camera case and attaches to neck strap.

**MARK IV FLASH GUN, with case, No. 1955 RETAIL \$8.95**



## MARK IV LENS HOOD

Keeps stray light rays from hitting lens; helps reduce glare when shooting against the light, or when using artificial light. Attaches easily to Mark IV lens mount. Leather case matches Mark IV case.

**MARK IV LENS MOUNT & CASE, No. 1957 RETAIL \$3.75**



## MARK IV KIT

For color slide fans, a combination that offers the finest in taking and viewing, all in one package. An ideal "special gift" item. The Mark IV Kit contains the Mark IV Camera with Case; the Mark IV Flash Gun with Case; and Sawyer's Bi-Lens lighted Slide Viewer, complete with batteries. Attractive full color gift box.

**MARK IV KIT, No. 1953**

**RETAIL \$99.50**

Instruction folder packed with each product

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