



VOIGTLANDER CAMERAS and accessories

**WORLD-FAMOUS CAMERAS AND ACCESSORIES
DISTRIBUTED NATIONALLY BY SAWYER'S, INC.**

Voigtlander Cameras

SAWYER'S

Vitomatic Cameras and Accessories

VITOMATIC I

This compact, 35 mm camera, with built-in coupled light meter, brings new ease and assurance to color photography. Correct aperture-shutter speed combination is achieved simply and automatically, with a single turn of the "Magic Circle" setting ring—no f. stops or light values to figure. When exposure is correct, "Magic Circle" indicator covers pointer in easy-to-see, top camera window. Another outstanding feature is the life-size brilliant-frame viewfinder, which shows correct view even when wearing eyeglasses or sighting at an off-angle. Has the world-famous 50 mm Color Skopar f 2.8 4-element lens; Prontor SLK-V Shutter with speeds from 1 to 1/300th second; automatic pop-up rewind, color-zone shutter speed markings, filter factor setting ring, MX synchronization and self timer.

VITOMATIC, No. 1608-149/95

RETAIL, \$89.50

VITOMATIC II

In addition to the outstanding features of the Vitomatic I, including "Magic Circle" exposure setting, the Vitomatic II is highlighted by a coupled rangefinder. Single window viewfinder-rangefinder has brightline field markings.

VITOMATIC II, No. 1604-151/95E

RETAIL, \$109.50

VITO BR

The Vito BR is a lightweight, compact, extremely rugged 35 mm camera, with coupled rangefinder-viewfinder. Designed for easy handling and quick operation, it features "zone focusing" distance settings, the unique life-size brilliant frame viewfinder and depth of field scale. Has the 50 mm Color Skopar f 2.8 4-element lens; Prontor SLK-V 9-speed shutter (1 second to 1/300th); filter factor setting ring; single stroke fast film wind; automatic double exposure prevention.

VITO BR, No. 1609-150/95

RETAIL, \$89.50

"NEW" VITO B

Outstanding performer in its price range, the Vito B includes the life-size, brilliant-frame viewfinder, and the famous Color-Skopar lens among its wanted features. Compact and smartly styled, it has a self timer, rapid winding lever, near-far zone focusing. Lens: Color-Skopar 4-element f 3.5, 50 mm. Shutter: Prontor SVS, 1 to 1/300th second.

"NEW" VITO B, No. 1610-129/94

RETAIL, \$59.50

Case for Vitomatic I, II, Vito B,

Vito BR Cameras

No. 1618-90/140 RETAIL, \$8.95

Lens, 32 mm Focar F1 No. 1625-303/32 RETAIL, \$3.45

Lens, 32 mm Focar F2 No. 1626-304/32 RETAIL, \$3.45

Filter, 32 mm Lt. Yellow G1.5 No. 1641-301/32 RETAIL, \$3.45

Filter, 32 mm Med. Yellow G3 No. 1642-302/32 RETAIL, \$3.45

Filter, 32 mm Green Gr1 No. 1643-306/32 RETAIL, \$3.45

Filter, 32 mm Orange Or No. 1644-308/32 RETAIL, \$4.25

Filter, 32 mm Haze No. 1645-317/32 RETAIL, \$4.25

Filter, 32 m Type F (85-C)

No. 1646 RETAIL, \$4.25

Shade, Lens, 32 mm No. 1651-310/32 RETAIL, \$2.25

Case for filters and shade No. 1655-90/095 RETAIL, \$2.75

Proxirect f/Vitomatic I, New Vito B No. 1663-93/192 RETAIL, \$9.75

Case, Proxirect No. 1664-90/143 RETAIL, \$3.95

Proximeter I f/Vito BR and Vitomatic II with case No. 1665-93/290 RETAIL, \$26.50

Proximeter II f/Vito BR and Vitomatic II with case No. 1666-93/291 RETAIL, \$26.50



Instruction folder packed with each product

Voigtlander Cameras

BESSAMATIC CAMERA and accessories

The Bessamatic Camera is a superb *eye-level*, single-lens reflex, with penta-prism, through-the-lens viewing. The unique components of the Bessamatic Camera, including the Voigtlander "Magic Circle" exposure indicator, enable the photographer to determine composition, focus, and correct speed and aperture settings with a single look through the viewfinder. Standard Bessamatic lens is the 50mm Color-Skopar, f/2.8 4-element lens, world-famous for its "eye for color." Lenses are all quickly interchangeable. Synchro-Compur shutter—10 speeds. 1 to 1/500 seconds. Other features include: Single Stroke rapid film wind, Color-Coded speed markings, Filter Factor Setting Ring, MX Flash Synchronization, ASA 10 to 1600 and DIN Film Speed settings, automatic double exposure prevention.

BESSAMATIC CAMERA w/f2.8 LENS No. 1102-145/95 RETAIL, \$220.00
BESSAMATIC CAMERA w/out LENS No. 1103-145/00 RETAIL, \$172.00
BESSAMATIC CAMERA CASE No. 1113-90/150 RETAIL, \$14.50

VOIGTLANDER-ZOOMAR LENS

The Voigtlander-Zoomar is the only Zoomar lens for still cameras. This model, with fully automatic diaphragm, is designed expressly for use with the Bessamatic Camera. A high-precision varifocal lens in focus at all focal lengths from 36 to 82mm it enables the photographer to shoot continuously at variable focal lengths without changing camera position. Simple, positive setting with lens ring.

ZOOMAR LENS f/BESSAMATIC No. 1124-296/45 RETAIL, \$298.00

50mm 2.8 BESSAMATIC LENS

"Standard" lens for the Bessamatic Camera, it couples automatically with the Bessamatic rangefinder; diaphragm couples automatically with Bessamatic exposure meter. Quick-change bayonet-type mount.

50mm 2.8 BESSAMATIC LENS No. 1130-145/40 RETAIL, \$52.50

35mm SKOPAREX W. A. LENS

For Bessamatic Camera, this f 3.4, 6-element, wide angle lens covers twice the area for wide angle shooting. Automatic coupling; bayonet-type mount.

35mm W. A. LENS f/BESSAMATIC No. 1131-145/50 RETAIL, \$79.50

135mm SUPER DYNAREX TELE LENS

For Bessamatic Camera. This f 4.0, 4-element lens magnifies subjects $2\frac{3}{4}$ times for successful long-range shots. Automatic coupling; bayonet-type mount.

135mm TELE LENS f/BESSAMATIC No. 1132-145/53 RETAIL, \$79.50

Lens, 41mm Focar FA, #1125-343/41, Retail \$5.10

Lens, 41mm Focar FB, #1126-344/41, Retail \$5.10

Lens, 41mm Focar FC, #1127-345/41, Retail \$5.10

Lens, 41mm Focar FD, #1128-346/41, Retail \$5.10

Case, Skoparex Lens, #1135-90/088, Retail \$5.50

Case, Super-Dynarex Lens, #1137-90/144, Retail \$6.50

Filter, 41mm Lt. Yellow G1.5, #1141-301/41, Retail \$5.10

Filter, 41mm Med. Yellow G3, #1142-302/41, Retail \$5.10

#1142-302/41, Retail \$5.10

Filter, 41mm Green GR4, #1143-306/41, Retail \$5.10

Filter, 41mm Orange OR5, #1144-308/41, Retail \$6.10

Filter, 41mm Haze, #1145-317/41, Retail \$6.10

Filter, 41mm Polarizer, #1146, Retail \$6.10

Filter, 41mm Polarizer, #1148-316/42, Retail \$16.25

Shade, Lens, 50mm, #1151-310/41, Retail \$2.70

Shade, Lens, Skopare WA, #1152-310/42, Retail \$3.50

Voigtlander Cameras

Standard Accessories

FLASH GUN

A convenient, streamlined gun with folding reflector, this BC type flashgun accepts all bayonet-type bulbs, or M-2 types with adapter. May be used as the only light source, or can be combined with daylight or artificial light. Has bulb ejector and accessory shoe; uses Eveready No. 412 22½ volt battery or equivalent. Comes with plastic zipper case.

FLASH GUN, No. 1001-92/023

RETAIL, \$9.95

RANGEFINDER

A slip-on type rangefinder for Voigtlander cameras. Has all-metal housing with shoe to fit any standard accessory clip. The bright, diamond-shape, super-imposed image covers a continuous range, from 3½' to infinity. Simple to adjust.

RANGEFINDER, No. 1011-93/184

RETAIL, \$5.95

Case for Rangefinder, No. 1015-90/084

RETAIL, \$1.40

Neck Chain, Chrome, No. 1021-93/122

RETAIL, \$3.95

Special Accessories

VOIGTLANDER-ZOOMAR LENS for single-lens reflex cameras

The unique Zoomar lens for still cameras, adapted to fit any 35 mm Single Lens Reflex which has a focal plane shutter

VOIGTLANDER-ZOOMAR LENS

No. 1042-296/46

RETAIL, \$318.00

FOR SINGLE LENS REFLEX

Case, Camera w/Zoomar Lens

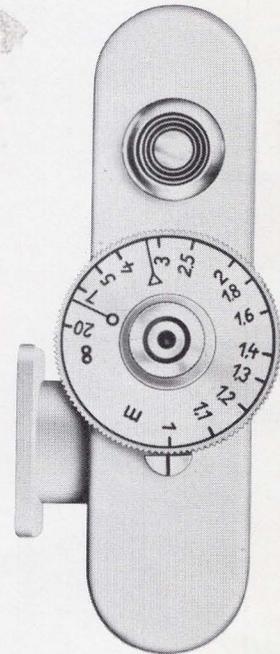
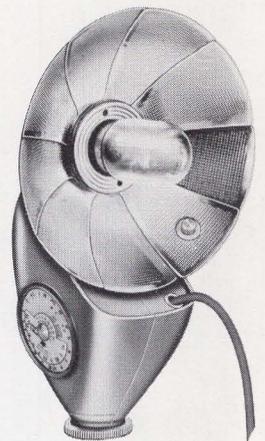
No. 1047-90/153

RETAIL, \$29.50

Case, Zoomar Lens, No. 1048-90/152

RETAIL, \$12.50

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Instruction folder packed with each product

SAWYER'S INC., P. O. BOX 490, PORTLAND 7, ORE. • 3500 N. KOSTNER AVE., CHICAGO 41, ILL.

Voigtlander Cameras

Prominent II Cameras and Accessories

PROMINENT II f 2.0

Readily interchangeable lenses, leaf-type Synchro-Compur M-X shutter, and the single window rangefinder-viewfinder are highlight features of this outstanding and versatile camera. The specially designed Synchro-Compur shutter provides complete protection from fog during lens interchange, and allows complete synchronization of all types of flash at all speeds. The built-in rangefinder automatically couples to all lenses; rangefinder-viewfinder window has brightline field markings, for 35, 50 and 100mm lenses. Features include focusing knob conveniently located on camera body, rapid film advance, zone focusing settings. Standard lens: Ultron 6-element f 2.50 mm.

PROMINENT II f 2.0, No. 1801-128/91

RETAIL, \$229.50

PROMINENT II f 1.5

Identical in features to the Prominent II f 2.0, except that the standard lens on this model is the Nokton 7-element f 1.5 50 mm.

PROMINENT II f 1.5, No. 1802-128/92

RETAIL, \$279.50

35 mm SKOPARON WA

Interchangeable wide-angle lens for the Prominent II. In dust-free bayonet mount; automatically couples to rangefinder.

LENS, 35 mm SKOPARON WA, No. 1821-127/50

RETAIL, \$99.50

100 mm DYNARON TELE

Interchangeable telephoto lens for the Prominent II. In dust-free bayonet mount; automatically couples to rangefinder.

LENS, 100 mm DYNARON TELE, No. 182-127/51

RETAIL, \$89.50

150 mm SUPER DYNARON TELE

Interchangeable telephoto lens for the Prominent II. Dust-free bayonet mount; automatically couples to rangefinder.

**LENS, 150 mm SUPER DYNARON TELE,
No. 1823-127/52**

RETAIL, \$105.00

Case, Prominent II

No. 1813-90/105

RETAIL, \$8.70

Lens, 49 mm Focar FA

No. 1825-343/49

RETAIL, \$6.50

Lens, 49 mm Focar FB

No. 1826-344/49

RETAIL, \$6.50

Lens, 49 mm Focar FC

No. 1827-345/49

RETAIL, \$6.50

Case, Skoparon Lens

No. 1835-90/085

RETAIL, \$4.50

Case, Dynaron Lens

No. 1836-90/087

RETAIL, \$4.50

Case, Super Dynaron Lens

No. 1837-90/146

RETAIL, \$8.95

Filter, 49 mm Lt. Yellow G1.5

No. 1841-301/49

RETAIL, \$6.50

Filter, 49 mm Med. Yellow G3

No. 1842-302/49

RETAIL, \$6.50

Filter, 49 mm Green GR1

No. 1843-306/49

RETAIL, \$6.50

Filter, 49 mm Orange Or.

No. 1844-308/49

RETAIL, \$7.50

Filter, 49 mm Haze (UV)

No. 1845-317/49

RETAIL, \$7.50

Filter, 49 mm Type F (85C)

No. 1846

RETAIL, \$7.50

Filter, 47/49 mm Polarizer

No. 1848-316/47

RETAIL, \$18.50

Shade, Lens, 49 mm

No. 1851-90/097

RETAIL, \$3.75

Case for Filters and Shade

No. 1855-90/097

RETAIL, \$3.50

Proximeter I w/case

for Prominent II Cameras

No. 1863-93/286

RETAIL, \$26.50

Proximeter II w/case

for Prominent II Cameras

No. 1864-93/286

RETAIL, \$26.50

Mask, Lens Shade, Dynaron

No. 1866-127/25

RETAIL, \$1 15

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