## P&B

## mamiya/sekor DTL series

### the world's first 35mm SLR with <u>two</u> thru-the-lens metering systems <u>in one</u> camera





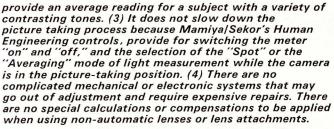
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### Mamiya/Sekor DTL System of Photography

The Mamiya/Sekor DTL Series 35mm single lens reflex cameras incorporate two separate thru-the-lens metering systems—one system for "Spot" readings and one system for "Averaging" or integrated readings. This technological breakthrough represents the most significant advance in 35mm Single Lens Reflex picture taking since Mamiya's engineers created the eminently successful TL series.

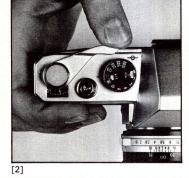
The Mamiya/Sekor DTL system offers the following advantages: (1) It measures the raw light as it passes through the lens, and this is done at the same aperture as is used in taking the picture. (2) It can be used as either a true spot meter, measuring only that portion of the picture deemed most important by the photographer—or an averaging meter, measuring the entire picture so as to

[1] With a flick of the conveniently located **Spot/Average Selector Switch**, the photographer chooses either a spot system, reading just 6% of the total picture area as seen through the viewfinder, or an averaging system which integrates the readings from two CdS cells and averages the exposure for the entire picture area. [2] To activate the metering system, the photographer has no need to remove the camera from the picture taking position. He simply presses forward on the film advance lever. This couples the meter system directly to both shutter speed and lens aperture. He may now change the lens aperture until he obtains the correct exposure for a pre-selected shutter speed, or he can change the shutter speed to obtain a correct reading to match a particular aperture and depth of field situation.

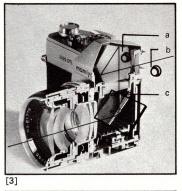


Best of all, Mamiya achieved the incorporation of two separate thru-the-lens metering systems in a single camera without any compromise whatever in the quick and efficient use of the camera.

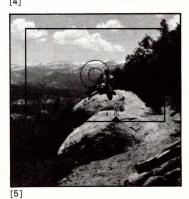












#### [3] Location of CdS Meter Cells. [a] and [b] CdS cells for averaging meter system

averaging meter system [c] CdS cell for spot meter system

[4] The **Spot Meter System** employs one CdS cell located on the instant return mirror. This cell is centered on the upper portion of the mirror's rear surface. The actual reading area of the spot meter, 6% of the total picture as seen through the viewfinder, is clearly outlined in a rectangular area bracketed by engraved lines. 6% of the total picture area is precisely measured regardless of the focal length of the lens used.

[5] The Averaging Meter System employs two CdS cells, one located at either side of the viewfinder eyepiece inside the rear section of the penta-prism housing. These cells measure the light directly from the in-focus image on the viewing screen. A sensor in the metering system integrates the readings from the two cells and averages the exposure for the entire picture area.

### Mamiya/Sekor DTL System of Photography

With the introduction of the new Mamiya/Sekor DTL Series cameras, it was unnecessary for Mamiya's engineers to sacrifice any of the superb innovations which were characteristic of the TL Series. In retaining and

[1] The film speed dial incorporates both ASA and DIN scales, with new film speed ratings of from 25 to 3200 ASA and 15 to 36 DIN. All settings are clearly defined by engraved numbers. The electronic flash synchronization speed setting (1/60 sec.) is shown in red.

[2] An exposure meter "off" locking button is conveniently located on the top of the center shaft of the film advance lever. Simply depressing this button locks the meter in the "off" position and retracts the film advance lever.

[1]

[3] The large viewfinder on the DTL insures a comfortable and adequate view of the picture area as covered by the lens, even if the photographer wears glasses.

[4] The oversized instant return mirror of the DTL offers protection against a vignetted image when lenses of extremely long focal lengths are used, and distributes the light evenly over the entire viewing screen for effective viewing and accurate meter readings.

[5] Mamiya/Sekor's Human Engineering design places all the essential controls of the camera so that they may be operated with a minimum of effort on the part of the photographer. An entire roll of film may be correctly exposed in the DTL camera, covering a variety of lighting conditions without ever removing the camera from

Engineering features, the designers extended and enhanced the efficiency of a system already established as a leader in its field.

improving upon Mamiya/Sekor's highly acclaimed Human

the picture taking position.

#### [6] Mamiya/Sekor lenses

**P**&

are characterized by their silky smooth action. functionally located controls and optical excellence. An added advantage of the universal thread lens mount is the availability of thousands of lenses of other manufacturers, all designed to fit this mount. The owner of the new DTL camera may choose 35mm SLR lenses of practically any focal length, mechanical construction or optical design.

mamiya/sekor

#### [7] Focusing the

Mamiya/Sekor DTL is extremely easy, because of the efficient fresnel viewing screen with the micro-diaprism rangefinder center spot and matte ring. This combination provides for a brilliant view of the subject, accurate determination of depth of field, and rapid critical focusing adjustments.

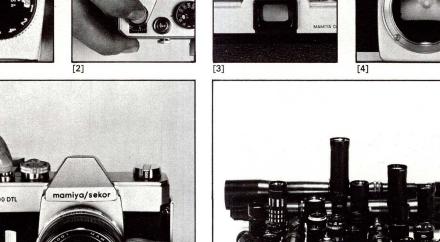
#### [8] A visual control center keeps the photographer

in complete control of all camera operations. All control function indicators, including exposure needle and reference points, the 6% spot reading area, the "Spot" or "Average" mode indicator and a micro-diaprism focusing spot, are precisely located in the viewfinder of the Mamiya/Sekor DTL, providing continuous visual control of all the camera's functions.

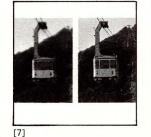
- [a] Area measured by spot meter
- [b] Spot/Average mode indicators
- [c] Spot/Average mode pointer in spot
- position [d] Indicator for correct
- exposure [e] Micro-diaprism
- rangefinder [9] The lens mount with

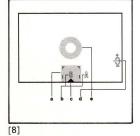
universal thread incorporated in the Mamiya/Sekor DTL Series is precisely machined to insure proper seating and alignment of all compatible lenses and optical attachments. This simple but proven design reduces the risk of costly damage often encountered during the changing of lenses on cameras using other lens mounts

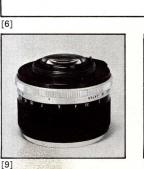
[10] Full flash synchronization is provided by Mamiya/Sekor's separate "FP" and "X" terminals. A complete range of shutter speed and terminal combinations enable the photographer to choose from an extended variety of flash bulbs and electronic flash equipment.













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[5]



Reflex Mirror Oversized instant return Flash Synchronization Focal Plane flash bulbs at all speeds; Electronic flash at 1/60 sec. Film Advance Ratchet type, single stroke Exposure Counter Progressive, with automatic reset Dimensions 5.8 in. wide x 3.7 in. high x 2 in. thick Weight Body only 1 lb., 10 ounces

1.75

1.75

12-7064

12-7075

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for f1.4 lens

for f1.8 lens

**Replacement Lens Cap** 



Same features as 1000DTL plus dual finish process anodized black undercoat with matte black final finish.

#### **Specifications**

**Standard Lenses** 55mm f1.4, 7 elements in 5 groups, 43° angle Min. focus distance 15 in. or .38 meters Lens Mount Mamiya/Sekor-Universal thread mount Lens Accessory Size 55mm f1.4: 55mm screw in; Shutter Focal Plane; Speeds: 1 to 1/1000 sec., and B Exposure Control Two separate CdS metering systems, one for Spot, and one for Averaging. Film Speed Range-25 to 3200 ASA; 15 to 36 DIN Battery 1.5 volt Silver Oxide; Eveready S-76 or equivalent **Reflex Mirror** Oversized instant return Flash Synchronization Focal Plane flash bulbs at all speeds; Electronic flash at 1/60 sec. Film Advance Ratchet type, single stroke Exposure Counter Progressive, with automatic reset **Dimensions** 5.8 in. wide x 3.7 in. high x 2 in. thick Weight Body only 1 lb., 10 ounces

|  | Stock No. |        |
|--|-----------|--------|
| Mamiya/Sekor Pro 1000 DTL<br>With automatic 55mm f1.4 lens | 12-1349*  | 269.50 |
| Soft Leather Eveready Case                                 | *         | 15.50  |
| Soft Leather Eveready Case (replacement)                   | 12-2106*  | 15.50  |
| Body Cap   | 12-7019   | 1.75   |
| Flash Gun Accessory Shoe                                   | 12-7042   | 3.00   |
| Replacement Silver-Oxide<br>Battery (Eveready S-76)        | 79-2024   | .55    |
| Right Angle Viewfinder                                     | 12-7053   | 22.50  |
| <b>Replacement Lens Cap</b>                                | 12-7064   | 1.75   |
|  |           |        |

\*Stock number for camera and case combination— Camera sold complete with case only

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Macro Lens



1:1 Closeup Head of Field Butterfly taken with Mamiya/Sekor 1000 DTL and Macro lens using "spot" metering system.



Same features as 1000DTL

**Lens Specifications** Focal length and maximum aperture 60mm f2.8. Aperture Range f2.8 to f22 with "Click" full stop and half stop designations. **Optical Construction** 5 elements in 4 groups. Angle of view 40 degrees. Focusing Range 2-3/8 inches to infinity. Lens Mount Mamiya/Sekor-Universal threaded mount. Lens Accessory Size 58mm screw-in. Dimensions 2¾ in. unextended; 5 in. extended; 2½ in. diameter.

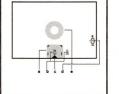
Weight 131/4 oz.

May 1968

|   | Stock No. |        |
|---|-----------|--------|
| Mamiya/Sekor 1000DTL<br>With 60mm f2.8 Preset Macro Lens                            | 12-1361*  | 269.50 |
| Soft Leather Eveready Case  | *         | 17.50  |
| Soft Leather Eveready Case<br>(replacement)   | 12-2117   | 17.50  |
| Body Cap  | 12-7019   | 1.75   |
| Flash Gun Accessory Shoe  | 12-7042   | 3.00   |
| Replacement Silver-Oxide<br>Battery (Eveready S-76)                                 | 79-2024   | .55    |
| Right Angle Viewfinder<br>(recommended for extreme closeup<br>and macrophotography) | 12-7053   | 22.50  |
| Mamiya/Sekor Preset Macro<br>60mm f2.8 Lens only                                    | 12-8016   | 109.50 |
| *Stock number for comore and ence and   | mhination |        |

\*Stock number for camera and case combination— Camera sold complete with case only





#### Specifications Standard Lenses

50mm f2.0, 6 elements in 4 groups, 47° angle Min. focus distance 18 in. or .46 meters Lens Mount Mamiya/Sekor-Universal thread mount Lens Accessory Size 52mm screw in. Shutter Focal Plane; Speeds: 1 to 1/500 sec., and B Exposure Control Two separate CdS metering systems, one for Spot, and one for Averaging. Film Speed Range— 25 to 3200 ASA; 15 to 36 DIN Battery 1.5 volt Silver Oxide; Eveready S-76 or equivalent Reflex Mirror Oversized instant return Flash Synchronization Focal Plane flash bulbs at all speeds; Electronic flash at 1/60 sec. Film Advance Ratchet type, single stroke

**Exposure Counter** *Progressive, with automatic reset* **Dimensions** *5.8 in. wide x 3.7 in. high x 2 in. thick* **Weight** *Body only 1 lb., 9.5 ounces* 







Stock No.

| Mamiya/Sekor 500 DTL<br>With automatic 50mm f2.0 lens | 12-1257*    | 179.50 |
|---|-------------|--------|
| Body Only (without lens).                             | 12-1235     | 139.50 |
| Soft Leather Eveready Case                            | *           | 15.50  |
| Soft Leather Eveready Case                            |             |        |
| (replacement)   | 12-2106     | 15.50  |
| Body Cap  | 12-7019     | 1.75   |
| Flash Gun Accessory Shoe                              | 12-7042     | 3.00   |
| Replacement Silver-Oxide                              |             |        |
| Battery (Eveready S-76)                               | 79-2024     | .55    |
| <b>Right Angle Viewfinder</b>                         | 12-7053     | 22.50  |
| <b>Replacement Lens Cap</b>                           | 12-7075     | 1.75   |
| * Stool number for comore and ance                    | acmhination |        |

\*Stock number for camera and case combination— Camera sold complete with case only

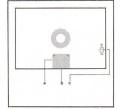
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#### Line Drawing of TL "Spot" System

- [a] Area measured by spot meter
- [b] Indicator for correct
- exposure [c] Micro-diaprism
- rangefinder



#### Specifications

**Standard Lens** 

50mm f2.0 6 elements in 4 groups, 47° angle Min. focus distance 18 in. or .46 meters Lens Mount Mamiya/Sekor-Universal thread mount. Lens Accessory Size 52mm screw in. Shutter Focal Plane, speeds from 1 to 1/500 sec., and B. Exposure Control Behind-the-lens Spot meter internally coupled to both shutter speed and lens aperture. ASA film speed range: 25 to 800. Meter reads 10% of total picture area. Battery 1.5 volt silver oxide. Flash Synchronization Focal Plane flash bulbs at all speeds; Electronic flash at 1/60 sec. Film Advance Ratchet type, single stroke. Exposure Counter Progressive, with automatic reset. Dimensions 5.8 in. wide x 3.7 in. high x 2 in. thick Weight Body only 1 lb., 9.5 ounces

Meter "Off" Locking

Button

Location of CDS "Spot" Meter Cell



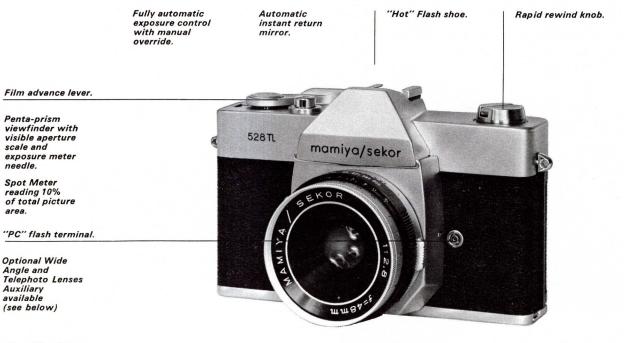
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|--|-----------|--------|
| Mamiya/Sekor 500 TL<br>With automatic 50mm f2.0 lens | 12-1040*  | 159.50 |
| Soft Leather Eveready Case                           | *         | 15.50  |
| Soft Leather Eveready Case                           |           |        |
| (replacement)  | 12-2106   | 15.50  |
| Body Cap   | 12-7019   | 1.75   |
| Flash Gun Accessory Shoe                             | 12-7042   | 3.00   |
| <b>Replacement Silver-Oxide</b>                      |           |        |
| Battery (Eveready S-76)                              | 79-2024   | .55    |
| Right Angle Viewfinder                               | 12-7053   | 22.50  |
| Replacement Lens Cap                                 | 12-7075   | 1.75   |
|  |           |        |

Stock No

\*Stock number for camera and case combination— Camera sold complete with case only

## P&B

#### Mamiya/Sekor 528 TL Fully Automatic with Spot Meter



#### Specifications

Lens 48mm f2.8, 3 elements in 3 groups, 48° angle of view. Lens Accessory Size 52mm screw-in. Shutter Between-the-lens with speeds from 1/15 sec. to 1/500 sec., and B. Exposure Control Behind-the-lens CdS Spot meter,

measuring 10% of picture area, internally coupled to aperture, providing fully automatic exposure at any preselected shutter speed.

**Battery** 1.5 volt Silver Oxide-Eveready S-76 or equivalent. **Viewfinder** Penta-prism, with micro-diaprism rangefinder focusing spot, instant-return mirror, and warning signals to indicate incorrect lighting for automatic exposure.

Flash Synchronization Full synchronization for Electronic flash, as well as for "M" and "F" bulbs. Two flash terminals: one standard "PC" connection and one standard "hot shoe" terminal. Film Advance Single stroke lever, automatically cocks shutter and advances film counter. Film Counter Progressive, with automatic reset. Dimensions 5.5 in. wide x 3.6 in. high x 3 in. thick Weight Body only 1 lb., 8 ounces

| Mamiya/Sekor 528 TL<br>With 48mm f2.8 lens          | Stock No. |       |
|---|-----------|-------|
|   | 12-1718*  | 99.50 |
| Soft Leather Eveready Case                          | *         | 12.50 |
| Replacement Silver-Oxide<br>Battery (Eveready S-76) | 79-2024   | .55   |

\*Stock number for camera and case combination— Camera sold complete with case only

### Telephoto and Wide Angle Lens Set for Mamiya/Sekor 528 TL

Wide Angle 36mm



Designed to provide greater picture taking latitude with the 528TL, these lenses are made of the highest quality optical glass and thread directly into the normal lens of the 528TL.

Normal 48mm



Vivitar Telephoto and Wide Angle Lens Set for Mamiya/Sekor 528TL complete with compartment case

Wide Angle Lens 2 elements in 2 groups. Filter size: 58mm screw-in. Telephoto Lens

3 elements in 2 groups. Filter size: 58mm screw-in. Telephoto 67mm



Stock No.

12-8027 29.95

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August, 1968

## 180mm f2.8 Automatic Zeiss Sonnar Telephoto Lens for Mamiya/Sekor DTL and TL Cameras

The highest speed 180mm telephoto lens available, the Auto Zeiss Sonnar is designed and manufactured to the same high standards that have earned for Carl Zeiss Jena a reputation of unequaled excellence in the field of optics design.



Noted for its high resolving power, and excellent color correction, the Sonnar is the ideal high speed telephoto for both color and black and white.

#### **Lens Specifications**

Focal Length and Maximum Aperture 180mm f2.8.
Aperture Range f2.8 to f22 with "Click" full stop and half stop designations.
Optical Construction 5 elements in 3 groups.
Angle of View 14 degrees.
Focusing Range 6¼ feet to infinity.
Lens Mount Mamiya/Sekor-Universal threaded mount.
Lens Accessory Size 86mm screw-in.
Diaphragm Preset Semi-Automatic type.
Dimensions Barrel length 6 inches; Diameter 3-11/16 inches.
Weight 39 ounces
Lens Case Hard leather compartment case designed specifically for the 180mm Sonnar lens

Stock No.

180mm f2.8 Automatic Zeiss Sonnar Telephoto Lens for Mamiya/Sekor TL and DTL Cameras

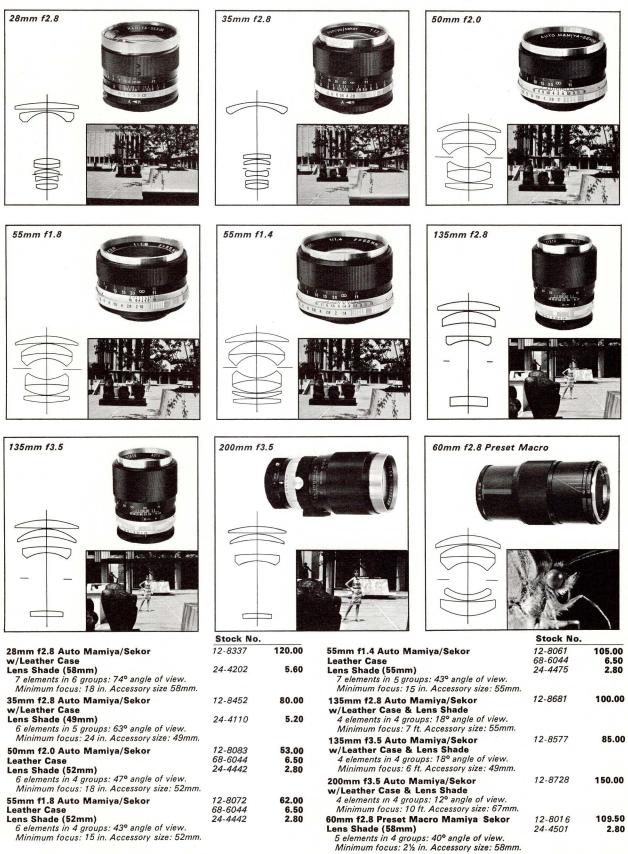
14-8287\* 214.50

\*Lens sold complete with hard leather compartment case.



## Mamiya/Sekor Automatic and Preset Lenses for DTL, TL Cameras

Mamiya/Sekor lenses are among the world's finest. Their precision ground, coated optics insure extremely high resolution at all aperture settings. The mechanical construction of each Mamiya/Sekor lens reflects the very latest concept in functional design.



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