

The only practical Hand Camera for Amateurs

Taken with the "QUAD"

*THIS IS EXACT SIZE
OF PICTURE IT MAKES
3½ INCHES SQUARE*



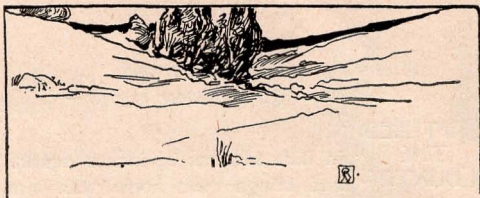
E. & H. T. ANTHONY & CO.,

591 Broadway,

NEW YORK.

Takes largest picture
Has simplest action
Easiest to manipulate

Quickest to reload
Uses glass plates
And satisfies because it
Doesn't get out of order



FIRST OF ALL Do you shoot? Don't mean with a gun, but with a camera! If you don't it's a pity, and we're going to let you regret it by telling you what you've missed.

The experienced snap-shooter never misses anything. Stout parties who decry the weather and the Government with equal gruffness, sometimes declare that the snap-shooter himself, or herself if it happens so, "never would be missed"—but such remarks are incapable of cooling the ardor of the enthusiastic owner of a "QUAD." If he pays any attention to them at all it is to pause long enough to take a shot at the speaker—for stout parties, well developed, make pleasing pictures.



*If there's game of any kind around,
the "QUAD" hunter bags it—*

CAPTURES

THE in little sections $3\frac{1}{2}$ inches square,
COUNTRY and brings them home with him.
You can see these marks of his unerring aim in
every photographic supply house in the land—fine
specimens every one, and underneath each, the
legend

"TAKEN WITH THE QUAD."

You thought
it referred to the photograph itself—well, it does
a little—but there's more to it. It means that
everyone is "*taken with the Quad*"
from the first minute they see it—
a sort of snap-shot that shows how
quick is its action on the sensitive
plate of popular favor. And when you
carry a "QUAD" you are certain to
have "a good negative"—(a sharp,
clear "NO") at every exposure to
the claims of its imitators.



SNAP with a "QUAD"
SHOOTING has many ad-
vantages over
every other form of sport. It
is an all-the-year-round pas-
time, for indoors or out, with
no bothersome game-laws, no possibility of an
explosion and no "kick" about it.



You load it quicker than a shotgun, and it's
a repeater—shoots four times with one loading—
and is equally adapted for taking grizzly bears or
girl babies. And the best of it is that whatever you
shoot with this clever little device you preserve for
all time. You bring the result of the day's sport
home with you, right in the gun—
which answers the purpose of game-
bag as well.



*A few minutes
in the dark-room—
a few more in the sun,
and you have the trophies
ready to exhibit as proof of
your adventures.*

Fac-Simile of a 1 1-2 minute Exposure



“TAKEN WITH THE QUAD”

THE "DIDN'T
KNOW
'T WAS LOADED" episode will never occur to
mar the tranquillity of the
peaceful snap-shooter. It is
true that certain cameras cause a similar chagrin
when after examination in the dark-room one has
to explain to his friends outside (who are expect-
antly "awaiting developments") that he "didn't
know it *wasn't* loaded"? But this sort of thing
never happens with a "QUAD"—it can't. You know
whether it's loaded or not as soon as you pick it
up, and just how many "barrels" you have left.

But there! if we haven't interested you in the
fascinating sport of "Snap-shooting," don't go on
any further. Above all, if you object to having
the house turned into an amateur developing and
printing establishment, or if for table talk you pre-
fer every-day English to a jargon of "Hypo,"
"Metol," "Eikonogen," "Pyro," and "Hydro-chi-
none," don't permit a member of your family to
come within range of a "QUAD," for *one* "QUAD"
in a house is guaranteed to make from two to
twenty camera enthusiasts, depending only on
the size of your household and the nearness of the
neighbors.

WE SOLD long before we made them. We don't
CAMERAS know anything but cameras — but we
do know them. We know the good
and bad features of more kinds than you'd think
existed, for we've handled them all. We know
the men that made them and *we* make a specialty
of *hand cameras for amateurs*. That was something
the others didn't seem to master. Their instru-
ments didn't satisfy, for they were built to be used
by the experienced photographers who invented
them. When the amateur used even the best of
them he met with inconvenient features and some
real difficulties.

LOTS OF had made good cameras — all dif-
WISE FOLKS ferent. We didn't need to be so
wise; we just took the simplicity
of one, the mechanical accuracy of another, and
the special devices of a half a dozen others, added
a little common-sense of
our own—all we had—and
the result was a "QUAD,"
*the most compact, practical
camera in existence.*



Fac-Simile of a Flash-light Exposure



“TAKEN WITH THE QUAD”

IT TAKES PICTURES

on Glass plates — not films like the other makes at anywhere near the same price. Ever hear of a professional photographer using films? No? Neither have we, for they never do; they can't afford either the time — for films are slow to handle; the first

cost — for our plates cost less than films of the same size; or the inaccuracy — for film exposures taken perhaps weeks apart under totally different light-effects

have to be developed in the same bath; to give one just the strength needed, the others must be over-developed, or if the middle course be chosen, neither is done correctly. Then the unfortunate

owner of a film-camera, who wishes to develop a single exposure, must wait until he has snapped away the entire balance of the film — or else in order to finish his one desired picture he sacrifices all the unexposed portion of the roll. *Individual glass plates* may be treated individually, as every different exposure needs to be.



THE "QUAD" takes its name from its principal feature—the best of its many good points—and (excuse our modesty) the one we put in ourselves—the Quadruplex Undetachable Plateholder, which enables us to dispense with the bulky fittings that characterize all other plate cameras. By its aid you can take four pictures, $3\frac{1}{2}$ inches square, without drawing a slide or opening the box, and with the certainty of obtaining a good negative each time you press the button.

THERE IS
NO OTHER
CAMERA

that takes
as large pictures on glass plates, at
less than twice the price of the
"QUAD." If you would convince yourself of this,
consult any optician and he will tell you it is impos-
sible to cover more than 3 1-2 inches square
with a fixed focus lens without increasing the focal
length.



This chap is not playing an accordeon — he has merely brought his dark room with him, for he's using the "QUAD" changing bag while he's being



"TAKEN WITH THE QUAD"

THE NEXT BEST THING

about it is the new Safety Shutter — something possessed by no other camera at less than twice the price of the "QUAD." It has a snap about it that "takes" every time, and it simply *cannot* get out of order, and it is impossible to expose a plate unintentionally while setting this shutter. Then it has also a corrected achromatic lens, a finder, a tripod socket, a covering of genuine leather and a faculty of pleasing. The size of Camera is $4\frac{5}{8}$ x $4\frac{5}{8}$ x 6 inches.

IT'S QUICKER

than any other camera in preparing for an exposure, as but two movements are required.

THE "QUAD" CHANGING BAG

is a most valuable adjunct to the "QUAD" Camera, for it is in reality a pocket dark-room that is but a trifle more bulky than a handkerchief, and with it you can

*load and unload
the camera in the
strongest sunlight.*

THE BICYCLIST

knows it to have no equal as to portability. The carrying case — (9 x 5½ x 5 inches, of black polished sole leather lined with canton flannel, and having handle-bar attachment or shoulder straps as preferred) which holds the "QUAD," the "QUAD" changing bag and two dozen plates — makes the delights of a wheeling trip permanent by views of every interesting spot visited — and every incident of the journey,



WE WERE GOING

to write out a list of all the other people besides the Bicyclists, to whose uses the "QUAD" is particularly adapted, but it's quicker to begin at the other end — so excepting night watchmen and blind folks

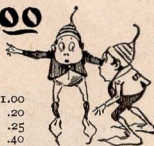
THE "QUAD" SNAPS FOR ALL



THE "QUAD" PRICE LIST.

The "QUAD" Camera
Developing Outfit.—2 Developing

5.00



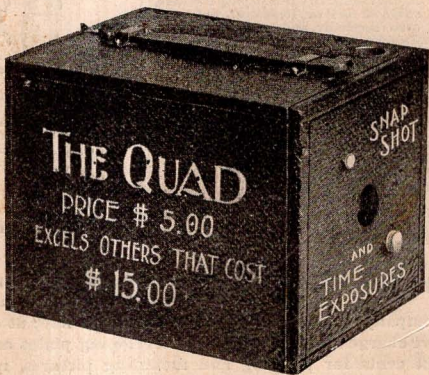
Trays, 1 Print-		
ing Frame, Orange Paper for Dark		
Room Lamp, Dry Developing Powders,		
sufficient for 8 oz. Developer, which may be		
used repeatedly, and 1 doz. Printing Paper,	\$1.00	
Extra Developing Powders,20	
Extra Printing Frames, each,25	
Dry Plates, per doz.,40	
Extra Trays, each,20	
Changing Bag, for changing plates in daylight,		\$1.00
Toning Solution (12 oz.),50
Printing Paper, per gross,		1.20
Card Mounts, per 100,		1.00
Carrying Case for Bicycles,		2.00
Tourists' Carrying Case,		2.00
Flash-Light Powder, per oz.,60
Flash-Light Cartridges, per doz.,50
The "QUAD" Developing Cartridges, hermetically sealed dry		
Developing Powders sufficient for one-half gallon of developer,		
per box,		1.20
Squiggee Roller, for mounting prints,25

FULL INSTRUCTIONS for developing plates, print-
ing, and finishing pictures
accompany each camera, or if you prefer to have us do
it, we charge five cents each for developing plates and
eight cents for printing and mounting pictures, not
including postage.

ALL SUPPLIES which we sell are made by us or
expressly for us, and bear our label.
We guarantee results only when these goods are used.

BEWARE OF IMITATIONS See that the "QUAD"
label is on everything.

THE "QUAD"



Simple, isn't it ?

It takes pictures three
times the size of its
price !

\$ 5.00