



WHEN
DAYS
ARE
SHORT

E. SALMON & SON,
Lima, N. Y.

KODAK
Trade Mark, 1888.

EASTMAN KODAK CO.,
Rochester, N. Y.

WHEN DAYS ARE SHORT.

"In making a trip to Europe now-a-days one might as well leave his eyes behind as his Kodak," said a well known traveler upon receiving from us the prints and enlargements from his summer's negatives.

Indeed, the Kodak has come to be almost as important a part of the tourist's outfit as his letter of credit. But it is not alone in treasuring up the odd bits that one sees in strange lands that amateur photography becomes a delightful pastime: the camera's usefulness is not confined to the vacation trip, and it is no longer laid aside with the first frost of autumn. The amateur is fast learning that winter has charms which are well worth capturing upon the sensitive film, and that in his own home are pictures with a living interest, pictures that grow dearer as the years go by.

The leafless trees laden with hoar frost; the waterfall struggling in the icy grasp of winter; the broad fields covered with their snowy mantle, above which a hardy shrub here and there thrusts its rugged

branches in dark contrast to the glittering whiteness; a few sheep searching patiently, as they scrape away the snow where it is thin on the knolls, for the tender blade of grass which they know is a promise of spring—all these present subjects for the amateur that equal in beauty and excel in interest the most charming bits of summer landscape.

In the improvised studio, requiring but little ingenuity and the materials to be found in every household, portraits are made every winter that may well make the professional photographer look to his laurels. And then there are the flash-light pictures, to be taken when congenial companions are gathered about the fireside in the long winter evenings, serving long afterward to recall pleasant memories of friendships cemented in the days of auld lang syne.

The children are photographed in unconventional attitudes, just as they appear every day at their play—not in the constrained “pose” of the gallery picture—and soon they, too, become interested in photography. Unconsciously they gain an artistic instinct and presently begin to pick up a knowledge of chemicals and their action. Indeed, so simple has photography become under our system of cartridge cameras that any bright boy or girl of ten years can successfully

accomplish every step of picture-taking, from "pressing the button" to "doing the rest."

No present for the holidays or for the birthday can give the average boy or girl, or grown person for that matter, more lasting enjoyment than a Pocket Kodak, a Bullet, or a Bulls-Eye. They make photography easy for the novice, delightful for everyone.

With every camera we furnish a carefully written and handsomely illustrated instruction-book, which explains each step of the picture taking and picture making in non-technical terms that anyone can understand.

With one of our Cartridge Cameras and A B C Developing and Printing Outfits anyone can make good pictures—while those who wish merely to obtain pictures with the least possible trouble to themselves need never see the inside of a dark-room, for the Pocket Kodak, the Bullet, and the Bulls-Eye can all be loaded in daylight, and our world famous offer still holds good: "*You press the button; we do the rest.*"

EASTMAN KODAK CO.,

Rochester, N. Y.

THE CARTRIDGE SYSTEM.

In the cartridge system of film photography as exemplified in the Pocket Kodak, the Bullet, and the Bulls-Eye, the film is put up in light-tight rolls that may be inserted in the camera in broad daylight. Extending the whole length of the strip of film and several inches beyond each end is a strip of black paper, which, in connection with the flanges on the spool, forms a light-proof cartridge.



FILM CARTRIDGE.

After inserting the spool in the camera and threading up the black paper, the camera is closed and the key turned until the black paper has been reeled off and the sensitive film brought into place in the focal plane. The black paper runs with and behind the film, and at proper intervals is marked in white ink with the number of the section of film, 1, 2, 3, etc. In the back of the camera is a small window of red celluloid through which the figures appear as the key is turned. The figures as seen through the window show just how far to turn the key and how many exposures have been made. After all the exposures have been made

a few extra turns of the key entirely cover the film with black paper and the camera may be unloaded in daylight.

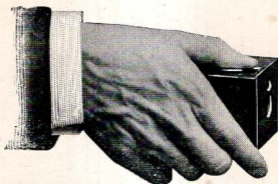
The pull of the roll-holder is upon one section only (the black paper running the full length of and beyond the ends of the film); a great improvement over other types, where, owing to a piece of black paper being attached to each end of the film, there are three sections and, therefore, a liability to pull apart.

POCKET KODAKS, BULLETS, BULLS-EYES.

The 1896 models of the Pocket Kodaks, Bullets, and Bulls-Eyes have improved rotary shutters, a set of three stops; all loose spindles and loose ratchet-wheels have been done away with and the film, instead of passing over felt pads which sometimes injured the face of the film, now passes to and from the focal plane on rollers, thus securing the surface of the film against abrasion.

They are fitted with lenses of fine quality, are well made in every particular, and are carefully tested.

EASTMAN KODAK CO.,
Rochester, N. Y.



THE POCKET KODAK.

(1896 MODEL.)

Measures $2\frac{1}{4} \times 2\frac{7}{8} \times 3\frac{7}{8}$ inches, makes a picture $1\frac{1}{2} \times 2$ inches, and weighs only 6 ounces. Length of focus of lens, $2\frac{1}{2}$ inches.

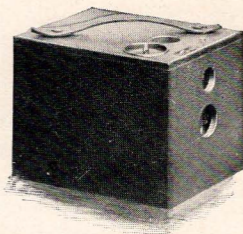
Built on the "Cartridge" system and can be loaded in daylight. Has improved rotary shutter and set of three stops for lens.

A Plate-holder for glass plates can be provided with each Pocket Kodak, no extra attachment being required. A rectangular Finder is provided for locating the image with accuracy. The Construction is simple and accurate.

In the *quality* of the work they will do, Pocket Kodaks equal the best cameras on the market. They make negatives of such perfect quality that enlargements of any size can be made from them.

Covered with fine leather, handsomely finished.

| | |
|--|--------|
| Pocket Kodak, loaded, 12 exposures, | \$5 00 |
| Leather Hand Carrying Case (for Pocket Kodak and three extra spools of film); price of case only, | 75 |
| Leather Bicycle Carrying Case (for Pocket Kodak and three extra spools of film); price of case only, | 1 00 |
| Film Cartridge, 12 exposures, | 25 |



No. 2 BULLS-EYE.

(1896 MODEL.)

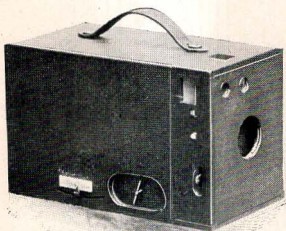
For square pictures, $3\frac{1}{2} \times 3\frac{1}{2}$ inches; capacity, 18 exposures without re-loading; size of camera, $4\frac{1}{2} \times 4\frac{1}{2} \times 5\frac{3}{4}$ inches; weight, 18 ounces; length of focus of lens, $4\frac{1}{4}$ inches.

This camera is built on the "Cartridge" system, and can be loaded in daylight. Fitted with achromatic lens, set of three stops, socket for tripod screw, and improved rotary shutter for snap-shots or time exposures.

As in the Pocket Kodak and all of the Bullet and Bulls-Eye cameras, the slides for changing stops and for time exposures are alongside of the exposure lever and always show by their position what stop is before the lens, and whether the shutter is set for time or instantaneous exposures.

Handsomely finished and covered with leather.

| | |
|---|--------|
| No. 2 Bulls-Eye, not loaded, | \$8 00 |
| Light-proof Film Cartridge, 12 exposures, $3\frac{1}{2} \times 3\frac{1}{2}$, | 60 |
| Black Sole Leather Carrying Case, | 1 25 |



No. 4 BULLS-EYE.

(1896 MODEL.)

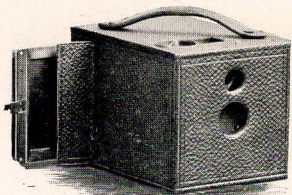
For rectangular pictures, 4 x 5 inches; capacity, 12 exposures without re-loading; size of camera, $4\frac{7}{8} \times 5\frac{7}{8} \times 9\frac{1}{4}$ inches; weight, 2 pounds, 2 ounces; length of focus of lens, $6\frac{1}{4}$ inches.

As manufactured by us, the No. 4 (4 x 5) Bulls-Eye is vastly improved over the original instrument. It is fitted with achromatic lens of superior quality, having a set of three stops; has two finders, one for vertical and one for horizontal exposures; and is also provided with two sockets for tripod screws, one for vertical and one for horizontal exposures. Fitted with our improved rotary shutter, for snap-shots or time exposures.

It has a carefully adjusted focusing scale, and, being built on the "Cartridge" system, can be loaded in daylight.

Handsomely finished and covered with leather.

| | |
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| No. 4 Bulls-Eye, not loaded, | \$12 00 |
| Light-proof Film Cartridge, 12 ex., 4 x 5, | 90 |
| Black Sole Leather Carrying Case, | 2 00 |



SHOWING No. 2 BULLET ADAPTED TO PLATES.

No. 2 BULLET.

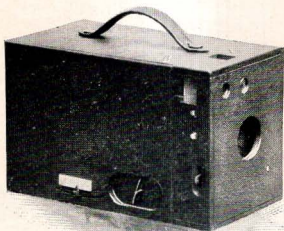
(1896 MODEL.)

For square pictures, $3\frac{1}{2} \times 3\frac{1}{2}$ inches ; capacity, 18 exposures without re-loading ; size of camera, $4\frac{1}{2} \times 4\frac{1}{2} \times 6$ inches ; weight, 20 ounces ; length of focus of lens, $4\frac{1}{4}$ inches.

The Improved Bullet uses either roll films or glass plates (with plates the picture is $3\frac{1}{4} \times 3\frac{1}{2}$ inches), and being built on the "Cartridge" system, can be loaded in daylight. It is fitted with an achromatic lens, set of three stops, square finder, socket for tripod screw, and has our improved rotary shutter for snapshots or time exposures.

Handsomely finished and covered with leather.

| | |
|--|---------|
| No. 2 Bullet, not loaded, | \$10 00 |
| Light-proof Film Cartridge, 12 ex., $3\frac{1}{2} \times 3\frac{1}{2}$, | 60 |
| Single Plate Holders, $3\frac{1}{4} \times 3\frac{1}{2}$ inches, each, . | 60 |
| Glass Plates, $3\frac{1}{4} \times 3\frac{1}{2}$ inches, per dozen, . . | 45 |
| Black Sole Leather Carrying Case, | 1 25 |



No. 4 BULLET.

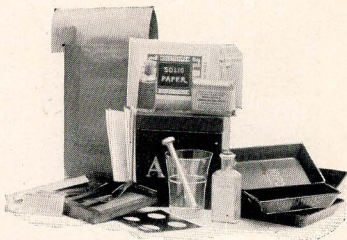
(FOR FILM AND PLATES.)

For rectangular pictures, 4 x 5 inches; capacity, 12 exposures without re-loading; size of camera, $4\frac{7}{8} \times 5\frac{7}{8} \times 9\frac{1}{4}$ inches; weight, 2 pounds, 2 ounces; length of focus of lens, $6\frac{1}{4}$ inches.

The No. 4 Bullet uses either roll films or glass plates, and being built on the "Cartridge" system, can be loaded in daylight. It is fitted with an achromatic lens, set of three stops, two finders (one for vertical and one for horizontal exposures), two sockets for tripod screw, and has our improved rotary shutter for snap-shots or time exposures.

Handsomely finished and covered with leather.

| | |
|---|---------|
| No. 4 Bullet, not loaded, | \$15 00 |
| Light-proof Film Cartridge, 12 exposures, 4 x 5, | 90 |
| Single Plate Holders, 4 x 5 inches, each, . . | 75 |
| Glass Plates, 4 x 5, per dozen, | 65 |
| Black Sole Leather Carrying Case, | 2 00 |



**EASTMAN'S A B C DEVEL-
OPING AND PRINTING
OUTFIT** includes every requisite
for Developing, Printing, and Finish-
ing 24 Pictures 4 x 5, or 96 Pocket
Kodak Pictures. Can be used with
any of the foregoing cameras.

IT CONTAINS:

| | |
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| 1 Eastman Candle Lamp, | \$ 25 |
| 1 4 x 5 Printing Frame, | 25 |
| 1 4 x 5 Glass for Printing Frame, | 05 |
| 1 Glass Beaker, | 12 |
| 1 Stirring Rod, | 05 |
| 4 4¼ x 5½ Developing Trays, | 40 |
| ½ dozen Developing Powders, | 25 |
| ½ pound Hyposulphite Soda, | 07 |
| ½ ounce Bromide Potassium, | 10 |
| 2 dozen 4 x 5 Solio Paper, | 50 |
| 2 ounces Solio Toning Solution, | 15 |
| 1 ounce Glycerine, | 05 |
| Mask for making Pocket Kodak Medallions, . | — |
| Instruction Book, | — |

\$2 24

Price Complete Neatly Packed, \$1.50.

NOTE—This outfit cannot be shipped by mail.

PRICE LIST.



POCKET KODAKS.

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| Pocket Kodak with roll of film for 12 exposures | \$5 00 |
| Leather Hand Carrying Case (to hold Pocket Kodak and three extra spools of film); price, case only, | 75 |
| Do., do., russet leather | 1 00 |
| Leather Bicycle Carrying Case (to hold Pocket Kodak and three extra spools of film); price, case only, | 1 00 |
| Box of Film, 4 spools, 12 ex., . . . | 1 00 |
| Single spool, 12 exposures, . . . | 25 |
| Single Glass Plate Holders, . . . | 25 |
| Thin Crystal Glass Dry Plates, 1½ x 2 inches; per dozen, . . . | 20 |
| Developing and Printing 12 expos- ures, | 50 |
| Postage, | 05 |
| Developing only, 12 exposures, . . | 25 |
| Postage, | 02 |
| Printing only, per dozen, | 25 |
| Postage, | 05 |
| Mounts, white embossed, per doz., | 10 |
| Enlarging Camera, including lens, | 10 00 |
| Tripod for Enlarging Camera, . . | 2 00 |

NOTE—When there are any failures we furnish enough duplicates from the good negatives to make up the full number.

POCKET KODAKS—Cont.

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| Hard Rubber Trays, 7 x 9, each, . . . | \$ 72 |
| Eastman's Enameled or Platino Bromide Paper, per dozen, 6½ x 8½, | I 10 |
| Staff Tripod, fitted for Pocket Kodak, | I 50 |
| Wire Easels for Pocket Kodak Pictures, per box of 15, | 25 |
| Pocket Case, to hold 50 unmounted Pocket Kodak Prints, | 25 |
| Pocket Case, to hold 100 unmounted Pocket Kodak Prints, | 50 |

Amounts less than One Dollar can be sent in postage stamps.

BULLS-EYE CAMERAS.

| | No. 2 3½ x 3½ | No. 4 4 x 5 |
|--|------------------|----------------|
| Price of Camera, not loaded, . . . | \$8 00 | \$12 00 |
| Film Cartridge, 12 ex., | 60 | 90 |
| Film Cartridge, 18 ex., | 90 | — |
| Developing and Printing, 12 exposures, | I 50 | I 80 |
| Developing and Printing, 18 exposures, | 2 25 | — |
| Developing only, each, | 06 | 08 |
| Printing only, each, | 08 | 10 |

On orders for less than one dozen prints, 25 cents extra will be charged.

| | | |
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| Black Sole Leather Carrying Cases, | I 25 | 2 00 |
| Ladies' Buff Sole Leather Carrying Case, with name-plate, | 2 00 | — |

BULLET CAMERAS.

| | No. 2 3½ x 3½ | No. 4 4 x 5 |
|--|------------------|----------------|
| Price of Camera, not loaded, | \$10 00 | \$15 00 |
| Film Cartridge, 12 ex., . . . | 60 | 90 |
| Film Cartridge, 18 ex., . . . | 90 | — |
| Developing and Printing, 12 exposures, | 1 50 | 1 80 |
| Developing and Printing, 18 exposures, | 2 25 | — |
| Developing only, each, . . . | 06 | 08 |
| Printing only, each, . . . | 08 | 10 |
| Single Glass Plate Holders, 3¼ x 3½ inches, | 60 | 75 |
| * Glass Dry Plates, per doz., | 45 | 65 |
| Leather Carrying Case, for Camera, | 1 25 | 2 00 |
| † Leather Carrying Case, for 6 Plate-holders, | 1 00 | 1 50 |
| † Leather Carrying Case, for 12 Plate-holders, | 1 50 | 2 00 |
| Focusing Glass, | | 50 |
| Ladies' Buff Sole Leather Carrying Case, with name- plate, | 2 00 | — |

* In ordering state if for use with '96 Bullet.

† The No. 4 Case has also space for focusing glass.

SUNDRIES.

| | |
|--|-------|
| Mounts for No. 2 Bullet or No. 2 Bulls-Eye, white embossed, per dozen, | \$ 14 |
| Do., per 100, | 1 10 |
| Mounts for No. 4 Bullet or No. 4 Bulls-Eye; maroon, gold bevel- edge, per dozen, | 15 |
| Do., per 100, | 1 20 |

SUNDRIES — Continued.

| | |
|---|-------|
| Eastman's Eikonogen Developer Powders, (do not stain the fingers), per dozen pairs, | \$ 50 |
| Eastman's Pyro Developer Powders, per dozen pairs, | 50 |
| Eastman's Solio Paper, 4 x 5, per dozen, | 25 |
| Eastman's Solio Paper, 3½ x 3½, per dozen, | 15 |
| Eastman's Solio Toning Solution, per 8-ounce bottle, | 50 |
| Staff Tripod, suitable for any camera, 4 x 5 or smaller, (if for Pocket Kodak so state on order), | 1 50 |
| Eastman's Film Negative Album, to hold 100 negatives, 3½ x 3½, | 75 |
| Do., to hold 100 negatives, 4 x 5, or 400 Pocket Kodak negatives, | 1 00 |

EASTMAN KODAK CO.,
Rochester, N. Y.

Complete
Catalogue
of
KODAKS,
KODETS,
BULLETS
and
BULLS-EYES
Free.