



MULTI-PROGRAMMED FOR GOOD PICTURES ANYWHERE



FUJI **AX** *MULTI PROGRAM*



MAKE YOUR PICTURES COME ALIVE... AUTOMATICALLY

The appearance of programmed exposure cameras did a lot for people who wanted to concentrate on taking pictures without all the fuss and bother of complex exposure settings. Yet there were limitations. Enter the all new Fuji AX Multi-Program. It answers your creative needs, giving you good pictures anywhere . . . automatically. It's almost too easy to believe. You set the program mode selector dial according to the subject and the camera adjusts automatically. Read on, and see just how simply the Fuji AX Multi-Program makes your pictures come alive... automatically.



THE BIG ONES DON'T GET AWAY



HP

(High Speed Priority Program Mode)

The cute behaviour of children. Fleeting smiles. Or sports action. All of these can be big moments. Priceless scenes that are here but for a fleeting instant, only to disappear never to be seen again.

With the HP mode of the new Fuji AX Multi-Program they won't get away. A simple dial adjustment shifts the shutter into high gear to make sure you have sharp photographs, no matter how fast your subject moves.

There are also other uses for the HP mode besides freezing fast action.



HP

Since the shutter speeds automatically selected by the camera are faster than normal in this mode, the aperture opens up more to compensate. This means the depth-of-field is shallower. In other words, less of the area in front of and behind the subject will be in sharp focus. In some cases this wouldn't be desirable. But what if you want to take a photograph of a person or a flower in front of a cluttered background? Normally, the finished product would look . . . well, cluttered. The HP mode,

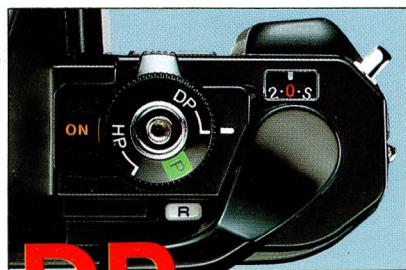
however, throws the background out of focus and gives you a pleasing, professional-looking photograph.

The best part is that it's all automatic. You concentrate on your subject while the Fuji AX Multi-Program takes care of the rest.

DP



WHEN SHARPER IS BETTER



DP
(Depth-of-Field Priority Program Mode)

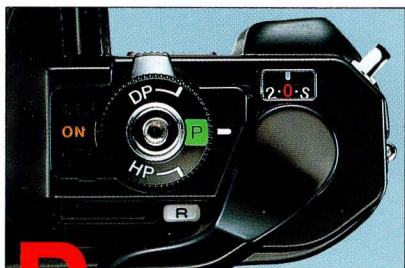
There are times when you want your photographs to be sharp as far as the eye can see. And this is where the DP mode comes into its own.

Just setting the dial to the DP position changes the whole picture. The shutter moves slower and the aperture inside the lens closes down farther than normal. This means that when you focus on a subject, a larger area will appear sharp on the photograph. Great for nature shots, landscapes and scenes that include a large number of subjects, this

feature can also be used for many other purposes. It is especially convenient in tabletops and other close-up situations where the depth-of-field is naturally shallow due to the close working distances. In fact, the DP mode is useful just about anywhere that fast shutter speeds are not important.



PERFECT RESULTS JUST ABOUT ANYWHERE



P

(Normal Program Mode)

Although there may be many occasions for using the HP and DP modes, this setting will be your best friend and most constant companion.

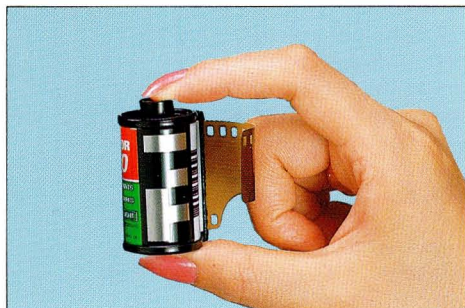
In the P mode, the exposure is set automatically by the camera to give you the best possible results under almost any condition you will ever encounter. Whether your goal is snapshots of family and friends, records of trips and special occasions, or artistic expression, you don't even have to think about exposure problems. The camera will

select just the right combination of shutter speed and aperture to give you perfectly exposed photographs that will be the envy of all.

Don't even ask how the Fuji AX Multi-Program does it. Just take a look at the results and be glad that it does.

DX Film Speed Setting

You don't have to worry about forgetting to set the film speed. Just load a DX film cartridge and let the camera sense the speed automatically.

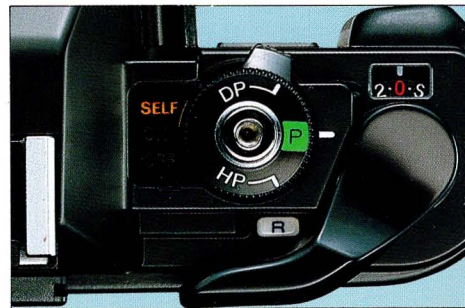


Simple, Clear Viewfinder Display

The viewfinder display is simplicity itself. Bright LEDs show whether you are using the P, HP or DP mode. These LEDs also blink 2 times a second when the shutter speed is so slow you need to use a tripod, and 8 times a second when conditions are too bright or too dark for correct exposure.

Electronic Self-Timer With Audible Signal

The electronic self-timer provides an audible signal that speeds up when the time has almost expired. This lets you know when to be ready to smile.

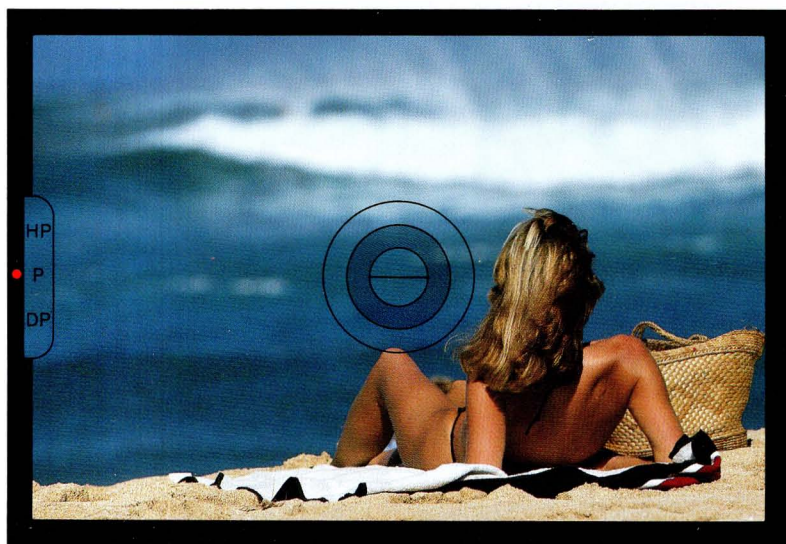


Fractional Exposure Control

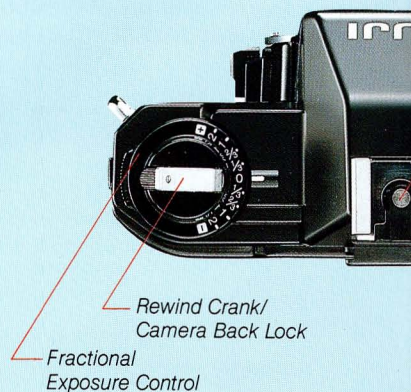
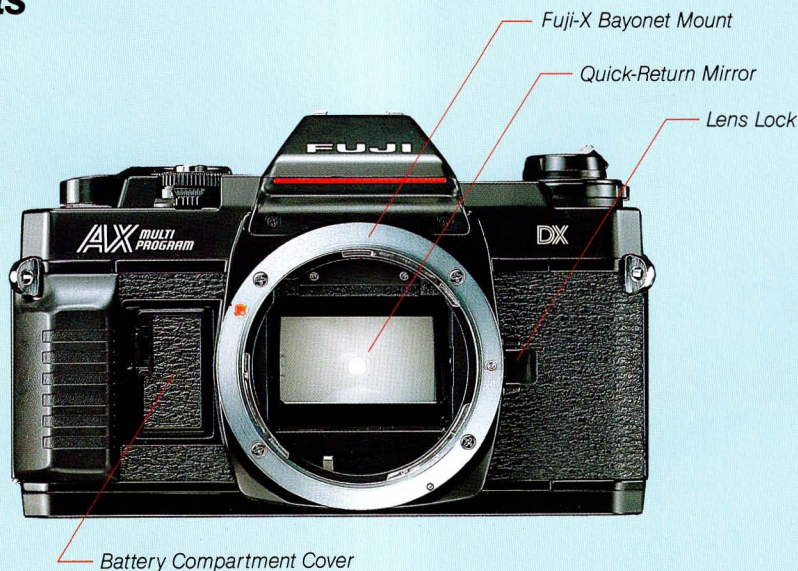
When you want to adjust the exposure set by the camera, the Fractional Exposure Control dial gives you a full two stops either way. Great for photographs of backlit subjects that normally turn out too dark to see.

Multiple Exposure

For artistic purposes you can take two or more photographs on the same frame of the film. Just press the rewind button and operate the wind lever. The film stays right where it is but the shutter is charged for the next shot.

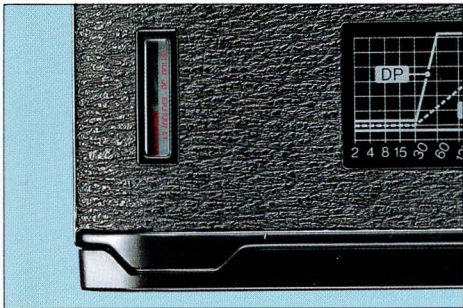


Name of Parts



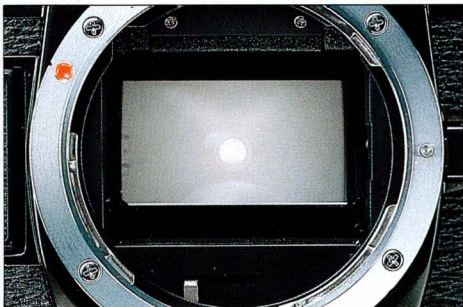
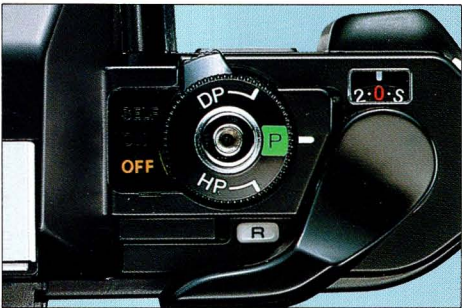
Convenient Film Confirmation Window

If you have ever forgotten what kind of film is in your camera you will appreciate this feature. Just a glance at the window in the back cover tells type, speed and number of frames.



Lockable Main Switch

The main switch of the Fuji AX Multi-Program can be turned off to prevent accidental exposure and save battery power.



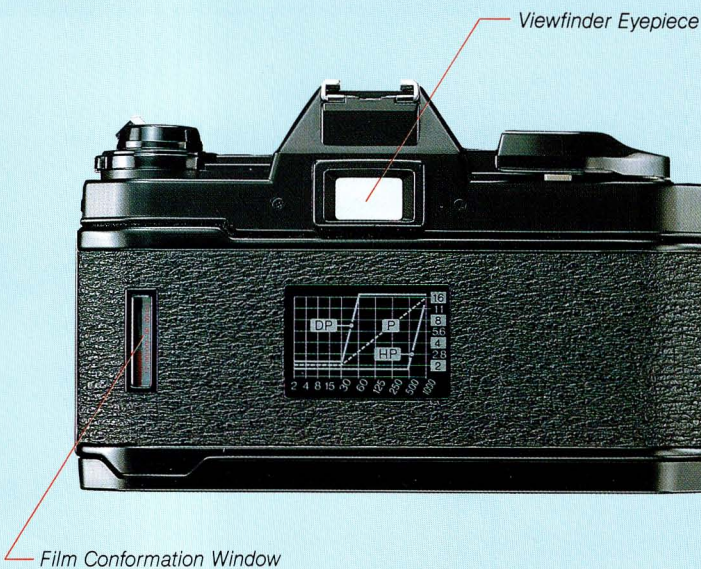
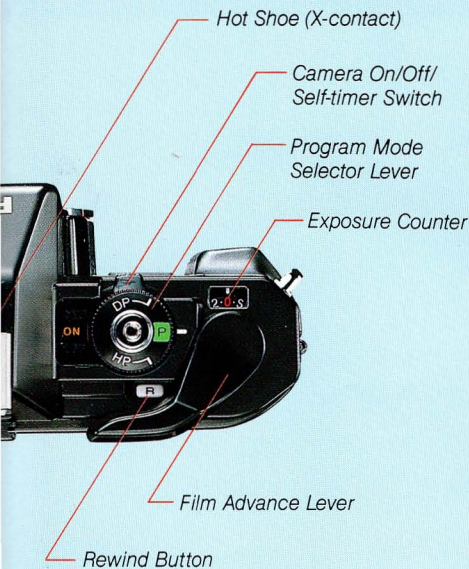
Fuji X Bayonet Mount

The rugged lens mount used on the Fuji AX Multi-Program lets you change lenses with a quick 65° turn. A sturdy locking pin makes sure lenses stay securely locked on. And a wide range of Fuji X mount lenses are available.



Fuji X Mount DM Lenses

To get even more from the multi-program exposure capabilities of the Fuji AX Multi-Program, you can add any of the lenses in the X-Fujinon and X-Fujinar range.



FUJI AX MULTI-PROGRAM SPECIFICATIONS

TYPE:	Auto-exposure 35 mm SLR with focal plane shutter	Light Metering	
Picture Size:	24 × 36 mm	Range:	EV2 — 18 (ISO 100 F1.4)
Lens:	Fujinon-DM, Fujinar-DM	Exposure	
Lens Mount:	X-mount (bayonet), 65° turn	Control:	Multi-mode programmed automatic exposure
Viewfinder:	Eye-level, pentaprism system, fixed-type		P — Normal mode
Field of View:	92% vertically and horizontally		HP — High speed priority mode
Magnification:	0.86X		DP — Depth-of-field priority mode
Viewfinder		Film Speed	
Information:	Three LED program-mode indicators (P, HP and DP)	Setting:	Automatic (DX system) from ISO 50 to 1600
Warnings:	Camera-shake warning (LED blinks 2X sec.) Situation-beyond-AE-range warning (LED blinks 8X sec.) LED blinks, then turns off when camera is set for manual operation	Film Loading:	Easy loading (multi-slot spool)
Focusing:	Three-way (split-image, microprism, ground-glass screen), fixed-type	Film Advance:	Lever (144° winding angle), 25° stand off; provision for winding film in small increments; provision for winding with automatic winder
Mirror:	Quick-return	Film Rewind:	Rewind button and crank; rewind button automatically returns to normal position when film advance lever is wound again.
Shutter:	Electronically controlled, horizontally running cloth focal plane shutter	Frame Counter:	Automatic reset, additive
Shutter Speed:	1/2 — 1/1000 sec. (Automatically sets to 1/60 sec. when aperture is set manually)	Camera Back:	Removable; provided with film confirmation window and program chart
Self-timer:	Electronically controlled, about 10 sec. interval (7-sec. intermittent beep [2X sec.] and 3-sec. continuous beep)	Accessory Shoe:	Fixed, direct-contact type
Light Metering		Power Source:	Battery (4LR44, 4SR44, or 2CR-1/3N)
System:	TTL direct light metering, automatic aperture and electronic shutter, center-weighted averaging system	Battery Check	
		Signal:	Audible electronic signal
		Dimensions	
		& Weight:	135 × 87 × 54 mm, 460 g (body alone)

Specifications are subject to change without notice.

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