



The  
*Autographic*  
KODAKS

The  
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KODAKS

A SUPPLEMENTARY  
CATALOGUE

1915

EASTMAN KODAK COMPANY  
ROCHESTER, NEW YORK  
*The Kodak City*

# "K O D A K"

Is our registered and common-law trade-mark and cannot be rightfully applied except to goods of our manufacture. When a dealer tries to sell you, under the Kodak name, a camera or films or other goods not of our manufacture, you can be sure that he has an inferior article that he is trying to market on the Kodak reputation, and he also makes himself liable to suit by us for damages and injunction.



*If it isn't an Eastman,  
it isn't a Kodak*

# The Autographic Feature

THE Autographic feature has now been applied to the most important cameras in the Kodak line. Twenty-five years ago there was just such another important epoch as this, in the annals of amateur photography, when the first Kodak prompted the slogan: *You press the button; we do the rest.*

What this new Autographic feature means to the amateur, can best be appreciated by looking over some old negatives. How many of these positively can be identified? Who was it? When was it taken? Where was it taken? The Autographic feature eliminates all this confusion, the idea being, not only to make such record at the time the exposure is made, but to make it as permanent a part of the negative as the picture itself. *You write the title; it does the rest.*

## What It Accomplishes

The traveller, the motorist or the vacationist often finds it an inconvenience to have films developed enroute, and when this is done at the end of a journey, or some time after the pictures were made, it always is difficult to identify some of them. *Date and title your negatives with the Autographic Kodak.*

The parent who keeps a picture story of the child from babyhood, needs the dates and interesting facts to make that story complete. *Use an Autographic Kodak.*

The architect, engineer or contractor, who has several jobs under his direction, each demanding thought and care, requires a series of progressive pictures showing the stage of completion—to all of these an Autographic Kodak fulfills, most forcefully, the purpose for which it was designed and offers a means of



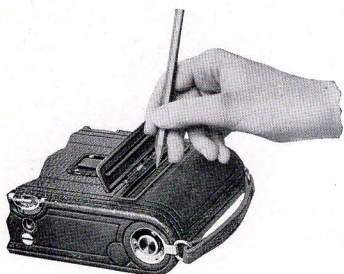
positive identification, or record of each exposure, not hitherto possible in any photographic process.

The careful amateur makes a memorandum of the stop used, the shutter speed and the light conditions that prevailed when the exposure was made. A record of this kind is of especial value to the beginner, because, by means of it, he can readily see what errors have been made, and how in the future to correct them. Abbreviations can be used in making such records with the Autographic Kodak at the time of exposure, still leaving room for a title to the picture. For instance: "4-25-D" would mean to him, stop No. 4, one-twenty-fifth of a second exposure, dull light; while "8-50-B" might mean, stop No. 8, one-fiftieth of a second exposure, brilliant light.

The farmer or stock grower will find the Autographic Kodak of great value in the photographing of animals he may be buying or selling, or in which he is interested. Such a record may consist of the name and official registration number, if blooded stock; the age, weight or other information. The Autographic Kodak is equally valuable in photographing horses, poultry, hogs or sheep that are for sale, or in keeping a record of crops under different fertilizer conditions.

Every negative that is worth making, is worth dating and titling, if for no other reason than for future identification. It may be the signature of a friend you have photographed; the name of an acquaintance; the record of work completed; the brief description of some place of historic interest, or in lighter vein, a mere jocose caption, or it may be information that will lead to better photographic results.

The value of the Autographic feature lies in the fact that the date and title are kept as a permanent record on the nega-

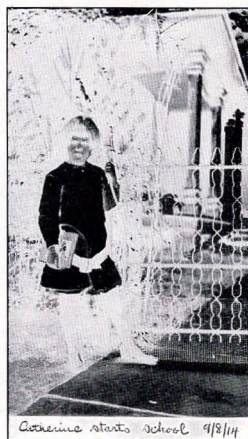


tive. It is not a part of the plan that the writing shall appear on the print itself, but it is obvious, however, that it can easily be included on the print if desired.

*What It Is* — — The Autographic Kodak has a spring door in the back which is closed by a stop. This little door covers the slot through which the writing is done on the red paper protecting the film. Any medium hard pencil, or the stylus which is provided for the purpose, can be used for writing the titles. The slot is so located as to bring the title into the margin between the exposures, when the number appears centered in the little red window. This brings the title at the bottom of an upright, or at the left end of a horizontal negative.

The Autographic Film Cartridge differs from the regular N. C. Film Cartridge in this respect: A thin red paper is used, instead of the familiar red and black (duplex) paper. This red paper, in itself, is not fully light-proof, but between it and the film is a thin strip of black displacing tissue which serves the double purpose of light-proofing the cartridge, and of permitting the recording on the film, by light, of the writing upon the red paper. When the data has been written on the red paper, and printed (by exposing with the door open to the sky, but not the sun, for from one to five seconds) the record is photographically impressed on the film, and appears when the film strip is developed.

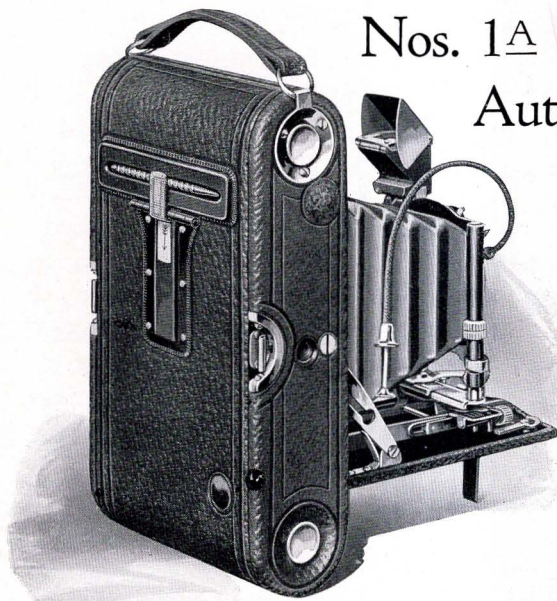
The process of development of the Autographic Film Cartridge is exactly the same as with the Kodak N. C. Film Cartridge. Autographic Kodaks may be used with the regular Kodak N. C. Film Cartridges. The other models of Kodaks may be used with Autographic Cartridges, but to get Autographic results, you must use an Autographic Kodak and Autographic Film.



*An Autographic Negative*



## Nos. 1<sup>A</sup> and 3 Autographic Kodaks



AS complete as these two cameras always have been, the added Autographic feature has made them still more popular with the amateur desiring an efficient, general utility instrument.

The No. 1<sup>A</sup> makes  $2\frac{1}{2} \times 4\frac{1}{4}$  pictures, a convenient shape for both horizontal and vertical composition, while the No. 3 makes  $3\frac{1}{4} \times 4\frac{1}{4}$  pictures, which is known as the lantern slide size. The No. 3 is equipped with rising and sliding front, to assist in photographing architectural subjects. With these exceptions, the two cameras are identical.

The shutters are the Kodak Ball Bearing, with the new cable release, mounted in which are Rapid Rectilinear lenses, required to pass most rigid tests. Supplied with Kodak Anastigmat lens,  $f.8$ , if desired. As the leaves of the Kodak Ball Bearing shutter open in the shape of a star, the maximum of light is admitted during the entire period of exposure.

The No. 3 may be equipped with combination back for the

use of plates, by the addition of a simple plate adapter. This is interchangeable with the regular back, is provided with ground glass for focusing and takes double plate holders. Of course, the Autographic feature can be used with film only.

Both cameras have all the Kodak simplicity, the exceptional lens and shutter equipment, and in addition possess the exclusive Autographic feature, permitting the recording of data on the film, at the time of exposure. Both are handsomely finished throughout. Back and bed are of aluminum, metal parts are highly nickered, and covering is of finest seal grain leather.



The *Six-Three* Kodaks, Nos. 1A and 3, listed below, are the same as the models described above, having in addition the Compound shutter, and the famous Cooke Kodak Anastigmat lenses, giving the full advantages of definition, flatness of field and speed, at a minimum of expense.

**Details** For rectangular pictures, No. 1A,  $2\frac{1}{2} \times 4\frac{1}{4}$  inches; No. 3,  $3\frac{1}{4} \times 4\frac{1}{4}$  inches. Capacity, 12 exposures without reloading. Size of Kodaks, No. 1A,  $2 \times 3\frac{3}{4} \times 8$  inches; No. 3,  $1\frac{3}{4} \times 4\frac{1}{2} \times 7\frac{1}{2}$  inches. Weight, No. 1A, 26 ounces; No. 3, 23 ounces. Lenses, double combination, Rapid Rectilinear, focal length, 5 inches. Shutters, Kodak Ball Bearing, with cable release. Automatic focusing locks. Two tripod sockets. Brilliant reversible finders. Black leather bellows. No. 3 has rising and sliding front.

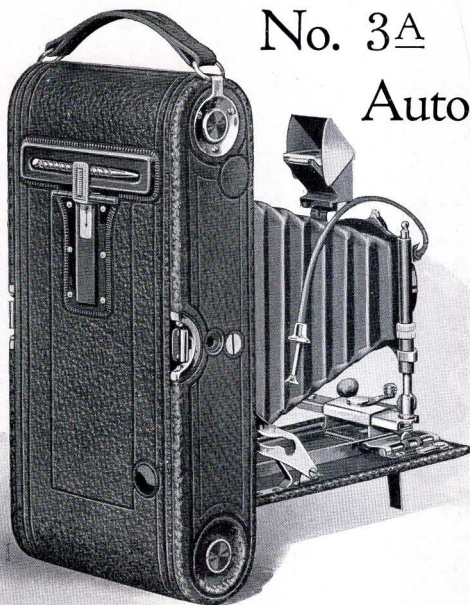
### Prices

	No. 1A $2\frac{1}{2} \times 4\frac{1}{4}$	No. 3 $3\frac{1}{4} \times 4\frac{1}{4}$
Autographic Kodak, R. R. lens, Kodak Ball Bearing shutter	\$17.50	\$20.00
Do., Kodak Anastigmat lens, <i>f</i> . 8 . . . . .	22.50	25.00
<i>Six-Three</i> Autographic Kodak, Cooke Kodak Anastigmat lens, <i>f</i> . 6.3, Compound shutter, highest speed $\frac{1}{250}$ second . . . . .	39.50	41.50
Autographic Film Cartridge, 12 exposures, (No. A 116) for No. 1A; (No. A 118) for No. 3 . . . . .	.50	.70
Do., 6 exposures . . . . .	.25	.35
Black Sole Leather Case, with strap . . . . .	1.50	1.75
Combination Back, with ground glass . . . . .		3.50
Double Glass Plate Holders, each . . . . .		1.00
Kodak Autotime Scale (Style A) . . . . .	1.00	1.00
Kodak Portrait Attachment . . . . .	.50	.50



No. 3A

# Autographic Kodak



THE 3A Folding Pocket Kodak popularized pictures of the now famous post-card size,  $3\frac{1}{4} \times 5\frac{1}{2}$  inches—a size that permits pleasing composition in the horizontal position, for landscapes and street scenes, while vertically it is ideal for portraits, whether full length, or head and shoulders when used with the Kodak Portrait Attachment.

It embodies the best thought of our manufacturing organization, every improvement that makes for efficiency in a hand camera for all-around amateur use. The most recent of these improvements is the Autographic feature, enabling one to date and title the exposure, at the time it is made.

All of these features combine to make the 3A Autographic Kodak an efficient camera, but at the same time a camera so simple that any beginner can make good pictures with it from the start.

Like the No. 3, it is regularly fitted with carefully tested

Rapid Rectilinear lens, and if desired, will be supplied with Kodak Anastigmat lens, *f*.8, offering the advantages of better definition and flatness of field; has new Kodak Ball Bearing shutter with cable release, rising and sliding front, and will accommodate plates by the addition of a combination back, which is interchangeable with the regular back, and may be secured from any Kodak dealer.

The camera is made of aluminum, neatly finished throughout, has finely nickeled parts and is covered with best quality seal grain leather.



The corresponding model of the *Six-Three* Autographic Kodak is the same in all details, except that the Rapid Rectilinear lens and Ball Bearing shutter of the regular model are replaced with the Cooke Kodak Anastigmat lens, *f*.6.3, and Compound shutter with cable release.

This lens, which is an anastigmat of the very first quality, is specially designed for these cameras, by the makers of the well-known Cooke lenses. (See price list below.)

**Details** For rectangular pictures,  $3\frac{1}{4} \times 5\frac{1}{2}$  inches. Capacity, 10 exposures without reloading. Size of Kodak,  $2 \times 4\frac{3}{4} \times 9\frac{1}{2}$  inches. Weight, 41 ounces. Lens, double combination, R. R., focal length  $6\frac{3}{4}$  inches. Shutter, Kodak Ball Bearing. Two tripod sockets. Black leather bellows. Brilliant reversible finder with hood. Automatic focusing lock for films. Double focusing scale for films or plates.

### Prices

No. 3A Autographic Kodak, R. R. lens, Kodak Ball Bearing shutter	\$22.50
Do., Kodak Anastigmat lens, <i>f</i> .8 . . . . .	27.50
No. 3A <i>Six-Three</i> Autographic Kodak, Cooke Kodak Anastigmat lens, <i>f</i> .6.3, Compound shutter, highest speed $\frac{1}{200}$ second . . .	50.50
Black Sole Leather Case, with strap . . . . .	2.00
Combination Back . . . . .	3.50
Double Glass Plate Holder, $3\frac{1}{4} \times 5\frac{1}{2}$ , each . . . . .	1.00
Kodak Autotime Scale (Style AA) . . . . .	1.00
Autographic Film Cartridge, 10 exposures, $3\frac{1}{4} \times 5\frac{1}{2}$ (No. A 122) . .	.70
Do., 6 exposures . . . . .	.40
Kodak Portrait Attachment . . . . .	.50

## Nos. 1A and 3 Autographic Special Kodaks



**H**ERE is efficiency, beauty in design and finish, speed and accuracy, all combined into the best that is possible in hand cameras.

The finest anastigmat lenses; the highest shutter speed practicable except in cameras equipped with focal plane shutters; the best materials procurable, and all beautifully finished in genuine Persian Morocco, with black leather bellows and finely nickered fittings.

Aside from the requirements of the focal plane specialist, there is no condition under which amateur pictures can be made, in which these cameras will not produce the best possible results.

The Nos. 1A and 3 Autographic Specials are alike in every respect except in size—the No. 1A making  $2\frac{1}{2} \times 4\frac{1}{4}$  pictures, and the No. 3, pictures  $3\frac{1}{4} \times 4\frac{1}{4}$  inches.

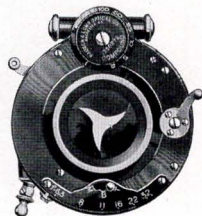
Each is equipped with the new Autographic feature, permitting the recording of date and title on the film at the time



of exposure; with Zeiss Kodak Anastigmat lens working at the maximum opening of  $f.6.3$ , and the Compound shutter, having time, bulb actions, and varying speeds from 1 second to  $\frac{1}{250}$  of a second. The fast lenses give the Specials a great advantage over the ordinary camera in dull lights, and with the Compound shutter, make them second only to cameras having focal plane shutters for photographing rapidly moving objects.

They have rising and sliding fronts, reversible brilliant finders with spirit level, rack and pinion for accurate focusing, in fact every convenience that adds to efficiency in a hand camera. The No. 3 will take plates by the addition of a combination back (supplied extra), but it is obvious, the autographic feature can be used only with Autographic films.

Although these Kodaks possess every feature essential to the most successful work in amateur photography, they are so simple to operate that a beginner can learn to use them without the slightest difficulty.



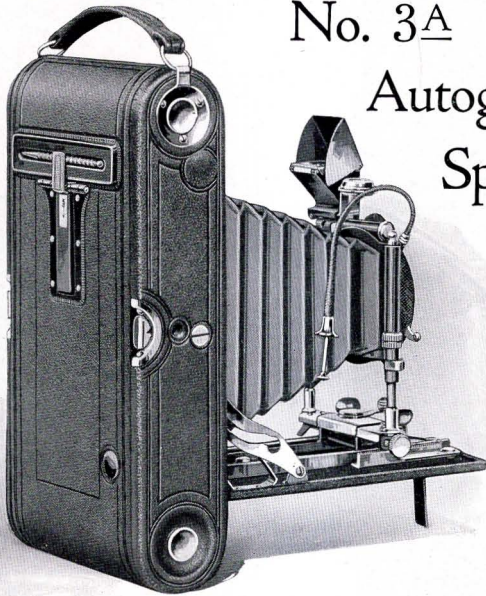
**Details** Size of Kodak, No. 1A,  $2 \times 3\frac{3}{4} \times 8$  inches; No. 3,  $1\frac{7}{8} \times 4\frac{1}{2} \times 8$  inches  
Weight, No. 1A, 30 ounces; No. 3, 32 ounces. Lens, Zeiss Kodak Anastigmat, speed  $f.6.3$ , focal length, No. 1A, 5 inches; No. 3, 5 inches Shutter, Compound. Two tripod sockets. Brilliant reversible finder, with hood Spirit level. Rack and pinion for focusing.

### Prices

	No. 1A $2\frac{1}{2} \times 4\frac{1}{4}$	No. 3 $3\frac{1}{4} \times 4\frac{1}{4}$
Autographic Special Kodak, Zeiss Kodak Anastigmat lens, $f.6.3$ , Compound shutter . . . . .	\$49.00	\$51.00
Do., Cooke Series IIIa Anastigmat lens, $f.6.5$ . . . . .	60.00	62.00
Do., B. & L.-Zeiss Tessar Series IIb Anastigmat lens, $f.6.3$ . . . . .	59.50	61.50
Kodak Autotime Scale (Style H) . . . . .	1.50	1.50
Grain Leather, Velvet Lined Case, with strap . . . . .	3.00	3.00
Combination Back . . . . .		4.00
Double Glass Plate Holders, each . . . . .		1.00
Autographic Film Cartridge, 12 exposures (No. A 116 for No. 1A, No. A 118 for No. 3) . . . . .	.50	.70
Do., 6 exposures . . . . .	.25	.35
Do., "double-two" cartridge, 4 exposures . . . . .		.25
Kodak Portrait Attachment . . . . .	.50	.50

No. 3A

Autographic  
Special  
Kodak



THE 3A Autographic Special represents the highest type of hand camera efficiency, and there is combined in this instrument every feature that makes for convenience and simplicity. In it, no essential to good picture-making has been omitted, yet it is so simple a beginner can readily understand its operation.

The 3A Autographic Special is equipped with Zeiss Kodak Anastigmat  $f.6.3$ , made especially for hand camera work and combining speed, depth and definition to an unusual degree. The shutter is the Compound, operated either by cable or finger release, and has a maximum speed of  $\frac{1}{200}$  of a second.

With this equipment it is possible to get well timed pictures under light conditions that would be fatal to good results with the ordinary camera.

The 3A Autographic Special has a most complete equipment, including, besides the new Autographic feature (fully described in the introduction), rising and sliding front, reversible finder

with spirit level, rack and pinion for focusing, and double focusing scales—one for films and the other for plates.

The camera body is made of aluminum—light, strong and durable. Like the 1A and 3 Specials, it is richly finished in genuine Persian Morocco, the bellows is of selected black leather, and these, together with the highly nickeled metal parts and dull black enamel shutter, are in harmony with its high quality and genuine efficiency.



In this Kodak, the most expert camera constructors in the world have set a standard, typical of the highest development of the art. Nothing has been included in its construction that might tend to confuse the beginner, and nothing omitted that could be desired by the most skilled amateur.

As complete as this Kodak always has been, the addition of the autographic feature permitting the recording of data on the film, makes it all the more desirable for the use of Architects, Engineers or Contractors in keeping progressive records of work.

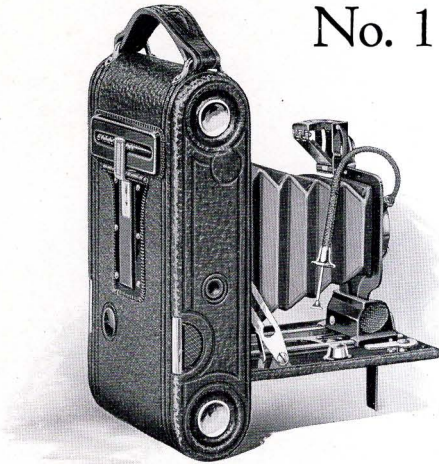
*Details* Size of Kodak,  $2 \times 4\frac{3}{4} \times 9\frac{1}{2}$  inches. Weight, 42 ounces. Lens, Zeiss Kodak Anastigmat. Speed,  $f.6.3$ . Focal length,  $6\frac{3}{4}$  inches. Shutter, Compound, with cable release. Two tripod sockets. Brilliant reversible finder with hood. Spirit level. Rack and pinion for focusing.

### Prices

No. 3A Autographic Special Kodak, Zeiss Kodak Anastigmat lens, $f.6.3$ , and Compound shutter . . . . .	\$63.00
Do., with Cooke Series IIIa Anastigmat lens, $f.6.5$ . . . . .	70.50
Do., with B & L-Zeiss Tessar Series IIb Anastigmat lens, $f.6.3$ . . . . .	74.00
Kodak Autotime Scale (Style HH) . . . . .	1.50
Grain Leather, Velvet Lined Case, with strap . . . . .	3.50
Combination Back . . . . .	4.00
Double Glass Plate Holders, each . . . . .	1.00
Autographic Film Cartridge, 10 exposures (No. A 122) . . . . .	.70
Do., 6 exposures . . . . .	.40
Do., "double-two" cartridge, 4 exposures . . . . .	.30
Kodak Portrait Attachment . . . . .	.50



# No. 1 Autographic Kodak Junior



A STRIKING feature of this camera is its extreme thinness and all-around compactness. Like the other most important models in the Kodak line, the No. 1 Junior is now supplied with the Autographic feature.

It is fitted with No. O Ball Bearing shutter, speed  $\frac{1}{50}$  of a second, with cable release, and offers the choice of Rapid Rectilinear or meniscus achromatic lens. Has new back construction, making it easy to load and unload, automatic focusing lock, collapsible reversible finder, two tripod sockets, nickel fittings, black bellows, and is covered with seal grain leather.

*Details* For rectangular pictures,  $2\frac{1}{4} \times 3\frac{1}{4}$  inches. Capacity, 6 exposures without reloading. Size of Kodak,  $1\frac{7}{8} \times 3\frac{5}{8} \times 6\frac{3}{8}$  inches. Weight, 23 ounces. Lens, meniscus achromatic,  $4\frac{1}{4}$ -inch focus. Shutter, Kodak Ball Bearing No. O, with cable release. Brilliant, reversible, collapsible finder.

## Prices

No. 1 Autographic Kodak Junior, with meniscus achromatic lens and Kodak Ball Bearing shutter . . . . .	\$ 9.00
Do., with R. R. lens . . . . .	10.50
Black Sole Leather Cases, with strap . . . . .	1.50
Kodak Autotime Scale (Style 1, for use with the camera when fitted with R. R. lens only) . . . . .	1.00
Autographic Film Cartridge, 6 exposures, $2\frac{1}{4} \times 3\frac{1}{4}$ , (No. A 120) . . . . .	.20
Kodak Portrait Attachment . . . . .	.50



## No. 1<sup>A</sup> Autographic Kodak Junior



**T**HIS thin, compact little camera is now equipped with the new Autographic feature permitting the recording of date and title on each exposure.

The shutter is the Kodak Ball Bearing with new cable release, for bulb, time exposures and varying speeds of  $\frac{1}{25}$ ,  $\frac{1}{50}$  and  $\frac{1}{100}$  of a second. Has new style back for quick reloading, Automatic focusing lock, brilliant reversible finder, two tripod sockets, genuine leather covering and nickel fittings.

*Details* For rectangular pictures,  $2\frac{1}{2} \times 4\frac{1}{4}$  inches. Capacity, 12 exposures without reloading. Size of Kodak,  $1\frac{1}{8} \times 3\frac{3}{4} \times 8$  inches. Weight, 28 ounces. Lens, meniscus achromatic, 5-inch focus. Also supplied with R. R. lens, if desired. Shutter, Kodak Ball Bearing with cable release. Brilliant, reversible, collapsible finder.

### Prices

No. 1A Autographic Kodak Junior, with meniscus achromatic lens and Kodak Ball Bearing shutter . . . . .	\$11.00
Do., with R. R. lens . . . . .	13.00
Black Sole Leather Case, with strap . . . . .	1.50
Kodak Autotime Scale (Style A, for use with camera when fitted with R. R. lens only) . . . . .	1.00
Autographic Film Cartridge, 12 exposures, $2\frac{1}{2} \times 4\frac{1}{4}$ (No. A 116) . . . . .	.50
Do., 6 exposures . . . . .	.25
Kodak Portrait Attachment . . . . .	.50

## KODAK SERVICE

**I**T has never been a part of the Kodak plan to sell a camera and then turn the customer adrift. With every camera bearing the Eastman mark of quality, will be found a manual giving full instructions for operating the camera. Then with every Autographic Film cartridge there is an instruction sheet, telling not only, what it is, what it does, but how to use it to best advantage. Those directions are a part of the "Kodak Service." They are prepared by men who knew the Kodak system from its inception.

Every purchaser of a Kodak or Brownie camera is privileged to receive, free of charge, one year's subscription to "Kodakery," a monthly magazine that tells the amateur how to make better pictures. It is profusely illustrated and is written from the beginner's standpoint—a helpful publication for every amateur. In the back of the manual which accompanies every camera is a "Kodakery" subscription blank which the owner of the camera is invited to fill out and send to the company.

EASTMAN KODAK COMPANY

ROCHESTER, NEW YORK

*The Kodak City*



*"If it isn't an Eastman,  
it isn't a Kodak"*

**RIKER DRUG STORES**  
You are Safe when you buy at Riker's