

A jewel of elegant precision:
the world's smallest pocket camera.

Rollei
A110

Your customers who are looking for the ultimate in 110 pocket cameras will appreciate the superb combination of top precision quality, extremely simple operation and outstanding design features. Such as Rollei's

unique computer cube flash automation, electronic exposure control with blue silicon photocell, superior optics, and the fascinatingly easy "Pull-Shoot-Push" feature assuring care-free perfect pictures every time.



ACTUAL SIZE

Technical Data

- **Camera Type:**
Ultra-miniature viewfinder camera for 13 x 17mm format from 110 cartridges (12 or 20 exposures, transparencies, color or B & W negatives).
- **Lens:**
23mm Tessar* f/2.8, (4 elements, 3 groups).
- **Focusing:**
Distance symbols in viewfinder; focusing accomplished by slide lever below lens.
- **Focusing Range:**
3.3 feet (1 meter) to infinity.
- **Film Transport:**
Push-Pull operation will not transport film until shutter is released.
- **Shutter:**
Electronically controlled programmed shutter, speeds 1/400 to 4 seconds, apertures f/2.8 to f/16.
- **Viewfinder:**
Bright-line finder, focusing symbols and minimum focusing distances displayed.
- **Meter Cell:**
Silicon blue photocell.
- **Exposure Measuring Range:**
EV 1 to 16 with 80 ASA (20DIN) film.
- **Measuring Range Signal:**
Light-emitting-diodes (LEDs): continuous green light when pressing test button for hand-held shots, intermittent light indicates tripod or flash shots.
- **Longer Exposures:**
LED stays lighted until exposure is completed (up to 4 seconds).
- **Flash:**
Flash adapter for electrically fired flash cubes.
- **Computer Controlled Flash Automation:**
Measures and controls exposure during flash using camera exposure system.
- **Battery:**
One 5.6 volt battery (e.g. Mallory PX 27) in battery holder.
- **Release:**
Soft relay release; release inoperable with camera closed.
- **Tripod Bushing:**
1/4 - 20.
- **Size:**
3.3 x 1.75 x 1.2 inches (84 x 44 x 30mm).
- **Weight:**
Approx. 6 1/2 ounces (180 grams) with battery.
- **Accessories:**
Metal carrying chain, leather case, flash adapter, supplied with camera.

*Made by Rollei under license from Carl Zeiss, Oberkochen, West Germany

Rollei A26/C26

Tiny, fully automatic cartridge-loading camera with computer flash.

Engineered for easy operation — just pull-shoot-push! Fully automatic exposure control and rapid film advance are designed for those who love the fun of picture taking, without concern about apertures and shutter speeds.

Add Rollei's unique computer flash exposures and a precision Zeiss Sonnar 40mm lens and you have the world's smallest fully automatic camera for 126 cartridge film. A camera that's tops in its class.



ACTUAL SIZE



Technical Data

- **Camera Type:**
Automatic, pocket size, 126 cartridge camera.
- **Lens:**
4 element 40mm Rollei Zeiss Sonnar, retracts automatically.
- **Exposure System:**
Fully programmed from f/3.5 at 1/30 sec. to f22 at 1/250 sec. with automatic CdS exposure control.
- **Film Speed Range:**
50 to 400 ASA (18-27 DIN) automatically set when cartridge is inserted.
- **Focusing Range:**
3.3 feet (1 meter) to infinity.
- **Finder Signals:**
Automatic green signal indicates when to use C26 computer flash.
- **Other Features:**
Closed camera protects controls, finder and lens, switches off power cell. Double exposure prevention. Drop-in film loading.
- **Filter Size:**
22mm screw-in.
- **Size:**
3.7 x 2.5 x 1.3 inches (94 x 63 x 33mm) closed. 4.4 x 2.5 x 1.3 inches (112 x 63 x 33mm) open.
- **Weight:**
10 ounces (280 grams).
- **Rollei C26 — Computer Flash with AC Charger (supplied with camera):**
Guide No. in feet with ASA 64 film: 56.
- **Computer (auto) Range:**
16 inches to 13 feet.
- **Flash Duration:**
1/2500-1/30,000 sec.
- **Built-in Rechargeable Nickel Cadmium Battery:**
40 flashes per charge.
- **Recycle Time:**
10 seconds (approx.)
- **Color Temperature**
Daylight balanced to 5500° K.
- **Weight:**
only 5 5/8 ounces.

* Lens made by Rollei under license from Carl Zeiss, Oberkochen, West Germany.

The top performance value
in a compact precision package.

Rollei
B35

It's the low cost Rollei 35, the world's most popular Rollei of recent years. It's small, about the size of a pack of cigarettes! Just 9½ ounces of precision. Your customers will love this easy-to-take-it-with-you 35mm . . . It has

a high definition, wide angle precision lens that makes a rangefinder unnecessary. And it's packed with every picture-taking convenience for top results.



ACTUAL SIZE

Technical Data

- **Camera Type:**
Full frame 35mm miniature.
- **Picture Format:**
24 x 36mm.
- **Lens:**
40mm Triotar* f/3.5 lens (in retractable barrel) for wide angle coverage. 57° angle of view.
- **Focusing range:**
3 ft. (0.9 meter) to infinity.
- **Shutter:**
Prontor leaf shutter for compact design; speeds 1/30 to 1/500, B.
- **Flash Outlet:**
Hot shoe contact at all shutter speeds.
- **Exposure:**
Built-in selenium exposure meter.
- **Film Speed Range:**
25 to 1600 ASA.
- **Viewfinder Data:**
Engraved bright line frame with parallax marks.
- **Film Transport:**
Rapid winding lever with 180° swing.
Release:
Release button with cable release socket.
- **Automatic Frame Counter:**
Resets to 0 when back is removed.
- **Rewind:**
Crank in camera base.
- **Size:**
3.8 x 2.3 x 1.3 inches (97 x 58 x 32mm).
- **Weight:**
9 1/2 ounces (270 grams).

* Made by Rollei under license from Carl Zeiss, Oberkochen, West Germany.

Rollei 35T

The original tiny full-frame 35mm,
and a technical marvel.

A precision masterpiece, the Rollei 35 T is the ideal camera for general, everyday use. The first truly small full-frame 35mm, it's the perfect take-along camera because it has the

essentials for fine performance without cumbersome bulk and technical complexity. The Rollei 35 has swept the world in popularity and made photo history.



ACTUAL SIZE

Technical Data

- **Camera Type:**
Full-frame 35mm compact.
- **Picture Format:**
24 x 36mm.
- **Lens:**
Retractable, 40mm, f/3.5 Tessar with click stops for aperture settings from f/3.5 to f/22; 57° angle of view.
- **Lens Focusing Range:**
3 feet to infinity; zone focus ranges marked in red.
- **Shutter:**
Compur with settings from 1/2 to 1/500 sec. and bulb.
- **Exposure Control:**
CdS exposure meter with match-needle system coupled to aperture, shutter and film speed controls.
- **Film Speed Range:**
ASA 25 to 1600.
- **EV Range:**
4.5 to 18.
- **Flash Synchronization:**
Hot shoe contact, at all speeds.
- **Shutter Release:**
Recessed button on top with cable release socket.
- **Film Winding and Loading:**
Accepts any standard 35mm film cartridge; film advances by 180° lever on top; rewind crank in camera bottom; frame counter counts up from 1 to 36, automatically returns to zero when back is removed.
- **Viewfinder Data:**
Engraved bright frame showing field of view in oversized finder window.
- **Size:**
1 1/4 x 3 3/4 x 2 3/8 inches.
- **Weight:**
13 ounces.
- **Other Features:**
Fitting for wrist strap and neck strap; camera available in chrome and black leatherette or all black finish; supplied with case, wrist strap, lens cap.
- **Accessories:**
Soft leather case; rigid leather everyday case; neckstrap; lens hood; filters; special brackets for Rollei flash units adapts hot shoe to PC connection.

The compact full-frame 35mm with a remarkable new lens.

Rollei 35S

With its specially designed, multi-coated Rollei HFT® Sonnar f/2.8 lens, this full-frame Rollei 35S rates as super-camera. The Sonnar formula and HFT® coating set a high in picture

quality. Contrast is better, colors more saturated, light transmission increased, lens flare and reflections decreased. And even at the widest apertures, superb quality is maintained.



ACTUAL SIZE

Technical Data

- **Camera Type:**
Full frame 35mm miniature.
- **Picture Format:**
24 x 36mm.
- **Lens:**
Retractable, 5 element, 40mm f/2.8 Rollei HFT® Sonnar* with multicoating; filter M30.5 x 0.5 screw in; aperture range f/2.8 to f/22; angle of view 57°
- **Lens Focusing Range:**
3 feet to infinity; zone focus ranges marked in red.
- **Shutter:**
Compur with settings from 1/2 to 1/500 sec. and bulb.
- **Shutter Release:**
Recessed button on top with cable release socket.
- **Exposure Control:**
CdS exposure meter with match needle system coupled to aperture, shutter and film speed dials.
- **Film Speed Range:**
ASA 25 to 1600.
- **EV Range:**
4 to 18.
- **Flash Synchronization:**
Hot shoe contact, at all shutter speeds.
- **Film Winding and Loading:**
Accepts any standard 35mm film cartridge; film advances by 180° lever on top; rewind crank in camera bottom; frame counter up from 1 to 36, automatically returns to zero when back is opened.
- **Viewfinder Data:**
Engraved bright line frame with parallax marks.
- **Size:**
1 1/4 x 3 3/4 x 2 3/8 inches.
- **Weight:**
13 ounces.
- **Exposure Meter Battery:**
Single, 1.35 volt cell (PX 625 or equivalent).
- **Other Features:**
Loop for wrist strap; tripod socket (1/4-20 bushing); camera available in chrome and black leatherette or all black finish.
- **Accessories:**
Soft pouch case; special brackets for Rollei flash units provide adapter for hot shoe to PC connection.

* Made by the Rollei group under license from Carl Zeiss, Oberkochen, West Germany.

Rollei B35, 35T, 35S

Accessories for Rollei compact 35's.



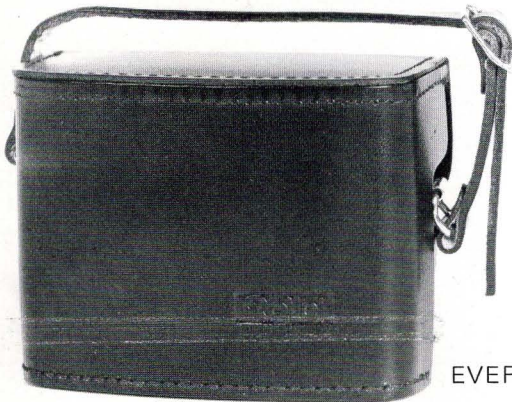
FOLDING LENS HOOD



NECK STRAP



FILTERS



EVEREADY CASE



SOFT CASE

SOFT CASE

EVEREADY CASE

COMBI CASE, SOFT holds Rollei 35/B35 w/E15, E15B, E19BC, 121BC or 128BC attached.

NECK STRAP

FOLDING LENS HOODS

MEDIUM YELLOW FILTERS

ORANGE FILTERS

UV HAZE FILTERS (also for color pictures).

R 1.5 COLOR CORRECTION FILTERS (Skylight—for color pictures).

LENS CAPS, replacement.