



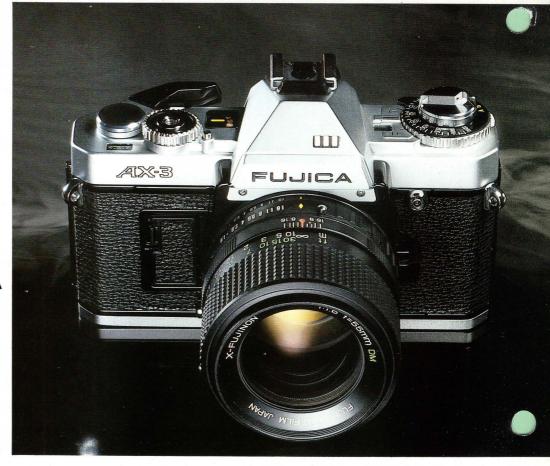




FUJINON

0

An Advanced Aperture-priority AE Camera with an Extra Option of Manual Control



Three AE Modes plus Manual

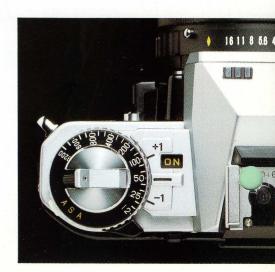
Mode 1: Aperture-priority AE



The AX-3's aperture-priority AE system gives you full control over depth of field: you can capture a full scene in sharp focus by stopping down the lens, or focus out unnecessary background by using a large aperture. Just set the shutter speed dial for "AE" (or "AEL") and select your own aperture; the camera instantly computes the correct shutter speed for perfect exposure, from a slow 2 seconds to a stop-motion 1/1000 sec.

Mode 2: Stopped-down AE

Stopped-down AE is an essential function when you want to work with close-up equipment or external optical systems, such as bellows and microscope. With the shutter speed dial set for "AE" (or "AEL"), the AX-3 gives flawless exposure by measuring light through the stopped-down lens and instantly computing the correct shutter speed. This mode is also useful when the earlier Fujinon screw-mount lenses are used with the AX-3 via mount adapters.



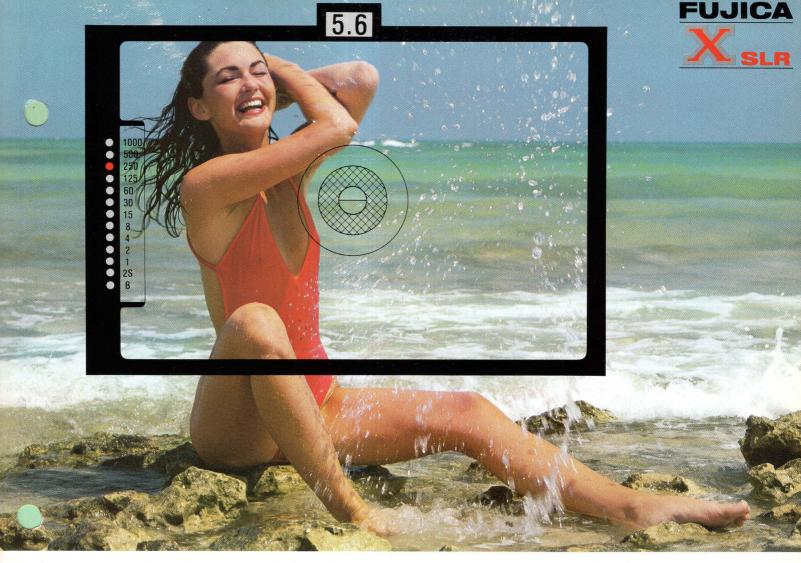


The Fujica AX-3 brings a new dimension of operating ease and simplicity to automatic exposure photography. The AX-3's basic exposure mode is aperture-priority AE, but it offers in addition stoppeddown AE and electronic flash AE plus fully metered manual operation. Its light-and-compact design is an asset all by itself.

In many ways the Fujica AX-3 is the same camera as the Fujica AX-5, the prestige model in the new Fujica X series of bayonet mount SLRs. Its precise exposure control is accomplished through the same advanced micro-computer technology, and it shares most of the sophisticated design features of the AX-5. Only shutter-speed priority AE and programmed AE functions are absent.

System capabilities are fully intact. The AX-3 promises superb flash photography with accessory Fujica Auto Strobo 300X or Strobo AZ; it has continuous action shot capability with Fujica Auto Winder X; and it accepts the unique data back Fujica Photo Recorser. With its ready access to the comprehensive line of X-Fujinon interchangeable lenses and other system accessories, the camera can handle virtually any need in modern SLR photography.

A straightforward auto SLR with flawless electronic function and easy operation: if you are looking for such a camera, the Fujica AX-3 is the camera for you.



Mode 3: Electronic Flash AE

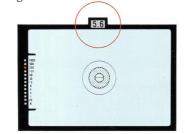
This mode works with the accessory Fujica Auto Strobo 300X or Auto Strobo AZ. With either unit in the AX-3's hot shoe, you can take beautiful flash pictures with automated ease: the shutter automatically sets to 1/60 sec. sync speed when the flash is fully charged; when the exposure is made, the flash unit automatically controls light output to suit the set aperture and subject distance for perfect exposure.

Mode 4: Fully Metered Manual

To complement the AE system, the AX-3 also provides fully metered manual operation. It is a useful feature when you want to experiment with creative exposure effects, such as slanting exposure in favor of a single element. Or adding mood through an intentional darkening of the scene. The AX-3's unique match-LED system allows setting precisely controlled exposures.

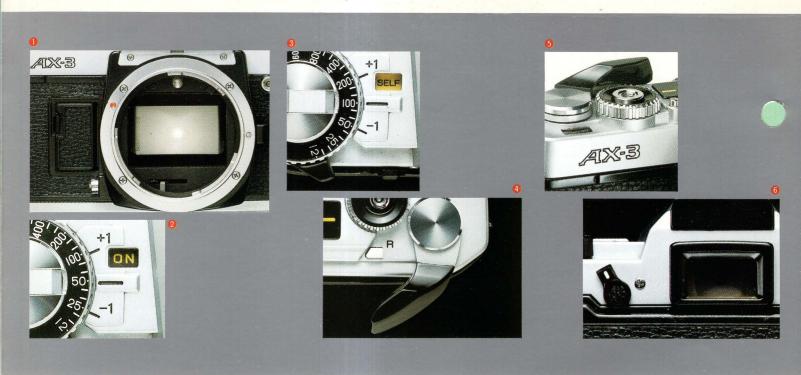


The clean, uncluttered viewfinder of the AX-3 gives you total control over shooting conditions.



The aperture readout window above the viewing screen directly reads aperture figures cut in the lens barrel. You always know what aperture you have set. The row of thirteen LEDs on the left is the shutter speed indicator - but the LEDs do more. If the aperture you have set is too wide, the topmost LED flashes, warning overexposure; similarly, underexposure is warned by the flashing LED at "2S" position. When the lowermost LED blinks, it means there is not enough battery power. In the manual mode, two LEDs may light, one a steady glow and the other a flashing signal. The steady LED is the speed you have set, and the flashing LED the shutter setting to be used for correct exposure. The letter "M" appearing above the LED column serves as the reminder of manual operation. The LED display lights when you lightly press the shutter release button.

Focusing is fast and accurate with the AX-3's bright viewfinder. You have a three-way choice of split-image, microprism, and matte field to handle any subject with ease.



A COMPACT BODY PACKED WITH ULTRA-MODERN FUNCTIONS

Fujica-X Bayonet Mount

The new Fujica-X bayonet mount allows speedy lens change, with just a 65-degree turn and a solid click of the locking pin. A complete new series of "X-Fujinon" lenses have been designed to fit the bayonet mount body.

The earlier Fujinon lenses with screw thread also fit on the bayonet mount AX-3 via Mount Adaptor X-S. These lenses operate in the stopped-down AE mode — as well as electronic flash AE with the Auto Strobo 300X.

Dual Exposure Compensation @

The AX-3 provides two independent systems of auto exposure override to compensate for backlighting or other special light situations.

The "AEL" position on the shutter speed dial means "AE lock." With this

setting, depressing the shutter release partway temporarily locks in the exposure reading. Simple exposure compensation is possible this way: step up to the backlighted subject, hold the meter reading, step back and make the exposure. A bright-lit portrait is the result.

A second system of auto exposure override is the fractional control built in the AX-3's ASA speed dial. It allows compensation of up to plus/minus one f-stop in controlled stages.

Electronic Self-timer with Audible Signal 🕲

The electronic self-timer of the AX-3 provides a precise 12-second delay — and emits an audible signal to tell that the countdown is underway. The self-timer switch is included in the AX-3's main power switch.

Multiple Exposure **4**

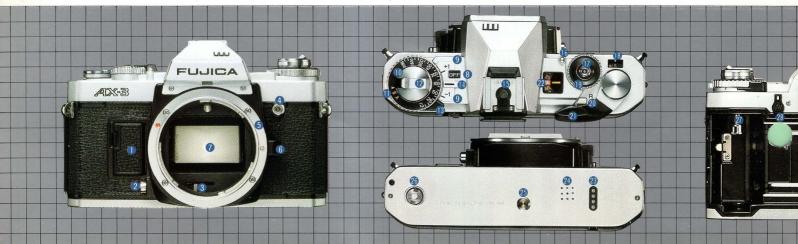
The fujica AX-3 comes with a simple provision for taking multiple-exposure shots. You just press the "R" (Rewind) button on top of the camera, then wind the film advance lever. This cocks the shutter but does not advance the film, so the next exposure can be made on the same frame. You can repeat the process any number of times for a single multipleexposure shot.

OTHER EXTRAS

□ The AX-3's electromagnetic shutter release operates at a mere 100-gram pressure, minimizing camera movement.
 ○ The built-in eyepiece shutter prevents exposure errors due to stray light entering the viewfinder.

□ The exposure counter of the AX-3 reverses itself as the film is rewound, a convenient way to check on rewind progress.

 \Box The film check window tells you if there is film in the camera. When using Fuji film, you can also check the type of film and number of exposures.



System Accessories That Expand the Photographic Potential of the AX-3

FUJICA AUTO STROBO

Bounce Flash with Clip-on Ease

This unique two-tube auto flash unit clips onto the hot shoe of the AX-3 to give simple, yet versatile flash operation. In normal application, the unit delivers brilliant flash exposures up to 11 meters — thanks to its large guide number of 30 (ASA 100/meter). When needed, the main flash head tilts a full 90° for bounce flash: it then works with a rating of guide number 25, while the sub-flash just

beneath supplies soft, natural fill-in at guide number 6. F-stop selection and ASA speed setting are the only manual procedures involved; the 300X controls its own light output, while the AX-3 shutter automatically sets to 1/60 sec. sync



speed when the flash is fully charged.

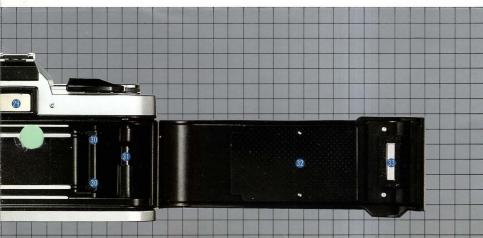
FUJICA AUTO WINDER X

mooth Sequence Shots at 2 fps

Easily attached to the base of the AX-3, the Fujica Auto Winder X delivers continuous sequence shots at a rate of up to two frames per second. And single-frame operation provides effortless film advance. Either can be had at the flip of a switch. A red LED lights up to show that the film is advancing properly.

The Auto Winder X allows, sequential flash photography when used with the Fujica Auto Strobo 300X.







FUJICA AUTO STROBO AZ

Clipped to the hot shoe of the AX-3, the Auto Strobo AZ provides completely effortless flash operation. The unit automatically senses film speed and adjusts flash output accordingly; the

shutter automatically sets to 1/60 sec. sync speed when the flash is charged. Exposure is possible at any lens aperture. At a guide number of 17 (ASA100/ meter), the Strobo AZ handles most situations easily for sharp, bright pictures.



FUJICA PHOTO RECORSER

Versatile Data Recording

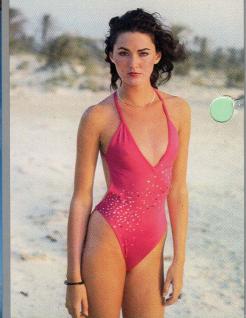
This interchangeable data back easily replaces the regular back of the AX-3 and provides easy entry of hand-written data directly on the film. Entry is performed with a built-in "light pen," which allows insertion of data in any form — letters, symbols, numerals, diagrams. A recording check lamp ensures that the written data never goes unrecorded.

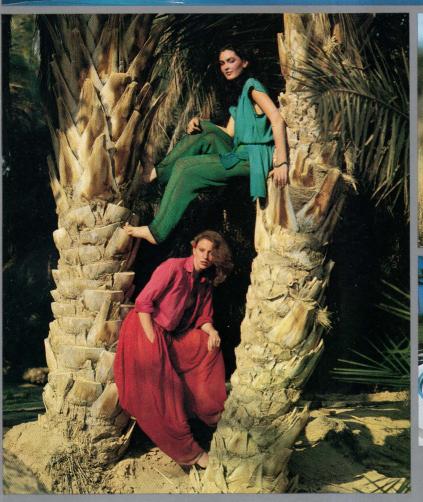


0	Battery Compartment Cover
õ	Stop-down/Preview Button
3	Aperture Control Lever
4	X-sync Socket
6	Fujica-X Mount
6	Lens Lock
0	Quick-return Mirror
8	On/Off/Self-timer Indicator Window (Main Switch Window)
9	Fractional Exposure Control
0	Film Speed Selector
0	Film Speed Selector Lock
0	Rewind Crank/Knob
B	On/Off/Self-timer Lever (Main Switch)
14	Film Speed Setting Mark
Ð	Hotshoe (X-contact)
-	Shutter Speed Selector Lock

- Shutter Release
- B Exposure Counter
- B Shutter Speed Selector
- Rewind Button
- ④ Film Advance Lever
- Shutter Speed Window
 Auto-Winder Contact
- Auto-Winder Cont
- Self-timer Signal Unit
- Tripod Socket
- Auto-Winder Coupling
 Film Rewind Spindle
- Byepiece Shutter Lever
- Eyepiece
 Eyepiece
- Sprocket Wheel
- Take-up Spool
- Pressure Plate
- ③ Film Check Window











A New "X-Fujinon" Lens Series to Match the Quality Features of the AX-3

The Fujica AX-3 is fully compatible with the new "X-Fujinon" series of interchangeable lenses. Specially created to go with the new Fujica-X bayonet mount SLR series, they encompass a full range of focal lengths — from 16 mm fisheye to 40 mm ultra-telephoto — and help make the AX-3 truly effective as a modern system SLR. Optically, they are superb examples of Fuji's outstanding lens technology while their compact, lightweight design makes a great asset in handling and carrying — especially when combined with the compact format of the AX-3.

The Fujica AX-3 also accepts earlier screw-mount Fujinon lenses via specially provided adapters.



WIDEANGLE EBC X-FUJINON·W 24mm f/2.8 DM EBC X-FUJINON·W 28mm f/2.5 DM EBC X-FUJINON·W 35mm f/2.8 DM NORMAL EBC X-FUJINON 55mm f/1.6 DM X-FUJINON 55mm f/1.6 DM

X-FUJINON 55mm f/2.2 TELEPHOTO EBC X-FUJINON T 100mm f/2.8 DM

EBC X-FUJINON T 135mm f/3.5 DM EBC X-FUJINON T 200mm f/4.5 DM EBC X-FUJINON T 400mm f/4.5 ZOOM

X-FUJINON Z 29-47mm f/3.5-4.2 DM X-FUJINON Z 43-75mm f/3.5-4.5 DM EBC X-FUJINON Z 75-150mm f/4.5 DM SPECIAL PURPOSE LENSE FRC X-FULINON FIELEXE LENSE

EBC X-FUJINON FISH-EYE 16mm f/2.8 DM EBC X-FUJINON MACRO 55mm f/3.5 DM

Note: Lenses designated EBC are Electron Beam Coated, a special Fuji process to virtually eliminate ghost and flare.

FUJICA AX-3 SPECIFICATIONS

Туре:	35mm single-lens reflex aperture- priority automatic exposure camera with electronically controlled focal plane shutter.	Activation of d	isplay: Viewfinder display activated by halfway pressure on shutter release button, with main power switch on.
Picture Size:	$24 \times 36mm$	Auto Exposure	System: Electronically controlled.
	es: Aperture-priority AE, stopped-down AE, electronic flash AE, fully metered manual.		r: Through-the-lens (TTL) center-weighted averaging meter, with silicon photocells.
Standard Lenses: X-Fujinon 55mm f/1.6 DM. X-Fujinon Z 43mm – 75mm f/3.5 – 4.5 DM.		Metering range: EV 0 - 18 (2 sec. at f/1.4 - 1/1000 sec. at f/16, ASA 100/21 DIN). Film speeds: ASA 12 - 3200 (12 - 36 DIN).	
lens Mount:	Fujica-X bayonet; 65° tuning angle; flange back 43.5mm.	AE lock:	With shutter speed dial on "AEL," pushing halfway down on shutter release
Viewfinder:	Fixed eye-level pentaprism, silver-coated.		freezes meter reading, locks it in memory.
	92% vertical and horizontal.	Exposure comp	Densation: Up to ± 1 f-stop steplessly (click-stopped in 1/3 steps); by film
	0.98x (with 55mm lens at infinity).	Film Loading	speed dial.
Focusing:	3-way system (split image, microprism, ground glass).	Film Advances	Easy loading with multi-slit take-up spool.
Mirror:	Quick-return mirror, surface-treated for increased light reflection.	Film Advance:	Single-stroke lever, winds also in multiple strokes; 144° winding angle, 25°
Eyepiece shutter: Built-in, lever-operated.		F	standoff.
Stop-down button: Lens diaphragm closed down while pressure is kept on the button.		Frame Counte	r: Auto-reset additive type; counter reverses with film rewind action; no frames
Manual Exposure: Full metering capability, with LED indication of selected shutter speed,		Etter Danstad	advanced during multiple exposure operation.
	and proper shutter speed.	Film Rewina:	By rewind button and crank; button resets itself when rewind is completed.
Shutter:	Electronically controlled cloth focal plane shutter; oil-less metal used in critical friction points.	Power Source:	One 6-volt silver oxide battery (JIS-4G13, Eveready No. 544, Mallory PX28), or alkaline-manganese battery (Eveready No. 537); half-year battery life under
	2 sec. to 1/1000 sec. plus B.	B.(normal use.
Multiple exposure: Working film advance lever while pushing on "R" (for Rewind) button		Battery check:	By LED viewfinder display: red LED at "B" position blinks to show insufficient
	primes shutter for multiple exposure; process repeatable as often as wanted.	Bounes coultab.	battery power. Pulling out lever next to film speed dial readies camera for operation; self-
Self-timer:	Electronically controlled, 12-sec. delay time; timer action signaled by electronic sound.		timer operated by same lever.
Shutter Release Button: Electromagnetic shutter release; halfway depression activates		Dimensions:	$135 \times 84.5 \times 48.5$ mm (5-5/16 × 3-5/16 × 1-7/8 in.) (body alone);
	exposure meter and turns on viewfinder display; full depression makes		$135 \times 84.5 \times 99$ mm (5-5/16 × 3-5/16 × 3-7/8 in.) (with 55mm f/1.6 lens).
	exposure; with cable release socket.	Weight:	520g (18.2 oz.) (body alone); 795g (27.8 oz.) (with 55mm f/1.6 lens).
Flash synchron	nization: X-contact, 1/60 sec. synch speed.	Accessories:	Hard case, strap, lens cap.
	ation: With accessory flash unit, camera automatically sets flash synch speed and brings on 1/60 sec. LED display when flash is ready to fire; flash unit controls light output to suit subject distance, aperture and film speed in use.	Optional Acce	ssories: Fujica Auto Winder X, Fujica Auto Strobo AZ, Fujica Auto Strobo 300X, Fujica Photo Recorser, Fujica Mount Adapter X-D, Fujica Mount Adapter X-S, Fujica Auto Extension Tube X25, Fujica Auto Extension Tube
Camera Back:	Back cover springs open when rewind crank is pulled up; can be detached and replaced with Fujica Photo Recorser data back.		X50, Fujica Auto Bellows X, Fujica Slide Copier X, Fujica Microscope Adapter X, Fujica Macrocinecopy X, Fujica Reverse Adapter X, Fujica
Viewfinder Information: LED display and aperture window.			Focusing Rail X, Fujica Right-Angle Finder, Fujica Eyesight Adjustment
Indicators:	LED shutter speeds indicator (with scale), aperture readout window, "M" to indicate manual mode, over/under-exposure warning,		Lenses, Fujica Eyecup, Fujica Close-up Lens, Fujica Lens Hood 55.
	battery warning.		

FUJICA AUTO WINDER X

SPECIFICATIONS

Winding Speed: Approx. 0.5 sec. (up to two frames a second during continuous operation). **Operation:** By shutter release button on camera body,

with winder switch turned on. Coupled Shutter Speed Range: 2 sec - 1/1000 sec.,

plus B, for both continuous and single-frame modes. Frame Counter: Camera frame counter coupled to winder action

Winder Action Check: By red LED above winder switch: LED lights when film is being advanced properly. Automatic Stop Circuit: Winder stops automatically when

film is finished or when batteries lose working voltage.

Power Source: Four AA-size (penlight) batteries Minimum winding capacity: 20 36-exposure rolls at normal temperature (carbon-zinc

batteries). Attachment to Camera: By thumbscrew that fits in camera's tripod socket.

Dimensions: 137 × 36 × 37.5mm $(5-3/8 \times 1-7/16 \times 1-15/32 \text{ in})$

Weight: 250g (8.8 oz.) (without batteries).

FUJICA AUTO STROBO 300X SPECIFICATIONS

Type: Electronic flash with series control auto flash operation. Camera Fitting: Clip-on in camera hot shoe; locking

provision. Guide Number: 30 (ASA 100-meter)

Two flash tubes are used in bounce flash, with these guide numbers:

Main flash unit: 25 (ASA 100/ meter) Sub-flash unit: 6 (ASA 100/meter)

Light Coverage: Corresponds to angles of view of 35mm lens with 35mm film format. With Wide Adapter, illumination covers picture area of

28mm lens. Recycling Time: 7 sec. (with fresh set of alkaline-manganese

batteries). 5 sec. (under similar conditions with nickel-cadmium

Light Quality: Daylight type.

Number of Flashes: 150 flashes with AA-size (penlight)

alkaline manganese batteries. Aperture Selection: Three auto apertures, color coded, plus manual

With ASA 100 film (21DIN), color aperture setting work with following lens apertures: Red: f/2.8, Green: f/5.6, Yellow: f/11

Flash Distance Range:

Red Mark: 1.5 – 10.7m (5 – 36 ft.) Green mark: 1.0 – 5.3m (3.3 – 18ft.) Yellow mark: 0.8 – 2.7m (2.7 – 9 ft.)

Bounce Flash: Flash head tilts from 0° to 90°; turning flash head up automatically switches on sub-unit, with bounce flash always working as a two-tube system. **Power Source:** Four AA-size (penlight) batteries; compatible with nickel-cadmium batteries.

Film Speeds: ASA 25 - ASA 400 (15 - 27 DIN); film speed to be set manually on flash unit.

FUJICA AUTO STROBO AZ **SPECIFICATIONS**

Type: Electronic flash with series circuit for automatic light

control. Camera Fitting: Special contact for clip-on mounting with

provision for locking

Coulde Number: 17 (ASA100/meter) Light Angle: 42° vertically and 59° horizontally: provides coverage for 35mm format with 35mm lens. Recycling Time: 7 sec. with AM-3 (alkali-manganese)

batteries

Number of Flashes: 300 with AM-3 (alkali-manganese) batteries

Light Quality: Daylight

Film Speed: ASA 25 - 800; film speed is automatically sensed and flash output adjusted accordingly. Power Source: Four penlight batteries

FUJICA PHOTO RECORSER SPECIFICATIONS

Dimensions ($\mathbf{H} \times \mathbf{D} \times \mathbf{W}$): $15 \times 49 \times 105$ mm.

(19/32×1-59/64×4-9/64 in.)

Memory Plate Area: 40×14mm. (1-37/64×35/64 in.)

Film Recording Area: 8×2.8mm

 $(5/16 \times 1/8$ in.) (1/5 of memory plate area). Film Recording Position: Lower lefthand corner

(approx. 3mm (1/8 in.) from frame lines)

Memory Plate Type: Erasable memory plate (to be replaced with new plate at appropriate intervals).

Power Source: Two AAA-size (alkaline-manganese) batteries.

The above specifications and minor outward features are subject to alteration without notice to permit improvements and modifications to be made, when called for, without delay or inconvenience.

THE GROWING "FUJICA-X SLR" SYSTEM



The Fujica AX-3 is part of the new Fujica-X bayonet mount SLR series. Currently, it contains four models the top-of-the-line Fujica AX-5, the AX-3, the easy-to-own AE camera AX-1, and the manual model STX-1. These cameras form the nucleus of an exciting new "Fujica-X SLR System," complete with interchangeable lenses and accessories. Some of the more important accessories (other than those already described) include the following — and the system is continually growing: Fujica Auto Extension Tubes X25 and X50, Auto Bellows X, Reverse Adapter X, Microscope Adapter X, Macrocinecopy X, Slide Copier X, Focusing Rail X, Mount Adapters X-D and X-S, Rightangle Finder, Eyesight Adjustment Lenses.



FUJICOLOR F-//400 (for color prints) ASA400/27DIN (Daylight type)

Trio of High Quality Fuji Color Films



FUJICOLOR F-II (for color prints) ASA100/21DIN (Daylight type)



(for color sildes) ASA100/21DIN (Daylight type)

FUJI FILM

FUJI PHOTO FILM CO., LTD. 26-30. Nishiazabu 2-chome, Minato-ku, Tokyo 106, Japan

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