

Actual Size

No. 0 BROWNIE

A new little cousin of the Kodaks

No. 0 Brownie

The longer, narrower picture is becoming more and more popular every year. The $2\frac{1}{2} \times 4\frac{1}{4}$ and $3\frac{1}{4} \times 5\frac{1}{2}$ sizes, and more recently the $1\frac{5}{8} \times 2\frac{1}{2}$ (the Vest Pocket size) offer opportunities for especially artistic compositions, which the amateur photographer has been quick to appreciate.

And so we have just added a new little camera to the Brownie line. It makes 15% x 2½ pictures, it is perfectly reliable in every respect, it is strongly constructed to stand hard knocks, it is so simple that any school boy can easily use it, and it will make pictures under ordinarily favorable conditions, that will satisfy even the very particular amateur photographer.

An important feature in connection with the camera is the ease with which larger pictures can be made from its negatives. By use of the Vest Pocket Kodak Enlarging Camera any amateur can enlarge a No. 0 Brownie negative to the $3\frac{1}{4} \times 5\frac{1}{2}$ size. Or, if preferred, the finisher will do it at slight expense. And enlargements of greater size can be had if wanted, such is the quality of the negatives which this little camera will make.

The No. 0 Brownie has automatic shutter for time and snap shot exposures, tested meniscus lens, two finders, and the daylight-all-the-way feature of the Kodaks.

The extremely low price at which the camera is furnished, considering the care put into its construction, and the rigid tests which each camera must stand, is possible only through the large quantities in which they are made and the perfection of the Kodak factory system.

In Detail

For rectangular pictures, $1\frac{5}{8} \times 2\frac{1}{2}$ inches. Capacity, 8 exposures without reloading. Size of camera, $2\frac{5}{8} \times 3\frac{3}{8} \times 4\frac{1}{8}$ inches. Weight, 8 ounces. Lens, meniscus 3-inch focus. Shutter, Eastman Rotary with one stop.

The Price

No. 0 Brownie, meniscus lens, Eastman Rotary Shutter	\$1.25
No. 0 Brownie Carrying Case	.50
N. C. Film Cartridge, 8 exposures, 15/8 x 2½	.20
Pocket Kodak Enlarging Camera; makes 31/4 x 51/2	
enlargements from 15/8 x 21/2 negatives	1.75



These pictures illustrate the possibilities of the No. 0 Brownie. The upper one is an actual contact print from No. 0 Brownie negative. The lower one is an enlargement from the same negative. Enlargements of much greater size can be obtained from No. 0 Brownie negatives if desired.

EASTMAN KODAK CO., ROCHESTER, N.Y.

