



... WITH YOUR

KODAK

35

What You Must Have in a Miniature Camera You Get in KODAK 35

Large Optical Finder Erected instantly—folds unobtrusively. Gives large, brilliant, clear image.

Exposure Counter Easy to set—easy to read. Counts your pictures for you.

Automatic Shutter Setting The shutter is automatically cocked when film has been completely advanced for next exposure.

Ready Signal Whenever red signal shows, shutter has been set and film advanced—the camera is ready for the next picture.

Accurate Shutter Speeds Outstandingly dependable speeds (especially important in Kodachrome full-color photography). Ample speed range, coupled with modern films, gives Kodak 35 great picture-making scope.

Color-Corrected Kodak Anastigmat Lens Used on more quality cameras than any other lens in the world. A fine general-purpose lens—full-aperture, sharp-cutting, color-corrected, rigidly positioned—factors especially important in a “miniature.”

Built-In Self Timer

Gives a 12-second interval, when desired, before tripping the shutter. Allows the camera user himself to get into the picture whenever he wishes.

Double-Exposure Prevention

Shutter cannot be tripped until film is fully advanced. Avoids making one picture over another on the same section of film.

Sturdy, Precision-Built Body

Carefully made of strong, damage-resistant molded material, with grained finish—combined with handsome chromium-plated trimmings.

Light-Tight Seal

Superior tongue-and-groove seal and felt filling between body and back give full protection against light leaks. An absolute necessity for good pictures.

Illustrated—
KODAK 35, f/3.5

Long-Life Shafts, Bushings Stainless-steel shafts closely fitted in phosphor-bronze bushings.

Machined Sprockets and Gears Precise manufacture from fine materials assures unfailing accuracy.

A Positive Film-Centering Mechanism As film is advanced, mechanism stops it at proper point—positions new section of film exactly, locks it firmly in place.

Precision-Finished Film Track Aids smooth, easy winding. Guards against binding or tearing of film.

Secure, Convenient Locking Strong, safe latch locks back to camera body. With latch released, back can be slipped off with one finger for quick, easy loading.

Precise Film-Pressure Plate Machined to 1/1000-inch register, for sharp, detailed pictures.

F/3.5 and f/4.5 models have all 16 features described. F/5.6 model has most of these same features and can be relied upon fully for precise photography.

Precision PICTURE MAKING

In
Black and
White

Or
Full-Color
Kodachrome

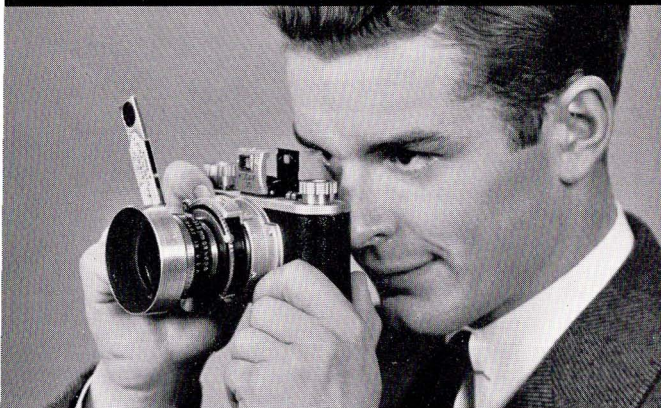
PRECISION, highly important in any camera, is especially vital in a "miniature," because the effect of any inaccuracy of construction would be greatly magnified in the large pictures on which the miniature-camera user counts. Eastman engineers had this all-important point clearly in mind when they designed Kodak 35. From lens to back latch this camera has been made precise, sturdy, long-lasting. In design, workmanship, and reliability of operation it is not matched by any similar camera in its price range.

And Kodak 35 is easy to use. There is nothing to get out of adjustment . . . nothing to go wrong. Buy a Kodak 35, use the wide range of 35-millimeter Kodak Films available, and you're set for years of enjoyable picture taking under a great variety of conditions.

Through modern photofinishing methods Kodak 35 leads to excellent black-and-white pictures $2\frac{3}{4} \times 4$ inches. Bigger enlargements may be had if desired. Load with Kodachrome Film and you get lovely full-color transparencies, processed and mounted at Eastman laboratories at no extra cost to you. Projected in large size on a screen with a Kodaslide Projector, these transparencies give you all the thrilling beauty of modern color photography.

Prices. Kodak 35, with Kodak Anastigmat Special $f/3.5$ lens and Kodamatic shutter (5 speeds to $1/200$ and self timer), \$33.50. With Kodak Anastigmat $f/4.5$ lens and Diomatic shutter (4 speeds to $1/150$ and self timer), \$24.50. With Kodak Anastigmat $f/5.6$ lens and Kodex shutter (3 speeds to $1/100$), \$14.50.

KODAK 35 ACCESSORIES



Field-Type Carrying Case. High-grade tan sole leather. Removable wrap-around section. With strap, \$6.50. Strap only, \$1.

Kodak Pocket Range Finder. Fits accessories clip on *f*/3.5 or *f*/4.5 model. Measures distance from camera to subject. \$7.

Kodak Lens Attachments. *Portrait Attachment*, for portraits or other close-ups, \$1. *Diffusion Portrait Attachment*, for diffused close-ups, \$2. *Pictorial Diffusion Disk*, for diffused landscapes, \$3, \$3.50. *Sky Filter*, for clear rendering of clouds, \$1.75, \$2. *Color Filter*, for more accurate monochrome rendering of colors, \$1.75, \$2.

Kodak Combination Lens Attachments (Series VI). Many combinations can be used, for unlimited variety of effects. *Adapter Ring*, \$.80. *Kodak Pola-Screen, Type 1A*—controls reflections, brightness of roofs, walls, sky—\$11. *Kodak Pola-Screen Viewer*—shows effect Pola-Screen is producing—\$6. *Wratten Light Filters*—for registering clouds, rendering colors accurately in black-and-white, cutting through haze, etc.—each, \$1.75. *Filter Retaining Ring*, \$.75. *Kodak Lens Hood*, prevents sun flare, \$2.50.

Kodaslide Projectors. For projecting full-color Kodachrome transparencies (or black-and-white film positives). \$18.50 up.

Kodak Film No. 135. *Plus-X* (general-purpose), *Super-XX* (exceptional speed), or *Panatomic-X* (extra-fine grain)—18 exposures, \$.60; 36 exposures, \$.95.

Kodachrome Film No. K135. (K135A for artificial lighting): 18 exp., \$2.50, including processing, mounting in Ready-Mounts.

All prices in this folder subject to change without notice.

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CAMERA DEPT.
RAPID CITY, S. D.