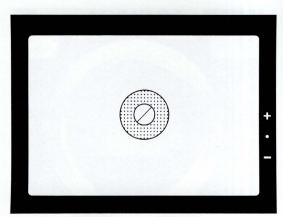
## YASHICA

# YASHICA 77



FX-7 (Chrome) Body with ML Zoom
f/3.5-4.5 42-75mm (FX ZOOM Case, two
1.5V silver-oxide batteries & strap included)
Price .........



Bright FX-7 viewfinder with 3-way easy-to-set LED O•MATIC exposure readout system.

### Total Creative Control with Compact, Lightweight Portability

The incredible versatility of the new Yashica FX ZOOM 7 offers the photographer every function required to take maximum advantage of photo opportunities, yet retains all the compact, lightweight convenience and handling simplicity of the popular FX-3 which has proven itself fully suited to the need's of today's action-oriented photographers.

The FX ZOOM 7 combines a chrome variation FX-3 body (the FX-7) with the optically superior Yashica ML f/3.5–4.5 42–75mm Zoom lens to create a photographic system capable of handling every challenge. With no sacrifice at all in portability or handling simplicity, the FX ZOOM 7 allows the photographer expanded potential for fast-action coverage and creative composition.

#### Simplified functions

All of the functions and controls of the new FX ZOOM 7 are identical to those of the basic FX-3 camera body. To start with, there's the extremely accurate and easy-to-operate exposure metering system known as LED-O-MATIC. The three-symbol LED display in the viewfinder lights red + or — symbols to indicate over or under-exposure, and a green dot to indicate spot-on exposure. The actual metering is performed by a rapid response Silicon Photo Diode (SPD) cell of extreme sensitivity.

To use the LED-O-MATIC system to its maximum potential, simply preselect either shutter speed or aperture setting. Then, press the Exposure Check Button and turn the aperture ring or shutter speed dial until the green dot lights. Shutter speed should be preselected for action coverage; aperture when depth-of-field is a vital consideration in the photograph.

Shutter speeds with the FX ZOOM 7 range from 1 to 1/1000 sec., fast enough to freeze any action, as well as Bulb setting for long exposures. Flash synchronization is at a fast 1/125 sec., thanks to the vertical format of the metal focal plane shutter. The clear, bright viewfinder shows 92 percent of the total picture area, and allows crisp focusing via a split-image/microprism screen that retains full clarity with virtually any lens.

## **YASHICA**

#### **System Capabilities**

The design contours of the FX ZOOM 7 make it a particularly appropriate camera for the photographer on the move. The body itself is small and light, and the 42–75mm 'Normal Zoom' lens is no larger or heavier than the standard lens to complete an especially portable SLR system. And "system" is no exaggeration with this unit. The use of the standard three-claw Contax/Yashica bayonet lens mount allows the body to accept any Yashica ML or Zeiss T\* lens, along with the entire wide range of optical path accessories available under the Contax and Yashica brandnames. These accessories provide particular advantages in the close-up/macro field, allowing coverage from slight enlargement of detail all the way to normally invisible subjects thanks to microscope adapting.

The ML Zoom f/3.5—4.5 42 — 75mm lens of the FX ZOOM 7 provides the photographer with creative composition performance in a range from slightly wider-than-normal to medium telephoto or portrait length. With this single optic, the photographer can perform the work of two or three fixed-focus lenses, and also obtain the creative advantages of zoom-effect images. And all this in a package designed to be no larger or heavier than the standard lens most SLR cameras come equipped with.

The FX ZOOM 7 is particularly advantageous as the first step into SLR photography for a beginner, or for the photographer seeking to obtain maximum creative performance on a limited budget. In addition, its functional capabilities and system advantages make it the perfect choice for a 'second' camera to back up the more sophisticated Contax/Yashica SLRs.

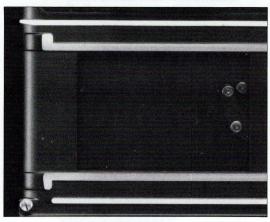
Additional features of the FX ZOOM 7 include its 10-second delay self-timer, a multi-slotted takeup spool for easier, faster film loading and a rapid-wind film advance lever.

#### FX ZOOM 7 Specifications:

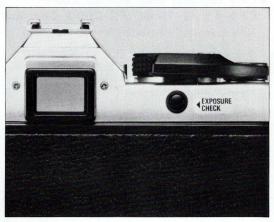
• Type: 35mm single-lens reflex with full manual exposure control • Viewfinder: Silver-coated pentaprism type, shows 92% of actual area at 0.91X magnification • Lens Mount: Contax/Yashica 3-claw bayonet • Shutter: Vertical-format all-metal focal plane shutter with manual speeds 1 to 1/1000 sec. plus 'B'. Direct hot-shoe flash synch at 1/125 sec. • Exposure Control: LED-O-MATIC three-symbol viewfinder display of center-weighted metering pattern read by SPD in range from EV2 to EV18 (f/1.4, ASA 100) • Viewfinder Display: Red + and − LEDs indicate over/under-exposure green dot LED indicates correct exposure • Film Advance: Manual with 130° stroke • Frame Counter: Accumulative, auto-resetting type • Self-Timer: 10-second delay • Power Source: Two 1.55V silver-oxide batteries (S76 or equivalent)

• Size: 135 x 84.5 x 50mm (5-5/16 x 3-5/16 x 2 in.)

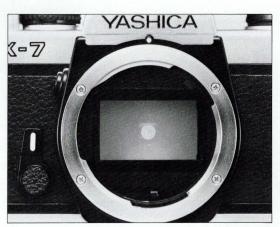
• Weight: 450 grasm (body only (15.9 ozs.).



High precision, vertical format, metal focal plane shutter enables fast 1/125 sec. flash synch via hotshoe.



Exposure Check Button lights LED display in viewfinder; also serves as battery check button.



Precision Contax/Yashica mount accepts all Yashica ML and Zeiss T\* lenses in addition to optical-path accessories.