



Balda

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ALDA is an old-established and reputable name in fine amateur cameras.

Modern production methods make it possible to offer these quality cameras at consistently low prices, true to the founding principle of Balda Camera Works established in 1908: 'More Camera For Less Money'.

**KLING
PHOTO**

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Balda 35mm CAMERAS and ACCESSORIES

September 19
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ALL BALDA MODELS SHOWN HERE HAVE THESE EXCELLENT FEATURES:



- Keymatic half-turn fast-sequence film advance
- Automatic shutter cocking
- Large, luminous frame viewfinder
- Drop-in film loading
- Film advance control signal
- Double exposure prevention
- Snap-out rewind crank handle
- Automatic rewind clutch
- Accessory shoe
- Tripod socket
- Cable release socket
- Die-cast all-metal body for lasting sturdiness and alignment
- Black leather grain covering
- Satin chrome trim

For additional fine features, see complete description of each model below



BALDESSA F — with built-in flashgun.

Fine BALDA quality in a moderately priced 35mm camera for easy picture-taking day and night! Exclusive Light-Matic exposure control dial automatically gives correct exposure with any film from ASA 16 to ASA 1600, with the mere setting of the prevailing light condition. The 45mm f/2.8 Color-Baldanar lens makes sharp, brilliant pictures; distance-setting is simple and fast with the color-coded Color-Guidematic focusing system for SCENE, GROUP, PORTRAIT or NEAR subjects. The shutter is adjustable for 1/30, 1/60 and 1/125 second, with a B-setting for longer exposures to suit every light condition. The built-in

polished chrome flashgun pops up with the touch of a small lever. The simple setting of a distance scale assures fine flash pictures, does away with complicated Guide Numbers. In addition, the Baldessa F has all the excellent BALDA features shown at the top of the page. Dimensions: 2 3/4 x 3 1/2 x 4 3/4"; weight, approximately 15 1/2 ounces. [6426-60] [4M7323-95]

Cat. No. 11025 39.95

Cat. No. 11416 DeLuxe Eveready Case [227-00] [4M326-30] 10.50



BALDESSAMAT F — Automatic with built-in flashgun.

This latest Balda model combines fine optical and mechanical quality and an ingenious array of automatic features for perfect pictures without fuss or bother! Adjustable for all color or black-and-white films from ASA 10 to 400, the Baldessamat F automatically assigns a shutter speed between 1/30 and 1/500 second while the built-in exposure meter automatically sets the right f-stop for correct exposure. When there is not enough light for automatic exposure, a red "stop" signal appears in the viewfinder; with a light push of a small lever, the built-in BC flash unit pops straight up, ready for use with AG-1 bulbs. The all-metal polished chrome reflector assures strong over-all flash illumination. There's no need to bother with Guide Numbers; the mere turning of the flash distance scale gives correct flash exposure! A built-in bulb ejector eliminates danger of finger burns. An accessory shoe and secondary flash outlet are provided for use with electronic or other flash unit. Distance setting for sharp pictures with the fine 45mm f/2.8 Color-Baldanar lens is simple and fast with the Color-Guidematic focusing system of the Baldessamat F. The lens mount is marked off into clearly defined color-coded distance zones; the names of the colors even have the same starting letters as

the designated zones: skyblue for SCENE, green for GROUP, pink for PORTRAIT, neutral for NEAR. As added insurance that the lens is correctly focused, the zone settings—Scene, Group, Portrait, Near—are projected into the viewfinder, clearly spelled out. The large, clear viewfinder—perfect even for eyeglass wearers—shows the picture area in a bright luminous frame for easy and fast aiming.

To assure the utmost brilliance and crisp color reproduction, the lens is provided with a built-in twist-out lens shade and a filter retaining ring for use with Series 5 filters—no added accessories to carry or to buy!

In addition, the Baldessamat F has automatic zero setting of exposure counter, and all the other proven Balda features listed above. Dimensions: 2 3/4 x 3 1/2 x 4 3/4"; weight approximately 19 1/2 ounces. [7446-60] [4M8441-95]

Cat. No. 11023 Baldessamat F (in Gift Carton) Camera only 69.95

Cat. No. 11416 DeLuxe Eveready Case [227-00] [4M326-30] 10.50

NOTE: Attractive Gift Carton has space for camera, eveready case, flash bulb, battery. (Illustrated above)



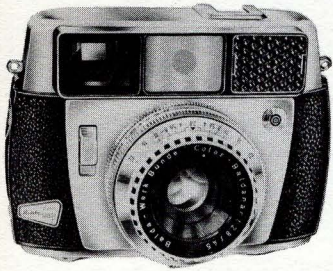
BALDESSAMAT RF — Automatic with coupled rangefinder and built-in flash.

Designed for the serious amateur who prefers rangefinder focusing to the distance zone symbols used in the Baldessamat F viewfinder. In addition to the same fine lens, built-in flash gun and all other new features of the Model F, the Baldessamat RF has a luminous frame viewfinder with built-in coupled rangefinder and fully automatic parallax correction at all distances. Weight: 20 ounces; dimensions: 2 3/4 x 3 1/2 x 4 3/4". [7553-30] [4M8447-95]

Cat. No. 11024 Baldessamat RF (in Gift Carton) Camera only 79.95

Cat. No. 11416 DeLuxe Eveready Case [227-00] [4M326-30] 10.50

NOTE: Attractive Gift Carton has space for camera, eveready case, flash bulb, battery. (Illustrated above)



SUPER BALDAMATIC I AUTOMATIC Camera with "OPTIControl".

This most versatile Balda camera gives the beginner perfect exposures automatically, yet permits the advanced amateur to use manual settings for special effects and individual results! The 45mm f/2.8 Color-Baldanar lens is mounted in the latest COMPUR AUTOMATIC shutter with speeds up to 1/500 sec. which can be pre-set. When the shutter is set on 'A', the built-in exposure meter automatically adjusts the lens opening for correct exposure at the moment when the shutter release button is pressed. Selective light readings may be made and locked in, if desired. The more advanced amateur may use the exposure meter for conventional light measurement, and set shutter speeds and f-stops manually. The exposure meter is adjustable from ASA 10 to ASA 1250. The shutter

also has a 'B' setting for longer exposures, and X flash synchronization.

The "OPTIControl" in the Super Baldamatic I viewfinder shows critical focus with the coincident image rangefinder, the f-stop selected by the electric eye, and the exact picture area within a luminous frame with automatic parallax correction at all distances. In addition, the Super Baldamatic I has all the other proven Balda features. Dimensions approximately 2 3/4 x 3 1/2 x 4 3/4"; weight approximately 20 ounces. [1773-00] [3M1765-70]

Cat. No. 11022 109.50

Cat. No. 11416 Eveready Case
[227-00] [4M326-30] 10.50



BALDAMATIC III with "OPTIControl" and Interchangeable Lenses.

Balda's top-quality precision miniature camera for the most critical demands, at moderate price. The OPTIControl of the large luminous frame finder shows the parallax-corrected field for the 35mm, 50mm, and 135mm lens, correct distance setting with built-in coupled rangefinder, and correct exposure with built-in Gossen exposure meter—all without removing the camera from the eye! Choice of 50mm f/2.8 Xenar or 50mm f/1.9 Xenon lens, fully interchangeable with wide-angle and telephoto lenses to tackle any picture problem and subject. All lenses couple automatically to the rangefinder, and to the precise Compur Rapid Synchro shutter with ten speeds from 1 second to 1/500 sec., "B", M-X flash synchronization, and automatic selftimer. The shutter-coupled Gossen exposure meter is adjustable for film exposure indexes from ASA 6 to ASA 2500, and may also be set for automatic compensation of filter factors. By matching a red pointer with the exposure meter needle in the OPTIControl finder, the lens and shutter is automatically set for correct exposure; change of f-stop or shutter speed is automatically compensated to maintain a constant ratio for equal exposure. Automatic pointers indicate the depth of field for every f-stop and distance setting. Dimensions, approximately 3 x 3 1/2 x 4 3/4 inches. Weight, approximately 24 ounces.

BALDAMATIC III with 50mm f/2.8 Balda-Xenar
[1891-67] [4M1787-09]
Cat. No. 11020 137.50

Cat. No. 11412 DeLuxe Eveready Case
[127-00] [4M226-30] 10.50

BALDAMATIC III with 50mm f/1.9
Balda-Xenon [27106-33] [4M3799-97]
Cat. No. 11021 159.50

Cat. No. 11413 Special Eveready Case for camera
with F/1.9 lens [128-50] [4M227-65] 12.75

Other interchangeable lenses for Baldamatic III:

Cat. No. 11101 35mm f/2.8 Balda-Curtagon
wide-angle lens [8448-43] 74.50

Cat. No. 11102 135mm f/4
Balda-Tele-Xenar telephoto lens
[8551-67] 79.50

Cat. No. 11414 Leather Case for 35mm
Balda-Curtagon lens [711-77] 2.95

Cat. No. 11415 Leather Case for 135mm
Balda-Tele-Xenar lens [722-37] 3.95

LENS SHADE/FILTER HOLDERS. Screw-in lens shades accept regular "Series" filters.

Cat. No. 11507 Lens Shade/Filter Holder for
Baldamatic I, II, and III (f/2.8); holds Series 6
filters. [434-20] 7.00

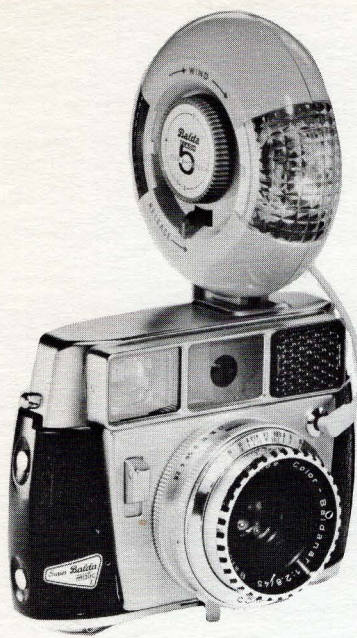
Cat. No. 11510 Lens Shade/Filter Holder for
Baldamatic III (f/1.9); holds Series 6
filters. [536-60] 11.00

Cat. No. 11508 Lens Shade/Filter Holder for
35mm f/2.8 Curtagon; holds Series 6 filters.
[434-80] 8.00

Cat. No. 11509 Lens Shade/Filter Holder for
135mm f/4 Tele-Xenar; holds Series 8 filters.
[139-60] 16.00



Balda FLASH UNITS

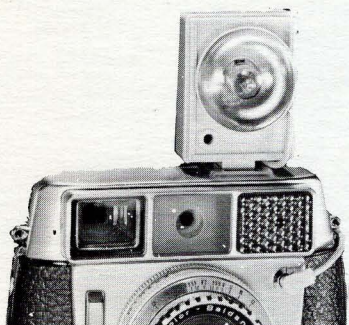


BALDA FIVE SHOOTER — Automatic repeating B/C flashgun.

Unique, fast shooting flash unit with rotary magazine that hold up to 5 AG bulbs for single or sequence shots—faster than electronic flash! Fits standard accessory shoe on all cameras. Just 1 1/2" wide; 3 1/2" diameter. Weight only 3 1/2 ounces. Spring operated "Ferris Wheel" holds bulbs, each in silvered reflector; trigger advances bulbs for flash after flash; counter dial shows how many flashes are left. Interchangeable blue and clear prismatic lenses produce strong illumination even for wide-angle shots, and serve as protective flash shields. Blue lens permits using clear bulbs for daylight color films. Convenient flash dial wheel gives f-stop settings for camera, also acts as bulb ejector. Built-in 9-inch connecting cord stores neatly around dial wheel when not in use. Handsomely styled in high impact resistant material with smooth-gray finish. Uses standard 15 volt flash battery (not included). Supplied complete with flash cord and pocket zip case.

Cat. No. 11905 [187-97] [4M197-17] 11.95

Cat. No. 11906 Counter Display with
12 Five-Shooters [1471-64]



BALDA V.P. FLASH — Vest-pocket size B/C Flash Unit

Tiny 1 1/2-ounce flash unit that fits snugly into accessory shoe of any camera, measures only 1 1/2 x 2 x 1 1/8". Uses AG-1 flash lamp in 1 1/2" silvered aluminum reflector for strong and even light distribution. 9-inch flash connector cord is reeled behind the reflector when not in use. Battery capacitor insures accurate synchronization, saves battery life. Powered by standard 15 volt flash battery (not included). Ejector button for easy bulb removal. Exposure guide for black-and-white and color films in cover. Neatly styled with rounded edges and smooth pale gray finish.

Cat. No. 11902 [4M783-30] 4.95

Cat. No. 11907 Counter Display with 10 VP units.
[1429-70] [2M1825-00]

Cat. No. 11904 Eveready No. 504 battery
[12-81] 1.15

Cat. No. 11903 Topgrain leather case for
Balda Flash; fits on shoulder strap of camera and protects Flash when carried in coat pocket. [741-05] [3M27-94] 1.75

